

**MONDAY**  
**MORNING**  
**INTEL**

# SOUL

LEE  
BRICE



**CURB**  
RECORDS  
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**MMI**  
**PROFILE**  
**BYRON KENNEDY**

*Country Edition*

**NASHVILLE**  
**APPROVED**

**APRIL 25, 2022**





# **SOUL** LEE BRICE

**TOP 30 AND CLIMBING!**

**#21 CONSUMPTION PER SPIN + 19% SAVE RATE!**

**TOESES TAPPING ALONG +10000%**

**CONVERT NOW!**

# **MONDAY MORNING INTEL**

APRIL 25, 2022

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ASHLEY COOKE & BRETT YOUNG

# NEVER TIL NOW

IMPACTING MAY 31<sup>ST</sup>



BIG LOUD

BMLG  
RECORDS



**MONDAY  
MORNING  
INTEL**

# **#1 SONGS THIS WEEK**

BY MMI COMPOSITE CATEGORIES

4.25.22

**AIRPLAY**

DIERKS BENTLEY, BRELAND, HARDY "Beers On Me"

**RETENTION**

COLE SWINDELL & LAINEY WILSON "Never Say Never"

**CALLOUT**

PARMALEE "Take My Name"

**AUDIO**

MORGAN WALLEN "Wasted On You"

**VIDEO**

MORGAN WALLEN "Wasted On You"

**SALES**

WALKER HAYES "AA"

**COMPOSITE**

COLE SWINDELL & LAINEY WILSON "Never Say Never"



# **DYLAN SCOTT**

## **NEW TRUCK**

## **TOP 20 BOUND!**

**BIG NEW AIRPLAY AT KSCS/DALLAS,  
KKBQ/HOUSTON, IHEART, AUDACY AND MORE!**

## **CONVERT NOW!**

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RECORDS  
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Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	1	4	4	10	4	1	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
7	x	6	10	5	5	2	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
4	5	23	3	6	9	3	LUKE COMBS	Doin' This	River House/Columbia
1	x	8	9	17	17	4	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
17	14	27	1	1	7	5	MORGAN WALLEN	Wasted On You	Big Loud/Republic
14	3	2	12	14	22	6	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
12	16	33	2	4	1	7	WALKER HAYES	AA	Monument
6	6	15	20	8	14	8	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
5	2	7	16	19	21	9	SAM HUNT	23	MCA Nashville
10	7	12	18	11	19	10	HARDY	Give Heaven Some Hell	Big Loud
20	10	1	13	24	13	11	PARMALEE	Take My Name	Stoney Creek
11	4	5	26	12	24	12	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
18	15	22	11	9	8	13	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
19	11	9	15	15	16	14	SCOTTY MCCREERY	Damn Strait	Triple Tigers
28	19	13	21	2	6	15	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
9	9	18	5	26	26	16	THOMAS RHETT	Slow Down Summer	Valory Music Co.
3	8	20	19	21	28	17	ERIC CHURCH	Heart On Fire	EMI Nashville
21	21	36	8	3	10	18	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
13	13	19	28	16	23	19	TIM MCGRAW	7500 OBO	Big Machine
15	17	24	7	29	34	20	MAREN MORRIS	Circles Around This Town	Columbia Nashville
8	12	11	45	36	12	21	KEITH URBAN	Wild Hearts	Capitol Nashville
41	27	3	17	23	37	22	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
46	x	x	23	30	3	23	KELSEA BALLERINI	Heartfirst	Black River Entertainment
49	x	x	6	27	18	24	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
38	29	31	35	25	2	25	JIMMIE ALLEN	Down Home	Stoney Creek
23	22	17	36	32	33	26	DYLAN SCOTT	New Truck	Curb
26	23	28	22	41	31	27	JON PARDI	Last Night Lonely	Capitol Nashville
29	28	43	31	31	11	28	OLD DOMINION	No Hard Feelings	Arista Nashville
22	20	10	40	44	38	29	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
16	18	21	34	45	41	30	JAKE OWEN	Best Thing Since Backroads	Big Loud
32	24	14	38	37	35	31	LUKE BRYAN	Up	Capitol Nashville
30	31	45	32	22	20	32	LEE BRICE	Soul	Curb
24	x	16	37	40	36	33	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
40	32	44	29	13	29	34	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
44	x	25	14	35	39	35	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
47	42	x	30	18	27	36	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
43	37	29	41	20	30	37	BRETT YOUNG	You Didn't	BMLG
45	40	41	24	39	15	38	GABBY BARRETT	Pick Me Up	Warner/WAR
25	26	38	43	38	32	39	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
33	39	42	25	33	42	40	MORGAN WADE	Wilder Days	Arista Nashville
27	25	30	42	46	43	41	FRANK RAY	Country'd Look Good On You	Stoney Creek
48	43	x	33	7	47	42	KAMERON MARLOWE	Giving You Up	Columbia Nashville
37	30	26	49	28	44	43	CHRIS JANSON	Bye Mom	Warner/WAR
35	35	35	39	43	45	44	DUSTIN LYNCH	Party Mode	Broken Bow
50	44	x	27	34	25	45	RESTLESS ROAD	Growing Old With You	RCA Nashville
31	33	37	47	48	49	46	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
36	36	39	48	49	40	47	JACKSON DEAN	Don't Come Lookin'	Big Machine
34	38	34	44	50	50	48	TENILLE ARTS	Back Then, Right Now	19th & Grand
42	41	40	46	42	46	49	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
39	34	32	50	47	48	50	LADY A	What A Song Can Do	BMLG



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	49	24	<b>25</b>	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
2	46	23	<b>23</b>	KELSEA BALLERINI	Heartfirst	Black River Entertainment
3	41	22	<b>19</b>	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
4	38	25	<b>13</b>	JIMMIE ALLEN	Down Home	Stoney Creek
5	28	15	<b>13</b>	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
6	17	5	<b>12</b>	MORGAN WALLEN	Wasted On You	Big Loud/Republic
7	47	36	<b>11</b>	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
8	20	11	<b>9</b>	PARMALEE	Take My Name	Stoney Creek
9	44	35	<b>9</b>	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
10	14	6	<b>8</b>	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
2	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
3	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
4	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
5	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
6	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
7	WALKER HAYES	Fancy Like	Monument/RCA
8	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
9	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
10	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
11	LUKE COMBS	Cold As You	River House/Columbia Nash
12	LEE BRICE	One Of Them Girls	Curb
13	LUKE COMBS	Forever After All	River House/Columbia Nash
14	KANE BROWN	One Mississippi	RCA Nashville
15	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
16	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
17	THOMAS RHETT	What's Your Country Song	Valory Music Co.
18	COLE SWINDELL	Single Saturday Night	Warner/WMN
19	MICHAEL RAY	Whiskey And Rain	Warner/WEA
20	BRETT YOUNG	Lady	BMLG
21	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
22	LUKE BRYAN	One Margarita	Capitol Nashville
23	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
24	LUKE COMBS	Lovin' On You	River House/Columbia Nash
25	LEE BRICE	Memory I Don't Mess With	Curb
26	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
27	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
28	GABBY BARRETT	The Good Ones	Warner/WAR
29	LUKE BRYAN	Down To One	Capitol Nashville
30	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	KELSEA BALLERINI	Heartfirst	Black River Entertainment
HOTZONE	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
HOTZONE	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
HOTZONE	JON PARDI	Last Night Lonely	Capitol Nashville
HOTZONE	JACKSON DEAN	Don't Come Lookin'	Big Machine
HOTZONE	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
HOTZONE	MORGAN WALLEN	Wasted On You	Big Loud/Republic
HOTZONE	LEE BRICE	Soul	Curb
HOTZONE	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
HOTZONE	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
HOTZONE	LADY A	What A Song Can Do	BMLG

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	PARMALEE	Take My Name	Stoney Creek
DEVELOPING	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
DEVELOPING	MORGAN WADE	Wilder Days	Arista Nashville
DEVELOPING	DUSTIN LYNCH	Party Mode	Broken Bow
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	MICHAEL RAY	Holy Water	Warner/WEA
DEVELOPING	MAREN MORRIS	Circles Around This Town	Columbia Nashville
DEVELOPING	DYLAN SCOTT	New Truck	Curb
DEVELOPING	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
DEVELOPING	WALKER HAYES	AA	Monument
DEVELOPING	TIM MCGRAW	7500 OBO	Big Machine
DEVELOPING	SCOTTY MCCREERY	Damn Strait	Triple Tigers
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	CAROLINE JONES	Come In (But Don't Make...)	True To The Song/Mailboat
DEVELOPING	CHRIS JANSON	Bye Mom	Warner/WAR
DEVELOPING	JIMMIE ALLEN	Down Home	Stoney Creek
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
DEVELOPING	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
DEVELOPING	CONNER SMITH	Learn From It	Valory Music Co.



# RYAN GRIFFIN

## Salt, Lime & Tequila

COUNTRY RADIO  
SUMMER ESSENTIALS:

SALT ✓

LIME ✓

TEQUILA ✓

ADD NOW

KKGO

KEEY

KCYY

KDRK

KVOO

WCKN

WHKO

WWKA

KKBQ

WQYK

KUBL

KJUG

KWEN

WCOL

WKMK

WWQM

KNUC

WJVC

KBEQ

KRTY

KWNR

WDRM

WKXC

MUSIC CHOICE

KMLE

WIL

KCCY

KTGX

KXLY

WGAR

WQMX

SIRIUSXM HIGHWAY







# BYRON KENNEDY INTEL

CURRENT POSITION:  
RADIO GOD/PROMOTION  
WIZARD/STAND UP GUY

**You've programmed some of the biggest CHR Rhythmic and Country stations in the US, pivoted to a promotion exec at a major label then left to do .....ah, am I reading this right? Stand -up comedy? How the heck did that happen?**

Stand up comedy is something I always wanted to do but never had the balls to try it. People thought my life have always told me that I should do it and I had just gotten to a point where I was late 40's and not getting any younger. Now or never territory. So I decided that I would rather try and fail than live with the idea that I didn't pursue my dream because of fear. I couldn't live with that.

**You're single "Hope The Stupid Goes Away" just went live and shipped to radio. Who would you rather be, the PD that is asked to add it or the poor promotion person that has to work it? And who are The Sideways Sallys?**

Haha well the good news is no promo person will have to rep it. We just kinda threw it out there for morning shows or whatever to play if they want. As hard as I tried to keep it from being political and staying in the middle that's impossible these days. People still find ways to make it something that is controversial therefore I'm not sure it will receive much airplay. I did learn a huge lesson there though. Trying not to offend and or please everyone is simply impossible. I think if I were to make that song now it would piss people off more than it did! The Sideways Sallys are my good pals, Jordan Walker and Adam Craig. We had a blast on this project and have two more singles coming soon.

**Other than feature the single, what can radio do to partner with the project?...Are you doing morning show schtick to promote your new career. Track dates? Gas station remotes?**

We will have to wait and see. I think morning radio would be a huge asset for promoting the project and also my comedy. Thankfully I have built a lot of long lasting relationships at radio and it's been awesome being able to call on some of them while touring and being able to jump on the air and promote my show!



**Are you sure you thought this through? We've heard your radio show. You're not that funny.**

I don't have to give a fig about the FCC on stage. Come to my show at Zanies in Nashville on June 29th and see for yourself!

**We have also seen your stand up show. Gotta admit, it was achingly funny. Like, belly laughing, irreverent, hilarious and unorthodox brilliance. Who wrote it?**

Thank you. I have been working hard at this. I'd have to say I have been writing that set for years and just now bringing it to the stage. Currently working on new material so my next show will measure up to that one!

**Do you think terrestrial radio would have bigger numbers if they put comedians on to cover airshifts... and letting them loose?**

Funny you ask that, years ago I hired a very successful stand up comedian to do mornings for me at KSM in Sacramento and it was a huge success. He dominated in the ratings for a long time. I now tour with him and he has been an incredible mentor for me. It's awesome because I taught him radio and now he's teaching me comedy.

**As a PD, who was the best and worst record reps that ever worked you over. As a Promotion VP, who was the best and the hardest PD to have to work?**

As a PD I was completely unaware of how hard record promotion is and I never could understand why reps took it so personal. So I had some difficult conversations with a few reps and I'm sure I was not the easiest PD to work. I also had a very tight playlist. So as far as the worst reps go I'm sure I was the reason for bringing out the worst in them. I see that now having worked on the other side. If I could go back to radio I would do it differently. I'd have more patience and be more available to them. Record promotion is a hard job and it IS personal. You're fighting for these artists who are like family after a while. You live on the road with them and are trying to help them build their dream. How can that not be personal!? There must be a way to help radio better understand that aspect of it. The worst to work were the ones who never call back. I'm a big a boy. I can take no. But ignoring me and acting like I don't exist is BS.

**We hear your podcast "Hot Chicken and Cage Free Conversation" is actually pretty amazing and funny as all hell. How do we find it and we hope it's better than your radio show in Sacramento...**

Thank you. The podcast is fun and I'm learning a lot there. You can find anywhere and everywhere you get your podcasts. Apple, Spotify, Amazon Music, Iheart and more!

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
2	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
3	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	<a href="#">PLAY VIDEO ▶</a>
4	WALKER HAYES	AA	Monument	<a href="#">PLAY VIDEO ▶</a>
5	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
6	LUKE COMBS	Doin' This	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
7	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
8	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
9	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
10	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	<a href="#">PLAY VIDEO ▶</a>
11	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
12	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
13	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
14	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
15	SCOTTY MCCREERY	Damn Strait	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
16	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
17	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol	<a href="#">PLAY VIDEO ▶</a>
18	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
19	SAM HUNT	23	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
20	BRETT YOUNG	You Didn't	BMLG	<a href="#">PLAY VIDEO ▶</a>
21	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
22	LEE BRICE	Soul	Curb	<a href="#">PLAY VIDEO ▶</a>
23	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
24	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
25	JIMMIE ALLEN	Down Home	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
26	THOMAS RHETT	Slow Down Summer	Valory	<a href="#">PLAY VIDEO ▶</a>
27	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
28	CHRIS JANSON	Bye Mom	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
29	MAREN MORRIS	Circles Around This Town	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
30	KELSEA BALLERINI	Heartfirst	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
31	OLD DOMINION	No Hard Feelings	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
32	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
33	MORGAN WADE	Wilder Days	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
34	RESTLESS ROAD	Growing Old With You	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
35	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
36	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
37	LUKE BRYAN	Up	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
38	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
39	GABBY BARRETT	Pick Me Up	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
40	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
41	JON PARDI	Last Night Lonely	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
42	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
43	DUSTIN LYNCH	Party Mode	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
44	JUSTIN MOORE	With A Woman You Love	Valory	<a href="#">PLAY VIDEO ▶</a>
45	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
46	FRANK RAY	Country'd Look Good On You	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
47	LADY A	What A Song Can Do	BMLG	<a href="#">PLAY VIDEO ▶</a>
48	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
49	JACKSON DEAN	Don't Come Lookin'	Big Machine	<a href="#">PLAY VIDEO ▶</a>
50	TENILLE ARTS	Back Then, Right Now	19th & Grand	<a href="#">PLAY VIDEO ▶</a>



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	PARMALEE	Take My Name	2	6	4	3
2	JOHNSON, CODY	Til You Can't	7	1	5	9
3	ALDEAN, JASON	Trouble With A Heartbreak	14	2	1	4
4	TENPENNY, MITCHELL	Truth About You	4	7	10	1
5	SWINDELL, COLE & LAINEY WILSON	Never Say Never	1	8	2	13
6	SHELTON, BLAKE	Come Back As A Country Boy	8	3	6	23
7	KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)	12	4	9	5
8	HUNT, SAM	23	20	9	7	2
9	BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me	3	5	11	18
10	MCCREERY, SCOTTY	Damn Strait	13	14	3	12
11	MOORE, JUSTIN	With A Woman You Love	17	11	8	17
12	URBAN, KEITH	Wild Hearts	10	13	15	6
13	HARDY	Give Heaven Some Hell	15	16	14	15
14	UNDERWOOD, CARRIE	Ghost Story	23	12	21	10
15	BRYAN, LUKE	Up	31	17	17	7
16	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	19	23	13	14
17	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	9	24	18	21
18	SCOTT, DYLAN	New Truck	5	21	28	31
19	RHETT, THOMAS	Slow Down Summer	11	31	26	16
20	MCGRAW, TIM	7500 OBO	16	18	27	28
21	CHURCH, ERIC	Heart On Fire	18	19	20	37
22	OWEN, JAKE	Best Thing Since Backroads	28	15	19	36
23	LAMBERT, MIRANDA	If I Was A Cowboy	30	30	22	11
24	COMBS, LUKE	Doin' This	34	10	25	41
25	MORRIS, MAREN	Circles Around This Town	6	25	35	24
26	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	22	38	24	8
27	JANSON, CHRIS	Bye Mom	45	20	23	19
28	WALLEN, MORGAN	Wasted On You	41	22	12	40
29	PARDI, JON	Last Night Lonely	35	34	29	22
30	YOUNG, BRETT	You Didn't	27	37	32	25
31	RAY, FRANK	Country'd Look Good On You	26	26	38	30
32	ALLEN, JIMMIE	Down Home	33	40	16	33
33	LADY A	What A Song Can Do	37	32	30	27
34	HAYES, WALKER	AA	32	35	31	39
35	ARTS, TENILLE	Back Then, Right Now	24	41	34	29
36	SMITH, CONNER	Learn From It	21	42	33	35
37	LYNCH, DUSTIN	Party Mode	44	39	36	26
38	ERNEST FEAT. MORGAN WALLEN	Flower Shops	39	27	44	38
39	BROWN BAND, ZAC	Out In The Middle	42	29	37	44
40	MIDLAND	Sunrise Tells The Story	47	33	40	34
41	CHESNEY, KENNY	Everyone She Knows	36	43	39	43
42	DEAN, JACKSON	Don't Come Lookin'	38	36	46	42
43	BLOCK, PRISCILLA	My Bar	46	50	41	20
44	BARRETT, GABBY	Pick Me Up	29	47	48	32
45	WADE, MORGAN	Wilder Days	40	45	43	45
46	LITTLE BIG TOWN	Hell Yeah	25	28	50	49
47	OLD DOMINION	No Hard Feelings	48	48	45	46
48	JELLY ROLL	Son Of A Sinner	43	49	47	47
49	JONES, CAROLINE	Come In (But Don't...)	50	44	42	50
50	BRICE, LEE	Soul	49	46	49	48



# AARON GOODVIN

## BOY LIKE ME

HIS LATEST AND  
**BIGGEST**  
CANADIAN  
**NUMBER ONE**  
SINGLE INVADES  
**US COUNTRY**  
RADIO  
**MONDAY 6/6**

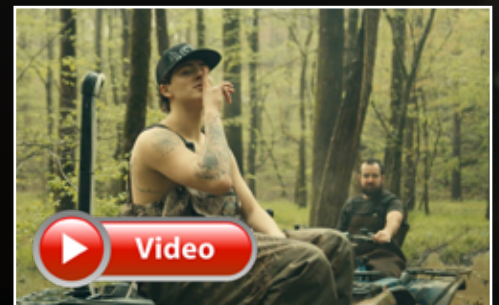
CLICK TO  
LOOK AND LISTEN





# KIDD G PEOPLE TALK

At MMI, We keep a close eye on Kidd G. Why? Because his streams (both audio and video) are both significant and substantial. "People Talk" and we listen. We dialed in to the multi side-bar conversations at this years CRS regarding the difference between terrestrial radio and DSP listeners. Is it a demo thing? Upper vs lower? Whatever the case, the kids know the Kidd. His numbers are way into the millions and he can pack out college campus venues and clubs that he's not even old enough to enter. Other luminaries question if he's "really Country". The small town (Hamilton, Georgia) boy is festooned in cammo and rides 4 wheelers so there are clearly boxes checked. What does it all mean? As Kidd G's number continue to climb, maybe there are indeed 2 different Country Music audiences. Which presents the question: Which is the alternative universe? Click here:



Check out these videos hand-picked by our staff!



### CHRIS LANE - "STOP COMING OVER"

Everyone loves a good lyrical twist! And our favorite "Big Big Plans Man" sticks with it as he suggests that the love of his life should "Stop Coming Over". This Home Depot-ish video captures the moment when you just know it's time to get another key made and a house becomes a home. Infectious? You betcha. Just like love. Click here:



### LEANN RIMES AND BRANDY CLARK - "SWINGIN'"

So much going on in this brilliant clip. Firstly, we're reminded just how great the CMT Crossroads brand can be. And the pairing of the forever young, LeAnn with Nashville songwriter uber-mega masterful Brandy Clark, who quietly walks among the greatest in the craft bar none. Then, the choice to deliver the 1983 quirky smash "Swingin" that put John Anderson on multiple radio formats including Country, Top40, Hot AC and beyond. This video is a bundle of joy. Have some chocolate pie and click here:



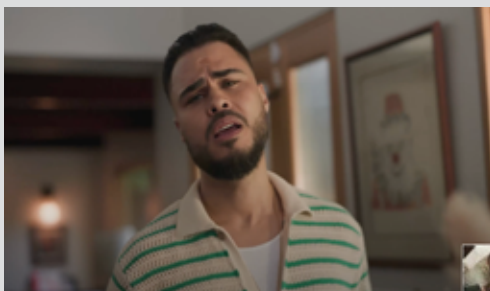
### TYLER DIAL - "WAY BACK WHEN"

Ok, this is weird. This video made us go buy a skateboard...they are out there we found. Anywho, Arizona boy Tyler Dial got his chops by gigging around Austin Texas bars and then made his way to Nashville. In the video of "Way Back When" you catch his way youthful looks and sound that embodies an old soul Country songwriter. Now, with that said, we're going out to the MMI sloping garage with our new toy while you click here:



### KYLIE MORGAN - "INDEPENDENT WITH YOU"

Kylie is one of those special ones. Her amazingly radiant and clear voice captures you first as you fall into the trance of her mesmerizing original lyrics. In short, she's friggin' cool and soooo talented. Last years EP "Love, Kylie" is way worth the google-up. It's full, rich, and bubbling with great songs that will keep you away from the 'skip button'. The video "Independent With You" has the modern look and the new Country appeal that reminds us that Oklahomans have more than wind sweeping down the plains. Click here:



### SHY CARTER - "HURRY"

Yes, we featured this video last week. And no, it hasn't changed. We wanted to remind you that at MMI, we love Shy Carter. If you haven't dug in to his amazing body of work, you're missing it. He's Memphis cool, ridiculously talented and on the edge of superstardom deluxe XL. He fits in no silo, has multiple format access and is quite frankly one of the best in the craft. His hit songwriting credits fill up a couple of mantels so you probably love some of his songs and didn't even know it.....if you haven't become a Carter fan yet, don't be shy, hurry. Click here:





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## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

**CALL US at**  
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