

**MONDAY
MORNING
INTEL**

Sam Smith
"Love Me More"



LEAH KATE
10 THINGS
I HATE ABOUT YOU

100% PROJECTS Capitol

TOP 40 EDITION

MAY 23, 2022

FOR KING + COUNTRY

RELATE

TOP 15 @ AC!

TOP 30 BOUND @ HOT AC

RECENT APPEARANCES ON

THE **KELLY
CLARKSON
SHOW**

FOX &
friends

THE NEW ALBUM WHAT ARE WE WAITING FOR TOP 10 BILLBOARD 200 DEBUT



MONDAY MORNING INTEL

MAY 23, 2022

TABLE OF CONTENTS

4 #1 SONGS THIS WEEK

5 POWERS

6 ACTION/RECURRENTS

7 HOTZONE/DEVELOPING

8 VIDEO STREAMING

9 TOP 40 CALLOUT

10 INTELESCOPE

11 INTELEVISION

13 METHODOLOGY

14 THE BACK PAGE

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

5.23.22

AIRPLAY

HARRY STYLES "AS IT WAS"

RETENTION

IMAGINE DRAGONS "ENEMY FROM LEAGUE OF LEGENDS"

CALLOUT

LIL NAS X "THAT'S WHAT I WANT"

AUDIO

JACK HARLOW "FIRST CLASS"

VIDEO

HARRY STYLES "AS IT WAS"

SALES

LIZZO "ABOUT DAMN TIME"

COMPOSITE

IMAGINE DRAGONS "ENEMY FROM LEAGUE OF LEGENDS"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	1	3	6	3	7	1	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
1	4	12	2	1	5	2	HARRY STYLES	As It Was	Columbia
9	5	2	4	2	8	3	GLASS ANIMALS	Heat Waves	Republic
2	2	6	5	13	3	4	LATTO	Big Energy	Streamcut/RCA
8	7	13	1	4	4	5	JACK HARLOW	First Class	Generation Now/Atlantic
7	3	1	17	11	18	6	LIL NAS X	Thats What I Want	Columbia
4	6	11	12	6	24	7	DOJA CAT	Woman	Kemosabe/RCA
10	8	4	8	24	10	8	JUSTIN BIEBER	Ghost	Def Jam
16	14	28	3	5	1	9	LIZZO	About Damn Time	Nice Life/Atlantic
11	10	9	13	19	9	10	EM BEI HOLD	Numb Little Bug	Republic
5	11	21	16	15	17	11	DOVE CAMERON	Boyfriend	Disruptor/Columbia
6	9	8	21	27	19	12	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
12	16	31	11	22	6	13	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syc0/Epic
17	12	5	26	20	33	14	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
14	15	25	10	31	15	15	THE KID LAROI	Thousand Miles	Columbia
21	17	7	33	14	25	16	JNR CHOI	To The Moon	Epic
18	19	26	14	35	13	17	ED SHEERAN	2step f/Lil Baby	Atlantic
28	31	33	7	9	21	18	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
37	29	20	9	25	11	19	LAUREN SPENCER-SMITH	Flowers	Island/Republic
13	13	22	20	34	28	20	TATE MCRAE	she's all i wanna be	RCA
24	24	17	25	29	16	21	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
34	22	10	34	16	26	22	NICKY YOURE	Sunroof f/Dazy	Columbia
27	30	23	19	33	12	23	TIESTO & AVA MAX	The Motto	Atlantic
15	18	24	30	40	14	24	SHAWN MENDES	When You're Gone	Island/Republic
26	32	38	32	12	2	25	LADY GAGA	Hold My Hand	Interscope
35	27	18	18	21	30	26	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
22	20	14	28	38	27	27	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
19	21	16	36	43	29	28	SAM SMITH	Love Me More	Capitol
30	28	27	15	37	31	29	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal
38	26	15	43	18	34	30	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
20	23	29	23	23	47	31	THE WALTERS	I Love You So	Warner
41	41	x	24	10	32	32	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
23	25	19	35	36	42	33	THE WEEKND	Out Of Time	XO/Republic
31	34	36	31	28	22	34	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
48	x	x	22	32	23	35	RUSS	Handsomere	DIEMON
47	x	x	37	7	39	36	JAYMES YOUNG	Infinity	Atlantic/EMG
42	37	39	29	30	20	37	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
40	38	34	38	8	48	38	JVKE	this is what falling in love..	JVKE/AWAL
49	x	x	27	17	43	39	ANITTA	Envolver	WEA Latina
29	33	32	42	46	38	40	LAUV	All 4 Nothing (I'm So In Love)	Virgin
33	39	41	39	41	40	41	KHALID	Skyline	Right Hand Music Grp/RCA
25	36	40	45	48	36	42	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
32	40	37	44	44	41	43	AVA MAX	Maybe You're The Problem	Atlantic
36	42	35	48	39	37	44	ALEXA	Wonderland	ZB Label/Atlantic
39	35	30	46	47	46	45	MIMI WEBB	House On Fire	Epic
50	x	x	40	26	44	46	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
44	43	x	x	x	x	47	BAKER GRACE	Midnight Thoughts	Independent
45	45	x	47	42	35	48	POST MALONE WITH RODDY RICCH	Cooped Up f/Roddy Ricch	Mercury/Republic
43	44	x	41	45	45	49	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
46	46	x	x	x	x	50	OLIVIA ROX	Been This Way B4	Songbird

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	37	19	18	LAUREN SPENCER-SMITH	Flowers	Island/Republic
2	48	35	13	RUSS	Handsomere	DIEMON
3	34	22	12	NICKY YOU'RE	Sunroof f/Dazy	Columbia
4	47	36	11	JAYMES YOUNG	Infinity	Atlantic/EMG
5	28	18	10	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
6	49	39	10	ANITTA	Envolver	WEA Latina
7	35	26	9	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
8	41	32	9	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
9	38	30	8	PHARRELL WILLIAMS	Just A Cloud Away	Columbia
10	16	9	7	LIZZO	About Damn Time	Nice Life/Atlantic

Songs that have significantly dountreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
2	POST MALONE & THE WEEKND	One Right Now	Republic
3	DOJA CAT	Need To Know	Kemosabe/RCA
4	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
5	ED SHEERAN	Bad Habits	Atlantic
6	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
7	GAYLE	abccdefu	Arthouse/Atlantic
8	ED SHEERAN	Shivers	Atlantic
9	DUA LIPA	Levitating	Interscope-Warner
10	THE WEEKND	Save Your Tears	XO/Republic
11	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
12	ADELE	Easy On Me	Columbia
13	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
14	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
15	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
16	ARIANA GRANDE	positions	Republic
17	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
18	MANESKIN	Beggin	Sony Music Latin/Arista
19	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
20	THE WEEKND	Blinding Lights	XO/Republic
21	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
22	ARIANA GRANDE	34+35	Republic
23	THE KID LAROI	Without You with Miley Cyrus	Columbia
24	OLIVIA RODRIGO	deja vu	Geffen/Interscope
25	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
26	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
27	AVA MAX	Kings & Queens	Atlantic
28	HARRY STYLES	Watermelon Sugar	Columbia
29	TATE MCRAE	You Broke Me First	RCA
30	SAWEETIE	Best Friend f/Doja Cat	Icy/RCA-Warner

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ALEXA	Wonderland	ZB Label/Atlantic
HOTZONE	POST MALONE WITH RODDY RICCH	Cooped Up f/Roddy Ricch	Mercury/Republic
HOTZONE	LADY GAGA	Hold My Hand	Interscope
HOTZONE	NICKY YOU'RE	Sunroof f/Dazy	Columbia
HOTZONE	LAUREN SPENCER-SMITH	Flowers	Island/Republic
HOTZONE	AVA MAX	Maybe You're The Problem	Atlantic
HOTZONE	KHALID	Skyline	Right Hand Music Grp/RCA
HOTZONE	SAM SMITH	Love Me More	Capitol
HOTZONE	JNR CHOI	To The Moon	Epic
HOTZONE	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
HOTZONE	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal
HOTZONE	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
HOTZONE	ED SHEERAN	2step f/Lil Baby	Atlantic
HOTZONE	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
HOTZONE	THE KID LAROI	Thousand Miles	Columbia
HOTZONE	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
HOTZONE	THE WEEKND	Out Of Time	XO/Republic
HOTZONE	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
HOTZONE	OLIVIA ROX	Been This Way B4	Songbird
HOTZONE	EM BEIHOLD	Numb Little Bug	Republic
HOTZONE	LIZZO	About Damn Time	Nice Life/Atlantic
HOTZONE	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
HOTZONE	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
HOTZONE	LAUV	All 4 Nothing (I'm So In Love)	Virgin
HOTZONE	LAWRENCE	Don't Lose Sight	Beautiful Mind/Lakeside

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	THE WALTERS	I Love You So	Warner
DEVELOPING	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
DEVELOPING	CHARLOTTE SANDS	Dress	CS/Lakeside/PIVTL
DEVELOPING	JVKE	this is what falling in love..	JVKE/AWAL
DEVELOPING	SHAWN MENDES	When You're Gone	Island/Republic
DEVELOPING	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syc0/Epic
DEVELOPING	TATE MCRAE	she's all i wanna be	RCA
DEVELOPING	JACKSON WANG	Blow	TEAM WANG/88rising/Warner

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ►
2	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ►
3	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO ►
4	JACK HARLOW	First Class	Atlantic	PLAY VIDEO ►
5	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ►
6	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ►
7	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO ►
8	JVKE	This Is What Falling In Love..	JVKE / AWAL	PLAY VIDEO ►
9	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin	PLAY VIDEO ►
10	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam	PLAY VIDEO ►
11	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ►
12	LADY GAGA	Hold My Hand	Interscope	PLAY VIDEO ►
13	LATTO	Big Energy	RCA	PLAY VIDEO ►
14	JNR CHOI	To The Moon	Epic	PLAY VIDEO ►
15	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO ►
16	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ►
17	ANITTA	Envolver	WEA Latina	PLAY VIDEO ►
18	PHARRELL WILLIAMS	Just A Cloud Away	Columbia	PLAY VIDEO ►
19	EM BEI HOLD	Numb Little Bug	Republic	PLAY VIDEO ►
20	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ►
21	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO ►
22	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ►
23	THE WALTERS	I Love You So	Warner	PLAY VIDEO ►
24	JUSTIN BIEBER	Ghost	Def Jam	PLAY VIDEO ►
25	LAUREN SPENCER-SMITH	Flowers	Island/Republic	PLAY VIDEO ►
26	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic	PLAY VIDEO ►
27	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ►
28	FIREBOY DML X ED SHEERAN	Peru	---	PLAY VIDEO ►
29	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO ►
30	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ►
31	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ►
32	RUSS	Handsomere	DIEMON	PLAY VIDEO ►
33	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ►
34	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO ►
35	ED SHEERAN	2step f/Lil Baby	Atlantic	PLAY VIDEO ►
36	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO ►
37	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal	PLAY VIDEO ►
38	LAUREN SPENCER-SMITH	Fingers Crossed	---	PLAY VIDEO ►
39	ALEXA	Wonderland	ZB Label/Atlantic	PLAY VIDEO ►
40	SHAWN MENDES	When You're Gone	Island/Republic	PLAY VIDEO ►
41	KHALID	Skyline	Right Hand Music Grp/RCA	PLAY VIDEO ►
42	POST MALONE WITH RODDY RICCH	Cooped Up f/Roddy Ricch	Mercury/Republic	PLAY VIDEO ►
43	SAM SMITH	Love Me More	Capitol	PLAY VIDEO ►
44	AVA MAX	Maybe You're The Problem	Atlantic	PLAY VIDEO ►
45	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA	PLAY VIDEO ►
46	LAUV	All 4 Nothing (I'm So In Love)	Virgin	PLAY VIDEO ►
47	MIMI WEBB	House On Fire	Epic	PLAY VIDEO ►
48	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent	PLAY VIDEO ►

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	LIL NAS X	Thats What I Want	4	1	1	1
2	GLASS ANIMALS	Heat Waves	1	2	3	2
3	IMAGINE DRAGONS X JID	Enemy	9	4	4	4
4	BIEBER, JUSTIN	Ghost	2	3	7	8
5	DOJA CAT	Get Into It	10	7	2	5
6	LATTO	Big Energy	18	5	5	3
7	JNR CHOI	To The Moon	6	8	6	6
8	MEGAN THEE STALLION FEAT. DUA LIPA	Sweetest Pie	5	10	10	9
9	BEI HOLD, EM	Numb Little Bug	11	6	12	10
10	YOURE, NICKY	Sunroof	3	20	8	29
11	Doja Cat	Woman	8	13	11	11
12	Styles, Harry	As It Was	13	11	18	7
13	Harlow, Jack	First Class	7	15	14	12
14	Blxst Feat. Ty Dolla \$ign & Tyga	Chosen	24	26	9	13
15	Spencer-Smith, Lauren	Fingers Crossed	19	9	16	19
16	Williams, Pharrell	Just A Cloud Away	21	12	17	15
17	Post Malone & The Weeknd	One Right Now	17	14	19	16
18	Puth, Charlie	Light Switch	14	16	21	20
19	Smith, Sam	Love Me More	12	21	15	28
20	Tyga & Doja Cat	Freaky Deaky	20	24	23	17
21	Kate, Leah	10 Things I Hate About You	26	22	20	21
22	The Weeknd	Out Of Time	32	23	28	14
23	Spencer-Smith, Lauren	Flowers	28	19	13	40
24	Cameron, Dove	Boyfriend	16	29	26	25
25	McRae, Tate	she's all i wanna be	30	17	22	32
26	Tiesto & Ava Max	The Motto	29	18	29	23
27	Mendes, Shawn	When You're Gone	22	25	27	26
28	The Kid Laroï	Thousand Miles	25	28	30	24
29	Sheeran, Ed	2step	35	27	25	30
30	Bieber, Justin feat. Don Toliver	Honest	23	31	32	35
31	dior, iann	Let You	39	33	34	27
32	Lizzo	About Damn Time	33	32	40	31
33	The Walters	I Love You So	37	37	39	22
34	Webb, Mimi	House On Fire	36	34	31	39
35	Cabello, Camila Feat. Ed Sheeran	Bam Bam	40	35	33	33
36	Lauv	All 4 Nothing (I'm So In Love)	44	30	41	34
37	Becky G Feat. Karol G	MAMIII	45	41	36	18
38	JVKE	This Is What Falling In Love Feels Like	31	36	45	36
39	5 Seconds Of Summer	Complete Mess	38	38	44	37
40	Alexa	Wonderland	15	45	24	50
41	Lawrence	Don't Lose Sight	34	44	37	38
42	Sands, Charlotte	Dress	47	39	35	41
43	Fireboy DML X Ed Sheeran	Peru	42	40	38	45
44	Max, Ava	Maybe You're The Problem	46	46	42	44
45	Benjamin, Eddie	Weatherman	43	42	47	42
46	Lady Gaga	Hold My Hand	27	43	46	49
47	Imagine Dragons	Bones	41	50	43	43
48	Diplo & Miguel	Don't Forget My Love	48	47	48	47
49	Khalid	Skyline	50	49	49	46
50	Wang, Jackson	Blow	49	48	50	48

MANESKIN ON THE TONIGHT SHOW



It took some "Beggin" but these Italian glamsters proved that Top40 in the US thinks that its only rock and roll but we like it. Yes we do. So, with that established the MMI research staff stayed up way late to check out Maneskin on Jimmy Fallon and found Jimmy filling in on bass (no really) for ailing Victoria DeAngelis who couldn't perform. According to her socials, Vic posted that she was "OK but tired" and followed up with a photo in her lingerie. Rock on and click here:



Check out these videos hand-picked by our staff!



THE CHAINSMOKERS - "I LOVE U"

What have we learned here? One: That "Love Thing" never gets old. There's pure simple magic in the moment of when we say silently to each other, "Immah diggin' on you and you're diggin' on me so let's go for it". What else have we learned? Two: We guess bringing your phone to bed is a thing now. Cool. BTW, if you haven't heard it yet, just tune into Sirius Hits1 and Venus where they're pounding "I Love U" like a veal chop in the kitchen at Monte's Trattoria on McDougal. Click here:



BAD BUNNY - "MOSCOW MULE"

MMI Parental Guidance Label Warning: This video has nekkid peoples! We're way all about The Baddest of Bunnies and his cool rise to stardom from grocery store bag checker to multi-Grammy awards. The Puerto Rican superstar has found fame not only on the charts but also in the wrestling arena and TV acting. He's kinda a big dang deal. In the video of "Moscow Mule", you'll find a Nashville influence of old trucks, a dog, and a campfire. What you won't find is a lot of clothing. Click here:



5 SECONDS OF SUMMER - "ME MYSELF & I"

Look outside. Summer's here and the time is right for dancing in a really dark warehouse with a lot of costume changes. Australian pretty boys 5SOS are back with a salute to the holy trinity in "Me, Myself and I" and a cool video that would have been a slam dunk for an Urban Outfitter ad placement. Click here:



MUNI LONG - "HRS AND HRS"

Muni Long is the rebirth of the Uber-cool artist Pricilla Renae who had a nice run of soulful R&B exposure several years back. Returning with a new look and a new name, Muni makes a magnificent video and it's just in time. Starring the very leggy Ms. Long and a bunch of time-pieces, the song "Hrs and Hrs" is a tantalizing tribute to time well spent. Click here:



LAUV - "ALL 4 NOTHING (I'M SO IN LOVE)"

Things we can learn here: A. School buses must have the passengers removed before driving into the ocean. B. (Most) Pianos don't float. C. Gold leather sofas in the water can be fun and are a new twist on waterbeds. And D. Green may not really be LAUV's natural hair color. The artist by the way, floats well in a suit. Click here:



Faster Programming Intel From NuVoodoo.

The ASAP Study from NuVoodoo:

300 respondents, 10-minute interview and answers
in large markets in just 4 weeks for under \$10,000.

 ACTIONABLE  SPEEDY  AFFORDABLE  PERCEPTUAL STUDY

nuvoodoo 

nuvoodoo.com | 888.986.6366 | tellmemore@nuvoodoo.com

TRUE INTEGRATION

RCS
Sound Software

GSelector[®]

Music Scheduling

Zetta[®]

Automation

Aquira[®]

Traffic

Revma[™]

Streaming

RCSCloud

Peace-of-Mind

RCS2GO[®]

Mobile

CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,
No part of the materials available through the
MONDAY MORNING INTEL presentation
may be copied, photocopied, reproduced,
translated or reduced to any electronic
medium or machine-readable form, in
whole or in part, without prior written
consent of AIRPLAY INTELLIGENCE, LLC.
Any other reproduction in any form without
permission of AIRPLAY INTELLIGENCE, LLC
is prohibited. All materials contained on this
presentation are protected by United States
copyright law and may not be reproduced,
distributed, transmitted, displayed, published or
broadcast without the prior written permission of
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
[Click Here](#)



THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee**
MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

RESEARCH TEAM
**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

GRAPHIC DESIGN
EGO Design

PYTHON POWER RANGER
Trent Trento

OPERATIONS
Kylee Laynee Higgins

PAW POWER
NOT IN MY BOWL

Heidi Dog

Monkey Dog

Cooper