

MONDAY MORNING INTEL

MAY 30, 2022

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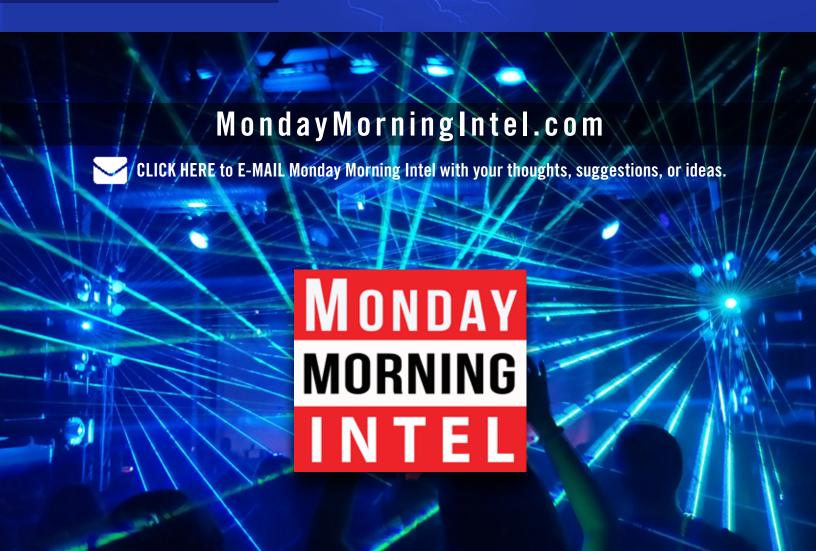
CALLOLIT LIL NAS X "THAT'S WHAT I WANT"

ALIZIO FUTURE F/DRAKE "WAIT FOR U"

VIDEO HARRY STYLES "AS IT WAS"

SALES LIZZO "ABOUT DAMN TIME"

COMPOSITE HARRY STYLES "AS IT WAS"



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLA	TWRK Y retention	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TWRK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	1	9	3	1	4	1	HARRY STYLES	As It Was	Columbia
3	2	3	10	2	9	2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
2	3	6	9	9	2	3	LATTO	Big Energy	Streamcut/RCA
9	5	2	7	3	8	4	GLASS ANIMALS	Heat Waves	Republic
6	6	12	2	5	3	5	JACK HARLOW	First Class	Generation Now/Atlantic
13	12	26	5	4	1	6	LIZZO	About Damn Time	Nice Life/Atlantic
5	7	11	13	6	23	7	DOJA CAT	Woman	Kemosabe/RCA
8	4	1	20	13	22	8	LIL NAS X	Thats What I Want	<i>Columbia</i>
10	9	8	16	22	11	9	EM BEIHOLD	Numb Little Bug	Republic
4	10	18	19	15	18	10	DOVE CAMERON	Boyfriend	Disruptor/Columbia
7	8	7	24	25	16	11	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
11	13	30	12	24	7	12	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
16	11	5	27	19	33	13	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
40	X	22	6	17	5	14	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
14	14	23	14	31	17	15	THE KID LAROI	Thousand Miles	Columbia
21	16	4	35	14	27	16	JNR CHOI	To The Moon	Epic
24	27	33	11	10	21	17	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
17	17	27	17	35	13	18	ED SHEERAN	2step f/Lil Baby	Atlantic
30	20	10	32	16	20	19	NICKY YOURE	Sunroof f/Dazy	Columbia
28	25 15	20	23	27	12	20	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
12	15 24	25 14	21 15	33 30	30 24	21 22	TATE MCRAE LAUREN SPENCER-SMITH	she's all i wanna be	RCA
34 15	2 4 18	14 24	30	ას 40	2 4 15	23	SHAWN MENDES	Flowers When You're Gone	Island/Republic Island/Republic
32	26	2 4 15	30 25	23	26	24	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
33	32	19	23 18	23 34	14	25	TIESTO & AVA MAX	The Motto	Atlantic
20	28	38	37	20	6	26	LADY GAGA	Hold My Hand	Interscope
45	41	X	1	18	10	27	FUTURE	Wait For U f/Drake	Republic-Epic
26	19	13	33	36	31	28	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
46	Х	Х	4	8	39	29	BAD BUNNY	Moscow Mule	Rimas/The Orchard
38	30	16	29	12	36	30	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
19	22	29	22	21	48	31	THE WALTERS	I Love You So	Warner
18	21	17	44	43	32	32	SAM SMITH	Love Me More	Capitol
27	29	28	28	39	29	33	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal
22	23	21	36	37	45	34	THE WEEKND	Out Of Time	XO/Republic
42	35	40	31	28	19	35	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
36	38	36	34	29	28	36	FIREBOY DML X ED SHEERAN	Peru	YBNL/EMPIRE
37	34	32	38	11	49	37	JVKE	this is what falling in love	JVKE/AWAL
49	X	X	26	32	25	38	RUSS	Handsomer	DIEMON
50	X	X	8	38	35	39	JACK HARLOW	Dua Lipa	Generation Now/Atlantic
48	X	X	41	7	41	40	JAYMES YOUNG	Infinity	Atlantic/EMG
25	31	31	46	48	37	41	LAUV	All 4 Nothing (I'm So In Love)	Virgin
29	37	37	40	45	43	42	AVA MAX	Maybe You're The Problem	Atlantic
31	33	39	45 40	44	44	43	KHALID	Skyline	Right Hand Music Grp/RCA
23	36 20	41 25	48	49 47	38	44	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
41	39 42	35	42 42	47 41	42 40	45 46	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
44 35	42 40	х 34	43 49	41 42	40 46	46 47	5 SECONDS OF SUMMER ALEXA	Me Myself & I Wonderland	BMG ZB Label/Atlantic
33 47			49 39	42 26	40 47	47	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic
47	х 43	X X	39 47	46	4 <i>1</i> 34	49	MANESKIN	SUPERMODEL	Arista
39	43 44	X	4 <i>1</i> X	40 X	X	50	HARRY STYLES	Late Night Talking	Columbia
JJ	77	^	^	^	^	30	III III II I I I I I I I I I I I I I I	Late mgnt raining	Oliumbia

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	40	14	26	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
2	45	27	18	FUTURE	Wait For U f/Drake	Republic-Epic
3	46	29	17	BAD BUNNY	Moscow Mule	Rimas/The Orchard
4	34	22	12	LAUREN SPENCER-SMITH	Flowers	Island/Republic
5	50	39	11	JACK HARLOW	Dua Lipa	Generation Now/Atlantic
6	49	38	11	RUSS	Handsomer	DIEMON
7	30	19	11	NICKY YOURE	Sunroof f/Dazy	Columbia
8	48	40	8	JAYMES YOUNG	Infinity	Atlantic/EMG
9	38	30	8	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
10	33	25	8	TIESTO & AVA MAX	The Motto	Atlantic
11	32	24	8	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
12	28	20	8	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire

TOP 40

MMI-RECURRENTS

5.30.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST IOI UP TO	two years, before being reclassified as Gold.	LABEL/IMPRINT
1	JUSTIN BIEBER	Ghost	Def Jam
2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
3	DOJA CAT	Need To Know	Kemosabe/RCA
4	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
5	ED SHEERAN	Bad Habits	Atlantic
6	POST MALONE & THE WEEKND	One Right Now	Republic
7	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
8	GAYLE	abcdefu	Arthouse/Atlantic
9	ED SHEERAN	Shivers	Atlantic
10	DUA LIPA	Levitating	Interscope-Warner
11	THE WEEKND	Save Your Tears	XO/Republic
12	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
13	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
14	ADELE	Easy On Me	Columbia
15	ARIANA GRANDE	positions	Republic
16	MANESKIN	Beggin	Sony Music Latin/Arista
17	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
18	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
19	THE WEEKND	Blinding Lights	XO/Republic
20	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
21	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
22	THE KID LAROI	Without You with Miley Cyrus	Columbia
23	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
24	ARIANA GRANDE	34+35	Republic
25	OLIVIA RODRIGO	deja vu	Geffen/Interscope
26	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
27	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
28	HARRY STYLES	Watermelon Sugar	Columbia
29	AVA MAX	Kings & Queens	Atlantic
30	TATE MCRAE	You Broke Me First	RCA



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	HARRY STYLES	Late Night Talking	Columbia
HOTZONE	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
HOTZONE	MANESKIN	SUPERMODEL	Arista
HOTZONE	5 SECONDS OF SUMMER	Me Myself & I	BMG
HOTZONE	HARRY STYLES	Music For A Sushi Restaurant	Columbia
HOTZONE	HARRY STYLES	Boyfriends	Columbia
HOTZONE	ALEXA	Wonderland	ZB Label/Atlantic
HOTZONE	LADY GAGA	Hold My Hand	Interscope
HOTZONE	NICKY YOURE	Sunroof f/Dazy	Columbia
HOTZONE	LAUREN SPENCER-SMITH	Flowers	Island/Republic
HOTZONE	KHALID	Skyline	Right Hand Music Grp/RCA
HOTZONE	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
HOTZONE	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
HOTZONE	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
HOTZONE	AVA MAX	Maybe You're The Problem	Atlantic
HOTZONE	JNR CHOI	To The Moon	Epic
HOTZONE	JVKE	this is what falling in love	JVKE/AWAL
HOTZONE	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
HOTZONE	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
HOTZONE	LAUV	All 4 Nothing (I'm So In Love)	Virgin
HOTZONE	SAM SMITH	Love Me More	Capitol
HOTZONE	THE WEEKND	Out Of Time	XO/Republic
HOTZONE	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal
HOTZONE	CHARLOTTE SANDS	Dress	CS/Lakeside
HOTZONE	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
HOTZONE	LIZZO	About Damn Time	Nice Life/Atlantic
HOTZONE	LAWRENCE	Don't Lose Sight	Beautiful Mind/Lakeside
HOTZONE	JACKSON WANG	Blow	TEAM WANG/88rising/Warner
HOTZONE	BAKER GRACE	Midnight Thoughts	Independent

TOP 40

MMI-DEVELOPING

5.30.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	THE KID LAROI	Thousand Miles	Columbia
DEVELOPING	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
DEVELOPING	ED SHEERAN	2step f/Lil Baby	Atlantic
DEVELOPING	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
DEVELOPING	TATE MCRAE	she's all i wanna be	RCA
DEVELOPING	THE WALTERS	I Love You So	Warner
DEVELOPING	SHAWN MENDES	When You're Gone	Island/Republic

TOP 40 MMI-VIDED STREAMING 5.30.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO ▶
3	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ▶
4	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ▶
5	JACK HARLOW	First Class	Atlantic	PLAY VIDEO ▶
6	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ▶
7	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO ▶
8	BAD BUNNY	Moscow Mule	Rimas/The Orchard	PLAY VIDEO ▶
9	LATTO	Big Energy	RCA	PLAY VIDEO ▶
10	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin	PLAY VIDEO ▶
11	JVKE	This Is What Falling In Love	JVKE / AWAL	PLAY VIDEO ▶
12	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam	PLAY VIDEO ▶
13	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
14	JNR CHOI	To The Moon	Epic	PLAY VIDEO ▶
15	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO ▶
16	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ▶
17	POST MALONE WITH RODDY RICCH	Cooped Up f/Roddy Ricch	Mercury/Republic	PLAY VIDEO ▶
18	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ▶
19	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ▶
20	LADY GAGA	Hold My Hand	Interscope	PLAY VIDEO ▶
21	THE WALTERS	I Love You So	Warner	PLAY VIDEO ▶
22	EM BEIHOLD	Numb Little Bug	Republic	PLAY VIDEO ▶
23	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO ▶
24	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ▶
25	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ▶
26	NICKI MINAJ F/LIL BABY	Do We Have A Problem?	QC/Capitol-Republic	PLAY VIDEO ▶
27	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO ▶
28	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
29	FIREBOY DML X ED SHEERAN	Peru		PLAY VIDEO ▶
30	LAUREN SPENCER-SMITH	Flowers	Island/Republic	PLAY VIDEO ▶
31	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ▶
32	RUSS	Handsomer	DIEMON	PLAY VIDEO ▶
33	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO ▶
34	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ▶
35	ED SHEERAN	2step f/Lil Baby	Atlantic	PLAY VIDEO ▶
36	LAUREN SPENCER-SMITH	Fingers Crossed		PLAY VIDEO ▶
37	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO ▶
38	JACK HARLOW	Dua Lipa	Generation Now/Atlantic	PLAY VIDEO ▶
39	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal	PLAY VIDEO ▶
40	SHAWN MENDES	When You're Gone	Island/Republic	PLAY VIDEO ▶
41	5 SECONDS OF SUMMER	Me Myself & I	BMG	PLAY VIDEO ▶
42	ALEXA	Wonderland	ZB Label/Atlantic	PLAY VIDEO ▶
43	SAM SMITH	Love Me More	Capitol	PLAY VIDEO ▶
44	KHALID	Skyline	Right Hand Music Grp/RCA	PLAY VIDEO ▶
45	AVA MAX	Maybe You're The Problem	Atlantic	PLAY VIDEO ▶
46	MANESKIN	SUPERMODEL	Arista	PLAY VIDEO ▶
47	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA	PLAY VIDEO ▶
48	LAUV	All 4 Nothing (I'm So In Love)	Virgin	PLAY VIDEO ▶
49	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent	PLAY VIDEO ►

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	LIL NAS X	Thats What I Want	2	1	1	3
2	GLASS ANIMALS	Heat Waves	1	2	2	2
3	IMAGINE DRAGONS X JID	Enemy	6	6	3	1
4	BIEBER, JUSTIN	Ghost	3	3	6	7
5	JNR CHOI	To The Moon	5	4	5	8
6	DOJA CAT	Get Into It	7	8	4	4
7	LATTO	Big Energy	16	7	7	5
8	MEGAN THEE STALLION FEAT. DUA LIPA	Sweetest Pie	4	10	9	9
9	BEIHOLD, EM	Numb Little Bug	9	5	13	12
10	STYLES, HARRY	As It Was	11	9	16	11
11	Youre, Nicky	Sunroof	8	15	8	14
12	Doja Cat	Woman	10	17	11	10
13	Harlow, Jack	First Class	13	14	10	13
14	Spencer-Smith, Lauren	Fingers Crossed	14	13	12	15
15	Williams, Pharrell	Just A Cloud Away	22	12	17	21
16	Spencer-Smith, Lauren	Flowers	27	11	14	35
17	Kate, Leah	10 Things I Hate About You	20	16	20	17
18	Long, Muni	Hrs And Hrs	20 17	29	19	6
19	Smith, Sam	Love Me More	21	18	15	29
20	Cameron, Dove	Boyfriend Boyfriend	12	25	25	23
21	Tiesto & Ava Max	The Motto	19	21	26	19
22	Tyga & Doja Cat	Freaky Deaky	18	26	24	18
23	The Weeknd	Out Of Time	23	19	28	22
24	Post Malone feat. Roddy Ricch	Cooped Up	25 15	43	18	16
2 4 25	The Kid Laroi	Thousand Miles	26	20	30	28
25 26	Mendes, Shawn	When You're Gone	30	23	22	31
20 27	McRae, Tate	she's all i wanna be	33	23 24	21	27
28	Lizzo	About Damn Time	24	2 4 27	23	34
29	Sheeran, Ed		35	22	23 27	24
30		2step Honest	29	31	29	2 4 25
30 31	Bieber, Justin feat. Don Toliver The Walters	I Love You So	25 25	34	31	30
32	Cabello, Camila Feat. Ed Sheeran	Bam Bam	32	33	32	32
33	Webb, Mimi	House On Fire	38	28	33	32 38
34	Lauv	All 4 Nothing (I'm So In Love)	42	30	34	33
3 4 35	JVKE	This Is What Falling In Love Feels Like	36	32	41	36
36	Becky G Feat. Karol G	MAMIII	40	36	40	26
37	Alexa	Wonderland	28	41	38	37
38	Lost Frequencies & Calum Scott	Where Are You Now	45	44	35	20
39	Sands, Charlotte	Dress	37	37	36	42
40	Lawrence	Don't Lose Sight	39	40	37	41
40 41	Fireboy DML X Ed Sheeran	Peru	31	42	39	41
42	Max, Ava	Maybe You're The Problem	41	38	43	39
42	Lady Gaga	Hold My Hand	34	35	43 47	49
43 44	Khalid	Skyline	43	45	45	49
45		Weatherman	44	39	46	47
45 46	Benjamin, Eddie Imagine Dragons	Bones	44 49	39 48	40 42	47 46
40 47	Diplo & Miguel	Don't Forget My Love	49 46	46 47	42 44	46 50
47 48	Wang, Jackson	Blow	46 47	47	44 49	48
40 49	Rox, Olivia	Been This Way B4	47 48	46 49	49 50	46 45
49 50	Grace, Baker	Midnight Thoughts	40 50	49 50	48	43 43
JU	Glace, Danel	Minnight Houghts	50	50	40	43



signature American Pie) cancelled his scheduled Texas performance at this weekend's poorly timed NRA convention. Mr McLean offered up in a statement that it would be "disrespectful and hurtful" in the wake of the horrors of the Uvalde massacre. And to further punctuate the swirling coincidence, this is all happening as the US observes Memorial Day. Without being political, it was more that eye and ear catching considering the 4 week chart monster from 1971 was about darkness creeping into American culture and over 50 years later, the message resurfaces. With that said, the song and single is a true slice of American culture. MMI unearthed this Earlier Texas performance that's worth a revisit. Click here:

Check out these videos hand-picked by our staff!



SIA - "UNSTOPPABLE"

We love Sia. She's just mega-Aussie-cool. Like koala bears. If you look way back, you'll find her vocals on the disbanded but long riding band Crisp which has Jazzy/acidic funk. She then migrated to the highly underrecognized Brit Duo Zero 7...all before doing her own thing with tremendous success. In this trippy "I am woman, hear me roar" themed track....she is wearing some mighty big trousers for sure. Try these on and click here:





FUTURE FT. DRAKE - "WAIT FOR U"

So, here's what's shaking. Future, Drake and friends are playing some awesome game of 'dress up' and decided to go all Game of Thrones. This medieval-ish clip has all the fun props including bloody swords, defending a maiden's honor and storming the castle. Fun? Hell yes, it is. The track is hot, trippy and hypnotic. If thou would like a seat at the feast, clicketh here:





LOUIS THEROUX - "MY MONEY DON'T JIGGLE, JIGGLE, IT FOLDS" (DUKE & JONES EXTENDED VERSION)

TFOLDS" (DUKE & JONES EXTENDED VERSION)

This is beyond awesome. While dialing up our daily Venus on SiriusXM, the MMI music heads started digging on "Jiggle Jiggle". When they proceeded down the rabbit hole, we discovered that BBC Film maker Louis Theroux had tried his hand at "White Brit Rapping"! The 20-year-old experiment found its way to English DJs Duke and Jones who produced this magnificent and mystifying masterpiece. Shake your groove thing and click here:



JUST KIDDIN - "CHANGE MY MIND"

Summer's here and the time is right for dancing in the streets to this way sticky track called "Change My Mind". The group is Just Kiddin. No really, we're not kiddin', that's the name of these 2 extremely happening English DJ Producers who's hit rap sheet stretches from the booth to the dance floor. This summer sizzler is picking up heat and steaming up the dance charts. Oh, come on, let's dance. Click here:





SAM SMITH - "LOVE ME MORE"

Sam is feeling better about everything. Including himself. Fame and fortune can be as depressing as it can be bright and in the beautifully producers track, Mr. Smith faces himself in the mirror and decides it's better to be AOK than DITDumps. We love the way the visuals of "added friends and family" reflects in the multiple vocals in the singles stellar production. Cheer up, go out and click here:



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CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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