

**MONDAY**  
**MORNING**  
**INTEL**

**WILD HEARTS**

**KEITH URBAN**

**MMI**  
**PROFILE**  
**KENNY JAY**

*Country Edition*

**NASHVILLE**  
**APPROVED**

**MAY 16, 2022**



**Top 5 Research!**

**WILD HEARTS**

**KEITH URBAN**

**MAXIMUM AIRPLAY starting 5/29**  
**367 MILLION audience impressions to date!**  
**Over 21 MILLION last week!**

**Tour kicks off 6/17**  
**[Click Here](#) for upcoming dates!**



# **MONDAY MORNING INTEL**

MAY 16, 2022

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ASHLEY COOKE & BRETT YOUNG

# NEVER TIL NOW

IMPACTING MAY 31<sup>ST</sup>



**TOP 50**  
ITUNES COUNTRY  
FOR 8 CONSECUTIVE  
MONTHS

**BIG LOUD**

**BMLG**  
RECORDS



**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES **5.16.22**

**AIRPLAY**

LUKE COMBS “Doin’ This”

**RETENTION**

COLE SWINDELL & LAINEY WILSON “Never Say Never”

**CALLOUT**

PARMALEE “Take My Name”

**AUDIO**

MORGAN WALLEN “Don’t Think Jesus”

**VIDEO**

MORGAN WALLEN “Wasted On You”

**SALES**

WALKER HAYES “AA”

**COMPOSITE**

COLE SWINDELL & LAINEY WILSON “Never Say Never”

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	1	3	11	7	4	1	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
1	5	17	8	3	5	2	LUKE COMBS	Doin' This	River House/Columbia
5	2	2	5	12	14	3	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
2	3	6	18	9	10	4	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
9	4	1	9	20	6	5	PARMALEE	Take My Name	Stoney Creek
8	11	25	2	1	3	6	MORGAN WALLEN	Wasted On You	Big Loud/Republic
12	7	7	6	14	7	7	SCOTTY MCCREERY	Damn Strait	Triple Tigers
7	14	31	3	5	1	8	WALKER HAYES	AA	Monument
11	8	12	15	13	9	9	HARDY	Give Heaven Some Hell	Big Loud
22	15	5	12	4	16	10	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
4	6	11	13	25	19	11	THOMAS RHETT	Slow Down Summer	Valory Music Co.
15	12	15	4	10	24	12	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
10	9	10	32	16	15	13	TIM MCGRAW	7500 OBO	Big Machine
17	22	42	10	6	8	14	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
13	13	14	14	30	38	15	MAREN MORRIS	Circles Around This Town	Columbia Nashville
6	10	8	44	32	20	16	KEITH URBAN	Wild Hearts	Capitol Nashville
18	18	21	20	34	26	17	JON PARDI	Last Night Lonely	Capitol Nashville
43	34	20	7	23	12	18	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
50	47	x	1	2	2	19	MORGAN WALLEN	Don't Think Jesus	Big Loud/Republic
35	23	9	17	22	36	20	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
24	21	24	26	19	29	21	ERIC CHURCH	Heart On Fire	EMI Nashville
34	28	16	29	17	22	22	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
16	19	26	33	26	28	23	DYLAN SCOTT	New Truck	Curb
20	17	4	35	40	35	24	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
33	31	36	16	24	21	25	GABBY BARRETT	Pick Me Up	Warner/WAR
32	24	18	30	27	31	26	JIMMIE ALLEN	Down Home	Stoney Creek
28	35	46	27	18	11	27	LEE BRICE	Soul	Curb
19	20	19	36	36	34	28	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
36	36	45	22	11	18	29	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
14	16	13	38	42	43	30	JAKE OWEN	Best Thing Since Backroads	Big Loud
44	37	33	23	15	17	31	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
23	29	39	28	31	25	32	OLD DOMINION	No Hard Feelings	Arista Nashville
37	30	22	21	33	39	33	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
30	33	41	19	28	37	34	MORGAN WADE	Wilder Days	Arista Nashville
21	26	38	42	35	27	35	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
27	27	28	34	38	40	36	DUSTIN LYNCH	Party Mode	Broken Bow
41	41	29	37	21	32	37	BRETT YOUNG	You Didn't	BMLG
25	25	23	43	45	42	38	FRANK RAY	Country'd Look Good On You	Stoney Creek
38	40	34	25	39	33	39	KELSEA BALLERINI	Heartfirst	Black River Entertainment
49	50	x	24	29	13	40	RESTLESS ROAD	Growing Old With You	RCA Nashville
26	32	32	47	44	30	41	JACKSON DEAN	Don't Come Lookin'	Big Machine
48	48	x	31	8	41	42	KAMERON MARLOWE	Giving You Up	Columbia Nashville
31	42	40	x	x	x	43	KANE BROWN	Like I Love Country Music	RCA Nashville
47	49	x	39	43	23	44	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
39	39	30	46	47	46	45	LADY A	What A Song Can Do	BMLG
29	38	37	48	48	47	46	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
46	45	35	41	46	45	47	CHAYCE BECKHAM & LINDSAY ELL	Can't Do Without Me	Wheelhouse/Stoney Creek
42	44	43	45	41	48	48	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
45	46	44	49	37	44	49	MICHAEL RAY	Holy Water	Warner/WEA
40	43	27	40	49	49	50	CONNER SMITH	Learn From It	Valory Music Co.



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	19	31	MORGAN WALLEN	Don't Think Jesus	Big Loud/Republic
2	43	18	25	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
3	35	20	15	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
4	44	31	13	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
5	22	10	12	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
6	34	22	12	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN
7	49	40	9	RESTLESS ROAD	Growing Old With You	RCA Nashville
8	33	25	8	GABBY BARRETT	Pick Me Up	Warner/WAR
9	36	29	7	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
10	32	26	6	JIMMIE ALLEN	Down Home	Stoney Creek
11	48	42	6	KAMERON MARLOWE	Giving You Up	Columbia Nashville

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
2	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
3	SAM HUNT	23	MCA Nashville
4	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
5	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
6	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
7	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
8	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
9	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
10	WALKER HAYES	Fancy Like	Monument/RCA
11	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
12	LUKE COMBS	Forever After All	River House/Columbia Nash
13	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
14	LUKE COMBS	Cold As You	River House/Columbia Nash
15	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
16	THOMAS RHETT	What's Your Country Song	Valory Music Co.
17	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
18	KANE BROWN	One Mississippi	RCA Nashville
19	COLE SWINDELL	Single Saturday Night	Warner/WMN
20	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
21	MICHAEL RAY	Whiskey And Rain	Warner/WEA
22	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
23	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
24	LEE BRICE	Memory I Don't Mess With	Curb
25	LUKE BRYAN	Down To One	Capitol Nashville
26	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
27	JIMMIE ALLEN & BRAD PAISLEY	Freedom Was A Highway	Stoney Creek
28	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
29	BRETT YOUNG	Lady	BMLG
30	DIERKS BENTLEY	Gone	Capitol Nashville



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	KANE BROWN	Like I Love Country Music	RCA Nashville
HOTZONE	THOMPSON SQUARE	Country In My Soul	Quartz Hill
HOTZONE	GABBY BARRETT	Pick Me Up	Warner/WAR
HOTZONE	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
HOTZONE	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
HOTZONE	DYLAN SCOTT	New Truck	Curb
HOTZONE	SCOTTY MCCREERY	Damn Strait	Triple Tigers
HOTZONE	JON PARDI	Last Night Lonely	Capitol Nashville
HOTZONE	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
HOTZONE	OLD DOMINION	No Hard Feelings	Arista Nashville
HOTZONE	DUSTIN LYNCH	Party Mode	Broken Bow
HOTZONE	KELSEA BALLERINI	Heartfirst	Black River Entertainment
HOTZONE	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
HOTZONE	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
HOTZONE	JACKSON DEAN	Don't Come Lookin'	Big Machine

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
DEVELOPING	MORGAN WADE	Wilder Days	Arista Nashville
DEVELOPING	JIMMIE ALLEN	Down Home	Stoney Creek
DEVELOPING	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
DEVELOPING	CHAYCE BECKHAM & LINDSAY ELL	Can't Do Without Me	Wheelhouse/Stoney Creek
DEVELOPING	MAREN MORRIS	Circles Around This Town	Columbia Nashville
DEVELOPING	JAKE OWEN	Best Thing Since Backroads	Big Loud
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
DEVELOPING	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill
DEVELOPING	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
DEVELOPING	LEE BRICE	Soul	Curb
DEVELOPING	MICHAEL RAY	Holy Water	Warner/WEA
DEVELOPING	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
DEVELOPING	DILLON CARMICHAEL	Son Of A	Riser House





TOP 30  
AND CLIMBING!

# SOUL

LEE BRICE

TOP 30 BENCHMARKS:

61% MORE SPOTIFY SAVES THAN  
ONE OF THEM GIRLS

41% MORE SPOTIFY SAVES THAN  
MEMORY I DON'T MESS WITH

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
2	MORGAN WALLEN	Don't Think Jesus	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
3	LUKE COMBS	Doin' This	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
4	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
5	WALKER HAYES	AA	Monument	<a href="#">PLAY VIDEO ▶</a>
6	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	<a href="#">PLAY VIDEO ▶</a>
7	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR	<a href="#">PLAY VIDEO ▶</a>
8	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
9	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
10	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
11	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
12	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
13	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
14	SCOTTY MCCREERY	Damn Strait	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
15	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
16	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
17	BLAKE SHELTON	Come Back As A Country Boy	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
18	LEE BRICE	Soul	Curb	<a href="#">PLAY VIDEO ▶</a>
19	ERIC CHURCH	Heart On Fire	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
20	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
21	BRETT YOUNG	You Didn't	BMLG	<a href="#">PLAY VIDEO ▶</a>
22	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
23	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
24	GABBY BARRETT	Pick Me Up	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
25	THOMAS RHETT	Slow Down Summer	Valory	<a href="#">PLAY VIDEO ▶</a>
26	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
27	JIMMIE ALLEN	Down Home	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
28	MORGAN WADE	Wilder Days	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
29	RESTLESS ROAD	Growing Old With You	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
30	MAREN MORRIS	Circles Around This Town	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
31	OLD DOMINION	No Hard Feelings	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
32	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
33	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
34	JON PARDI	Last Night Lonely	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
35	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
36	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
37	MICHAEL RAY	Holy Water	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
38	DUSTIN LYNCH	Party Mode	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
39	KELSEA BALLERINI	Heartfirst	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
40	JUSTIN MOORE	With A Woman You Love	Valory	<a href="#">PLAY VIDEO ▶</a>
41	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
42	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
43	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
44	JACKSON DEAN	Don't Come Lookin'	Big Machine	<a href="#">PLAY VIDEO ▶</a>
45	FRANK RAY	Country'd Look Good On You	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
46	CHAYCE BECKHAM & LINDSAY ELL	Can't Do Without Me	Wheelhouse/Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
47	LADY A	What A Song Can Do	BMLG	<a href="#">PLAY VIDEO ▶</a>
48	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
49	CONNER SMITH	Learn From It	Valory Music Co.	<a href="#">PLAY VIDEO ▶</a>



**“I WOULD SAY IT’S LIKE BEING IN  
YOUR FIRST DAYTONA 500”**

— DALE EARNHARDT JR.  
ON HIS GOOD FRIEND TIM DUGGER’S OPRY DEBUT

**TIM DUGGER**

MY  
OPRY  
DEBUT  
★ ★ ★

THE NEW SINGLE  
**HEART OF A  
SMALL  
TOWN**  
AVAILABLE NOW!

**WATCH MY OPRY DEBUT HERE**



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	PARMALEE	TAKE MY NAME	4	3	1	10
2	BENTLEY, DIERKS FEAT. BRELAND & HARDY	BEERS ON ME	2	2	6	13
3	ALDEAN, JASON	TROUBLE WITH A HEARTBREAK	11	1	5	6
4	SWINDELL, COLE & LAINEY WILSON	NEVER SAY NEVER	1	4	4	4
5	MOORE, JUSTIN	WITH A WOMAN YOU LOVE	7	5	10	7
6	UNDERWOOD, CARRIE	GHOST STORY	3	6	9	5
7	PEARCE, CARLY & ASHLEY MCBRYDE	NEVER WANTED TO BE THAT GIRL	5	20	2	12
8	MCCREERY, SCOTTY	DAMN STRAIT	10	15	3	11
9	URBAN, KEITH	WILD HEARTS	6	14	11	2
10	TENPENNY, MITCHELL	TRUTH ABOUT YOU	19	9	17	3
11	MCGRW, TIM	7500 OBO	13	8	13	21
12	RHETT, THOMAS	SLOW DOWN SUMMER	9	24	15	8
13	HARDY	GIVE HEAVEN SOME HELL	32	10	21	1
14	OWEN, JAKE	BEST THING SINCE BACKROADS	17	21	14	24
15	NICHOLS, JOE	GOOD DAY FOR LIVING	22	17	19	17
16	MORRIS, MAREN	CIRCLES AROUND THIS TOWN	8	28	24	9
17	LAMBERT, MIRANDA	IF I WAS A COWBOY	16	30	7	22
18	SHELTON, BLAKE	COME BACK AS A COUNTRY BOY	15	16	22	19
19	COMBS, LUKE	DOIN' THIS	12	12	20	34
20	ALLEN, JIMMIE	DOWN HOME	14	25	23	14
21	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	AT THE END OF A BAR	18	11	25	30
22	DICKERSON, RUSSELL FEAT. JAKE SCOTT	SHE LIKES IT	21	7	27	39
23	PARDI, JON	LAST NIGHT LONELY	29	27	16	20
24	ANDRESS, INGRID WITH SAM HUNT	WISHFUL DRINKING	25	13	40	18
25	RAY, FRANK	COUNTRY'D LOOK GOOD ON YOU	34	18	18	32
26	CHURCH, ERIC	HEART ON FIRE	31	32	8	27
27	WALLEN, MORGAN	WASTED ON YOU	23	26	12	47
28	SCOTT, DYLAN	NEW TRUCK	20	22	30	43
29	SMITH, CONNER	LEARN FROM IT	33	34	29	15
30	LYNCH, DUSTIN	PARTY MODE	35	29	28	29
31	YOUNG, BRETT	YOU DIDN'T	30	23	34	37
32	LADY A	WHAT A SONG CAN DO	26	33	39	31
33	HAYES, WALKER	AA	41	35	32	28
34	DEAN, JACKSON	DON'T COME LOOKIN'	28	36	33	41
35	STAPLETON, CHRIS	JOY OF MY LIFE	50	19	31	42
36	BALLERINI, KELSEA	HEARTFIRST	46	31	37	25
37	BECKHAM, CHAYCE & LINDSAY ELL	CAN'T DO WITHOUT ME	37	40	44	16
38	BARRETT, GABBY	PICK ME UP	38	37	43	23
39	BROWN BAND, ZAC	OUT IN THE MIDDLE	36	41	36	36
40	CHESNEY, KENNY	EVERYONE SHE KNOWS	27	47	26	48
41	OLD DOMINION	NO HARD FEELINGS	43	39	45	26
42	BROWN, KANE	LIKE I LOVE COUNTRY MUSIC	40	48	35	35
43	WADE, MORGAN	WILDER DAYS	24	46	47	33
44	ERNEST FEAT. MORGAN WALLEN	FLOWER SHOPS	39	43	38	45
45	BLOCK, PRISCILLA	MY BAR	42	38	42	46
46	CARMICHAEL, DILLION	SON OF A	44	44	41	49
47	RAY, MICHAEL	HOLY WATER	48	42	46	44
48	JELLY ROLL	SON OF A SINNER	49	45	48	38
49	BRICE, LEE	SOUL	47	50	49	40
50	JONES, CAROLINE	COME IN (BUT DON'T...)	45	49	50	50





# KENNY JAY INTEL

CURRENT POSITION:  
CONSULTING PARTNER,  
ALBRIGHT &  
O'MALLEY & BRENNER

**What a diverse and star-studding journey: Major market radio to major label to one of the biggest consultancy firms going! Wow. What led you to Albright, Brenner & O'Malley?**

Jaye, Mike, Becky, and I had the 'What If' conversation a few times over the past few years, but I wasn't quite ready to jump on my own. (We own our business within the business.) Seeing the "Nashville side" of the music industry gave me a minute to look at radio from 30,000 feet and see where it was being executed at a high level. Radio is alive and well in many places! My role in consulting is unique because content is such a large part of what everyone does. I studied first-hand how artists were doing it and can apply those lessons to the many talented clients we work with.

**In 2022, everyone is data/research crazy. From the numbers, active hits seem to be visible much earlier than ever before. Should terrestrial radio embrace them quicker?**

Broadcast radio should be looking to identify the hits earlier (and can) but also needs to stop allowing singles to take so long to develop. Every song isn't a 1000 spin, power-rotation record ... and as long as songs keep getting treated equally, the evolution radio needs will continue to be slowed by the different priorities of broadcasters and music companies.

**What are 3 or 4 of your favorite tracks (any format or genre) that never "made it" and we should go listen to right now?**

Only 3 or 4?! In Color by Jamey Johnson, Sounds So Good by Ashton Shepherd, Dangerous by Roxette, and Walk On Water by Eddie Money.

**Garth, Tricia, Chuck Aly, Alissa Pollack, Nick Cage, Shakira, Marty and Wendy Byrd and LOCASH are all sheltering in place at your house during the Zombie Apocalypse. You have to chose one Chicago restaurant to cater your refugee hostile. Where would the vittles come from and why?**

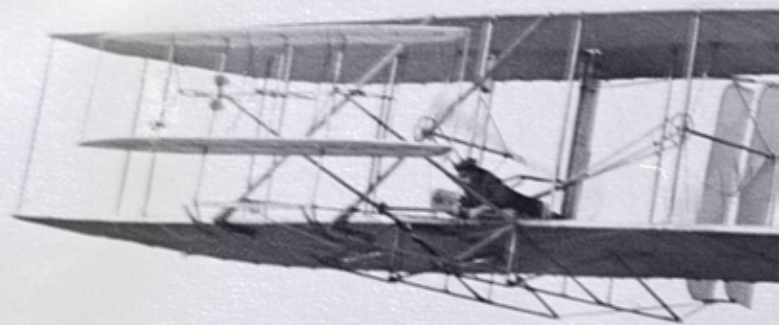
We would need food to eat before and after the party - so Portillos it is! Trisha and I would have to sing Karaoke - most likely "On A Bus To St. Cloud"

**The mic is hot, the lights are on. You're opening the show with rapping about your personal and professional heroes. Hit it, Kenny!**

There's too many to count and I'm bound to leave someone out ... so I'll go back to when I was a lil k and say Robin Yount. Brewers Baseball. Number 19. Living that life that kids dream!

If you're in my circle you know who you are -- I'm grateful and giving back to the next 'on the up' to make them the star!

MATT STELL



# MAN MADE

AVAILABLE NOW  
IMPACTING 5/23







## DYLAN SCOTT FEATURING JIMMIE ALLEN IN OUR BLOOD

Quietly, Country's best and most innovative are taking a tip from Pop. For years, collaborations have peppered the pop charts with uber-mega success. Dylan Scott has grown a well deserved musical 'edge' that has separated him from the pack and advanced his credibility. The stunning track about unity and kinship for all mankind is a glimpse at Dylan's upcoming LP "Living My Best Life" Teaming with Jimmie Allen (another superstar juggernaut of artistic creativity), Dylan is signaling that his upcoming album release is going to be a head-turner and chart monster. Click here:



Check out these videos hand-picked by our staff!



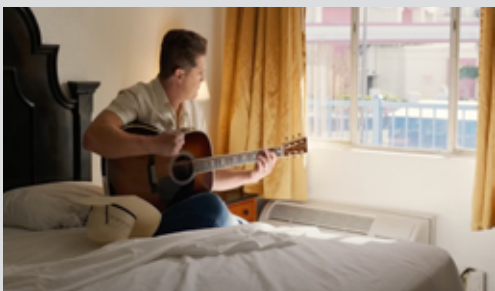
### LILY ROSE - "I DON'T SMOKE"

Warning: The following video contains images of cigarettes. Your clothes may stink, your skin may wrinkle and that ash tray flavored kiss may be your last! With that said, Lily is a songwriter's writer and an artist's artist. She walks the walk. There is real depth in her talent. Her musical and lyrical style are unique to who she is, and she doesn't conform to what fits in the box. She shies from nothing and leads with her heart in true story telling form. "I Don't Smoke" may have more "commercial appeal" than her other tracks...but if you're looking for fluff, keep looking. Click here:



### GEORGE BIRGE - "MIND ON YOU"

George is known as the "Beer Beer, Truck Truck" online sensation but he's not to be taken lightly. He's a serious singer songwriter that made his mark with the way cool duo Waterloo Revival. With "Mind On You", he's spinning a swirling tale of passion and desire that's interwoven in a beautifully produced (by Ash Bowers) tale of young steamy love. Click here:



### JON PARDI - "LAST NIGHT LONELY"

Jon has a plan. He wants to make sure you're not spending your weekends alone, watching Netflix and buying your own beers at the local bar. Jon doesn't want you to get a cat for company, a goldfish for companionship or a ticket for one at the movies. Jon wants you to get a larger couch and a frying pan suitable for 2 eggs. Jon is taking you to Vegas and is going to dance with you in the middle of the street. So put down the remote and the bag of pretzels. This is your "Last Night Lonely". Click here:



### FINMAR - "IN COMMON"

This is a catchy little song and a snappy little video about the cool concept of opposites attracting done by a groovy little vocal duo named Finmar. And do you know what else we found out? These fellas can sing. Yep, Thomas Finchun and Alex Marshall (mashed up to be FINMAR) have this vocal thing like, down. "In Common" mega-sweet tight harmonies with soaring crescendos and lyrical acrobatics deluxe. Say that five times fast and click here:



### JESSE JAMES DECKER - "SHOULD HAVE KNOWN BETTER"

You may be a fan of remixes or maybe you're not but Lordy me, they can fire up an instant party. The MMI Music meeting turned into a floor bouncing dance-a-rama when this tune came on! Jesse turns up her heart-break anthem to eleven with Grammy Winning producer James Aude putting his spin on (one of our summer faves) "Should Have Known Better". Look... some days you just have to take off your clothes and jump in the pool. Click here:





# RYAN GRIFFIN

## Salt, Lime & Tequila

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ALEX VALENTINE - SR. VP OF RADIO PROMOTION AND ARTIST DEVELOPMENT [ALEX.V@REDSTREETRECORDS.COM](mailto:ALEX.V@REDSTREETRECORDS.COM)

SALLY ALLGEIER - DIRECTOR FIELD PROMOTION [SALLY.A@REDSTREETRECORDS.COM](mailto:SALLY.A@REDSTREETRECORDS.COM)

JOHNNY CHIANG - VP OF RADIO PROMOTION AND ARTIST DEVELOPMENT [JOHNNY.C@REDSTREETRECORDS.COM](mailto:JOHNNY.C@REDSTREETRECORDS.COM)



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



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**THANK YOU**  
from the entire staff:

**PUBLISHERS:**

**ZEN CZAR**

Rich Meyer

**CHIEF WRANGLER**

Steve Lehman

**MARKETING, PROMOTION  
& Magic Fueled by Studio2Bee**

**MASTERS OF THE SUN**

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

**RESEARCH TEAM**

**PEOPLE WHO ACTUALLY  
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

**GRAPHIC DESIGN**

EGO Design

**PYTHON POWER RANGER**

Trent Trento

**OPERATIONS**

Kylee Laynee Higgins

**PAW POWER  
NOT IN MY BOWL**

Heidi Dogg

Monkey Dog

Cooper