

**MONDAY**  
**MORNING**  
**INTEL**

# NEVER TIL NOW

**ASHLEY COOKE & BRETT YOUNG**

**MMI  
PROFILE  
NICK RUSSO**

**BIG LIPS** **BMLG  
RECORDS**

*Country Edition*

**NASHVILLE  
APPROVED**

**MAY 30, 2022**



# IMPACTING MAY 31<sup>ST</sup>

## NEVER TIL NOW

ASHLEY COOKE & BRETT YOUNG



**BIG LOUD**

**BMLG**  
RECORDS

# **MONDAY MORNING INTEL**

MAY 30, 2022

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***



**MONDAY  
MORNING  
INTEL**

**#1**

**SONGS THIS WEEK**  
BY MMI COMPOSITE CATEGORIES **5.30.22**

**AIRPLAY**

JASON ALDEAN "Trouble With a Heartbreak"

**RETENTION**

JASON ALDEAN "Trouble With a Heartbreak"

**CALLOUT**

PARMALEE "Take My Name"

**AUDIO**

MORGAN WALLEN "Wasted On You"

**VIDEO**

MORGAN WALLEN "Wasted On You"

**SALES**

WALKER HAYES "AA"

**COMPOSITE**

JASON ALDEAN "Trouble With a Heartbreak"

**MONDAY  
MORNING  
INTEL**

**MondayMorningIntel.com**




CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	2	4	10	14	1	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
3	2	1	8	15	6	2	PARMALEE	Take My Name	Stoney Creek
5	6	20	1	1	2	3	MORGAN WALLEN	Wasted On You	Big Loud/Republic
4	7	22	3	2	1	4	WALKER HAYES	AA	Monument
6	4	12	9	4	5	5	LUKE COMBS	Doin' This	River House/Columbia
9	5	8	7	12	7	6	SCOTTY MCCREERY	Damn Strait	Triple Tigers
21	10	4	10	8	17	7	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
2	3	10	14	20	20	8	THOMAS RHETT	Slow Down Summer	Valory Music Co.
12	11	18	11	9	9	9	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
8	9	13	30	13	15	10	TIM MCGRAW	7500 OBO	Big Machine
30	18	5	13	11	16	11	HARDY	Give Heaven Some Hell	Big Loud
18	21	40	6	5	8	12	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
20	15	7	16	22	23	13	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
14	17	19	19	23	19	14	JON PARDI	Last Night Lonely	Capitol Nashville
7	8	6	42	32	21	15	KEITH URBAN	Wild Hearts	Capitol Nashville
13	16	16	31	24	25	16	DYLAN SCOTT	New Truck	Curb
11	13	21	18	28	38	17	MAREN MORRIS	Circles Around This Town	Columbia Nashville
26	20	9	21	19	35	18	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
19	25	45	12	25	4	19	KANE BROWN	Like I Love Country Music	RCA Nashville
41	34	30	5	17	11	20	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
17	12	3	32	37	33	21	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
32	26	24	15	21	22	22	GABBY BARRETT	Pick Me Up	Warner/WAR
31	31	39	23	6	12	23	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
50	48	x	2	3	3	24	MORGAN WALLEN	Don't Think Jesus	Big Loud/Mercury/Republic
15	19	15	34	33	30	25	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
22	23	32	27	29	24	26	OLD DOMINION	No Hard Feelings	Arista Nashville
10	14	14	35	38	40	27	JAKE OWEN	Best Thing Since Backroads	Big Loud
27	32	43	26	16	13	28	LEE BRICE	Soul	Curb
33	24	11	28	30	32	29	JIMMIE ALLEN	Down Home	Stoney Creek
40	39	33	22	14	10	30	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
34	27	17	24	31	34	31	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
16	22	34	39	34	26	32	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
37	35	25	36	18	29	33	BRETT YOUNG	You Didn't	BMLG
29	36	41	20	27	36	34	MORGAN WADE	Wilder Days	Arista Nashville
24	28	31	33	36	39	35	DUSTIN LYNCH	Party Mode	Broken Bow
23	30	29	46	39	27	36	JACKSON DEAN	Don't Come Lookin'	Big Machine
35	38	38	17	40	31	37	KELSEA BALLERINI	Heartfirst	Black River Entertainment
48	46	x	29	7	37	38	KAMERON MARLOWE	Giving You Up	Columbia Nashville
49	49	x	25	26	18	39	RESTLESS ROAD	Growing Old With You	RCA Nashville
25	29	27	41	43	41	40	FRANK RAY	Country'd Look Good On You	Stoney Creek
28	33	35	49	48	44	41	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
38	37	28	47	47	47	42	LADY A	What A Song Can Do	BMLG
45	50	46	37	42	28	43	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
39	42	36	44	41	48	44	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
42	45	44	48	35	42	45	MICHAEL RAY	Holy Water	Warner/WEA
36	40	26	43	49	50	46	CONNER SMITH	Learn From It	Valory Music Co.
46	44	37	38	46	45	47	CHAYCE BECKHAM & LINDSAY ELL	Can't Do Without Me	Wheelhouse/Stoney Creek
44	43	42	45	44	46	48	DILLON CARMICHAEL	Son Of A	Riser House
47	47	x	40	45	43	49	RANDY HOUSER	Note To Self	Magnolia Music
43	41	23	50	50	49	50	JOE NICHOLS	Good Day For Living	Quartz Hill

# JORDAN DAVIS. WHAT MY WORLD SPINS AROUND



**5 #1 SINGLES – ALL  
CERTIFIED PLATINUM AND  
ONE 2X PLATINUM.  
OVER 5.4 BILLION  
MONITORED RADIO  
AUDIENCE IMPRESSIONS**

**THE STREAK OF HUGE HITS  
CONTINUES WITH  
“WHAT MY WORLD SPINS AROUND.”  
ON YOUR DESK 5/27.  
ADD DATE 6/6  
RADIO MATTERS!**

**MCA  
NASHVILLE**  
A UNIVERSAL MUSIC COMPANY



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	24	<b>26</b>	MORGAN WALLEN	Don't Think Jesus	Big Loud/Mercury/Republic
2	41	20	<b>21</b>	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
3	30	11	<b>19</b>	HARDY	Give Heaven Some Hell	Big Loud
4	21	7	<b>14</b>	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
5	49	39	<b>10</b>	RESTLESS ROAD	Growing Old With You	RCA Nashville
6	48	38	<b>10</b>	KAMERON MARLOWE	Giving You Up	Columbia Nashville
7	40	30	<b>10</b>	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
8	32	22	<b>10</b>	GABBY BARRETT	Pick Me Up	Warner/WAR
9	31	23	<b>8</b>	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
10	26	18	<b>8</b>	MITCHELL TENPENNY	Truth About You	Riser House/Columbia

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
2	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
3	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
4	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
6	SAM HUNT	23	MCA Nashville
7	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
8	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
9	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
10	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
11	LUKE COMBS	Forever After All	River House/Columbia Nash
12	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
13	WALKER HAYES	Fancy Like	Monument/RCA
14	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
15	LUKE COMBS	Cold As You	River House/Columbia Nash
16	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
17	CHASE RICE f/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
18	COLE SWINDELL	Single Saturday Night	Warner/WMN
19	THOMAS RHETT	What's Your Country Song	Valory Music Co.
20	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
21	KANE BROWN	One Mississippi	RCA Nashville
22	MICHAEL RAY	Whiskey And Rain	Warner/WEA
23	ERIC CHURCH	Heart On Fire	EMI Nashville
24	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
25	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner
26	LEE BRICE	Memory I Don't Mess With	Curb
27	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
28	BRETT YOUNG	Lady	BMLG
29	DIERKS BENTLEY	Gone	Capitol Nashville
30	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	TYLER HUBBARD	5 Foot 9	EMI Nashville
HOTZONE	KANE BROWN	Like I Love Country Music	RCA Nashville
HOTZONE	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
HOTZONE	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
HOTZONE	RANDY HOUSER	Note To Self	Magnolia Music
HOTZONE	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
HOTZONE	JON PARDI	Last Night Lonely	Capitol Nashville
HOTZONE	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
HOTZONE	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
HOTZONE	CONNER SMITH	Learn From It	Valory Music Co.
HOTZONE	BRETT YOUNG	You Didn't	BMLG
HOTZONE	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
HOTZONE	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
DEVELOPING	DYLAN SCOTT	New Truck	Curb
DEVELOPING	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
DEVELOPING	JACKSON DEAN	Don't Come Lookin'	Big Machine
DEVELOPING	DUSTIN LYNCH	Party Mode	Broken Bow
DEVELOPING	KELSEA BALLERINI	Heartfirst	Black River Entertainment
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	MAREN MORRIS	Circles Around This Town	Columbia Nashville
DEVELOPING	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
DEVELOPING	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
DEVELOPING	MICHAEL RAY	Holy Water	Warner/WEA
DEVELOPING	THOMPSON SQUARE	Country In My Soul	Quartz Hill
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill
DEVELOPING	DILLON CARMICHAEL	Son Of A	Riser House
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	LEE BRICE	Soul	Curb
DEVELOPING	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
DEVELOPING	MORGAN WADE	Wilder Days	Arista Nashville
DEVELOPING	GABBY BARRETT	Pick Me Up	Warner/WAR
DEVELOPING	CAROLINE JONES	Come In (But Don't Make...)	True To The Song/Mailboat
DEVELOPING	LADY A	What A Song Can Do	BMLG
DEVELOPING	CHAYCE BECKHAM & LINDSAY ELL	Can't Do Without Me	Wheelhouse/Stoney Creek
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek





# DYLAN SCOTT NEW TRUCK

**TOP 10 BOUND!**

**RESEARCHING EVERYWHERE**

**POWER UP!**

**THE NEW ALBUM**

LIVIN' MY BEST LIFE

**AVAILABLE 8.5.22**



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
2	WALKER HAYES	AA	Monument	<a href="#">PLAY VIDEO ▶</a>
3	MORGAN WALLEN	Don't Think Jesus	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
4	LUKE COMBS	Doin' This	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
5	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	<a href="#">PLAY VIDEO ▶</a>
6	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
7	KAMERON MARLOWE	Giving You Up	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
8	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN	<a href="#">PLAY VIDEO ▶</a>
9	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
10	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
11	HARDY	Give Heaven Some Hell	Big Loud	<a href="#">PLAY VIDEO ▶</a>
12	SCOTTY MCCREERY	Damn Strait	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
13	TIM MCGRAW	7500 OBO	Big Machine	<a href="#">PLAY VIDEO ▶</a>
14	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
15	PARMALEE	Take My Name	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
16	LEE BRICE	Soul	Curb	<a href="#">PLAY VIDEO ▶</a>
17	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
18	BRETT YOUNG	You Didn't	BMLG	<a href="#">PLAY VIDEO ▶</a>
19	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	<a href="#">PLAY VIDEO ▶</a>
20	THOMAS RHETT	Slow Down Summer	Valory	<a href="#">PLAY VIDEO ▶</a>
21	GABBY BARRETT	Pick Me Up	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
22	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
23	JON PARDI	Last Night Lonely	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
24	DYLAN SCOTT	New Truck	Curb	<a href="#">PLAY VIDEO ▶</a>
25	KANE BROWN	Like I Love Country Music	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
26	RESTLESS ROAD	Growing Old With You	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
27	MORGAN WADE	Wilder Days	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
28	MAREN MORRIS	Circles Around This Town	Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
29	OLD DOMINION	No Hard Feelings	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
30	JIMMIE ALLEN	Down Home	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
31	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
32	KEITH URBAN	Wild Hearts	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
33	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
34	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
35	MICHAEL RAY	Holy Water	Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
36	DUSTIN LYNCH	Party Mode	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
37	JUSTIN MOORE	With A Woman You Love	Valory	<a href="#">PLAY VIDEO ▶</a>
38	JAKE OWEN	Best Thing Since Backroads	Big Loud	<a href="#">PLAY VIDEO ▶</a>
39	JACKSON DEAN	Don't Come Lookin'	Big Machine	<a href="#">PLAY VIDEO ▶</a>
40	KELSEA BALLERINI	Heartfirst	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
41	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville	<a href="#">PLAY VIDEO ▶</a>
42	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
43	FRANK RAY	Country'd Look Good On You	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
44	DILLON CARMICHAEL	Son Of A	Riser House	<a href="#">PLAY VIDEO ▶</a>
45	RANDY HOUSER	Note To Self	Magnolia Music	<a href="#">PLAY VIDEO ▶</a>
46	CHAYCE BECKHAM & LINDSAY ELL	Can't Do Without Me	Wheelhouse/Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
47	LADY A	What A Song Can Do	BMLG	<a href="#">PLAY VIDEO ▶</a>
48	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
49	CONNER SMITH	Learn From It	Valory Music Co.	<a href="#">PLAY VIDEO ▶</a>
50	JOE NICHOLS	Good Day For Living	Quartz Hill	<a href="#">PLAY VIDEO ▶</a>



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	PARMALEE	Take My Name	1	2	1	1
2	ALDEAN, JASON	Trouble With A Heartbreak	3	1	2	5
3	MOORE, JUSTIN	With A Woman You Love	4	3	7	7
4	PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl	2	24	3	6
5	HARDY	Give Heaven Some Hell	19	5	4	4
6	SWINDELL, COLE & LAINEY WILSON	Never Say Never	10	7	5	14
7	URBAN, KEITH	Wild Hearts	6	4	21	8
8	UNDERWOOD, CARRIE	Ghost Story	8	8	23	2
9	MCCREERY, SCOTTY	Damn Strait	7	11	6	16
10	TENPENNY, MITCHELL	Truth About You	27	6	8	21
11	RHETT, THOMAS	Slow Down Summer	21	9	15	11
12	ALLEN, JIMMIE	Down Home	16	15	20	3
13	COMBS, LUKE	Doin' This	13	27	9	12
14	MCGRAW, TIM	7500 OBO	11	22	11	20
15	OWEN, JAKE	Best Thing Since Backroads	20	17	13	9
16	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	12	13	30	13
17	SCOTT, DYLAN	New Truck	33	12	10	22
18	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	5	18	32	25
19	LAMBERT, MIRANDA	If I Was A Cowboy	25	14	19	26
20	PARDI, JON	Last Night Lonely	17	16	24	23
21	WALLEN, MORGAN	Wasted On You	23	21	12	32
22	MORRIS, MAREN	Circles Around This Town	35	10	28	17
23	HAYES, WALKER	AA	31	28	16	27
24	NICHOLS, JOE	Good Day For Living	36	23	14	28
25	BARRETT, GABBY	Pick Me Up	32	19	29	15
26	YOUNG, BRETT	You Didn't	30	20	22	40
27	SMITH, CONNER	Learn From It	42	25	27	18
28	RAY, FRANK	Country'd Look Good On You	39	31	18	29
29	LADY A	What A Song Can Do	15	26	34	38
30	DEAN, JACKSON	Don't Come Lookin'	26	37	17	35
31	DICKERSON, RUSSELL FEAT. JAKE SCOTT	She Likes It	14	32	39	41
32	LYNCH, DUSTIN	Party Mode	34	29	38	34
33	OLD DOMINION	No Hard Feelings	22	42	41	33
34	THOMPSON SQUARE	Country In My Soul	50	34	31	10
35	HUBBARD, TYLER	5 Foot 9	9	47	45	30
36	STAPLETON, CHRIS	Joy Of My Life	48	30	25	46
37	CHESNEY, KENNY	Everyone She Knows	40	38	26	45
38	BROWN BAND, ZAC	Out In The Middle	43	33	35	39
39	BLOCK, PRISCILLA	My Bar	24	36	36	50
40	BECKHAM, CHAYCE & LINDSAY ELL	Can't Do Without Me	49	35	33	36
41	BALLERINI, KELSEA	Heartfirst	41	39	48	19
42	JELLY ROLL	Son Of A Sinner	44	41	40	24
43	ERNEST FEAT. MORGAN WALLEN	Flower Shops	28	40	43	44
44	WADE, MORGAN	Wilder Days	18	43	47	42
45	CARMICHAEL, DILLION	Son Of A	38	44	37	37
46	BRICE, LEE	Soul	37	45	49	43
47	RAY, MICHAEL	Holy Water	46	46	42	49
48	BROWN, KANE	Like I Love Country Music	47	48	44	47
49	JONES, CAROLINE	Come In (But Don't...)	45	49	46	48
50	LITTLE BIG TOWN	Hell Yeah	29	50	50	31



# AARON GOODVIN

## BOY LIKE ME

HIS LATEST AND  
**BIGGEST**  
CANADIAN  
**NUMBER ONE**  
SINGLE INVADES  
**US COUNTRY**  
RADIO  
**MONDAY 6/6**

CLICK TO  
LOOK AND LISTEN



**STUDIO  
2B E**





# NICK RUSSO INTEL

## CURRENT POSITION:

MUSIC DIRECTOR  
& AFTERNOON DRIVE  
KILT HOUSTON  
AUDACY

**Ok I'm looking. In Houston, The top10 streaming tracks and the top 10 radio tracks look very different. Why is that?**

First, I'm honored to get to answer these incredibly thought provoking questions.

In general, Radio relies on familiarity and the internet depends on curiosity. The top 10 streaming tracks are subject to the engine in which they're utilized. The way music is promoted, distributed and consumed have all evolved to match the insatiable thirst of humans with respect to music. This drives the online consumption; also, it's algorithmic, in that it's peer to peer promoted.

The caveat is that it's been proven that a top 10 streaming track does not equate a radio hit. Therein, lies the answer. Radio's dependence on familiarity, culture of station and relationship to the listener add variables that cause the difference.

I believe that's the overarching goal. To know the listener better than the streaming platforms and create the physical experiences with their favorite artists. We're the embodiment of the music and lifestyle.

**You're written some well received compelling articles in several publications. Let's unpack that. Is writing a side-hustle, an outlet or just a gift? Do you have training or just a natural word smith?**

Thank you for that recognition. This starts with the internet and that insatiable thirst I previously mentioned. Without a doubt, the station's platform gave me the opportunity for my work to be seen.

Words are powerful beyond measure. I thank God for all of his gifts; I've been accused of having the gift of gab but in writing it's a blend of word choice and concision.

It's a goal to write a book. I've finally come up with a working title but definite concept. I love sharing my testimonies so it will be a collection of the stories in which God was undeniably at work in my life.

And also my mom's cookbook.

**Texas has just suffered one of the most heart wrenching tragedies in Uvalde. And the state has become a hot bed for police upheaval. How do you deal with that on the air?**

We support the families and the people and keep the political chatter mum. Everyone's online feed is inundated with stories about the tragedy, the politics and radio at its best is a connector so it's important to not pile on the fire rather give a space for healing.

Hats off to the Morning Bullpen for bringing teachers into the conversation on the morning after; this gave me a true glimpse in the spirit of our listeners.

Callista Clark was coming in for a previously scheduled radio visit so she graciously did a rendition of "Have You Ever Seen The Rain" from Creedence Clearwater Revival that served as the backdrop to our reading of the names of the victims.

In the end, we were a safe place to grieve if you needed it and a healthy exhaust of the pain we experienced.

**You've done major market Top40 Radio and Country. Both formats test women and basically the same ages groups. What are the fundamental differences in the fans of each format?**

Top 40 listeners are escaping the emotion and country music listeners are confronting the emotion. Because of the story telling nature of country music it creates a different listening experience.

I'd add, many top 40 stations play our artists these days and the consumption of music is ever evolving making it even more important for country music to honor its core.

**It's 5pm. You're on the air. In the next quarter hour you have to play 4 singles in a row and you have to achieve the highest come and share humanly possible. The songs can be any genre, current or gold. What are the platters that matter?**

Luke Combs "When It rains It pours," Jason Aldean & Carrie Underwood "If I Didn't Love You," Midland "Drinkin Problem," Cody Johnson "Till You Can't." For a music nerd like me this could have gone on forever.

**Maren Morris, Marci Braun, Shelly Easton, Michelle Obama, Kate Moss, Shakira, Emmy Lou Harris and Angela Merkel have rented a stretch limo and you have to chauffeur them around d Houston for a "girl's getaway weekend". You have to take them to a Houston Restaurant, a rad bar scene and a notable attraction (Astro-world doesn't count). Where are the stops?**

I'm guessing cost is not an issue so we're starting at B&B Butchers on their rooftop for dinner with a view of downtown. We'd do this on a night that Luke Combs is in town so we roll up like big shots, we know they're gonna dance and sing along all night with Luke on stage. Next morning, we'd catch brunch at The Rustic for live music apps and mimosas. Monday, hope they make their flights.

**The Mic is hot. You are on stage. The spotlight sweeps to you. Shout out to your personal and professional heroes..!!!!!!?**

I mean it when I say I've never had a bad program director so they all get named as why I'm here doing what I do; Jason Hillery and Derek Langley, Dave Dodson and Chuck Taylor, Ed O'Canas, Arlene Cordell, John Gifford, Mark Landis, Bruce Logan, Chris Huff, Marci Braun, Tim Roberts and John Foxx.

This group has empowered me and taught me everything I know. I know I'm a reflection of all their work and I don't take it lightly. I'm also a reflection of my family, we work hard, we laugh a lot, we love a lot and we believe in God. Thank you, MMI and your whole team for the opportunity.



# RANDY HOUSER

## RH

*Note to Self*

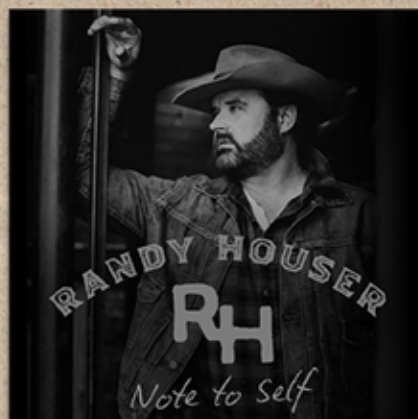


**\*52 BB | #18 CPS RANK**

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WKDF	WUSH	WQIK	WGKX	WAMZ	WKMK	WWGR	KSKS	KHKI
WCKN	WTGE	WXCX	WOGK	KCCY	WUSY	KSSN	WKRO	WTHT
WRNS	KXLY	WBUL	WDRM	KJUG	WKXC	WGTY	WXBQ	WQHK
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# DON McLEAN

## AMERICAN PIE

In the news, there seemed to be a connection. Don McLean (and his signature American Pie) cancelled his scheduled Texas performance at this weekend's poorly timed NRA convention. Mr McLean offered up in a statement that it would be "disrespectful and hurtful" in the wake of the horrors of the Uvalde massacre. And to further punctuate the swirling coincidence, this is all happening as the US observes Memorial Day. Without being political, it was more that eye and ear catching considering the 4 week chart monster from 1971 was about darkness creeping into American culture and over 50 years later, the message resurfaces. With that said, the song and single is a true slice of American culture. MMI unearthed this Earlier Texas performance that's worth a revisit. Click here:





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# TIM DUGGER

## HEART OF A SMALL TOWN

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### KANE BROWN - "LIKE I LOVE COUNTRY MUSIC"

So Country, so cool, so Kane. In our world of music as everything changes, it kinda stays the same. Kane epitomizes and personifies modern Country's look and feel. And in this clip, he keeps it real and on the dance floor, spilling out the true roots of the genre. Kane name-checks the masters and makes the dance floor shake in "Like I Love Country Music". We do, too. Click here:



### COLE SWINDELL AND HARDY - "DOWN TO THE BAR"

Whiskey. Beer. Hootch. Suds. Liquor. Drankin'. Some of the pure fundamentals of our beloved genre of music. Cole hollers up his buddy Hardy for this time-honored snapshot of what we do (as followers of the format) to deal with a broken heart. You can take my possessions, my pride, my re-lay-shun-ship from me as long as you drop my happy ass on Lower Broadway. Click here:



### AMANDA SHIRES - "HAWK FOR THE DOVE"

Oh, Lordy me golly wow. Amanda Shires delivers a striking, stunning, edgy, and waayyy intense visual of her new track "Hawk For The Dove". The scantily clad Ms. Shires strips down to her undies and rocks and rolls around with a demonic sexiness with heavy doses of pleasure and pain. The imagery is complex and completely off the chart in this clip that represents the first track from her upcoming album "Take it Like A Man". The former Grammy winner and soulmate to husband Jason Isbell is an artist's artist to the max. Don't look away and click here:



### BRETT KISSEL FT. 98 DEGREES - "SAME WITHOUT YOU"

What's up with the "Canadian Wall"?...Brett Kissel is HUGE in Canada. A string of number one's that stream, test, sell and get sung around campfires. Yet so many great big fat Canadian hits just can't clear customs at the border. This is where we stop and scratch our heads. Signed to Warner Canada, (like another Mega Superstar in the North, Aaron Goodvin) Kissel plays a "Canadian Cowboy" in Hollywood with old pals and boy band deluxe, 98 Degrees. Click here:



### PARMALEE - "TAKE MY NAME"

Sweet and simple. Parmalee packages a love note of a video in this time traveling romance in three acts. From the kids to the high schoolers to the delivery room, the message is clear and true. It's about love and only about love. Open up this valentine by clicking here:





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## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*



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