

MORNING INTEL

JUNE 6, 2022

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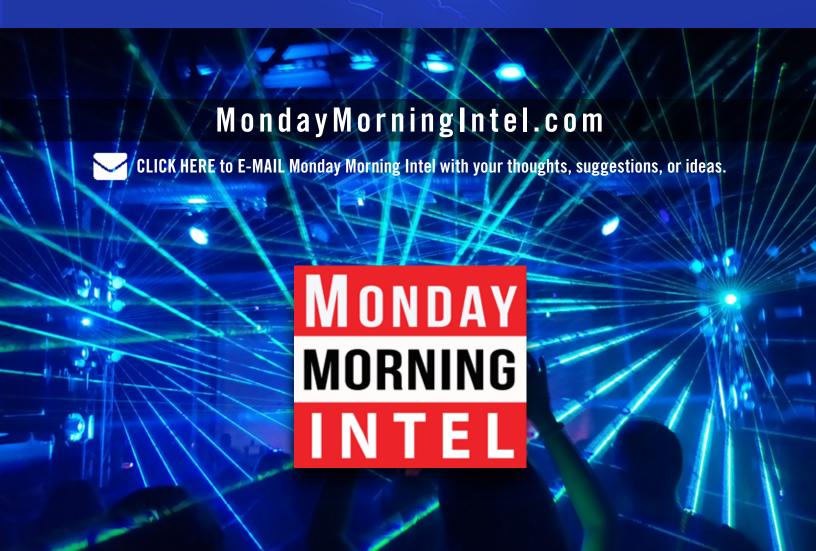
CALLOLIT LIL NAS X "THAT'S WHAT I WANT"

ALIDIO HARRY STYLES "AS IT WAS"

VIDEO LIZZO "ABOUT DAMN TIME"

SALES LIZZO "ABOUT DAMN TIME"

COMPOSITE HARRY STYLES "AS IT WAS"



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW R AIRPL	K TWRK Ny retention	TWRK Callout	TW RK AUDIO	TWRK VIDEO	TW RK Sales	TW COMP RANK	ARTIST	TITLE	LABEL
1	1	9	1	2	5	1	HARRY STYLES	As It Was	Columbia
3	3	7	5	6	2	2	JACK HARLOW	First Class	Generation Now/Atlantic
4	2	5	10	8	3	3	LATTO	Big Energy	Streamcut/RCA
6	5	3	11	3	13	4	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
10	6	2	8	4	12	5	GLASS ANIMALS	Heat Waves	Republic .
12	11	19	7	1	1	6	LIZZO	About Damn Time	Nice Life/Atlantic
7	7	11	14	10	26	7	DOJA CAT	Woman	Kemosabe/RCA
8	4	1	25	11	28	8	LIL NAS X	Thats What I Want	Columbia
9	8	8	19	24	14	9	EM BEIHOLD	Numb Little Bug	Republic
2	10	17	21	20	19	10	DOVE CAMERON	Boyfriend	Disruptor/Columbia
5	9	12	24	23	22	11	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
11	13	30	15	25	6	12	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
36	X	20	9	18	8	13	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
16	12	6	27	19	36	14	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
21	15	4	37	17	29	15	JNR CHOI	To The Moon	Epic
26	18	10	30	16	24	16	NICKY YOURE	Sunroof f/Dazy	Columbia
14	14	23	17	35	21	17	THE KID LAROI	Thousand Miles	Columbia
32	29	33	3	27	7	18	HARRY STYLES	Late Night Talking	Columbia
42	40	X	2	5	11	19	FUTURE	Wait For U f/Drake	Republic-Epic
17	17	24	20	39	16	20	ED SHEERAN	2step f/Lil Baby	Atlantic
25	27	35	13	12	25	21	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
27	25	21	29	31	15	22	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
13	16	26	23	36	32	23	TATE MCRAE	she's all i wanna be	RCA
33	23	14	28	22	30	24	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
15	19	25	35	43	18	25	SHAWN MENDES	When You're Gone	Island/Republic
34	24	15	18	33	34	26	LAUREN SPENCER-SMITH	Flowers	Island/Republic
20	28	39	38	29	4	27	LADY GAGA	Hold My Hand	Interscope
35	31	18	22	37	17	28	TIESTO & AVA MAX	The Motto	Atlantic
30	21	13	31	38	38	29	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
18	20	16	40	44	33	30	SAM SMITH	Love Me More	Capitol
19	22 34	28	26	28	49 27	31	THE WALTERS	I Love You So	Warner
38 48		22	34 46	14 7	37 9	32	MUNI LONG SIA	Hrs And Hrs	Supergiant/MPR/Def Jam RCA
40 49	X	X		, 30	9 20	33 34	HARRY STYLES	Unstoppable Music For A Sushi Restaurant	Columbia
43	х 42	X X	4 6	30 13	20 39	35	BAD BUNNY	Moscow Mule	Rimas/The Orchard
28	30	29	36	42	35	36	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal
44	X	X	47	21	10	37	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista
22	26	27	39	40	48	38	THE WEEKND	Out Of Time	XO/Republic
45	X	X	16	34	27	39	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
40	37	40	33	32	23	40	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
37	33	31	42	15	50	41	JVKE	this is what falling in love	JVKE/AWAL
24	32	32	49	48	40	42	LAUV	All 4 Nothing (I'm So In Love)	Virgin
46	X	X	12	41	42	43	JACK HARLOW	Dua Lipa	Generation Now/Atlantic
29	35	37	43	45	46	44	AVA MAX	Maybe You're The Problem	Atlantic
47	X	X	45	9	47	45	JAYMES YOUNG	Infinity	Atlantic/EMG
50	X	X	32	26	31	46	RUSS	Handsomer	DIEMON
31	36	38	44	46	44	47	KHALID	Skyline	Right Hand Music Grp/RCA
39	39	34	41	47	45	48	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
23	38	41	50	50	43	49	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
41	41	36	48	49	41	50	MANESKIN	SUPERMODEL	Arista

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	36	13	23	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
2	42	19	23	FUTURE	Wait For U f/Drake	Republic-Epic
3	48	33	15	SIA	Unstoppable	RCA
4	49	34	15	HARRY STYLES	Music For A Sushi Restaurant	Columbia
5	32	18	14	HARRY STYLES	Late Night Talking	Columbia
6	26	16	10	NICKY YOURE	Sunroof f/Dazy	Columbia
7	33	24	9	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
8	34	26	8	LAUREN SPENCER-SMITH	Flowers	Island/Republic
9	43	35	8	BAD BUNNY	Moscow Mule	Rimas/The Orchard
10	35	28	7	TIESTO & AVA MAX	The Motto	Atlantic
11	44	37	7	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista

TOP 40

MMI-RECURRENTS

6.6.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

DANIV	for up to	two years, before being reclassified as Gold.	
RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JUSTIN BIEBER	Ghost	Def Jam
2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
3	DOJA CAT	Need To Know	Kemosabe/RCA
4	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
5	ED SHEERAN	Bad Habits	Atlantic
6	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
7	POST MALONE & THE WEEKND	One Right Now	Republic
8	DUA LIPA	Levitating	Interscope-Warner
9	ED SHEERAN	Shivers	Atlantic
10	GAYLE	abcdefu	Arthouse/Atlantic
11	THE WEEKND	Save Your Tears	XO/Republic
12	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
13	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
14	ADELE	Easy On Me	Columbia
15	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
16	ARIANA GRANDE	positions	Republic
17	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
18	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
19	THE WEEKND	Blinding Lights	XO/Republic
20	MANESKIN	Beggin	Sony Music Latin/Arista
21	THE KID LAROI	Without You with Miley Cyrus	Columbia
22	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
23	ARIANA GRANDE	34+35	Republic
24	OLIVIA RODRIGO	deja vu	Geffen/Interscope
25	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
26	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
27	HARRY STYLES	Watermelon Sugar	Columbia
28	AVA MAX	Kings & Queens	Atlantic
29	BLXST	Chosen f/Ty Dolla \$ign & Tyga	Red Bull/EVGLE
30	TATE MCRAE	You Broke Me First	RCA



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	HARRY STYLES	Late Night Talking	Columbia
HOTZONE	CALVIN HARRIS/DUA LIPA/YOUNG	Potion	Columbia
HOTZONE	MANESKIN	SUPERMODEL	Arista
HOTZONE	5 SECONDS OF SUMMER	Me Myself & I	BMG
HOTZONE	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
HOTZONE	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
HOTZONE	NICKY YOURE	Sunroof f/Dazy	Columbia
HOTZONE	LADY GAGA	Hold My Hand	Interscope
HOTZONE	LAUV	All 4 Nothing (I'm So In Love)	Virgin
HOTZONE	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
HOTZONE	LIZZO	About Damn Time	Nice Life/Atlantic
HOTZONE	LAUREN SPENCER-SMITH	Flowers	Island/Republic
HOTZONE	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam

TOP 40

MMI-DEVELOPING

6.6.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	ШЕ	LABEL/IMPRINT
DEVELOPING	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
DEVELOPING	AVA MAX	Maybe You're The Problem	Atlantic
DEVELOPING	JVKE	this is what falling in love	JVKE/AWAL
DEVELOPING	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
DEVELOPING	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
DEVELOPING	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal
DEVELOPING	KHALID	Skyline	Right Hand Music Grp/RCA
DEVELOPING	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
DEVELOPING	ALEXA	Wonderland	ZB Label/Atlantic
DEVELOPING	CHARLOTTE SANDS	Dress	CS/Lakeside
DEVELOPING	88RISING & BIBI	Best Lover	88Rising/Warner
DEVELOPING	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
DEVELOPING	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
DEVELOPING	ED SHEERAN	2step f/Lil Baby	Atlantic
DEVELOPING	SAM SMITH	Love Me More	Capitol
DEVELOPING	THE WALTERS	I Love You So	Warner
DEVELOPING	THE WEEKND	Out Of Time	XO/Republic
DEVELOPING	TATE MCRAE	she's all i wanna be	RCA
DEVELOPING	THE KID LAROI	Thousand Miles	Columbia
DEVELOPING	SHAWN MENDES	When You're Gone	Island/Republic
DEVELOPING	JNR CHOI	To The Moon	Epic
DEVELOPING	LAWRENCE	Don't Lose Sight	Beautiful Mind/Lakeside

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ▶
2	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
3	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO ▶
4	GLASS ANIMALS	Heat Waves	Republic	PLAY VIDEO ►
5	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ►
6	JACK HARLOW	First Class	Atlantic	PLAY VIDEO ▶
7	SIA	Unstoppable	RCA	PLAY VIDEO ▶
8	LATTO	Big Energy	RCA	PLAY VIDEO ►
9	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO ►
10	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ▶
11	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ►
12	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin	PLAY VIDEO ►
13	BAD BUNNY	Moscow Mule	Rimas/The Orchard	PLAY VIDEO ►
14	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam	PLAY VIDEO ►
15 10	JVKE	This Is What Falling In Love	JVKE / AWAL	PLAY VIDEO ►
16	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ►
17	JNR CHOI	To The Moon	Epic Marrowy/Danielia	PLAY VIDEO ►
18	POST MALONE WITH RODDY RICCH DOJA CAT	Cooped Up f/Roddy Ricch	Mercury/Republic	PLAY VIDEO ►
19 20	DOVE CAMERON	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ►
20 21	DUKE & JONES X LOUIS THEROUX	Boyfriend Jiggle Jiggle	Disruptor/Columbia Arista	PLAY VIDEO ►
22	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO ►
23	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ►
23 24	EM BEIHOLD	Numb Little Bug	Republic	PLAY VIDEO ► PLAY VIDEO ►
25	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ►
26	RUSS	Handsomer	DIEMON	PLAY VIDEO ►
27	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ▶
28	THE WALTERS	I Love You So	Warner	PLAY VIDEO ►
29	LADY GAGA	Hold My Hand	Interscope	PLAY VIDEO ▶
30	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ▶
31	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO ▶
32	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
33	LAUREN SPENCER-SMITH	Flowers	Island/Republic	PLAY VIDEO ▶
34	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ▶
35	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ▶
36	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO ▶
37	TIESTO & AVA MAX	The Motto	Atlantic	PLAY VIDEO ▶
38	LAUREN SPENCER-SMITH	Fingers Crossed		PLAY VIDEO ▶
39	ED SHEERAN	2step f/Lil Baby	Atlantic	PLAY VIDEO ▶
40	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO ▶
41	JACK HARLOW	Dua Lipa	Generation Now/Atlantic	PLAY VIDEO ▶
42	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal	PLAY VIDEO ▶
43	SHAWN MENDES	When You're Gone	Island/Republic	PLAY VIDEO ▶
44	SAM SMITH	Love Me More	Capitol	PLAY VIDEO ►
45	AVA MAX	Maybe You're The Problem	Atlantic	PLAY VIDEO ►
46	KHALID	Skyline	Right Hand Music Grp/RCA	PLAY VIDEO ►
47	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA	PLAY VIDEO ►
48	LAUV	All 4 Nothing (I'm So In Love)	Virgin	PLAY VIDEO ►
49 50	MANESKIN DIDLO 8 MIGUEL	SUPERMODEL	Arista	PLAY VIDEO ►
50	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent	PLAY VIDEO ►

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	test 200 individuals for a total Sample Size of 800	N'EAST	MIDWEST	SOUTH	WEST
1	LIL NAS X	Thats What I Want	2	1	1	2
2	GLASS ANIMALS	Heat Waves	1	2	3	1
3	IMAGINE DRAGONS X JID	Enemy	9	6	2	4
4	JNR CHOI	To The Moon	3	5	6	5
5	LATTO	Big Energy	8	4	4	6
6	DOJA CAT	Get Into It	6	8	5	3
7	HARLOW, JACK	First Class	4	10	7	10
8	BEIHOLD, EM	Numb Little Bug	7	3	13	9
9	STYLES, HARRY	As It Was	13	7	15	8
10	YOURE, NICKY	Sunroof	11	9	8	11
11	Doja Cat	Woman	10	15	10	7
12	Megan Thee Stallion Feat. Dua Lipa	Sweetest Pie	5	11	11	12
13	Spencer-Smith, Lauren	Fingers Crossed	12	12	9	14
14	Kate, Leah	10 Things I Hate About You	16	13	18	18
15	Spencer-Smith, Lauren	Flowers	20	14	14	29
16	Smith, Sam	Love Me More	21	17	12	17
17	Cameron, Dove	Boyfriend	18	19	16	16
18	Tiesto & Ava Max	The Motto	15	16	25	15
19	Lizzo	About Damn Time	17	18	20	30
20	Post Malone feat. Roddy Ricch	Cooped Up	14	24	19	26
21	Tyga & Doja Cat	Freaky Deaky	19	23	23	13
22	Long, Muni	Hrs And Hrs	24	22	17	22
23	The Kid Laroi	Thousand Miles	22	21	26	20
24	Sheeran, Ed	2step	31	20	22	25
25	Mendes, Shawn	When You're Gone	23	26	21	28
26	McRae, Tate	she's all i wanna be	25	25	24	24
27	The Weeknd	Out Of Time	33	27	27	19
28	The Walters	I Love You So	26	35	29	21
29	Bieber, Justin feat. Don Toliver	Honest	27	29	30	31
30	Cabello, Camila Feat. Ed Sheeran	Bam Bam	29	31	28	33
31	JVKE	This Is What Falling In Love Feels Like	36	30	33	23
32	Lauv	All 4 Nothing (I'm So In Love)	38	28	34	34
33	Styles, Harry	Late Night Talking	30	40	32	32
34	Alexa	Wonderland	28	36	31	37
35	Lost Frequencies & Calum Scott	Where Are You Now	37	37	38	27
36	Becky G Feat. Karol G	MAMIII	34	38	42	35
37	Fireboy DML X Ed Sheeran	Peru	32	34	36	45
38	Sands, Charlotte	Dress	35	41	35	40
39	Maneskin	Supermodel	41	32	41	41
40	Lawrence	Don't Lose Sight	39	43	37	38
41	Max, Ava	Maybe You're The Problem	44	42	39	39
42	Khalid	Skyline	42	44	45	36
43	Lady Gaga	Hold My Hand	40	39	46	47
44	5 Seconds Of Summer	Me, Myself & I	43	45	44	42
45	Imagine Dragons	Bones	45	47	40	46
46	Pitbull X Zac Brown	Can't Stop Us Now	47	33	49	44
47	Diplo & Miguel	Don't Forget My Love	46	49	43	43
48	Rox, Olivia	Been This Way B4	48	46	50	49
49	Wang, Jackson	Blow	49	48	48	50
50	Grace, Baker	Midnight Thoughts	50	50	47	48



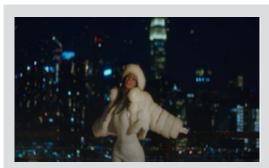
Check out these videos hand-picked by our staff!



CALVIN HARRIS. DUA LIPA & YOUNG THUG - "POTION"

Somewhere over the rainbow and across the ocean's blue waters lies "The Little Island of Upside-Down Cars". Here is where Calvin, Dua and Mr. Thug hang out, dance, groove, and just have a pretty trippy time. This Fantasy Island is populated with pretty people (only) who all dance very well. We just continue to wonder why we the people of MMI are never invited. Click Here:





QUEEN NAIJA AND BIG SEAN - "HATE OUR LOVE"

We love it when "The Breakfast Club's" DJ Envy shows up. We vote for one radio personality to be in EVERY video. MMI has spoken. Envy opens this NYC cityscape video from Ex-Idol contestant Queen Najia and pal Big Sean. The whole scene is totally New York from the apartment shoots to the costume changes to the front porch sitting. The whole groove is about haters hating because lovers loving and we're digging on each other but haters keep doing their thang and all. Click here:

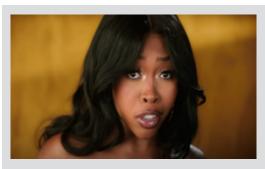




MAGGIE ROGERS - "WANT WANT"

No secrets here: we're Maggie Rogers fans. She's sooooo interesting and artistically cool. Trained classical harpist, NYU student breakout act, Grammy nominee, Harvard Divinity School Graduate (what?), Folk artist turned dance/rock chameleon singer songwriter.....whew. In "Want Want" she spills about pure hot desire. Click here:





TINK & 2 CHAINZ - "CATER"

Stop me if you've heard it: 2 Chainz walks into a bar and orders a drink. Then, Chicago's way slinky artist Tink shows up dressed (barely) as a waitress and serves up more than the cocktail, redefining the term "catering service". Again, why aren't we ever invited to these bars? Click here:





CHARLOTTE SANDS - "DRESS"

You know this one. The monster viral smash from Nashville's Uber-Cool blue haired Charlotte Sands? The way groovy ode to the blurred lines of sexuality? You know, the salute to when Harry Styles took a lot of grief for his Vogue Magazine cover in a ball gown? Charlotte is a bad ass. Let's put on a "Dress" one more time and turn up the heat. Click here:



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CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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Steve Lehman

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RESEARCH TEAM PEOPLE WHO ACTUALLY

DO THE WORK
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Trent Trento

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PAW POWER NOT IN MY BOWL Heidi Dog Monkey Dog Cooper