

A woman with vibrant blue hair is wearing a white, off-the-shoulder, long-sleeved button-down shirt that is styled as a dress. She is posing with one hand in her hair and the other on her lap. The background is a plain, light grey.

**MONDAY
MORNING
INTEL**

**CHARLOTTE'S
WEB
DRESS**

**POP
#36***

TOP 40 *EDITION*

JUNE 13, 2022

MONDAY MORNING INTEL

JUNE 13, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

6.13.22

AIRPLAY

HARRY STYLES "AS IT WAS"

RETENTION

HARRY STYLES "AS IT WAS"

CALLOUT

LIL NAS X "THAT'S WHAT I WANT"

AUDIO

FUTURE F/DRAKE "WAIT FOR U"

VIDEO

LIZZO "ABOUT DAMN TIME"

SALES

LADY GAGA "HOLD MY HAND"

COMPOSITE

HARRY STYLES "AS IT WAS"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	6	2	2	4	1	HARRY STYLES	As It Was	Columbia
3	3	7	3	6	3	2	JACK HARLOW	First Class	Generation Now/Atlantic
4	2	3	10	12	5	3	LATTO	Big Energy	Streamcut/RCA
8	7	15	5	1	2	4	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
10	5	2	11	4	11	5	GLASS ANIMALS	Heat Waves	Republic
7	4	1	24	8	26	6	LIZZO	About Damn Time	Nice Life/Atlantic
9	8	10	16	9	27	7	DOJA CAT	Woman	Kemosabe/RCA
6	9	8	21	25	14	8	LIL NAS X	Thats What I Want	Columbia
2	6	13	23	20	22	9	EM BEI HOLD	Numb Little Bug	Republic
5	10	11	22	18	21	10	DOVE CAMERON	Boyfriend	Disruptor/Columbia
13	11	4	27	21	28	11	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
11	13	28	18	27	6	12	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Sco/Epic
22	15	9	25	16	18	13	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
12	12	21	19	29	19	14	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
34	x	18	9	22	13	15	JNR CHOI	To The Moon	Epic
21	14	5	35	17	29	16	NICKY YOURE	Sunroof f/Dazy	Columbia
20	21	29	4	36	12	17	THE KID LAROI	Thousand Miles	Columbia
41	33	32	1	5	7	18	HARRY STYLES	Late Night Talking	Columbia
15	16	22	20	38	15	19	FUTURE	Wait For U f/Drake	Republic-Epic
26	27	33	13	10	23	20	ED SHEERAN	2step f/Lil Baby	Atlantic
19	25	35	32	19	1	21	BECKY G & KAROL G	MAMIII	Kemosabe/RCA/Sony Latin
31	22	12	29	23	31	22	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
29	26	16	30	31	17	23	TATE MCRAE	she's all i wanna be	RCA
16	17	24	14	34	45	24	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
14	18	23	36	42	16	25	SHAWN MENDES	When You're Gone	Island/Republic
32	23	14	26	32	36	26	LAUREN SPENCER-SMITH	Flowers	Island/Republic
33	35	40	12	30	10	27	LADY GAGA	Hold My Hand	Interscope
36	28	19	33	13	35	28	TIESTO & AVA MAX	The Motto	Atlantic
18	20	27	31	26	48	29	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
44	x	x	6	11	43	30	SAM SMITH	Love Me More	Capitol
46	x	x	47	3	8	31	THE WALTERS	I Love You So	Warner
17	19	17	42	43	34	32	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
50	x	x	8	15	30	33	SIA	Unstoppable	RCA
45	x	x	7	37	25	34	HARRY STYLES	Music For A Sushi Restaurant	Columbia
42	x	x	40	24	9	35	BAD BUNNY	Moscow Mule	Rimas/The Orchard
43	x	x	17	33	24	36	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal
23	24	20	39	39	46	37	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista
28	29	25	37	41	32	38	THE WEEKND	Out Of Time	XO/Republic
37	37	38	34	28	20	39	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
35	31	26	41	14	49	40	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
25	30	30	48	48	33	41	JVKE	this is what falling in love..	JVKE/AWAL
47	x	x	15	40	40	42	LAUV	All 4 Nothing (I'm So In Love)	Virgin
27	32	34	46	45	38	43	JACK HARLOW	Dua Lipa	Generation Now/Atlantic
48	x	x	43	7	47	44	AVA MAX	Maybe You're The Problem	Atlantic
30	34	36	45	46	42	45	JAYMES YOUNG	Infinity	Atlantic/EMG
49	x	x	28	35	39	46	RUSS	Handsomere	DIEMON
39	38	31	38	47	41	47	KHALID	Skyline	Right Hand Music Grp/RCA
24	36	39	49	49	37	48	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
40	x	x	x	x	x	49	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent
38	39	37	44	44	44	50	MANESKIN	SUPERMODEL	Arista

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	41	18	23	FUTURE	Wait For U f/Drake	Republic-Epic
2	34	15	19	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
3	50	33	17	KENDRICK LAMAR	N95	pgLng/TDE/AMth/Interscope
4	46	31	15	SIA	Unstoppable	RCA
5	44	30	14	BAD BUNNY	Moscow Mule	Rimas/The Orchard
6	45	34	11	HARRY STYLES	Music For A Sushi Restaurant	Columbia
7	22	13	9	NICKY YOURE	Sunroof f/Dazy	Columbia
8	31	22	9	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
9	36	28	8	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam
10	42	35	7	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista
11	43	36	7	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic

Songs that have significantly dountreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	GLASS ANIMALS	Heat Waves	Republic
2	JUSTIN BIEBER	Ghost	Def Jam
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	DOJA CAT	Need To Know	Kemosabe/RCA
5	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
6	ED SHEERAN	Bad Habits	Atlantic
7	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
8	DUA LIPA	Levitating	Interscope-Warner
9	POST MALONE & THE WEEKND	One Right Now	Republic
10	GAYLE	abcdefu	Arthouse/Atlantic
11	ED SHEERAN	Shivers	Atlantic
12	THE WEEKND	Save Your Tears	XO/Republic
13	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
14	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
15	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
16	ADELE	Easy On Me	Columbia
17	ARIANA GRANDE	positions	Republic
18	LAUREN SPENCER-SMITH	Fingers Crossed	Island/Republic
19	THE WEEKND	Blinding Lights	XO/Republic
20	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
21	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
22	MANESKIN	Beggin	Sony Music Latin/Arista
23	THE KID LAROI	Without You with Miley Cyrus	Columbia
24	ARIANA GRANDE	34+35	Republic
25	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
26	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
27	OLIVIA RODRIGO	deja vu	Geffen/Interscope
28	HARRY STYLES	Watermelon Sugar	Columbia
29	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope
30	TATE MCRAE	You Broke Me First	RCA

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	CALVIN HARRIS/DUA LIPA/YOUNG..	Potion	Columbia
HOTZONE	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
HOTZONE	HARRY STYLES	Late Night Talking	Columbia
HOTZONE	5 SECONDS OF SUMMER	Me Myself & I	BMG
HOTZONE	NYA	Closer Than Close	This Is Nya
HOTZONE	NICKY YOURE	Sunroof f/Dazy	Columbia
HOTZONE	88RISING & BIBI	Best Lover	88Rising/Warner
HOTZONE	FUTURE	Wait For U f/Drake	Republic-Epic
HOTZONE	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
HOTZONE	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
HOTZONE	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
HOTZONE	MANESKIN	SUPERMODEL	Arista
HOTZONE	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
DEVELOPING	THE KID LAROI	Thousand Miles	Columbia
DEVELOPING	ED SHEERAN	2step f/Lil Baby	Atlantic
DEVELOPING	AVA MAX	Maybe You're The Problem	Atlantic
DEVELOPING	LAUREN SPENCER-SMITH	Flowers	Island/Republic
DEVELOPING	ALEXA	Wonderland	ZB Label/Atlantic
DEVELOPING	JVKE	this is what falling in love..	JVKE/AWAL
DEVELOPING	SHAWN MENDES	When You're Gone	Island/Republic
DEVELOPING	SAM SMITH	Love Me More	Capitol
DEVELOPING	THE WALTERS	I Love You So	Warner
DEVELOPING	LADY GAGA	Hold My Hand	Interscope
DEVELOPING	KHALID	Skyline	Right Hand Music Grp/RCA
DEVELOPING	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
DEVELOPING	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
DEVELOPING	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
DEVELOPING	JNR CHOI	To The Moon	Epic
DEVELOPING	LAUV	All 4 Nothing (I'm So In Love)	Virgin
DEVELOPING	LAWRENCE	Don't Lose Sight	Beautiful Mind/Lakeside
DEVELOPING	CHARLOTTE SANDS	Dress	CS/Lakeside
DEVELOPING	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ▶
2	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
3	SIA	Unstoppable	RCA	PLAY VIDEO ▶
4	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO ▶
5	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ▶
6	JACK HARLOW	First Class	Atlantic	PLAY VIDEO ▶
7	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO ▶
8	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO ▶
9	DOJA CAT	Woman	Kemosabe/RCA	PLAY VIDEO ▶
10	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin	PLAY VIDEO ▶
11	BAD BUNNY	Moscow Mule	Rimas/The Orchard	PLAY VIDEO ▶
12	LATTO	Big Energy	RCA	PLAY VIDEO ▶
13	MUNI LONG	Hrs And Hrs	Supergiant/MPR/Def Jam	PLAY VIDEO ▶
14	JVKE	This Is What Falling In Love..	JVKE / AWAL	PLAY VIDEO ▶
15	KENDRICK LAMAR	N95	pgLng/TDE/AMth/Interscope	PLAY VIDEO ▶
16	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ▶
17	JNR CHOI	To The Moon	Epic	PLAY VIDEO ▶
18	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ▶
19	LADY GAGA	Hold My Hand	Interscope	PLAY VIDEO ▶
20	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO ▶
21	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ▶
22	POST MALONE WITH RODDY RICCH	Cooped Up f/Roddy Ricch	Mercury/Republic	PLAY VIDEO ▶
23	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO ▶
24	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista	PLAY VIDEO ▶
25	EM BEIhold	Numb Little Bug	Republic	PLAY VIDEO ▶
26	THE WALTERS	I Love You So	Warner	PLAY VIDEO ▶
27	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ▶
28	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
29	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ▶
30	CALVIN HARRIS/DUA LIPA/YOUNG..	Potion	Columbia	PLAY VIDEO ▶
31	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO ▶
32	LAUREN SPENCER-SMITH	Flowers	Island/Republic	PLAY VIDEO ▶
33	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ▶
34	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO ▶
35	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ▶
36	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ▶
37	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ▶
38	ED SHEERAN	2step f/Lil Baby	Atlantic	PLAY VIDEO ▶
39	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO ▶
40	JACK HARLOW	Dua Lipa	Generation Now/Atlantic	PLAY VIDEO ▶
41	JUSTIN BIEBER	Honest f/Don Toliver	Def Jam/Universal	PLAY VIDEO ▶
42	SHAWN MENDES	When You're Gone	Island/Republic	PLAY VIDEO ▶
43	SAM SMITH	Love Me More	Capitol	PLAY VIDEO ▶
44	MANESKIN	SUPERMODEL	Arista	PLAY VIDEO ▶
45	AVA MAX	Maybe You're The Problem	Atlantic	PLAY VIDEO ▶
46	KHALID	Skyline	Right Hand Music Grp/RCA	PLAY VIDEO ▶
47	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA	PLAY VIDEO ▶
48	LAUV	All 4 Nothing (I'm So In Love)	Virgin	PLAY VIDEO ▶
49	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent	PLAY VIDEO ▶

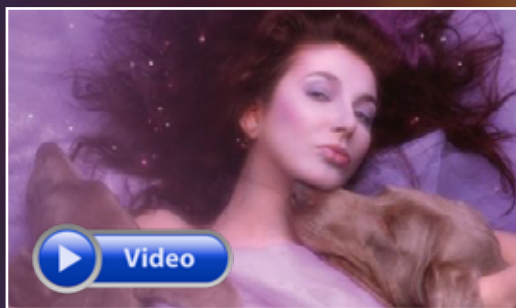
Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	GLASS ANIMALS	HEAT WAVES	1	1	3	2
2	LIL NAS X	THATS WHAT I WANT	2	2	2	4
3	IMAGINE DRAGONS X JID	ENEMY	7	8	1	5
4	LATTO	BIG ENERGY	12	5	5	1
5	DOJA CAT	GET INTO IT	3	12	4	3
6	JNR CHOI	TO THE MOON	4	3	7	8
7	STYLES, HARRY	AS IT WAS	6	7	11	6
8	HARLOW, JACK	FIRST CLASS	5	9	6	10
9	BEI HOLD, EM	NUMB LITTLE BUG	10	4	12	9
10	YOURE, NICKY	SUNROOF	11	6	9	11
11	Doja Cat	Woman	9	15	13	7
12	Megan Thee Stallion Feat. Dua Lipa	Sweetest Pie	8	13	10	13
13	Spencer-Smith, Lauren	Fingers Crossed	13	11	8	15
14	Kate, Leah	10 Things I Hate About You	23	10	17	17
15	Cameron, Dove	Boyfriend	17	16	15	12
16	Spencer-Smith, Lauren	Flowers	22	14	14	23
17	Lizzo	About Damn Time	15	20	20	19
18	Tyga & Doja Cat	Freaky Deaky	18	24	21	16
19	Smith, Sam	Love Me More	28	17	16	22
20	Post Malone feat. Roddy Ricch	Cooped Up	14	23	18	26
21	Tiesto & Ava Max	The Motto	16	21	25	21
22	Long, Muni	Hrs And Hrs	25	27	19	18
23	The Weeknd	Out Of Time	20	25	22	20
24	The Kid Laroi	Thousand Miles	19	19	27	25
25	Sheeran, Ed	2step	27	22	24	14
26	Mendes, Shawn	When You're Gone	26	18	23	31
27	McRae, Tate	she's all i wanna be	21	26	26	28
28	Bieber, Justin feat. Don Toliver	Honest	24	33	31	29
29	JVKE	This Is What Falling In Love Feels Like	34	29	30	27
30	The Walters	I Love You So	32	37	28	24
31	Cabello, Camila Feat. Ed Sheeran	Bam Bam	30	34	29	33
32	Styles, Harry	Late Night Talking	29	30	34	32
33	Lauv	All 4 Nothing (I'm So In Love)	35	28	39	38
34	Lost Frequencies & Calum Scott	Where Are You Now	36	35	35	30
35	Alexa	Wonderland	33	36	37	37
36	Sands, Charlotte	Dress	31	44	33	40
37	Future Feat. Drake & Tems	Wait For U	37	31	32	43
38	Becky G Feat. Karol G	MAMIII	42	38	36	35
39	Lawrence	Don't Lose Sight	38	40	40	36
40	Max, Ava	Maybe You're The Problem	41	39	38	39
41	Lady Gaga	Hold My Hand	39	41	41	45
42	Khalid	Skyline	47	45	46	34
43	Maneskin	Supermodel	48	42	42	41
44	Imagine Dragons	Bones	45	43	43	42
45	Pitbull X Zac Brown	Can't Stop Us Now	46	32	48	48
46	5 Seconds Of Summer	Me, Myself & I	44	46	45	46
47	Diplo & Miguel	Don't Forget My Love	40	48	44	44
48	Harris, Calvin & Dua Lipa, Young Thug	Potion	43	50	47	50
49	Wang, Jackson	Blow	49	47	49	49
50	88Rising & BIBI	Best Lover	50	49	50	47

KATE BUSH

RUNNING UP THE HILL

The single was originally named "A Deal With God". The UK EMI Label execs pushed back. The artist (Kate Bush) returned the push. Label: "ok... Not gonna release it"...and Kate relented. On the original album 'Hounds of Love' it's still listed as "Running Up That Hill (A Deal With God)". So the question remains, can a 37 year old single that peaked at 30 on the US charts become a hit in 2022? Stranger Things have happened! [Click Here:](#)



Check out these videos hand-picked by our staff!



CAMILA CABELLO - "PSYCHO FREAK"

With a new twist on 'dancing' on the ceiling, Cuban born Cabello rips her fishnets in this flashing freaky clip that features Willow sporting her (don't slap me) mom's hairdo. Camila, another renegade escapee from Fifth Harmony gives us a sexy salute to getting weird. Beware the flashing lights and click here:



PANIC! AT THE DISCO - "VIVA ALAS VENGEANCE"

Pure madness. Pure bedlam. Pure pop for pretty people. 100 percent Panic. This magnificently crafted loud and rowdy take of Sixties TV is a frantic fun-filled salute to American Bandstand on acid. It's almost like Queen and The Killers had a baby on Saturday morning television while at the disco.....(what?). Any who, bring some band-aids and click here:



JAX JONES FT. MNEK - "WHERE DID YOU GO"

Jax is back sporting his multi-ethnic mixed bag of musical madness. The dude grew up in London with a Malaysian Momma and a Turkish Pappy and is heavily influenced by his Nigerian step-pop. Yo, what a party? Jax (Birth certificate sez Timucin Fabian Kwong Was Alou) gives props to his family diversity for setting his talents free. He has risen to fame in the UK as a highly influential DJ, producer, songwriter, and artist. Get your happy dancing shoes on and click here:



BTS - "YET TO COME (THE MOST BEAUTIFUL MOMENT)"

All aboard the magic bus to happy land! BTS takes some cool clothes, a cargo container, a pick-up truck, some amazing hairstyles and a classic Velvita style school bus and plops it all down in the desert. So, there. Click here:



PHOENIX - "ALPHA ZULU"

MMI Guilty Pleasure Alert: We love Phoenix. Their way French, way cool and oh so artsy. And to prove that last note, the former Grammy winners take us on a museum tour with the wiggling lips of the great masters. Grab a brush, put on your beret, and click here:



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CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
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or EMAIL
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MONDAY MORNING INTEL

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