MONDAY Morning Intel

JOJI "GLIMPSE OF US" IMPACTING NOW #1 SPOTIFY 9 CONSECUTIVE DAYS!



JUNE 27, 2022

MONDAY MORNING

JUNE 27, 2022 INTEL TABLE OF CONTENTS

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM



SONGS THIS WEEK BY MMI COMPOSITE CATEGORIES 5.27.22

AIRPLAYHARRY STYLES "AS IT WAS"RETENTIONHARRY STYLES "AS IT WAS"CALLOUTIII NAS X "THAT'S WHAT I WANT"ALIDIOFUTURE F/DRAKE "WAIT FOR U"VIDEOKATE BUSH "RUNNING UP THAT HILL"SALESBTS "YET TO COME"COMPOSITEHARRY STYLES "AS IT WAS"

Monday Morning Intel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.





MONDAY

MORNING

NTF

The **CALLOUT** is my most referenced along with **HOTZONE** and **DEVELOPING**. These charts give me a very

CLEAR PICTURE to where songs are going and where they are coming from.

The information is consistent and **UNBIASED** without a doubt.

JOHN SHOMBY Radio Coach

MMI AND THE AIRPLAY INTEL FAMILY OF PUBLICATIONS

YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS

TOP 40

MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
1	1	6	3	5	6	1	HARRY STYLES	As It Was	Columbia
2	2	2	4	9	7	2	JACK HARLOW	First Class	Generation Now/Atlantic
4	5	12	6	3	3	3	LIZZO	About Damn Time	Nice Life/Atlantic
5	3	3	10	15	5	4	LATTO	Big Energy	Streamcut/RCA
16	9	8	15	2	17	5	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
29	35	11	2	1	2	6	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner
15	11	7	16	19	14	7	NICKY YOURE	Sunroof f/Dazy	Columbia
10	4	1	30	11	32	8	LIL NAS X	Thats What I Want	Columbia
3	7	14	28	14	26	9	DOVE CAMERON	Boyfriend	Disruptor/Columbia
6	8	10	27	26	16	10	EM BEIHOLD	Numb Little Bug	Republic
9	10	9	26	22	25	11	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
17	X	25	5	29	9	12	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
7	6	5	33	17	36	13	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
8	14	26	19	28	12	14		Bam Bam f/Ed Sheeran	Syco/Epic
12	15	24	8	38	21	15	HARRY STYLES	Late Night Talking	Columbia
11 37	12 29	20 30	21 1	31 6	24 15	16 17	THE KID LAROI FUTURE	Thousand Miles Wait For U f/Drake	Columbia Republic-Epic
37 14	29 16	30 21	24	0 39	13	18	ED SHEERAN	2step f/Lil Baby	Atlantic
20	13	4	38	24	38	19	JNR CHOI	To The Moon	Epic
19	23	36	29	23	4	20	LADY GAGA	Hold My Hand	Interscope
41	44	x	12	7	1	21	BTS	Yet To Come	Geffen/Interscope
28	39	27	14	21	8	22	HALSEY	So Good	Capitol
22	18	13	35	25	33	23	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
43	27	32	13	8	19	24	HARRY STYLES	Music For A Sushi Restaurant	Columbia
46	x	x	11	12	20	25	DOJA CAT	Vegas	Kemosabe/RCA
39	X	19	9	27	28	26	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
26	20	15	23	34	34	27	TATE MCRAE	she's all i wanna be	RCA
13	17	22	40	42	23	28	SHAWN MENDES	When You're Gone	Island/Republic
31	24	18	31	35	27	29	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
30	21	17	32	32	42	30	LAUREN SPENCER-SMITH	Flowers	Island/Republic
42	34	X	37	20	13	31	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista
45	40	X	42	4	10	32	SIA	Unstoppable	RCA
18	19	16	45	44	40	33	SAM SMITH	Love Me More	Capitol
21	22	23	41	37	47	34	THE WEEKND	Out Of Time	XO/Republic
34 32	32 31	31 39	18 36	43 30	30 22	35 36	BECKY G & KAROL G IMAGINE DRAGONS	MAMIII Bones	Kemosabe/RCA/Sony Latin KidinaKorner/Interscope
32 48			30 7	30 13	22 48	30	BAD BUNNY	Moscow Mule	Rimas/The Orchard
40 44	x 42	X X	22	18	40 31	37	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
27	42 30	38	25	40	37	39	CALVIN HARRIS/DUA LIPA/YOUNG	Potion	Columbia
47	43	x	17	33	11	40	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
36	26	28	43	16	50	41	JVKE	this is what falling in love	JVKE/AWAL
40	41	x	34	36	29	42	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
23	25	29	49	49	39	43	LAUV	All 4 Nothing (I'm So In Love)	Virgin
24	28	35	47	46	44	44	AVA MAX	Maybe You're The Problem	Atlantic
50	X	x	20	41	35	45	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
35	33	34	44	47	46	46	MANESKIN	SUPERMODEL	Arista
38	38	33	39	48	43	47	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
33	36	37	48	45	45	48	KHALID	Skyline	Right Hand Music Grp/RCA
49	X	X	46	10	49	49	JAYMES YOUNG	Infinity	Atlantic/EMG
25	37	40	50	50	41	50	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	29	6	23	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner
2	46	25	21	DOJA CAT	Vegas	Kemosabe/RCA
3	37	17	20	FUTURE	Wait For U f/Drake	Republic-Epic
4	41	21	20	BTS	Yet To Come	Geffen/Interscope
5	43	24	19	HARRY STYLES	Music For A Sushi Restaurant	Columbia
6	39	26	13	POST MALONE WITH RODDY RICCH	Cooped Up	Mercury/Republic
7	45	32	13	SIA	Unstoppable	RCA
8	16	5	11	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
9	42	31	11	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista
10	48	37	11	BAD BUNNY	Moscow Mule	Rimas/The Orchard

ТОР 40

MMI-RECURRENTS 6.27.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK Tw	ARTIST	ITTLE	LABEL/IMPRINT
1	DOJA CAT	Woman	Kemosabe/RCA
2	GLASS ANIMALS	Heat Waves	Republic
3	JUSTIN BIEBER	Ghost	Def Jam
4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
5	DOJA CAT	Need To Know	Kemosabe/RCA
6	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
7	ED SHEERAN	Bad Habits	Atlantic
8	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
9	DUA LIPA	Levitating	Interscope-Warner
10	THE WEEKND	Save Your Tears	XO/Republic
11	ED SHEERAN	Shivers	Atlantic
12	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
13	GAYLE	abcdefu	Arthouse/Atlantic
14	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
15	ARIANA GRANDE	positions	Republic
16	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
17	ADELE	Easy On Me	Columbia
18	THE WEEKND	Blinding Lights	XO/Republic
19	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
20	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
21	POST MALONE & THE WEEKND	One Right Now	Republic
22	MANESKIN	Beggin	Sony Music Latin/Arista
23	THE KID LAROI	Without You with Miley Cyrus	Columbia
24	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
25	ARIANA GRANDE	34+35	Republic
26	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
27	OLIVIA RODRIGO	deja vu	Geffen/Interscope
28	TATE MCRAE	You Broke Me First	RCA
29	AVA MAX	Kings & Queens	Atlantic
30	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope

TOP 40



	Songs that are performing higher than most with all of the heaviest increases in all MMI Components.						
	ARTIST	TITLE	LABEL/IMPRINT				
HOTZONE	HALSEY	So Good	Capitol				
HOTZONE	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic				
HOTZONE	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA				
HOTZONE	BTS	Yet To Come	Geffen/Interscope				
HOTZONE	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner				
HOTZONE	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic				
HOTZONE	HARRY STYLES	Music For A Sushi Restaurant	Columbia				
HOTZONE	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol				
HOTZONE	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope				
HOTZONE	FUTURE	Wait For U f/Drake	Republic-Epic				
HOTZONE	HARRY STYLES	Late Night Talking	Columbia				
HOTZONE	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305				
HOTZONE	NICKY YOURE	Sunroof f/Dazy	Columbia				
HOTZONE	CALVIN HARRIS/DUA LIPA/YOUNG	Potion	Columbia				
HOTZONE	MANESKIN	SUPERMODEL	Arista				
HOTZONE	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista				
HOTZONE	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic				

TOP 40

MMI-**JEVELOPING** 6.27.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	AVA MAX	Maybe You're The Problem	Atlantic
DEVELOPING	THE WEEKND	Out Of Time	XO/Republic
DEVELOPING	LAUV	All 4 Nothing (I'm So In Love)	Virgin
DEVELOPING	LAUREN SPENCER-SMITH	Flowers	Island/Republic
DEVELOPING	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
DEVELOPING	THE KID LAROI	Thousand Miles	Columbia
DEVELOPING	SHAWN MENDES	When You're Gone	Island/Republic
DEVELOPING	ED SHEERAN	2step f/Lil Baby	Atlantic
DEVELOPING	JNR CHOI	To The Moon	Epic
DEVELOPING	JVKE	this is what falling in love	JVKE/AWAL
DEVELOPING	CHARLOTTE SANDS	Dress	CS/Lakeside
DEVELOPING	NYA	Closer Than Close	This Is Nya
DEVELOPING	LADY GAGA	Hold My Hand	Interscope

TOP 40 MMI-VIJED STREAMING 6.20.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV	you a pinpoint look at the top streaming songs.				
RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS	
1	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner	PLAY VIDEO ►	
2	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope	PLAY VIDEO >	
3	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO >	
4	SIA	Unstoppable	RCA	PLAY VIDEO >	
5	HARRY STYLES	As It Was	Columbia	PLAY VIDEO >	
6	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO >	
7	BTS	Yet To Come	Geffen/Interscope	PLAY VIDEO >	
8	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO >	
9	JACK HARLOW	First Class	Atlantic	PLAY VIDEO >	
10	JAYMES YOUNG	Infinity	Atlantic	PLAY VIDEO >	
11	LIL NAS X	Thats What I Want	Columbia	PLAY VIDEO >	
12	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO >	
13	BAD BUNNY	Moscow Mule	Rimas/The Orchard	PLAY VIDEO >	
14	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO >	
15	LATTO	Big Energy	RCA	PLAY VIDEO >	
16	JVKE	This Is What Falling In Love	JVKE / AWAL	PLAY VIDEO >	
17	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO >	
18	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO >	
19	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO >	
20	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista	PLAY VIDEO >	
21	HALSEY	So Good	Capitol	PLAY VIDEO >	
22	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO >	
23	LADY GAGA	Hold My Hand	Interscope	PLAY VIDEO >	
24	JNR CHOI	To The Moon	Epic	PLAY VIDEO >	
25	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO >	
26	EM BEIHOLD	Numb Little Bug	Republic	PLAY VIDEO >	
27	POST MALONE WITH RODDY RICCH	Cooped Up f/Roddy Ricch	Mercury/Republic	PLAY VIDEO >	
28	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO >	
29	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO >	
30	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO >	
31	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ►	
32	LAUREN SPENCER-SMITH	Flowers	Island/Republic	PLAY VIDEO ►	
33	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ►	
34	TATE MCRAE	she's all i wanna be	RCA	PLAY VIDEO	
35	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO	
36	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO	
37	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO 🕨	
38	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO 🕨	
39	ED SHEERAN	2step f/Lil Baby	Atlantic	PLAY VIDEO 🕨	
40	CALVIN HARRIS/DUA LIPA/YOUNG	Potion	Columbia	PLAY VIDEO 🕨	
41	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO 🕨	
42	SHAWN MENDES	When You're Gone	Island/Republic	PLAY VIDEO 🕨	
43	BECKY G & KAROL G	MAMIII	RCA/Sony Music Latin	PLAY VIDEO 🕨	
44	SAM SMITH	Love Me More	Capitol	PLAY VIDEO 🕨	
45	KHALID	Skyline	Right Hand Music Grp/RCA	PLAY VIDEO 🕨	
46	AVA MAX	Maybe You're The Problem	Atlantic	PLAY VIDEO 🕨	
47	MANESKIN	SUPERMODEL	Arista	PLAY VIDEO 🕨	
48	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA	PLAY VIDEO 🕨	
49	LAUV	All 4 Nothing (I'm So In Love)	Virgin	PLAY VIDEO 🕨	
50	DIPLO & MIGUEL	Don't Forget My Love	HG/RCA-Mad Decent	PLAY VIDEO 🕨	

TOP 40 MMI-TOP 40 CALLOUT 6.27.22

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

DANK	Each of four regions test 200 individuals for a total Sample Size of 800 per format.								
RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST			
1	LIL NAS X	THATS WHAT I WANT	1	1	6	1			
2	HARLOW, JACK	FIRST CLASS	5	2	2	4			
3	LATTO	BIG ENERGY	3	4	5	3			
4	JNR CHOI	TO THE MOON	7	3	3	7			
5	DOJA CAT	GET INTO IT	2	9	8	2			
6	STYLES, HARRY	AS IT WAS	6	8	1	5			
7	YOURE, NICKY	SUNROOF	8	6	7	8			
8	IMAGINE DRAGONS X JID	ENEMY	10	10	4	9			
9	MEGAN THEE STALLION FEAT. DUA LIPA	SWEETEST PIE	4	11	10	10			
10	DOJA CAT	WOMAN	9	7	12	6			
11	Beihold, Em	Numb Little Bug	12	5	9	12			
12	Bush, Kate	Running Up That Hill	11	14	11	11			
13	Lizzo	About Damn Time	13	13	13	14			
14	Kate, Leah	10 Things I Hate About You	15	12	18	13			
15	Cameron, Dove	Boyfriend	18	18	14	18			
16	McRae, Tate	She's All I Wanna Be	17	19	22	17			
17	Smith, Sam	Love Me More	26	15	19	15			
18	Spencer-Smith, Lauren	Flowers	19	17	17	23			
19	Tyga & Doja Cat	Freaky Deaky	14	23	23	16			
20	Post Malone feat. Roddy Ricch	Cooped Up	16	20	16	24			
21	The Kid Laroi	Thousand Miles	20	16	21	29			
22	Sheeran, Ed	2step	24	22	15	21			
23	Mendes, Shawn	When You're Gone	22	21	24	31			
24	The Weeknd	Out Of Time	23	25	27	20			
25	Long, Muni	Hrs And Hrs	29	24	20	22			
26	Styles, Harry	Late Night Talking	21	28	28	27			
27	Post Malone Feat. Doja Cat	l Like You (A Happier Song)	27	32	25	25			
28	Cabello, Camila Feat. Ed Sheeran	Bam Bam	25	27	30	35			
29	The Walters	I Love You So	30	35	31	19			
30	Bieber, Justin feat. Don Toliver	Honest	28	29	32	30			
31	Halsey	So Good	40	26	26	37			
32	JVKE	This Is What Falling In Love Feels Like	31	34	29	26			
33	Lauv	All 4 Nothing (I'm So In Love)	35	30	33	28			
34	Future Feat. Drake & Tems	Wait For U	34	33	39	32			
35	Becky G Feat. Karol G	MAMIII	43	40	35	34			
36	Styles, Harry	Music For A Sushi Restaurant	41	45	34	33			
37	Lost Frequencies & Calum Scott	Where Are You Now	39	44	37	36			
38	Maneskin	Supermodel	33	38	40	40			
39	Max, Ava	Maybe You're The Problem	44	31	43	43			
40	Sands, Charlotte	Dress	32	41	41	38			
41	Lady Gaga	Hold My Hand	37	42	36	42			
42	Khalid	Skyline	36	43	45	39			
43	5 Seconds Of Summer	Me, Myself & I	46	39	38	45			
44	Pitbull X Zac Brown	Can't Stop Us Now	45	36	47	44			
45	Harris, Calvin & Dua Lipa, Young Thug	Potion	42	47	44	49			
46	Imagine Dragons	Bones	47	37	46	50			
47	Kx5 Feat. Hayla	Escape	48	48	42	46			
48	Diplo & Miguel	Don't Forget My Love	38	46	49	47			
49	88Rising & BIBI	Best Lover	49	49		48			
50	NYA	Closer Than Close	50		48	41			
00			50	50	τu	71			

торчо мм-/NTELESCOPE 6.27.22

EMINEM & SNOOP DOGG FROM THE D 2 THE LBC

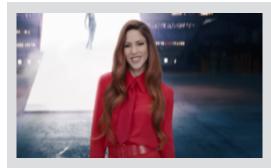
What looks like a loose throw down from legends is actually a pro-file of modern money madness. Through their 'Bored Ape Yacht Club' avatars, Eminem and Snoop Dogg share their affinity for Crypt-Dough and NFT collecting. The 2 shady characters have amassed millions in the crypto and NFT space, and have spun off multiple digital ventures into the new monetary universe. Warning: The following video features lots of marijuana, salty language of a sexual nature, and other elements that will make you quickly click here:



TOP 40

MMI-INTELEVISION

Check out these videos hand-picked by our staff!



BLACK EYED PEAS, SHAKIRA, DAVID GUETTA - "DON'T YOU WORRY"

A note to all Peas: Do not try to out dance Shakira, yo. This video has levitation, animation, a space station, gyration, imagination, syncopation, alien-nation, earthly rotation and a hell of a lot of pretty people. This one is gonna 'rocket' up the charts. Click here:





ONEREPUBLIC - "I AIN'T WORRIED"

Here's another incoming flying hit from the "Top Gun, Maverick" Soundtrack. OneRepublic and their hair gel star in this beauty fun ditty of a summer clip that includes whistling. Our research shows this: Errybody loves whistling. So, get happy and click here:

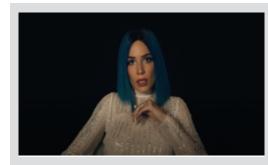




MANESKIN - "SUPERMODEL"

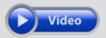
Our favorite Italian imports are back with "Supermodel". The band that answered the question, "Will Top 40 ever play Rock music again"? delivers an edgy salute to all things superficial. When watching this video we again wonder why we're never invited to these parties. Click Here:

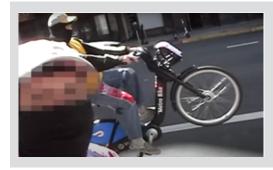




HALSEY - "SO GOOD"

Ultra artsy and uber cool Halsey delivers a stylistic clip of the track "So Good". The theme of lost love may be over played but our protagonist brings it home to her exes apartment with cinematic style and circumstance. Click here:





JOJI - "GLIMPSE OF US"

Do you know Joji? The Japanese rapper producer? Or how 'bout Filthy The Comedian with several albums under his belt...no? Or, maybe you know the famous Youtuber Pink Guy who rose to online fame by creating bizarre characters and crazy bits. Well..if you know one, you know them all cuz it's the same dude. This chameleon has delivered a dirge like dandy with a video that looks like out-takes from C.O.P.S. To

take a glimpse, just click here:



Faster Programming Intel From NuVoodoc

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PERCEPTUAL STUDY \bigcirc



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CHARTS/POWERS:

торчо

MONDAY

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

ТОРЧО ТНЕ ВАСК РАБЕ 6.27.22

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MONDAY Morning Intel

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