

**MONDAY
MORNING
INTEL**

*Everything
She
Ain't*

HAILEY WHITTERS



**MMI
PROFILE
KEN LEVITAN**

Country Edition

**NASHVILLE
APPROVED**

JUNE 20, 2022

HAILEY WHITTERS

*Impacting
6.27*

*Everything
She
Ain't*



MONDAY MORNING INTEL

JUNE 20, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **6.20.22**

AIRPLAY

PARMALEE "Take My Name"

RETENTION

JASON ALDEAN "Trouble With a Heartbreak"

CALLOUT

PARMALEE "Take My Name"

AUDIO

MORGAN WALLEN "Wasted On You"

VIDEO

MORGAN WALLEN "Wasted On You"

SALES

WALKER HAYES "AA"

COMPOSITE

MORGAN WALLEN "Wasted On You"

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CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

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**YES,
I
GET
IT**



I like MMI for the
**REAL-TIME
RESEARCH.**

It's a part of my weekly
MUSIC MEETING.

**MMI
I GET IT.**

MIKE McVAY

President
McVay Media

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	3	11	1	1	2	1	MORGAN WALLEN	Wasted On You	Big Loud/Republic
1	2	1	3	12	5	2	PARMALEE	Take My Name	Stoney Creek
4	4	16	5	2	1	3	WALKER HAYES	AA	Monument
5	5	9	6	8	8	4	SCOTTY MCCREERY	Damn Strait	Triple Tigers
3	1	2	11	7	19	5	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
12	9	15	12	6	11	6	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
6	7	5	32	9	14	7	TIM MCGRAW	7500 OBO	Big Machine
10	18	32	7	10	4	8	KANE BROWN	Like I Love Country Music	RCA Nashville
20	19	23	8	4	13	9	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
14	6	4	18	24	24	10	THOMAS RHETT	Slow Down Summer	Valory Music Co.
18	13	6	9	27	26	11	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
13	14	18	17	25	17	12	JON PARDI	Last Night Lonely	Capitol Nashville
26	25	35	13	3	6	13	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
32	29	17	10	11	10	14	TYLER HUBBARD	5 Foot 9	EMI Nashville
8	11	12	33	21	27	15	DYLAN SCOTT	New Truck	Curb
21	17	10	26	18	32	16	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
35	31	36	2	17	9	17	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
29	22	24	14	23	21	18	GABBY BARRETT	Pick Me Up	Warner/WAR
15	8	8	45	34	22	19	KEITH URBAN	Wild Hearts	Capitol Nashville
16	12	3	36	39	33	20	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
9	15	25	15	35	40	21	MAREN MORRIS	Circles Around This Town	Columbia Nashville
27	32	42	16	15	7	22	LEE BRICE	Soul	Curb
11	16	13	37	38	30	23	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
25	24	14	19	31	36	24	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
7	10	7	39	42	41	25	JAKE OWEN	Best Thing Since Backroads	Big Loud
39	36	28	20	14	12	26	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
44	47	x	4	13	3	27	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
22	27	29	24	29	23	28	OLD DOMINION	No Hard Feelings	Arista Nashville
31	20	19	27	32	35	29	JIMMIE ALLEN	down home	Stoney Creek
19	21	27	43	37	15	30	JACKSON DEAN	Don't Come Lookin'	Big Machine
34	34	20	40	19	28	31	BRETT YOUNG	You Didn't	BMLG
17	23	37	41	36	25	32	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
28	30	39	23	28	37	33	MORGAN WADE	Wilder Days	Arista Nashville
23	28	33	34	41	38	34	DUSTIN LYNCH	Party Mode	Broken Bow
48	44	x	25	20	16	35	RESTLESS ROAD	Growing Old With You	RCA Nashville
46	43	38	29	16	18	36	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
33	37	41	21	43	34	37	KELSEA BALLERINI	Heartfirst	Black River Entertainment
45	41	x	31	5	44	38	KAMERON MARLOWE	Giving You Up	Columbia Nashville
24	26	30	42	46	42	39	FRANK RAY	Country'd Look Good On You	Stoney Creek
43	49	x	22	26	29	40	JORDAN DAVIS	What My World Spins Around	MCA Nashville
50	48	x	28	22	20	41	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
40	46	44	35	33	39	42	LAINEY WILSON	Heart Like A Truck	Broken Bow
30	35	31	50	49	43	43	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
42	40	34	44	40	45	44	MICHAEL RAY	Holy Water	Warner/WEA
36	33	21	49	48	49	45	LADY A	What A Song Can Do	BMLG
41	45	40	38	45	46	46	CODY JOHNSON	Human	CoJo/Warner/WMN
47	42	26	46	47	47	47	RANDY HOUSER	Note To Self	Magnolia Music
38	39	43	48	44	48	48	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
49	50	x	30	30	31	49	ASHLEY COOKE & BRETT YOUNG	Never Til Now	Big Loud/Back Blocks/BMLG
37	38	22	47	50	50	50	CONNER SMITH	Learn From It	Valory Music Co.

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	32	14	18	TYLER HUBBARD	5 Foot 9	EMI Nashville
2	35	17	18	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
3	44	27	17	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
4	26	13	13	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
5	39	26	13	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
6	48	35	13	RESTLESS ROAD	Growing Old With You	RCA Nashville
7	20	9	11	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
8	29	18	11	GABBY BARRETT	Pick Me Up	Warner/WAR
9	46	36	10	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
10	50	41	9	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
2	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
3	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
4	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
5	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
6	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
7	SAM HUNT	23	MCA Nashville
8	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
9	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
10	LUKE COMBS	Forever After All	River House/Columbia Nash
11	LUKE COMBS	Doin' This	River House/Columbia Nash
12	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
13	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
14	LUKE COMBS	Cold As You	River House/Columbia Nash
15	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
16	THOMAS RHETT	What's Your Country Song	Valory Music Co.
17	WALKER HAYES	Fancy Like	Monument/RCA
18	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
19	COLE SWINDELL	Single Saturday Night	Warner/WMN
20	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
21	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
22	LEE BRICE	Memory I Don't Mess With	Curb
23	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
24	KANE BROWN	One Mississippi	RCA Nashville
25	MICHAEL RAY	Whiskey And Rain	Warner/WEA
26	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
27	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers
28	LUKE COMBS	Better Together	River House/Columbia Nash
29	DIERKS BENTLEY	Gone	Capitol Nashville
30	PARMALEE	Just The Way f/Blanco Brown	Stoney Creek/Warner



"IF YOU'RE NOT TALKING TO YOUR CORE, I FEEL LIKE YOU'RE GOING TO MISS THE MARK EVERY SINGLE TIME — AND THIS SPEAKS TO OUR CORE." -NIKKI THOMAS/WXBQ

#6 TOTAL P1 LISTENERS — 89% POSITIVE
(WXBQ RADIOTRAKS JUNE 2022)

TIM DUGGER

HEART OF A SMALL TOWN

IMPACTING NOW





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
HOTZONE	CODY JOHNSON	Human	CoJo/Warner/WMN
HOTZONE	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
HOTZONE	TYLER HUBBARD	5 Foot 9	EMI Nashville
HOTZONE	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
HOTZONE	MITCHELL TENPENNY	Truth About You	Riser House/Columbia

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
DEVELOPING	JACKSON DEAN	Don't Come Lookin'	Big Machine
DEVELOPING	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
DEVELOPING	KAMERON MARLOWE	Giving You Up	Columbia Nashville
DEVELOPING	JON PARDI	Last Night Lonely	Capitol Nashville
DEVELOPING	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
DEVELOPING	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
DEVELOPING	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
DEVELOPING	LAINEY WILSON	Heart Like A Truck	Broken Bow
DEVELOPING	GABBY BARRETT	Pick Me Up	Warner/WAR
DEVELOPING	KELSEA BALLERINI	Heartfirst	Black River Entertainment
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	JORDAN DAVIS	What My World Spins Around	MCA Nashville
DEVELOPING	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
DEVELOPING	DUSTIN LYNCH	Party Mode	Broken Bow
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	JIMMIE ALLEN	down home	Stoney Creek
DEVELOPING	LADY A	What A Song Can Do	BMLG

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
2	WALKER HAYES	AA	Monument	PLAY VIDEO ▶
3	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO ▶
4	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO ▶
5	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ▶
6	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	PLAY VIDEO ▶
7	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	PLAY VIDEO ▶
8	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ▶
9	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
10	KANE BROWN	Like I Love Country Music	RCA Nashville	PLAY VIDEO ▶
11	TYLER HUBBARD	5 Foot 9	EMI Nashville	PLAY VIDEO ▶
12	PARMALEE	Take My Name	Stoney Creek	PLAY VIDEO ▶
13	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN	PLAY VIDEO ▶
14	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	PLAY VIDEO ▶
15	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
16	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville	PLAY VIDEO ▶
17	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	PLAY VIDEO ▶
18	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
19	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
20	RESTLESS ROAD	Growing Old With You	RCA Nashville	PLAY VIDEO ▶
21	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
22	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
23	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ▶
24	THOMAS RHETT	Slow Down Summer	Valory	PLAY VIDEO ▶
25	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO ▶
26	JORDAN DAVIS	What My World Spins Around	MCA Nashville	PLAY VIDEO ▶
27	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	PLAY VIDEO ▶
28	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO ▶
29	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
30	ASHLEY COOKE & BRETT YOUNG	Never Til Now	Big Loud/Back Blocks/BMLG	PLAY VIDEO ▶
31	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
32	JIMMIE ALLEN	Down Home	Stoney Creek	PLAY VIDEO ▶
33	LAINEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
34	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ▶
35	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ▶
36	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	PLAY VIDEO ▶
37	JACKSON DEAN	Don't Come Lookin'	Big Machine	PLAY VIDEO ▶
38	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
39	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO ▶
40	MICHAEL RAY	Holy Water	Warner/WEA	PLAY VIDEO ▶
41	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO ▶
42	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
43	KELSEA BALLERINI	Heartfirst	Black River Entertainment	PLAY VIDEO ▶
44	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville	PLAY VIDEO ▶
45	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
46	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶
47	RANDY HOUSER	Note To Self	Magnolia Music	PLAY VIDEO ▶
48	LADY A	What A Song Can Do	BMLG	PLAY VIDEO ▶
49	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	PLAY VIDEO ▶
50	CONNER SMITH	Learn From It	Valory Music Co.	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	PARMALEE	Take My Name	1	2	3	3
2	ALDEAN, JASON	Trouble With A Heartbreak	2	1	2	1
3	MOORE, JUSTIN	With A Woman You Love	8	5	4	6
4	RHETT, THOMAS	Slow Down Summer	6	4	10	2
5	MCGRAW, TIM	7500 OBO	3	6	15	5
6	UNDERWOOD, CARRIE	Ghost Story	5	14	5	9
7	OWEN, JAKE	Best Thing Since Backroads	4	15	8	4
8	URBAN, KEITH	Wild Hearts	7	3	16	10
9	MCCREERY, SCOTTY	Damn Strait	16	8	1	27
10	TENPENNY, MITCHELL	Truth About You	12	10	6	8
11	WALLEN, MORGAN	Wasted On You	13	9	7	17
12	SCOTT, DYLAN	New Truck	15	11	11	14
13	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	11	13	23	12
14	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	9	22	17	7
15	LAMBERT, MIRANDA	If I Was A Cowboy	17	7	13	32
16	HAYES, WALKER	AA	19	12	14	22
17	HUBBARD, TYLER	5 Foot 9	18	17	12	28
18	PARDI, JON	Last Night Lonely	22	18	9	21
19	ALLEN, JIMMIE	Down Home	36	16	26	11
20	YOUNG, BRETT	You Didn't	14	21	19	30
21	LADY A	What A Song Can Do	26	25	20	15
22	SMITH, CONNER	Learn From It	10	32	37	20
23	ERNEST FEAT. MORGAN WALLEN	Flower Shops	37	31	21	13
24	BARRETT, GABBY	Pick Me Up	32	23	31	16
25	MORRIS, MAREN	Circles Around This Town	28	30	18	38
26	HOUSER, RANDY	Note To Self	41	20	28	23
27	DEAN, JACKSON	Don't Come Lookin'	25	24	29	25
28	NICHOLS, JOE	Good Day For Living	27	19	40	35
29	STAPLETON, CHRIS	Joy Of My Life	46	27	22	29
30	OLD DOMINION	No Hard Feelings	21	37	34	24
31	RAY, FRANK	Country'd Look Good On You	20	33	33	36
32	BROWN BAND, ZAC	Out In The Middle	42	36	30	19
33	BROWN, KANE	Like I Love Country Music	29	28	36	37
34	LYNCH, DUSTIN	Party Mode	44	26	44	18
35	RAY, MICHAEL	Holy Water	23	42	35	33
36	JELLY ROLL	Son Of A Sinner	43	29	39	34
37	DICKERSON, RUSSELL FEAT. JAKE SCOTT	She Likes It	31	38	43	31
38	CHESNEY, KENNY	Everyone She Knows	40	39	24	44
39	BECKHAM, CHAYCE & LINDSAY ELL	Can't Do Without Me	47	41	27	42
40	LITTLE BIG TOWN	Hell Yeah	38	43	41	43
41	THOMPSON SQUARE	Country In My Soul	39	35	38	47
42	WADE, MORGAN	Wilder Days	30	49	42	40
43	JOHNSON, CODY	Human	35	48	45	39
44	BALLERINI, KELSEA	Heartfirst	34	34	48	46
45	MOORE, KIP	Crazy One More Time	33	46	47	41
46	BRICE, LEE	Soul	45	40	50	26
47	BLOCK, PRISCILLA	My Bar	24	45	49	48
48	WILSON, LAINEY	Heart Like A Truck	49	47	32	49
49	CARMICHAEL, DILLION	Son Of A	50	44	46	45
50	JONES, CAROLINE	Come In (But Don't...)	48	50	25	50



KEN LEVITAN INTEL

CURRENT POSITION:
VECTOR MANAGEMENT
NEW YORK/LA/LONDON/
NASHVILLE

Well over a decade ago, Vector management made a massive investment in an expanded digital dept. What was the genesis of that decision and how has that divisions role changed?

I think we were one of the first companies around 15 years ago to build a big social marketing team. We saw it as an integral part of marketing and building out our artists as brands. It became a key component to really explaining an artists personality and dealing with direct to consumer marketing. We liked adding it to what we can offer our artists and has expanded greatly. We all know now content is king. We now do things like create documentaries with the team. The whole Kesha MTV series was initially done from our team.

There's some bizarre tale about you, Jimmy Page and Cat Stevens having dinner in an underground ice cave in Dubai. Fact to fiction? If so, please spill.

I have been lucky enough to know both and spent time with both in both Dubai and London on separate occasions. Jimmy is one of the nicest most down to earth people.

During the pandemic, lack of touring was a major loss for everyone. Vector had some creative and profitable ways for artists to stay afloat. Do you want to share an example?

Obviously lots of artists were doing streaming concerts. We also did VIP streaming that made streaming much more personal to the fan. Many of my artists took the time to record new records and we also sold streaming rights and publishing. All in all it was hard to ever take a break. Was working pretty much non stop.

You're a hard core New Yorker with clients all over the planet. But your main office and HQ is right here in Music City. Why Nashville?

I think Nashville is one of the greatest cities. The amount of creative people and young entrepreneurs here is staggering. It really offers so much in the arts with a total community feel. Not to mention there is no state tax.

Who is your longest running client and why has the relationship lasted so long?

I have many long running clients. Skynyrd, Hank Jr, Emmylou and many others. My longest is the great singer song writer John Hiatt. We have worked together since 1986. I think it's

important to be creative with your ideas and not worry about throwing out some ridiculous ones here and there. I totally appreciate John's wonderful artistic sensibility and I think he knows that.

You have front row seats for your fantasy concert. The 3 act bill (opener, direct support and headliner) can be any act, any artist, any genre and either living or not currently using oxygen. Who's it gonna be?

I am going with three co headliners Neil Young, Springsteen and Bob Marley.

Vector has an extremely diverse roster of interests. Music, TV shows, celebrity chefs, authors and restaurants. What do you see on the horizon that interests you? What's the Next Big Thing?

We are getting into different immersive productions. I am creating an immersive experience that is the recent history of protest. Also doing a doc series putting together three Arabs and three Israelis kids ala BTS.

Who are your heroes?

Probably my father who taught me with persistence you can do anything. He was a heart surgeon who made some great movies as a producer.

**MONDAY
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CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

RONNIE DUNN

COST OF LIVIN



Things come in cycles. In June of 2011 the taller half of Brooks and Dunn put out his second solo album. It contained this prophetic jewel of a single that sold and streamed like mad. As they are again, times were tight. There was (some) resistance at Country radio and even though it wasn't a chart topper, the brave and the bold programmers garnered massive reaction and positive feedback. It might be worth revisiting. Click here:



Check out these videos hand-picked by our staff!



NIKO MOON - "EASY TONIGHT"

Niko has it figured out. If you're gonna have to work in the summer (like a video shoot), just head down to Key West and capture the groove of this track. Niko has the boys drinking beers in bars with babes at the beach. All you need to add is a camera to capture the chaos and press play. Done and done. Click Here:



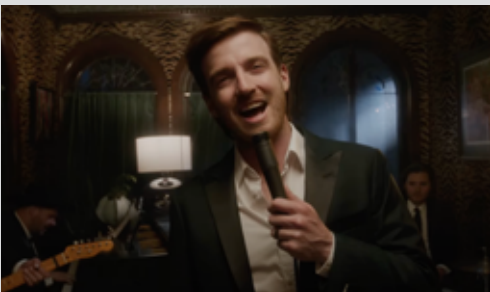
LILY ROSE - "I'D BE YOU"

Lily has mojo deluxe. She continues to gain ground as a serious songwriter and performer and has that magic mix of edge and commercialism. No fluff here...just real talent that translates to songs that you want to live with, sing along to, and see yourself in. In "I'd Be You", you can feel the tenseness but still will want to tap your feet. With yet another tale well told...click here:



CHRIS LANE AND LAUREN ALAINA - "DANCING IN THE MOONLIGHT"

Before this was a smash for King Harvest in 1972, the band BoffaLongo took a crack at the charts with "DITM"! Then the world knew it in 2000 by the British band Toploader who acquired multi-platinum global success. Now, it's a real fresh summer spin from Chris Lane and Lauren Alaina who take some poetic license with some updated lyric while preserving the massive hook that makes you want to well, dance in the moonlight. Click Here:



LANCO - "LOW CLASS LOVERS"

We think Brandon Lancaster of Lanco has been listening to Mom and Dad's Springsteen and Who albums, yo. He's the writer on the deeply cool track "Low Class Lovers" that seems to lyrically wrestle with love, relationships and all the messy trips that go along with them. Lanco tracks are like chapters in books that you just want to keep reading. Want to go to a weird party? Click here:



LUKE COMBS - "THE KIND OF LOVE WE MAKE"

In Luke's new clip of "The Kind of Love We Make" they had a lesson taught, and a missive about how life could get in the way of itself. But in this time tripping scenario, keeping the love fire burning should be priority numero uno. Put down your phone, pay attention to the ones you love, and click here:



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CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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