



MONDAY
MORNING
INTEL

Tulip Drive

JIMMIE
ALLEN

MMI
PROFILE
FITZ

Country Edition

**NASHVILLE
APPROVED**

JUNE 27, 2022

JIMMIE ALLEN

Tulip Drive

AVAILABLE NOW

FEATURED ARTISTS INCLUDE:
JENNIFER LOPEZ, CELO GREEN,
T-PAIN AND KATIE OHH



CURRENT SINGLE “DOWN HOME”

2022 ACM

MALE ARTIST OF THE YEAR NOMINEE

2022 ACM AWARDS

CO-HOST

2022 GRAMMY®

BEST NEW ARTIST NOMINEE

2022 NAACP

OUTSTANDING NEW ARTIST NOMINEE

2021 CMA

NEW ARTIST OF THE YEAR

2021 ACM

NEW MALE ARTIST OF THE YEAR

OVER 1 BILLION
TOTAL ON-DEMAND STREAMS

3 #1 SINGLES AT COUNTRY RADIO

“JIMMIE ALLEN IS A HIT-MAKING
COUNTRY ARTIST”

- npr

“ONE OF THE MOST EXCITING
RISING ARTISTS IN THE GENRE”

- billboard

“JIMMIE ALLEN: A RISING
NASHVILLE STAR FOR EVERYONE”

- POLLSTAR

OVER 70 NATIONAL TV APPEARANCES

BBR

STONE
CREEK

BMG

MONDAY MORNING INTEL

JUNE 27, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

HAILEY WHITTERS

*Impacting
Monday*



*Everything
She
Ain't*

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **6.27.22**

AIRPLAY

MORGAN WALLEN “Wasted On You”

RETENTION

PARMALEE “Take My Name”

CALLOUT

PARMALEE “Take My Name”

AUDIO

BAILEY ZIMMERMAN “Fall In Love”

VIDEO

MORGAN WALLEN “Wasted On You”

SALES

WALKER HAYES “AA”

COMPOSITE

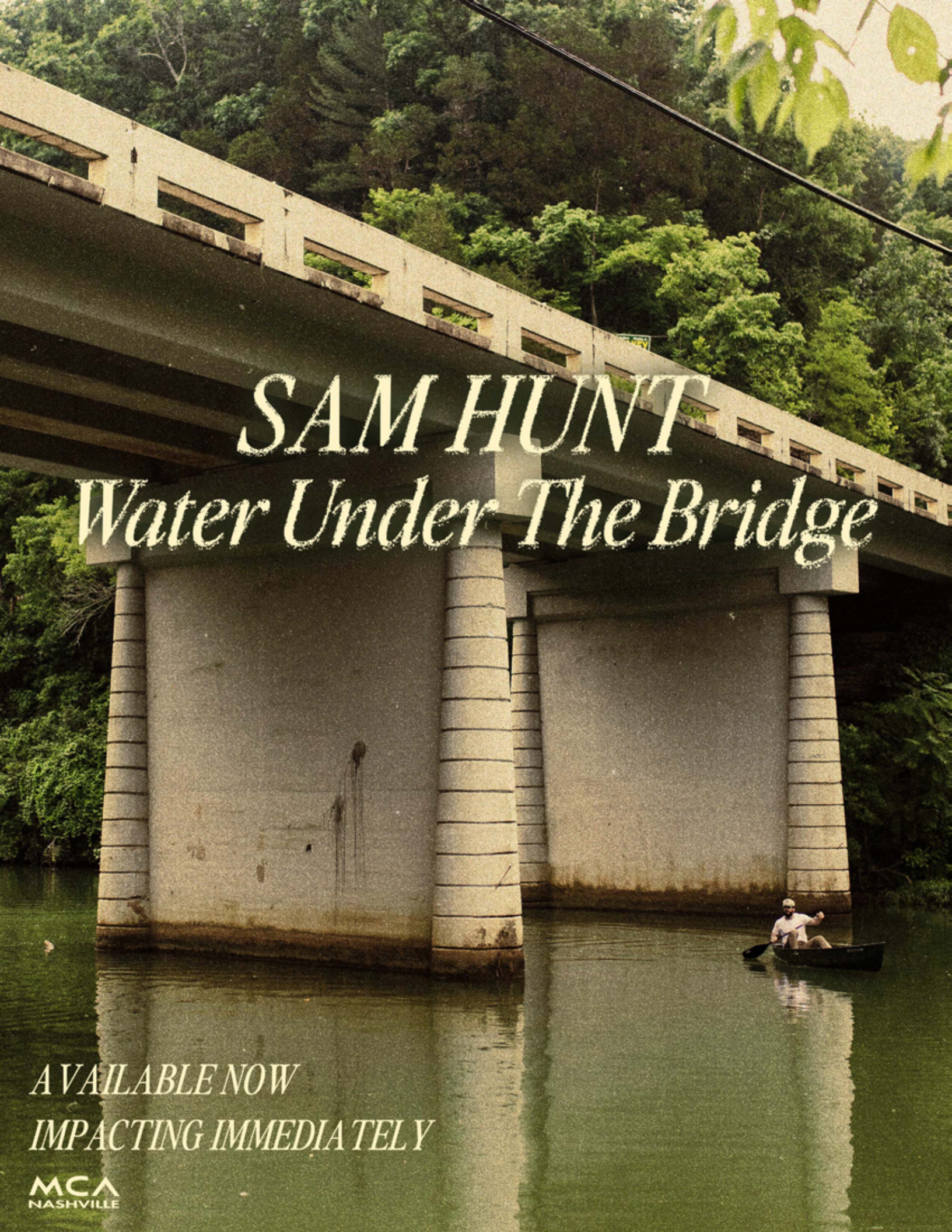
MORGAN WALLEN “Wasted On You”

**MONDAY
MORNING
INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

A photograph of a concrete bridge spanning a river. The bridge has a series of rectangular openings in its railing. Below the bridge, a person is kayaking on the water. The background is a lush green forest. The title text is overlaid on the bridge structure.

SAM HUNT

Water Under The Bridge

AVAILABLE NOW
IMPACTING IMMEDIATELY

MCA
NASHVILLE

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	3	12	2	1	2	1	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	1	1	11	13	6	2	PARMALEE	Take My Name	Stoney Creek
4	4	8	8	8	9	3	SCOTTY MCCREERY	Damn Strait	Triple Tigers
8	6	18	7	2	1	4	WALKER HAYES	AA	Monument
3	2	2	13	9	20	5	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
9	14	30	5	11	4	6	KANE BROWN	Like I Love Country Music	RCA Nashville
5	5	6	33	10	16	7	TIM MCGRAW	7500 OBO	Big Machine
45	x	x	1	3	5	8	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
24	18	17	12	7	13	9	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
25	19	21	9	12	8	10	TYLER HUBBARD	5 Foot 9	EMI Nashville
12	11	15	15	25	17	11	JON PARDI	Last Night Lonely	Capitol Nashville
19	16	32	10	5	15	12	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
37	39	7	4	14	3	13	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
18	13	5	27	19	26	14	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
6	9	14	35	20	23	15	DYLAN SCOTT	New Truck	Curb
36	31	27	3	16	7	16	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
29	26	37	16	4	10	17	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
22	30	11	x	x	x	18	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
13	10	3	36	39	31	19	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
14	7	13	6	26	49	20	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
10	15	25	22	36	30	21	MAREN MORRIS	Circles Around This Town	Columbia Nashville
27	24	33	14	24	22	22	GABBY BARRETT	Pick Me Up	Warner/WAR
11	12	16	38	37	29	23	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
26	29	42	18	17	12	24	LEE BRICE	Soul	Curb
7	8	4	40	42	43	25	JAKE OWEN	Best Thing Since Backroads	Big Loud
39	36	31	19	15	14	26	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
16	20	24	46	35	11	27	JACKSON DEAN	Don't Come Lookin'	Big Machine
20	21	36	28	29	21	28	OLD DOMINION	No Hard Feelings	Arista Nashville
17	17	10	47	34	27	29	KEITH URBAN	Wild Hearts	Capitol Nashville
31	22	20	21	30	35	30	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
32	25	19	30	32	33	31	JIMMIE ALLEN	down home	Stoney Creek
15	23	28	43	38	24	32	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
34	35	22	41	21	34	33	BRETT YOUNG	You Didn't	BMLG
21	27	29	34	40	38	34	DUSTIN LYNCH	Party Mode	Broken Bow
30	32	43	25	28	36	35	MORGAN WADE	Wilder Days	Arista Nashville
46	43	x	29	22	18	36	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
40	37	38	20	27	37	37	JORDAN DAVIS	What My World Spins Around	MCA Nashville
48	45	x	26	23	19	38	RESTLESS ROAD	Growing Old With You	RCA Nashville
23	28	23	42	46	40	39	FRANK RAY	Country'd Look Good On You	Stoney Creek
35	38	44	17	44	28	40	KELSEA BALLERINI	Heartfirst	Black River Entertainment
33	34	9	44	49	41	41	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
47	46	x	32	6	44	42	KAMERON MARLOWE	Giving You Up	Columbia Nashville
49	48	x	24	18	25	43	CARLY PEARCE	What He Didn't Do	Big Machine
41	44	40	31	31	39	44	LAINEY WILSON	Heart Like A Truck	Broken Bow
42	33	34	37	45	46	45	CODY JOHNSON	Human	CoJo/Warner/WMN
43	41	39	45	41	42	46	MICHAEL RAY	Holy Water	Warner/WEA
44	40	26	48	47	45	47	LADY A	What A Song Can Do	BMLG
38	42	41	39	43	48	48	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
50	47	x	23	33	32	49	ASHLEY COOKE & BRETT YOUNG	Never Til Now	Big Loud/Back Blocks/BMLG
28	x	35	49	48	47	50	ZAC BROWN BAND	Out In The Middle f/B. Shelton	Home Grown/Warner/WAR

A portrait of Bailey Zimmerman, a young man with curly brown hair and a light beard, wearing a dark jacket over a grey hoodie. He is looking directly at the camera with a serious expression.

BAILEY ZIMMERMAN

FALL IN LOVE

IMPACTING JULY 11TH

#1 MMI Action Column (research outpacing airplay)

#1 MMI Audio Streams | #3 MMI Video Streams

#5 MMI Sales | #8 Overall MMI Power Chart

"All indicators show Bailey Zimmerman's single "Fall In Love" is poised to rocket up the Country Radio charts. Our Data shows that consumers have discovered Bailey and are reacting fast and furiously."

—Rich Meyer, CEO Airplay Intel

((SiriusXm))
SATELLITE RADIO

THE HIGHWAY FIND



WARNER
MUSIC
NASHVILLE

VEA



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	45	8	37	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
2	37	13	24	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
3	36	16	20	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
4	24	9	15	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
5	25	10	15	TYLER HUBBARD	5 Foot 9	EMI Nashville
6	39	26	13	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
7	29	17	12	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
8	46	36	10	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
9	48	38	10	RESTLESS ROAD	Growing Old With You	RCA Nashville
10	19	12	7	ERNEST	Flower Shops f/Morgan Wallen	Big Loud

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
2	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
3	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
4	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
5	THOMAS RHETT	Slow Down Summer	Valory Music Co.
6	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
7	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
8	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
9	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
10	SAM HUNT	23	MCA Nashville
11	LUKE COMBS	Forever After All	River House/Columbia Nash
12	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
13	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
14	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
15	THOMAS RHETT	What's Your Country Song	Valory Music Co.
16	LUKE COMBS	Cold As You	River House/Columbia Nash
17	WALKER HAYES	Fancy Like	Monument/RCA
18	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
19	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
20	LEE BRICE	Memory I Don't Mess With	Curb
21	COLE SWINDELL	Single Saturday Night	Warner/WMN
22	LUKE COMBS	Doin' This	River House/Columbia Nash
23	KANE BROWN	One Mississippi	RCA Nashville
24	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
25	MICHAEL RAY	Whiskey And Rain	Warner/WEA
26	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
27	LUKE COMBS	Better Together	River House/Columbia Nash
28	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
29	DIERKS BENTLEY	Gone	Capitol Nashville
30	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers

NATE SMITH

WHISKEY ON YOU

IMPACTING NOW

4M+ on-demand streams per week since release
Over 60 spins per week on SiriusXM The Highway





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
HOTZONE	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
HOTZONE	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
HOTZONE	JORDAN DAVIS	What My World Spins Around	MCA Nashville
HOTZONE	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
HOTZONE	CODY JOHNSON	Human	CoJo/Warner/WMN
HOTZONE	TYLER HUBBARD	5 Foot 9	EMI Nashville
HOTZONE	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
HOTZONE	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
HOTZONE	JACKSON DEAN	Don't Come Lookin'	Big Machine
HOTZONE	MITCHELL TENPENNY	Truth About You	Riser House/Columbia

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	JON PARDI	Last Night Lonely	Capitol Nashville
DEVELOPING	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
DEVELOPING	DUSTIN LYNCH	Party Mode	Broken Bow
DEVELOPING	GABBY BARRETT	Pick Me Up	Warner/WAR
DEVELOPING	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	LAINIEY WILSON	Heart Like A Truck	Broken Bow
DEVELOPING	DILLON CARMICHAEL	Son Of A	Riser House
DEVELOPING	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
DEVELOPING	ZAC BROWN BAND	Out In The Middle f/B. Shelton	Home Grown/Warner/WAR
DEVELOPING	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
DEVELOPING	CONNER SMITH	Learn From It	Valory Music Co.
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville

**MONDAY
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INTEL**



**YES,
I
GET
IT**

The **CALLOUT** is my
most referenced along with
HOTZONE and
DEVELOPING.

These charts give me a very
CLEAR PICTURE
to where songs are going and
where they are coming from.

The information is consistent and
UNBIASED
without a doubt.

JOHN SHOMBY
Country's Radio Coach

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
2	WALKER HAYES	AA	Monument	PLAY VIDEO ▶
3	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville	PLAY VIDEO ▶
4	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO ▶
5	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO ▶
6	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ▶
7	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	PLAY VIDEO ▶
8	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ▶
9	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	PLAY VIDEO ▶
10	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
11	KANE BROWN	Like I Love Country Music	RCA Nashville	PLAY VIDEO ▶
12	TYLER HUBBARD	5 Foot 9	EMI Nashville	PLAY VIDEO ▶
13	PARMALEE	Take My Name	Stoney Creek	PLAY VIDEO ▶
14	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN	PLAY VIDEO ▶
15	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	PLAY VIDEO ▶
16	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	PLAY VIDEO ▶
17	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
18	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
19	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
20	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
21	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
22	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville	PLAY VIDEO ▶
23	RESTLESS ROAD	Growing Old With You	RCA Nashville	PLAY VIDEO ▶
24	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ▶
25	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO ▶
26	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	PLAY VIDEO ▶
27	JORDAN DAVIS	What My World Spins Around	MCA Nashville	PLAY VIDEO ▶
28	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO ▶
29	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
30	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
31	LAINIEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
32	JIMMIE ALLEN	Down Home	Stoney Creek	PLAY VIDEO ▶
33	ASHLEY COOKE & BRETT YOUNG	Never Til Now	Big Loud/Back Blocks/BMLG	PLAY VIDEO ▶
34	KEITH URBAN	Wild Hearts	Capitol Nashville	PLAY VIDEO ▶
35	JACKSON DEAN	Don't Come Lookin'	Big Machine	PLAY VIDEO ▶
36	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ▶
37	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
38	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	PLAY VIDEO ▶
39	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO ▶
40	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO ▶
41	MICHAEL RAY	Holy Water	Warner/WEA	PLAY VIDEO ▶
42	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
43	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville	PLAY VIDEO ▶
44	KELSEA BALLERINI	Heartfirst	Black River Entertainment	PLAY VIDEO ▶
45	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
46	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶
47	LADY A	What A Song Can Do	BMLG	PLAY VIDEO ▶
48	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	PLAY VIDEO ▶
49	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	PARMALEE	Take My Name	1	2	3	4
2	ALDEAN, JASON	Trouble With A Heartbreak	5	1	2	3
3	MOORE, JUSTIN	With A Woman You Love	6	3	6	9
4	OWEN, JAKE	Best Thing Since Backroads	9	11	7	2
5	TENPENNY, MITCHELL	Truth About You	11	5	9	13
6	MCGRAW, TIM	7500 OBO	4	8	15	5
7	RHETT, THOMAS	Slow Down Summer	8	6	21	6
8	SWINDELL, COLE	She Had Me At Heads Carolina	3	21	5	12
9	MCCREERY, SCOTTY	Damn Strait	17	7	4	23
10	RHETT, THOMAS FEAT. RILEY GREEN	Half Of Me	19	31	8	1
11	URBAN, KEITH	Wild Hearts	7	4	24	18
12	COMBS, LUKE	The Kind Of Love We Make	2	30	1	46
13	WALLEN, MORGAN	Wasted On You	10	9	10	34
14	UNDERWOOD, CARRIE	Ghost Story	12	14	13	11
15	SCOTT, DYLAN	New Truck	22	12	14	10
16	PARDI, JON	Last Night Lonely	24	13	11	17
17	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	18	17	19	14
18	LAMBERT, MIRANDA	If I Was A Cowboy	16	16	12	33
19	HAYES, WALKER	AA	28	10	17	30
20	ALLEN, JIMMIE	Down Home	25	19	23	7
21	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	15	27	32	8
22	SMITH, CONNER	Learn From It	13	37	20	24
23	HUBBARD, TYLER	5 Foot 9	20	18	22	40
24	YOUNG, BRETT	You Didn't	36	29	16	26
25	RAY, FRANK	Country'd Look Good On You	27	15	35	32
26	DEAN, JACKSON	Don't Come Lookin'	33	35	27	15
27	MORRIS, MAREN	Circles Around This Town	38	20	18	41
28	LADY A	What A Song Can Do	32	34	31	19
29	DICKERSON, RUSSELL FEAT. JAKE SCOTT	She Likes It	23	44	33	22
30	CHESNEY, KENNY	Everyone She Knows	31	28	25	42
31	LYNCH, DUSTIN	Party Mode	29	26	40	21
32	BROWN, KANE	Like I Love Country Music	26	33	30	45
33	STAPLETON, CHRIS	Joy Of My Life	49	22	26	39
34	ERNEST FEAT. MORGAN WALLEN	Flower Shops	48	23	36	27
35	BARRETT, GABBY	Pick Me Up	39	24	37	36
36	JOHNSON, CODY	Human	37	42	29	37
37	THOMPSON SQUARE	Country In My Soul	35	25	44	35
38	BROWN BAND, ZAC	Out In The Middle	42	40	34	20
39	OLD DOMINION	No Hard Feelings	30	41	41	25
40	NICHOLS, JOE	Good Day For Living	47	38	43	16
41	JELLY ROLL	Son Of A Sinner	45	32	42	29
42	DAVIS, JORDAN	What My World Spins Around	14	50	28	47
43	RAY, MICHAEL	Holy Water	34	46	39	31
44	WILSON, LAINEY	Heart Like A Truck	44	45	38	28
45	BLOCK, PRISCILLA	My Bar	21	48	46	48
46	MOORE, KIP	Crazy One More Time	43	43	47	43
47	BRICE, LEE	Soul	41	36	50	38
48	WADE, MORGAN	Wilder Days	40	47	49	44
49	BALLERINI, KELSEA	Heartfirst	46	39	48	50
50	CARMICHAEL, DILLION	Son Of A	50	49	45	49

MATT STELL



MAN MADE

50+ STATIONS
AND GROWING!





FITZ INTEL

CURRENT POSITION:

CHIEF IMAGINATION OFFICER
HOST CT40

Gotta ask this: You followed the beloved Bob Kingsley. How do you keep his legacy alive but keep CT40 your own?

It's impossible to fill the boots of The King. But, what I can do is carry his boots, and keep his legacy alive by continuing Bob's conviction of playing the TRUE top 40 songs and focusing on the heart and the art of the songwriter. The songwriter produces the DNA of a HIT! I asked Nan Kingsley, Bob Kingsley's wife, what advice he would have for me. Nan Kingsley looked at me and said, "He would say to make it your own." I am so grateful to Nan for sharing her wisdom and guidance. It was a game changer for me. When she said that to me, it reminded me of that scene from Rocky, when Adrian looks at Rocky and says, "WIN!" I've created and added several new features that have changed the landscape of countdowns across the world.

You've had Big 'ol Texas size success in both Country and Top40. You are known for direct engagement with your audience. What are the differences between the 2 audiences?

In my opinion, there aren't a lot of differences between the two audiences, right now. They each crave music, entertainment, are device driven, love social media, and want to be moved, emotionally. The world is weird right now, and they all want an escape. Ya know, growing up in Bowie, Texas, we'd go out to the high school parking lot, crank up KING GEORGE, followed by Tupac, then GARTH, and back to some BIGGIE! No joke! We were all country boys and girls who liked to BUMP IT a little bit! Lol! I feel that is exactly what we are experiencing with our radio listeners of today! They have very eclectic playlists with music from all genres. On the country side, though, there are rock solid foundations that will always remain intact in the format. . . I call it GFC! God, Family, and Country.

CT40 runs weekly in hundreds of markets weekly. Country is a very chart driven format. Do you ever think about that if you played a new track one time it's going to appear of the charts and change the trajectory of the artists career?

It's funny you say that. We have close to 300 affiliates & CT40 is the MOST IMPACTFUL countdown in country music. We've actually charted several songs on our 'Mission for Music' segment, where I highlight talented unknown artists, trending songs, & viral hits. Songs like Just About Over You by Priscilla Block, Beer Beer Truck Truck by George Birge, Fancy Like by Walker Hayes and Should Have Known Better by Jessie James Decker. I have an obligation as host of CT 40 to always be on a 'Mission for Music'. TALENT is TALENT no matter where you find it. It's a responsibility that I don't take lightly.

Ok here we go. You're signing on a new station with the tallest tower ever. The signal is city grade quality as far as LA to the West and NY to the East. You thunder in to Houston and Miami to the South and Detroit to the North. The transmitter is nuclear powered. You are on mornings. Who is your sidekick? Who does afternoons? Nights? Who programs? Who is the artist that is your first AM drive interview? What label rep is taking you all to dinner? Ps... the candidates can be breathing or ah, historically not.

My sidekick is Tony Russell, who was beside me at the Seattle Wolf. I started with him when I was 17 yrs old with braces. Lol! When we crack a mic together, MAGIC HAPPENS! We were NUMBER ONE for 12 yrs in Seattle. Middays goes to my wife, Bethany. She did middays, CHR, in Dallas, and is one of the best jocks I've ever heard! Plus, she's my wife. :) In my early 20's, I did mornings at 93Q COUNTRY in Houston, with Johnjay in 99-2000.

That is where I met Cactus Jack, the guy who gets the afternoon slot, formerly Jack the Wack at Z100, years ago. He was so friendly, kind, and provided great advice to a young KID on MORNINGS, at a major market country station. Plus, he was such a great jock who was friendly, warm and never had to be dirty. You could hear the smile when he spoke. Nights goes to the one and ONLY, DOMINO on the RADIO from when he did nights at KHKS 106.1 KISS FM in Dallas!! Nobody worked the phones like my buddy, DOMINO! I learned so much from him! Scott Mahalick would be the PD and OM!! I've worked with him for years as he is the GM of CT40, and he still encourages CREATIVITY and lets me PERFORM! The FIRST AM drive interview on this flamethrower SUPER STATION would be, Billy Ray Cyrus and Lil Nas X, followed by GARTH and George Strait dueting, then at 8:25am, REBA and I will interview Elon Musk and Jeff Bezos, live in studio. LOL! Finally, Sony and BIG MACHINE are definitely handling dinner at The Palm in Nashville.

The house is on fire! Your 47 kids and your beautiful wife and pets are all safe outside. You can only grab one thing before you skee-daddle. What is it?

It's gotta be two or three, ok! Lol. I'm a big dude! I can carry 3 things! Lol! My collection of George Strait hair strands, (Don't ask.:)) my Golden Girls FUNKO collection set, and a framed photo of me doing my first CT40 show at Bob Kingsley's studio in Texas, behind HIS microphone. I'll never forget it. He was definitely with me that day.

Bonus question: you've interviewed thousands of artists. What's the one interview that went terribly wrong and why? Many years ago, doing mornings, I learned an incredible lesson about being extra prepared for interviews. As one of my former PD's, the GREAT Mike McCoy, in OKC, used to say, "FITZ.. Proper Preparation Prevents Poor Performance! I was interviewing the talented and gracious, Keith Urban, and I asked him if he had a favorite cocktail. Keith kindly responded that he had quit drinking to be a better man and artist. I felt horrible for asking that question. I should have known. I wasn't prepared. I learned an incredible lesson that day. When I am interviewing an artist, I NEVER want to embarrass them or put them in an uncomfortable situation. Luckily, it was Keith Urban, and he was such a professional. I apologized to him for my lack of preparation. I felt really bad. He was wonderful, as always.

Bonus Bonus: You have the mic. Shout out to your personal and professional heroes?

I love ya Mom & Dad, my beautiful wife and babies, Johnny Carson, Kidd Kraddick, Bob Kingsley and of course, SKIP BISHOP!!!!

MIRANDA LAMBERT

Y'ALL MEANS ALL

As 2022's Month of Pride winds down, we want to feature this totally fun clip from deep in the heart of Texas AKA...home to Miranda Lambert. Her bold and brilliant humble artistry has no limits, no walls or fences. In these troubled times of good vs evil, love will always prevail. Love, respect and equality were never meant for the few but for all, y'all: Click here:



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Check out these videos hand-picked by our staff!



JIMMIE ALLEN FT. LINDSAY ELL - "TEQUILA TALKIN'"

As Jimmie's Superstar status continues to explode to Super-Nova proportions, his creative spirit becomes more apparent. He's a force of artistry. The incredibly captivating video alone is stellar and the song just works with a salt shaker and slice of lime. Add the sizzling guitar slinger Lindsay Ell and this clip is packed with infectious hit energy. Is this a true assessment or is it just the "Tequila Talkin'"? Click here:



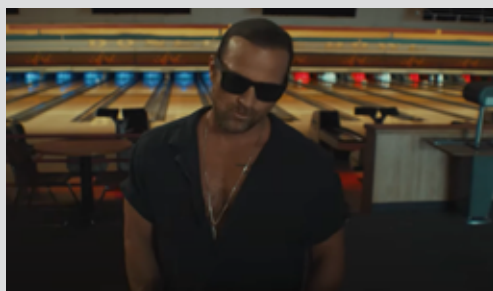
MIDLAND FT. JON PARDI - "LONGNECK WAY TO GO"

What happens when you mix beer, bowling and a broken heart? Midland spares nothing as they strike a deep emotion in "Longneck Way To Go". They invited Jon to the Pardi and now they are rolling down a lane of their own, only to frame themselves as still in the gutter after losing love. Bartender, set em up and knock em down....Click here:



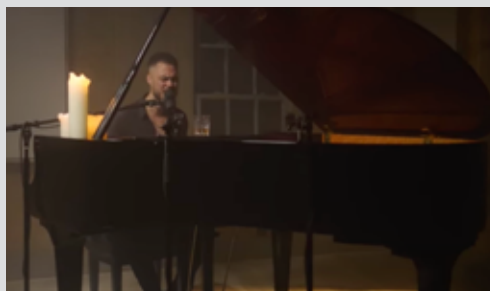
TYLER HUBBARD - "35"

MMI Math Quiz Time: 50% of FGL = Tyler Hubbard. Correct! The "Georgia Boy" has his greatly anticipated solo project in the wings and he's now serving up the reflective track "35". Mr. Hubbard reminds us that we all must take the time to slow down, breath deep, count our blessings and phone home like ET. In this travel log-ish clip, you can take a turn riding with Tyler through Tennessee to Georgia. Click Here:



KIP MOORE - "FIRE ON WHEELS"

MMI Instructional Video Alert: Kip Moore artfully demonstrates for us "How To Impress The Ladies" with his Country version of moves like Jagger in this second bowling ally offering this week. We're nominating the gun choppin' young lady depicted within this video for a MMI Hillbilly Oscar for best uninterested actress in a supporting role. Classic? You're welcome. Click here:



SHY CARTER - "HARD" (LIVE ON THE GRAND)

We are HUGE fans of Shy Carter. He's destined for multi format superstardom and has the talent to leap-frog his way to becoming a stadium act. His string of hits performed by others reads like a Randy McNally and his performance skills are as moving as any modern day Sam Cooke. The simple performance here tells the whole story. For greatness, click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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