



**MONDAY
MORNING
INTEL**

MCGRAW

**MMI
PROFILE
TRIP REEB**

Country Edition

**NASHVILLE
APPROVED**

JULY 4, 2022

MCGRAW

FOR YOUR CMA CONSIDERATION

ENTERTAINER OF THE YEAR

MALE VOCALIST OF THE YEAR

SINGLE OF THE YEAR "7500 OBO"

SONG OF THE YEAR "7500 OBO"

MUSIC VIDEO OF THE YEAR "7500 OBO"

7500 OBO

MAX SPINS
JULY 10-17

"... THE SONG GENERATING THE MOST REQUESTS
AND REACTION IS FROM THE SAME GUY THAT'S
BEEN GIVING ME BIG HITS MY ENTIRE CAREER."

- TRAVIS DAILY (WQYK)



MCGRAW

Tour 2022

90 MINUTES OF MUSIC

EQUATING TO 59 WEEKS AT #1

AVERAGE 17K FANS PER SHOW

"IN ATLANTA HE CEMENTED HIS ICONIC STATUS...
FROM THE VERY FIRST NOTE!"

- MIKE MOORE (WKHX)

"... POWER PACKED NIGHT OF GREAT COUNTRY HITS!"

- JOHN REYNOLDS (WSOC)

"MCGRAW IS ON TOP OF HIS GAME. HE HAS THE CROWD EATING
OUT OF HIS HAND. IT'S LIKE A LOVEFEST BETWEEN
HIM AND 20,000 PEOPLE OF ALL AGES."

- JOEL RAAB

"... A CONNECTION TO THE AUDIENCE THAT WAS UNDENIABLE."

- BILL BLACK (WKSJ)

"...NOTHING BUT HITS.. FROM A TRUE SUPERSTAR..."

- TIM CONLON (WKIS)

"...A PURE EXPRESSION OF THE FIRE & PASSION IN HIS SOUL
FOR WHAT HE DOES AS AN ARTIST. IT WAS NOT ONLY
BEYOND ENJOYABLE - BUT INSPIRING, TO WATCH."

- ASHLEY MORRISON (WWKA)

"PURE FUN AND A SUPERSTAR AT THE TOP OF HIS GAME."

- MARK RAZZ (WXTU)



OVER 10 MM VIEWERS PER EPISODE (AND STILL GROWING)
#1 MOST SOCIAL STREAMED DRAMA SERIES

"MCGRAW IS A LEADING CONTENDER FOR AN EMMY FOR HIS ROLE AS JAMES DUTTON"
-VARIETY

MONDAY MORNING INTEL

JULY 4, 2022

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**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

7.4.22

AIRPLAY

MORGAN WALLEN “Wasted On You”

RETENTION

PARMALEE “Take My Name”

CALLOUT

PARMALEE “Take My Name”

AUDIO

LUKE COMBS “The Kind Of Love We Make”

VIDEO

MORGAN WALLEN “Wasted On You”

SALES

LUKE COMBS “The Kind Of Love We Make”

COMPOSITE

MORGAN WALLEN “Wasted On You”

**MONDAY
MORNING
INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

NEVER TIL NOW

ASHLEY COOKE & BRETT YOUNG

"IT'S CLEAR THAT THOUGH COUNTRY MUSIC HAS ONLY HAD A SMALL TASTE OF WHAT SHE CAN DO, THERE'S A WHOLE LOT MORE ON THE HORIZON FOR ASHLEY COOKE"

- **Holler.**

BIG LOUD BMLG
RECORDS



ADD TODAY

HAILEY WHITERS

"...ONE OF THE MOST APPEALING COUNTRY SISTERS AND SONGWRITERS WORKING TODAY."

-THE NEW YORKER

*Everything
She
Ain't*

BIG LOUD S&D



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	2	12	3	1	2	1	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	1	1	13	16	8	2	PARMALEE	Take My Name	Stoney Creek
21	10	9	1	2	1	3	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
3	4	5	16	9	11	4	SCOTTY MCCREERY	Damn Strait	Triple Tigers
4	3	2	14	11	24	5	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
19	14	18	8	4	3	6	WALKER HAYES	AA	Monument
8	13	31	6	12	6	7	KANE BROWN	Like I Love Country Music	RCA Nashville
31	18	6	7	14	4	8	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
22	19	15	10	15	9	9	TYLER HUBBARD	5 Foot 9	EMI Nashville
18	17	22	9	7	16	10	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
6	5	11	35	13	19	11	TIM MCGRAW	7500 OBO	Big Machine
11	9	13	19	25	21	12	JON PARDI	Last Night Lonely	Capitol Nashville
13	8	10	12	27	31	13	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
5	7	14	37	22	22	14	DYLAN SCOTT	New Truck	Curb
16	12	7	29	23	32	15	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
33	25	27	5	17	12	16	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
28	27	34	17	6	13	17	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
43	x	43	4	5	7	18	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
41	33	16	15	10	20	19	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
12	11	3	41	39	33	20	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
50	43	x	2	3	5	21	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
27	31	42	20	20	15	22	LEE BRICE	Soul	Curb
7	6	4	43	43	46	23	JAKE OWEN	Best Thing Since Backroads	Big Loud
15	20	25	49	33	10	24	JACKSON DEAN	Don't Come Lookin'	Big Machine
26	23	19	22	32	37	25	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
25	30	36	18	26	25	26	GABBY BARRETT	Pick Me Up	Warner/WAR
9	15	17	42	38	35	27	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
10	16	23	28	37	44	28	MAREN MORRIS	Circles Around This Town	Columbia Nashville
17	24	35	30	31	23	29	OLD DOMINION	No Hard Feelings	Arista Nashville
36	37	33	25	18	14	30	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
14	21	26	46	40	30	31	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
49	41	x	11	19	17	32	NATE SMITH	Whiskey On You	Arista Nashville
30	28	21	33	35	40	33	JIMMIE ALLEN	down home	Stoney Creek
20	26	30	39	41	36	34	DUSTIN LYNCH	Party Mode	Broken Bow
39	35	28	27	30	38	35	JORDAN DAVIS	What My World Spins Around	MCA Nashville
29	36	41	26	28	39	36	MORGAN WADE	Wilder Days	Arista Nashville
34	34	20	44	24	41	37	BRETT YOUNG	You Didn't	BMLG
32	22	8	45	49	42	38	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
48	44	x	23	21	28	39	CARLY PEARCE	What He Didn't Do	Big Machine
35	38	40	21	45	34	40	KELSEA BALLERINI	Heartfirst	Black River Entertainment
46	46	x	31	29	18	41	RESTLESS ROAD	Growing Old With You	RCA Nashville
24	x	24	50	47	29	42	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
23	29	29	48	48	47	43	FRANK RAY	Country'd Look Good On You	Stoney Creek
44	47	x	32	42	26	44	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
45	48	x	36	8	48	45	KAMERON MARLOWE	Giving You Up	Columbia Nashville
40	42	39	34	36	45	46	LAINEY WILSON	Heart Like A Truck	Broken Bow
38	32	32	40	46	49	47	CODY JOHNSON	Human	CoJo/Warner/WMN
42	39	37	47	34	43	48	MICHAEL RAY	Holy Water	Warner/WEA
47	45	x	24	50	27	49	BRETT ELDREDGE	Songs About You	Warner/WMN
37	40	38	38	44	50	50	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	21	29	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
2	43	18	25	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
3	31	8	23	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
4	41	19	22	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville
5	21	3	18	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
6	33	16	17	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
7	49	32	17	NATE SMITH	Whiskey On You	Arista Nashville
8	19	6	13	WALKER HAYES	AA	Monument
9	22	9	13	TYLER HUBBARD	5 Foot 9	EMI Nashville
10	28	17	11	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
2	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
3	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
4	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
5	KEITH URBAN	Wild Hearts	Capitol Nashville
6	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
7	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
8	THOMAS RHETT	Slow Down Summer	Valory Music Co.
9	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
10	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
11	LUKE COMBS	Forever After All	River House/Columbia Nash
12	SAM HUNT	23	MCA Nashville
13	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
14	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
15	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
16	WALKER HAYES	Fancy Like	Monument/RCA
17	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
18	LUKE COMBS	Cold As You	River House/Columbia Nash
19	COLE SWINDELL	Single Saturday Night	Warner/WMN
20	THOMAS RHETT	What's Your Country Song	Valory Music Co.
21	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
22	LUKE COMBS	Doin' This	River House/Columbia Nash
23	LEE BRICE	Memory I Don't Mess With	Curb
24	MICHAEL RAY	Whiskey And Rain	Warner/WEA
25	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
26	KANE BROWN	One Mississippi	RCA Nashville
27	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
28	DIERKS BENTLEY	Gone	Capitol Nashville
29	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
30	RUSSELL DICKERSON	Love You Like I Used To	Triple Tigers

A portrait of Bailey Zimmerman, a young man with curly brown hair and a light beard, wearing a dark jacket over a grey hoodie. The background is dark and out of focus.

BAILEY ZIMMERMAN

FALL IN LOVE

IMPACTING JULY 11TH

#2 MMI Action Column (research outpacing airplay)

#4 MMI Audio Streams | #5 MMI Video Streams

#7 MMI Sales | #18 Overall MMI Power Chart

"All indicators show Bailey Zimmerman's single "Fall In Love" is poised to rocket up the Country Radio charts. Our Data shows that consumers have discovered Bailey and are reacting fast and furiously."

—Rich Meyer, CEO Airplay Intel

((SiriusXm))
SATELLITE RADIO

THE HIGHWAY FIND



WARNER
MUSIC
NASHVILLE

VEA





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
HOTZONE	SAM HUNT	Water Under The Bridge	MCA Nashville
HOTZONE	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
HOTZONE	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
HOTZONE	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
HOTZONE	TYLER HUBBARD	5 Foot 9	EMI Nashville
HOTZONE	CHRIS JANSON	Keys To The Country	Warner/WAR
HOTZONE	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
HOTZONE	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
HOTZONE	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
HOTZONE	OLD DOMINION	No Hard Feelings	Arista Nashville
HOTZONE	JORDAN DAVIS	What My World Spins Around	MCA Nashville
HOTZONE	RANDY HOUSER	Note To Self	Magnolia Music
HOTZONE	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
HOTZONE	JACKSON DEAN	Don't Come Lookin'	Big Machine
HOTZONE	GABBY BARRETT	Pick Me Up	Warner/WAR
HOTZONE	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
HOTZONE	DILLON CARMICHAEL	Son Of A	Riser House

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
DEVELOPING	DUSTIN LYNCH	Party Mode	Broken Bow
DEVELOPING	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
DEVELOPING	JON PARDI	Last Night Lonely	Capitol Nashville
DEVELOPING	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	CODY JOHNSON	Human	CoJo/Warner/WMN
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	JIMMIE ALLEN	down home	Stoney Creek
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	LEE BRICE	Soul	Curb
DEVELOPING	CONNER SMITH	Learn From It	Valory Music Co.
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill

**MONDAY
MORNING
INTEL**



**YES,
WE
GET
IT**

In the **CMT decision**
making process, data is

ESSENTIAL.

MMI brings us the

RESEARCH

we need into one space.
The convenience and

ACCURACY

is a **GREAT TOOL**

for modern Country

PROGRAMMING.

LESLIE FRAM

CMT Sr VP Music Initiatives

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
2	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash	PLAY VIDEO ▶
3	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic	PLAY VIDEO ▶
4	WALKER HAYES	AA	Monument	PLAY VIDEO ▶
5	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville	PLAY VIDEO ▶
6	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO ▶
7	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO ▶
8	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ▶
9	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ▶
10	MIRANDA LAMBERT	If I Was A Cowboy	RCA Nashville	PLAY VIDEO ▶
11	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow	PLAY VIDEO ▶
12	KANE BROWN	Like I Love Country Music	RCA Nashville	PLAY VIDEO ▶
13	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
14	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN	PLAY VIDEO ▶
15	TYLER HUBBARD	5 Foot 9	EMI Nashville	PLAY VIDEO ▶
16	PARMALEE	Take My Name	Stoney Creek	PLAY VIDEO ▶
17	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	PLAY VIDEO ▶
18	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	PLAY VIDEO ▶
19	NATE SMITH	Whiskey On You	Arista Nashville	PLAY VIDEO ▶
20	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
21	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
22	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
23	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
24	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
25	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO ▶
26	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ▶
27	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	PLAY VIDEO ▶
28	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO ▶
29	RESTLESS ROAD	Growing Old With You	RCA Nashville	PLAY VIDEO ▶
30	JORDAN DAVIS	What My World Spins Around	MCA Nashville	PLAY VIDEO ▶
31	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
32	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
33	JACKSON DEAN	Don't Come Lookin'	Big Machine	PLAY VIDEO ▶
34	MICHAEL RAY	Holy Water	Warner/WEA	PLAY VIDEO ▶
35	JIMMIE ALLEN	Down Home	Stoney Creek	PLAY VIDEO ▶
36	LAINEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
37	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ▶
38	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
39	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO ▶
40	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	PLAY VIDEO ▶
41	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO ▶
42	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville	PLAY VIDEO ▶
43	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
44	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville	PLAY VIDEO ▶
45	KELSEA BALLERINI	Heartfirst	Black River Entertainment	PLAY VIDEO ▶
46	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
47	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	PLAY VIDEO ▶
48	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶
49	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG	PLAY VIDEO ▶
50	BRETT ELDREDGE	Songs About You	Warner/WMN	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	PARMALEE	Take My Name	1	1	1	5
2	ALDEAN, JASON	Trouble With A Heartbreak	12	2	2	1
3	MOORE, JUSTIN	With A Woman You Love	7	4	5	6
4	OWEN, JAKE	Best Thing Since Backroads	3	9	8	4
5	MCCREERY, SCOTTY	Damn Strait	16	3	6	11
6	SWINDELL, COLE	She Had Me At Heads Carolina	5	11	12	3
7	TENPENNY, MITCHELL	Truth About You	6	8	9	8
8	RHETT, THOMAS FEAT. RILEY GREEN	Half Of Me	11	12	13	2
9	COMBS, LUKE	The Kind Of Love We Make	2	20	3	20
10	UNDERWOOD, CARRIE	Ghost Story	8	14	4	23
11	MCGRRAW, TIM	7500 OBO	4	10	16	13
12	WALLEN, MORGAN	Wasted On You	13	7	7	21
13	URBAN, KEITH	Wild Hearts	14	5	14	26
14	PARDI, JON	Last Night Lonely	17	13	11	10
15	SCOTT, DYLAN	New Truck	22	6	17	7
16	HUBBARD, TYLER	5 Foot 9	18	16	15	30
17	LAMBERT, MIRANDA	If I Was A Cowboy	21	19	10	28
18	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	10	18	19	36
19	HAYES, WALKER	AA	36	15	18	15
20	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	25	21	26	9
21	SMITH, CONNER	Learn From It	9	35	25	24
22	YOUNG, BRETT	You Didn't	20	31	20	22
23	ALLEN, JIMMIE	Down Home	27	32	22	12
24	ERNEST FEAT. MORGAN WALLEN	Flower Shops	32	23	24	18
25	MORRIS, MAREN	Circles Around This Town	31	17	23	41
26	BROWN BAND, ZAC	Out In The Middle	38	30	29	14
27	DEAN, JACKSON	Don't Come Lookin'	35	24	31	16
28	CHESNEY, KENNY	Everyone She Knows	28	37	21	31
29	DICKERSON, RUSSELL FEAT. JAKE SCOTT	She Likes It	19	36	41	19
30	DAVIS, JORDAN	What My World Spins Around	15	41	28	39
31	RAY, FRANK	Country'd Look Good On You	23	22	37	34
32	LYNCH, DUSTIN	Party Mode	34	25	32	25
33	BROWN, KANE	Like I Love Country Music	29	34	27	38
34	NICHOLS, JOE	Good Day For Living	41	29	34	17
35	JOHNSON, CODY	Human	26	33	35	35
36	STAPLETON, CHRIS	Joy Of My Life	39	26	30	33
37	JELLY ROLL	Son Of A Sinner	42	28	33	27
38	OLD DOMINION	No Hard Feelings	33	39	38	32
39	BARRETT, GABBY	Pick Me Up	40	27	43	37
40	RAY, MICHAEL	Holy Water	30	46	36	29
41	THOMPSON SQUARE	Country In My Soul	37	42	40	43
42	BLOCK, PRISCILLA	My Bar	24	45	45	44
43	WILSON, LAINEY	Heart Like A Truck	45	43	44	42
44	BALLERINI, KELSEA	Heartfirst	43	38	42	46
45	WADE, MORGAN	Wilder Days	44	44	46	45
46	BRICE, LEE	Soul	46	40	47	40
47	CARMICHAEL, DILLION	Son Of A	47	47	39	47
48	HOUSER, RANDY	Note To Self	48	48	48	48
49	HUNT, SAM	Water Under The Bridge	49	49	50	50
50	ZIMMERMAN, BAILEY	Fall In Love	50	50	49	49

A man with a beard and mustache is sitting on a patterned sofa, playing an acoustic guitar. He is wearing a light-colored, patterned button-down shirt and dark jeans. Behind him is a large bookshelf filled with books. Some books have visible spines, including one labeled 'JOSEPHUS' and another 'WEBSTER'S'. On the top shelf, there are some decorative items, including a small figurine and a mug. To the right of the man, there is a round clock on the wall and a small, round, tufted cushion on the sofa. The overall tone of the image is warm and intimate.

JORDAN FLETCHER

DEATH AND TAXES

[CLICK HERE
TO LISTEN](#)

TRIPLE
TIGERS
RECORDS

LIFE LESSONS A FATHER
TEACHES HIS SON

IMPACTING JULY 11



TRIP REEB INTEL

CURRENT POSITION:

VICE PRESIDENT/
MARKET MANAGER
HUBBARD RADIO
SEATTLE AND PHOENIX

You have an extensive mega successful career in Modern Rock, Rock Radio. Now you have a Monster Country brand with Seattle's KNUC. Is this your first run at this format? Here's a flash card. Is this Luke Combs, Luke Bryan or Carrie Underwood? No cheating.

First time in the format, but I come by it honestly since my father was in the format his entire radio career. Can't see the flashcard but I hope is Carrie Underwood.

One of the shiniest stars in your resume is a long oversight of the legendary KROQ in LA. Describe what it was like piloting that missile.

Amazing. I never thought about the impact of the station in that city until it happened. And it didn't really happen until we got very successful. And the talent we had was incredible.

The Top 10 Streaming tracks in any major market seemed to be different to the power rotations of terrestrial radio. Why is that and is there a radio format that should match these streams more than others?

While the quick answer is Pop and Hip Hop formats, those streaming numbers may be the ones that can be most inflated. So looking at it that way some of the other types of music streaming may be more reflective of what's really happening. So confusing...

Shirley McClaine, Ted Cruz, Dolly Parton, Woody Harrelson and Michelle Obama show up at your office and say, "Trip, please play us 3 singles/tracks that mean something to you that we'll enjoy". What are you spinning? (P.S. any genre will do)

Etta James "At Last", Little Feat "Rock and Roll Doctor" Jason Isbell "Elephant"

The role of programmer's has changed. What are the most important qualities you look for in a great programming hire?

First the programming instincts which all great program directors have. Next would be the ability to connect with the people around him or her. And fit within the place they'll be working (in no particular order).

Let's face it. You're been spinning plates at the top of the radio food chain for decades. In your opinion who are the G.O.A.T.S? Feel free to choose multiples:

Morning Show Hosts

(Only people I personally know or have worked with) Howard Stern, John Holmberg, Kevin and Bean, Brother Wease, My Dad.

Singer/Songwriters

Joni Mitchell, Bob Dylan, Stevie Wonder, Bruce Springsteen

Radio Program Directors

(Same qualification as Morning Show) Kevin Weatherly

Label Executives

Not going there. I'll forget someone and feel bad.

Guitar Gods

Jimi Hendrix, Derek Trucks, Mark Knopfler, Duane Allman, Eric Clapton, Robert Johnson

Dinner Guests

Barack and Michelle, JFK and Marilyn Monroe, Bobby Jones

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A portrait of Bailey Zimmerman, a young man with curly brown hair and a light beard, looking directly at the camera. He is wearing a dark jacket over a light blue hoodie. The background is dark and out of focus.

BAILEY ZIMMERMAN

FALL IN LOVE

IMPACTING MONDAY 7.11.22

[CLICK HERE TO LISTEN](#)



WARNER
MUSIC
NASHVILLE

VEA



RAY CHARLES

AMERICA THE BEAUTIFUL



Brother Ray (rest his beautiful soul) landed a solid string of hits on the Country charts including "Hit The Road Jack". "I Can't Stop Loving' You". "Georgia On My Mind" and "You Don't Know Me". He recorded duets with Willie, Gilley, George and Hank Jr. and more. As Mr Charles once said so eloquently, "Country is in my soul". In observance on the 4th of July...we unearthed this moving patriotic moment from The Dick Cavett Show...it is indeed "Beautiful". Click on video:



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Check out these videos hand-picked by our staff!



MADISON KOZAK - "ONE GIRL TO ANOTHER"

Kanadian Kozak Kame South to Belmont University and started racking up awards, streams, stages, and attention. She's already landed CMT's LISTEN UP designation and the prestigious CMT Next Women of Country. Her clever pen has also led her to an Opry debut, a Rolling Stone mention and now the coveted MMI Intelelevision slot too! Click Here:



BAILEY ZIMMERMAN - "FALL IN LOVE"

Check your local streams. Now, look at the national streams. Bailey Zimmerman is hot. The Illinois native started TikToking and it translated into big online, social, and streaming numbers. The kid is El Fuego Grande. He's got a natural edge pure Country with a drizzle of Southern Rock. In this clip of "Fall In Love", he changes some tires and shows us where the hearts are buried. Click here:



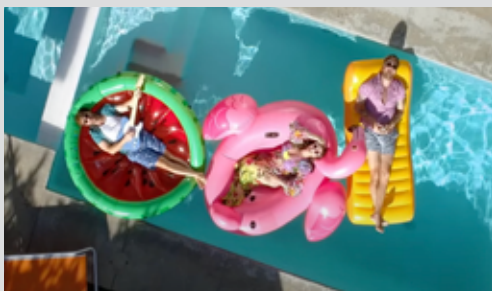
RYAN HURD - "PASS IT ON"

What do we love about this video? ...every dang thing. Ryan Hurd and skate-mate Maren co-wrote this feel-good groove with hit-master Hardy and Jordan Schmidt. But it's not all fun, games and roller rinks here. You just can't discount the message. If you have love, beer, dough, time, food, whatever...pass it on. If sharing is caring, this song just nailed it. Pass to the left and click here:



DUSTIN LYNCH - "FISH IN THE SEA"

This song is like a tackle box full of hooks (sorry, had to say that). Dustin throws his line and sinker into the deep blue churning waters of Nashville's Lower Broadway and reels in some real characters! Using beer for bait, the boy bottom fishes and brings in a whopper of a good time. Rain, sleet, snow nor dark of night keep the loyal Country Music fans from swimming upstream. Click here:



LADY A - "SUMMER STATE OF MIND"

The Lady A threesome head West to celebrate the sunshine and Summer in this around the pool romp. It's nothing but pure catchy fun and games with a bright and bouncy tune that's destined for beach-time rotation. We advise that you may wanna put your shades on before clicking here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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NOT IN MY BOWL**

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