

MONDAY
MORNING
INTEL

**BAILEY
ZIMMERMAN**
FALL IN LOVE

IMPACTING NOW!



WARNER
MUSIC
NASHVILLE

VEA



elektra

**MMI
REMEMBERS
STEVE SMITH**

Country Edition

**NASHVILLE
APPROVED**

JULY 11, 2022

A portrait of Bailey Zimmerman, a young man with curly brown hair and a light beard, wearing a dark jacket over a grey hoodie. He is looking directly at the camera with a serious expression.

BAILEY ZIMMERMAN

FALL IN LOVE

IMPACTING NOW!

#2 MMI Action Column (research outpacing airplay)

#4 MMI Audio Streams | #4 MMI Video Streams

#6 MMI Sales | #9 Overall MMI Power Chart

"All indicators show Bailey Zimmerman's single "Fall In Love" is poised to rocket up the Country Radio charts. Our Data shows that consumers have discovered Bailey and are reacting fast and furiously."

—Rich Meyer, CEO Airplay Intel

((SiriusXm))
SATELLITE RADIO

THE HIGHWAY FIND



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MONDAY MORNING INTEL

JULY 11, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM



THANK YOU COUNTRY RADIO FOR

A MULTI WEEK #1

BIG LOUD

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **7.11.22**

AIRPLAY

MORGAN WALLEN "Wasted On You"

RETENTION

MORGAN WALLEN "Wasted On You"

CALLOUT

PARMALEE "Take My Name"

AUDIO

LUKE COMBS "The Kind Of Love We Make"

VIDEO

MORGAN WALLEN "Wasted On You"

SALES

LUKE COMBS "The Kind Of Love We Make"

COMPOSITE

MORGAN WALLEN "Wasted On You"

**MONDAY
MORNING
INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	8	3	1	3	1	MORGAN WALLEN	Wasted On You	Big Loud/Republic
3	2	1	12	13	8	2	PARMALEE	Take My Name	Stoney Creek
2	3	3	15	8	11	3	SCOTTY MCCREERY	Damn Strait	Triple Tigers
17	11	16	1	3	1	4	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
24	13	6	5	9	2	5	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
6	12	29	6	7	4	6	KANE BROWN	Like I Love Country Music	RCA Nashville
20	14	14	7	12	10	7	TYLER HUBBARD	5 Foot 9	EMI Nashville
4	5	9	33	11	18	8	TIM MCGRAW	7500 OBO	Big Machine
39	x	19	4	4	6	9	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
18	17	24	9	6	16	10	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
5	6	5	37	18	15	11	DYLAN SCOTT	New Truck	Curb
10	7	13	17	22	21	12	JON PARDI	Last Night Lonely	Capitol Nashville
12	4	10	10	25	35	13	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
26	23	26	14	5	7	14	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
15	9	4	28	20	28	15	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
32	24	27	8	14	13	16	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
49	40	x	2	2	5	17	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
11	8	2	39	39	31	18	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
14	18	25	38	32	9	19	JACKSON DEAN	Don't Come Lookin'	Big Machine
30	22	18	20	30	23	20	JIMMIE ALLEN	down home	Stoney Creek
23	19	17	23	31	30	21	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
27	30	41	18	17	12	22	LEE BRICE	Soul	Curb
16	20	33	29	27	24	23	OLD DOMINION	No Hard Feelings	Arista Nashville
25	28	38	13	23	22	24	GABBY BARRETT	Pick Me Up	Warner/WAR
8	15	15	42	37	34	25	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
36	36	31	22	15	14	26	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
9	16	22	25	36	45	27	MAREN MORRIS	Circles Around This Town	Columbia Nashville
7	10	7	43	42	43	28	JAKE OWEN	Best Thing Since Backroads	Big Loud
48	43	x	11	19	20	29	NATE SMITH	Whiskey On You	Arista Nashville
29	34	32	x	x	x	30	LUKE BRYAN	Country On	Capitol Nashville
19	25	28	35	40	37	31	DUSTIN LYNCH	Party Mode	Broken Bow
13	27	34	46	38	25	32	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
35	33	36	16	26	40	33	JORDAN DAVIS	What My World Spins Around	MCA Nashville
33	31	20	44	21	39	34	BRETT YOUNG	You Didn't	BMLG
28	32	40	24	24	41	35	MORGAN WADE	Wilder Days	Arista Nashville
22	x	23	41	45	26	36	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
42	41	x	26	33	17	37	SAM HUNT	Water Under The Bridge	MCA Nashville
45	44	x	21	16	29	38	CARLY PEARCE	What He Didn't Do	Big Machine
31	21	12	45	47	42	39	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
34	35	39	19	43	36	40	KELSEA BALLERINI	Heartfirst	Black River Entertainment
44	45	x	34	28	19	41	RESTLESS ROAD	Growing Old With You	RCA Nashville
21	26	21	48	46	47	42	FRANK RAY	Country'd Look Good On You	Stoney Creek
37	39	37	32	35	44	43	LAINIEY WILSON	Heart Like A Truck	Broken Bow
43	47	x	36	10	48	44	KAMERON MARLOWE	Giving You Up	Columbia Nashville
38	29	30	40	44	49	45	CODY JOHNSON	Human	CoJo/Warner/WMN
40	38	35	47	34	38	46	MICHAEL RAY	Holy Water	Warner/WEA
46	46	x	30	41	27	47	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
41	37	11	49	48	46	48	RANDY HOUSER	Note To Self	Magnolia Music
47	42	x	27	49	32	49	BRETT ELDREDGE	Songs About You	Warner/WMN
50	48	x	31	29	33	50	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville

JON PARDI LAST NIGHT LONELY

TOP 10 MEDIABASE... AND GOING ALL THE WAY!



CONVERT
TO
POWER!

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A UNIVERSAL MUSIC COMPANY



JORDAN
DAVIS.
WHAT MY
WORLD
SPINS
AROUND

35* BB RT
39* MB RT

OVER 3 MILLION ON DEMAND
STREAMS TW – UP 33%

TEMPO FROM AN
ESTABLISHED HITMAKER!

MCA
NASHVILLE
A UNIVERSAL MUSIC COMPANY

RADIO MATTERS!



LITTLE BIG TOWN HELL YEAH

NEW ADDS AT:
WQDR RALEIGH
KWEN TULSA
WUSH NORFOLK

CONVERTING AT:
WXTU PHILADELPHIA
WGAR CLEVELAND
KCYT SAN ANTONIO

STREAMING 17 SPOTS AHEAD
OF CHART POSITION!

Capitol
RECORDS NASHVILLE
A UNIVERSAL MUSIC COMPANY

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	49	17	32	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
2	39	9	30	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
3	24	5	19	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
4	48	29	19	NATE SMITH	Whiskey On You	Arista Nashville
5	32	16	16	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
6	17	4	13	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
7	20	7	13	TYLER HUBBARD	5 Foot 9	EMI Nashville
8	26	14	12	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
9	30	20	10	JIMMIE ALLEN	down home	Stoney Creek
10	36	26	10	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
2	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
3	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
4	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
5	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
6	KEITH URBAN	Wild Hearts	Capitol Nashville
7	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
8	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
9	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
10	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
11	THOMAS RHETT	Slow Down Summer	Valory Music Co.
12	LUKE COMBS	Forever After All	River House/Columbia Nash
13	SAM HUNT	23	MCA Nashville
14	WALKER HAYES	AA	Monument
15	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
16	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
17	WALKER HAYES	Fancy Like	Monument/RCA
18	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
19	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
20	COLE SWINDELL	Single Saturday Night	Warner/WMN
21	THOMAS RHETT	What's Your Country Song	Valory Music Co.
22	LUKE COMBS	Cold As You	River House/Columbia Nash
23	KANE BROWN	One Mississippi	RCA Nashville
24	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
25	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
26	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
27	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
28	DIERKS BENTLEY	Gone	Capitol Nashville
29	LUKE COMBS	Doin' This	River House/Columbia Nash
30	MICHAEL RAY	Whiskey And Rain	Warner/WEA



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LUKE BRYAN	Country On	Capitol Nashville
HOTZONE	SAM HUNT	Water Under The Bridge	MCA Nashville
HOTZONE	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
HOTZONE	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
HOTZONE	CHRIS JANSON	Keys To The Country	Warner/WAR
HOTZONE	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
HOTZONE	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
HOTZONE	RANDY HOUSER	Note To Self	Magnolia Music
HOTZONE	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
HOTZONE	TYLER HUBBARD	5 Foot 9	EMI Nashville
HOTZONE	OLD DOMINION	No Hard Feelings	Arista Nashville
HOTZONE	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
HOTZONE	JORDAN DAVIS	What My World Spins Around	MCA Nashville
HOTZONE	DILLON CARMICHAEL	Son Of A	Riser House
HOTZONE	KAMERON MARLOWE	Giving You Up	Columbia Nashville

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
DEVELOPING	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	LAINEY WILSON	Heart Like A Truck	Broken Bow
DEVELOPING	CODY JOHNSON	Human	CoJo/Warner/WMN
DEVELOPING	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
DEVELOPING	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
DEVELOPING	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
DEVELOPING	JACKSON DEAN	Don't Come Lookin'	Big Machine
DEVELOPING	DUSTIN LYNCH	Party Mode	Broken Bow
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	GABBY BARRETT	Pick Me Up	Warner/WAR
DEVELOPING	MORGAN WADE	Wilder Days	Arista Nashville
DEVELOPING	JIMMIE ALLEN	down home	Stoney Creek
DEVELOPING	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
DEVELOPING	CONNER SMITH	Learn From It	Valory Music Co.
DEVELOPING	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
DEVELOPING	MICHAEL RAY	Holy Water	Warner/WEA
DEVELOPING	THOMPSON SQUARE	Country In My Soul	Quartz Hill
DEVELOPING	CLAY WALKER	Catching Up With An Ol' Memory	Show Dog Nashville
DEVELOPING	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	KELSEA BALLERINI	Heartfirst	Black River Entertainment
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill



FOR YOUR CMA CONSIDERATION

LEE BRICE

ENTERTAINER

OF THE YEAR

MALE VOCALIST

OF THE YEAR

SINGLE + SONG

"MEMORY I DONT MESS WITH"

VIDEO

"SOUL"

CURB
RECORDS
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Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
2	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic	PLAY VIDEO ▶
3	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash	PLAY VIDEO ▶
4	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville	PLAY VIDEO ▶
5	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO ▶
6	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO ▶
7	KANE BROWN	Like I Love Country Music	RCA Nashville	PLAY VIDEO ▶
8	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ▶
9	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN	PLAY VIDEO ▶
10	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ▶
11	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
12	TYLER HUBBARD	5 Foot 9	EMI Nashville	PLAY VIDEO ▶
13	PARMALEE	Take My Name	Stoney Creek	PLAY VIDEO ▶
14	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	PLAY VIDEO ▶
15	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	PLAY VIDEO ▶
16	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
17	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
18	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
19	NATE SMITH	Whiskey On You	Arista Nashville	PLAY VIDEO ▶
20	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
21	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
22	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO ▶
23	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ▶
24	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO ▶
25	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	PLAY VIDEO ▶
26	JORDAN DAVIS	What My World Spins Around	MCA Nashville	PLAY VIDEO ▶
27	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
28	RESTLESS ROAD	Growing Old With You	RCA Nashville	PLAY VIDEO ▶
29	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
30	JIMMIE ALLEN	Down Home	Stoney Creek	PLAY VIDEO ▶
31	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
32	JACKSON DEAN	Don't Come Lookin'	Big Machine	PLAY VIDEO ▶
33	SAM HUNT	Water Under The Bridge	MCA Nashville	PLAY VIDEO ▶
34	MICHAEL RAY	Holy Water	Warner/WEA	PLAY VIDEO ▶
35	LAINEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
36	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ▶
37	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
38	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	PLAY VIDEO ▶
39	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO ▶
40	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO ▶
41	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville	PLAY VIDEO ▶
42	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
43	KELSEA BALLERINI	Heartfirst	Black River Entertainment	PLAY VIDEO ▶
44	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
45	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	PLAY VIDEO ▶
46	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶
47	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG	PLAY VIDEO ▶
48	RANDY HOUSER	Note To Self	Magnolia Music	PLAY VIDEO ▶
49	BRETT ELDREDGE	Songs About You	Warner/WMN	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N.EAST	MIDWEST	SOUTH	WEST
1	PARMALEE	Take My Name	1	2	1	3
2	ALDEAN, JASON	Trouble With A Heartbreak	17	1	2	4
3	MOORE, JUSTIN	With A Woman You Love	3	4	13	7
4	MCCREERY, SCOTTY	Damn Strait	20	3	4	15
5	TENPENNY, MITCHELL	Truth About You	14	6	5	11
6	SCOTT, DYLAN	New Truck	10	5	15	8
7	SWINDELL, COLE	She Had Me At Heads Carolina	5	10	8	12
8	OWEN, JAKE	Best Thing Since Backroads	8	13	7	9
9	WALLEN, MORGAN	Wasted On You	9	7	3	22
10	MCGRRAW, TIM	7500 OBO	4	9	20	5
11	UNDERWOOD, CARRIE	Ghost Story	15	8	10	18
12	HOUSER, RANDY	Note To Self	2	18	22	6
13	RHETT, THOMAS FEAT. RILEY GREEN	Half Of Me	16	14	9	10
14	PARDI, JON	Last Night Lonely	11	23	14	13
15	HUBBARD, TYLER	5 Foot 9	19	11	11	31
16	LAMBERT, MIRANDA	If I Was A Cowboy	28	16	12	26
17	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	6	25	17	33
18	COMBS, LUKE	The Kind Of Love We Make	7	38	6	34
19	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	24	12	35	17
20	ALLEN, JIMMIE	Down Home	29	35	18	14
21	HAYES, WALKER	AA	41	19	21	19
22	SMITH, CONNER	Learn From It	12	28	39	28
23	ZIMMERMAN, BAILEY	Fall In Love	36	42	36	2
24	YOUNG, BRETT	You Didn't	37	31	19	20
25	RAY, FRANK	Country'd Look Good On You	34	17	31	24
26	MORRIS, MAREN	Circles Around This Town	25	20	25	43
27	BROWN BAND, ZAC	Out In The Middle	44	15	29	21
28	ERNEST FEAT. MORGAN WALLEN	Flower Shops	35	27	28	27
29	DEAN, JACKSON	Don't Come Lookin'	38	21	24	32
30	JELLY ROLL	Son Of A Sinner	43	22	26	23
31	DICKERSON, RUSSELL FEAT. JAKE SCOTT	She Likes It	21	32	30	29
32	LYNCH, DUSTIN	Party Mode	18	26	38	35
33	BROWN, KANE	Like I Love Country Music	30	24	23	47
34	JOHNSON, CODY	Human	33	30	32	25
35	STAPLETON, CHRIS	Joy Of My Life	46	33	16	39
36	NICHOLS, JOE	Good Day For Living	42	34	33	16
37	BRYAN, LUKE	Country On	40	43	49	1
38	OLD DOMINION	No Hard Feelings	22	39	41	38
39	JANSON, CHRIS	Keys To The Country	13	47	37	37
40	CHESNEY, KENNY	Everyone She Knows	32	37	34	44
41	RAY, MICHAEL	Holy Water	23	49	40	30
42	DAVIS, JORDAN	What My World Spins Around	27	48	27	46
43	THOMPSON SQUARE	Country In My Soul	26	46	43	40
44	WILSON, LAINEY	Heart Like A Truck	39	40	46	41
45	BLOCK, PRISCILLA	My Bar	31	45	44	45
46	BARRETT, GABBY	Pick Me Up	50	29	47	36
47	BALLERINI, KELSEA	Heartfirst	47	41	45	49
48	WADE, MORGAN	Wilder Days	45	36	48	48
49	BRICE, LEE	Soul	49	44	50	42
50	CARMICHAEL, DILLION	Son Of A	48	50	42	50

FOR YOUR CMA CONSIDERATION

DYLAN SCOTT

NEW ARTIST
OF THE YEAR



THE UPCOMING ALBUM

LIVIN' MY
BEST LIFE

AVAILABLE AUGUST 5, 2022

CURB
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MMI REMEMBERS STEVE SMITH

INNOVATOR, PIONEER, CREATOR, FRIEND

Your contributions to our industry will be cherished and your memory will shine brightly.

Pioneer, genius, giant, all words thrown around far too often in radio when describing someone who did something cool way back when. So often that they've become somewhat of a cliché. However, Steve Smith was indeed a pioneer, he invented modern Hip Hop radio. Steve was a genius, he scoped out trends and maximized it on the air before anyone else. Steve was a giant, as a countless number of his mentees and disciples went on to have meaningful careers, myself included, just by having learned from him thru osmosis. Our industry has indeed lost a pioneer, genius, and a giant. I have lost a friend. I will miss you Steve Smith.

Johnny Chiang
Red Street Records

Steve was one of the best programmers I've ever had the fortune of working with. He was an innovator and so creative. He changed radio in the 90's with HOT 97 and continuously helped everyone he worked with. His passion was music and he had an incredible ear. Steve was a guitar player and had the best collection of left-handed guitars ever. I'm so grateful for the chance to be his friend and collaborator.

Tim Richards
Smith Richards Collective

The year was 1996 when Steve put HOT 1071 on in Memphis. His vision drove the station to the top and to this day continues to be one of the leading Hip Hop stations in the country. Steve was my consultant, my mentor and my friend. He cared about every aspect of the of the radio stations and was always ready to help anytime 24/7. I wasn't just a client, he also cared as much about our friendship and what was going on I'm my life. He was passionate and great at what he did. He made me a better programmer.

Chris Taylor
Flinn Broadcasting

*I'm very sad to hear the news...we've lost another brilliant programming mind.
I knew of and respected Steve very much.*

John Reynolds
Beasley Media Group

*Steve never forgot anyone. If you were his friend, it was a permanent deal. You could go years and not see him and when you do the conversation is like no time had gone by. He was a brilliant mind.
A high energy creative genius. A leader of people and a real friend to so many.*

Skip Bishop
MMI/Sudio2Bee

**MONDAY
MORNING
INTEL**



**YES,
WE
CAN
GET
IT**

It's another great
**RESEARCH
TOOL**

that we can use to
compare other data and
HELP US
make the best music
DECISIONS
possible.

MIKE BIDDLE
WQDR Raliegh

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

AUSTIN BUTLER TALKS “ELVIS” WITH JIMMY FALLON



If you're reading this, you're most likely in some branch of the Music Biz. If you haven't seen the brilliant film "Elvis"...put down your headphones and go now. Austin Butler just firmly planted himself as the next superstar while bringing The King back to life. Seeing this film in Nashville added to the energy because half the theater audience was "connected" and audible yelps and woohoos were rampant....including thunderous applause. Baz Luhrmann's work is a study in physical power of rock and roll music. To get to know the kid who smacked it out of the park, click here.



Check out these videos hand-picked by our staff!



DYLAN SCOTT - "AMEN TO THAT"

In this video, Dylan is praising the good Lord from whom all blessings flow....for in particular, the love of his life! He takes us to church and walks the aisle to accept the fact that he's in love and it's all because of divine intervention. This track has that modern gospel bounce that will make you put on your Sunday best after a big Saturday night. Click Here:



WADE BOWEN - "EVERYTHING HAS YOUR MEMORY"

Wade Bowen has a memory problem. It works too darn well. He can throw away the pictures, burn the letters, and smash the vinyl collection but he just can't get his ex off his mind. Wade is a true Texas troubadour with a fan following that will pack a club at the mention of his name on a marquee. Join the boy for a drink and help mend his broken heart by clicking here:



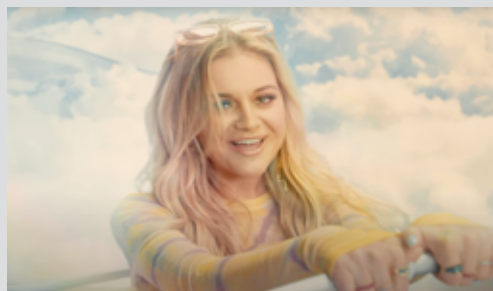
A THOUSAND HORSES - "BROKEN HEARTLAND"

Let's take a trip down a rabbit hole to a place where lots of Country songs were born: "Broken Heartland". It's great to hear all these Horses back because the band saddles up and rides in with real Southern rock and country savvy. This smoking track delivers a stable filled with sleeping single and seeing double. To have a good time from a great band singing a cool song about a bad mood, click here:



COOPER ALAN - "FIRST RODEO"

Cooper Alan has done it the new way. Online. The Carolina dude has a massive online following that tops the 9 million mark. He's scored iTunes number ones (plural) and has a touring schedule that is as fat as many chart topping groups. So why haven't you heard of him? Because that's the world in which he lives and the universe where his many fans orbit. In this fun quirky video, Cooper prances through the stages with "First Rodeo". Meet a star and click here:



KELSEA BALLERINI - "HEARTFIRST"

This video is a roller coaster ride (literally) of happiness as Kelsea gets all perky with happiness in "Heartfirst". This super fun clip is designed to brighten up the rainiest day and the heaviest of hearts. Take a spoonful of sugar and click here:



A man with a beard and mustache is sitting in a large, ornate chair, playing an acoustic guitar. He is wearing a patterned short-sleeved shirt and jeans. Behind him is a large bookshelf filled with books. Some books are labeled 'JOSEPHUS', 'WEBSTER'S', and 'SALVATION'. On the top shelf, there are some decorative items, including a small figurine and a mug. To the right of the man, there is a round clock on the wall. The overall tone is warm and intimate.

JORDAN FLETCHER

DEATH AND TAXES

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TO LISTEN](#)

TRIPLE
TIGERS
RECORDS

LIFE LESSONS A FATHER
TEACHES HIS SON

IMPACTING NOW

CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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