



MONDAY
MORNING
INTEL

DYLAN
SCOTT
NEW
TRUCK

MAX SPINS NOW!

MMI
PROFILE
TODD NIXON

CURB
RECORDS
curb.com

Country Edition

NASHVILLE
APPROVED

JULY 25, 2022

AKZ



BEST THING SINCE BACKROADS

MAX SPINS NOW

BIG LOUD

MONDAY MORNING INTEL

JULY 25, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **7.25.22**

AIRPLAY

SCOTTY MCCREERY "Damn Strait"

RETENTION

SCOTTY MCCREERY "Damn Strait"

CALLOUT

SCOTTY MCCREERY "Damn Strait"

AUDIO

SCOTTY MCCREERY "Damn Strait"

VIDEO

MORGAN WALLEN "Wasted On You"

SALES

LUKE COMBS "The Kind Of Love We Make"

COMPOSITE

MORGAN WALLEN "Wasted On You"

**MONDAY
MORNING
INTEL**

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

JORDAN DAVIS. WHAT MY WORLD SPINS AROUND



36* MB
38* BB BREAKER

OVER 100 STATIONS ON

**3.1 MILLION ON-DEMAND
STREAMS TW**

**TOP 10 RESEARCH IN
BIRMINGHAM AND RALEIGH
AFTER JUST 4 WEEKS!**

SAM HUNT *Water Under The Bridge*

TOP 10 POINT GAINER AT MB THIS WEEK!

NEW THIS WEEK:

KJKE/Oklahoma City, WDXB/Birmingham, WTHT/Portland and WDRM/Huntsville

TEMPO FROM A BONAFIDE SUPERSTAR



Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
4	2	5	5	1	3	1	MORGAN WALLEN	Wasted On You	Big Loud/Republic
1	1	1	13	10	11	2	SCOTTY MCCREERY	Damn Strait	Triple Tigers
13	7	13	2	3	1	3	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
17	10	10	3	8	2	4	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
5	9	27	7	7	4	5	KANE BROWN	Like I Love Country Music	RCA Nashville
8	4	9	14	20	18	6	JON PARDI	Last Night Lonely	Capitol Nashville
41	19	4	1	2	6	7	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
18	15	17	6	11	10	8	TYLER HUBBARD	5 Foot 9	EMI Nashville
2	5	12	33	12	16	9	TIM MCGRAW	7500 OBO	Big Machine
11	6	3	27	15	24	10	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
3	3	8	32	19	22	11	DYLAN SCOTT	New Truck	Curb
19	18	29	12	6	17	12	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
34	27	31	4	4	7	13	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
25	24	33	10	5	8	14	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
12	8	7	21	28	34	15	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
31	22	22	11	13	15	16	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
21	17	18	9	26	25	17	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
14	16	23	38	24	9	18	JACKSON DEAN	Don't Come Lookin'	Big Machine
44	34	11	8	18	20	19	NATE SMITH	Whiskey On You	Arista Nashville
10	11	6	41	38	29	20	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
9	14	20	25	31	43	21	MAREN MORRIS	Circles Around This Town	Columbia Nashville
16	21	35	26	27	19	22	OLD DOMINION	No Hard Feelings	Arista Nashville
7	12	15	43	37	30	23	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
24	26	32	16	22	28	24	GABBY BARRETT	Pick Me Up	Warner/WAR
26	32	45	15	17	13	25	LEE BRICE	Soul	Curb
28	23	16	24	32	35	26	JIMMIE ALLEN	down home	Stoney Creek
36	38	38	22	14	12	27	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
6	13	14	44	43	39	28	JAKE OWEN	Best Thing Since Backroads	Big Loud
29	35	41	19	36	14	29	LUKE BRYAN	Country On	Capitol Nashville
20	20	21	35	41	38	30	DUSTIN LYNCH	Party Mode	Broken Bow
33	40	44	18	23	26	31	KELSEA BALLERINI	Heartfirst	Black River Entertainment
35	36	39	17	29	32	32	JORDAN DAVIS	What My World Spins Around	MCA Nashville
45	39	2	36	9	48	33	KAMERON MARLOWE	Giving You Up	Columbia Nashville
46	47	x	20	16	23	34	CARLY PEARCE	What He Didn't Do	Big Machine
30	37	42	23	25	36	35	MORGAN WADE	Wilder Days	Arista Nashville
15	25	34	46	39	31	36	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
32	33	25	45	21	42	37	BRETT YOUNG	You Didn't	BMLG
27	28	19	39	48	37	38	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
49	46	x	30	33	5	39	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
22	29	26	47	49	40	40	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
39	42	36	31	35	41	41	LAINEY WILSON	Heart Like A Truck	Broken Bow
23	30	28	48	47	46	42	FRANK RAY	Country'd Look Good On You	Stoney Creek
37	31	24	42	45	49	43	CODY JOHNSON	Human	CoJo/Warner/WMN
48	48	x	37	34	21	44	RESTLESS ROAD	Growing Old With You	RCA Nashville
47	49	x	28	42	33	45	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
50	50	x	29	30	27	46	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
42	45	40	34	44	44	47	SAM HUNT	Water Under The Bridge	MCA Nashville
38	43	37	40	46	50	48	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
40	41	43	49	40	45	49	MICHAEL RAY	Holy Water	Warner/WEA
43	44	30	50	50	47	50	RANDY HOUSER	Note To Self	Magnolia Music

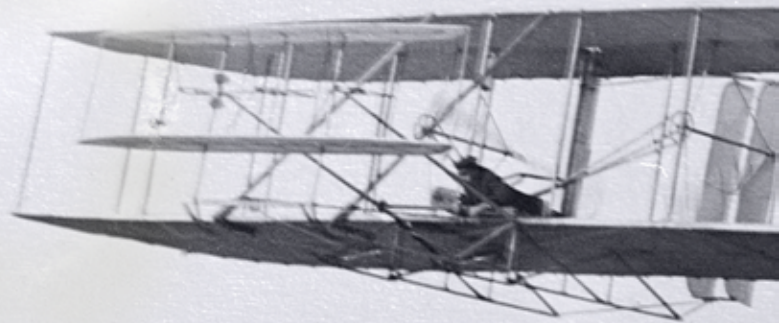
Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	41	7	34	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
2	44	19	25	NATE SMITH	Whiskey On You	Arista Nashville
3	34	13	21	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
4	31	16	15	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
5	17	4	13	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
6	45	33	12	KAMERON MARLOWE	Giving You Up	Columbia Nashville
7	46	34	12	CARLY PEARCE	What He Didn't Do	Big Machine
8	25	14	11	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
9	13	3	10	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
10	18	8	10	TYLER HUBBARD	5 Foot 9	EMI Nashville
11	49	39	10	KEITH URBAN	Brown Eyes Baby	Capitol Nashville

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	PARMALEE	Take My Name	Stoney Creek
2	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
3	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
4	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
5	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
6	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
7	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
8	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
9	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
10	THOMAS RHETT	Slow Down Summer	Valory Music Co.
11	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
12	SAM HUNT	23	MCA Nashville
13	LUKE COMBS	Forever After All	River House/Columbia Nash
14	KEITH URBAN	Wild Hearts	Capitol Nashville
15	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
16	WALKER HAYES	Fancy Like	Monument/RCA
17	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
18	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
19	LUKE COMBS	Cold As You	River House/Columbia Nash
20	WALKER HAYES	AA	Monument
21	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
22	THOMAS RHETT	What's Your Country Song	Valory Music Co.
23	COLE SWINDELL	Single Saturday Night	Warner/WMN
24	CARLY PEARCE & ASHLEY MCBRYDE	Never Wanted To Be That Girl	Big Machine/WMN
25	MICHAEL RAY	Whiskey And Rain	Warner/WEA
26	RYAN HURD W/MAREN MORRIS	Chasing After You	Arista Nashville
27	DIERKS BENTLEY	Gone	Capitol Nashville
28	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment
29	BLAKE SHELTON	Happy Anywhere f/Gwen Stefani	Warner/WMN-Interscope
30	LUKE COMBS	Doin' This	River House/Columbia Nash

MATT STELL



MAN MADE

50+ STATIONS
AND GROWING!





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
HOTZONE	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
HOTZONE	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
HOTZONE	NATE SMITH	Whiskey On You	Arista Nashville
HOTZONE	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
HOTZONE	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
HOTZONE	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	CODY JOHNSON	Human	CoJo/Warner/WMN
DEVELOPING	SAM HUNT	Water Under The Bridge	MCA Nashville
DEVELOPING	TYLER HUBBARD	5 Foot 9	EMI Nashville
DEVELOPING	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
DEVELOPING	JIMMIE ALLEN	down home	Stoney Creek
DEVELOPING	JORDAN DAVIS	What My World Spins Around	MCA Nashville
DEVELOPING	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
DEVELOPING	CARLY PEARCE	What He Didn't Do	Big Machine
DEVELOPING	GABBY BARRETT	Pick Me Up	Warner/WAR
DEVELOPING	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
DEVELOPING	LEE BRICE	Soul	Curb
DEVELOPING	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	KELSEA BALLERINI	Heartfirst	Black River Entertainment
DEVELOPING	MICHAEL RAY	Holy Water	Warner/WEA
DEVELOPING	KAMERON MARLOWE	Giving You Up	Columbia Nashville
DEVELOPING	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
DEVELOPING	JACKSON DEAN	Don't Come Lookin'	Big Machine
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
DEVELOPING	LUKE BRYAN	Country On	Capitol Nashville
DEVELOPING	LAINEY WILSON	Heart Like A Truck	Broken Bow
DEVELOPING	THOMPSON SQUARE	Country In My Soul	Quartz Hill
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
2	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic	PLAY VIDEO ▶
3	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash	PLAY VIDEO ▶
4	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville	PLAY VIDEO ▶
5	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO ▶
6	ERNEST	Flower Shops f/Morgan Wallen	Big Loud	PLAY VIDEO ▶
7	KANE BROWN	Like I Love Country Music	RCA Nashville	PLAY VIDEO ▶
8	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN	PLAY VIDEO ▶
9	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ▶
10	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ▶
11	TYLER HUBBARD	5 Foot 9	EMI Nashville	PLAY VIDEO ▶
12	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
13	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	PLAY VIDEO ▶
14	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	PLAY VIDEO ▶
15	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
16	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
17	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
18	NATE SMITH	Whiskey On You	Arista Nashville	PLAY VIDEO ▶
19	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
20	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO ▶
21	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
22	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ▶
23	KELSEA BALLERINI	Heartfirst	Black River Entertainment	PLAY VIDEO ▶
24	JACKSON DEAN	Don't Come Lookin'	Big Machine	PLAY VIDEO ▶
25	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO ▶
26	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
27	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
28	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	PLAY VIDEO ▶
29	JORDAN DAVIS	What My World Spins Around	MCA Nashville	PLAY VIDEO ▶
30	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
31	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ▶
32	JIMMIE ALLEN	Down Home	Stoney Creek	PLAY VIDEO ▶
33	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	PLAY VIDEO ▶
34	RESTLESS ROAD	Growing Old With You	RCA Nashville	PLAY VIDEO ▶
35	LAINIEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
36	LUKE BRYAN	Country On	Capitol Nashville	PLAY VIDEO ▶
37	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
38	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO ▶
39	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	PLAY VIDEO ▶
40	MICHAEL RAY	Holy Water	Warner/WEA	PLAY VIDEO ▶
41	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO ▶
42	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville	PLAY VIDEO ▶
43	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
44	SAM HUNT	Water Under The Bridge	MCA Nashville	PLAY VIDEO ▶
45	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
46	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville	PLAY VIDEO ▶
47	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶
48	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG	PLAY VIDEO ▶
49	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	PLAY VIDEO ▶
50	RANDY HOUSER	Note To Self	Magnolia Music	PLAY VIDEO ▶

**MONDAY
MORNING
INTEL**



**YES,
I
GET
IT**

**MMI is another
GREAT TOOL**

used weekly to help me

DECIDE

what plays in my market.

Plus the interviews are

FUN.

DREW BLAND

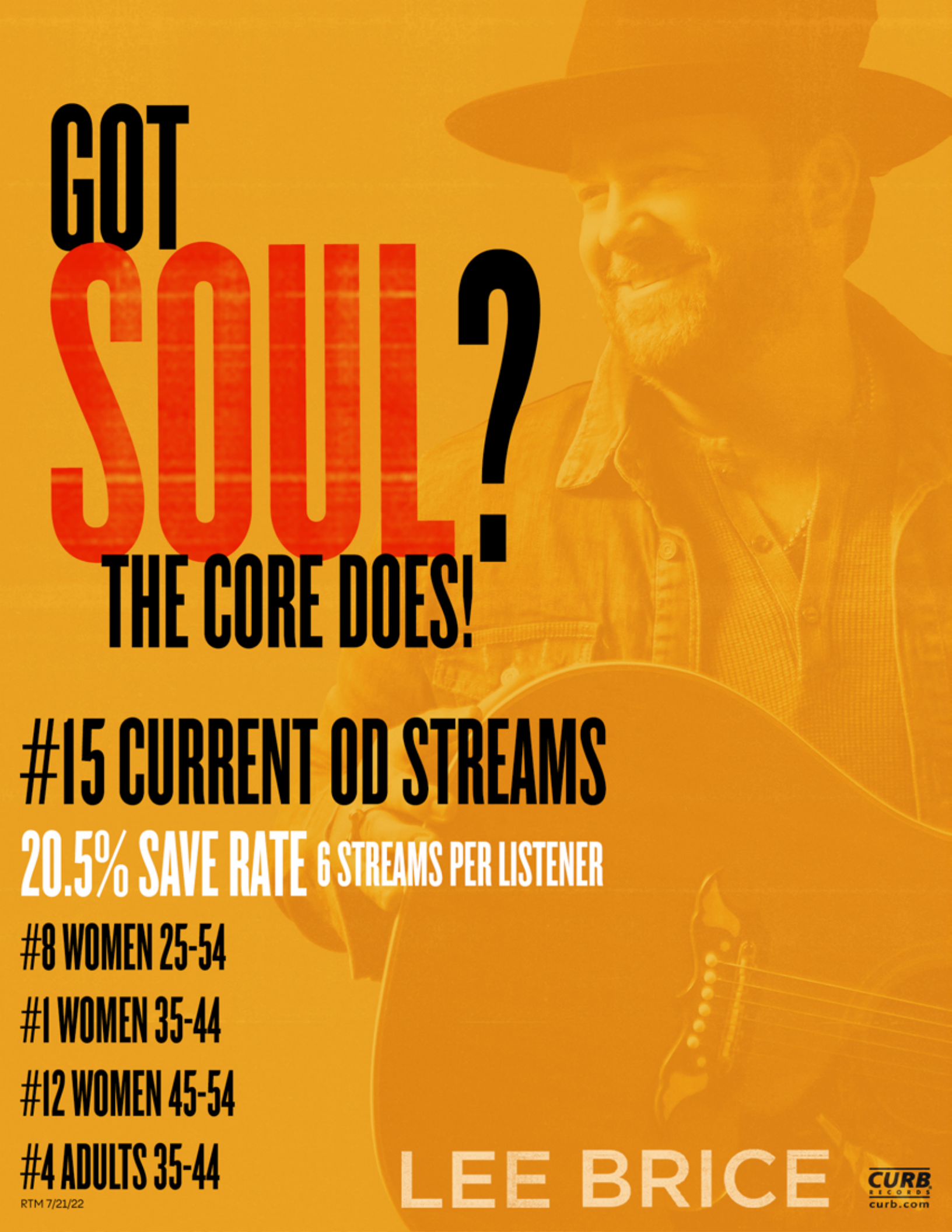
KMLE Phoenix
Audacy

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	MCCREERY, SCOTTY	Damn Strait	20	1	4	13
2	MARLOWE, KAMERON	Giving You Up	28	3	1	8
3	TENPENNY, MITCHELL	Truth About You	7	2	7	6
4	WALLEN, MORGAN	You Proof	26	13	3	1
5	WALLEN, MORGAN	Wasted On You	4	5	2	28
6	MOORE, JUSTIN	With A Woman You Love	8	6	6	3
7	UNDERWOOD, CARRIE	Ghost Story	6	7	9	14
8	SCOTT, DYLAN	New Truck	12	8	11	4
9	PARDI, JON	Last Night Lonely	3	19	10	7
10	SWINDELL, COLE	She Had Me At Heads Carolina	1	21	13	2
11	SMITH, NATE	Whiskey On You	2	12	16	26
12	MCGRRAW, TIM	7500 OBO	9	4	20	12
13	COMBS, LUKE	The Kind Of Love We Make	5	26	8	17
14	OWEN, JAKE	Best Thing Since Backroads	11	14	12	20
15	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	10	18	5	44
16	ALLEN, JIMMIE	Down Home	22	15	14	11
17	HUBBARD, TYLER	5 Foot 9	33	9	21	16
18	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	14	10	26	35
19	RHETT, THOMAS FEAT. RILEY GREEN	Half Of Me	18	11	22	33
20	MORRIS, MAREN	Circles Around This Town	31	22	17	32
21	LYNCH, DUSTIN	Party Mode	13	23	28	36
22	DICKERSON, RUSSELL FEAT. JAKE SCOTT	She Likes It	17	36	31	5
23	DEAN, JACKSON	Don't Come Lookin'	35	20	27	37
24	JOHNSON, CODY	Human	16	37	30	9
25	YOUNG, BRETT	You Didn't	34	28	18	38
26	BROWN BAND, ZAC	Out In The Middle	46	17	35	23
27	BROWN, KANE	Like I Love Country Music	44	25	24	29
28	RAY, FRANK	Country'd Look Good On You	43	31	25	18
29	ERNEST FEAT. MORGAN WALLEN	Flower Shops	25	27	34	25
30	HOUSER, RANDY	Note To Self	15	35	33	30
31	ZIMMERMAN, BAILEY	Fall In Love	37	41	23	15
32	SMITH, CONNER	Learn From It	38	32	38	10
33	NICHOLS, JOE	Good Day For Living	40	30	43	19
34	BARRETT, GABBY	Pick Me Up	24	16	46	45
35	JELLY ROLL	Son Of A Sinner	49	24	19	39
36	CHESNEY, KENNY	Everyone She Knows	32	38	36	34
37	OLD DOMINION	No Hard Feelings	23	34	37	40
38	WILSON, LAINEY	Heart Like A Truck	29	29	41	42
39	BLOCK, PRISCILLA	My Bar	30	40	42	31
40	STAPLETON, CHRIS	Joy Of My Life	48	39	15	41
41	DAVIS, JORDAN	What My World Spins Around	42	44	32	24
42	THOMPSON SQUARE	Country In My Soul	27	48	40	21
43	HUNT, SAM	Water Under The Bridge	19	45	48	22
44	BRYAN, LUKE	Country On	45	42	45	27
45	JANSON, CHRIS	Keys To The Country	21	46	39	43
46	WADE, MORGAN	Wilder Days	39	33	49	47
47	RAY, MICHAEL	Holy Water	36	50	29	46
48	BALLERINI, KELSEA	Heartfirst	41	43	50	48
49	BRICE, LEE	Soul	47	49	47	49
50	CARMICHAEL, DILLION	Son Of A	50	47	44	50



GOT SOUL?

THE CORE DOES!

#15 CURRENT OD STREAMS

20.5% SAVE RATE 6 STREAMS PER LISTENER

#8 WOMEN 25-54

#1 WOMEN 35-44

#12 WOMEN 45-54

#4 ADULTS 35-44

LEE BRICE

CURB
RECORDS
curb.com



TODD NIXON INTEL

CURRENT POSITION:
PROGRAM DIRECTOR
KBEQ KANSAS CITY

Living or not, are you related to any former President of the United States either in or out of jail?

I don't think so, but I'm still waiting for my 23 and Me profile to get back. In my early radio days, I did use "I'm Not A Crook" Nixon audio in my sweepers. At this point, most of the audience wouldn't catch that reference anymore. Ha!

You're in an extremely competitive market with (at least) 3 monster Country Stations. Yet, everyone seems to play nicely in the sandbox. What makes Kansas City different in that way?

We're pretty fortunate in KC in that regard. I've worked in toxic markets where the competing station would ask for their own radio room, throw fits about artists visiting other stations first, and such. At the end of the day, we all have jobs, some day down the road we may work for each other. (in this market, that's happened a lot) I'm more of a-"I'm going to kick your ass on the air." Off the air, I just want a cold beer and a good time with you. Everybody gets that in Kansas City.

You're on the air. The next quarter hour determines your career. You have to pull the biggest share known to radio history. You can play 4 single back to back. Current or gold, any genre....what are they?

This was the hardest question. Ha! AC/DC - Shook Me All Night Long • George Strait - Amarillo By Morning • Tom Cochrane - Life Is A Highway • Taylor Swift - Shake It Off

The Top 10 streaming tracks in any market are quite often much different from radio airplays Top 10. Should you acknowledge those tracks and if yes, how?

There's a lot of debate when it comes to using streaming data. Personally, I'm a big fan of it, especially for finding what's next. Like any research, streaming numbers shouldn't be the only data point a PD/MD looks for in determining song placement on their radio station. I love looking at strong radio stations' playlists that I know use solid call out, artist's social media interactions, MScore for trends, and a lot of gut. P1 Country Fans are streaming. You have to pay attention to that.

You are a creative dude. You've been tasked with drawing younger demos back to radio. Any tricks come to mind?

I think it's two things: authenticity and passion. More than ever, the on air talent has to be real. There has to be real buy-in with the content and the music. Letting the talent cultivate their audience; play songs they are passionate about and tell stories they really care about.

You're at the Super Bowl. It's halftime. This years act is you introducing the people who have meant the most to you personally and professional. The mic is hot. Who's lining up on the stairs for the spotlight?

Oh boy, I'd need the rest of the half to thank everybody! There have been so many in my career who helped me get here. In my early days, Danny Merrell at KYKS in Lufkin, Texas who spent every week with this goofy kid out of high school to listen to tape, let me experiment in the production room, and just mess up & grow. John Trapane, during our time in Houston at KILT/KIKK - I really learned the art and the fun of radio from John - I often go back to those Houston days for today's inspiration. Today, the Frischling's, who own our stations here in KC. The brothers are true broadcasters and understand how having great people in the building and having that local connection are the keys to success. They tirelessly fight for us! Never have I had the freedom to explore my passion (and gut) for radio and country music - so far, it's a net gain.

Faster Programming Intel From NuVoodoo.

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BLACKBIRD FACTS

Even though Beatleologists have debated it, Sir Paul confirmed the fact that the iconic "Blackbird" from the White Album was indeed a civil rights inspired anthem. Paul wrote the first pass at the sweet ballad at his kitchen table after studying the turmoil of the famed Little Rock 9 and the terrible headlines emerging from Alabama and Mississippi in the late 60's. The song was also a highlight of one of Crosby, Stills and Nash's early performances at Woodstock...even though not making the film or soundtrack. For a lovely acoustic CSN version, click here:



A black and white photograph of a man, Ian Flanigan, playing an acoustic guitar. He is looking down at the instrument with a focused expression. He has dark hair and a light beard. He is wearing a dark t-shirt under a dark blazer. The guitar is a Taylor acoustic, with the brand name visible on the headstock. The background is a solid dark color.

IAN FLANIGAN

LAST NAME ON IT

EARLY MAJOR BELIEVERS

KKBO! KILT! KBEQ! MUSIC CHOICE! WJVC!

Check out these videos hand-picked by our staff!



JAKE OWEN - "1 X 1"

The memo from the MMI fashion department reads that the verdict is in: We're happy that Jake has grown his hair back. And with it comes a poetic song of sweetness that paints a beautiful picture of cherishing every day, one at a time. The line that captures it all... "picking those daises, naming the babies". Fantastic! Click here:



ERNEST - "FEET WANNA RUN"

Ernest is behind the wheel, driving a classic North on the West Coast highway and it's a beautiful cruise. Like his songwriting, the video is atmospheric and clever. The dude has more metal on the mantle than most, penning smashes for Music City's elite, and now he delivers those hits for himself. He's cool, he's modern, and he's Country. He's Ernest! Click Here:



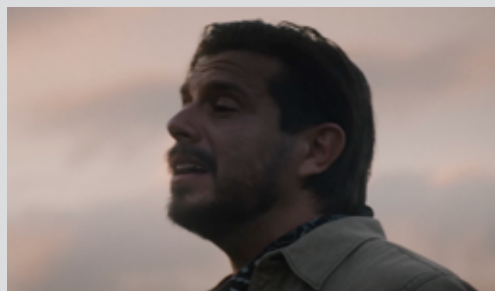
NATE SMITH - "WHISKEY ON YOU"

If Country music needs one more drinkin' song, this is it. The video is classic and fun as Nate hops from the bar, his soon to be ex babe, and rocks his way to the gig with a tip of the hat to Cheech and Chong meet Dazed and Confused. For a video worth watching twice, click here:



LILY ROSE - "IN MY DRINKS"

Lily does it the modern way, releasing content in a steady flow of amazing songs that become part of the soil of great Country Music. Her lyrics and vocals are real and just edgy enough to rise above the noise and her modern look and traditional roots make an amazing brew best served everywhere. Lily has a fan base, a following, and a drumbeat that's getting louder. Click here:



BEN BURGESS - "TEARS THE SIZE OF TEXAS"

Texas gunslinging hit songwriter Ben Burgess steps out from behind his pen to take the artist stage. In this cowboy movie of a video, the story unfolds as ol' Ben leaves his Cowgirl honey at the prairie alter and snaps her heart like a tumbleweed root. Now he's a wanted man on the run as he examines his reasons for splitting with ring in hand. Will there be a shoot out or a return to the love corral? To find out, click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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