MONDAY Morning Intel

JOJI "GLIMPSE OF US" #1 SPOTIFY 15 CONSECUTIVE DAYS!

MMI PROFILE TRIP REEB



JULY 4, 2022

MONDAY MORNING

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM





AIRPLAYJACK HARLOW "FIRST CLASS"RETENTIONJACK HARLOW "FIRST CLASS"CALLOLITLIL NAS X "THAT'S WHAT I WANT"ALIBIOJOII "GLIMPSE OF US"VIBEOKATE BUSH "RUNNING UP THAT HILL"SALESBEYONCE "BREAK MY SOUL"COMPOSITEHARRY STYLES "AS IT WAS"

Monday Morning Intel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.



TOP 40

MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
2	2	4	6	3	6	1	HARRY STYLES	As It Was	Columbia
1	1	2	8	8	7	2	JACK HARLOW	First Class	Generation Now/Atlantic
3	4	11	10	4	3	3	LIZZO	About Damn Time	Nice Life/Atlantic
20	19	10	5	1	2	4	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner
5	3	5	13	22	8	5	LATTO	Big Energy	Streamcut/RCA
13	7	7	14	18	9	6	NICKY YOURE	Sunroof f/Dazy	Columbia
11	5	1	27	13	35	7	LIL NAS X	Thats What I Want	Columbia
6	8	9	25	30	16	8	EM BEIHOLD	Numb Little Bug	Republic
10	9	8	22	15	30	9	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
7	6	6	33	16	36	10	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
16	X	25	11	26	11	11	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
4	10	17	28	20	29	12	DOVE CAMERON	Boyfriend	Disruptor/Columbia
14	14	26	17	28	14	13	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
9	11	19	20	33	27	14	THE KID LAROI	Thousand Miles	Columbia
8	12	24	12	40	22	15	HARRY STYLES	Late Night Talking	Columbia
27	32	40	9	12	1	16	BEYONCE	Break My Soul	Columbia
37	31	30	3	5	19	17	FUTURE	Wait For U f/Drake	Republic-Epic
18	22	33	29	25	5	18	LADY GAGA	Hold My Hand	Interscope
15	15	21	23	39 C	20	19	ED SHEERAN	2step f/Lil Baby Music For A Suchi Dectourant	Atlantic
40 10	28 13	31 3	15 40	6 24	18 40	20 21	HARRY STYLES JNR CHOI	Music For A Sushi Restaurant	Columbia Enio
19 43	13 43		40 1	24 11	40 17	21	JOII	To The Moon Glimpse Of Us	Epic 88Rising/Warner
43 22	43 18	x 13	36	27	34	22	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
39	38	X	30 4	29	34 15	23 24	DRAKE	Massive	OVO/Republic
44	26	15	37	17	13	25	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista
41	30	12	18	19	32	26	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
49	x	X	7	7	28	27	BAD BUNNY	Titi Me Pregunto	Rimas
23	25	29	, 19	, 36	25	28	HALSEY	So Good	Capitol
50	x	x	2	9	33	29	DRAKE	Falling Back	OVO/Republic
12	16	23	38	43	26	30	SHAWN MENDES	When You're Gone	Island/Republic
30	20	18	24	37	42	31	TATE MCRAE	she's all i wanna be	RCA
29	23	16	32	34	41	32	LAUREN SPENCER-SMITH	Flowers	Island/Republic
31	24	20	34	35	31	33	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
45	42	X	16	32	10	34	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
46	41	X	43	2	12	35	SIA	Unstoppable	RCA
42	45	X	31	23	4	36	BTS	Yet To Come	Geffen/Interscope
33	34	32	21	41	21	37	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
17	17	14	45	45	43	38	SAM SMITH	Love Me More	Capitol
21	21	22	41	38	46	39	THE WEEKND	Out Of Time	XO/Republic
28	35	41	35	31	24	40	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
32	36	35	49	21	23	41	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
36	29	28	42	14	49	42	JVKE	this is what falling in love	JVKE/AWAL
26	37	38	30	42	39 27	43	CALVIN HARRIS/DUA LIPA/YOUNG.	Potion	Columbia
24	27	27	48 40	49 40	37	44		All 4 Nothing (I'm So In Love)	Virgin
25	33	34	46 47	46 10	44 50	45	AVA MAX	Maybe You're The Problem	Atlantic Atlantic/EMC
48	X	Х 27	47 20	10 47	50 45	46	JAYMES YOUNG	Infinity Where Are You New	Atlantic/EMG
38 34	44 39	37 39	39 44	47 48	45 47	47 48	LOST FREQUENCIES, CALUM SCOTT MANESKIN	Where Are You Now SUPERMODEL	Sony Music Belgium/RCA Arista
34 35	39 40	39 36	44 50	48 50	47 38	48 49	PITBULL	Can't Stop Us Now f/Zac Brown	Arista Mr. 305
35 47		30 Х	50 26	50 44	30 48	49 50	POST MALONE	Wrapped Around Your Finger	Mir. 505 Mercury/Republic
4/	х	^	20	77	40	30		mapped Albund Tour Fillger	менси улерилис



7.4.22

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	49	27	22	BAD BUNNY	Titi Me Pregunto	Rimas
2	43	22	21	ILOL	Glimpse Of Us	88Rising/Warner
3	50	29	21	DRAKE	Falling Back	OVO/Republic
4	37	17	20	FUTURE	Wait For U f/Drake	Republic-Epic
5	40	20	20	HARRY STYLES	Music For A Sushi Restaurant	Columbia
6	44	25	19	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista
7	20	4	16	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner
8	39	24	15	DRAKE	Massive	OVO/Republic
9	41	26	15	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
10	27	16	11	BEYONCE	Break My Soul	Columbia
11	45	34	11	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
12	46	35	11	SIA	Unstoppable	RCA

TOP 40

MMI-RECURRENTS

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	ITTLE	LABEL/IMPRINT
1	GLASS ANIMALS	Heat Waves	Republic
2	DOJA CAT	Woman	Kemosabe/RCA
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	JUSTIN BIEBER	Ghost	Def Jam
5	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
6	DOJA CAT	Need To Know	Kemosabe/RCA
7	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
8	ED SHEERAN	Bad Habits	Atlantic
9	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
10	DUA LIPA	Levitating	Interscope-Warner
11	THE WEEKND	Save Your Tears	XO/Republic
12	ED SHEERAN	Shivers	Atlantic
13	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
14	GAYLE	abcdefu	Arthouse/Atlantic
15	THE WEEKND	Blinding Lights	XO/Republic
16	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
17	ARIANA GRANDE	positions	Republic
18	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
19	ADELE	Easy On Me	Columbia
20	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
21	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
22	MANESKIN	Beggin	Sony Music Latin/Arista
23	THE KID LAROI	Without You with Miley Cyrus	Columbia
24	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
25	ARIANA GRANDE	34+35	Republic
26	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
27	OLIVIA RODRIGO	deja vu	Geffen/Interscope
28	POST MALONE & THE WEEKND	One Right Now	Republic
29	AVA MAX	Kings & Queens	Atlantic
30	TATE MCRAE	You Broke Me First	RCA

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	Songs that are performing higher than most with all of the heaviest increases in all MMI Components.							
	ARTIST	TITLE	LABEL/IMPRINT					
HOTZONE	BEYONCE	Break My Soul	Columbia					
HOTZONE	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic					
HOTZONE	DRAKE	Massive	OVO/Republic					
HOTZONE	IOI	Glimpse Of Us	88Rising/Warner					
HOTZONE	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope					
HOTZONE	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner					
HOTZONE	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA					
HOTZONE	HALSEY	So Good	Capitol					
HOTZONE	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305					
HOTZONE	FUTURE	Wait For U f/Drake	Republic-Epic					
HOTZONE	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic					
HOTZONE	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic					
HOTZONE	CALVIN HARRIS/DUA LIPA/YOUNG	Potion	Columbia					
HOTZONE	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope					
HOTZONE	NICKY YOURE	Sunroof f/Dazy	Columbia					
HOTZONE	HARRY STYLES	Music For A Sushi Restaurant	Columbia					

TOP 40

MMI-DEVELOPING

7.4.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	LAUREN SPENCER-SMITH	Flowers	Island/Republic
DEVELOPING	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
DEVELOPING	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
DEVELOPING	SHAWN MENDES	When You're Gone	Island/Republic
DEVELOPING	THE WEEKND	Out Of Time	XO/Republic
DEVELOPING	AVA MAX	Maybe You're The Problem	Atlantic
DEVELOPING	MANESKIN	SUPERMODEL	Arista
DEVELOPING	JVKE	this is what falling in love	JVKE/AWAL
DEVELOPING	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
DEVELOPING	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista
DEVELOPING	LADY GAGA	Hold My Hand	Interscope
DEVELOPING	JNR CHOI	To The Moon	Epic
DEVELOPING	NYA	Closer Than Close	This Is Nya

TOP 40 MMI-VIJED STREAMING 7.4.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

2 SIA Unstoppable RCA	LISTENLINKS
2 SIA Unstoppable RCA	
2 SIA Unstoppable RCA	
	PLAY VIDEO 🕨
3 HARRY STYLES As It Was Columbia	PLAY VIDEO ►
4 LIZZO About Damn Time Nice Life/At	
5 FUTURE Wait For U f/Drake Republic-Eg	
6 HARRY STYLES Music For A Sushi Restaurant Columbia	PLAY VIDEO ►
7 BAD BUNNY Titi Me Pregunto Rimas	PLAY VIDEO ►
8 JACK HARLOW First Class Atlantic	PLAY VIDEO >
9 DRAKE Falling Back OVO/Repub	lic PLAY VIDEO >
10 JAYMES YOUNG Infinity Atlantic	PLAY VIDEO 🕨
11 JOJI Glimpse Of Us 88Rising/W	/arner PLAY VIDEO >
12BEYONCEBreak My SoulColumbia	PLAY VIDEO 🕨
13LIL NAS XThats What I WantColumbia	PLAY VIDEO 🕨
14JVKEThis Is What Falling In LoveJVKE / AWA	
	Warner-300 Ent. PLAY VIDEO ►
16 DOJA CAT Get Into It (Yuh) Kemosabe/	RCA PLAY VIDEO >
17 DUKE & JONES X LOUIS THEROUX Jiggle Jiggle Arista	PLAY VIDEO 🕨
18NICKY YOURESunroof f/DazyColumbia	PLAY VIDEO 🕨
19 STEPHEN SANCHEZ Until I Found You Mercury/Re	-
20 DOVE CAMERON Boyfriend Disruptor/C	
21 BLACK EYED PEAS/SHAKIRA/GUETTA Don't You Worry Epic	PLAY VIDEO 🕨
22LATTOBig EnergyRCA	PLAY VIDEO 🕨
23 BTS Yet To Come Geffen/Inte	-
24 JNR CHOI To The Moon Epic	PLAY VIDEO ►
25 LADY GAGA Hold My Hand Interscope	PLAY VIDEO >
26 POST MALONE I Like You f/Doja Cat Mercury/RC	-
27 LEAH KATE 10 Things I Hate About You 10K Project	-
28 CAMILA CABELLO Bam Bam f/Ed Sheeran Syco/Epic 20 DDAVE Macaina OVO (Daruh)	PLAY VIDEO >
29DRAKEMassiveOVO/Repub30EM BEIHOLDNumb Little BugRepublic	
5	er/Interscope PLAY VIDEO ► PLAY VIDEO ►
32 ONEREPUBLIC I Ain't Worried Mosley/Inte	•
33 THE KID LAROI Thousand Miles Columbia	
34 LAUREN SPENCER-SMITH Flowers Island/Repu	
	RCA-Empire PLAY VIDEO >
36 HALSEY So Good Capitol	PLAY VIDEO >
37 TATE MCRAE she's all i wanna be RCA	PLAY VIDEO ►
38 THE WEEKND Out Of Time XO/Republic	
39 ED SHEERAN 2step f/Lil Baby Atlantic	PLAY VIDEO ►
40 HARRY STYLES Late Night Talking Columbia	PLAY VIDEO ►
	lective/RCA PLAY VIDEO >
42 CALVIN HARRIS/DUA LIPA/YOUNG Potion Columbia	PLAY VIDEO ►
43 SHAWN MENDES When You're Gone Island/Repu	ublic PLAY VIDEO >
44 POST MALONE Wrapped Around Your Finger Mercury/Re	public PLAY VIDEO >
45 SAM SMITH Love Me More Capitol	PLAY VIDEO 🕨
46AVA MAXMaybe You're The ProblemAtlantic	PLAY VIDEO 🕨
	Belgium/RCA PLAY VIDEO >
48 MANESKINSUPERMODELArista	PLAY VIDEO 🕨
49 LAUVAll 4 Nothing (I'm So In Love)Virgin	PLAY VIDEO 🕨
50 PITBULLCan't Stop Us Now f/Zac BrownMr. 305	PLAY VIDEO ►

ТОРЧО *мм-TOP 40 CALLOLT* 7.4.22

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST		N'EAST	MIDWEST	SOUTH	WEST
1	LIL NAS X	THATS WHAT I WANT	1	1	7	1
2	HARLOW, JACK	FIRST CLASS	2	2	3	2
3	JNR CHOI	TO THE MOON	4	3	2	7
4	STYLES, HARRY	AS IT WAS	6	10	1	5
5	LATTO	BIG ENERGY	7	4	5	4
6	DOJA CAT	GET INTO IT	3	6	10	3
7	YOURE, NICKY	SUNROOF	8	8	6	6
8	MEGAN THEE STALLION FEAT. DUA LIPA	SWEETEST PIE	5	9	4	10
9	BEIHOLD, EM	NUMB LITTLE BUG	11	5	9	11
10	IMAGINE DRAGONS X JID	ENEMY	10	11	8	8
11	Bush, Kate	Running Up That Hill	9	12	12	12
12	Lizzo	About Damn Time	12	13	13	13
13	Sanchez, Stephen	Until I Found You	28	7	18	9
14	Kate, Leah	10 Things I Hate About You	14	17	16	14
15	Smith, Sam	Love Me More	23	15	15	15
16	Duke & Jones X Louis Theroux	Jiggle Jiggle	27	14	11	23
17	Spencer-Smith, Lauren	Flowers	15	20	14	22
18	Cameron, Dove	Boyfriend	21	19	17	16
19	McRae, Tate	she's all i wanna be	20	16	25	17
20	The Kid Laroi	Thousand Miles	13	18	24	32
21	Post Malone feat. Roddy Ricch	Cooped Up	17	21	23	19
22	Tyga & Doja Cat	Freaky Deaky	16	23	21	21
23	Sheeran, Ed	2step	24	22	20	20
24	The Weeknd	Out Of Time	19	25	22	18
25	Mendes, Shawn	When You're Gone	25	24	19	24
26	Styles, Harry	Late Night Talking	18	26	33	25
27	Post Malone Feat. Doja Cat	l Like You (A Happier Song)	22	29	26	27
28	Cabello, Camila Feat. Ed Sheeran	Bam Bam	26	27	28	26
29	Lauv	All 4 Nothing (I'm So In Love)	32	28	29	29
30	JVKE	This Is What Falling In Love Feels Like	29	33	31	28
31	Halsey	So Good	31	30	34	30
32	Future Feat. Drake & Tems	Wait For U	30	32	30	35
33	Becky G Feat. Karol G	MAMIII	37	41	27	34
34	Styles, Harry	Music For A Sushi Restaurant	34	38	37	31
35	Marshmello Feat. Khalid	Numb	33	31	46	41
36	Lady Gaga	Hold My Hand	39	42	32	46
37	Max, Ava	Maybe You're The Problem	41	35	41	40
38	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	42	34	48	33
39	Pitbull X Zac Brown	Can't Stop Us Now	36	36	35	48
40	Lost Frequencies & Calum Scott	Where Are You Now	44	39	36	38
41	Sands, Charlotte	Dress	40	44	39	37
42	Khalid	Skyline	35	43	45	39
43	Harris, Calvin & Dua Lipa, Young Thug	Potion	38	45	42	45
44	Maneskin	Supermodel	45	48	44	36
45	5 Seconds Of Summer	Me, Myself & I	46	40	40	47
46	Beyonce	Break My Soul	49	37	43	43
47	Imagine Dragons	Bones	47	46	38	44
48	Diplo & Miguel	Don't Forget My Love	43	49	47	49
49	88Rising & BIBI	Best Lover	48	50	49	50
50	NYA	Closer Than Close	50	47	50	42

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MMI-PRO-FILE



CURRENT POSITION:

VICE PRESIDENT/ MARKET MANAGER HUBBARD RADIO SEATTLE AND PHOENIX

You have an extensive mega successful career in Modern Rock, Rock Radio. Now you have a Monster Country brand with Seattle's KNUC. Is this your first run at this format? Here's a flash card. Is this Luke Combs, Luke Bryan or Carrie Underwood? No cheating.

First time in the format, but I come by it honestly since my father was in the format his entire radio career. Can't see the flashcard but I hope is Carrie Underwood.

One of the shiniest stars in your resume is a long oversight of the lengendary KROQ in LA. Describe what it was like piloting that missile.

Amazing. I never thought about the impact of the station in that city until it happened. And it didn't really happen until we got very successful. And the talent we had was incredible.

The Top 10 Streaming tracks in any major market seemed to be different to the power rotations of terrestrial radio. Why is that and is there a radio format that should match these streams more than others?

While the quick answer is Pop and Hip Hop formats, those streaming numbers may be the ones that can be most inflated. So looking at it that way some of the other types of music streaming may be more reflective of what's really happening. So confusing...

Shirley McClaine, Ted Cruz, Dolly Parton, Woody Harrelson and Michelle Obama show up at your office and say, "Trip, please play us 3 singles/tracks that mean something to you that we'll enjoy". What are you spinning? (P.S. any genre will do)

Etta James "At Last", Little Feat "Rock and Roll Doctor" Jason Isbell "Elephant"

The role of programmer's has changed. What are the most important qualities you look for in a great programming hire?

First the programming instincts which all great program directors have. Next would be the ability to connect with the people around him or her. And fit within the place they'll be working (in no particular order).

Let's face it. You're been spinning plates at the top of the radio food chain for decades. In your opinion who are the G.O.A.T.S? Feel free to choose multiples:

Morning Show Hosts

(Only people I personally know or have worked with) Howard Stern, John Holmberg, Kevin and Bean, Brother Wease, My Dad.

Singer/Songwriters Joni Mitchell, Bob Dylan, Stevie Wonder, Bruce Springsteen

Radio Program Directors (Same qualification as Morning Show) Kevin Weatherly

Label Executives Not going there. I'll forget someone and feel bad.

Guitar Gods Jimi Hendrix, Derek Trucks, Mark Knopfler, Duane Allman, Eric Clapton, Robert Johnson

Dinner Guests Barack and Michelle, JFK and Marilyn Monroe, Bobby Jones

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MondayMorningIntel.com

CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

TOP 40

MMI-INTELESCOPE

7.4.22

TOP 10 WEIRDEST 1980s MUSIC VIDEOS

If you have a touch of gray, you will remember how MTV ruled and breaking an artist was a paved superhighway with their support. Back then, video budgets had no limits and the more eye catching and bizarre, the greater the return. MMI unearthed this montage of visual fun from the days when the cost of one video now equals a major labels annual line item. Have fun and click here:



MMI-INTELEVISION

Check out these videos hand-picked by our staff!



CHARLIE PUTH FT. JUNG KOOK - "LEFT AND RIGHT"

With BTS hitting the pause button, escapee Jung Kook teams up with Chuck Puth for a bouncy little treat that goes both "Left and Right". This multi directional track is full of summer fun and the video features a cameo by (we think) Sigmund Freud...now that's cool. If you can't decide which way you're headed, try this...click here:

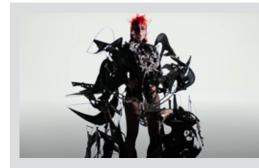




BAD BUNNY - "TITI ME PREGUNTO"

At MMI, our favorite Bunny is Bad. Yep, the dude gets major power rotation around the HQ and in the full tilt Spanish "Titi Me Pregunto", it takes us bodega shopping in uptown NYC. The lyric, according to our limited language flip flop, is a conversation with his Auntie, who is being inquisitive of why the BB has so many GFs. But we all know how bad bunnies can be...click here:

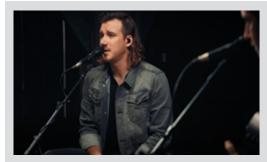




AMELIA MOORE - "I FEEL EVERYTHING"

Toto, I don't think we're in Georgia anymore. Lawrenceville's singing/ songwriting alt-pop phenom escaped her southern churchy roots and flew off to La La land to find her artistic niche. And she did just that. She built a following performing, writing for others, and doing that online thing until Kablooey.....she landed a record deal. As you can see in this clip, young Ms. Moore ain't afraid of nothin' and pours it all out in "I Feel Everything". Click here:





MORGAN WALLEN - "WASTED ON YOU"

Country boy Morgan Wallen keeps getting bigger and bigger. Now with Top40 pings popping up, he's breaking down yet another wall and proving a hit is a hit is a hit. Wallen was deservedly put in the Country Radio penalty box for language and landed him on the front pages of the New York Times, Washington Post and other National News outlets. But the music fans broke him out and he's back to ruling the roost. To find out why, click here:





GORILLAZ FT. THUNDERCAT X THE ISLAND -"CRACKER ISLAND"

AT MMI, when the Gorillaz show up, we swing into action. In this warm and fuzzy (not) video of 'Cracker Island', we all start happy on a boat and then everything gets weird fast. Kinda like a summer vacation with the in-laws. Any who, this video contains flashing lights, violence and other rough and rowdiness. Click Here:



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CHARTS/POWERS:

торчо

MONDAY

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY Morning Intel

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