

MONDAY
MORNING
INTEL



Remembering
STEVE SMITH

TOP 40 *EDITION*

JULY 11, 2022



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MONDAY MORNING INTEL

JULY 11, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

7.11.22

AIRPLAY

LIZZO "ABOUT DAMN TIME"

RETENTION

JACK HARLOW "FIRST CLASS"

CALLOUT

JACK HARLOW "FIRST CLASS"

AUDIO

JOJI "GLIMPSE OF US"

VIDEO

KATE BUSH "RUNNING UP THAT HILL"

SALES

KATE BUSH "RUNNING UP THAT HILL"

COMPOSITE

HARRY STYLES "AS IT WAS"

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

**MONDAY
MORNING
INTEL**

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	2	6	4	4	5	1	HARRY STYLES	As It Was	Columbia
3	1	1	7	8	6	2	JACK HARLOW	First Class	Generation Now/Atlantic
1	3	10	8	6	3	3	LIZZO	About Damn Time	Nice Life/Atlantic
16	15	9	3	1	1	4	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner
6	4	5	13	19	7	5	LATTO	Big Energy	Streamcut/RCA
9	5	3	14	17	10	6	NICKY YOU'RE	Sunroof f/Dazy	Columbia
7	7	8	22	22	16	7	EM BEI HOLD	Numb Little Bug	Republic
13	12	24	9	23	11	8	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
5	6	4	27	15	33	9	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
17	19	37	6	14	2	10	BEYONCE	Break My Soul	Columbia
12	9	7	21	16	32	11	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
4	8	15	26	18	27	12	DOVE CAMERON	Boyfriend	Disruptor/Columbia
32	23	26	1	10	17	13	JOJI	Glimpse Of Us	88Rising/Warner
35	26	28	2	5	18	14	FUTURE	Wait For U f/Drake	Republic-Epic
8	10	22	12	37	19	15	HARRY STYLES	Late Night Talking	Columbia
10	11	17	19	31	31	16	THE KID LAROI	Thousand Miles	Columbia
22	20	23	17	28	14	17	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
14	14	18	23	36	21	18	ED SHEERAN	2step f/Lil Baby	Atlantic
19	13	2	41	13	40	19	JNR CHOI	To The Moon	Epic
23	28	34	25	21	4	20	LADY GAGA	Hold My Hand	Interscope
49	x	x	5	7	24	21	BAD BUNNY	Titi Me Pregunto	Rimas
40	27	35	16	2	26	22	HARRY STYLES	Music For A Sushi Restaurant	Columbia
20	18	11	33	26	34	23	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
41	30	12	18	20	28	24	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
11	16	20	38	39	23	25	SHAWN MENDES	When You're Gone	Island/Republic
43	32	16	36	9	15	26	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista
47	44	x	10	11	12	27	DOJA CAT	Vegas	Kemosabe/RCA
30	25	32	11	34	30	28	DRAKE	Massive	OVO/Republic
18	21	29	24	41	25	29	HALSEY	So Good	Capitol
29	29	33	20	40	13	30	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
31	24	14	29	30	38	31	LAUREN SPENCER-SMITH	Flowers	Island/Republic
42	39	39	15	27	9	32	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
46	43	x	42	3	8	33	SIA	Unstoppable	RCA
15	17	13	43	43	37	34	SAM SMITH	Love Me More	Capitol
27	35	43	31	24	20	35	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
21	22	21	37	35	44	36	THE WEEKND	Out Of Time	XO/Republic
39	34	19	32	32	29	37	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire
36	38	27	40	12	48	38	JVKE	this is what falling in love..	JVKE/AWAL
24	37	40	30	38	36	39	CALVIN HARRIS/DUA LIPA/YOUNG..	Potion	Columbia
44	47	x	35	25	22	40	BTS	Yet To Come	Geffen/Interscope
26	31	25	46	47	35	41	LAUV	All 4 Nothing (I'm So In Love)	Virgin
28	36	38	47	29	39	42	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
25	33	31	45	44	41	43	AVA MAX	Maybe You're The Problem	Atlantic
33	42	42	44	46	43	44	MANESKIN	SUPERMODEL	Arista
37	45	41	39	45	42	45	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
34	40	30	49	49	45	46	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
48	x	x	28	42	46	47	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
45	46	x	x	x	x	48	OLIVIA ROX	Been This Way B4	Songbird
50	x	x	34	33	47	49	YUNG GRAVY	Betty (Get Money)	Republic
38	41	36	48	48	49	50	5 SECONDS OF SUMMER	Me Myself & I	BMG

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	49	21	28	BAD BUNNY	Titi Me Pregunto	Rimas
2	35	14	21	FUTURE	Wait For U f/Drake	Republic-Epic
3	47	27	20	DOJA CAT	Vegas	Kemosabe/RCA
4	32	13	19	JOJI	Glimpse Of Us	88Rising/Warner
5	40	22	18	HARRY STYLES	Music For A Sushi Restaurant	Columbia
6	41	24	17	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
7	43	26	17	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista
8	46	33	13	SIA	Unstoppable	RCA
9	16	4	12	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner
10	42	32	10	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LIL NAS X	Thats What I Want	Columbia
2	GLASS ANIMALS	Heat Waves	Republic
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	DOJA CAT	Woman	Kemosabe/RCA
5	JUSTIN BIEBER	Ghost	Def Jam
6	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
7	DOJA CAT	Need To Know	Kemosabe/RCA
8	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
9	ED SHEERAN	Bad Habits	Atlantic
10	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
11	DUA LIPA	Levitating	Interscope-Warner
12	THE WEEKND	Save Your Tears	XO/Republic
13	ED SHEERAN	Shivers	Atlantic
14	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
15	GAYLE	abcdefu	Arthouse/Atlantic
16	ARIANA GRANDE	positions	Republic
17	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
18	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
19	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
20	ADELE	Easy On Me	Columbia
21	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
22	MANESKIN	Beggin	Sony Music Latin/Arista
23	THE KID LAROI	Without You with Miley Cyrus	Columbia
24	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
25	ARIANA GRANDE	34+35	Republic
26	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
27	TATE MCRAE	she's all i wanna be	RCA
28	OLIVIA RODRIGO	deja vu	Geffen/Interscope
29	TATE MCRAE	You Broke Me First	RCA
30	POST MALONE & THE WEEKND	One Right Now	Republic

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
HOTZONE	DRAKE	Massive	OVO/Republic
HOTZONE	BEYONCE	Break My Soul	Columbia
HOTZONE	JOJI	Glimpse Of Us	88Rising/Warner
HOTZONE	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
HOTZONE	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
HOTZONE	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
HOTZONE	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner
HOTZONE	HALSEY	So Good	Capitol
HOTZONE	MUNI LONG & SAWEETIE	Baby Boo	Warner-Def Jam
HOTZONE	NICKY YOURE	Sunroof f/Dazy	Columbia
HOTZONE	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
HOTZONE	HARRY STYLES	Music For A Sushi Restaurant	Columbia
HOTZONE	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
HOTZONE	HARRY STYLES	Late Night Talking	Columbia
HOTZONE	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
HOTZONE	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
HOTZONE	FUTURE	Wait For U f/Drake	Republic-Epic

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	LIZZO	About Damn Time	Nice Life/Atlantic
DEVELOPING	SAM SMITH	Love Me More	Capitol
DEVELOPING	CALVIN HARRIS/DUA LIPA/YOUNG..	Potion	Columbia
DEVELOPING	NYA	Closer Than Close	This Is Nya
DEVELOPING	OLIVIA ROX	Been This Way B4	Songbird
DEVELOPING	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
DEVELOPING	SHAWN MENDES	When You're Gone	Island/Republic
DEVELOPING	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
DEVELOPING	MANESKIN	SUPERMODEL	Arista
DEVELOPING	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
DEVELOPING	THE KID LAROI	Thousand Miles	Columbia
DEVELOPING	JNR CHOI	To The Moon	Epic
DEVELOPING	ED SHEERAN	2step f/Lil Baby	Atlantic
DEVELOPING	THE WEEKND	Out Of Time	XO/Republic
DEVELOPING	JVKE	this is what falling in love..	JVKE/AWAL
DEVELOPING	5 SECONDS OF SUMMER	Me Myself & I	BMG
DEVELOPING	88RISING & BIBI	Best Lover	88Rising/Warner

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner	PLAY VIDEO ▶
2	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ▶
3	SIA	Unstoppable	RCA	PLAY VIDEO ▶
4	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
5	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ▶
6	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ▶
7	BAD BUNNY	Titi Me Pregunto	Rimas	PLAY VIDEO ▶
8	JACK HARLOW	First Class	Atlantic	PLAY VIDEO ▶
9	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista	PLAY VIDEO ▶
10	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ▶
11	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ▶
12	JVKE	This Is What Falling In Love..	JVKE / AWAL	PLAY VIDEO ▶
13	JNR CHOI	To The Moon	Epic	PLAY VIDEO ▶
14	BEYONCE	Break My Soul	Columbia	PLAY VIDEO ▶
15	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ▶
16	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ▶
17	NICKY YOU'RE	Sunroof f/Dazy	Columbia	PLAY VIDEO ▶
18	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO ▶
19	LATTO	Big Energy	RCA	PLAY VIDEO ▶
20	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ▶
21	LADY GAGA	Hold My Hand	Interscope	PLAY VIDEO ▶
22	EM BEIHOLD	Numb Little Bug	Republic	PLAY VIDEO ▶
23	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ▶
24	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
25	BTS	Yet To Come	Geffen/Interscope	PLAY VIDEO ▶
26	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO ▶
27	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ▶
28	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ▶
29	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO ▶
30	LAUREN SPENCER-SMITH	Flowers	Island/Republic	PLAY VIDEO ▶
31	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ▶
32	TYGA	Freaky Deaky f/Doja Cat	Kemosabe/RCA-Empire	PLAY VIDEO ▶
33	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ▶
34	DRAKE	Massive	OVO/Republic	PLAY VIDEO ▶
35	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO ▶
36	ED SHEERAN	2step f/Lil Baby	Atlantic	PLAY VIDEO ▶
37	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ▶
38	CALVIN HARRIS/DUA LIPA/YOUNG..	Potion	Columbia	PLAY VIDEO ▶
39	SHAWN MENDES	When You're Gone	Island/Republic	PLAY VIDEO ▶
40	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ▶
41	HALSEY	So Good	Capitol	PLAY VIDEO ▶
42	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO ▶
43	SAM SMITH	Love Me More	Capitol	PLAY VIDEO ▶
44	AVA MAX	Maybe You're The Problem	Atlantic	PLAY VIDEO ▶
45	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA	PLAY VIDEO ▶
46	MANESKIN	SUPERMODEL	Arista	PLAY VIDEO ▶
47	LAUV	All 4 Nothing (I'm So In Love)	Virgin	PLAY VIDEO ▶
48	5 SECONDS OF SUMMER	Me Myself & I	BMG	PLAY VIDEO ▶
49	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	LIL NAS X	THATS WHAT I WANT	1	1	3	1
2	HARLOW, JACK	FIRST CLASS	2	3	4	3
3	JNR CHOI	TO THE MOON	6	4	2	7
4	YOU'RE, NICKY	SUNROOF	5	7	6	4
5	DOJA CAT	GET INTO IT	3	6	7	2
6	LATTO	BIG ENERGY	4	5	8	6
7	STYLES, HARRY	AS IT WAS	9	10	1	5
8	MEGAN THEE STALLION FEAT. DUA LIPA	SWEETEST PIE	7	8	5	8
9	BEI HOLD, EM	NUMB LITTLE BUG	10	2	9	9
10	BUSH, KATE	RUNNING UP THAT HILL	8	12	10	10
11	Lizzo	About Damn Time	11	9	12	13
12	Kate, Leah	10 Things I Hate About You	12	17	18	12
13	Sanchez, Stephen	Until I Found You	17	11	15	11
14	Smith, Sam	Love Me More	15	14	13	15
15	Spencer-Smith, Lauren	Flowers	14	19	14	21
16	Cameron, Dove	Boyfriend	26	13	17	17
17	Duke & Jones X Louis Theroux	Jiggle Jiggle	28	15	11	23
18	The Kid Laro	Thousand Miles	13	16	19	28
19	McRae, Tate	she's all i wanna be	22	18	22	16
20	Sheeran, Ed	2step	27	20	16	20
21	Tyga & Doja Cat	Freaky Deaky	16	21	21	22
22	Mendes, Shawn	When You're Gone	20	22	20	19
23	The Weeknd	Out Of Time	25	23	23	14
24	Styles, Harry	Late Night Talking	19	24	27	18
25	Cabello, Camila Feat. Ed Sheeran	Bam Bam	23	25	28	24
26	Post Malone Feat. Doja Cat	I Like You (A Happier Song)	18	28	24	26
27	Lauv	All 4 Nothing (I'm So In Love)	30	26	29	27
28	Joji	Glimpse Of Us	24	30	25	35
29	JVKE	This Is What Falling In Love Feels Like	34	27	30	25
30	Future Feat. Drake & Tems	Wait For U	31	31	26	37
31	Halsey	So Good	36	32	32	33
32	Pitbull X Zac Brown	Can't Stop Us Now	35	37	31	36
33	Max, Ava	Maybe You're The Problem	40	29	45	34
34	Puth, Charlie feat. Jung Kook	Left And Right	37	36	41	30
35	Drake	Massive	21	44	46	38
36	Marshmello Feat. Khalid	Numb	38	34	35	42
37	Lady Gaga	Hold My Hand	33	38	39	44
38	Styles, Harry	Music For A Sushi Restaurant	43	39	40	32
39	5 Seconds Of Summer	Me, Myself & I	41	33	36	41
40	Beyonce	Break My Soul	46	35	33	40
41	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	32	41	43	43
42	Sands, Charlotte	Dress	44	40	44	31
43	OneRepublic	I Ain't Worried	29	47	42	45
44	Harris, Calvin & Dua Lipa, Young Thug	Potion	42	43	37	47
45	Lost Frequencies & Calum Scott	Where Are You Now	49	42	38	39
46	Maneskin	Supermodel	48	48	47	29
47	Imagine Dragons	Bones	47	45	34	46
48	Long, Muni & Saweetie	Baby Boo	39	49	48	49
49	Diplo & Miguel	Don't Forget My Love	45	50	49	50
50	NYA	Closer Than Close	50	46	50	48



MMI REMEMBERS STEVE SMITH

INNOVATOR, PIONEER, CREATOR, FRIEND

Your contributions to our industry will be cherished and your memory will shine brightly.

Pioneer, genius, giant, all words thrown around far too often in radio when describing someone who did something cool way back when. So often that they've become somewhat of a cliché. However, Steve Smith was indeed a pioneer, he invented modern Hip Hop radio. Steve was a genius, he scoped out trends and maximized it on the air before anyone else. Steve was a giant, as a countless number of his mentees and disciples went on to have meaningful careers, myself included, just by having learned from him thru osmosis. Our industry has indeed lost a pioneer, genius, and a giant. I have lost a friend. I will miss you Steve Smith.

Johnny Chiang
Red Street Records

Steve was one of the best programmers I've ever had the fortune of working with. He was an innovator and so creative. He changed radio in the 90's with HOT 97 and continuously helped everyone he worked with. His passion was music and he had an incredible ear. Steve was a guitar player and had the best collection of left-handed guitars ever. I'm so grateful for the chance to be his friend and collaborator.

Tim Richards
Smith Richards Collective

The year was 1996 when Steve put HOT 107.1 on in Memphis. His vision drove the station to the top and to this day continues to be one of the leading Hip Hop stations in the country. Steve was my consultant, my mentor and my friend. He cared about every aspect of the of the radio stations and was always ready to help anytime 24/7. I wasn't just a client, he also cared as much about our friendship and what was going on I'm my life. He was passionate and great at what he did. He made me a better programmer.

Chris Taylor
Flinn Broadcasting

*I'm very sad to hear the news...we've lost another brilliant programming mind.
I knew of and respected Steve very much.*

John Reynolds
Beasley Media Group

*Steve never forgot anyone. If you were his friend, it was a permanent deal. You could go years and not see him and when you do the conversation is like no time had gone by. He was a brilliant mind.
A high energy creative genius. A leader of people and a real friend to so many.*

Skip Bishop
MMI/Sudio2Bee

AUSTIN BUTLER TALKS “ELVIS” WITH JIMMY FALLON



If you're reading this, you're most likely in some branch of the Music Biz. If you haven't seen the brilliant film "Elvis"...put down your headphones and go now. Austin Butler just firmly planted himself as the next superstar while bringing The King back to life. Seeing this film in Nashville added to the energy because half the theater audience was "connected" and audible yelps and woohoos were rampant....including thunderous applause. Baz Luhrmann's work is a study in physical power of rock and roll music. To get to know the kid who smacked it out of the park, click [here](#).

Check out these videos hand-picked by our staff!



AESPA - "LIFE'S TOO SHORT"

aespa is from South Korea (the one who doesn't test the missiles). The name aespa (stylized as all lowercase, thank you very much) was created from the term avatar experience (you're welcome). The quartet is cute as buttons and came together through television singing competitions and online hub-bub. The girls broke through the clutter with the track "Black Mamba" which was a viral sensation during global lockdown. Today's lesson: Have fun, do what cha want cuz "Life's Too Short". Hey, you may as well dance. Click Here:



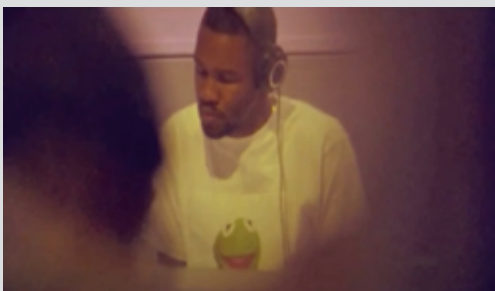
ARMANI WHITE - "BILLIE EILISH"

In 2020, Armani White's Philadelphia home burned and he lost it all. And to add insult to ashes, White and his brother were arrested for arson aka: torching your own stuff. Really? After a long legal battle they were cleared. Speaking of cleared, what's also impressive is that Mr. White got legal clearance for samples, eye images and use of the name on this quick-under-2-minute jewel called "Billie Eilish". Click here:



CITY GIRLS FT. USHER - "GOOD LOVE"

This tune has a recurring theme and we think it has something to do with human reproduction. The city in City Girls is Miami where the duo broke by teaming up with Drake, Cardi B and others to score some chart biggies. Now, skating around with Usher, they bring us the fine art of product placement. So if you're wondering who paid for this awesome clip, the answer may be in your ears. Click here:



FRANK OCEAN - "LOST"

The cool kids in the MMI Global HQ like to plug and play alotta Frank Ocean. The dude's massive in the streaming world and has rabid fans in the hipster clubby college crew. The word revered comes to mind. The track "Lost" is a decade old...but, has found a new home in the world of TikTokers and is now driving streams and terrestrial radio sonar pings. Gotta love this new world of connectivity. Click here



MURDA BEATZ AND FRIENDS - "NO MAS"

The following (awesome) video is apparently brought to you by Beats Headphones and Bacardi! Talk about ample exposure. No, the products, not the girls on the beach! Mr. Murda invited Quavo, J Balvin, Anitta and Pharrell to this beach bash that supports the old wise saying, "Don't worry about the sharks if you can walk on water". And we note: another party that we were not invited to attend. Click here:



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CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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