

MONDAY
MORNING
INTEL

POWER
RESEARCH

POWER
ROTATION

TOP 40 *EDITION*

JULY 25, 2022

KANE BROWN

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GRAND

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IMPACTING POP NOW

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MONDAY MORNING INTEL

JULY 25, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

MONDAY
MORNING
INTEL

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

7.25.22

AIRPLAY

LIZZO "ABOUT DAMN TIME"

RETENTION

HARRY STYLES "AS IT WAS"

CALLOUT

DOJA CAT "GET INTO IT (YUH)"

AUDIO

KATE BUSH "RUNNING UP THAT HILL"

VIDEO

KATE BUSH "RUNNING UP THAT HILL"

SALES

KATE BUSH "RUNNING UP THAT HILL"

COMPOSITE

HARRY STYLES "AS IT WAS"

TRUE INTEGRATION

RCS
Sound Software

GSelector®

Music Scheduling

Zetta®

Automation

Aquira®

Traffic

Revma™

Streaming

RCSCloud

Peace-of-Mind

RCS2GO®

Mobile

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	1	7	3	3	4	1	HARRY STYLES	As It Was	Columbia
1	2	11	7	2	2	2	LIZZO	About Damn Time	Nice Life/Atlantic
11	7	9	1	1	1	3	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner
3	3	6	6	9	7	4	JACK HARLOW	First Class	Generation Now/Atlantic
8	4	2	18	13	6	5	LATTO	Big Energy	Streamcut/RCA
9	6	4	15	18	13	6	NICKY YOU'RE	Sunroof f/Dazy	Columbia
20	18	25	5	4	14	7	JOJI	Glimpse Of Us	88Rising/Warner
5	9	21	14	20	16	8	HARRY STYLES	Late Night Talking	Columbia
13	14	29	12	16	3	9	BEYONCE	Break My Soul	Columbia
30	19	12	8	12	8	10	DOJA CAT	Vegas	Kemosabe/RCA
12	13	24	10	27	12	11	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
6	8	10	30	29	17	12	EM BEI HOLD	Numb Little Bug	Republic
4	5	1	31	23	37	13	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
14	10	3	26	19	32	14	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
31	27	27	2	7	20	15	FUTURE	Wait For U f/Drake	Republic-Epic
40	26	13	13	15	5	16	MORGAN WALLEN	Wasted On You	Big Loud/Republic
7	11	20	27	24	34	17	DOVE CAMERON	Boyfriend	Disruptor/Columbia
42	25	5	35	5	10	18	SIA	Unstoppable	RCA
47	x	x	4	6	19	19	BAD BUNNY	Titi Me Pregunto	Rimas
10	12	18	24	34	35	20	THE KID LAROI	Thousand Miles	Columbia
36	30	17	20	10	27	21	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
18	15	14	34	25	39	22	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
15	17	22	29	38	29	23	ED SHEERAN	2step f/Lil Baby	Atlantic
28	32	41	9	28	9	24	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
29	20	8	43	17	44	25	JNR CHOI	To The Moon	Epic
19	21	19	39	41	23	26	SHAWN MENDES	When You're Gone	Island/Republic
25	28	32	19	36	22	27	DRAKE	Massive	OVO/Republic
16	16	15	44	44	26	28	SAM SMITH	Love Me More	Capitol
17	22	31	25	42	25	29	HALSEY	So Good	Capitol
21	29	37	21	40	15	30	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
27	23	16	32	33	38	31	LAUREN SPENCER-SMITH	Flowers	Island/Republic
37	31	33	23	8	36	32	HARRY STYLES	Music For A Sushi Restaurant	Columbia
38	35	26	22	32	21	33	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic
41	41	x	17	21	24	34	YUNG GRAVY	Betty (Get Money)	Republic
26	33	40	33	26	18	35	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
48	43	x	16	14	11	36	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic
43	x	x	40	11	28	37	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle f/Jason Derulo	Arista
22	24	23	42	37	48	38	THE WEEKND	Out Of Time	XO/Republic
49	x	x	11	30	30	39	DRAKE	Sticky	OVO/Republic
45	x	x	38	22	31	40	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol
23	34	38	49	35	41	41	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
24	36	39	37	45	43	42	CALVIN HARRIS/DUA LIPA/YOUNG..	Potion	Columbia
33	38	34	45	48	42	43	MANESKIN	SUPERMODEL	Arista
32	37	30	50	50	33	44	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
34	42	42	41	39	45	45	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
39	40	36	46	47	40	46	AVA MAX	Maybe You're The Problem	Atlantic
50	x	x	28	31	47	47	KENDRICK LAMAR	Silent Hill f/Kodak Black	pgLng/TDE/AMth/Interscope
35	39	35	47	49	50	48	5 SECONDS OF SUMMER	Me Myself & I	BMG
44	x	28	48	46	46	49	SAUCY SANTANA	Booty f/Latto	RCA
46	x	x	36	43	49	50	DOVE CAMERON	Breakfast	Disruptor/Columbia

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	47	19	28	BAD BUNNY	Titi Me Pregunto	Rimas
2	40	16	24	MORGAN WALLEN	Wasted On You	Big Loud/Republic
3	42	18	24	SIA	Unstoppable	RCA
4	30	10	20	DOJA CAT	Vegas	Kemosabe/RCA
5	31	15	16	FUTURE	Wait For U f/Drake	Republic-Epic
6	36	21	15	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
7	20	7	13	JOJI	Glimpse Of Us	88Rising/Warner
8	48	36	12	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic
9	49	39	10	DRAKE	Sticky	OVO/Republic
10	11	3	8	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LIL NAS X	Thats What I Want	Columbia
2	GLASS ANIMALS	Heat Waves	Republic
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	JUSTIN BIEBER	Ghost	Def Jam
5	DOJA CAT	Woman	Kemosabe/RCA
6	DOJA CAT	Need To Know	Kemosabe/RCA
7	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
8	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
9	ED SHEERAN	Bad Habits	Atlantic
10	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
11	DUA LIPA	Levitating	Interscope-Warner
12	THE WEEKND	Save Your Tears	XO/Republic
13	ED SHEERAN	Shivers	Atlantic
14	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
15	GAYLE	abcdefu	Arthouse/Atlantic
16	ARIANA GRANDE	positions	Republic
17	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
18	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
19	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
20	MANESKIN	Beggin	Sony Music Latin/Arista
21	ADELE	Easy On Me	Columbia
22	THE KID LAROI	Without You with Miley Cyrus	Columbia
23	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
24	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
25	ARIANA GRANDE	34+35	Republic
26	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
27	OLIVIA RODRIGO	deja vu	Geffen/Interscope
28	AVA MAX	Kings & Queens	Atlantic
29	TATE MCRAE	You Broke Me First	RCA
30	MACHINE GUN KELLY & BLACKBEAR	My Ex's Best Friend	Bad Boy/Interscope

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	CALVIN HARRIS/J. TIMBERLAKE...	Stay With Me	Columbia
HOTZONE	AESPA	Life's Too Short	Warner
HOTZONE	DOJA CAT	Vegas	Kemosabe/RCA
HOTZONE	YUNG GRAVY	Betty (Get Money)	Republic
HOTZONE	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
HOTZONE	MORGAN WALLEN	Wasted On You	Big Loud/Republic
HOTZONE	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
HOTZONE	JOJI	Glimpse Of Us	88Rising/Warner
HOTZONE	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
HOTZONE	MAGGIE ROGERS	Want Want	Capitol
HOTZONE	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner
HOTZONE	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
HOTZONE	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
HOTZONE	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
HOTZONE	BEYONCE	Break My Soul	Columbia
HOTZONE	DRAKE	Massive	OVO/Republic
HOTZONE	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
HOTZONE	5 SECONDS OF SUMMER	Me Myself & I	BMG

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	LAUREN SPENCER-SMITH	Flowers	Island/Republic
DEVELOPING	FUTURE	Wait For U f/Drake	Republic-Epic
DEVELOPING	HARRY STYLES	Music For A Sushi Restaurant	Columbia
DEVELOPING	MUNI LONG & SAWEETIE	Baby Boo	Warner-Def Jam
DEVELOPING	SIA	Unstoppable	RCA
DEVELOPING	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
DEVELOPING	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
DEVELOPING	HALSEY	So Good	Capitol
DEVELOPING	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
DEVELOPING	CHARLOTTE SANDS	Dress	CS/Lakeside
DEVELOPING	NYA	Closer Than Close	This Is Nya
DEVELOPING	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner	PLAY VIDEO ►
2	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ►
3	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ►
4	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ►
5	SIA	Unstoppable	RCA	PLAY VIDEO ►
6	BAD BUNNY	Titi Me Pregunto	Rimas	PLAY VIDEO ►
7	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ►
8	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ►
9	JACK HARLOW	First Class	Atlantic	PLAY VIDEO ►
10	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ►
11	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista	PLAY VIDEO ►
12	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ►
13	LATTO	Big Energy	RCA	PLAY VIDEO ►
14	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic	PLAY VIDEO ►
15	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ►
16	BEYONCE	Break My Soul	Columbia	PLAY VIDEO ►
17	JNR CHOI	To The Moon	Epic	PLAY VIDEO ►
18	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ►
19	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.	PLAY VIDEO ►
20	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ►
21	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ►
22	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	PLAY VIDEO ►
23	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ►
24	DOVE CAMERON	Boyfriend	Disruptor/Columbia	PLAY VIDEO ►
25	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO ►
26	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ►
27	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ►
28	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ►
29	EM BEIHOLD	Numb Little Bug	Republic	PLAY VIDEO ►
30	DRAKE	Sticky	OVO/Republic	PLAY VIDEO ►
31	KENDRICK LAMAR	Silent Hill f/Kodak Black	pgLng/TDE/AMth/Interscope	PLAY VIDEO ►
32	CAMILA CABELLO	Bam Bam f/Ed Sheeran	Syco/Epic	PLAY VIDEO ►
33	LAUREN SPENCER-SMITH	Flowers	Island/Republic	PLAY VIDEO ►
34	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ►
35	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO ►
36	DRAKE	Massive	OVO/Republic	PLAY VIDEO ►
37	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO ►
38	ED SHEERAN	2step f/Lil Baby	Atlantic	PLAY VIDEO ►
39	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA	PLAY VIDEO ►
40	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ►
41	SHAWN MENDES	When You're Gone	Island/Republic	PLAY VIDEO ►
42	HALSEY	So Good	Capitol	PLAY VIDEO ►
43	DOVE CAMERON	Breakfast	Disruptor/Columbia	PLAY VIDEO ►
44	SAM SMITH	Love Me More	Capitol	PLAY VIDEO ►
45	CALVIN HARRIS/DUA LIPA/YOUNG..	Potion	Columbia	PLAY VIDEO ►
46	SAUCY SANTANA	Booty f/Latto	RCA	PLAY VIDEO ►
47	AVA MAX	Maybe You're The Problem	Atlantic	PLAY VIDEO ►
48	MANESKIN	SUPERMODEL	Arista	PLAY VIDEO ►
49	5 SECONDS OF SUMMER	Me Myself & I	BMG	PLAY VIDEO ►
50	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305	PLAY VIDEO ►

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	DOJA CAT	GET INTO IT	8	2	5	3
2	LATTO	BIG ENERGY	3	1	6	7
3	MEGAN THEE STALLION FEAT. DUA LIPA	SWEETEST PIE	6	3	1	8
4	YOURE, NICKY	SUNROOF	1	9	3	6
5	SIA	UNSTOPPABLE	9	8	4	1
6	HARLOW, JACK	FIRST CLASS	7	5	7	5
7	STYLES, HARRY	AS IT WAS	2	10	11	2
8	JNR CHOI	TO THE MOON	5	12	2	9
9	BUSH, KATE	RUNNING UP THAT HILL	10	7	8	4
10	BEI HOLD, EM	NUMB LITTLE BUG	11	4	9	10
11	Lizzo	About Damn Time	4	11	10	11
12	Doja Cat	Vegas	13	6	12	14
13	Wallen, Morgan	Wasted On You	16	19	15	12
14	Kate, Leah	10 Things I Hate About You	12	16	16	16
15	Smith, Sam	Love Me More	17	14	14	21
16	Spencer-Smith, Lauren	Flowers	15	22	13	19
17	Sanchez, Stephen	Until I Found You	18	21	20	13
18	The Kid Laro	Thousand Miles	14	13	22	25
19	Mendes, Shawn	When You're Gone	19	17	19	17
20	Cameron, Dove	Boyfriend	23	18	17	22
21	Styles, Harry	Late Night Talking	27	15	31	15
22	Sheeran, Ed	2step	26	20	18	23
23	The Weeknd	Out Of Time	22	24	23	20
24	Post Malone Feat. Doja Cat	I Like You (A Happier Song)	21	23	21	24
25	Joji	Glimpse Of Us	24	30	25	18
26	Cabello, Camila Feat. Ed Sheeran	Bam Bam	20	26	27	29
27	Lauv	All 4 Nothing (I'm So In Love)	25	29	24	27
28	Future Feat. Drake & Tems	Wait For U	33	25	26	28
29	Saucy Santana Feat. Latto	Booty	38	35	29	37
30	Beyonce	Break My Soul	41	32	37	26
31	Pitbull X Zac Brown	Can't Stop Us Now	30	39	28	39
32	Sands, Charlotte	Dress	46	33	32	31
33	Halsey	So Good	36	37	33	35
34	Drake	Massive	29	42	36	30
35	Styles, Harry	Music For A Sushi Restaurant	28	36	40	33
36	Maneskin	Supermodel	43	34	35	32
37	5 Seconds Of Summer	Me, Myself & I	39	38	30	42
38	Max, Ava	Maybe You're The Problem	31	27	44	43
39	Puth, Charlie Feat. Jung Kook	Left And Right	40	31	46	36
40	Marshmello Feat. Khalid	Numb	35	44	34	41
41	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	34	41	42	38
42	Lady Gaga	Hold My Hand	37	28	45	48
43	Harris, Calvin & Dua Lipa, Young Thug	Potion	32	45	48	34
44	Imagine Dragons	Bones	48	40	41	40
45	OneRepublic	I Ain't Worried	47	46	38	44
46	Long, Muni & Saweetie	Baby Boo	42	47	43	46
47	Lost Frequencies & Calum Scott	Where Are You Now	50	50	39	45
48	Kx5 Feat. Hayla	Escape	49	49	47	47
49	Rox, Olivia	Been This Way B4	45	43	49	50
50	NYA	Closer Than Close	44	48	50	49

DOJA CAT VEGAS

If you have seen the epic Film "Elvis" this track will be familiar as it's from the soundtrack. If you haven't seen the film, you need to slow your roll and get to the ticket booth. It's insanely brilliant and defines the physical power of music. Doja has delivered a performance and video that captures the spell of the film with a specular cameo from Shonka Dukereh who plays Big Mama Thornton in the film. If you wanna play for keeps, click on video:

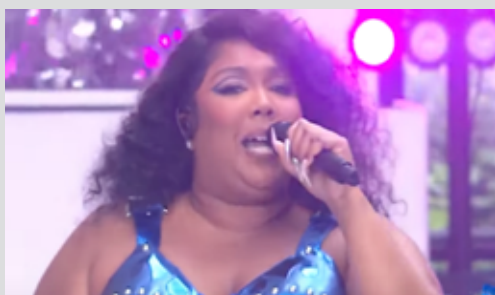


Check out these videos hand-picked by our staff!



DEMI LOVATO - "SUBSTANCE"

Demi continues to deal with her demons through her art. Substance is a hard rocking and anthemic salute to a modern life of nothingness. It's an angry romp through an all too frequent life of cheap thrills, small screen, and power posing. If you want to purge your self-loathing while turning it up to 11, click here:



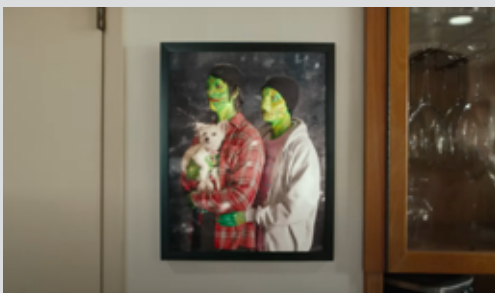
LIZZO - "2 BE LOVED"

MMI Inside Info Alert: It was H-O-T in NYC when Lizzy took the stage at the Today show last week. But being the pro that she is, Miz Liz delivered with a cool breeze of new music and defined the line "dont ever let em see you sweat". MMI set the alarm just in time to press percolate and catch this live performance of "2 Be Loved". Click here:



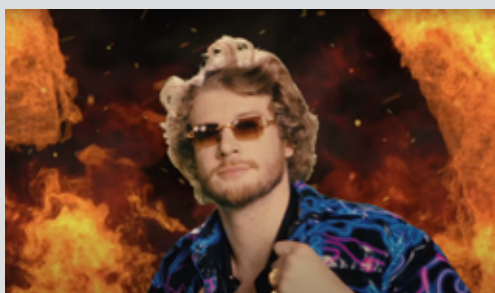
STEVE LACY - "BAD HABIT"

Steve busted out from the California cool band The Internet to pursue a solo career. It worked. Dude has already garnered a Grammy nomination and has credibility as a singer, writer, producer, and bad ass guitar slinger. Draped in his signature "S = \$" shirt and tie, Steve solos on the set and delivered a one man dancing version of his song "Bad Habit"....wait a minute, scratch the solo part, he brought his dog to the session. Click here:



GIRLFRIENDS - "HIGH AGAIN"

Firstly, Girlfriends ain't girls. They're dudes. Like 2 of em. The duo consists of Travis Mills. (Aka T.Mills from Warp Tour fame) and Nick Gross. The creative reunited mischief makers have delivered a visual ode to all things positive while being stoned on your butt. This cinematic gem features an impressive performance from a dancing wrecked cop and singing breasts. No, really. So pack the pipe, fire it up, and click here:



YUNG GRAVY - "BETTY (GET MONEY)"

Mr. Gravy is keeping the dream alive by delivering the next chapter of Rick Astley's omnipresent 1987 culture-busting Neo-disco smash: "Never Gonna Give You Up". Yung spins a musical yarn about his love of money and other roots of evil that features a kangaroo. White boy rap: It's not just for breakfast anymore. Click Here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

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