

MONDAY
MORNING
INTEL

M A T T S T E L L



M A N M A D E

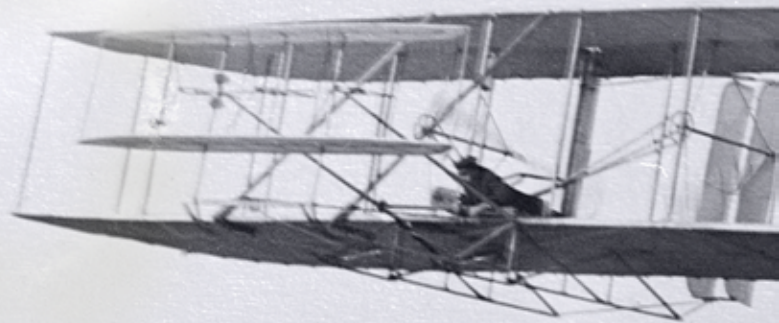


Country Edition

NASHVILLE
APPROVED

AUGUST 8, 2022

MATT STELL



MAN MADE

65+ STATIONS
AND BUILDING!

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MONDAY MORNING INTEL

AUGUST 8, 2022

TABLE OF CONTENTS

5 #1 SONGS THIS WEEK

6 POWERS

8 ACTION/RECURRENTS

9 HOTZONE/DEVELOPING

11 VIDEO STREAMING

12 COUNTRY CALLOUT

16 INTELESCOPE

17 INTELEVISION

19 METHODOLOGY

20 THE BACK PAGE

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

NEVER TIL NOW

ASHLEY COOKE & BRETT YOUNG

STREAMS + LISTENERS
UP 2X OVER THE PREVIOUS
2 WEEKS

TOP 5 CONSUMPTION
PER SPIN

BIG LOUD BMLG
RECORDS

ADD TODAY

HAILEY WHITTERS

TOP 35
CONSUMPTION SINCE
CHART DEBUT

TOP 10
CONSUMPTION
PER SPIN FOR THE LAST
5 WEEKS

*Everything
She
Ain't*

BIG LOUD S&D

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **8.8.22**

AIRPLAY

DYLAN SCOTT "New Truck"

RETENTION

SCOTTY MCCREERY "Damn Strait"

CALLOUT

MITCHELL TENPENNY "Truth About You"

AUDIO

MORGAN WALLEN "You Proof"

VIDEO

LUKE COMBS "The Kind Of Love We Make"

SALES

COLE SWINDELL "She Had Me At Heads Carolina"

COMPOSITE

LUKE COMBS "The Kind Of Love We Make"

Faster Programming Intel From NuVoodoo.

The ASAP Study from NuVoodoo:

300 respondents, 10-minute interview and answers
in large markets in just 4 weeks for under \$10,000.

 **ACTIONABLE**  **SPEEDY**  **AFFORDABLE**  **PERCEPTUAL STUDY**

nuvoodoo 

nuvoodoo.com | 888.986.6366 | tellmemore@nuvoodoo.com

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
10	5	14	2	1	2	1	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
18	9	5	1	3	4	2	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
3	1	2	15	11	10	3	SCOTTY MCCREERY	Damn Strait	Triple Tigers
12	7	10	4	8	1	4	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
4	3	12	11	22	16	5	JON PARDI	Last Night Lonely	Capitol Nashville
15	13	15	6	13	8	6	TYLER HUBBARD	5 Foot 9	EMI Nashville
11	2	3	21	7	27	7	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
2	12	30	10	9	5	8	KANE BROWN	Like I Love Country Music	RCA Nashville
9	4	1	30	17	18	9	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
28	19	23	5	4	7	10	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
16	14	9	9	26	24	11	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
1	6	13	36	20	22	12	DYLAN SCOTT	New Truck	Curb
22	25	38	7	5	6	13	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
29	23	21	12	16	14	14	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
13	16	20	38	24	9	15	JACKSON DEAN	Don't Come Lookin'	Big Machine
27	22	11	35	14	21	16	TIM MCGRAW	7500 OBO	Big Machine
23	18	17	16	27	32	17	GABBY BARRETT	Pick Me Up	Warner/WAR
5	8	6	45	38	29	18	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
14	17	25	27	30	19	19	OLD DOMINION	No Hard Feelings	Arista Nashville
8	10	4	43	37	33	20	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
40	35	35	8	6	13	21	NATE SMITH	Whiskey On You	Arista Nashville
26	30	42	14	19	12	22	LEE BRICE	Soul	Curb
49	42	x	3	2	11	23	ZACH BRYAN	Something in the Orange	Warner
7	15	19	31	34	43	24	MAREN MORRIS	Circles Around This Town	Columbia Nashville
34	34	31	19	18	15	25	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
31	31	34	13	29	23	26	JORDAN DAVIS	What My World Spins Around	MCA Nashville
6	11	7	46	45	44	27	JAKE OWEN	Best Thing Since Backroads	Big Loud
25	24	22	29	33	35	28	JIMMIE ALLEN	down home	Stoney Creek
19	27	37	26	43	17	29	LUKE BRYAN	Country On	Capitol Nashville
17	20	18	37	41	38	30	DUSTIN LYNCH	Party Mode	Broken Bow
46	48	x	25	12	3	31	WALKER HAYES	Y'all Life	Monument
21	21	16	41	48	28	32	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
35	36	24	33	25	36	33	LAINEY WILSON	Heart Like A Truck	Broken Bow
30	33	39	17	40	30	34	KELSEA BALLERINI	Heartfirst	Black River Entertainment
43	37	8	39	10	48	35	KAMERON MARLOWE	Giving You Up	Columbia Nashville
42	45	x	18	21	31	36	CARLY PEARCE	What He Didn't Do	Big Machine
20	26	28	42	44	37	37	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
32	32	32	47	23	40	38	BRETT YOUNG	You Didn't	BMLG
38	40	40	40	15	39	39	SAM HUNT	Water Under The Bridge	MCA Nashville
45	46	x	20	42	26	40	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
37	38	33	48	36	34	41	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA
24	28	27	49	49	47	42	FRANK RAY	Country'd Look Good On You	Stoney Creek
47	47	36	23	28	42	43	MORGAN WADE	Wilder Days	Arista Nashville
44	44	x	24	35	45	44	BRETT ELDREDGE	Songs About You	Warner/WMN
48	49	x	28	32	25	45	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
33	29	29	44	46	49	46	CODY JOHNSON	Human	Colo/Warner/WMN
50	50	x	22	31	20	47	ASHLEY COOKE & BRETT YOUNG	Never Til Now	Big Loud/Back Blocks/BMLG
36	39	26	34	47	50	48	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
41	43	41	32	50	41	49	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
39	41	43	50	39	46	50	MICHAEL RAY	Holy Water	Warner/WEA

**“Oh...hellloooooo...
hot damn!”**

– CHRISTI BROOKS (PD), KCYY SAN ANTONIO

**“I love this one!
Reminds me of Keith’s
hits and sounds fresh!”**

– NICK RUSSO (MD), KILT HOUSTON

CATCH KEITH ON

THE SPEED OF NOW
WORLD TOUR 2022

CLICK [HERE](#) FOR TOUR HIGHLIGHTS



FOR YOUR CMA CONSIDERATION:

ENTERTAINER OF THE YEAR
MALE VOCALIST OF THE YEAR | SONG OF THE YEAR
VIDEO OF THE YEAR | MUSICAL EVENT OF THE YEAR

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HR
RECORDS

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RECORDS NASHVILLE
A UNIVERSAL MUSIC COMPANY

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Bertelsmann Entertainment

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	49	23	26	ZACH BRYAN	Something in the Orange	Warner
2	40	21	19	NATE SMITH	Whiskey On You	Arista Nashville
3	28	10	18	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
4	18	2	16	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
5	29	14	15	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
6	46	31	15	WALKER HAYES	Y'all Life	Monument
7	27	16	11	TIM MCGRAW	7500 OBO	Big Machine
8	10	1	9	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
9	15	6	9	TYLER HUBBARD	5 Foot 9	EMI Nashville
10	22	13	9	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
11	34	25	9	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	PARMALEE	Take My Name	Stoney Creek
2	MORGAN WALLEN	Wasted On You	Big Loud/Republic
3	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
4	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
5	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
6	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
7	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
8	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
9	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
10	SAM HUNT	23	MCA Nashville
11	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
12	WALKER HAYES	Fancy Like	Monument/RCA
13	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
14	LUKE COMBS	Forever After All	River House/Columbia Nash
15	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
16	THOMAS RHETT	Slow Down Summer	Valory Music Co.
17	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
18	KEITH URBAN	Wild Hearts	Capitol Nashville
19	LUKE COMBS	Cold As You	River House/Columbia Nash
20	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
21	ERNEST	Flower Shops f/Morgan Wallen	Big Loud
22	COLE SWINDELL	Single Saturday Night	Warner/WMN
23	WALKER HAYES	AA	Monument
24	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
25	THOMAS RHETT	What's Your Country Song	Valory Music Co.
26	MICHAEL RAY	Whiskey And Rain	Warner/WEA
27	DIERKS BENTLEY	Gone	Capitol Nashville
28	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
29	LEE BRICE	Memory I Don't Mess With	Curb
30	KELSEA BALLERINI	Half Of My Hometown f/KChesney	Black River Entertainment



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	DIERKS BENTLEY	Gold	Capitol Nashville
HOTZONE	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow
HOTZONE	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
HOTZONE	DAN + SHAY	You	Warner/WAR
HOTZONE	LUKE BRYAN	Country On	Capitol Nashville
HOTZONE	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
HOTZONE	NATE SMITH	Whiskey On You	Arista Nashville
HOTZONE	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
HOTZONE	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
HOTZONE	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
HOTZONE	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
HOTZONE	SAM HUNT	Water Under The Bridge	MCA Nashville
HOTZONE	JORDAN DAVIS	What My World Spins Around	MCA Nashville
HOTZONE	DILLON CARMICHAEL	Son Of A	Riser House

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	TYLER HUBBARD	5 Foot 9	EMI Nashville
DEVELOPING	DUSTIN LYNCH	Party Mode	Broken Bow
DEVELOPING	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
DEVELOPING	JIMMIE ALLEN	down home	Stoney Creek
DEVELOPING	KELSEA BALLERINI	Heartfirst	Black River Entertainment
DEVELOPING	CODY JOHNSON	Human	CoJo/Warner/WMN
DEVELOPING	LAINEY WILSON	Heart Like A Truck	Broken Bow
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
DEVELOPING	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
DEVELOPING	CARLY PEARCE	What He Didn't Do	Big Machine
DEVELOPING	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
DEVELOPING	JACKSON DEAN	Don't Come Lookin'	Big Machine
DEVELOPING	GABBY BARRETT	Pick Me Up	Warner/WAR
DEVELOPING	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	MICHAEL RAY	Holy Water	Warner/WEA
DEVELOPING	THOMPSON SQUARE	Country In My Soul	Quartz Hill
DEVELOPING	RANDY HOUSER	Note To Self	Magnolia Music
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill
DEVELOPING	LEE BRICE	Soul	Curb
DEVELOPING	BRETT YOUNG	You Didn't	BMLG

A black and white photograph of a man, Ian Flanigan, playing an acoustic guitar. He is looking down at the instrument with a focused expression. He has dark hair and a light beard. He is wearing a dark t-shirt under a dark jacket. The guitar is a Taylor acoustic, with the brand name visible on the headstock. The background is dark and out of focus.

IAN FLANIGAN

LAST NAME ON IT

"Ian Flanigan is a once
in a lifetime vocalist"

Blake Shelton

EARLY BELIEVERS:

KILT! KKBO! KBEO! MUSIC CHOICE! KSON! KNUC! WJVC!

IMPACTING NOW

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash	PLAY VIDEO ▶
2	ZACH BRYAN	Something in the Orange	Warner	PLAY VIDEO ▶
3	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic	PLAY VIDEO ▶
4	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville	PLAY VIDEO ▶
5	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO ▶
6	NATE SMITH	Whiskey On You	Arista Nashville	PLAY VIDEO ▶
7	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	PLAY VIDEO ▶
8	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN	PLAY VIDEO ▶
9	KANE BROWN	Like I Love Country Music	RCA Nashville	PLAY VIDEO ▶
10	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ▶
11	SCOTTY MCCREERY	Damn Strait	Triple Tigers	PLAY VIDEO ▶
12	WALKER HAYES	Y'all Life	Monument	PLAY VIDEO ▶
13	TYLER HUBBARD	5 Foot 9	EMI Nashville	PLAY VIDEO ▶
14	TIM MCGRAW	7500 OBO	Big Machine	PLAY VIDEO ▶
15	SAM HUNT	Water Under The Bridge	MCA Nashville	PLAY VIDEO ▶
16	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	PLAY VIDEO ▶
17	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
18	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	PLAY VIDEO ▶
19	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
20	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
21	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
22	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO ▶
23	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
24	JACKSON DEAN	Don't Come Lookin'	Big Machine	PLAY VIDEO ▶
25	LAINIEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
26	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
27	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ▶
28	MORGAN WADE	Wilder Days	Arista Nashville	PLAY VIDEO ▶
29	JORDAN DAVIS	What My World Spins Around	MCA Nashville	PLAY VIDEO ▶
30	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
31	ASHLEY COOKE & BRETT YOUNG	Never Til Now	Big Loud/Back Blocks/BMLG	PLAY VIDEO ▶
32	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
33	JIMMIE ALLEN	Down Home	Stoney Creek	PLAY VIDEO ▶
34	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ▶
35	BRETT ELDREDGE	Songs About You	Warner/WMN	PLAY VIDEO ▶
36	KENNY CHESNEY	Everyone She Knows	Blue Chair/Warner/WEA	PLAY VIDEO ▶
37	JUSTIN MOORE	With A Woman You Love	Valory	PLAY VIDEO ▶
38	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
39	MICHAEL RAY	Holy Water	Warner/WEA	PLAY VIDEO ▶
40	KELSEA BALLERINI	Heartfirst	Black River Entertainment	PLAY VIDEO ▶
41	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO ▶
42	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville	PLAY VIDEO ▶
43	LUKE BRYAN	Country On	Capitol Nashville	PLAY VIDEO ▶
44	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	PLAY VIDEO ▶
45	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
46	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
47	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville	PLAY VIDEO ▶
48	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG	PLAY VIDEO ▶
49	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶
50	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	TENPENNY, MITCHELL	Truth About You	1	1	4	3
2	MCCREERY, SCOTTY	Damn Strait	8	2	3	15
3	UNDERWOOD, CARRIE	Ghost Story	2	11	13	4
4	MOORE, JUSTIN	With A Woman You Love	15	10	2	5
5	WALLEN, MORGAN	You Proof	11	16	10	1
6	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	14	5	7	13
7	WALLEN, MORGAN	Wasted On You	10	4	5	28
8	OWEN, JAKE	Best Thing Since Backroads	3	17	9	12
9	MARLOWE, KAMERON	Giving You Up	21	8	8	8
10	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	4	13	16	6
11	SWINDELL, COLE	She Had Me At Heads Carolina	6	9	6	21
12	MCGRRAW, TIM	7500 OBO	17	3	19	16
13	PARDI, JON	Last Night Lonely	13	6	21	10
14	SCOTT, DYLAN	New Truck	29	30	1	11
15	COMBS, LUKE	The Kind Of Love We Make	12	23	11	9
16	HUBBARD, TYLER	5 Foot 9	5	12	14	35
17	RHETT, THOMAS FEAT. RILEY GREEN	Half Of Me	23	14	17	30
18	BARRETT, GABBY	Pick Me Up	9	15	29	24
19	LYNCH, DUSTIN	Party Mode	32	7	26	23
20	BENTLEY, DIERKS	Gold	34	34	45	2
21	MORRIS, MAREN	Circles Around This Town	25	29	18	14
22	DEAN, JACKSON	Don't Come Lookin'	28	32	15	19
23	DICKERSON, RUSSELL FEAT. JAKE SCOTT	She Likes It	7	25	32	26
24	ALLEN, JIMMIE	Down Home	22	22	25	18
25	ZIMMERMAN, BAILEY	Fall In Love	20	24	34	32
26	WILSON, LAINEY	Heart Like A Truck	35	19	22	39
27	NICHOLS, JOE	Good Day For Living	19	36	27	29
28	OLD DOMINION	No Hard Feelings	16	26	41	34
29	THOMPSON SQUARE	Country In My Soul	24	44	20	22
30	BLOCK, PRISCILLA	My Bar	33	28	30	37
31	RAY, FRANK	Country'd Look Good On You	43	41	23	20
32	BROWN BAND, ZAC	Out In The Middle	18	42	46	17
33	JOHNSON, CODY	Human	42	31	42	27
34	BROWN, KANE	Like I Love Country Music	45	21	24	40
35	STAPLETON, CHRIS	Joy Of My Life	48	37	12	41
36	YOUNG, BRETT	You Didn't	37	20	33	45
37	CHESNEY, KENNY	Everyone She Knows	26	38	39	33
38	DAVIS, JORDAN	What My World Spins Around	31	40	37	31
39	SMITH, NATE	Whiskey On You	30	27	36	46
40	WADE, MORGAN	Wilder Days	40	43	35	25
41	HOUSER, RANDY	Note To Self	36	39	28	38
42	ERNEST FEAT. MORGAN WALLEN	Flower Shops	27	33	38	47
43	BRYAN, LUKE	Country On	41	35	40	43
44	JELLY ROLL	Son Of A Sinner	47	18	31	49
45	BALLERINI, KELSEA	Heartfirst	46	45	49	7
46	HUNT, SAM	Water Under The Bridge	44	48	44	36
47	URBAN, KEITH	Brown Eyes Baby	38	47	47	44
48	BRICE, LEE	Soul	50	46	43	50
49	CARMICHAEL, DILLION	Son Of A	49	49	48	42
50	RAY, MICHAEL	Holy Water	39	50	50	48

FOR YOUR CMA CONSIDERATION

ROD + ROSE

ALBUM OF THE YEAR

ROD + ROSE

"ROD + ROSE REVEAL A COLLECTION OF HEARTFELT TRACKS THAT ARE SURE TO MELT EVEN THE COLDEST OF HEARTS. THEIR CONNECTION IS PALPABLE THROUGH THEIR HARMONIES, AND IF THAT AIN'T LOVE, WE DON'T KNOW WHAT IS."

- COUNTRY SWAG



CURB
RECORDS
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**MONDAY
MORNING
INTEL**



**YES,
I
GET
IT**

MMI Provides multiple

**RESEARCH
TOOLS**

all in one place!

Plus, I love the video

STREAMING

info & links.

BROOKS O'BRIAN

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FAMILY OF PUBLICATIONS**

YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS



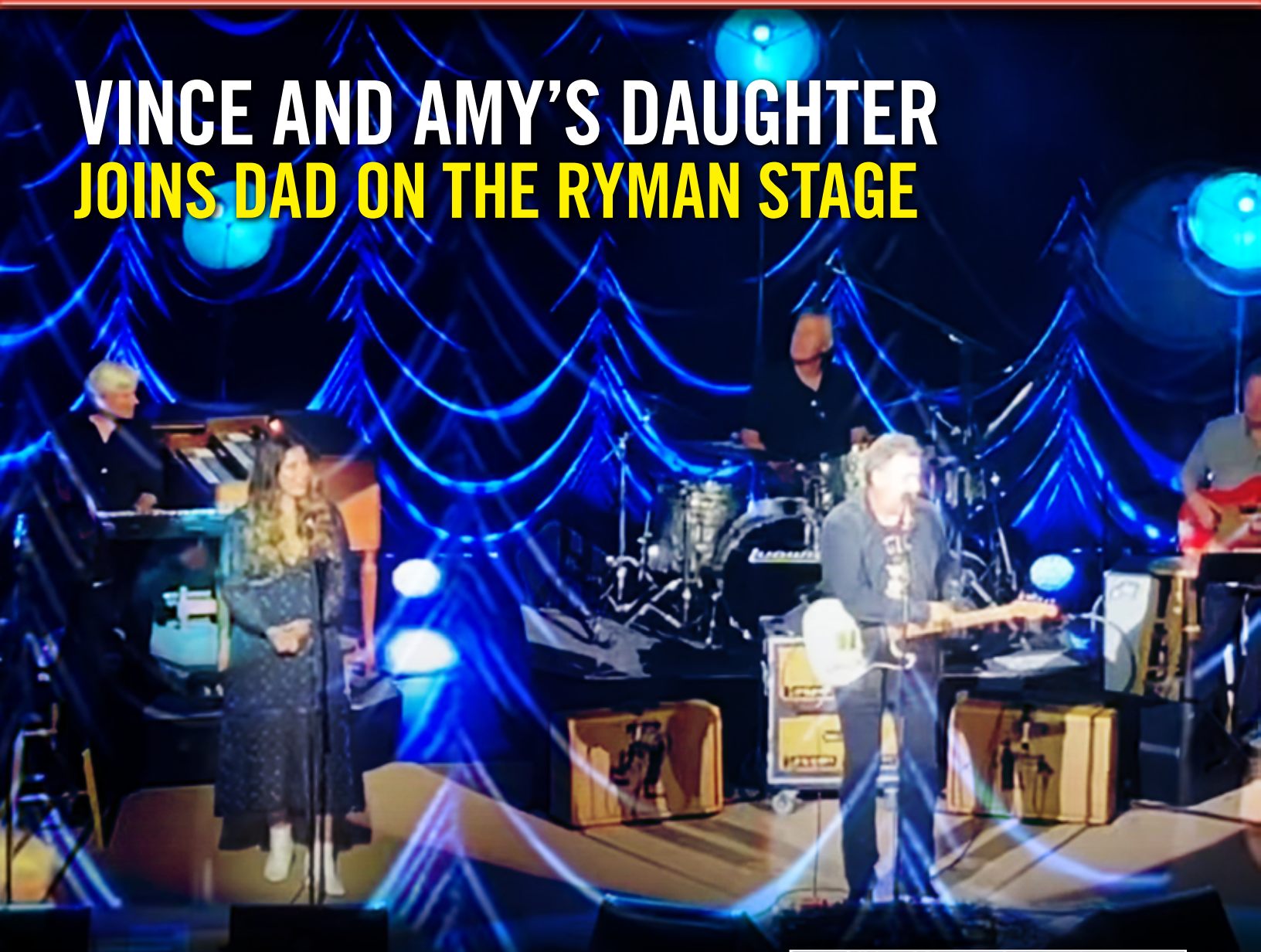
**THE BRAND
NEW SINGLE
FROM ONE OF
COUNTRY MUSIC'S
MOST LOVED
ARTISTS**

**CRAIG
MORGAN
HOW
YOU
MAKE
A MAN**



IMPACTING 8/29

VINCE AND AMY'S DAUGHTER JOINS DAD ON THE RYMAN STAGE



One of the most emotional and magical moments in Music City this past week was when Corrina Gill, daughter of Vince Gill and Amy Grant joined her Poppa on stage at the Mother Church. A few weeks back, Mama Amy took a serious spill from her bike and continues to heal. In 2019 Daddy Vince, released a masterpiece of an album called "Okie" which contained "When My Amy Prays", a touching tribute to Grant's faith. Young Corrina changed it to "When My Mama Prays" and belted it out Thursday night. Cue the waterworks, invest in Kleenex and click here:

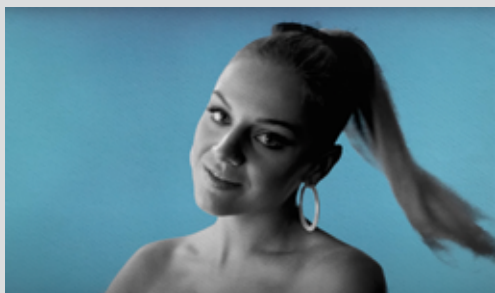


Check out these videos hand-picked by our staff!



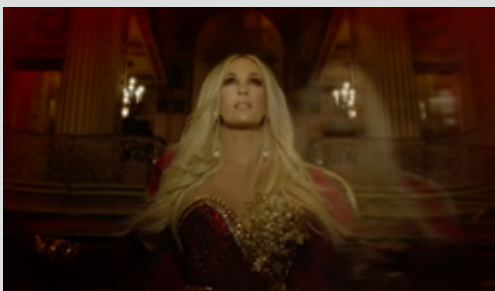
BRANDY CLARK - "STRIPES"

No secret, at MMI we love Brandy Clark. She is one of the most powerful, whimsical, unique, gifted singer songwriters in Nashville. One of her signature songs "Stripes" was the centerpiece of a recent CMT Campfire Sessions. So get yourself a blanket, a marshmallow, and snuggle around the screen for this quirky masterpiece. Click here:



KELSEA BALLERINI - "THE LITTLE THINGS"

Kelsea has Klass deluxe in this way cool artsy look and listen to the track, "The Little Things". There's a trend afoot to deliver these flashy fun "visualizers" that seem to satisfy fans and industry alike. Kelsea Kaptures the beat and bounce of the track with a paint bucket of splashy color and edits galore. Click here:



CARRIE UNDERWOOD - "THE MAKING OF GHOST STORY"

At MMI, we love everything Carrie delivers. And with all the talent and majestic elegance, one wonders just HOW she does it. Vevo Footnotes brings us the pop-up format look at the secrets behind the production with "The Making Of Ghost Story". Click here:



MIKAYLA LANE - "AMBUSH"

MMI Catchy As Hell Alert: The millennials in the MMI HQ Music Meeting kept blasting this one and it kinda became an office singalong. You know that feeling where your head's singing something to you and you can't pull it up? Well, this was it. We call this Triple C music: Cowgirl Catchy Country. Lil ol' Mikayla is a dang 17 year old from Kentucky. Watch out, this rattlesnake of a tune might just bite ya. Click here:



JULIA COLE - "THANK GOD WE BROKE UP" (GRAND OLE OPRY DEBUT)

Question: How the hell can someone with as much talent and style as Julia Cole not be signed to a monster deal? This girl has social and streaming numbers for miles, stage presence like a boss, swagger like the best of 'em and a pure Country voice that draws you in. This clip shows the towering Texan on her Orpy Debut and we're looking to book a ticket to her next show. Click here:



RYAN GRIFFIN

Salt, Lime & Tequila

200+ SPINS AT...

KBEQ/Kansas City	687
KEEY/Minneapolis	349
KXLY/Spokane	323
WWQM/Madison	321
KJUG/Visalia-Tulare	292
WJVC/Nassau-Suffolk	281
Music Choice	242
WQMX/Akron	235
WKRO/Daytona Beach	225
KWEN/Tulsa	216
KDRK/Spokane	201

TIME TO CATCH UP!



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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