

MONDAY
MORNING
INTEL

JON PARDI
LAST NIGHT LONELY



Capitol
A UNIVERSAL MUSIC COMPANY

MMI
PROFILE
ALISSA POLLACK

Country Edition

NASHVILLE
APPROVED

AUGUST 22, 2022

JON PARDI LAST NIGHT LONELY

MAXIMUM SPINS NOW

64.8 MIL ON DEMAND STREAMS TO DATE
ANOTHER 4.2 MIL LW



A UNIVERSAL MUSIC COMPANY

MONDAY MORNING INTEL

AUGUST 22, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

NEVER TIL NOW

ASHLEY COOKE & BRETT YOUNG

TOP 10 CONSUMPTION
PER SPIN OVER THE
PREVIOUS 10 WEEKS

TOP 30 CONSUMPTION OVER
THE PREVIOUS 4 WEEKS

BIG LOUD BMLG
RECORDS

ADD TODAY

HAILEY WHITTERS

TOP 10
CONSUMPTION
PER SPIN OVER THE
PREVIOUS 8 WEEKS

OUT-
CONSUMING
27 IN THE TOP 50

*Everything
She
Ain't*

BIG LOUD S&D

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **8.22.22**

AIRPLAY

KANE BROWN "Like I Love Country Music"

RETENTION

COLE SWINDELL "She Had Me At Heads Carolina"

CALLOUT

MITCHELL TENPENNY "Truth About You"

AUDIO

MORGAN WALLEN "You Proof"

VIDEO

MORGAN WALLEN "You Proof"

SALES

COLE SWINDELL "She Had Me At Heads Carolina"

COMPOSITE

COLE SWINDELL "She Had Me At Heads Carolina"

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Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
4	1	5	4	6	1	1	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
5	2	7	2	5	2	2	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
11	4	3	1	1	3	3	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
10	8	11	6	8	8	4	TYLER HUBBARD	5 Foot 9	EMI Nashville
1	10	26	9	7	6	5	KANE BROWN	Like I Love Country Music	RCA Nashville
2	5	13	11	18	24	6	JON PARDI	Last Night Lonely	Capitol Nashville
7	3	1	33	11	23	7	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
9	6	2	20	22	33	8	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
8	11	14	30	16	14	9	DYLAN SCOTT	New Truck	Curb
20	22	37	7	2	5	10	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
13	12	10	14	26	21	11	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
27	19	15	13	12	15	12	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
22	24	39	5	4	7	13	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
14	13	18	24	25	11	14	OLD DOMINION	No Hard Feelings	Arista Nashville
12	14	21	36	20	10	15	JACKSON DEAN	Don't Come Lookin'	Big Machine
6	7	4	32	35	31	16	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
19	16	20	10	24	30	17	GABBY BARRETT	Pick Me Up	Warner/WAR
32	28	23	19	13	12	18	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
23	25	35	15	15	13	19	LEE BRICE	Soul	Curb
3	9	6	46	36	29	20	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
16	15	9	28	44	25	21	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
26	26	31	17	21	20	22	JORDAN DAVIS	What My World Spins Around	MCA Nashville
33	29	34	8	17	19	23	NATE SMITH	Whiskey On You	Arista Nashville
41	36	25	16	14	18	24	CARLY PEARCE	What He Didn't Do	Big Machine
15	23	36	26	39	16	25	LUKE BRYAN	Country On	Capitol Nashville
47	41	43	3	3	9	26	ZACH BRYAN	Something in the Orange	Warner
24	20	16	29	32	40	27	JIMMIE ALLEN	down home	Stoney Creek
39	43	40	27	10	4	28	WALKER HAYES	Y'all Life	Monument
18	18	17	37	42	42	29	DUSTIN LYNCH	Party Mode	Broken Bow
29	32	41	18	34	22	30	KELSEA BALLERINI	Heartfirst	Black River Entertainment
17	21	24	41	43	37	31	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
25	17	8	47	45	44	32	JAKE OWEN	Best Thing Since Backroads	Big Loud
44	35	12	39	9	47	33	KAMERON MARLOWE	Giving You Up	Columbia Nashville
36	38	27	35	27	34	34	LAINEY WILSON	Heart Like A Truck	Broken Bow
46	46	x	12	19	35	35	COREY KENT	Wild As Her	Combustion/RCA Nashville
35	31	22	31	37	45	36	MAREN MORRIS	Circles Around This Town	Columbia Nashville
30	33	30	48	23	41	37	BRETT YOUNG	You Didn't	BMLG
43	39	19	38	38	32	38	DAN + SHAY	You	Warner/WAR
49	48	x	21	28	17	39	PARKER MCCOLLUM	Handle On You	MCA Nashville
31	37	44	42	29	43	40	SAM HUNT	Water Under The Bridge	MCA Nashville
21	27	29	49	47	48	41	FRANK RAY	Country'd Look Good On You	Stoney Creek
45	47	x	22	41	36	42	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
34	30	33	45	40	46	43	CODY JOHNSON	Human	CoJo/Warner/WMN
42	42	28	44	48	28	44	DIERKS BENTLEY	Gold	Capitol Nashville
50	50	x	23	30	27	45	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
38	45	45	50	31	26	46	MICHAEL RAY	Holy Water	Warner/WEA
48	49	x	25	33	38	47	ASHLEY COOKE & BRETT YOUNG	Never Til Now	Big Loud/Back Blocks/BMLG
37	40	32	40	46	50	48	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
40	44	38	34	49	39	49	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
28	34	42	43	50	49	50	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow

THE VIRAL SENSATION THAT TOOK FANS BY STORM

DYLAN CAN'T HAVE MINE SCOTT



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—The Nash News

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Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	47	26	21	ZACH BRYAN	Something in the Orange	Warner
2	41	24	17	CARLY PEARCE	What He Didn't Do	Big Machine
3	27	12	15	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
4	32	18	14	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
5	39	28	11	WALKER HAYES	Y'all Life	Monument
6	44	33	11	KAMERON MARLOWE	Giving You Up	Columbia Nashville
7	46	35	11	COREY KENT	Wild As Her	Combustion/RCA Nashville
8	49	39	10	PARKER MCCOLLUM	Handle On You	MCA Nashville
9	33	23	10	NATE SMITH	Whiskey On You	Arista Nashville
10	20	10	10	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	SCOTTY MCCREERY	Damn Strait	Triple Tigers
2	PARMALEE	Take My Name	Stoney Creek
3	MORGAN WALLEN	Wasted On You	Big Loud/Republic
4	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
5	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
6	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
7	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
8	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
9	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
10	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
11	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
12	SAM HUNT	23	MCA Nashville
13	WALKER HAYES	Fancy Like	Monument/RCA
14	LUKE COMBS	Forever After All	River House/Columbia Nash
15	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
16	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
17	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
18	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
19	MICHAEL RAY	Whiskey And Rain	Warner/WEA
20	THOMAS RHETT	What's Your Country Song	Valory Music Co.
21	TIM MCGRAW	7500 OBO	Big Machine
22	LUKE COMBS	Cold As You	River House/Columbia Nash
23	WALKER HAYES	AA	Monument
24	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
25	COLE SWINDELL	Single Saturday Night	Warner/WMN
26	KEITH URBAN	Wild Hearts	Capitol Nashville
27	THOMAS RHETT	Slow Down Summer	Valory Music Co.
28	JAMESON RODGERS	Cold Beer Calling...f/L. Combs	River House/Columbia Nash
29	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville
30	DIERKS BENTLEY	Gone	Capitol Nashville



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
HOTZONE	LUKE BRYAN	Country On	Capitol Nashville
HOTZONE	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
HOTZONE	GABBY BARRETT	Pick Me Up	Warner/WAR
HOTZONE	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville
HOTZONE	JORDAN DAVIS	What My World Spins Around	MCA Nashville
HOTZONE	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow
HOTZONE	SAM HUNT	Water Under The Bridge	MCA Nashville
HOTZONE	NATE SMITH	Whiskey On You	Arista Nashville
HOTZONE	JOE NICHOLS	Good Day For Living	Quartz Hill
HOTZONE	WALKER HAYES	Y'all Life	Monument
HOTZONE	KEITH URBAN	Brown Eyes Baby	Capitol Nashville

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	JACKSON DEAN	Don't Come Lookin'	Big Machine
DEVELOPING	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
DEVELOPING	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
DEVELOPING	FRANK RAY	Country'd Look Good On You	Stoney Creek
DEVELOPING	LEE BRICE	Soul	Curb
DEVELOPING	JIMMIE ALLEN	down home	Stoney Creek
DEVELOPING	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
DEVELOPING	KELSEA BALLERINI	Heartfirst	Black River Entertainment
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
DEVELOPING	CODY JOHNSON	Human	CoJo/Warner/WMN
DEVELOPING	LAINÉY WILSON	Heart Like A Truck	Broken Bow
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	MICHAEL RAY	Holy Water	Warner/WEA
DEVELOPING	RANDY HOUSER	Note To Self	Magnolia Music
DEVELOPING	CARLY PEARCE	What He Didn't Do	Big Machine
DEVELOPING	DIERKS BENTLEY	Gold	Capitol Nashville
DEVELOPING	DAN + SHAY	You	Warner/WAR
DEVELOPING	KAMERON MARLOWE	Giving You Up	Columbia Nashville
DEVELOPING	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic	PLAY VIDEO ▶
2	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO ▶
3	ZACH BRYAN	Something in the Orange	Warner	PLAY VIDEO ▶
4	BAILEY ZIMMERMAN	Fall In Love	Warner Music Nashville	PLAY VIDEO ▶
5	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash	PLAY VIDEO ▶
6	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN	PLAY VIDEO ▶
7	KANE BROWN	Like I Love Country Music	RCA Nashville	PLAY VIDEO ▶
8	TYLER HUBBARD	5 Foot 9	EMI Nashville	PLAY VIDEO ▶
9	KAMERON MARLOWE	Giving You Up	Columbia Nashville	PLAY VIDEO ▶
10	WALKER HAYES	Y'all Life	Monument	PLAY VIDEO ▶
11	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
12	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	PLAY VIDEO ▶
13	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	PLAY VIDEO ▶
14	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
15	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
16	DYLAN SCOTT	New Truck	Curb	PLAY VIDEO ▶
17	NATE SMITH	Whiskey On You	Arista Nashville	PLAY VIDEO ▶
18	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO ▶
19	COREY KENT	Wild As Her	Combustion/RCA Nashville	PLAY VIDEO ▶
20	JACKSON DEAN	Don't Come Lookin'	Big Machine	PLAY VIDEO ▶
21	JORDAN DAVIS	What My World Spins Around	MCA Nashville	PLAY VIDEO ▶
22	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	PLAY VIDEO ▶
23	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
24	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ▶
25	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
26	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
27	LAINEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
28	PARKER MCCOLLUM	Handle On You	MCA Nashville	PLAY VIDEO ▶
29	SAM HUNT	Water Under The Bridge	MCA Nashville	PLAY VIDEO ▶
30	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
31	MICHAEL RAY	Holy Water	Warner/WEA	PLAY VIDEO ▶
32	JIMMIE ALLEN	Down Home	Stoney Creek	PLAY VIDEO ▶
33	ASHLEY COOKE & BRETT YOUNG	Never Til Now	Big Loud/Back Blocks/BMLG	PLAY VIDEO ▶
34	KELSEA BALLERINI	Heartfirst	Black River Entertainment	PLAY VIDEO ▶
35	JUSTIN MOORE	With A Woman You Love	Valory Music Co.	PLAY VIDEO ▶
36	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
37	MAREN MORRIS	Circles Around This Town	Columbia Nashville	PLAY VIDEO ▶
38	DAN + SHAY	You	Warner/WAR	PLAY VIDEO ▶
39	LUKE BRYAN	Country On	Capitol Nashville	PLAY VIDEO ▶
40	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
41	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville	PLAY VIDEO ▶
42	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO ▶
43	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	PLAY VIDEO ▶
44	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG	PLAY VIDEO ▶
45	JAKE OWEN	Best Thing Since Backroads	Big Loud	PLAY VIDEO ▶
46	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville	PLAY VIDEO ▶
47	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶
48	DIERKS BENTLEY	Gold	Capitol Nashville	PLAY VIDEO ▶
49	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	PLAY VIDEO ▶
50	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	TENPENNY, MITCHELL	Truth About You	1	1	4	3
2	MCCREERY, SCOTTY	Damn Strait	3	4	2	5
3	UNDERWOOD, CARRIE	Ghost Story	4	5	8	2
4	WALLEN, MORGAN	You Proof	7	15	3	1
5	MOORE, JUSTIN	With A Woman You Love	5	9	5	4
6	SWINDELL, COLE	She Had Me At Heads Carolina	26	3	1	36
7	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	12	2	14	26
8	COMBS, LUKE	The Kind Of Love We Make	19	7	10	9
9	OWEN, JAKE	Best Thing Since Backroads	2	13	7	35
10	RHETT, THOMAS FEAT. RILEY GREEN	Half Of Me	20	8	9	10
11	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	13	11	16	6
12	HUBBARD, TYLER	5 Foot 9	6	12	12	30
13	MARLOWE, KAMERON	Giving You Up	8	23	11	17
14	PARDI, JON	Last Night Lonely	15	6	26	15
15	SCOTT, DYLAN	New Truck	21	21	6	38
16	DICKERSON, RUSSELL FEAT. JAKE SCOTT	She Likes It	17	18	34	14
17	ALLEN, JIMMIE	Down Home	27	30	19	7
18	LYNCH, DUSTIN	Party Mode	28	16	32	8
19	OLD DOMINION	No Hard Feelings	11	14	30	24
20	DAN + SHAY	You	10	22	18	39
21	BARRETT, GABBY	Pick Me Up	24	10	39	20
22	DEAN, JACKSON	Don't Come Lookin'	18	43	13	22
23	MORRIS, MAREN	Circles Around This Town	37	24	22	16
24	STAPLETON, CHRIS	Joy Of My Life	35	20	17	37
25	BROWN BAND, ZAC	Out In The Middle	33	29	33	11
26	PEARCE, CARLY	What He Didn't Do	42	19	29	27
27	BROWN, KANE	Like I Love Country Music	48	17	15	45
28	WILSON, LAINEY	Heart Like A Truck	36	36	25	21
29	BENTLEY, DIERKS	Gold	34	42	38	13
30	HOUSER, RANDY	Note To Self	30	33	23	42
31	RAY, FRANK	Country'd Look Good On You	25	28	40	33
32	YOUNG, BRETT	You Didn't	43	26	43	12
33	DAVIS, JORDAN	What My World Spins Around	31	37	27	31
34	NICHOLS, JOE	Good Day For Living	16	46	20	40
35	BLOCK, PRISCILLA	My Bar	22	34	42	25
36	JOHNSON, CODY	Human	45	40	31	19
37	SMITH, NATE	Whiskey On You	29	31	37	41
38	THOMPSON SQUARE	Country In My Soul	39	39	36	23
39	BRICE, LEE	Soul	14	25	44	46
40	BRYAN, LUKE	Country On	46	27	24	47
41	JELLY ROLL	Son Of A Sinner	47	32	21	49
42	URBAN, KEITH	Brown Eyes Baby	32	35	46	32
43	ZIMMERMAN, BAILEY	Fall In Love	23	41	45	34
44	HAYES, WALKER	Y'all Life	40	38	35	43
45	BALLERINI, KELSEA	Heartfirst	38	44	50	18
46	ELDREDGE, BRETT	Songs About You	9	50	41	29
47	ALDEAN, JASON	That's What Tequila Does	50	45	28	50
48	CARMICHAEL, DILLION	Son Of A	49	48	49	28
49	HUNT, SAM	Water Under The Bridge	44	47	47	44
50	RAY, MICHAEL	Holy Water	41	49	48	48



ALISSA POLLACK INTEL

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TASTE OF HOPE

After a 2 year Hiatus, The 14th Taste of Hope wine Dinner is around the corner. How did the event begin all those years ago?

It was my first time serving on the City of Hope Spirit of Life Committee. Charles Goldstuck was being honored. I felt intimidated being the youngest exec in the room and knew I had to raise money creatively, as opposed to writing a huge check. So I came up with the idea to throw a wine dinner knowing how many people in the industry enjoy wine. I had never thrown an event and was not really a wine drinker, what could go wrong? Ha! It was a super stressful time putting the event together but in the end, it was a huge success. At the event I was surprised by Charles by Charles and named the youngest board member to join the City of Hope Board. The rest is history and Taste of Hope has become one of the best attended events in the industry.

The Wine dinner is a massive undertaking that always seems to run remarkably hitch-less. Tell us a behind the scenes story regarding a potential show stopping screw up?

Going back to year one, I was way behind on the minimum that I owed the venue and was pretty sure I would have to mortgage to apartment to get the event paid off. During a meeting with my then boss Kraig Kitchin, he asked how the dinner was going and I immediately started crying. I explained the issue and he asked what it would take to make the dinner work. I told him the figure and without a word, he got up, walked to desk and wrote me a check for the number I needed. He slid it across the desk and said not to cry and just make it a great night. Once he did that, the whole event came together and in the end it all turned out better than expected but I will never forget that gesture.

Over the years we've seen some lovely wines featured at these events, yet we've also seen participants import their own cases, like "table competition". What's that about?

One of the most fun parts of the event is that our wine sponsors bring wines from their personal cellars to pour at the dinner. Keep in mind I started this dinner because of all the connoisseurs in the biz. We have certainly had some amazing and rare wines show up every year.

Ever thought about replicating this event in Nashville, but making it like Alissa Pollack's City of Hope Taste of Beer?

Absolutely! It's been discussed for sure! We have had great attendance from Nashville to the NY event but I think we would create a great event in Nashville. Anyone interested?

Over the years, The Taste of Hope has raising Millions for cancer research. With The pandemic shutting the event down for 2 years, we're the other events that took place to raises the much needed funding?

Unfortunately we couldn't have other events. We did do some auctions during the pandemic that helped raise funds but that's why this year is so important. It's been too long since we could raise the money we traditionally have in the past. A portion of the funds we raise at Taste of Hope goes towards the Musicians on Call Program that was launched to honor my dad. The Jason Pollack Bedside Performance Program brings the healing power of music to the patients at City of Hope so the dinner really helps two great causes.

Any seek preview of what for grabs at this year's silent auction?

We have some amazing packages lined up that will include experiences at the US Open, F1, exclusive wine and whisky tastings and other cool music and sports memorabilia.

If someone wants to participate in the event or just wants to donate, how can they do that?

If anyone wants to attend or make a donation, the link is:

[CITY OF HOPE DONATION](#)

All year long we are always looking for auction items and experiences to help raise money so I welcome any donations. Please reach out to me.



**MONDAY
MORNING
INTEL**



**YES,
I
GET
IT**

MMI reflects the
REALITY
of the **audience behavior**
or at least the portion
of the audience who
IMPACTS
how we are measured,
judged and bonused.
A MUST HAVE
in the tool box.

SCOTT MAHALICK

Hubbard Broadcasting, Seattle
Prime Minister of Twang

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

CRAIG MORGAN AND JELLY ROLL ALMOST HOME



Thank The Lord we're in the music biz. We get to deal in magic. And the story of Jelly Roll is magical indeed. The fans felt it first and the force that is now one of the hottest Country acts emerged from the dirty downtown streets of Nashville. And it's great to hear new music coming from Craig Morgan, who never stops delivering pure soulful moving Country Music. Together on the stage of The Grand Ol Opry. Click video:

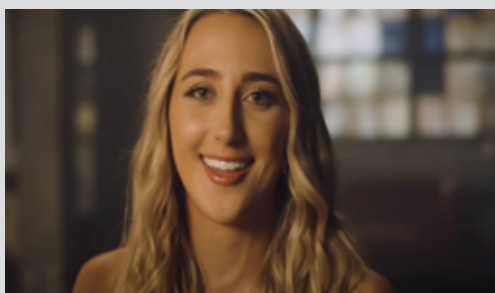


Check out these videos hand-picked by our staff!



LUKE BRYAN - "COUNTRY ON"

This song features unsung heroes. So let's point one out. The dude behind the camera is Shaun Silva. He's the best. The video itself is a salute to taking the everyday and making it stunningly realistic and visual. The video for Luke's latest chart missile "Country On" could have been a mish-mash of trucks, dogs and bars, but Silva makes it a cinematic masterpiece that amplifies the pure volcanic soul of what makes Country Music, and the people who love it so damn precious. Click here:



ASHLEY COOKE - "GETTING INTO"

Ashley is an attention getter. You'll find ink on Ms. Cooke from People Magazine To Rolling Stone. She stands out in the crowded lane of single females. She seems to have a magical shine that brings her to the forefront of the Country Newbies. Why? Because she's a genuine singer-songwriting story teller. She caught our attention with the title alone of her debut project "Already Drank That Beer". In this clip of "Getting Into" she encourages all to do the research and know the pool in which you plan to swim. Click here:



COLE SWINDELL - "SHE HAD ME AT HEADS CAROLINA"

Ya gotta love a good ol' Jo Dee Messina throwback reference. This bar-room narrative of a smash isn't breaking literary ground but sure gets the dang point across. Cole and his buddies go to a bar and Ms. Cutie-Pie starts singing some karaoke and the fellers get all love-struck. Next thing ya know ol' Cole's on the stage too and then Ms. C-Pie goes pool shooting with one of the buddies. That's it. Country fun, and a bing-bang-boom. Click here:



DAX FT.ELLE KING - "DEAR ALCOHOL"

Canadian controversial rapper Dax set some fires a few years ago with his cutting edge track "Dear God". Always ready to wrestle a topic, Dax joins up with Elle (daughter of SNLs Rob Schneider) King to take on a familiar beast...alcoholism. In this cinematic AA meeting clip, Elle and Dax trade burdens and throw down about the secret loads so many carry. Click here:



JON PARDI - "LAST NIGHT LONELY" ON JIMMY FALLON

MMI stayed up way late (for us) to see red hot Jon Pardi with his even hotter latest chart crusher "Last Night Lonely". If you check the stats on this track, it looks like the Pardi is happening at the top of the chart and you have an invitation to power the heck out of it. From the Tonight Show with Jimmy Fallon. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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