

**MONDAY
MORNING
INTEL**

***halsey**
sogood

FLETCHER
BECKY'S
SO HOT



TOP 40 *EDITION*

AUGUST 8, 2022

MONDAY MORNING INTEL

AUGUST 8, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

MONDAY
MORNING
INTEL

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES 8.8.22

AIRPLAY

LIZZO "ABOUT DAMN TIME"

RETENTION

HARRY STYLES "AS IT WAS"

CALLOUT

DOJA CAT "GET INTO IT (YUH)"

AUDIO

STEVE LACY "BAD HABIT"

VIDEO

KATE BUSH "RUNNING UP THAT HILL"

SALES

KATE BUSH "RUNNING UP THAT HILL"

COMPOSITE

KATE BUSH "RUNNING UP THAT HILL"

TRUE INTEGRATION

RCS
Sound Software

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Revma™

Streaming

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Mobile

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
7	3	5	3	1	1	1	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner
2	1	3	5	6	4	2	HARRY STYLES	As It Was	Columbia
1	2	9	8	8	2	3	LIZZO	About Damn Time	Nice Life/Atlantic
6	4	4	10	5	13	4	JACK HARLOW	First Class	Generation Now/Atlantic
9	7	15	9	2	8	5	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
4	5	2	16	20	12	6	NICKY YOU'RE	Sunroof f/Dazy	Columbia
21	11	6	12	12	11	7	DOJA CAT	Vegas	Kemosabe/RCA
11	8	8	19	19	9	8	LATTO	Big Energy	Streamcut/RCA
15	13	19	7	4	16	9	JOJI	Glimpse Of Us	88Rising/Warner
10	12	24	15	18	3	10	BEYONCE	Break My Soul	Parkwood/Columbia
3	10	17	14	32	15	11	HARRY STYLES	Late Night Talking	Columbia
5	6	1	32	14	37	12	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
8	9	10	27	29	19	13	EM BEI HOLD	Numb Little Bug	Republic
25	21	23	4	10	24	14	FUTURE	Wait For U f/Drake	Republic-Epic
17	18	31	11	27	5	15	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
36	25	16	13	16	7	16	MORGAN WALLEN	Wasted On You	Big Loud/Republic
30	24	18	17	15	17	17	YUNG GRAVY	Betty (Get Money)	Republic
42	23	7	39	3	6	18	SIA	Unstoppable	RCA
47	x	x	6	7	20	19	BAD BUNNY	Titi Me Pregunto	Rimas
38	26	11	20	21	21	20	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
27	27	27	1	17	38	21	STEVE LACY	Bad Habit	L-M/RCA
16	22	32	x	x	x	22	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
14	20	29	23	40	14	23	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
50	x	x	2	9	25	24	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
13	16	26	29	38	27	25	HALSEY	So Good	Capitol
18	17	21	26	34	36	26	THE KID LAROI	Thousand Miles	Columbia
37	29	25	25	11	31	27	HARRY STYLES	Music For A Sushi Restaurant	Columbia
19	15	13	37	30	43	28	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
22	28	34	22	25	28	29	DRAKE	Massive	OVO/Republic
24	30	33	33	24	18	30	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
23	19	12	35	31	44	31	LAUREN SPENCER-SMITH	Flowers	Island/Republic
12	14	14	45	42	34	32	SAM SMITH	Love Me More	Capitol
32	35	35	31	36	10	33	KANE BROWN	Grand	Sony Music Nashville/RCA
44	43	x	21	22	22	34	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic
48	x	x	24	28	23	35	RUSS	Are You Entertained...	DIEMON
45	x	x	36	13	33	36	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle f/Jason Derulo	Arista
33	33	x	28	39	35	37	ED SHEERAN	2step f/Lil Baby	Atlantic
28	31	22	38	35	48	38	THE WEEKND	Out Of Time	XO/Republic
40	34	20	41	41	29	39	SHAWN MENDES	When You're Gone	Island/Republic
49	44	x	18	26	32	40	DRAKE	Sticky	OVO/Republic
20	32	38	47	37	39	41	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
41	45	x	34	33	30	42	CALVIN HARRIS/J. TIMBERLAKE...	Stay With Me	Columbia
31	36	28	44	46	42	43	MANESKIN	SUPERMODEL	Arista
26	38	36	42	44	46	44	CALVIN HARRIS/DUA LIPA/YOUNG..	Potion	Columbia
46	x	x	43	23	41	45	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol
29	37	30	48	48	26	46	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
35	40	37	40	43	47	47	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
39	42	40	30	47	40	48	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
34	39	x	46	45	45	49	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope
43	41	39	x	x	x	50	NYA	Closer Than Close	This Is Nya

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	47	19	28	BAD BUNNY	Titi Me Pregunto	Rimas
2	50	24	26	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
3	42	18	24	SIA	Unstoppable	RCA
4	36	16	20	MORGAN WALLEN	Wasted On You	Big Loud/Republic
5	38	20	18	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
6	21	7	14	DOJA CAT	Vegas	Kemosabe/RCA
7	30	17	13	YUNG GRAVY	Betty (Get Money)	Republic
8	48	35	13	RUSS	Are You Entertained...	DIEMON
9	25	14	11	FUTURE	Wait For U f/Drake	Republic-Epic
10	37	27	10	HARRY STYLES	Music For A Sushi Restaurant	Columbia
11	44	34	10	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DOVE CAMERON	Boyfriend	Disruptor/Columbia
2	LIL NAS X	Thats What I Want	Columbia
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	GLASS ANIMALS	Heat Waves	Republic
5	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
6	JUSTIN BIEBER	Ghost	Def Jam
7	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
8	DOJA CAT	Need To Know	Kemosabe/RCA
9	DOJA CAT	Woman	Kemosabe/RCA
10	ED SHEERAN	Bad Habits	Atlantic
11	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
12	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
13	THE WEEKND	Save Your Tears	XO/Republic
14	DUA LIPA	Levitating	Interscope-Warner
15	ED SHEERAN	Shivers	Atlantic
16	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
17	ARIANA GRANDE	positions	Republic
18	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
19	GAYLE	abccdefu	Arthouse/Atlantic
20	MANESKIN	Beggin	Sony Music Latin/Arista
21	THE KID LAROI	Without You with Miley Cyrus	Columbia
22	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
23	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
24	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
25	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
26	ARIANA GRANDE	34+35	Republic
27	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 Ent.-RCA
28	AVA MAX	Kings & Queens	Atlantic
29	OLIVIA RODRIGO	deja vu	Geffen/Interscope
30	TATE MCRAE	You Broke Me First	RCA

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	KANE BROWN	Grand	Sony Music Nashville/RCA
HOTZONE	STEVE LACY	Bad Habit	L-M/RCA
HOTZONE	DEMI LOVATO	SUBSTANCE	Island/Republic
HOTZONE	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
HOTZONE	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope
HOTZONE	YUNG GRAVY	Betty (Get Money)	Republic
HOTZONE	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
HOTZONE	DOJA CAT	Vegas	Kemosabe/RCA
HOTZONE	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic
HOTZONE	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
HOTZONE	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
HOTZONE	FUTURE	Wait For U f/Drake	Republic-Epic
HOTZONE	MORGAN WALLEN	Wasted On You	Big Loud/Republic
HOTZONE	JOJI	Glimpse Of Us	88Rising/Warner
HOTZONE	LAUREN SPENCER-SMITH	Flowers	Island/Republic
HOTZONE	SAM SMITH	Love Me More	Capitol
HOTZONE	HALSEY	So Good	Capitol
HOTZONE	DRAKE	Massive	OVO/Republic
HOTZONE	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
DEVELOPING	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
DEVELOPING	MANESKIN	SUPERMODEL	Arista
DEVELOPING	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
DEVELOPING	CALVIN HARRIS/J. TIMBERLAKE...	Stay With Me	Columbia
DEVELOPING	SIA	Unstoppable	RCA
DEVELOPING	HARRY STYLES	Music For A Sushi Restaurant	Columbia
DEVELOPING	AESPA	Life's Too Short	Warner
DEVELOPING	MUNI LONG & SAWEETIE	Baby Boo	Warner-Def Jam
DEVELOPING	MAGGIE ROGERS	Want Want	Capitol
DEVELOPING	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner	PLAY VIDEO ▶
2	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ▶
3	SIA	Unstoppable	RCA	PLAY VIDEO ▶
4	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ▶
5	JACK HARLOW	First Class	Atlantic	PLAY VIDEO ▶
6	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
7	BAD BUNNY	Titi Me Pregunto	Rimas	PLAY VIDEO ▶
8	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ▶
9	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ▶
10	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ▶
11	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ▶
12	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ▶
13	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle	Arista	PLAY VIDEO ▶
14	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ▶
15	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ▶
16	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
17	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ▶
18	BEYONCE	Break My Soul	Columbia	PLAY VIDEO ▶
19	LATTO	Big Energy	RCA	PLAY VIDEO ▶
20	NICKY YOU'RE	Sunroof f/Dazy	Columbia	PLAY VIDEO ▶
21	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ▶
22	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic	PLAY VIDEO ▶
23	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	PLAY VIDEO ▶
24	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
25	DRAKE	Massive	OVO/Republic	PLAY VIDEO ▶
26	DRAKE	Sticky	OVO/Republic	PLAY VIDEO ▶
27	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ▶
28	RUSS	Are You Entertained...	DIEMON	PLAY VIDEO ▶
29	EM BEI HOLD	Numb Little Bug	Republic	PLAY VIDEO ▶
30	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO ▶
31	LAUREN SPENCER-SMITH	Flowers	Island/Republic	PLAY VIDEO ▶
32	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ▶
33	CALVIN HARRIS/J. TIMBERLAKE...	Stay With Me	Columbia	PLAY VIDEO ▶
34	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ▶
35	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO ▶
36	KANE BROWN	Grand	Sony Music Nashville/RCA	PLAY VIDEO ▶
37	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO ▶
38	HALSEY	So Good	Capitol	PLAY VIDEO ▶
39	ED SHEERAN	2step f/Lil Baby	Atlantic	PLAY VIDEO ▶
40	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ▶
41	SHAWN MENDES	When You're Gone	Island/Republic	PLAY VIDEO ▶
42	SAM SMITH	Love Me More	Capitol	PLAY VIDEO ▶
43	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA	PLAY VIDEO ▶
44	CALVIN HARRIS/DUA LIPA/YOUNG..	Potion	Columbia	PLAY VIDEO ▶
45	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope	PLAY VIDEO ▶
46	MANESKIN	SUPERMODEL	Arista	PLAY VIDEO ▶
47	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ▶
48	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	MEGAN THEE STALLION FEAT. DUA LIPA	SWEETEST PIE	5	1	4	2
2	DOJA CAT	GET INTO IT	10	4	2	3
3	YOU'RE, NICKY	SUNROOF	1	6	1	9
4	STYLES, HARRY	AS IT WAS	3	11	9	1
5	HARLOW, JACK	FIRST CLASS	6	5	3	8
6	BUSH, KATE	RUNNING UP THAT HILL	8	7	7	4
7	DOJA CAT	VEGAS	2	2	6	11
8	SIA	UNSTOPPABLE	9	8	5	6
9	LATTO	BIG ENERGY	4	9	8	5
10	LIZZO	ABOUT DAMN TIME	7	10	10	7
11	Beihold, Em	Numb Little Bug	11	3	12	12
12	Sanchez, Stephen	Until I Found You	13	23	16	10
13	Spencer-Smith, Lauren	Flowers	12	19	14	18
14	Kate, Leah	10 Things I Hate About You	17	14	15	20
15	Smith, Sam	Love Me More	22	12	13	23
16	Post Malone Feat. Doja Cat	I Like You (A Happier Song)	16	16	20	14
17	Wallen, Morgan	Wasted On You	23	18	11	22
18	Cameron, Dove	Boyfriend	21	17	18	15
19	Styles, Harry	Late Night Talking	14	15	23	19
20	Yung Gravy	Betty (Get Money)	25	20	17	17
21	Joji	Glimpse Of Us	24	26	19	13
22	Mendes, Shawn	When You're Gone	15	21	21	24
23	The Kid Laroi	Thousand Miles	19	13	24	27
24	Sheeran, Ed	2step	20	22	25	25
25	The Weeknd	Out Of Time	18	25	26	21
26	Future Feat. Drake & Tems	Wait For U	28	30	22	34
27	Beyonce	Break My Soul	30	28	31	26
28	Styles, Harry	Music For A Sushi Restaurant	26	34	28	28
29	Halsey	So Good	32	27	33	32
30	Lacy, Steve	Bad Habit	48	40	27	16
31	Maneskin	Supermodel	31	32	29	35
32	Sands, Charlotte	Dress	37	31	30	30
33	Marshmello Feat. Khalid	Numb	27	29	35	41
34	Pitbull X Zac Brown	Can't Stop Us Now	29	41	34	42
35	OneRepublic	I Ain't Worried	33	36	36	38
36	Puth, Charlie Feat. Jung Kook	Left And Right	39	37	37	33
37	Imagine Dragons	Bones	36	33	40	39
38	Drake	Massive	38	39	38	29
39	Brown, Kane	Grand	47	24	43	37
40	Harris, Calvin & Dua Lipa, Young Thug	Potion	35	38	42	36
41	5 Seconds Of Summer	Me, Myself & I	34	35	39	43
42	Lost Frequencies & Calum Scott	Where Are You Now	41	43	32	46
43	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	42	46	41	31
44	Goulding, Ellie Feat. Big Sean	Easy Lover	46	44	44	40
45	Long, Muni & Saweetie	Baby Boo	40	45	45	48
46	Kx5 Feat. Hayla	Escape	43	50	47	44
47	Rogers, Maggie	Want Want	45	47	46	45
48	NYA	Closer Than Close	44	42	48	49
49	Lizzo	2 Be Loved (Am I Ready)	50	48	49	47
50	Harris, Calvin Ft. J.Timberlake, Halsey & Pharrell	Stay With Me	49	49	50	50

DUA LIPA GETS A SIDE HUSTLE!

Dua Lipa's resume just scored a line item that we weren't expecting. The title on her business card has been levitated and now carries the distinction of Ambassador to Kosovo, formally known as Yugoslavia (duh). Eventhough our darling Dua was born in London, her family has a long history in the Country which now has honored her with this new moniker. Fun fact: Dua's Dad was the lead singer in a Kosovan rock band Oda. For a full report and pics of her induction, Click below:

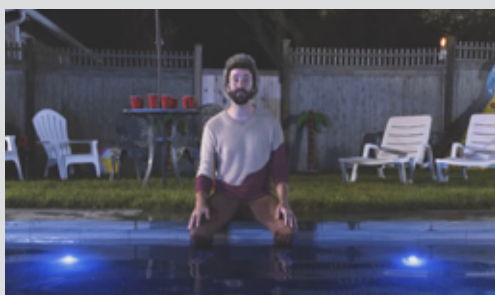


Check out these videos hand-picked by our staff!



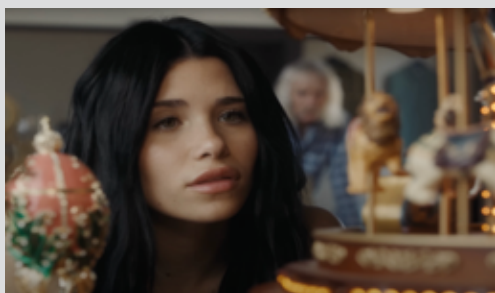
BENNY BLANCO, BTS & SNOOP DOGG - "BAD DECISION"

Benny's got moves. Dude can dance, drive, and make a purple cake. In this madcap clip BB gets all gussied up for the upcoming BTS show. Enter Snoop with his take on the sitch and puffs his way into the storyline. What a combo of fun talent..the only "Bad Decision" we see here is choosing not to play this. Click here:



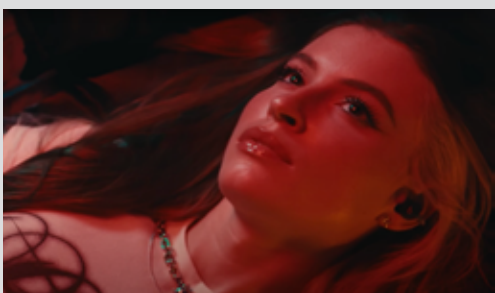
AJR - "I WON'T"

MMI AJR Alert: Fact: We love this quirky band. Fact: We shamelessly feature their videos all the time. Fact: We're doing it again. Why? Because we love this quirky band. Ps..that thudding sound you here is SiriusHits-1 pounding this like a veal chop at Angelo's On Mulberry. Click here:



NESSA BARRETT - "DIE FIRST"

New Jersey's Nessa Barrett returned to one of her favorite subjects: Death. In this "Carousel In A Cornfield" theme, Nessa spoils the painted horses in her white nightgown and proclaims she doesn't wanna live in a world without her sweetie-pie. You may remember beautiful Ms. Barrett broke through the TikTok door with "I Hope Ur Miserable Until Ur Dead" which supports the theory that this artist paints with dark colors. Click here:



FLETCHER - "BECKY'S SO HOT"

MMI has rated this video R for Racy. Fletcher waves her flag proudly and heats things up quickly in "Becky's So Hot" which she admits is written about her ex-girlfriend's current girlfriend. So there you have it. FLETCHER broke out in her NYU days with the single "Warpaint" that led to her big viral run with "Undrunk" in 2018. In this clip young Fletch rides her motorbike speedily into the fantasized arms of her dream girl. Click Here:



HARRY STYLES - "DAYLIGHT"

Truth: This video with mega uber superstar Harry S. was concocted from an idea and made by James Corden (Yes, the Late Late Show dude) in a fan's apartment in under 3 hours for a smoking budget of 300 dollars. And basically, except for an amazing song, Harry himself and the JC collaboration...it looks like they got just about their money's worth. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
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MONDAY MORNING INTEL

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ZEN CZAR

Rich Meyer

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**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee**
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EGO Design

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Trent Trento

OPERATIONS
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PAW POWER
NOT IN MY BOWL

Heidi Dog

Monkey Dog

Cooper