MONDAY Morning Intel

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FLETCHER BECKY'S BOHOT



AUGUST 15, 2022



MONDAY MORNING

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM





AIRPLAY LIZZO "ABOUT DAMN TIME" RETENTION HARRY STYLES "AS IT WAS" **CALLOLIT** HARRY STYLES "AS IT WAS" ALIDIO STEVE LACY "BAD HABIT" **VIIII A KATE BUSH "RUNNING UP THAT HILL" SALES** JAX "VICTORIA'S SECRET" **COMPOSITE** HARRY STYLES "AS IT WAS"

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TOP 40

MMI-POWERS

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK Retention	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
3	1	1	5	9	6	1	HARRY STYLES	As It Was	Columbia
5	4	7	6	1	2	2	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner
1	2	8	10	5	3	3	LIZZO	About Damn Time	Nice Life/Atlantic
7	3	4	13	8	13	4	JACK HARLOW	First Class	Generation Now/Atlantic
8	9	11	9	10	11	5	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
2	5	5	17	21	7	6	NICKY YOURE	Sunroof f/Dazy	Columbia
9	10	22	2	17	4	7	BEYONCE	Break My Soul	Parkwood/Columbia
15	12	17	8	3	16	8	1011	Glimpse Of Us	88Rising/Warner
17	13	2	15	16	10	9	DOJA CAT	Vegas	Kemosabe/RCA
6	6	3	31	14	34	10	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
4	7	15	16	35	15	11	HARRY STYLES	Late Night Talking	Columbia
10	8	9	25	29	21	12	EM BEIHOLD	Numb Little Bug	Republic
40	X	X	21	4	1	13	JAX	Victoria's Secret	Atlantic
29	20	16	14	19	9	14	MORGAN WALLEN	Wasted On You	Big Loud/Republic
11	27	29	12	28	5	15	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
39	17	6	38	2	8	16	SIA	Unstoppable	RCA
24	22	25	7	11	24	17	FUTURE	Wait For U f/Drake	Republic-Epic
26	25	20	18 4	12	18 20	18 19	YUNG GRAVY	Betty (Get Money)	Republic Rimas
45 35	х 24	x 10	4 20	7 22	20 22	20	BAD BUNNY STEPHEN SANCHEZ	Titi Me Pregunto Until I Found You	
35 48		X	20	6	22	20	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Mercury/Republic Rimas
18	х 15	12	3 35	24	23 33	22	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
21	41	24	1	15	29	22	STEVE LACY	Bad Habit	L-M/RCA
14	19	27	22	38	14	23 24	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
12	16	23	30	39	26	25	HALSEY	So Good	Capitol
25	11	19	28	34	36	26	THE KID LAROI	Thousand Miles	Columbia
23	18	13	33	31	44	27	LAUREN SPENCER-SMITH	Flowers	Island/Republic
32	28	26	26	20	30	28	HARRY STYLES	Music For A Sushi Restaurant	Columbia
22	29	37	32	25	17	29	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
20	30	30	23	33	27	30	DRAKE	Massive	OVO/Republic
50	х	X	11	32	12	31	BEYONCE	Summer Renaissance	Parkwood/Columbia
13	14	14	46	43	42	32	SAM SMITH	Love Me More	Capitol
37	26	18	29	41	32	33	ED SHEERAN	2step f/Lil Baby	Atlantic
49	X	X	19	18	28	34	DRAKE	Sticky	OVO/Republic
43	37	X	24	23	25	35	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic
47	X	X	34	13	31	36	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle f/Jason Derulo	Arista
27	40	33	36	37	19	37	KANE BROWN	Grand	Sony Music Nashville/RCA
36	21	21	41	36	48	38	THE WEEKND	Out Of Time	XO/Republic
46	X	X	27	30	39	39	ROSA LINN	SNAP	Columbia
19	31	35	48	40	35	40	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
33	33	28	45	45	37	41	MANESKIN	SUPERMODEL	Arista
44	X	X	44	27	38	42	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol
42	X	X	37	26	49 45	43	NESSA BARRETT	die first Where Are You New	Warner
34 20	35	36 24	42 42	46	45 47	44 45	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
38 28	32 38	34 39	43 39	44 48	47 43	45 46	CALVIN HARRIS/DUA LIPA/YOUNG Lizzo	Potion 2 Ro Loved (Am L Ready)	Columbia Nice Life/Atlantic
28 30	38 34	39 31	39 49	48 49	43 41	46 47	PITBULL	2 Be Loved (Am I Ready) Can't Stop Us Now f/Zac Brown	Mice Lite/Atlantic Mr. 305
30 41	34 39	31 40	49 40	49 42	41 40	47 48	CALVIN HARRIS/J. TIMBERLAKE	Stay With Me	Columbia
31	39 36	40 38	40 47	42 47	40 46	40 49	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope
16	23	32	47 50	47 50	40 50		CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
10	20	52	55	00	00	55			Additio



8.15.22

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

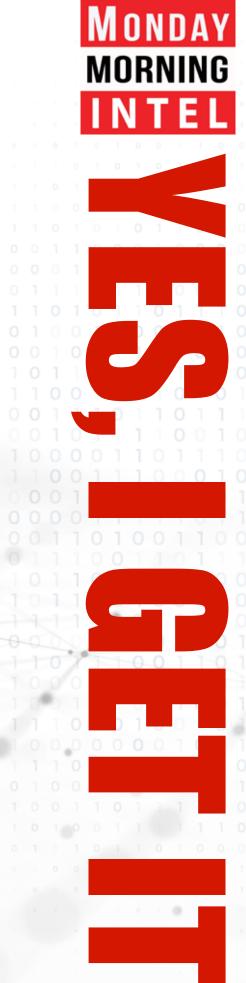
TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	40	13	27	XAL	Victoria's Secret	Atlantic
2	48	21	27	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
3	45	19	26	BAD BUNNY	Titi Me Pregunto	Rimas
4	39	16	23	SIA	Unstoppable	RCA
5	50	31	19	BEYONCE	Summer Renaissance	Parkwood/Columbia
6	35	20	15	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
7	29	14	15	MORGAN WALLEN	Wasted On You	Big Loud/Republic
8	49	34	15	DRAKE	Sticky	OVO/Republic
9	47	36	11	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle f/Jason Derulo	Arista
10	26	18	8	YUNG GRAVY	Betty (Get Money)	Republic
11	17	9	8	DOJA CAT	Vegas	Kemosabe/RCA
12	43	35	8	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic

TOP 40

MMI-RECURRENTS

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LATTO	Big Energy	Streamcut/RCA
2	DOVE CAMERON	Boyfriend	Disruptor/Columbia
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	LIL NAS X	Thats What I Want	Columbia
5	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
6	GLASS ANIMALS	Heat Waves	Republic
7	JUSTIN BIEBER	Ghost	Def Jam
8	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
9	DOJA CAT	Need To Know	Kemosabe/RCA
10	ED SHEERAN	Bad Habits	Atlantic
11	DOJA CAT	Woman	Kemosabe/RCA
12	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
13	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
14	DUA LIPA	Levitating	Interscope-Warner
15	THE WEEKND	Save Your Tears	XO/Republic
16	ED SHEERAN	Shivers	Atlantic
17	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
18	ARIANA GRANDE	positions	Republic
19	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
20	GAYLE	abcdefu	Arthouse/Atlantic
21	THE KID LAROI	Without You with Miley Cyrus	Columbia
22	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
23	MANESKIN	Beggin	Sony Music Latin/Arista
24	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
25	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
26	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
27	ARIANA GRANDE	34+35	Republic
28	OLIVIA RODRIGO	deja vu	Geffen/Interscope
29	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA
30	AVA MAX	Kings & Queens	Atlantic





A chart including **call-out** and **retention** scores; **BROKEN DOWN BY REGION!**

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We reference it weekly. And the video blurbs are hilarious...

I TOTALLY GET IT



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YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS

TOP 40



8.15.22

	Songs that are performing higher than most with all of the heaviest increases in all MMI Components.					
	ARTIST	TITLE	LABEL/IMPRINT			
HOTZONE	ONEREPUBLIC	l Ain't Worried	Mosley/Interscope			
HOTZONE	HALSEY	So Good	Capitol			
HOTZONE	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA			
HOTZONE	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic			
HOTZONE	DOJA CAT	Vegas	Kemosabe/RCA			
HOTZONE	DRAKE	Massive	OVO/Republic			
HOTZONE	STEVE LACY	Bad Habit	L-M/RCA			
HOTZONE	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope			
HOTZONE	FUTURE	Wait For U f/Drake	Republic-Epic			
HOTZONE	YUNG GRAVY	Betty (Get Money)	Republic			
HOTZONE	KANE BROWN	Grand	Sony Music Nashville/RCA			
HOTZONE	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic			
HOTZONE	MORGAN WALLEN	Wasted On You	Big Loud/Republic			
HOTZONE	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope			
HOTZONE	HARRY STYLES	Music For A Sushi Restaurant	Columbia			
HOTZONE	MUNI LONG & SAWEETIE	Baby Boo	Warner-Def Jam			
HOTZONE	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL			
HOTZONE	AESPA	Life's Too Short	Warner			
HOTZONE	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope			
HOTZONE	SIA	Unstoppable	RCA			
HOTZONE	XAL	Victoria's Secret	Atlantic			
HOTZONE	NESSA BARRETT	die first	Warner			
HOTZONE	TXT	Valley Of Lies f/lann Dior	Big Hit/Imperial/Republic			
HOTZONE	DIXIE	Someone To Blame	HITCO			
HOTZONE	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic			

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MMI- DEVELOPING

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	SAM SMITH	Love Me More	Capitol
DEVELOPING	ICOL	Glimpse Of Us	88Rising/Warner
DEVELOPING	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
DEVELOPING	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
DEVELOPING	LAUREN SPENCER-SMITH	Flowers	Island/Republic
DEVELOPING	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
DEVELOPING	MANESKIN	SUPERMODEL	Arista
DEVELOPING	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic

TOP 40 MMI-VIJED STREAMING 8.15.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST		LABEL/IMPRINT	LISTEN LINKS
1	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner	PLAY VIDEO 🕨
2	SIA	Unstoppable	RCA	PLAY VIDEO >
3	JOII	Glimpse Of Us	88Rising/Warner	PLAY VIDEO >
4	JAX	Victoria's Secret	Atlantic	PLAY VIDEO >
5	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO >
6	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO >
7	BAD BUNNY	Titi Me Pregunto	Rimas	PLAY VIDEO >
8	JACK HARLOW	First Class	Generation Now/Atlantic	PLAY VIDEO >
9	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ►
10	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ►
11	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ►
12	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ►
13	DUKE & JONES X LOUIS THEROUX	Jiggle Jiggle f/Jason Derulo	Arista	PLAY VIDEO ►
14	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ►
15	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ►
16	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ►
17	BEYONCE	Break My Soul	Parkwood/Columbia	PLAY VIDEO >
18	DRAKE	Sticky	OVO/Republic	PLAY VIDEO >
19	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO >
20	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO >
21	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO >
22	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO >
23	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic	PLAY VIDEO >
24	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO >
25	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO >
26	NESSA BARRETT	die first	Warner	PLAY VIDEO >
27	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	PLAY VIDEO >
28	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ►
29	EM BEIHOLD	Numb Little Bug	Republic	PLAY VIDEO ►
30	ROSA LINN	SNAP	Columbia	PLAY VIDEO ►
31	LAUREN SPENCER-SMITH	Flowers	Island/Republic	PLAY VIDEO ►
32	BEYONCE	Summer Renaissance	Parkwood/Columbia	PLAY VIDEO ►
33	DRAKE	Massive	OVO/Republic	PLAY VIDEO ►
34	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ►
35	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ►
36	THE WEEKND	Out Of Time	XO/Republic	PLAY VIDEO >
37	KANE BROWN	Grand	Sony Music Nashville/RCA	PLAY VIDEO >
38	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO >
39		So Good	Capitol	PLAY VIDEO >
40	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO >
41		2step f/Lil Baby	Atlantic	PLAY VIDEO >
42	CALVIN HARRIS/J. TIMBERLAKE	Stay With Me	Columbia	PLAY VIDEO >
43	SAM SMITH	Love Me More	Capitol	PLAY VIDEO
44 45	CALVIN HARRIS/DUA LIPA/YOUNG.	Potion	Columbia	PLAY VIDEO
45 46	MANESKIN	SUPERMODEL	Arista Sany Music Balgium (BCA	PLAY VIDEO
46 47	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA	PLAY VIDEO
47 49	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope Nice Life (Atlantic	PLAY VIDEO
48 40		2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO
49 50	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305 Atlantia	PLAY VIDEO
50	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic	PLAY VIDEO 🕨

ТОРЧО *мм-ТОР 40 CALLOUT* 8.15.22

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST		N'EAST	MIDWEST	SOUTH	WEST
1	STYLES, HARRY	AS IT WAS	5	7	8	1
2	LATTO	BIG ENERGY	4	5	5	4
3	DOJA CAT	VEGAS	3	1	7	10
4	DOJA CAT	GET INTO IT	9	2	3	2
5	HARLOW, JACK	FIRST CLASS	6	3	1	8
6	YOURE, NICKY	SUNROOF	1	9	2	9
7	SIA	UNSTOPPABLE	2	6	6	6
8	BUSH, KATE	RUNNING UP THAT HILL	7	10	4	3
9	LIZZO	ABOUT DAMN TIME	8	8	9	7
10	BEIHOLD, EM	NUMB LITTLE BUG	10	4	13	11
11	Sanchez, Stephen	Until I Found You	13	16	14	5
12	Post Malone Feat. Doja Cat	l Like You (A Happier Song)	11	11	20	14
13	, Kate, Leah	10 Things I Hate About You	14	15	11	15
14	Spencer-Smith, Lauren	Flowers	12	17	17	16
15	Smith, Sam	Love Me More	19	12	15	17
16	Styles, Harry	Late Night Talking	15	13	21	18
17	Cameron, Dove	Boyfriend	25	18	18	13
18	Wallen, Morgan	Wasted On You	23	14	10	24
19	Joji	Glimpse Of Us	22	24	12	12
20	Mendes, Shawn	When You're Gone	16	21	23	22
21	Sheeran, Ed	2step	18	20	24	20
22	The Kid Laroi	Thousand Miles	17	19	19	26
23	Yung Gravy	Betty (Get Money)	24	22	16	21
24	The Weeknd	Out Of Time	21	23	25	23
25	Beyonce	Break My Soul	20	27	30	30
26	Halsey	So Good	26	26	28	27
27	Lovato, Demi	Substance	33	29	34	19
28	Lacy, Steve	Bad Habit	43	25	27	25
29	Future Feat. Drake & Tems	Wait For U	27	40	22	40
30	Styles, Harry	Music For A Sushi Restaurant	31	30	32	31
31	Marshmello Feat. Khalid	Numb	29	28	31	39
32	Maneskin	Supermodel	30	32	35	34
33	OneRepublic	I Ain't Worried	28	35	33	37
34	Sands, Charlotte	Dress	36	36	29	33
35	AESPA	Life's Too Short	34	42	26	41
36	Drake	Massive	42	39	37	32
37	Pitbull X Zac Brown	Can't Stop Us Now	32	34	41	38
38	Puth, Charlie Feat. Jung Kook	Left And Right	40	37	40	29
39	Brown, Kane	Grand	44	33	43	35
40	Harris, Calvin & Dua Lipa, Young Thug	Potion	39	38	42	36
41	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	45	43	38	28
42	Lost Frequencies & Calum Scott	Where Are You Now	35	41	36	44
43	Imagine Dragons	Bones	38	31	45	43
44	Goulding, Ellie Feat. Big Sean	Easy Lover	46	44	39	42
45	Long, Muni & Saweetie	Baby Boo	37	45	44	47
46	Kx5 Feat. Hayla	Escape	41	48	47	46
47	NYA	Closer Than Close	47	46	49	45
48	Rogers, Maggie	Want Want	48	47	48	48
49	Lizzo	2 Be Loved (Am I Ready)	49	49	46	49
50	Harris, Calvin Ft. J.Timberlake, Halsey & Pharrell	Stay With Me	50	50	50	50

TOP 40

MMI-INTELESCOPE

8.15.22

GOODBYE

If you are in radio you probably played her many singles. If you are on the label side you either worked with her or wished you had. The guys all had major crushes and the girls dreamed of being her friend. We were all hopelessly devoted and she was the one that we wanted. She tooks us to Xanadu and it was magical. We loved her and let her know and then suddenly she was gone. Please Olivia please send us a little more love. It was more than physical because it was magic. Olivia, we honestly loved you. Drop a quarter in the box, push B17 and click below:







MMI-INTELEVISION

Check out these videos hand-picked by our staff!



ROSA LINN - "SNAP"

If you were fans of the movie "Up", you're gonna love Rosa Linn. The uber catchy song "Snap" has an elevating feel and a drifting lyric that floats along the breeze and then rises up the chart. Young Rosa is an Armenian singer-songwriter-producer whose full name is Roza Kostasdyan. The song "Snap" was entered in this year's Eurovision Song Contest and went viral from there, ending the global mystery, "Does Armenia have TikTok"? For a quick ride to the house party, click here:





TRINIDAD CARDONA - "LOVE ME BACK"

Trinadad is the cool kid from Phoenix. His mixed Mexican and African American lineage gives him a melting pot of cultural experiences that come together in his way soulful and rhythmic music. Not surprising, Cardoa found his early success online through TikTok and other social platforms. In this party atmosphere clip, the dude with the wild hair (that would be Trinadad) can't quite figure out if lil Miss Hottie is into him or not. Help solve the puzzle and click here:





AJR - "WORLDS SMALLEST VIOLIN"

A band this great will spare no expense for a equally fine video...hey, wait. Was this shot in my son's dorm-room at NYU? These guys are just too cool and a quirky kind of fun. Yes, this video was from last year but the track has now produced some radar pingage on the MMI music-caster thingy. Beware the ostrich and click here:





DJ KHALED, DRAKE, & LIL BABY - "STAYING ALIVE"

MMI Alert: This is NOT a BeeGees song! And in this whacky hospital when we paged Dr. Noah Drake, we had a visit from someone else!! This collaboration of superstars has the prescription for just what you need for a good time in the ICU! And the cast of medical pros completely misunderstood the recommendation that the patient needs a shot. This will cure all that ails ya'. Click here:





THE WEEKND - "DIE FOR YOU"

Dude...this video is like the ultimate TV/Movie/Shakespeare themed mash-up, yo! You have your Stranger Things meets ET with a little Romeo and Juliet and throw in the Crucifix from the last scene of The Graduateand you're ready for The Weeknd! Click here:



CHARTS/POWERS:

торчо

MONDAY

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY Morning Intel

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THANK YOU from the entire staff:

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PUBLISHERS:

ZEN CZAR Rich Meyer CHIEF WRANGLER Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee MASTERS OF THE SUN

Skip Bishop Butch Waugh Kylee Laynee Higgins

RESEARCH TEAM

PEOPLE WHO ACTUALLY DO THE WORK Richard R. Deitemeyer Kate Collins

Brittany Whitney Brenda Manney Todd Morris

GRAPHIC DESIGN EGO Design

PYTHON POWER RANGER Trent Trento

OPERATIONS Kylee Laynee Higgins

PAW POWER NOT IN MY BOWL Heidi Dog Monkey Dog Cooper