

MONDAY MORNING INTEL

AUGUST 29, 2022

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AIRPLAY NICKY YOURE "SUNROOF F/DAZY"

RETENTION HARRY STYLES "AS IT WAS"

CALLOLIT JACK HARLOW "FIRST CLASS"

ALIZIO STEVE LACY "BAD HABIT"

VIIII AJR "WORLD'S SMALLEST VIOLIN"

SALES NICKHMINAJ "SUPER FREAKY GIRL"

COMPOSITE KATE BUSH "RUNNING UP THAT HILL"

Faster Programming Intel From NuVood

The ASAP Study from NuVoodoo:

300 respondents, 10-minute interview and answers in large markets in just 4 weeks for under \$10,000.



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Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK AIRPLAY	TW RK RETENTION	TW RK Callout	TW RK AUDIO	TW RK VIDEO	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
5	2	5	8	2	5	1	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner
4	1	6	5	9	10	2	HARRY STYLES	As It Was	Columbia
2	4	9	15	4	4	3	LIZZO	About Damn Time	Nice Life/Atlantic
1	3	4	13	23	9	4	NICKY YOURE	Sunroof f/Dazy	Columbia
8	5	1	17	8	19	5	JACK HARLOW	First Class	Generation Now/Atlantic
6	6	10	11	13	11	6	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
7	11	26	10	20	3	7	BEYONCE	Break My Soul	Parkwood/Columbia
14	9	7	18	19	14	8	DOJA CAT	Vegas	Kemosabe/RCA
15	10	18	14	7	20	9	1011	Glimpse Of Us	88Rising/Warner
19	13	15	20	5	18	10	YUNG GRAVY	Betty (Get Money)	Republic
13	12	28	1	14	23	11	STEVE LACY	Bad Habit	L-M/RCA
31	24	22	2	15	1	12	NICKI MINAJ	Super Freaky Girl	Republic
29	20	13	24	12	7	13	JAX	Victoria's Secret	Atlantic
32	16	3	40	3	8	14	SIA	Unstoppable	RCA
24	19	19	16	17	12	15	MORGAN WALLEN	Wasted On You	Big Loud/Republic
9	14	32	12	32	6	16	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
3	7	17	19	40	21	17	HARRY STYLES	Late Night Talking	Columbia
10	8	2	35	21	41	18	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
22	21	29	6	11	32	19	FUTURE	Wait For U f/Drake	Republic-Epic
42	X 17	X	3	10	24	20 21	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
16 20	17 26	33 35	х 28	х 24	x 13	22	CHARLIE PUTH IMAGINE DRAGONS	Left And Right f/Jung Kook Bones	Atlantic
20 12	26 18	30	26	43	15 15	23	MARSHMELLO X KHALID	Numb	KidinaKorner/Interscope Joytime Collective/RCA
30	23	30 11	20 27	43 28	13 27	24	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
50 50	X	X	4	6	22	25	BAD BUNNY	Titi Me Pregunto	Rimas
40	36	23	9	22	16	26	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	We The Best/Capitol-Epic
11	15	24	38	45	29	27	HALSEY	So Good	Capitol
28	35	41	23	35	2	28	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
26	22	16	37	33	42	29	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
25	30	39	31	16	39	30	HARRY STYLES	Music For A Sushi Restaurant	Columbia
37	25	12	21	31	48	31	THE WEEKND	Die For You	XO/Republic
21	28	31	43	38	26	32	KANE BROWN	Grand	Sony Music Nashville/RCA
47	X	X	25	18	25	33	ROSALIA	DESPECHA	Columbia
36	37	25	30	29	37	34	ROSA LINN	SNAP	Columbia
43	43	8	32	27	30	35	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic
48	X	X	7	25	35	36	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic
35	34	21	34	41	33	37	THE KID LAROI	Thousand Miles	Columbia
49	X	X	29	1	38	38	AJR	World's Smallest Violin	AJR Productions/BMG
44	X	X	33	34	17	39	SOFIA CARSON	Come Back Home	Hollywood
18	32	42	44	39	28	40	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
17	29	37	49	44	34	41	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
34	31	20	41	37	47	42	LAUREN SPENCER-SMITH	Flowers	Island/Republic
23	33	38	36	46	43	43	DRAKE	Massive	OVO/Republic
45 27	42 27	x 14	22 47	26 47	36 45	44 45	DRAKE SAM SMITH	Sticky Love Me More	OVO/Republic
46	2 <i>1</i> X		4 <i>1</i> 39	4 <i>1</i> 36	45 31	45 46	ARMANI WHITE	Billie Eilish	Capitol Legendbound/Def Jam
46 38	х 38	х 27	აშ 42	30 42	31 49	46	NESSA BARRETT	die first	Warner
30 41	30 41	40	42 46	42 30	45 44	48	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol
33	40	34	45	49	46	49	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA
39	39	36	48	48	40	50	MANESKIN	SUPERMODEL	Arista
					.5				

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	25	25	BAD BUNNY	Titi Me Pregunto	Rimas
2	42	20	22	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
3	31	12	19	NICKI MINAJ	Super Freaky Girl	Republic
4	32	14	18	SIA	Unstoppable	RCA
5	29	13	16	JAX	Victoria's Secret	Atlantic
6	47	33	14	ROSALIA	DESPECHA	Columbia
7	40	26	14	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	We The Best/Capitol-Epic
8	48	36	12	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic
9	49	38	11	AJR	World's Smallest Violin	AJR Productions/BMG
10	19	10	9	YUNG GRAVY	Betty (Get Money)	Republic
11	24	15	9	MORGAN WALLEN	Wasted On You	Big Loud/Republic

TOP 40

MMI-RECURRENTS

8.29.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	тпе	LABEL/IMPRINT
1	LATTO	Big Energy	Streamcut/RCA
2	LIL NAS X	Thats What I Want	Columbia
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	GLASS ANIMALS	Heat Waves	Republic
5	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
6	EM BEIHOLD	Numb Little Bug	Republic
7	DOVE CAMERON	Boyfriend	Disruptor/Columbia
8	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
9	JUSTIN BIEBER	Ghost	Def Jam
10	ED SHEERAN	Bad Habits	Atlantic
11	DOJA CAT	Need To Know	Kemosabe/RCA
12	DOJA CAT	Woman	Kemosabe/RCA
13	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
14	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
15	DUA LIPA	Levitating	Interscope-Warner
16	THE WEEKND	Save Your Tears	XO/Republic
17	ED SHEERAN	Shivers	Atlantic
18	ARIANA GRANDE	positions	Republic
19	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
20	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
21	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
22	GAYLE	abcdefu	Arthouse/Atlantic
23	MANESKIN	Beggin	Sony Music Latin/Arista
24	THE KID LAROI	Without You with Miley Cyrus	Columbia
25	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
26	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
27	OLIVIA RODRIGO	deja vu	Geffen/Interscope
28	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
29	ARIANA GRANDE	34+35	Republic
30	CHRIS BROWN X YOUNG THUG	Go Crazy	Chris Brown/300 EntRCA



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	STEVE LACY	Bad Habit	L-M/RCA
HOTZONE	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
HOTZONE	YUNG GRAVY	Betty (Get Money)	Republic
HOTZONE	KANE BROWN	Grand	Sony Music Nashville/RCA
HOTZONE	MORGAN WALLEN	Wasted On You	Big Loud/Republic
<i>HOTZONE</i>	HARRY STYLES	Music For A Sushi Restaurant	Columbia
<i>HOTZONE</i>	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
<i>HOTZONE</i>	JAX	Victoria's Secret	Atlantic
<i>HOTZONE</i>	NICKI MINAJ	Super Freaky Girl	Republic
<i>HOTZONE</i>	SIA	Unstoppable	RCA
<i>HOTZONE</i>	ROSA LINN	SNAP	Columbia
<i>HOTZONE</i>	THE WEEKND	Die For You	XO/Republic
<i>HOTZONE</i>	NESSA BARRETT	die first	Warner
HOTZONE	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	We The Best/Capitol-Epic
<i>HOTZONE</i>	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol
<i>HOTZONE</i>	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
<i>HOTZONE</i>	FLETCHER	Becky's So Hot	Capitol

TOP 40

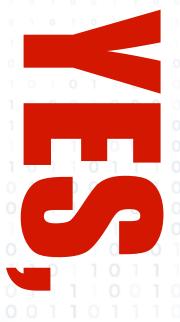
MMI-DEVELOPING

8.29.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	HALSEY	So Good	Capitol
DEVELOPING	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
DEVELOPING	DOJA CAT	Vegas	Kemosabe/RCA
DEVELOPING	1011	Glimpse Of Us	88Rising/Warner
DEVELOPING	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
DEVELOPING	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
DEVELOPING	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
DEVELOPING	FUTURE	Wait For U f/Drake	Republic-Epic
DEVELOPING	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
DEVELOPING	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
DEVELOPING	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
DEVELOPING	TXT	Valley Of Lies f/lann Dior	Big Hit/Imperial/Republic
DEVELOPING	DIXIE	Someone To Blame	HITCO







MMI is masterfully curated.

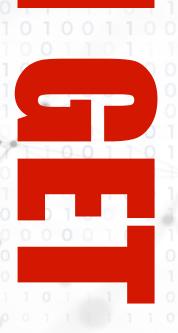
Every DATA POINT

matters. Just like **every spin**matters and **every stream**matters. Sure wish I had a

HIGH LEVEL

tool like this when I was programming in Los Angeles.
Intel leads to entertainment and increased engagement.

I GET IT!



MICHAEL STEELE

VP Digital and Streaming Visionary Media Group

MMI AND THE AIRPLAY INTEL FAMILY OF PUBLICATIONS

TOP 40 MMI-VIDED STREAMING 8.29.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ▶
2	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner	PLAY VIDEO ▶
3	SIA	Unstoppable	RCA	PLAY VIDEO ▶
4	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ▶
5	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ▶
6	BAD BUNNY	Titi Me Pregunto	Rimas	PLAY VIDEO ▶
7	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ►
8	JACK HARLOW	First Class	Generation Now/Atlantic	PLAY VIDEO ▶
9	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
10	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ▶
11	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ▶
12	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ▶
13	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ▶
14	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ▶
15	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ►
16	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ►
17	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ►
18	ROSALIA	DESPECHA	Columbia	PLAY VIDEO ►
19	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ►
20	BEYONCE	Break My Soul	Parkwood/Columbia	PLAY VIDEO ►
21	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA	PLAY VIDEO ►
22	DJ KHALED F/DRAKE/LIL BABY NICKY YOURE	STAYING ALIVE	We The Best/Capitol-Epic Columbia	PLAY VIDEO ►
23		Sunroof f/Dazy		PLAY VIDEO ►
24 25	IMAGINE DRAGONS Drake	Bones	KidinaKorner/Interscope	PLAY VIDEO ►
25 26	DRAKE	Jimmy Cooks f/21 Savage Sticky	OVO/Republic OVO/Republic	PLAY VIDEO ►
20 27	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic	PLAY VIDEO ►
28	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ►
29	ROSA LINN	SNAP	Columbia	PLAY VIDEO ► PLAY VIDEO ►
30	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	PLAY VIDEO ►
31	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ►
32	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ►
33	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO ▶
34	SOFIA CARSON	Come Back Home	Hollywood	PLAY VIDEO ►
35	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope	PLAY VIDEO ▶
36	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ▶
37	LAUREN SPENCER-SMITH	Flowers	Island/Republic	PLAY VIDEO ▶
38	KANE BROWN	Grand	Sony Music Nashville/RCA	PLAY VIDEO ▶
39	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ▶
40	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ▶
41	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ▶
42	NESSA BARRETT	die first	Warner	PLAY VIDEO ▶
43	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ▶
44	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO ▶
45	HALSEY	So Good	Capitol	PLAY VIDEO ▶
46	DRAKE	Massive	OVO/Republic	PLAY VIDEO ▶
47	SAM SMITH	Love Me More	Capitol	PLAY VIDEO ▶
48	MANESKIN	SUPERMODEL	Arista	PLAY VIDEO ▶
49	LOST FREQUENCIES, CALUM SCOTT	Where Are You Now	Sony Music Belgium/RCA	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST ESCH OF TOUR TOUR TOUR TOUR TOUR TOUR TOUR TOUR	uo individuals for a total Sample Size of	N'EAST	MIDWEST	SOUTH	WEST
1	HARLOW, JACK	FIRST CLASS	6	2	1	7
2	DOJA CAT	GET INTO IT	3	6	2	4
3	SIA	UNSTOPPABLE	2	4	3	8
4	YOURE, NICKY	SUNROOF	1	9	5	2
5	BUSH, KATE	RUNNING UP THAT HILL	11	3	4	6
6	STYLES, HARRY	AS IT WAS	9	7	8	1
7	DOJA CAT	VEGAS	7	1	6	12
8	CARDI B	HOT ISH	5	8	7	9
9	LIZZO	ABOUT DAMN TIME	8	10	9	10
10	POST MALONE FEAT. DOJA CAT	I LIKE YOU (A HAPPIER SONG)	10	5	11	11
11	Sanchez, Stephen	Until I Found You	12	16	15	5
12	The Weeknd	Die For You	16	13	23	3
13	Jax	Victoria's Secret	4	20	16	20
14	Smith, Sam	Love Me More	14	14	17	17
15	Yung Gravy	Betty (Get Money)	17	17	13	19
16	Kate, Leah	10 Things I Hate About You	18	12	20	16
17	Styles, Harry	Late Night Talking	29	11	19	14
18	Joji	Glimpse Of Us	23	22	14	15
19	Wallen, Morgan	Wasted On You	21	18	12	28
20	Spencer-Smith, Lauren	Flowers	20	15	21	25
21	The Kid Laroi	Thousand Miles	13	19	18	26
22	Minaj, Nicki	Super Freaky Girl	25	26	10	18
23	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	15	37	24	13
24	Halsey	So Good	28	24	27	22
25	Linn, Rosa	Snap	24	21	38	21
26	Beyonce	Break My Soul	22	28	31	23
27	Barrett, Nessa	Die First	19	29	33	24
28	Lacy, Steve	Bad Habit	32	23	28	27
29	Future Feat. Drake & Tems	Wait For U	27	33	22	41
30	Dixie	Someone To Blame	26	27	29	30
31	Marshmello Feat. Khalid	Numb	31	25	25	34
32	Brown, Kane	Grand	38	32	32	31
33	OneRepublic	I Ain't Worried	30	34	42	39
34	Puth, Charlie Feat. Jung Kook	Left And Right	40	36	30	35
35	Lost Frequencies & Calum Scott	Where Are You Now	44	31	40	36
36	Imagine Dragons	Bones	34	30	46	29
37	Maneskin	Supermodel	37	35	36	43
38	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	47	40	26	40
39	Drake	Massive	39	43	37	33
40	Styles, Harry	Music For A Sushi Restaurant	35	38	47	32
41	City Girls Feat. Usher	Good Love	48	39	35	37
42	Pitbull X Zac Brown	Can't Stop Us Now	33	41	44	38
43	Blanco, Benny, BTS, Snoop Dogg	Bad Decisions	45	44	41	44
44	Goulding, Ellie Feat. Big Sean	Easy Lover	41	45	43	47
45	FLETCHER	Becky's So Hot	49	47	39	42
46	AESPA	Life's Too Short	43	48	34	50
47	Kx5 Feat. Hayla	Escape	46	42	48	45
48	Long, Muni & Saweetie	Baby Boo	42	46	45	46
46 49	TXT Feat. lann Dior	Valley Of Lies	36	50	49	49
50	Lizzo	2 Be Loved (Am I Ready)	50 50	49	50	48
JU	LILLO	L DE LOVEU (AIII I NEAUY)	50	40	50	40

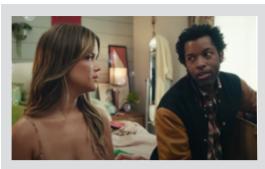


Full Disclosure: Alissa Pollack turned us on to Jersey Girl Jax.

We knew her from her finalist run on American Idol, but Alissa said "No, Dig deeper"! Correcto! The girl is cool and an amazing songwriter with prestigious awards for the art thereof. In this, "Home Style" vid, Jax leads us to good trouble via flash mob as she proclaims that she knows 'Victoria's Secret'. Click here:



Check out these videos hand-picked by our staff!



ZEDD. MAREN MORRIS & BEAUZ - "MAKE YOU SAY"

Maren ain't scared of nuttin. She can dance between Country to Chill and any genre fits like a glove. Here, she teams up with global superstar DJ Zedd and the emerging Brothers Yang (known as Beauz) and creates the coolest partially animated videos of the millennium. Talk about a river of tears, yo! Click here:





MACKLEMORE FT. WINDSER - "MANIAC"

Yes, no, HELL yes! Jello. We're thinking Lime Jello served in a ring with pecans. Macklemore brings the 70's back with cheerleading, 3 Dog Nightish, pelvis thrusting grandeur in this oh so groovy, Windser cameoed clip of "Maniac". Hell yes, we're thinking lime jello! Click here:





BLACKPINK - "PINK VENOM"

The channel surfing MMI propeller-heads report that Sirius Hits-1 and Venus are pounding this one like the tympani section in Tchaikovsky's 1812 Overture. South Korea's BlackPink (who don't appear to be either black nor pink) warn of the beautiful danger and the deadly effects of their love in "Pink Venom". But who cares because, wow can they dance or what?! Click here:





Rosa Linn is an Armenian singing-songwriting-producer. And in this video of the infectious and emotional track "Snap", there's a lot to unpack. 1. It's not love but the loss that inspires so many great songs (AKA heartbreak). A great writer once told MMI "You gotta put that s*#t somewhere. Might as well be on paper. 2. It's been a long hot summer and the snowy images are dang refreshing. 3. The amazing film "Up" gets a tip of the hat in the clip's storyline. Before you "Snap", click



ANEES - "SUN AND MOON"

ROSA LINN - "SNAP"

here:

Washington DC native Anees has a doctorate in Philosophy (wut?) and applies it to his skills of writing poetic rap lyrics and performing. Dr. Dude launched a TikTok Open Verse challenge that led to the song "Sun and Moon" which has set a few fires on international charts. In this artsy and fun feel-good video, Anees puts a spin on a single performance shot by playing for a roomful of stiff stuffed shirts. Click here:







CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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