

MONDAY
MORNING
INTEL



Hannah Glavin
COUNTRY CAN

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MMI
PROFILE
RIC RUSH

Country Edition

NASHVILLE
APPROVED

SEPTEMBER 12, 2022

NOTHIN' TURNS YOUR RADIO TO GOLD LIKE...



"A song that is made for true-blue country music lovers and modern-day fans alike."

—Country Swag

"...Equally comforting as it is rocking. Ellis' vocal ability further captures the essence of what so many love about country music."

—The Nash News

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MONDAY MORNING INTEL

SEPTEMBER 12, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

NEVER TIL NOW

ASHLEY COOKE & BRETT YOUNG

NEW AND INCREASED AIRPLAY AT

MCCN/MUSIC CHOICE

KIZN/BOISE

KNUC/SEATTLE

KDRK/SPOKANE

WAMZ/LOUISVILLE

WUSJ/JACKSON

BIG LOUD BMLG
RECORDS

ADD TODAY

HAILEY WHITERS

TOP 15
ITUNES
COUNTRY

TOP 35
APPLE MUSIC
COUNTRY

*Everything
She
Ain't*

BIG LOUD S&D

MONDAY
MORNING
INTEL

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **9.12.22**

AIRPLAY

COLE SWINDELL "She Had Me At Heads Carolina"

RETENTION

COLE SWINDELL "She Had Me At Heads Carolina"

CALLOUT

MITCHELL TENPENNY "Truth About You"

AUDIO

MORGAN WALLEN "You Proof"

VIDEO

HARDY "wait in the truck f/ La. Wilson"

SALES

HARDY "wait in the truck f/ La. Wilson"

COMPOSITE

COLE SWINDELL "She Had Me At Heads Carolina"

TRUE INTEGRATION

RCS
Sound Software

GSelector

Music Scheduling

Zetta

Automation

Aquira

Traffic

Revma

Streaming

RCSCloud

Peace-of-Mind

RCS2GO

Mobile

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	4	4	7	3	1	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
4	2	3	2	5	6	2	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
6	3	6	1	2	4	3	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
7	6	12	5	8	8	4	TYLER HUBBARD	5 Foot 9	EMI Nashville
5	5	10	8	17	21	5	JON PARDI	Last Night Lonely	Capitol Nashville
2	4	1	36	9	17	6	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
18	18	27	6	3	5	7	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
15	17	28	7	6	7	8	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
8	9	11	13	24	18	9	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
12	11	17	24	15	13	10	LUKE BRYAN	Country On	Capitol Nashville
17	14	13	10	23	24	11	GABBY BARRETT	Pick Me Up	Warner/WAR
9	8	2	21	27	39	12	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville
25	20	23	11	12	16	13	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
13	10	8	19	40	19	14	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
10	13	19	37	22	10	15	JACKSON DEAN	Don't Come Lookin'	Big Machine
11	12	14	30	25	20	16	OLD DOMINION	No Hard Feelings	Arista Nashville
19	21	34	15	11	12	17	LEE BRICE	Soul	Curb
3	7	5	38	31	27	18	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
43	32	24	16	1	1	19	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
30	29	33	18	10	14	20	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
22	16	7	29	29	33	21	JIMMIE ALLEN	down home	Stoney Creek
38	30	20	17	13	22	22	CARLY PEARCE	What He Didn't Do	Big Machine
24	27	38	14	21	15	23	JORDAN DAVIS	What My World Spins Around	MCA Nashville
27	28	37	9	18	25	24	NATE SMITH	Whiskey On You	Arista Nashville
48	48	x	3	4	11	25	ZACH BRYAN	Something in the Orange	Warner
14	15	9	43	33	29	26	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville
16	19	22	27	44	37	27	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
28	24	18	47	19	34	28	BRETT YOUNG	You Didn't	BMLG
40	43	40	28	14	9	29	WALKER HAYES	Y'all Life	Monument
26	31	41	25	35	31	30	KELSEA BALLERINI	Heartfirst	Black River Entertainment
34	39	32	32	26	26	31	LAINEY WILSON	Heart Like A Truck	Broken Bow
37	37	45	31	36	2	32	KENNY CHESNEY	Beer With My...w/Old Dominion	Blue Chair/Warner/WEA
45	42	36	12	20	36	33	COREY KENT	Wild As Her	Combustion/RCA Nashville
20	22	21	44	41	43	34	DUSTIN LYNCH	Party Mode	Broken Bow
33	35	43	46	16	23	35	BLAKE SHELTON	No Body	Warner/WMN
23	23	26	39	45	44	36	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow
44	44	15	34	34	38	37	DAN + SHAY	You	Warner/WAR
35	25	16	42	39	50	38	CODY JOHNSON	Human	Colo/Warner/WMN
29	34	39	40	37	40	39	SAM HUNT	Water Under The Bridge	MCA Nashville
32	33	31	45	47	30	40	DIERKS BENTLEY	Gold	Capitol Nashville
46	47	x	22	38	32	41	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville
21	26	30	49	46	47	42	FRANK RAY	Country'd Look Good On You	Stoney Creek
42	45	44	23	43	35	43	PARKER MCCOLLUM	Handle On You	MCA Nashville
50	50	x	20	30	28	44	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
41	41	29	33	50	41	45	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
31	38	35	41	42	49	46	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
36	40	42	48	28	45	47	MICHAEL RAY	Holy Water	Warner/WEA
39	36	25	50	49	48	48	RANDY HOUSER	Note To Self	Magnolia Music
49	49	x	35	32	42	49	ASHLEY COOKE & BRETT YOUNG	Never Til Now	Big Loud/Back Blocks/BMLG
47	46	x	26	48	46	50	BRETT ELDREDGE	Songs About You	Warner/WMN

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	43	19	24	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
2	48	25	23	ZACH BRYAN	Something in the Orange	Warner
3	38	22	16	CARLY PEARCE	What He Didn't Do	Big Machine
4	25	13	12	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
5	45	33	12	COREY KENT	Wild As Her	Combustion/RCA Nashville
6	40	29	11	WALKER HAYES	Y'all Life	Monument
7	18	7	11	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
8	30	20	10	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
9	44	37	7	DAN + SHAY	You	Warner/WAR
10	15	8	7	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	MORGAN WALLEN	Wasted On You	Big Loud/Republic
2	PARMALEE	Take My Name	Stoney Creek/BMG
3	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
4	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
5	SCOTTY MCCREERY	Damn Strait	Triple Tigers
6	KANE BROWN	Like I Love Country Music	RCA Nashville
7	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
8	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
9	DYLAN SCOTT	New Truck	Curb
10	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
11	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
12	WALKER HAYES	Fancy Like	Monument/RCA
13	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
14	LUKE COMBS	Forever After All	River House/Columbia Nash
15	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
16	COLE SWINDELL & LAINEY WILSON	Never Say Never	Warner/WMN/BBR
17	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
18	SAM HUNT	23	MCA Nashville
19	LUKE COMBS	Cold As You	River House/Columbia Nash
20	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
21	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG
22	MICHAEL RAY	Whiskey And Rain	Warner/WEA
23	THOMAS RHETT	What's Your Country Song	Valory Music Co.
24	DIERKS BENTLEY, BRELAND, HARDY	Beers On Me	Atlantic/Big Loud/Capitol
25	WALKER HAYES	AA	Monument
26	JAKE OWEN	Best Thing Since Backroads	Big Loud
27	KEITH URBAN	Wild Hearts	Capitol Nashville
28	DIERKS BENTLEY	Gone	Capitol Nashville
29	COLE SWINDELL	Single Saturday Night	Warner/WMN
30	PARKER MCCOLLUM	To Be Loved By You	MCA Nashville

A portrait of Jackson Dean, a man with long blonde hair and a beard, wearing a brown fedora and a black shirt. He is looking directly at the camera with a serious expression. The background is a blurred outdoor setting.

JACKSON DEAN

DON'T COME LOOKIN'

TOP 10

HIGHEST CHARTING DEBUT ARTIST IN 2022

CONVERT NOW



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
HOTZONE	GABBY BARRETT	Pick Me Up	Warner/WAR
HOTZONE	DIERKS BENTLEY	Gold	Capitol Nashville
HOTZONE	KENNY CHESNEY	Beer With My...w/Old Dominion	Blue Chair/Warner/WEA
HOTZONE	CARLY PEARCE	What He Didn't Do	Big Machine
HOTZONE	PARKER MCCOLLUM	Handle On You	MCA Nashville
HOTZONE	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	OLD DOMINION	No Hard Feelings	Arista Nashville
DEVELOPING	LUKE BRYAN	Country On	Capitol Nashville
DEVELOPING	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
DEVELOPING	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
DEVELOPING	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
DEVELOPING	LEE BRICE	Soul	Curb
DEVELOPING	JIMMIE ALLEN	down home	Stoney Creek
DEVELOPING	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow
DEVELOPING	JORDAN DAVIS	What My World Spins Around	MCA Nashville
DEVELOPING	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers
DEVELOPING	KELSEA BALLERINI	Heartfirst	Black River Entertainment
DEVELOPING	NATE SMITH	Whiskey On You	Arista Nashville
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	SAM HUNT	Water Under The Bridge	MCA Nashville
DEVELOPING	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville
DEVELOPING	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville
DEVELOPING	LAINEY WILSON	Heart Like A Truck	Broken Bow
DEVELOPING	CODY JOHNSON	Human	CoJo/Warner/WMN
DEVELOPING	MICHAEL RAY	Holy Water	Warner/WEA
DEVELOPING	RANDY HOUSER	Note To Self	Magnolia Music
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill
DEVELOPING	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
DEVELOPING	DILLON CARMICHAEL	Son Of A	Riser House
DEVELOPING	COREY KENT	Wild As Her	Combustion/RCA Nashville
DEVELOPING	ERIC CHURCH	Doing Life With Me	EMI Nashville

**MONDAY
MORNING
INTEL**



**YES,
I
GET
IT**

MMI just feels

RIGHT

**when I'm looking
it over making my**

WEEKLY

music choices.

I GET IT!

GROVER COLLINS

Program Director / WUBE

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud	PLAY VIDEO ▶
2	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic	PLAY VIDEO ▶
3	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	PLAY VIDEO ▶
4	ZACH BRYAN	Something in the Orange	Warner	PLAY VIDEO ▶
5	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash	PLAY VIDEO ▶
6	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra	PLAY VIDEO ▶
7	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN	PLAY VIDEO ▶
8	TYLER HUBBARD	5 Foot 9	EMI Nashville	PLAY VIDEO ▶
9	MITCHELL TENPENNY	Truth About You	Riser House/Columbia	PLAY VIDEO ▶
10	CHRIS STAPLETON	Joy Of My Life	Mercury Nashville	PLAY VIDEO ▶
11	LEE BRICE	Soul	Curb	PLAY VIDEO ▶
12	RUSSELL DICKERSON	She Likes It f/Jake Scott	Triple Tigers	PLAY VIDEO ▶
13	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
14	WALKER HAYES	Y'all Life	Monument	PLAY VIDEO ▶
15	LUKE BRYAN	Country On	Capitol Nashville	PLAY VIDEO ▶
16	BLAKE SHELTON	No Body	Warner/WMN	PLAY VIDEO ▶
17	JON PARDI	Last Night Lonely	Capitol Nashville	PLAY VIDEO ▶
18	NATE SMITH	Whiskey On You	Arista Nashville	PLAY VIDEO ▶
19	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
20	COREY KENT	Wild As Her	Combustion/RCA Nashville	PLAY VIDEO ▶
21	JORDAN DAVIS	What My World Spins Around	MCA Nashville	PLAY VIDEO ▶
22	JACKSON DEAN	Don't Come Lookin'	Big Machine	PLAY VIDEO ▶
23	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ▶
24	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA	PLAY VIDEO ▶
25	OLD DOMINION	No Hard Feelings	Arista Nashville	PLAY VIDEO ▶
26	LAINIEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
27	CARRIE UNDERWOOD	Ghost Story	Capitol Nashville	PLAY VIDEO ▶
28	MICHAEL RAY	Holy Water	Warner/WEA	PLAY VIDEO ▶
29	JIMMIE ALLEN	down home	Stoney Creek	PLAY VIDEO ▶
30	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
31	JUSTIN MOORE	With A Woman You Love	Valory Music Co.	PLAY VIDEO ▶
32	ASHLEY COOKE & BRETT YOUNG	Never Til Now	Big Loud/Back Blocks/BMLG	PLAY VIDEO ▶
33	CHRIS YOUNG	At The End Of A Bar w/Tenpenny	RCA Nashville	PLAY VIDEO ▶
34	DAN + SHAY	You	Warner/WAR	PLAY VIDEO ▶
35	KELSEA BALLERINI	Heartfirst	Black River Entertainment	PLAY VIDEO ▶
36	KENNY CHESNEY	Beer With My...w/Old Dominion	Blue Chair/Warner/WEA	PLAY VIDEO ▶
37	SAM HUNT	Water Under The Bridge	MCA Nashville	PLAY VIDEO ▶
38	LITTLE BIG TOWN	Hell Yeah	Capitol Nashville	PLAY VIDEO ▶
39	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
40	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG	PLAY VIDEO ▶
41	DUSTIN LYNCH	Party Mode	Broken Bow	PLAY VIDEO ▶
42	PRISCILLA BLOCK	My Bar	InDent/Mercury Nashville	PLAY VIDEO ▶
43	PARKER MCCOLLUM	Handle On You	MCA Nashville	PLAY VIDEO ▶
44	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	PLAY VIDEO ▶
45	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow	PLAY VIDEO ▶
46	FRANK RAY	Country'd Look Good On You	Stoney Creek	PLAY VIDEO ▶
47	DIERKS BENTLEY	Gold	Capitol Nashville	PLAY VIDEO ▶
48	BRETT ELDREDGE	Songs About You	Warner/WMN	PLAY VIDEO ▶
49	RANDY HOUSER	Note To Self	Magnolia Music	PLAY VIDEO ▶
50	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	DUGGER, TIM	Heart Of A Small Town	4	1	1	12
2	TENPENNY, MITCHELL	Truth About You	9	2	5	8
3	UNDERWOOD, CARRIE	Ghost Story	3	7	8	1
4	COMBS, LUKE	The Kind Of Love We Make	1	8	4	6
5	SWINDELL, COLE	She Had Me At Heads Carolina	10	6	2	10
6	MOORE, JUSTIN	With A Woman You Love	2	3	7	11
7	WALLEN, MORGAN	You Proof	5	4	9	4
8	ALLEN, JIMMIE	Down Home	17	9	10	2
9	RHETT, THOMAS FEAT. RILEY GREEN	Half Of Me	12	14	11	5
10	YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar	15	11	12	9
11	PARDI, JON	Last Night Lonely	19	5	17	25
12	ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking	18	12	13	17
13	HUBBARD, TYLER	5 Foot 9	21	19	6	24
14	BARRETT, GABBY	Pick Me Up	6	17	25	20
15	OLD DOMINION	No Hard Feelings	11	24	15	19
16	DAN + SHAY	You	7	23	24	16
17	JOHNSON, CODY	Human	23	18	18	23
18	BRYAN, LUKE	Country On	16	25	38	14
19	YOUNG, BRETT	You Didn't	27	40	29	3
20	DEAN, JACKSON	Don't Come Lookin'	36	20	14	30
21	PEARCE, CARLY	What He Didn't Do	25	22	23	31
22	LYNCH, DUSTIN	Party Mode	26	13	43	15
23	BROWN BAND, ZAC	Out In The Middle	37	10	30	35
24	DICKERSON, RUSSELL FEAT. JAKE SCOTT	She Likes It	30	30	27	18
25	BROWN, KANE	Like I Love Country Music	45	15	16	33
26	HARDY FEAT. LAINEY WILSON	Wait In The Truck	8	41	3	49
27	HOUSER, RANDY	Note To Self	32	21	21	39
28	ALDEAN, JASON	That's What Tequila Does	41	26	19	27
29	JELLY ROLL	Son Of A Sinner	44	16	26	32
30	ZIMMERMAN, BAILEY	Fall In Love	38	39	36	7
31	URBAN, KEITH	Brown Eyes Baby	29	35	33	22
32	RAY, FRANK	Country'd Look Good On You	13	42	44	26
33	THOMPSON SQUARE	Country In My Soul	24	45	34	13
34	BENTLEY, DIERKS	Gold	31	37	37	21
35	NICHOLS, JOE	Good Day For Living	20	33	45	36
36	WILSON, LAINEY	Heart Like A Truck	40	43	20	28
37	STAPLETON, CHRIS	Joy Of My Life	35	29	28	41
38	BRICE, LEE	Soul	14	31	47	45
39	BLOCK, PRISCILLA	My Bar	34	38	32	37
40	KENT, COREY	Wild As Her	22	36	35	43
41	SMITH, NATE	Whiskey On You	33	27	48	34
42	DAVIS, JORDAN	What My World Spins Around	43	28	31	46
43	HUNT, SAM	Water Under The Bridge	42	34	46	40
44	HAYES, WALKER	Y'all Life	39	32	49	42
45	BALLERINI, KELSEA	Heartfirst	28	46	39	47
46	CARMICHAEL, DILLION	Son Of A	46	47	41	38
47	RAY, MICHAEL	Holy Water	47	48	40	29
48	SHELTON, BLAKE	No Body	49	44	50	44
49	MCCOLLUM, PARKER	Handle On You	48	49	42	48
50	CHESNEY, KENNY WITH OLD DOMINION	Beer With My Friends	50	50	22	50



GEORGE BIRGE

MIND ON YOU

OFFICIALLY IMPACTING
COUNTRY RADIO 10/17





**RIC
RUSH**

INTEL

CURRENT POSITION:

APD WEZL
CHARLESTON SC

Let's get the important things out of the way immediately. Charleston is now listed as one of the Top 10 Food Cities on The Planet Earth. Garth, Tricia, Tom Poleman, Liz Truss and Martin Short are in town for dinner. Where are you taking them and what are you suggesting they order?

Well, first of all, when Garth and Tricia visit...we only go to Applebees...Garth gotta have those riblets. For the others...if they want the best Charleston signature Shrimp and Grits or She Crab soup...It's 82 Queen. For fried seafood right off the dock...the locals know about shack just on the other side of the bridge in Mt Pleasant called "The Wreck of the Richard and Charlene." For a great steak and the best in Lowcountry Hospitality...you can't beat "Hall's Steak House." (I had to google Liz Truss...I knew Martin Short...and the other guy is my boss's boss's boss's boss)

With talent wearing so many hats these days. Besides being the "boots on the ground" for the programming dept in a competitive Country Radio market, you're on the air in several major markets including Tampa, Milwaukee, and Nashville. How has you day changed from 5 years ago?

5 years ago...to be on the air at a radio station...you would have to drive to the radio station. I do all my shows from a home studio now. I spend a few hours a week at the station for collaboration and to work with sales team and new market manager...but everything I do in Programming is done from home studio. I always try to schedule all my meetings (real or virtual) in the morning and get all my "busy" work done by 1pm. That would be all the station business for WEZL (planning, production, music call, writing copy, etc). By 2pm, I transition to ON AIR Mode...get some prep done before I hit the air at 3pm. I do my afternoon shows on WEZL and WGTR in real time. In the 6pm hour, I begin Tracking portions of my Nights shows in McAllen, Milwaukee, and Overnights in Tampa. Since I work from a home studio...I try to check Twitter to see if anything is happening in those markets that need to be on those shows...and will pop in and update breaks throughout the night. My goal is to sound like I am there and engaged. So, I spend time...when I can...watching local newscasts online...listening to morning shows in those markets...talking with the PDs, etc. I usually wrap up around midnight (but there are breaks in the day and I can adjust my tracking schedule to suit my needs for the day)

Good Lord, there are arguments on both sides of the Morning Show debate. You have Bobby Bones in the AM and syndicated shows have access to so much. How does radio keep it local while taking advantage of national top talent?

At the end of the day, good content wins. Bobby's team is great about getting local content back to us and we make sure local news and all the service elements plus Local shoutouts, liner content, imaging is executed well during his show. Bobby is then a common thread through the rest of day on WEZL. We wanted to make sure that Bobby was a part of the station ALL Day...and not just an island. He continues to win big in Charleston. And, in my opinion, "What's Local" has changed in the last couple of years. Because of Social Media...we interact with friends all over the country. Plus...No One says that the Local CBS affiliate isn't local when they go to The Late Show at 11:30pm...because Good Content Wins!

A massive meteor is hurdling towards Earth. Mega destruction is inevitable. Luckily you built a spaceship the can house your family, one pet and 6 other people. This mission: to begin a community on Planet Zorb that's one and only business is a Country Radio station. Your 6 planet-mates must be either recording artists, radio programmers, label reps or a comedian. Who is boarding the USS Ric and why?

I think I would start with Lee Brice...great singer, he's from SC, and did some electrical work for his father's business in college. Can't start a radio station without someone who knows how to plug things in. Garth, of course, legendary country artist who has a background in construction. Billy Currington for his background in roofing. Darius Rucker...another native of Charleston...plus has renovation show on Design Network. I would probably make him the contractor to get everything built. Comedian Nate Bargatze because I am sure we would be friends in real life...and finally Lainey Wilson...because I love her, and we would need someone there to teach the rest of us Things a man ought to know.

Tell us about one book, one movie and one album we may or may not know about that we need to read/see/hear right now?

My wife and I recently watched the Reacher series on Prime. It was great! My wife (a teacher who reads actual books) said it lined up with the books. I wouldn't know...I only read twitter.

You are on the stage at the Ryman Auditorium. The spotlight sweeps to capture you walking up to the microphone. The crowd is going nuts to hear you RAP a few verses that mentions the names of your professional and personal heroes. The downbeat has been hit and it's SHOWTIME! Go!!!

Well...since I mostly listen to rap music from the car next to me at traffic lights...I am not gonna show my skillz here. However, I will list some folks that have poured into me along the way. Rich Bailey was my first boss in radio and is still my go to call today when I need advice from a mentor. Charleston radio legends that let me see what working hard to succeed looks like include: Micheal D, TJ Phillips, Gary Griffin, Brian Cleary, Michael Blaze, and Jeff Williams. SVPPS, PD, and Managers who have given me opportunities that I didn't think would ever exist for me are: Rod Phillips, LJ Smith, Jeff Wyatt, Meg Stevens, Steve Geofferries, Michael Bryan, Nick G'nau and AJ Punjabi. It would be a pretty lame rap...but I am forever grateful to those folks!

A large, central image of Queen Elizabeth II in her coronation regalia, including a crown and a white ermine-trimmed cape with gold embroidery. She is holding a scepter and looking towards the camera. The background is a collage of historical and royal imagery, including a castle and a flag.

SNAPSHOT OF A ROYAL LIFE

As the tributes continue to pour in, the MMI editors thought this narrated NBC produced clip was the best capture of a life so well lived. Few of us can remember life without Elizabeth the Second. We want to tell her that we love her a lot, but we gotta get a belly full of wine. God save the Queen and click here:



A man with dark hair and a beard, wearing a black t-shirt, is playing an acoustic guitar. The guitar has a custom inlay on the soundhole that reads "RPN • LS • K • CB • WS • RJ". The background is a warm, dimly lit room with wooden walls and a chandelier.

THE MUCH ANTICIPATED RELEASE IS HERE

IAN FLANIGAN'S **STRONG**

FEATURING THE SINGLE
LAST NAME ON IT

ON-LINE FEEDBACK:

"unforgettable songwriting"

"an instant classic for your collection"

"Ian has arrived and is turning heads"

"I have this album on repeat"

"his voice is unforgettable and the songs stuck in my head"

"this could be my favorite album of the year"

"STRONG" IS AVAILABLE EVERYWHERE!

Check out these videos hand-picked by our staff!



JON PARDI - "MR. SATURDAY NIGHT"

Mr. Pardi may have on his party hat but things aren't always what they seem. This fancy-schmancy bar scene looks all rosy and fun. Jon's just juggling his emotions and trying to smile, joke, and laugh away his broken heart. Sitting behind a table-top White P-anny may look like your ruling the roost but this bar room dance floor old school waltz of a smash tells another story! Click here:



KELSEA BALLERINI - "WHAT I HAVE"

Simplicity is a reoccurring theme in Country music, like counting your blessings, taking stock in the things that matter, and appreciating every day. Kelsea puts a modern yet folky, acoustic spin on the message in the picnic in the park video of "What I Have". In time, fancy cars rust, mansions crumble, and money comes and goes. But, true happiness is eternal. Click here:



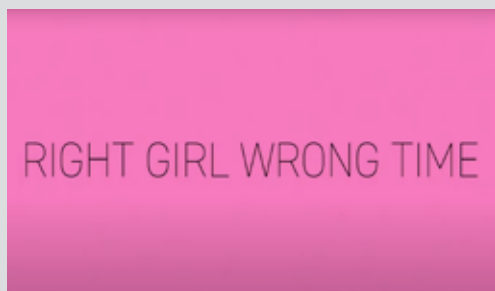
BRAD PAISLEY - "COUNTRY NATION"

MMI Football Flashback Alert: Welp, the temperature outside may still be running as hot as your Pappy's 82 pick-up but according to the weekend television, Fall is in the air. The return of college football always brings a breath of excitement and cooler days to come. Nobody ever nailed it like our beloved Brad Paisley as we reach back to 2015 and the pigskin drenched video of "Country Nation". Click here:



WILLIE JONES - "BEIN' GREEN"

MMI Willie Jones Alert: When Mr. Jones puts out new musical content, we pay attention. He is a stunningly diverse and captivating artist that stirs up Country, Blues, Hip-Hop, Jazz, and everything else in his musical kitchen. Willie is so cool that he actually had a video debut on CMT and BET simultaneously. In this visual playground of a clip called "Bein' Green", he takes us on a jazzy trip-hop journey that leads us to a sound-town we can only call Jones-ville. Click here:



TYRA MADISON - "RIGHT GIRL WRONG TIME"

We received "one of those calls". We all get them, right? "Ya need to hear this girl sing".....So you say, "ok". And they do and you do and sometimes this happens. You say, "Wow, this child can sing her heart out." So now, here's what we know: Young Tyra is from Kentucky, has a large and loyal female following, millions of Youtube and TikTok views, and has a voice that can stop you on your trip to Kroger, make you pull over and listen in awe. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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