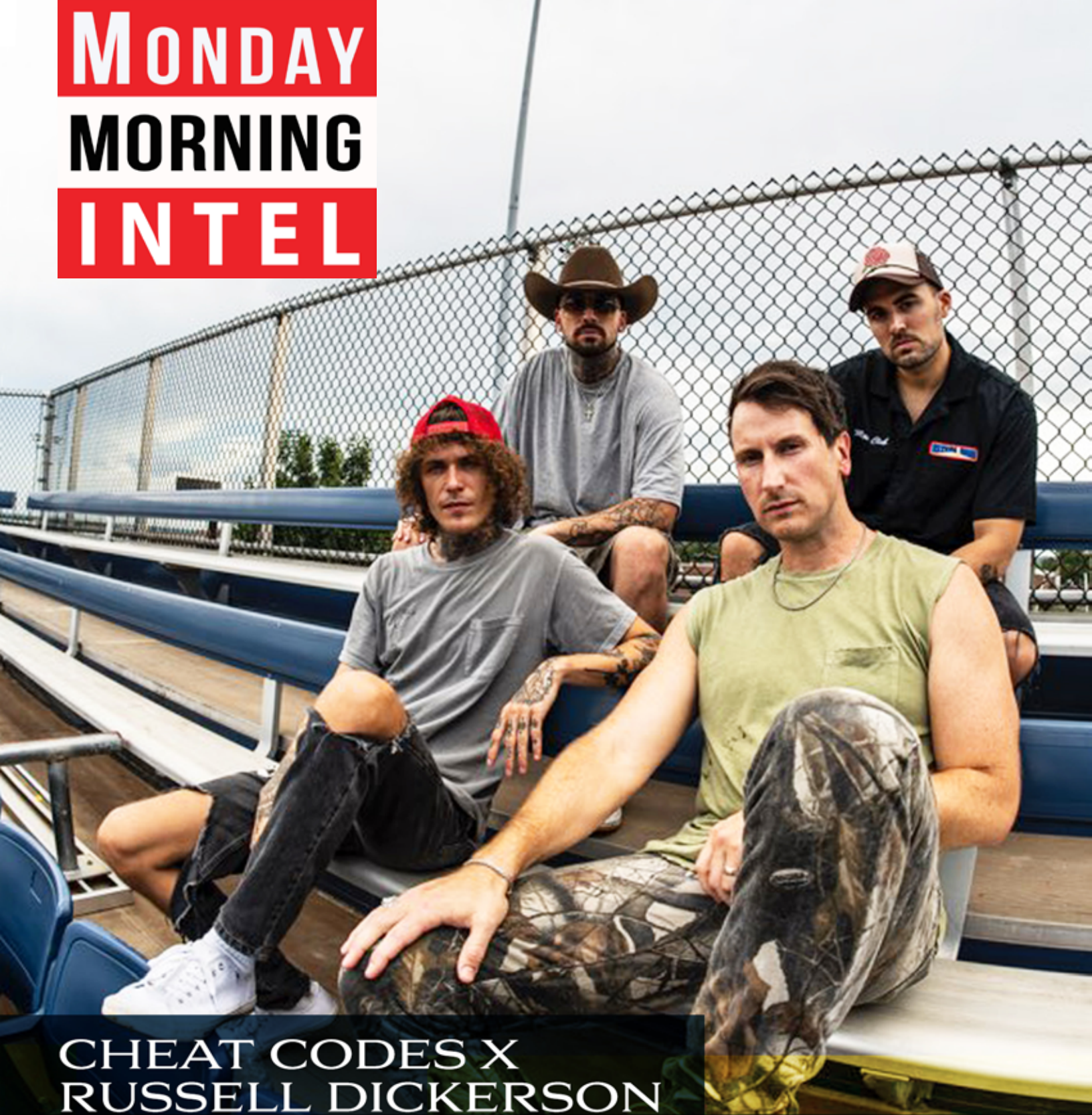


MONDAY
MORNING
INTEL



CHEAT CODES X
RUSSELL DICKERSON

I REMEMBER

AVAILABLE FOR AIRPLAY NOW

further.

TOP 40 *EDITION*

SEPTEMBER 5, 2022

MONDAY MORNING INTEL

SEPTEMBER 5, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

MONDAY
MORNING
INTEL

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

9.5.22

AIRPLAY

NICKY YOU'RE "SUNROOF F/DAZY"

RETENTION

HARRY STYLES "AS IT WAS"

CALLOUT

SIA "UNSTOPPABLE"

AUDIO

STEVE LACY "BAD HABIT"

VIDEO

BLACKPINK "PINK VENOM"

SALES

NICKI MINAJ "SUPER FREAKY GIRL"

COMPOSITE

KATE BUSH "RUNNING UP THAT HILL"

TRUE INTEGRATION

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Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
5	4	7	8	3	5	1	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner
4	1	4	5	9	10	2	HARRY STYLES	As It Was	Columbia
3	3	6	16	8	6	3	LIZZO	About Damn Time	Nice Life/Atlantic
1	2	5	13	24	11	4	NICKY YOURE	Sunroof f/Dazy	Columbia
6	5	8	11	14	13	5	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
24	16	10	3	15	1	6	NICKI MINAJ	Super Freaky Girl	Republic
9	6	2	18	16	23	7	JACK HARLOW	First Class	Generation Now/Atlantic
11	7	3	19	19	14	8	DOJA CAT	Vegas	Kemosabe/RCA
12	11	26	1	13	21	9	STEVE LACY	Bad Habit	L-M/RCA
8	10	23	10	25	8	10	BEYONCE	Break My Soul	Parkwood/Columbia
15	9	17	14	11	19	11	JOJI	Glimpse Of Us	88Rising/Warner
18	12	12	21	10	17	12	YUNG GRAVY	Betty (Get Money)	Republic
26	17	13	22	4	9	13	JAX	Victoria's Secret	Atlantic
31	15	1	36	7	7	14	SIA	Unstoppable	RCA
7	13	31	9	32	4	15	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
2	8	16	20	36	18	16	HARRY STYLES	Late Night Talking	Columbia
21	20	18	17	18	12	17	MORGAN WALLEN	Wasted On You	Big Loud/Republic
20	21	27	7	12	36	18	FUTURE	Wait For U f/Drake	Republic-Epic
14	18	30	x	x	x	19	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
40	41	x	15	1	3	20	BLACKPINK	Pink Venom	YG Ent./Interscope
29	22	9	24	22	28	21	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
49	x	x	4	5	20	22	BAD BUNNY	Titi Me Pregunto	Rimas
36	24	11	x	x	x	23	THE WEEKND	Die For You	XO/Republic
19	25	34	29	20	15	24	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
13	19	28	26	39	16	25	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
42	40	x	2	6	25	26	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
25	29	24	x	x	x	27	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
10	14	21	34	43	31	28	HALSEY	So Good	Capitol
37	39	25	12	27	22	29	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE f/Drake/Lil Baby	We The Best/Capitol-Epic
34	30	20	28	26	27	30	ROSA LINN	SNAP	Columbia
27	34	39	27	34	2	31	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
23	28	37	31	21	37	32	HARRY STYLES	Music For A Sushi Restaurant	Columbia
48	x	x	6	23	34	33	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic
33	23	15	38	33	42	34	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol
22	27	29	39	37	29	35	KANE BROWN	Grand	Sony Music Nashville/RCA
44	44	x	30	2	35	36	AJR	World's Smallest Violin	AJR Productions/BMG
45	46	x	25	17	26	37	ROSALIA	DESPECHA	Columbia
16	26	33	46	40	33	38	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
38	33	19	33	38	44	39	THE KID LAROI	Thousand Miles	Columbia
17	31	40	40	42	30	40	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
43	x	x	37	35	24	41	SOFIA CARSON	Come Back Home	Hollywood
46	42	x	32	30	32	42	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic
32	36	35	35	44	45	43	DRAKE	Massive	OVO/Republic
35	32	14	43	45	46	44	SAM SMITH	Love Me More	Capitol
39	37	22	41	41	47	45	NESSA BARRETT	die first	Warner
50	45	x	23	29	39	46	DRAKE	Sticky	OVO/Republic
41	43	38	42	31	43	47	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol
47	x	x	44	28	38	48	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
30	38	36	45	46	41	49	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope
28	35	32	47	47	40	50	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	49	22	27	BAD BUNNY	Titi Me Pregunto	Rimas
2	40	20	20	BLACKPINK	Pink Venom	YG Ent./Interscope
3	24	6	18	NICKI MINAJ	Super Freaky Girl	Republic
4	31	14	17	SIA	Unstoppable	RCA
5	42	26	16	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
6	48	33	15	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic
7	36	23	13	THE WEEKND	Die For You	XO/Republic
8	26	13	13	JAX	Victoria's Secret	Atlantic
9	29	21	8	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
10	45	37	8	ROSALIA	DESPECHA	Columbia
11	37	29	8	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE f/Drake/Lil Baby	We The Best/Capitol-Epic
12	44	36	8	AJR	World's Smallest Violin	AJR Productions/BMG

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LATTO	Big Energy	Streamcut/RCA
2	LIL NAS X	Thats What I Want	Columbia
3	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
5	GLASS ANIMALS	Heat Waves	Republic
6	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
7	EM BEIOLD	Numb Little Bug	Republic
8	DOVE CAMERON	Boyfriend	Disruptor/Columbia
9	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
10	JUSTIN BIEBER	Ghost	Def Jam
11	ED SHEERAN	Bad Habits	Atlantic
12	DOJA CAT	Woman	Kemosabe/RCA
13	DOJA CAT	Need To Know	Kemosabe/RCA
14	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
15	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
16	DUA LIPA	Levitating	Interscope-Warner
17	THE WEEKND	Save Your Tears	XO/Republic
18	ED SHEERAN	Shivers	Atlantic
19	ARIANA GRANDE	positions	Republic
20	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
21	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
22	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
23	GAYLE	abcdefu	Arthouse/Atlantic
24	OLIVIA RODRIGO	deja vu	Geffen/Interscope
25	MANESKIN	Beggin	Sony Music Latin/Arista
26	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
27	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
28	THE KID LAROI	Without You with Miley Cyrus	Columbia
29	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
30	ARIANA GRANDE	34+35	Republic

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	DOJA CAT	Vegas	Kemosabe/RCA
HOTZONE	STEVE LACY	Bad Habit	L-M/RCA
HOTZONE	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
HOTZONE	YUNG GRAVY	Betty (Get Money)	Republic
HOTZONE	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
HOTZONE	FUTURE	Wait For U f/Drake	Republic-Epic
HOTZONE	MORGAN WALLEN	Wasted On You	Big Loud/Republic
HOTZONE	HARRY STYLES	Music For A Sushi Restaurant	Columbia
HOTZONE	NICKI MINAJ	Super Freaky Girl	Republic
HOTZONE	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
HOTZONE	JAX	Victoria's Secret	Atlantic
HOTZONE	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
HOTZONE	SIA	Unstoppable	RCA
HOTZONE	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
HOTZONE	ROSA LINN	SNAP	Columbia
HOTZONE	THE WEEKND	Die For You	XO/Republic
HOTZONE	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE f/Drake/Lil Baby	We The Best/Capitol-Epic
HOTZONE	ZEDD, MAREN MORRIS & BEAUZ	Make You Say	Interscope
HOTZONE	FLETCHER	Becky's So Hot	Capitol
HOTZONE	BLACKPINK	Pink Venom	YG Ent./Interscope
HOTZONE	HUDDY	All The Things I Hate About...	Half Blood/The Orchard

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
DEVELOPING	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
DEVELOPING	KANE BROWN	Grand	Sony Music Nashville/RCA
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
DEVELOPING	NESSA BARRETT	die first	Warner

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

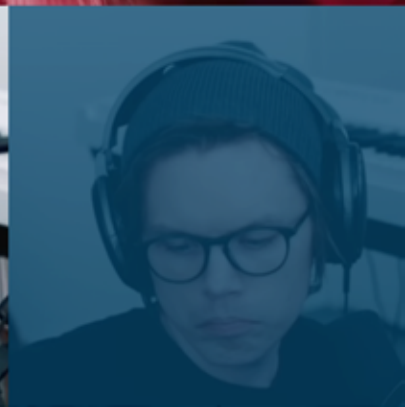
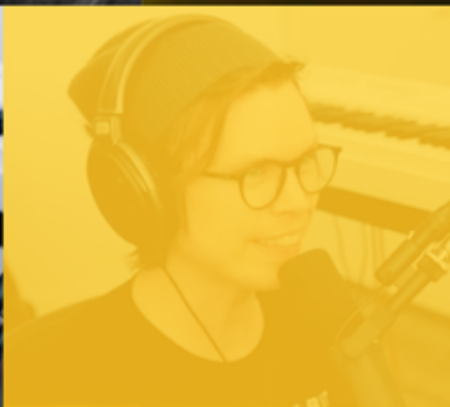
AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	BLACKPINK	Pink Venom	YG Ent./Interscope	PLAY VIDEO ▶
2	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ▶
3	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner	PLAY VIDEO ▶
4	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ▶
5	BAD BUNNY	Titi Me Pregunto	Rimas	PLAY VIDEO ▶
6	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ▶
7	SIA	Unstoppable	RCA	PLAY VIDEO ▶
8	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ▶
9	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
10	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ▶
11	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ▶
12	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ▶
13	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ▶
14	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ▶
15	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ▶
16	JACK HARLOW	First Class	Generation Now/Atlantic	PLAY VIDEO ▶
17	ROSALIA	DESPECHA	Columbia	PLAY VIDEO ▶
18	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
19	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ▶
20	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
21	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ▶
22	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ▶
23	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic	PLAY VIDEO ▶
24	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ▶
25	BEYONCE	Break My Soul	Parkwood/Columbia	PLAY VIDEO ▶
26	ROSA LINN	SNAP	Columbia	PLAY VIDEO ▶
27	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE f/Drake/Lil Baby	We The Best/Capitol-Epic	PLAY VIDEO ▶
28	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope	PLAY VIDEO ▶
29	DRAKE	Sticky	OVO/Republic	PLAY VIDEO ▶
30	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic	PLAY VIDEO ▶
31	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	PLAY VIDEO ▶
32	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ▶
33	LEAH KATE	10 Things I Hate About You	10K Projects/Capitol	PLAY VIDEO ▶
34	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope	PLAY VIDEO ▶
35	SOFIA CARSON	Come Back Home	Hollywood	PLAY VIDEO ▶
36	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ▶
37	KANE BROWN	Grand	Sony Music Nashville/RCA	PLAY VIDEO ▶
38	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ▶
39	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ▶
40	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO ▶
41	NESSA BARRETT	die first	Warner	PLAY VIDEO ▶
42	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ▶
43	HALSEY	So Good	Capitol	PLAY VIDEO ▶
44	DRAKE	Massive	OVO/Republic	PLAY VIDEO ▶
45	SAM SMITH	Love Me More	Capitol	PLAY VIDEO ▶
46	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope	PLAY VIDEO ▶
47	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	SIA	UNSTOPPABLE	2	5	1	3
2	HARLOW, JACK	FIRST CLASS	8	2	2	5
3	DOJA CAT	GET INTO IT	9	4	3	2
4	DOJA CAT	VEGAS	6	1	4	8
5	STYLES, HARRY	AS IT WAS	3	8	6	1
6	YOURE, NICKY	SUNROOF	4	9	5	4
7	LIZZO	ABOUT DAMN TIME	1	3	8	7
8	BUSH, KATE	RUNNING UP THAT HILL	5	6	7	11
9	POST MALONE FEAT. DOJA CAT	I LIKE YOU (A HAPPIER SONG)	14	7	10	10
10	SANCHEZ, STEPHEN	UNTIL I FOUND YOU	10	16	19	9
11	Minaj, Nicki	Super Freaky Girl	7	21	9	13
12	The Weeknd	Die For You	20	13	21	6
13	Yung Gravy	Betty (Get Money)	12	10	17	16
14	Jax	Victoria's Secret	13	14	11	15
15	Smith, Sam	Love Me More	18	12	13	18
16	Kate, Leah	10 Things I Hate About You	15	18	15	17
17	Styles, Harry	Late Night Talking	19	17	18	14
18	Joji	Glimpse Of Us	17	20	20	12
19	Wallen, Morgan	Wasted On You	27	11	12	29
20	The Kid Laroï	Thousand Miles	21	19	16	23
21	Spencer-Smith, Lauren	Flowers	28	15	14	26
22	Linn, Rosa	Snap	11	22	24	24
23	Halsey	So Good	24	26	23	21
24	Barrett, Nessa	Die First	23	27	25	19
25	Beyonce	Break My Soul	22	28	28	22
26	John, Elton Feat. Britney Spears	Hold Me Closer	16	29	31	25
27	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	25	30	26	20
28	Lacy, Steve	Bad Habit	31	23	30	27
29	Future Feat. Drake & Tems	Wait For U	30	25	22	40
30	Marshmello Feat. Khalid	Numb	32	24	27	30
31	Dixie	Someone To Blame	26	31	37	32
32	Brown, Kane	Grand	35	32	36	28
33	Puth, Charlie Feat. Jung Kook	Left And Right	38	33	33	35
34	OneRepublic	I Ain't Worried	29	35	43	41
35	Pitbull X Zac Brown	Can't Stop Us Now	36	36	41	36
36	Maneskin	Supermodel	33	42	34	39
37	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	47	38	29	38
38	Imagine Dragons	Bones	40	34	45	31
39	Drake	Massive	37	44	38	37
40	Lost Frequencies & Calum Scott	Where Are You Now	41	39	40	34
41	FLETCHER	Becky's So Hot	34	37	32	50
42	Goulding, Ellie Feat. Big Sean	Easy Lover	43	41	39	42
43	Styles, Harry	Music For A Sushi Restaurant	39	43	49	33
44	City Girls Feat. Usher	Good Love	50	45	35	43
45	Kx5 Feat. Hayla	Escape	42	40	47	44
46	Blanco, Benny, BTS, Snoop Dogg	Bad Decisions	45	46	42	46
47	Long, Muni & Saweetie	Baby Boo	44	47	48	47
48	Zedd, Maren Morris & Beauz	Make You Say	46	50	44	49
49	TXT Feat. Iann Dior	Valley Of Lies	48	48	46	45
50	Lizzo	2 Be Loved (Am I Ready)	49	49	50	48

STOLEN CLASSICS?

The modern world of copyright infringement meets the statute of limitations in this clever "lock 'em up" study video of some of the current biggies who allegedly ripped off the riffs from the way dead masters of music. Did Gaga, Queen, David Guetta, even Elvis, compromise the compositions of Bach, Beethoven, Rachmaninoff and Bizet? Powder your wig, pop in your earbuds and let's go to trial: Click here.

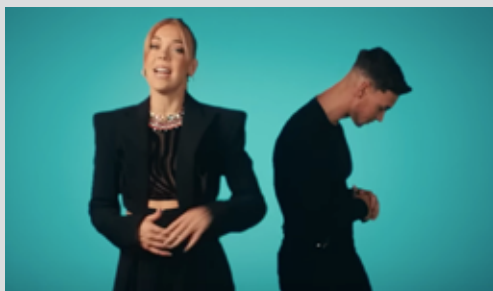


Check out these videos hand-picked by our staff!



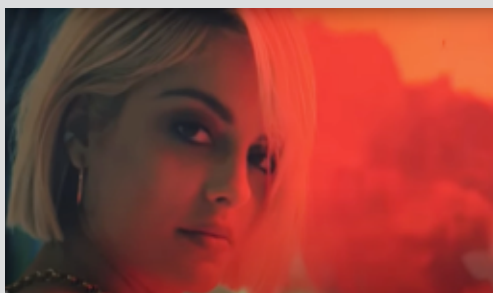
REMA FT. SELENA GOMEZ - "CALM DOWN"

One of the kingpins in the hot "Afrowave" global musical trend is Nigerian Rema who also records as Remmy Boy. Whatever his name is, he's bringing down the anxiety level and teaming up with the star of "Only Murder's in The Building" aka Selena Gomez, who contributes a slinky pajama clad groove to the oh so rhythmic rave called "Calm Down". To do so, click here:



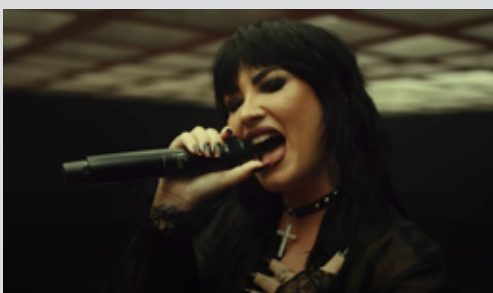
JOEL CORRY AND BECKY HILL - "HISTORY"

Who says you can't rewrite "History"? Shirley Knot Mrs. Becky Hill and Joel Corry, who run this handy dandy Brain-thing clinic that shows you how to clean up your past relationship boo-boos. In this sci-fi cinematic cosmic clip, Mr. Dude Blue Shirt heads back to the future to right the wrongs of yester-month. Beam me up and click here:



DAVID GUETTA AND BEBE REXHA - "I'M GOOD"

Pure poetic pop for all the pretty people comes this week from David and Bebe who proclaim that they are "Good". Whew, well that's good news. In this spectacular house groove the message is clear that the aforementioned global phenom DJ and striking vocalist extradonaire are feeling "positive" and have scheduled a lovely evening out of merry-making. Pure ecstasy comes to mind. Click here:



DEMI LOVATO - "29"

Straight up, Demi deals in darkness. She continues to crank the content and pour her sins on the floor and we just roll around in the beautiful musical mess. It seems that Demi has learned to fight the world's failures with a rocking verse and chorus. In "29", we get a look at how a no-no high school hook-up sours when class is way over. Click here:



LOUIS TOMLINSON - "BIGGER THAN ME"

After going One Direction, young Louis chose another and so far his solo path has led him to places. Speaking of, in this outdoorsy clip, trail-hiking Tomlinson picks up a stick and wanders through the hills and meadows of what appears to be the set of "Braveheart" until he comes to a fire. But worry not, Louis still has his stick. For a darned refreshing walk in the woods, click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

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