

MARSHMELLO KHALID

HEADING TOP 10 POP! TOP 20 U.S. SHAZAM! TOP 20 TODAY'S TOP HITS!

TOPLO EDITION

SEPTEMBER 12, 2022

MONDAY MORNING INTEL

SEPTEMBER 12, 2022

INTEL TABLE OF CONTENTS

- **3 #1 SONGS THIS WEEK**
- 4 POWERS
- 5 ACTION/RECURRENTS
- **5** HOTZONE/DEVELOPIONG
- 7 VIDEO STREAMING
- S TOP 40 CALLOUT
- 10 INTELESCOPE
- 11 INTELEVISION
- 12 METHODOLOGY
- IS THE BACK PAGE



AIRPLAY HARRY STYLES "LATE NIGHT TALKING"

RETENTION HARRY STYLES "AS IT WAS"

CALLOLIT SIA "UNSTOPPABLE"

ALIZIO STEVE LACY "BAD HABITS"

VIIII AJR "WORLD'S SMALLEST VIOLIN"

SALES ELTON-JOHN & BRITNEY SPEARS "HOLD ME CLOSER"

COMPOSITE HARRY STYLES "AS IT WAS"



THE ONLINE MUSIC TEST

When a full-sized OMT is a strain on time or budget, get answers from 100 screened respondents on 400 titles for under \$10,000.









nuvoodoc

nuvoodoo.com

888.986.6366 tellmemore@nuvoodoo.com

Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW AIRP	RK TWRK Lay retentio	TWRK N CALLOUT	TW RK AUDIO	TW RK VIDEO	TWRK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
3	1	3	5	11	8	1	HARRY STYLES	As It Was	Columbia
6	4	7	9	3	4	2	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner
4	2	6	16	10	7	3	LIZZO	About Damn Time	Nice Life/Atlantic
2	13	9	3	6	3	4	NICKI MINAJ	Super Freaky Girl	Republic
5	5	8	12	16	15	5	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
2	3	4	13	29	10	6	NICKY YOURE	Sunroof f/Dazy	Columbia
10	7	2	18	17	21	7	JACK HARLOW	First Class	Generation Now/Atlantic
8	6	5	19	23	16	8	DOJA CAT	Vegas	Kemosabe/RCA
9	10	23	1	13	28	9	STEVE LACY	Bad Habit	L-M/RCA
13		15	15	9	25	10	1011	Glimpse Of Us	88Rising/Warner
1		11	20	12	20	11	YUNG GRAVY	Betty (Get Money)	Republic
18		19	11	20	1	12	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
2		12	24	7	12	13	JAX	Victoria's Secret	Atlantic
7		29	10	33	5	14	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
14		20	14	30	11	15	BEYONCE	Break My Soul	Parkwood/Columbia
31		1	39	8	9	16	SIA	Unstoppable	RCA
2:		14	17	18	14	17	MORGAN WALLEN	Wasted On You	Big Loud/Republic
1		16	21	38	22	18	HARRY STYLES	Late Night Talking	Columbia
4		x 26	2	5	26	19	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
2° 12		26 25	8 26	14 40	40 13	20 21	FUTURE Marshmello X Khalid	Wait For U f/Drake	Republic-Epic
3		25 21	20 6	40 15	13 43	22	DJ KHALED F/DRAKE/LIL BABY	Numb STAYING ALIVE f/Drake/Lil Baby	Joytime Collective/RCA
3		10	22	31	43 34	23	THE WEEKND	Die For You	We The Best/Capitol-Epic XO/Republic
3,		35	23	2	17	24	BLACKPINK	Pink Venom	YG Ent./Interscope
2		30	33	22	18	25	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
2		13	30	28	31	26	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
4		Х	4	4	23	27	BAD BUNNY	Titi Me Pregunto	Rimas
3		17	32	34	29	28	ROSA LINN	SNAP	Columbia
1		22	40	47	33	29	HALSEY	So Good	Capitol
2		34	35	39	6	30	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
2:		27	44	43	19	31	KANE BROWN	Grand	Sony Music Nashville/RCA
3		38	34	1	35	32	AJR	World's Smallest Violin	AJR Productions/BMG
19	3 27	37	37	27	39	33	HARRY STYLES	Music For A Sushi Restaurant	Columbia
4:	39	X	7	26	38	34	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic
10	3 29	39	42	42	24	35	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
4	47	X	28	37	2	36	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK
4	42	X	29	19	32	37	ROSALIA	DESPECHA	Columbia
3	3 44	X	31	25	30	38	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
1		31	49	45	37	39	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
3		18	41	44	49	40	THE KID LAROI	Thousand Miles	Columbia
4		X	36	24	27	41	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
2		33	48	49	41	42	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope
50		X	25	21	47	43	LIL BABY	In A Minute	QC/Motown/Capitol
3		24	45	46	50	44	NESSA BARRETT	die first	Warner
4		X	38	36	42	45 46	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic
2		28	50	50	44 45	46	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
49		х 32	27 43	32 48	45 48	47 48	DRAKE Drake	Sticky Massive	OVO/Republic
3: 4:		32 36	43 47	48 35	48 46	48 49	CITY GIRLS	Good Love f/Usher	OVO/Republic QC/Motown/RCA-Capitol
4.			4 <i>1</i> 46	ან 41	40 36	50	SOFIA CARSON	Come Back Home	Hollywood
41	5 X	X	40	41	30	30	SOLIM CHISON	OUITE DACK HUITE	nunywuud

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	44	19	25	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
2	24	4	20	NICKI MINAJ	Super Freaky Girl	Republic
3	47	27	20	BAD BUNNY	Titi Me Pregunto	Rimas
4	30	16	14	SIA	Unstoppable	RCA
5	25	13	12	JAX	Victoria's Secret	Atlantic
6	33	22	11	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE f/Drake/Lil Baby	We The Best/Capitol-Epic
7	34	24	10	BLACKPINK	Pink Venom	YG Ent./Interscope
8	43	34	9	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic
9	31	23	8	THE WEEKND	Die For You	XO/Republic
10	50	43	7	LIL BABY	In A Minute	QC/Motown/Capitol
11	48	41	7	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam

TOP 40

MMI-RECURRENTS

9.12.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

for up to two years, before being reclassified as Gold.							
RANK TW	ARTIST	TITLE	LABEL/IMPRINT				
1	LATTO	Big Energy	Streamcut/RCA				
2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia				
3	GLASS ANIMALS	Heat Waves	Republic				
4	LIL NAS X	Thats What I Want	Columbia				
5	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA				
6	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.				
7	JUSTIN BIEBER	Ghost	Def Jam				
8	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia				
9	DOVE CAMERON	Boyfriend	Disruptor/Columbia				
10	EM BEIHOLD	Numb Little Bug	Republic				
11	ED SHEERAN	Bad Habits	Atlantic				
12	DOJA CAT	Need To Know	Kemosabe/RCA				
13	OLIVIA RODRIGO	good 4 u	Geffen/Interscope				
14	DOJA CAT	Woman	Kemosabe/RCA				
15	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope				
16	DUA LIPA	Levitating	Interscope-Warner				
17	THE WEEKND	Save Your Tears	XO/Republic				
18	ED SHEERAN	Shivers	Atlantic				
19	ARIANA GRANDE	positions	Republic				
20	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia				
21	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia				
22	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA				
23	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA				
24	GAYLE	abcdefu	Arthouse/Atlantic				
25	ARIANA GRANDE	34+35	Republic				
26	THE KID LAROI	Without You with Miley Cyrus	Columbia				
27	OLIVIA RODRIGO	deja vu	Geffen/Interscope				
28	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam				
29	MANESKIN	Beggin	Sony Music Latin/Arista				
30	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope				



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
HOTZONE	HARRY STYLES	Music For A Sushi Restaurant	Columbia
HOTZONE	NICKI MINAJ	Super Freaky Girl	Republic
HOTZONE	JAX	Victoria's Secret	Atlantic
HOTZONE	THE WEEKND	Die For You	XO/Republic
HOTZONE	ROSA LINN	SNAP	Columbia
HOTZONE	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE f/Drake/Lil Baby	We The Best/Capitol-Epic
HOTZONE	BLACKPINK	Pink Venom	YG Ent./Interscope
HOTZONE	MACKLEMORE	MANIAC f/Windser	Bendo/Warner
HOTZONE	ZEDD, MAREN MORRIS & BEAUZ	Make You Say	Interscope
HOTZONE	AJR	World's Smallest Violin	AJR Productions/BMG
HOTZONE	FLETCHER	Becky's So Hot	Capitol
HOTZONE	CHEAT CODES/RUSSELL DICKERSON	I Remember	Cheat Codes LLC/further.
HOTZONE	LOUIS TOMLINSON	Bigger Than Me	BMG
HOTZONE	HUDDY	All The Things I Hate About	Half Blood/The Orchard
HOTZONE	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
HOTZONE	ROSALIA	DESPECHA	Columbia

TOP 40

MMI-DEVELOPING

9.12.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

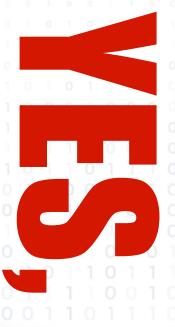
	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	HALSEY	So Good	Capitol
DEVELOPING	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
DEVELOPING	JOJI	Glimpse Of Us	88Rising/Warner
DEVELOPING	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
DEVELOPING	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
DEVELOPING	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
DEVELOPING	YUNG GRAVY	Betty (Get Money)	Republic
DEVELOPING	FUTURE	Wait For U f/Drake	Republic-Epic
DEVELOPING	MORGAN WALLEN	Wasted On You	Big Loud/Republic
DEVELOPING	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
DEVELOPING	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope
DEVELOPING	SIA	Unstoppable	RCA
DEVELOPING	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
DEVELOPING	TXT	Valley Of Lies f/lann Dior	Big Hit/Imperial/Republic

TOP 40 MMI-VIDED STREAMING 9.12.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ▶
2	BLACKPINK	Pink Venom	YG Ent./Interscope	PLAY VIDEO ▶
3	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner	PLAY VIDEO ▶
4	BAD BUNNY	Titi Me Pregunto	Rimas	PLAY VIDEO ▶
5	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ►
6	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ▶
7	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ►
8	SIA	Unstoppable	RCA	PLAY VIDEO ►
9	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ►
10	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ►
11	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ►
12	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ►
13	STEVE LACY FUTURE	Bad Habit	L-M/RCA	PLAY VIDEO ►
14 15	DJ KHALED F/DRAKE/LIL BABY	Wait For U f/Drake STAYING ALIVE f/Drake/Lil Baby	Republic-Epic	PLAY VIDEO ► PLAY VIDEO ►
16	POST MALONE	I Like You f/Doja Cat	We The Best/Capitol-Epic Mercury/RCA-Republic	
17	JACK HARLOW	First Class	Generation Now/Atlantic	PLAY VIDEO ►
18	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ► PLAY VIDEO ►
19	ROSALIA	DESPECHA	Columbia	PLAY VIDEO >
20	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	PLAY VIDEO ►
21	LIL BABY	In A Minute	QC/Motown/Capitol	PLAY VIDEO ▶
22	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ►
23	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ▶
24	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ▶
25	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope	PLAY VIDEO ▶
26	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic	PLAY VIDEO ▶
27	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ▶
28	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ▶
29	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ▶
30	BEYONCE	Break My Soul	Parkwood/Columbia	PLAY VIDEO ▶
31	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ▶
32	DRAKE	Sticky	OVO/Republic	PLAY VIDEO ▶
33	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ▶
34	ROSA LINN	SNAP	Columbia	PLAY VIDEO ▶
35	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	PLAY VIDEO ▶
36	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic	PLAY VIDEO ▶
37	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK	PLAY VIDEO ▶
38	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ▶
39	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope	PLAY VIDEO ►
40	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ▶
41	SOFIA CARSON	Come Back Home	Hollywood	PLAY VIDEO ►
42	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ►
43	KANE BROWN	Grand	Sony Music Nashville/RCA	PLAY VIDEO ►
44 45	THE KID LAROI	Thousand Miles	Columbia	PLAY VIDEO ►
45 46	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO ►
46 47	NESSA BARRETT Halsey	die first So Good	Warner	PLAY VIDEO ►
47 48	DRAKE	So Good Massive	Capitol OVO/Republic	PLAY VIDEO ►
49	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope	PLAY VIDEO ► PLAY VIDEO ►
5 0	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305	PLAY VIDEO >
30	THOULE	oan t stop os now I/Lac blowii	IVII. JUJ	FLAT VIDEO







MMI just feels

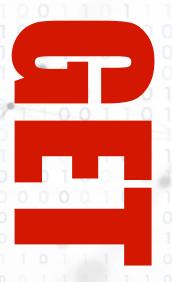
RIGHT

when I'm looking it over making my

WEEKLY

music choices.

I GET IT!





GROVER COLLINS

Program Director / WUBE

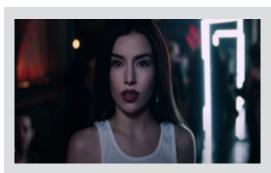
MMI AND THE AIRPLAY INTEL FAMILY OF PUBLICATIONS

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	SIA	UNSTOPPABLE	1	3	1	3
2	HARLOW, JACK	FIRST CLASS	4	1	2	4
3	STYLES, HARRY	AS IT WAS	2	7	3	1
4	YOURE, NICKY	SUNROOF	3	5	4	2
5	DOJA CAT	VEGAS	5	2	5	6
6	LIZZO	ABOUT DAMN TIME	6	4	6	5
7	BUSH, KATE	RUNNING UP THAT HILL	8	8	7	9
8	POST MALONE FEAT. DOJA CAT	I LIKE YOU (A HAPPIER SONG)	9	6	13	8
9	MINAJ, NICKI	SUPER FREAKY GIRL	7	12	9	17
10	SMITH, SAM	LOVE ME MORE	11	9	11	12
11	The Weeknd	Die For You	17	14	16	7
12	Yung Gravy	Betty (Get Money)	12	13	15	14
13	Jax	Victoria's Secret	19	11	10	20
14	Kate, Leah	10 Things I Hate About You	14	15	12	16
15	Sanchez, Stephen	Until I Found You	13	18	14	10
16	Wallen, Morgan	Wasted On You	22	10	8	29
17	Joji	Glimpse Of Us	15	16	19	11
18	Styles, Harry	Late Night Talking	10	23	17	15
19	Linn, Rosa	Snap	16	19	22	19
20	The Kid Laroi	Thousand Miles	24	17	18	30
21	John, Elton Feat. Britney Spears	Hold Me Closer	20	20	20	25
22	Beyonce	Break My Soul	18	24	28	22
23	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	23	27	24	18
24	Halsey	So Good	21	28	21	24
25	Lacy, Steve	Bad Habit	30	25	23	21
26	Barrett, Nessa	Die First	25	26	29	23
27	Marshmello Feat. Khalid	Numb	26	22	26	32
28	Future Feat. Drake & Tems	Wait For U	28	21	25	34
29	Brown, Kane	Grand	31	32	27	27
30	Pitbull X Zac Brown	Can't Stop Us Now	29	33	33	43
31	Puth, Charlie Feat. Jung Kook	Left And Right	34	36	31	37
32	OneRepublic	I Ain't Worried	27	40	39	36
33	Lost Frequencies & Calum Scott	Where Are You Now	40	42	35	26
34	FLETCHER	Becky's So Hot	33	29	34	45
35	Huddy	All The Things I Hate About You	47	30	32	28
36	Imagine Dragons	Bones	35	31	42	31
37	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	43	35	30	39
38	Drake	Massive	32	39	40	38
39	Goulding, Ellie Feat. Big Sean	Easy Lover	37	37	36	41
40	Blanco, Benny, BTS, Snoop Dogg	Bad Decisions	41	41	38	40
41	Blackpink	Pink Venom	46	38	44	13
42	City Girls Feat. Usher	Good Love	48	34	41	42
43	Styles, Harry	Music For A Sushi Restaurant	38	46	46	33
44	Kx5 Feat. Hayla	Escape	39	44	43	47
45	AJR	World's Smallest Violin	49	49	37	35
46	Lizzo	2 Be Loved (Am I Ready)	36	47	47	46
47	Long, Muni & Saweetie	Baby Boo	42	43	48	48
48	Zedd, Maren Morris & Beauz	Make You Say	44	50	50	44 50
49 50	TXT Feat. lann Dior	Valley Of Lies	45	48	45 40	50
50	Macklemore Feat. Windser	Maniac	50	45	49	49



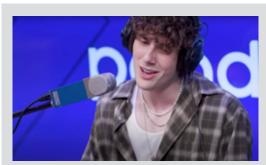
Check out these videos hand-picked by our staff!



AVA MAX - "MILLION DOLLAR BABY"

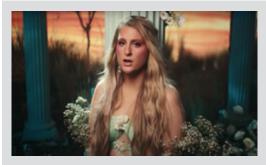
MMI Rated F.T.W. Video Alert: Those three letters stand for "Fun To Watch". This smoking hot dance clip features late night club moves for miles as Ava continues to solidify herself as a top ranked Pop Goddess. No matter what color her hair is, she's simply on fire. And like so many major superstars before her, she's from Wisconsin....ah, no wait. What? Click here:





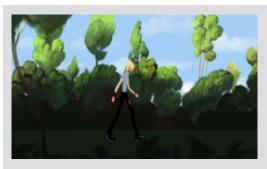
JVKE - "GOLDEN HOUR"

Jake Lawson AKA JVKE is just another talented Pop superstar in the making from musical state Rhode Island. Think about the list of stars from there...There's, ah, no wait, and then there's...ah hmmmm. Anyway Jake wrote the beautiful, compelling, and atmospheric smash "Golden Hour" with his bro Zac (Lawson..duh) sitting around in their bedroom. JVKE recently visited the cool kids at SiriusXM and lo and behold there was a dang piano in the lobby. For an awesome in-house live clip, click here:



MEGHAN TRAINOR FT. TEDDY SWIMS - "BAD FOR ME"

It's All About The Vocals...and the song. Firstly, we're big Meghan fans. She's diverse, cool, talented as hell, and one of Planet Earth's best soul and pop vocalist. "All About That Bass" sold close to 12 million copies globally. Super bluesy Teddy Swims has amassed like 400 million youtube views and can also sing his butt off. This gospel-infused soulful tune is captured in a Garden of Eden multi-costume changing video called "Bad For Me". Click here:



TXT FT. IANN DIOR - "VALLEY OF LIES"

K-Pop tops and rocks the charts like bubble gum did in the late 60's and early 70s. That's not a slam. Huge sales were generated from pure pop fun from (mostly generated) groups that cohabited and balanced the top ten with The British Invasion. TXT AKA Tomorrow x Together is South Koreas latest powered up boy band sensation team up with Mr. Mood himself, lann Dior. Together they tackle one of the most tackled subjects in song world, heartbreak. Click here:



ELTON JOHN, BRITNEY SPEARS - "HOLD ME CLOSER"

2022 will be remembered as the year the Sir Elton John returned to Top40 with not one but two chart busting smashes. And we can't forget that the phenomena of Kate Bush running up that chart albeit 37 years after it's release. And the brilliance of teaming with Britney and Dua has been a refreshing salute to the fact that a great song is a great song and has legs forever. Count the headlights and click here:







CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021, No part of the materials available through the MONDAY MORNING INTEL presentation may be copied, photocopied, reproduced, translated or reduced to any electronic medium or machine-readable form, in whole or in part, without prior written consent of AIRPLAY INTELLIGENCE, LLC. Any other reproduction in any form without permission of AIRPLAY INTELLIGENCE, LLC is prohibited. All materials contained on this presentation are protected by United States copyright law and may not be reproduced, distributed, transmitted, displayed, published or broadcast without the prior written permission of AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
Click Here



THANK YOU

from the entire staff:

PUBLISHERS:

ZEN CZAR
Rich Meyer
CHIEF WRANGLER
Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee

MASTERS OF THE SUN
Skip Bishop
Butch Waugh
Kylee Laynee Higgins

RESEARCH TEAM

PEOPLE WHO ACTUALLY
DO THE WORK
Richard R. Deitemeyer

Kate Collins Brittany Whitney Brenda Manney Todd Morris

GRAPHIC DESIGN EGO Design

PYTHON POWER RANGER
Trent Trento

OPERATIONSKylee Laynee Higgins

PAW POWER
NOT IN MY BOWL
Heidi Dog
Monkey Dog
Cooper