

MONDAY
MORNING
INTEL

***halsey**
sogood



LEWIS CAPALDI IS BACK!
"FORGET ME"
#1 MOST ADDED AT POP & HOT AC



TOP 40 *EDITION*

SEPTEMBER 19, 2022

MONDAY MORNING INTEL

SEPTEMBER 19, 2022

TABLE OF CONTENTS

3 #1 SONGS THIS WEEK

4 POWERS

5 ACTION/RECURRENTS

6 HOTZONE/DEVELOPING

7 VIDEO STREAMING

8 TOP 40 CALLOUT

9 INTELESCOPE

10 INTELEVISION

11 METHODOLOGY

12 THE BACK PAGE

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

9.19.22

AIRPLAY

NICKY YOU'RE F/DAZY "SUNROOF"

RETENTION

HARRY STYLES "AS IT WAS"

CALLOUT

JACK HARLOW "FIRST CLASS"

AUDIO

STEVE LACY "BAD HABIT"

VIDEO

AJR "WORLD'S SMALLEST VIOLIN"

SALES

ELTON JOHN & BRITNEY SPEARS "HOLD ME CLOSER"

COMPOSITE

HARRY STYLES "AS IT WAS"

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Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
4	1	5	5	5	9	1	HARRY STYLES	As It Was	Columbia
6	6	9	10	7	7	2	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner
3	3	6	16	11	8	3	LIZZO	About Damn Time	Nice Life/Atlantic
22	11	7	3	6	4	4	NICKI MINAJ	Super Freaky Girl	Republic
1	2	4	11	26	10	5	NICKY YOURE	Sunroof f/Dazy	Columbia
5	5	8	9	18	17	6	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
8	4	3	18	24	14	7	DOJA CAT	Vegas	Kemosabe/RCA
13	9	16	13	9	25	8	JOJI	Glimpse Of Us	88Rising/Warner
9	10	24	1	15	28	9	STEVE LACY	Bad Habit	L-M/RCA
11	7	1	23	22	23	10	JACK HARLOW	First Class	Generation Now/Atlantic
2	8	17	15	34	11	11	HARRY STYLES	Late Night Talking	Columbia
7	13	28	8	31	3	12	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
17	12	11	24	13	20	13	YUNG GRAVY	Betty (Get Money)	Republic
30	15	2	41	8	6	14	SIA	Unstoppable	RCA
23	16	13	17	20	13	15	MORGAN WALLEN	Wasted On You	Big Loud/Republic
18	14	18	20	37	1	16	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
26	17	14	28	14	16	17	JAX	Victoria's Secret	Atlantic
19	19	22	14	27	15	18	BEYONCE	Break My Soul	Parkwood/Columbia
25	20	21	7	16	41	19	FUTURE	Wait For U f/Drake	Republic-Epic
33	31	20	12	3	40	20	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE f/Drake/Lil Baby	We The Best/Capitol-Epic
12	18	25	29	44	12	21	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
36	32	12	21	39	2	22	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
31	23	10	19	30	42	23	THE WEEKND	Die For You	XO/Republic
35	36	32	25	4	22	24	BLACKPINK	Pink Venom	YG Ent./Interscope
45	42	x	4	10	21	25	BAD BUNNY	Titi Me Pregunto	Rimas
28	24	15	27	33	34	26	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
21	29	37	32	23	18	27	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
32	27	19	33	28	32	28	ROSA LINN	SNAP	Columbia
40	40	x	35	2	26	29	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
43	39	x	6	19	37	30	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic
48	46	x	2	12	27	31	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
38	34	38	36	1	33	32	AJR	World's Smallest Violin	AJR Productions/BMG
27	33	35	37	43	5	33	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
16	30	39	39	41	19	34	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
10	22	23	43	45	38	35	HALSEY	So Good	Capitol
24	25	26	42	42	29	36	KANE BROWN	Grand	Sony Music Nashville/RCA
20	28	40	38	29	39	37	HARRY STYLES	Music For A Sushi Restaurant	Columbia
15	26	36	46	40	30	38	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
47	x	x	22	36	24	39	JVKE	golden hour	JVKE/AWAL
39	43	31	30	21	35	40	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
41	44	x	31	17	36	41	ROSALIA	DESPECHA	Columbia
50	x	x	26	25	48	42	LIL BABY	In A Minute	QC/Motown/Capitol
34	37	33	47	48	44	43	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope
46	x	34	44	32	45	44	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol
37	41	41	48	46	31	45	LOUIS TOMLINSON	Bigger Than Me	BMG
44	45	x	40	38	43	46	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic
29	35	30	49	49	46	47	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
42	38	27	45	47	49	48	HUDDY	All The Things I Hate About...	Half Blood/The Orchard
14	21	29	50	50	50	49	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
49	47	x	34	35	47	50	DRAKE	Sticky	OVO/Republic

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	45	25	20	BAD BUNNY	Titi Me Pregunto	Rimas
2	22	4	18	NICKI MINAJ	Super Freaky Girl	Republic
3	48	31	17	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
4	30	14	16	SIA	Unstoppable	RCA
5	36	22	14	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
6	43	30	13	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic
7	33	20	13	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE f/Drake/Lil Baby	We The Best/Capitol-Epic
8	35	24	11	BLACKPINK	Pink Venom	YG Ent./Interscope
9	40	29	11	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
10	26	17	9	JAX	Victoria's Secret	Atlantic

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LATTO	Big Energy	Streamcut/RCA
2	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
3	GLASS ANIMALS	Heat Waves	Republic
4	LIL NAS X	Thats What I Want	Columbia
5	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
6	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
7	JUSTIN BIEBER	Ghost	Def Jam
8	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
9	DOVE CAMERON	Boyfriend	Disruptor/Columbia
10	EM BEIhold	Numb Little Bug	Republic
11	ED SHEERAN	Bad Habits	Atlantic
12	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
13	DOJA CAT	Need To Know	Kemosabe/RCA
14	DUA LIPA	Levitating	Interscope-Warner
15	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
16	DOJA CAT	Woman	Kemosabe/RCA
17	THE WEEKND	Save Your Tears	XO/Republic
18	ED SHEERAN	Shivers	Atlantic
19	ARIANA GRANDE	positions	Republic
20	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
21	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
22	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
23	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
24	GAYLE	abcdefu	Arthouse/Atlantic
25	OLIVIA RODRIGO	deja vu	Geffen/Interscope
26	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
27	THE KID LAROI	Without You with Miley Cyrus	Columbia
28	MANESKIN	Beggin	Sony Music Latin/Arista
29	ARIANA GRANDE	34+35	Republic
30	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
HOTZONE	THE WEEKND	Die For You	XO/Republic
HOTZONE	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE f/Drake/Lil Baby	We The Best/Capitol-Epic
HOTZONE	MACKLEMORE	MANIAC f/Windser	Bendo/Warner
HOTZONE	BLACKPINK	Pink Venom	YG Ent./Interscope
HOTZONE	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
HOTZONE	LOUIS TOMLINSON	Bigger Than Me	BMG
HOTZONE	AJR	World's Smallest Violin	AJR Productions/BMG
HOTZONE	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
HOTZONE	CHEAT CODES/RUSSELL DICKERSON	I Remember	Cheat Codes LLC/further.
HOTZONE	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
HOTZONE	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
HOTZONE	ROSALIA	DESPECHA	Columbia

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
DEVELOPING	JOJI	Glimpse Of Us	88Rising/Warner
DEVELOPING	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
DEVELOPING	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
DEVELOPING	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
DEVELOPING	YUNG GRAVY	Betty (Get Money)	Republic
DEVELOPING	HARRY STYLES	Music For A Sushi Restaurant	Columbia
DEVELOPING	NICKI MINAJ	Super Freaky Girl	Republic
DEVELOPING	JAX	Victoria's Secret	Atlantic
DEVELOPING	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
DEVELOPING	SIA	Unstoppable	RCA
DEVELOPING	ROSA LINN	SNAP	Columbia
DEVELOPING	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
DEVELOPING	ZEDD, MAREN MORRIS & BEAUZ	Make You Say	Interscope
DEVELOPING	TXT	Valley Of Lies f/Iann Dior	Big Hit/Imperial/Republic
DEVELOPING	HUDDY	All The Things I Hate About...	Half Blood/The Orchard

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ▶
2	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ▶
3	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE f/Drake/Lil Baby	We The Best/Capitol-Epic	PLAY VIDEO ▶
4	BLACKPINK	Pink Venom	YG Ent./Interscope	PLAY VIDEO ▶
5	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
6	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ▶
7	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner	PLAY VIDEO ▶
8	SIA	Unstoppable	RCA	PLAY VIDEO ▶
9	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ▶
10	BAD BUNNY	Titi Me Pregunto	Rimas	PLAY VIDEO ▶
11	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ▶
12	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ▶
13	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ▶
14	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ▶
15	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ▶
16	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ▶
17	ROSALIA	DESPECHA	Columbia	PLAY VIDEO ▶
18	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ▶
19	DRAKE	Jimmy Cooks f/21 Savage	OVO/Republic	PLAY VIDEO ▶
20	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
21	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope	PLAY VIDEO ▶
22	JACK HARLOW	First Class	Generation Now/Atlantic	PLAY VIDEO ▶
23	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
24	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ▶
25	LIL BABY	In A Minute	QC/Motown/Capitol	PLAY VIDEO ▶
26	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ▶
27	BEYONCE	Break My Soul	Parkwood/Columbia	PLAY VIDEO ▶
28	ROSA LINN	SNAP	Columbia	PLAY VIDEO ▶
29	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ▶
30	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ▶
31	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ▶
32	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	PLAY VIDEO ▶
33	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ▶
34	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ▶
35	DRAKE	Sticky	OVO/Republic	PLAY VIDEO ▶
36	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO ▶
37	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	PLAY VIDEO ▶
38	CARDI B	Hot Ish f/Ye & Lil Durk	Atlantic	PLAY VIDEO ▶
39	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ▶
40	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO ▶
41	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ▶
42	KANE BROWN	Grand	Sony Music Nashville/RCA	PLAY VIDEO ▶
43	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope	PLAY VIDEO ▶
44	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ▶
45	HALSEY	So Good	Capitol	PLAY VIDEO ▶
46	LOUIS TOMLINSON	Bigger Than Me	BMG	PLAY VIDEO ▶
47	HUDDY	All The Things I Hate About...	Half Blood/The Orchard	PLAY VIDEO ▶
48	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope	PLAY VIDEO ▶
49	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305	PLAY VIDEO ▶
50	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	HARLOW, JACK	FIRST CLASS	7	1	2	2
2	SIA	UNSTOPPABLE	1	7	1	4
3	DOJA CAT	VEGAS	2	2	3	6
4	YOURE, NICKY	SUNROOF	4	8	5	1
5	STYLES, HARRY	AS IT WAS	8	3	6	3
6	LIZZO	ABOUT DAMN TIME	5	4	7	5
7	MINAJ, NICKI	SUPER FREAKY GIRL	3	5	4	10
8	POST MALONE FEAT. DOJA CAT	I LIKE YOU (A HAPPIER SONG)	12	6	11	7
9	BUSH, KATE	RUNNING UP THAT HILL	6	13	10	13
10	THE WEEKND	DIE FOR YOU	9	11	14	8
11	Yung Gravy	Betty (Get Money)	13	14	15	9
12	Guetta, David & Bebe Rexha	I'm Good (Blue)	14	10	9	26
13	Wallen, Morgan	Wasted On You	23	9	8	24
14	Jax	Victoria's Secret	16	12	13	17
15	Sanchez, Stephen	Until I Found You	18	17	12	11
16	The Kid Laroi	Thousand Miles	15	15	16	27
17	Joji	Glimpse Of Us	19	16	17	14
18	Styles, Harry	Late Night Talking	10	23	21	12
19	John, Elton Feat. Britney Spears	Hold Me Closer	17	18	19	21
20	Linn, Rosa	Snap	11	22	20	23
21	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	24	24	23	15
22	Future Feat. Drake & Tems	Wait For U	25	19	24	25
23	Beyonce	Break My Soul	22	21	27	18
24	Barrett, Nessa	Die First	20	25	28	19
25	Halsey	So Good	21	31	25	22
26	Lacy, Steve	Bad Habit	27	29	26	16
27	Marshmello Feat. Khalid	Numb	26	20	35	20
28	Cheat Codes X Russell Dickerson	I Remember	34	28	18	42
29	Brown, Kane	Grand	32	30	30	29
30	Huddy	All The Things I Hate About You	31	26	29	43
31	OneRepublic	I Ain't Worried	29	37	36	28
32	FLETCHER	Becky's So Hot	33	27	34	38
33	Puth, Charlie Feat. Jung Kook	Left And Right	36	35	33	30
34	Pitbull X Zac Brown	Can't Stop Us Now	35	38	31	40
35	Rema & Selena Gomez	Calm Down	37	34	22	47
36	Drake	Massive	28	39	42	37
37	Blackpink	Pink Venom	49	32	32	33
38	Goulding, Ellie Feat. Big Sean	Easy Lover	30	44	41	32
39	City Girls Feat. Usher	Good Love	47	33	43	34
40	Blanco, Benny, BTS, Snoop Dogg	Bad Decisions	43	36	38	39
41	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	38	43	39	35
42	Imagine Dragons	Bones	40	40	49	31
43	AJR	World's Smallest Violin	46	41	37	41
44	Lizzo	2 Be Loved (Am I Ready)	39	42	44	45
45	Styles, Harry	Music For A Sushi Restaurant	42	46	46	36
46	Kx5 Feat. Hayla	Escape	44	47	47	44
47	Macklemore Feat. Windser	Maniac	48	45	45	49
48	Zedd, Maren Morris & Beauz	Make You Say	45	48	50	46
49	TXT Feat. Iann Dior	Valley Of Lies	50	49	48	48
50	Tomlinson, Louis	Bigger Than Me	41	50	40	50

KEENAN AND HIS AMAZING MOVES

Who knew long running funnyman Keenan Thompson could cut a rug? The 74th Emmy's opened with a dance tribute to everyone's favorite 45 second hits, Television Theme Tunes! Let's be honest, Keenan ain't as svelte as Mikhail Baryshnikov, but if we thought we didn't have the dance floor prowess, the jokes on us! Click Here:



Check out these videos hand-picked by our staff!



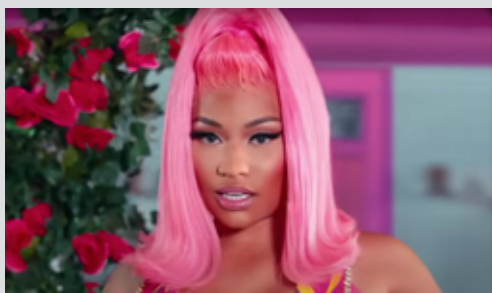
DEVON COLE - "W.I.T.C.H."

Well we have K-Pop so can we have C-Pop, too? Canadian Cole is from Calgary and couldn't connect the career dots after graduating with a Phycology degree. So, she started writing pop songs, uploading them to TikTok and Boom. W.I.T.C.H. is a clever acronym for Woman In Total Charge of Herself and the lyrical messaging supports. For a crazy coven and a Pop friendly radio ready hit, click here:



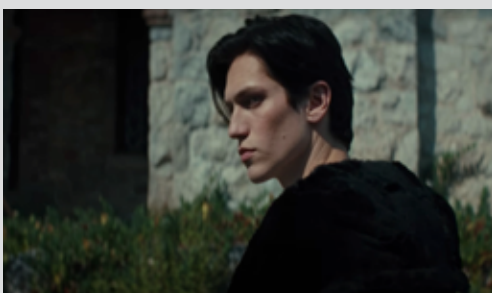
LEWIS CAPALDI - "FORGET ME"

If you have gray temples, you'll get it. This video is an absolutely spot on recreation of the 1983 Wham! Video "Club Tropicana". No, really. A/B them and you'll find the duplication is down to the graphical fonts. The main difference is Mr. Capaldi's fashion choice of tighty-whitey undies and what appears to be a white speedo. The Scottish Lewis also takes us on a tour of his manly physique in the heartbreak deluxe tune "Forget Me". Click here:



NIKKI MINAJ - "SUPER FREAKY GIRL"

MMI Please Ask the Children To Leave the Room Alert: Oh my. Aunt Nikki is back with a darned peppy musical salute to the way dead Uncle Rick James. In this colorful, poignant and lively instructional video, Ms. Minaj illustrates her philosophy of life through artistic gyrations of the lower extremities and the application of poetry in motion. At the conclusion of the viewing you may ask the children to return. Click here:



HUDDY - "ALL THE THINGS I HATE ABOUT YOU"

Happy Huddy is here to hop, skip, and jump down a list of detriments to deflect any decision to deliver positives to his former relationship. In a gothic "Game-ish of Thrones" setting, Huddy hugs an owl, caresses a quill in a lovingly list in "All The Things He Hates....". The artist formally known as Lil' Huddy is recognized as one of the top ten influencers on social media, touting over 300 million TikTok followers. To get happy, click here:



AJ MCLEAN - "SMOKE"

Backstreet's back.... or at least AJ is. Mr. McLean fires up a undie-clad video that missed the opportunity of a Victoria's Secret sponsorship. It probably wasn't needed as there is no demand for a wardrobe budget in this black and white artsy lungful of "Smoke"! Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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contact@mmi2020.com

MONDAY MORNING INTEL

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THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee**
MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

RESEARCH TEAM
**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

GRAPHIC DESIGN
EGO Design

PYTHON POWER RANGER
Trent Trento

OPERATIONS
Kylee Laynee Higgins

PAW POWER
NOT IN MY BOWL

Heidi Dog

Monkey Dog

Cooper