

**MONDAY**  
**MORNING**  
**INTEL**

**Morgan Wallen**  
**WASTED ON YOU**  
**TOP 20 US CONSUMPTION**



**TOP 40** *EDITION*

SEPTEMBER 26, 2022

# **MONDAY MORNING INTEL**

SEPTEMBER 26, 2022

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***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***



**MONDAY  
MORNING  
INTEL**

# #1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

9.26.22

**AIRPLAY**

NICKY YOU'RE F/DAZY "SUNROOF"

**RETENTION**

NICKY YOU'RE F/DAZY "SUNROOF"

**CALLOUT**

SIA "UNSTOPPABLE"

**AUDIO**

STEVE LACY "BAD HABIT"

**VIDEO**

AJR "WORLD'S SMALLEST VIOLIN"

**SALES**

NICKI MINAJ "SUPER FREAKY GIRL"

**COMPOSITE**

HARRY STYLES "AS IT WAS"

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Weighted Airplay, Retention Scores, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	2	6	6	7	11	1	HARRY STYLES	As It Was	Columbia
19	9	3	3	6	1	2	NICKI MINAJ	Super Freaky Girl	Republic
4	4	5	20	9	6	3	LIZZO	About Damn Time	Nice Life/Atlantic
10	6	9	13	2	10	4	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner
1	1	4	15	22	7	5	NICKY YOU'RE	Sunroof f/Dazy	Columbia
2	5	8	10	18	13	6	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
6	3	2	17	25	12	7	DOJA CAT	Vegas	Kemosabe/RCA
8	7	23	1	14	26	8	STEVE LACY	Bad Habit	L-M/RCA
11	10	20	18	8	23	9	JOJI	Glimpse Of Us	88rising/Warner
26	14	1	42	4	5	10	SIA	Unstoppable	RCA
7	13	31	9	31	3	11	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
21	16	14	16	23	8	12	MORGAN WALLEN	Wasted On You	Big Loud/Republic
15	11	13	23	21	20	13	YUNG GRAVY	Betty (Get Money)	Republic
22	15	10	27	13	16	14	JAX	Victoria's Secret	Atlantic
5	8	16	22	39	18	15	HARRY STYLES	Late Night Talking	Columbia
30	23	11	11	36	2	16	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
14	12	19	24	41	4	17	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
23	19	21	8	17	41	18	FUTURE	Wait For U f/Drake	Republic-Epic
46	x	x	4	10	22	19	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
37	31	7	35	3	28	20	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
12	18	26	30	43	9	21	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
25	22	15	26	28	31	22	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
28	26	25	21	35	17	23	BEYONCE	Break My Soul	Parkwood/Columbia
29	21	12	14	34	42	24	THE WEEKND	Die For You	XO/Republic
32	27	18	32	20	35	25	ROSA LINN	SNAP	Columbia
33	x	22	x	x	x	26	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
20	29	39	29	26	19	27	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
34	36	33	25	5	29	28	BLACKPINK	Pink Venom	YG Ent./Interscope
44	43	x	5	12	25	29	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
17	25	36	37	37	14	30	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
16	24	41	40	11	40	31	HARRY STYLES	Music For A Sushi Restaurant	Columbia
35	35	38	36	1	30	32	AJR	World's Smallest Violin	AJR Productions/BMG
39	38	30	31	19	21	33	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
9	20	28	43	45	36	34	HALSEY	So Good	Capitol
36	32	17	39	42	15	35	LEWIS CAPALDI	Forget Me	Capitol
41	42	x	19	24	24	36	JVKE	golden hour	JVKE/AWAL
24	28	27	38	40	34	37	KANE BROWN	Grand	Sony Music Nashville/RCA
49	46	x	1	14	26	38	DICI	Beautiful Collision	Dici
43	40	x	7	30	37	39	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
18	30	37	47	38	32	40	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
27	34	34	41	44	33	41	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
42	41	40	33	16	39	42	ROSALIA	DESPECHA	Columbia
50	x	x	12	27	47	43	BAD BUNNY	Moscow Mule	Rimas/The Orchard
40	33	24	44	46	48	44	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
47	45	x	34	32	38	45	BURNA BOY	Last Last	Atlantic
13	17	29	49	49	49	46	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
38	39	35	46	47	43	47	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope
48	47	x	28	29	46	48	LIL BABY	In A Minute	QC/Motown/Capitol
31	37	32	48	48	45	49	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305
45	44	x	45	33	44	50	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	46	19	<b>27</b>	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
2	19	2	<b>17</b>	NICKI MINAJ	Super Freaky Girl	Republic
3	37	20	<b>17</b>	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
4	26	10	<b>16</b>	SIA	Unstoppable	RCA
5	44	29	<b>15</b>	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
6	30	16	<b>14</b>	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
7	49	38	<b>11</b>	DICI	Beautiful Collision	Dici
8	21	12	<b>9</b>	MORGAN WALLEN	Wasted On You	Big Loud/Republic
9	22	14	<b>8</b>	JAX	Victoria's Secret	Atlantic
10	32	25	<b>7</b>	ROSA LINN	SNAP	Columbia
11	33	26	<b>7</b>	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
12	50	43	<b>7</b>	BAD BUNNY	Moscow Mule	Rimas/The Orchard

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JACK HARLOW	First Class	Generation Now/Atlantic
2	LATTO	Big Energy	Streamcut/RCA
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	GLASS ANIMALS	Heat Waves	Republic
5	LIL NAS X	Thats What I Want	Columbia
6	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
7	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
8	JUSTIN BIEBER	Ghost	Def Jam
9	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
10	DOVE CAMERON	Boyfriend	Disruptor/Columbia
11	ED SHEERAN	Bad Habits	Atlantic
12	EM BEIHOLD	Numb Little Bug	Republic
13	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
14	DUA LIPA	Levitating	Interscope-Warner
15	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
16	THE WEEKND	Save Your Tears	XO/Republic
17	DOJA CAT	Need To Know	Kemosabe/RCA
18	DOJA CAT	Woman	Kemosabe/RCA
19	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
20	ARIANA GRANDE	positions	Republic
21	ED SHEERAN	Shivers	Atlantic
22	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
23	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
24	GAYLE	abccdefu	Arthouse/Atlantic
25	OLIVIA RODRIGO	deja vu	Geffen/Interscope
26	THE KID LAROI	Without You with Miley Cyrus	Columbia
27	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
28	ARIANA GRANDE	34+35	Republic
29	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
30	MANESKIN	Beggin	Sony Music Latin/Arista

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
HOTZONE	HARRY STYLES	Music For A Sushi Restaurant	Columbia
HOTZONE	NICKI MINAJ	Super Freaky Girl	Republic
HOTZONE	JAX	Victoria's Secret	Atlantic
HOTZONE	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
HOTZONE	SIA	Unstoppable	RCA
HOTZONE	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
HOTZONE	LOUIS TOMLINSON	Bigger Than Me	BMG
HOTZONE	LEWIS CAPALDI	Forget Me	Capitol
HOTZONE	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
HOTZONE	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
HOTZONE	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
HOTZONE	JVKE	golden hour	JVKE/AWAL

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	JOJI	Glimpse Of Us	88Rising/Warner
DEVELOPING	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
DEVELOPING	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
DEVELOPING	YUNG GRAY	Betty (Get Money)	Republic
DEVELOPING	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
DEVELOPING	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
DEVELOPING	MORGAN WALLEN	Wasted On You	Big Loud/Republic
DEVELOPING	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
DEVELOPING	THE WEEKND	Die For You	XO/Republic
DEVELOPING	ROSA LINN	SNAP	Columbia
DEVELOPING	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
DEVELOPING	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
DEVELOPING	MACKLEMORE	MANIAC f/Windser	Bendo/Warner
DEVELOPING	BLACKPINK	Pink Venom	YG Ent./Interscope
DEVELOPING	AJR	World's Smallest Violin	AJR Productions/BMG
DEVELOPING	CHEAT CODES/RUSSELL DICKERSON	I Remember	Cheat Codes LLC/further.
DEVELOPING	ROSALIA	DESPECHA	Columbia



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	AJR	World's Smallest Violin	AJR Productions/BMG	<a href="#">PLAY VIDEO ►</a>
2	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner	<a href="#">PLAY VIDEO ►</a>
3	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	<a href="#">PLAY VIDEO ►</a>
4	SIA	Unstoppable	RCA	<a href="#">PLAY VIDEO ►</a>
5	BLACKPINK	Pink Venom	YG Ent./Interscope	<a href="#">PLAY VIDEO ►</a>
6	NICKI MINAJ	Super Freaky Girl	Republic	<a href="#">PLAY VIDEO ►</a>
7	HARRY STYLES	As It Was	Columbia	<a href="#">PLAY VIDEO ►</a>
8	JOJI	Glimpse Of Us	88Rising/Warner	<a href="#">PLAY VIDEO ►</a>
9	LIZZO	About Damn Time	Nice Life/Atlantic	<a href="#">PLAY VIDEO ►</a>
10	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	<a href="#">PLAY VIDEO ►</a>
11	HARRY STYLES	Music For A Sushi Restaurant	Columbia	<a href="#">PLAY VIDEO ►</a>
12	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	<a href="#">PLAY VIDEO ►</a>
13	JAX	Victoria's Secret	Atlantic	<a href="#">PLAY VIDEO ►</a>
14	DICI	Beautiful Collision	Dici	<a href="#">PLAY VIDEO ►</a>
15	STEVE LACY	Bad Habit	L-M/RCA	<a href="#">PLAY VIDEO ►</a>
16	ROSALIA	DESPECHA	Columbia	<a href="#">PLAY VIDEO ►</a>
17	FUTURE	Wait For U f/Drake	Republic-Epic	<a href="#">PLAY VIDEO ►</a>
18	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	<a href="#">PLAY VIDEO ►</a>
19	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope	<a href="#">PLAY VIDEO ►</a>
20	ROSA LINN	SNAP	Columbia	<a href="#">PLAY VIDEO ►</a>
21	YUNG GRAVY	Betty (Get Money)	Republic	<a href="#">PLAY VIDEO ►</a>
22	NICKY YOU'RE	Sunroof f/Dazy	Columbia	<a href="#">PLAY VIDEO ►</a>
23	MORGAN WALLEN	Wasted On You	Big Loud/Republic	<a href="#">PLAY VIDEO ►</a>
24	JVKE	golden hour	JVKE/AWAL	<a href="#">PLAY VIDEO ►</a>
25	DOJA CAT	Vegas	Kemosabe/RCA	<a href="#">PLAY VIDEO ►</a>
26	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	<a href="#">PLAY VIDEO ►</a>
27	BAD BUNNY	Moscow Mule	Rimas/The Orchard	<a href="#">PLAY VIDEO ►</a>
28	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	<a href="#">PLAY VIDEO ►</a>
29	LIL BABY	In A Minute	QC/Motown/Capitol	<a href="#">PLAY VIDEO ►</a>
30	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic	<a href="#">PLAY VIDEO ►</a>
31	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	<a href="#">PLAY VIDEO ►</a>
32	BURNA BOY	Last Last	Atlantic	<a href="#">PLAY VIDEO ►</a>
33	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	<a href="#">PLAY VIDEO ►</a>
34	THE WEEKND	Die For You	XO/Republic	<a href="#">PLAY VIDEO ►</a>
35	BEYONCE	Break My Soul	Parkwood/Columbia	<a href="#">PLAY VIDEO ►</a>
36	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	<a href="#">PLAY VIDEO ►</a>
37	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	<a href="#">PLAY VIDEO ►</a>
38	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	<a href="#">PLAY VIDEO ►</a>
39	HARRY STYLES	Late Night Talking	Columbia	<a href="#">PLAY VIDEO ►</a>
40	KANE BROWN	Grand	Sony Music Nashville/RCA	<a href="#">PLAY VIDEO ►</a>
41	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	<a href="#">PLAY VIDEO ►</a>
42	LEWIS CAPALDI	Forget Me	Capitol	<a href="#">PLAY VIDEO ►</a>
43	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	<a href="#">PLAY VIDEO ►</a>
44	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope	<a href="#">PLAY VIDEO ►</a>
45	HALSEY	So Good	Capitol	<a href="#">PLAY VIDEO ►</a>
46	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	<a href="#">PLAY VIDEO ►</a>
47	ELLIE GOULDING	Easy Lover f/Big Sean	Interscope	<a href="#">PLAY VIDEO ►</a>
48	PITBULL	Can't Stop Us Now f/Zac Brown	Mr. 305	<a href="#">PLAY VIDEO ►</a>
49	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic	<a href="#">PLAY VIDEO ►</a>

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	SIA	UNSTOPPABLE	2	5	3	2
2	DOJA CAT	VEGAS	3	2	2	5
3	HARLOW, JACK	FIRST CLASS	12	3	4	1
4	MINAJ, NICKI	SUPER FREAKY GIRL	1	1	6	9
5	YOURE, NICKY	SUNROOF	5	13	1	4
6	LIZZO	ABOUT DAMN TIME	4	4	7	6
7	STYLES, HARRY	AS IT WAS	7	8	8	3
8	WHITE, ARMANI	BILLIE EILISH	14	9	5	16
9	POST MALONE FEAT. DOJA CAT	I LIKE YOU (A HAPPIER SONG)	8	11	9	7
10	BUSH, KATE	RUNNING UP THAT HILL	11	18	10	8
11	Jax	Victoria's Secret	10	12	12	18
12	Guetta, David & Bebe Rexha	I'm Good (Blue)	19	10	14	10
13	The Weeknd	Die For You	6	15	13	12
14	Yung Gravy	Betty (Get Money)	13	14	15	17
15	Wallen, Morgan	Wasted On You	28	7	11	21
16	Sanchez, Stephen	Until I Found You	18	17	16	13
17	Styles, Harry	Late Night Talking	9	24	17	11
18	Capaldi, Lewis	Forget Me	16	6	32	14
19	Linn, Rosa	Snap	15	22	19	19
20	John, Elton Feat. Britney Spears	Hold Me Closer	23	20	18	22
21	Joji	Glimpse Of Us	24	21	22	15
22	Future Feat. Drake & Tems	Wait For U	20	19	20	25
23	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	26	23	21	26
24	Lacy, Steve	Bad Habit	21	31	24	20
25	Post Malone	Wrapped Around Your Finger	32	16	27	23
26	Beyonce	Break My Soul	17	29	25	30
27	Marshmello Feat. Khalid	Numb	25	27	34	24
28	Brown, Kane	Grand	27	26	23	32
29	Halsey	So Good	22	33	29	27
30	Cheat Codes X Russell Dickerson	I Remember	34	28	28	31
31	Puth, Charlie Feat. Jung Kook	Left And Right	30	36	30	29
32	Huddy	All The Things I Hate About You	41	25	31	36
33	Rema & Selena Gomez	Calm Down	33	34	35	34
34	OneRepublic	I Ain't Worried	39	40	26	35
35	FLETCHER	Becky's So Hot	31	30	38	42
36	Pitbull X Zac Brown	Can't Stop Us Now	35	37	33	44
37	Blackpink	Pink Venom	43	32	43	28
38	Blanco, Benny, BTS, Snoop Dogg	Bad Decisions	42	39	39	33
39	Goulding, Ellie Feat. Big Sean	Easy Lover	29	44	42	38
40	Lizzo	2 Be Loved (Am I Ready)	36	38	36	45
41	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	38	41	40	37
42	AJR	World's Smallest Violin	47	35	37	43
43	Imagine Dragons	Bones	40	43	44	40
44	ROSALIA	Despecha	37	46	49	39
45	Styles, Harry	Music For A Sushi Restaurant	44	47	41	41
46	Kx5 Feat. Hayla	Escape	45	50	47	47
47	Macklemore Feat. Windser	Maniac	48	42	48	46
48	Tomlinson, Louis	Bigger Than Me	49	45	45	49
49	Zedd, Maren Morris & Beauz	Make You Say	46	49	50	48
50	TXT Feat. Iann Dior	Valley Of Lies	50	48	46	50



# LIL NAS X

## APPOINTED PRESIDENT (NO, LIKE REALLY)

MMI Spoiler Alert: This deserves a "Dude".....Like, Dude, did you hear Lil Nas X has been appointed President to League of Legends prior to the League of Legends Global Video Tournament coming up in San Francisco? And his freshly dropped single "Star Walking" is the official theme song thereof. Another factoid spilled from the X-Man: "Back To The Future 2" is the best movie ever made, ever. Who knew? Rolling Stone Mag bring us a (well) lit backstage one of one with LNX and it can all be yours by clicking here:



Check out these videos hand-picked by our staff!



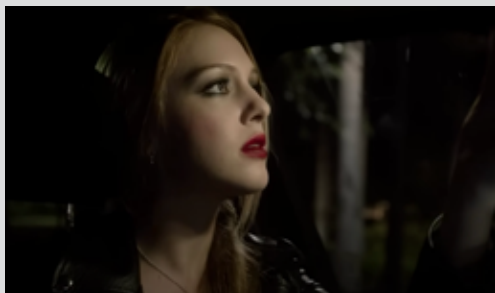
### BAD BUNNY - "MOSCOW MULE"

You know, we know you know. You gotta know just how big Bad Bunny really is. Like, he's a really BIG Bad Bunny, yo. And at MMI, most of us only dabble in a bit of Spanish but we can figure out pretty much what the biggest baddest bunny is singing about. Mr. Double B has grown from a Puerto Rican producer to a global musical force. In this beachside party clip of "Moscow Mule", the wardrobe budget was extremely low. Click here:



### NIKI - "HIGH SCHOOL IN JAKARTA"

Indonesian songbird NIKI has artistic chops for days. She's signed in the US to the way-hip 88Rising camp and has writer and producer credits on several global hits. Only 23, NIKI has played Coachella, toured extensively and even opened for Taylor Swift on several dates. This autobiographical narrative reflects back to high school and name drops like crazy. A fun one for sure. Click here:



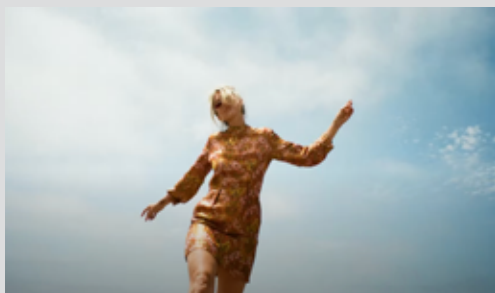
### DICI - "BEAUTIFUL COLLISION"

**MMI Parental Alert:** This video has a buncha smoking going on. Lordy Mercy, DICI and his female lead-spy counterpart love a friggin' cigarette and they go through about a darn pack in this 3 minute clip. They have guns, too...and a mysterious briefcase that's probably filled with more cigarettes. Dang, people. Anyone read the news anymore? Sheeesh. Then they stop and share a Coke, then burn up a perfectly good car. Cigarettes make you do stuff. Click here:



### PRESERVATION HALL JAZZ BAND - "KEEP YOUR HEAD UP"

In 2020 the legendary New Orleans' PHJB released an amazing collection of Latin-flavored tracks called "A Tuba To Cuba". For this fun romp, they added Cuban vocalist Eme Alphonso and this video was a part of the accompanying documentary. During the Covid lockdown, the band's Ben Jaffe played this feel-good romp from his windows every night as a message to "Keep Your Head Up". Click here:



### EVELYN - "SEE IF I CARE"

The propeller-heads in the MMI research dept. were blasting this ditty that they picked up on SiriusXM's The Pulse. Evelyn has a base of fans in the LA area where she's been spinning pop-ette tales and musical madness in the Southern California Club scene. She's also a brainy writer with some song cred that is a side hustle to her Master Degree studies In Phycology and Mindfulness. Ok, she's cool. So we're gonna have the kiddos play the track again and while we do that, you can click here:





## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

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