

MONDAY
MORNING
INTEL



Morgan Wallen
WASTED ON YOU
TOP 20 US CONSUMPTION



TOP 40 *EDITION*

OCTOBER 3, 2022

MONDAY MORNING INTEL

OCTOBER 3, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES

10.3.22

AIRPLAY

POST MALONE F/DOJA CAT "I LIKE YOU"

AIRSCORE

POST MALONE F/DOJA CAT "I LIKE YOU"

CALLOUT

SIA "UNSTOPPABLE"

AUDIO

STEVE LACY "BAD HABIT"

VIDEO

KATE BUSH "RUNNING UP THAT HILL (A DEAL)"

SALES

HARRY STYLES "AS IT WAS"

COMPOSITE

HARRY STYLES "AS IT WAS"

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Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK RETENTION	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	2	5	6	13	8	1	HARRY STYLES	As It Was	Columbia
19	10	2	2	4	3	2	NICKI MINAJ	Super Freaky Girl	Republic
1	1	7	11	16	11	3	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
4	4	6	19	7	9	4	LIZZO	About Damn Time	Nice Life/Atlantic
2	3	4	14	17	10	5	NICKY YOU'RE	Sunroof f/Dazy	Columbia
8	6	20	1	5	19	6	STEVE LACY	Bad Habit	L-M/RCA
13	7	9	15	1	16	7	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner
5	5	3	17	24	13	8	DOJA CAT	Vegas	Kemosabe/RCA
24	15	1	37	2	7	9	SIA	Unstoppable	RCA
7	11	30	9	28	2	10	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
9	8	18	18	11	26	11	JOJI	Glimpse Of Us	88Rising/Warner
21	17	15	12	22	12	12	MORGAN WALLEN	Wasted On You	Big Loud/Republic
23	20	12	10	35	1	13	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
16	13	16	23	19	22	14	YUNG GRAY	Betty (Get Money)	Republic
20	16	8	28	20	18	15	JAX	Victoria's Secret	Atlantic
6	9	14	20	41	21	16	HARRY STYLES	Late Night Talking	Columbia
12	14	19	25	38	5	17	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
26	19	21	8	9	41	18	FUTURE	Wait For U f/Drake	Republic-Epic
36	30	11	26	10	25	19	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
10	18	25	32	43	14	20	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
28	25	10	13	33	36	21	THE WEEKND	Die For You	XO/Republic
25	23	13	27	29	29	22	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
46	x	x	3	12	30	23	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
30	28	17	34	15	31	24	ROSA LINN	SNAP	Columbia
48	x	x	5	26	6	25	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
22	27	38	31	25	17	26	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
45	42	x	4	8	23	27	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
17	24	32	36	39	15	28	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
14	21	39	38	21	37	29	HARRY STYLES	Music For A Sushi Restaurant	Columbia
35	32	26	21	36	20	30	BEYONCE	Break My Soul	Parkwood/Columbia
32	x	22	24	23	44	31	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
38	37	42	16	6	28	32	JVKE	golden hour	JVKE/AWAL
15	22	28	40	47	34	33	HALSEY	So Good	Capitol
31	31	23	41	40	24	34	LEWIS CAPALDI	Forget Me	Capitol
33	29	33	22	3	49	35	BLACKPINK	Pink Venom	YG Ent./Interscope
40	43	31	30	14	27	36	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
44	39	x	7	31	38	37	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
29	33	24	42	44	32	38	KANE BROWN	Grand	Sony Music Nashville/RCA
18	26	36	47	42	33	39	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
34	36	35	x	x	x	40	AJR	World's Smallest Violin	AJR Productions/BMG
41	40	41	33	18	39	41	ROSALIA	DESPECHA	Columbia
42	45	x	43	32	4	42	SAM SMITH & KIM PETRAS	Unholy	Capitol
37	38	37	39	45	42	43	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope
27	34	40	48	37	40	44	LIL NAS X	Star Walkin (League Of Legends)	Columbia
49	x	x	35	30	35	45	BURNA BOY	Last Last	Atlantic
39	35	27	44	48	46	46	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
11	12	29	49	49	48	47	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
50	x	x	29	27	45	48	LIL BABY	In A Minute	QC/Motown/Capitol
43	41	34	45	46	47	49	DEMI LOVATO	29	Island/Republic
47	44	x	46	34	43	50	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	48	25	23	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
2	46	23	23	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
3	45	27	18	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
4	19	2	17	NICKI MINAJ	Super Freaky Girl	Republic
5	36	19	17	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
6	24	9	15	SIA	Unstoppable	RCA
7	23	13	10	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
8	21	12	9	MORGAN WALLEN	Wasted On You	Big Loud/Republic
9	26	18	8	FUTURE	Wait For U f/Drake	Republic-Epic
10	28	21	7	THE WEEKND	Die For You	XO/Republic
11	44	37	7	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JACK HARLOW	First Class	Generation Now/Atlantic
2	GLASS ANIMALS	Heat Waves	Republic
3	LATTO	Big Energy	Streamcut/RCA
4	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
5	LIL NAS X	Thats What I Want	Columbia
6	JUSTIN BIEBER	Ghost	Def Jam
7	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
8	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
9	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
10	ED SHEERAN	Bad Habits	Atlantic
11	DOVE CAMERON	Boyfriend	Disruptor/Columbia
12	EM BEIHOLD	Numb Little Bug	Republic
13	DUA LIPA	Levitating	Interscope-Warner
14	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
15	THE WEEKND	Save Your Tears	XO/Republic
16	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
17	DOJA CAT	Need To Know	Kemosabe/RCA
18	ARIANA GRANDE	positions	Republic
19	DOJA CAT	Woman	Kemosabe/RCA
20	ED SHEERAN	Shivers	Atlantic
21	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
22	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
23	GAYLE	abcdefu	Arthouse/Atlantic
24	ARIANA GRANDE	34+35	Republic
25	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
26	OLIVIA RODRIGO	deja vu	Geffen/Interscope
27	THE KID LAROI	Without You with Miley Cyrus	Columbia
28	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
29	MANESKIN	Beggin	Sony Music Latin/Arista
30	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
HOTZONE	HARRY STYLES	Music For A Sushi Restaurant	Columbia
HOTZONE	JAX	Victoria's Secret	Atlantic
HOTZONE	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
HOTZONE	SIA	Unstoppable	RCA
HOTZONE	LIL NAS X	Star Walkin (League Of Legends)	Columbia
HOTZONE	LEWIS CAPALDI	Forget Me	Capitol
HOTZONE	BLACKPINK	Pink Venom	YG Ent./Interscope
HOTZONE	AJR	World's Smallest Violin	AJR Productions/BMG
HOTZONE	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
HOTZONE	JVKE	golden hour	JVKE/AWAL
HOTZONE	SAM SMITH & KIM PETRAS	Unholy	Capitol

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
DEVELOPING	YUNG GRAVY	Betty (Get Money)	Republic
DEVELOPING	NICKI MINAJ	Super Freaky Girl	Republic
DEVELOPING	MORGAN WALLEN	Wasted On You	Big Loud/Republic
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
DEVELOPING	THE WEEKND	Die For You	XO/Republic
DEVELOPING	ROSA LINN	SNAP	Columbia
DEVELOPING	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
DEVELOPING	MACKLEMORE	MANIAC f/Windser	Bendo/Warner
DEVELOPING	LOUIS TOMLINSON	Bigger Than Me	BMG
DEVELOPING	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
DEVELOPING	ROSALIA	DESPECHA	Columbia

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner	PLAY VIDEO ►
2	SIA	Unstoppable	RCA	PLAY VIDEO ►
3	BLACKPINK	Pink Venom	YG Ent./Interscope	PLAY VIDEO ►
4	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ►
5	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ►
6	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO ►
7	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ►
8	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	PLAY VIDEO ►
9	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ►
10	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ►
11	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ►
12	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ►
13	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ►
14	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope	PLAY VIDEO ►
15	ROSA LINN	SNAP	Columbia	PLAY VIDEO ►
16	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ►
17	NICKY YOU'RE	Sunroof f/Dazy	Columbia	PLAY VIDEO ►
18	ROSALIA	DESPECHA	Columbia	PLAY VIDEO ►
19	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ►
20	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ►
21	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ►
22	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ►
23	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic	PLAY VIDEO ►
24	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ►
25	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ►
26	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic	PLAY VIDEO ►
27	LIL BABY	In A Minute	QC/Motown/Capitol	PLAY VIDEO ►
28	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ►
29	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ►
30	BURNA BOY	Last Last	Atlantic	PLAY VIDEO ►
31	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic	PLAY VIDEO ►
32	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO ►
33	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ►
34	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	PLAY VIDEO ►
35	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ►
36	BEYONCE	Break My Soul	Parkwood/Columbia	PLAY VIDEO ►
37	LIL NAS X	Star Walkin (League Of Legends	Columbia	PLAY VIDEO ►
38	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	PLAY VIDEO ►
39	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ►
40	LEWIS CAPALDI	Forget Me	Capitol	PLAY VIDEO ►
41	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ►
42	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO ►
43	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ►
44	KANE BROWN	Grand	Sony Music Nashville/RCA	PLAY VIDEO ►
45	BENNY BLANCO, BTS, SNOOP DOGG	Bad Decisions	FriendsKeepSec/Interscope	PLAY VIDEO ►
46	DEMI LOVATO	29	Island/Republic	PLAY VIDEO ►
47	HALSEY	So Good	Capitol	PLAY VIDEO ►
48	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO ►
49	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic	PLAY VIDEO ►

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

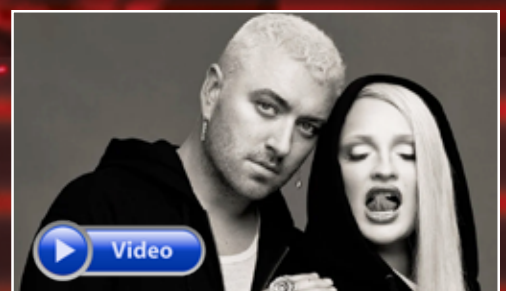
RANK	ARTIST	TITLE	N.EAST	MIDWEST	SOUTH	WEST
1	SIA	UNSTOPPABLE	2	4	1	3
2	MINAJ, NICKI	SUPER FREAKY GIRL	1	1	4	4
3	DOJA CAT	VEGAS	3	3	3	8
4	YOU'RE, NICKY	SUNROOF	4	10	2	1
5	STYLES, HARRY	AS IT WAS	9	6	5	2
6	LIZZO	ABOUT DAMN TIME	6	2	11	10
7	POST MALONE FEAT. DOJA CAT	I LIKE YOU (A HAPPIER SONG)	12	5	9	5
8	JAX	VICTORIA'S SECRET	5	8	6	15
9	BUSH, KATE	RUNNING UP THAT HILL	8	14	8	6
10	THE WEEKND	DIE FOR YOU	7	15	10	11
11	White, Armani	Billie Eilish	14	9	12	12
12	Guetta, David & Bebe Rexha	I'm Good (Blue)	10	11	14	14
13	Sanchez, Stephen	Until I Found You	17	12	16	7
14	Styles, Harry	Late Night Talking	11	20	17	9
15	Wallen, Morgan	Wasted On You	29	7	7	23
16	Yung Gravy	Betty (Get Money)	22	13	13	16
17	Linn, Rosa	Snap	13	19	18	17
18	Joji	Glimpse Of Us	19	18	21	13
19	John, Elton Feat. Britney Spears	Hold Me Closer	18	16	15	32
20	Lacy, Steve	Bad Habit	24	23	19	18
21	Future Feat. Drake & Tems	Wait For U	16	21	22	24
22	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	26	25	20	19
23	Capaldi, Lewis	Forget Me	23	17	36	21
24	Brown, Kane	Grand	25	24	26	26
25	Marshmello Feat. Khalid	Numb	20	26	30	20
26	Beyonce	Break My Soul	15	33	23	31
27	Post Malone	Wrapped Around Your Finger	33	22	31	22
28	Halsey	So Good	21	34	29	29
29	Cheat Codes X Russell Dickerson	I Remember	31	27	25	34
30	Puth, Charlie Feat. Jung Kook	Left And Right	34	30	24	27
31	OneRepublic	I Ain't Worried	40	36	27	25
32	Rema & Selena Gomez	Calm Down	28	37	32	38
33	Lizzo	2 Be Loved (Am I Ready)	30	38	28	42
34	Blackpink	Pink Venom	41	28	39	30
35	Huddy	All The Things I Hate About You	35	31	33	37
36	Lovato, Demi	29	0	0	0	0
37	AJR	World's Smallest Violin	43	29	37	40
38	Pitbull X Zac Brown	Can't Stop Us Now	38	39	34	41
39	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	32	40	41	35
40	Blanco, Benny, BTS, Snoop Dogg	Bad Decisions	39	41	38	36
41	Imagine Dragons	Bones	36	35	40	43
42	Styles, Harry	Music For A Sushi Restaurant	42	47	42	39
43	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	37	32	48	49
44	ROSALIA	Despecha	44	50	43	33
45	Tomlinson, Louis	Bigger Than Me	47	42	45	50
46	Macklemore Feat. Windser	Maniac	46	44	46	47
47	Kx5 Feat. Hayla	Escape	45	49	47	45
48	TXT Feat. Iann Dior	Valley Of Lies	49	46	44	48
49	Zedd, Maren Morris & Beauz	Make You Say	48	48	49	46
50	JVKE	Golden Hour	50	43	50	44

SAM SMITH

UNHOLY FEATURING KIM PETRAS



We. Can't. Get. Enough. of. This. Song. Wow.... "Unholy" went TikTok BOOM and is now seeping from the pores of every modern media outlet everywhere. Part story-telling, part theater, part choreography and way dark, it's a global phenomena that has impromptu dance troupes acting out in the damndest of places. Sam Smith and Kim Petras bring it live, dirty and wild via BBCs Radio 1. [Click Here:](#)



Check out these videos hand-picked by our staff!



LIL NAS X - "STAR WALKIN'"

When it comes to ruling the League of Legends, X marks the spot. Besides being named Honorary President of the LOL, Lil Nas X has had "Star Walking" named at the Official Anthem of the tour of tournaments. This ain't no game, this is some serious global exposure into a virtual world that's packing stadiums and printing cyber-cash. And, the song is blasting up the airplay chart like the super sonic smash that it is. Press play and click here:



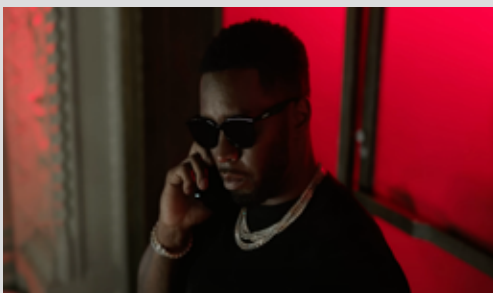
MADDIE ZAHM - "YOU MIGHT NOT LIKE HER"

This song chronicles a journey of self discovery. Young Maddie Zahm first garnered press when her Boise, Idaho home-town TV station featured a story about Zahn giving in-home music lessons for disabled kids. After an extremely effective social media and TikTok run, she made it to American Idol and now is signed to a record deal. This is a letter to her younger self about the space between self-loathing and self-loving. Click here:



JOHN LEGEND AND SUWEETIE - "ALL SHE WANNA DO"

So John Legend and everybody's fave Suweetie pulled a cool fast one when they held an open casting call for dancers and their auditions became the actual video. Fun idea? Heck yeah and it really enhances this amazing Autumn groove on "All She Wanna Do". It's pure infectious fun and a super sticky single that will roll around in your head. Click here:



DIDDY FT. BRYSON TILLER - "GOTTA MOVE ON"

MMI Coloration Warning Alert: If you are offended by the color red, do not watch this video. Cuz it's red. Like real red. And dang, Diddy is the Dude. And when the Dude arrives, the doors to the club swing way wide. If you like dancing with Mr. D then this is the place cuz Diddy's got the moves and he's tipping bartenders like 100K. For a good (and red) night out, click here:



INGRID ADDRESS - "SEEING SOMEONE ELSE"

Kane Brown, Morgan Wallen, Maren Morris...many others. It feels a bit like a Country Stampede to Pop crossover of late. Ingrid is pinging the radar at Hot AC and again, it's the power of the song. In this infectious injection, we're reminded that, in relationships, women are natural detectives. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mimi2020.com

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MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

RESEARCH TEAM
**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

GRAPHIC DESIGN
EGO Design

PYTHON POWER RANGER
Trent Trento

OPERATIONS
Kylee Laynee Higgins

PAW POWER
NOT IN MY BOWL

Heidi Dog

Monkey Dog

Cooper