

MONDAY
MORNING
INTEL

OMAR APOLLO

EVERGREEN YOU DIDN'T DESERVE ME AT ALL



#8 US TOP SONGS



#1 POP



TOP 10 OVERALL



#21

**WARNER
RECORDS**

TOP 40 *EDITION*

OCTOBER 10, 2022

MONDAY MORNING INTEL

OCTOBER 10, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

10.10.22

AIRPLAY

POST MALONE F/DOJA CAT "I LIKE YOU"

AIRSCORE

POST MALONE F/DOJA CAT "I LIKE YOU"

CALLOUT

DOJA CAT "VEGAS"

AUDIO

SAM SMITH & KIM PETRAS "UNHOLY"

VIDEO

AJR "WORLD'S SMALLEST VIOLIN"

SALES

SAM SMITH & KIM PETRAS "UNHOLY"

COMPOSITE

NICKI MINAJ "SUPER FREAKY GIRL"

Introducing OMT Lite

THE ONLINE MUSIC TEST

When a full-sized OMT is a strain on time or budget, get answers from 100 screened respondents on 400 titles for under \$10,000.



ACTIONABLE



SPEEDY



AFFORDABLE



MUSIC RESEARCH

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Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
15	7	2	3	3	4	1	NICKI MINAJ	Super Freaky Girl	Republic
3	3	5	6	13	8	2	HARRY STYLES	As It Was	Columbia
1	1	7	11	24	11	3	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
2	2	4	15	19	14	4	NICKY YOU'RE	Sunroof f/Dazy	Columbia
5	5	6	20	11	12	5	LIZZO	About Damn Time	Nice Life/Atlantic
8	6	20	2	8	20	6	STEVE LACY	Bad Habit	L-M/RCA
4	4	1	18	26	13	7	DOJA CAT	Vegas	Kemosabe/RCA
27	22	19	1	10	1	8	SAM SMITH & KIM PETRAS	Unholy	Capitol
21	x	8	22	4	18	9	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner
7	10	28	9	30	3	10	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
22	13	3	42	2	6	11	SIA	Unstoppable	RCA
19	11	12	10	37	2	12	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
9	8	18	19	15	28	13	JOJI	Glimpse Of Us	88Rising/Warner
13	12	14	24	21	22	14	YUNG GRAVY	Betty (Get Money)	Republic
23	17	16	13	23	15	15	MORGAN WALLEN	Wasted On You	Big Loud/Republic
6	9	15	21	41	16	16	HARRY STYLES	Late Night Talking	Columbia
11	14	21	25	39	5	17	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
20	16	10	35	28	19	18	JAX	Victoria's Secret	Atlantic
28	25	23	8	5	41	19	FUTURE	Wait For U f/Drake	Republic-Epic
24	18	11	27	33	26	20	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
36	28	9	30	14	24	21	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
17	24	40	23	29	9	22	LIL NAS X	Star Walkin (League Of Legends)	Columbia
43	39	x	5	7	25	23	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
25	21	13	12	38	42	24	THE WEEKND	Die For You	XO/Republic
14	20	29	39	40	7	25	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
46	x	x	4	12	31	26	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
30	26	17	37	16	33	27	ROSA LINN	SNAP	Columbia
16	23	24	33	43	17	28	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
32	29	35	40	1	27	29	AJR	World's Smallest Violin	AJR Productions/BMG
35	32	42	17	6	32	30	JVKE	golden hour	JVKE/AWAL
29	31	36	31	22	21	31	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
33	34	34	34	9	35	32	BLACKPINK	Pink Venom	YG Ent./Interscope
12	19	39	41	32	37	33	HARRY STYLES	Music For A Sushi Restaurant	Columbia
45	37	x	16	35	10	34	BEYONCE	Cuff It	Parkwood/Columbia
34	x	22	26	25	44	35	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
31	27	25	44	45	23	36	LEWIS CAPALDI	Forget Me	Capitol
40	43	32	29	18	30	37	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
44	38	x	7	34	39	38	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
41	36	38	36	20	40	39	ROSALIA	DESPECHA	Columbia
26	33	27	43	46	36	40	HALSEY	So Good	Capitol
49	43	32	28	17	29	41	REMA	Calm Down	Mavin/Virgin
18	30	37	48	42	38	42	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
50	x	x	14	31	46	43	BAD BUNNY	Moscow Mule	Rimas/The Orchard
39	35	26	45	47	47	44	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
38	41	43	x	x	x	45	ZEDD, MAREN MORRIS & BEAUZ	Make You Say	Columbia-Interscope
47	45	x	38	36	34	46	BURNA BOY	Last Last	Atlantic
10	15	31	49	49	49	47	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
42	40	30	46	44	48	48	DEMI LOVATO	29	Island/Republic
37	42	41	47	48	43	49	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
48	46	x	32	27	45	50	LIL BABY	In A Minute	QC/Motown/Capitol

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	43	23	20	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
2	46	26	20	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
3	27	8	19	SAM SMITH & KIM PETRAS	Unholy	Capitol
4	36	21	15	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
5	15	1	14	NICKI MINAJ	Super Freaky Girl	Republic
6	21	9	12	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner
7	22	11	11	SIA	Unstoppable	RCA
8	45	34	11	BEYONCE	Cuff It	Parkwood/Columbia
9	28	19	9	FUTURE	Wait For U f/Drake	Republic-Epic
10	49	41	8	REMA	Calm Down	Mavin/Virgin
11	23	15	8	MORGAN WALLEN	Wasted On You	Big Loud/Republic

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JACK HARLOW	First Class	Generation Now/Atlantic
2	GLASS ANIMALS	Heat Waves	Republic
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	LATTO	Big Energy	Streamcut/RCA
5	LIL NAS X	Thats What I Want	Columbia
6	JUSTIN BIEBER	Ghost	Def Jam
7	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
8	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
9	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
10	ED SHEERAN	Bad Habits	Atlantic
11	DOVE CAMERON	Boyfriend	Disruptor/Columbia
12	EM BEIHOLD	Numb Little Bug	Republic
13	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
14	DUA LIPA	Levitating	Interscope-Warner
15	THE WEEKND	Save Your Tears	XO/Republic
16	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
17	DOJA CAT	Need To Know	Kemosabe/RCA
18	ED SHEERAN	Shivers	Atlantic
19	ARIANA GRANDE	positions	Republic
20	DOJA CAT	Woman	Kemosabe/RCA
21	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
22	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
23	GAYLE	abccdefu	Arthouse/Atlantic
24	THE KID LAROI	Without You with Miley Cyrus	Columbia
25	OLIVIA RODRIGO	deja vu	Geffen/Interscope
26	MANESKIN	Beggin	Sony Music Latin/Arista
27	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
28	ARIANA GRANDE	34+35	Republic
29	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
30	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA

Wyn Starks

WHO I AM

TOP 20 @ AC / TOP 40 @ HAC / TOP 30 @ R&B

1.5 MILLION STREAMS

NATIONAL EXPOSURE ON AGT



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	HARRY STYLES	Music For A Sushi Restaurant	Columbia
HOTZONE	NICKI MINAJ	Super Freaky Girl	Republic
HOTZONE	LIL NAS X	Star Walkin (League Of Legends	Columbia
HOTZONE	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
HOTZONE	SIA	Unstoppable	RCA
HOTZONE	THE WEEKND	Die For You	XO/Republic
HOTZONE	SAM SMITH & KIM PETRAS	Unholy	Capitol
HOTZONE	LEWIS CAPALDI	Forget Me	Capitol
HOTZONE	AJR	World's Smallest Violin	AJR Productions/BMG
HOTZONE	JVKE	golden hour	JVKE/AWAL
HOTZONE	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
HOTZONE	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
HOTZONE	ROSALIA	DESPECHA	Columbia
HOTZONE	DEMI LOVATO	29	Island/Republic
HOTZONE	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
HOTZONE	PITBULL X PLAY N SKILLZ	Party Of A Lifetime	Mr. 305

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
DEVELOPING	YUNG GRAVY	Betty (Get Money)	Republic
DEVELOPING	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
DEVELOPING	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
DEVELOPING	JAX	Victoria's Secret	Atlantic
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
DEVELOPING	ROSA LINN	SNAP	Columbia
DEVELOPING	BLACKPINK	Pink Venom	YG Ent./Interscope
DEVELOPING	MACKLEMORE	MANIAC f/Windser	Bendo/Warner
DEVELOPING	CHEAT CODES/RUSSELL DICKERSON	I Remember	Cheat Codes LLC/further.
DEVELOPING	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
DEVELOPING	HUDDY	All The Things I Hate About...	Half Blood/The Orchard
DEVELOPING	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ▶
2	SIA	Unstoppable	RCA	PLAY VIDEO ▶
3	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ▶
4	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner	PLAY VIDEO ▶
5	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO ▶
6	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO ▶
7	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	PLAY VIDEO ▶
8	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ▶
9	BLACKPINK	Pink Venom	YG Ent./Interscope	PLAY VIDEO ▶
10	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO ▶
11	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ▶
12	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ▶
13	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
14	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ▶
15	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ▶
16	ROSA LINN	SNAP	Columbia	PLAY VIDEO ▶
17	REMA	Calm Down	Mavin/Virgin	PLAY VIDEO ▶
18	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope	PLAY VIDEO ▶
19	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ▶
20	ROSALIA	DESPECHA	Columbia	PLAY VIDEO ▶
21	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ▶
22	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ▶
23	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
24	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ▶
25	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic	PLAY VIDEO ▶
26	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ▶
27	LIL BABY	In A Minute	QC/Motown/Capitol	PLAY VIDEO ▶
28	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ▶
29	LIL NAS X	Star Walkin (League Of Legends	Columbia	PLAY VIDEO ▶
30	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ▶
31	BAD BUNNY	Moscow Mule	Rimas/The Orchard	PLAY VIDEO ▶
32	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ▶
33	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ▶
34	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic	PLAY VIDEO ▶
35	BEYONCE	Cuff It	Parkwood/Columbia	PLAY VIDEO ▶
36	BURNA BOY	Last Last	Atlantic	PLAY VIDEO ▶
37	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ▶
38	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ▶
39	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	PLAY VIDEO ▶
40	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ▶
41	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ▶
42	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO ▶
43	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ▶
44	DEMI LOVATO	29	Island/Republic	PLAY VIDEO ▶
45	LEWIS CAPALDI	Forget Me	Capitol	PLAY VIDEO ▶
46	HALSEY	So Good	Capitol	PLAY VIDEO ▶
47	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO ▶
48	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL	PLAY VIDEO ▶
49	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	DOJA CAT	VEGAS	3	2	1	12
2	MINAJ, NICKI	SUPER FREAKY GIRL	4	1	3	2
3	SIA	UNSTOPPABLE	1	5	2	7
4	YOURE, NICKY	SUNROOF	2	8	4	1
5	STYLES, HARRY	AS IT WAS	8	4	8	3
6	LIZZO	ABOUT DAMN TIME	7	3	9	10
7	POST MALONE FEAT. DOJA CAT	I LIKE YOU (A HAPPIER SONG)	16	6	5	6
8	BUSH, KATE	RUNNING UP THAT HILL	6	13	6	5
9	WHITE, ARMANI	BILLIE EILISH	10	7	11	8
10	JAX	VICTORIA'S SECRET	5	10	12	15
11	Sanchez, Stephen	Until I Found You	14	12	14	9
12	Guetta, David & Bebe Rexha	I'm Good (Blue)	9	14	17	4
13	The Weeknd	Die For You	11	17	10	13
14	Yung Gravy	Betty (Get Money)	18	9	13	16
15	Styles, Harry	Late Night Talking	15	18	16	11
16	Wallen, Morgan	Wasted On You	30	15	7	24
17	Linn, Rosa	Snap	20	19	15	20
18	Joji	Glimpse Of Us	21	20	19	14
19	Smith, Sam Feat. Kim Petras	Unholy	26	11	21	26
20	Lacy, Steve	Bad Habit	19	21	18	21
21	John, Elton Feat. Britney Spears	Hold Me Closer	12	22	22	27
22	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	24	23	20	19
23	Future Feat. Drake & Tems	Wait For U	17	35	23	23
24	Marshmello Feat. Khalid	Numb	22	26	25	18
25	Capaldi, Lewis	Forget Me	27	16	35	22
26	Beyonce	Break My Soul	13	30	24	30
27	Post Malone	Wrapped Around Your Finger	34	24	29	17
28	Halsey	So Good	25	28	26	33
29	OneRepublic	I Ain't Worried	33	31	30	25
30	Lizzo	2 Be Loved (Am I Ready)	23	34	28	41
31	Lovato, Demi	29	0	0	0	0
32	Brown, Kane	Grand	29	25	37	36
33	Cheat Codes X Russell Dickerson	I Remember	36	29	31	29
34	Puth, Charlie Feat. Jung Kook	Left And Right	31	33	32	32
35	Rema & Selena Gomez	Calm Down	32	38	27	38
36	Blackpink	Pink Venom	37	27	36	34
37	Huddy	All The Things I Hate About You	35	36	33	37
38	AJR	World's Smallest Violin	44	32	38	35
39	Imagine Dragons	Bones	38	40	39	39
40	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	39	42	40	43
41	ROSALIA	Despecha	40	50	42	31
42	Blanco, Benny, BTS, Snoop Dogg	Bad Decisions	43	39	43	40
43	Styles, Harry	Music For A Sushi Restaurant	41	47	41	42
44	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	45	43	44	45
45	Kx5 Feat. Hayla	Escape	42	49	47	47
46	Tomlinson, Louis	Bigger Than Me	49	41	48	44
47	TXT Feat. Iann Dior	Valley Of Lies	46	48	45	48
48	Macklemore Feat. Windser	Maniac	47	46	46	49
49	JVKE	Golden Hour	50	44	50	46
50	Zedd, Maren Morris & Beauz	Make You Say	48	45	49	50

THE PLAYLIST

NETFLIX TRAILER

We don't speak Swedish (we think it's Swedish), but dang, if we did we'd LOVE this trailer! What? You can? Turn on the subtitles? Ok Take 2: At MMI, WE LOVE THIS Trailer! Netflix does their thing with a cool looking feature on Daniel Ek and entourage and the birthing of Spotify. Artist rights addressed? Yep? Pitfalls? Check...attempted global fire-storm domination? It's all here and coming to a couch near you on Oct 13th.



Check out these videos hand-picked by our staff!



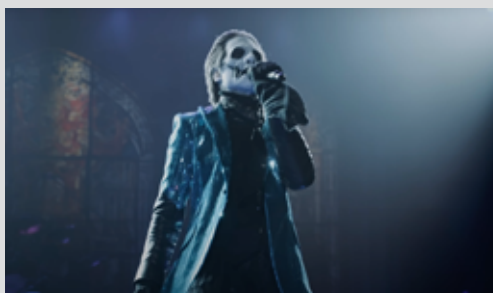
SAM SMITH AND KIM PETRAS - "UNHOLY"

"Unholy" (last weeks MMI Intelescope performance) now brings the drama and sonic-demonics with a fully produced "official" video and (like the song) it's a doozy. Daddy done got busted by his baby for doing dirty deeds in the dark debauchery of the body shop. For a good time on the way to hell, click here:



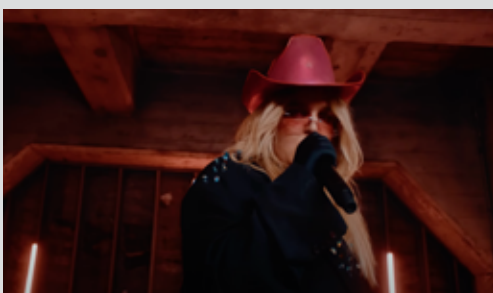
TYGA, JHENE AIKO, POP SMOKE - "SUNSHINE"

Lot going on here 4 sure. This high-school romance video features a performance from the late gone-way-too-soon Pop Smoke. Also, Jhene Aiko who sings and plays Lil' Miss Adorable in the video, has talent for days and is an MMI fave for her chameleon vocals that can hammer jazz as well as Hip-Hop. Enter the star of the track, TYGA who's name is really a "backronym" for the words Thank You God Always, plays Lil' Mr. Adorable. A lot to see by clicking here:



GHOST - "MARY ON THE CROSS"

There goes that whacky TV to TikTok thingy again. The semi Satanic Swedish (and ugly) rock band Ghost got a glimpse on a feature video for Stranger Things and went right to viral world. The ghoulish gangsters are more than happy to zap in to a new young media driven fanbase and are having a hell of a nice run thanks to their new devilish exposure. If you check the MMI sonic detection ping-thing, you'll see that these pretty boys are garnering some Pop transmitter signals. If you dare, Click here:



TONES AND I - "CHARLIE"

At MMI, we've been Tones-Fans for a bit, ever since the propeller-heads in the office started blasting "Dance Monkey" which by the way went to number one in 30 countries but who's really counting. Australia's Toni Watson (Tones and I) takes her down-under-self up on the roof for this danceable quirk-fest performance video called "Charlie". Click here:



BRUNO MARS, ANDERSON .PAAK - "LOVE'S TRAIN"

This is NOT a cover of the o'Jay's 1972 smash. Note the "s" in the title. BUT, we are certain that this video was filmed in 35mm the same year because you sure as hell can't get away with some of the Non-PC shenanigans that's happening here. They're even smoking friggin' cigarettes! (Remember them?...Like record sales, yo). Anyway, this time capsule of classic funk-enstien can only come from the coolest album and group in a zillion decades, Silk Sonic. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
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MONDAY MORNING INTEL

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