MONDAY Morning Intel

SAM SMETH

unholy

#1 GLOBAL CONSUMPTION

LEWIS CAPALDI "FORGET ME"



TOPUO EDITION

OCTOBER 17, 2022

MONDAY MORNING

<u>OCTOBER 17, 2022</u> INTEL TABLE OF CONTENTS

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM





AIRPLAYPOST MALONE F/DOJA CAT "I LIKE YOU"AIRSCOREHARRY STYLES "AS IT WAS"CALLOLITDOJA CAT "VEGAS"ALJOIOSAM SMITH & KIM PETRAS "UNHOLY"VIOEAIR "WORLD'S SMALLEST VIOLIN"SALESSAM SMITH & KIM PETRAS "UNHOLY"COMPOSITEHARRY STYLES "AS IT WAS"

TRUE INTEGRATION



Music Scheduling

Zetta

Automation

Aquira. Traffic



Sound Software

Revma

Streaming



rcsworks.com

TOP 40

MMI-POWERS

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK AIRscore	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
4	1	5	7	12	11	1	HARRY STYLES	As It Was	Columbia
17	7	3	5	9	4	2	NICKI MINAJ	Super Freaky Girl	Republic
6	6	22	2	6	15	3	STEVE LACY	Bad Habit	L-M/RCA
1	3	7	12	27	8	4	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
5	5	8	21	13	9	5	LIZZO	About Damn Time	Nice Life/Atlantic
3	4	2	18	23	13	6	NICKY YOURE	Sunroof f/Dazy	Columbia
2	2	1	20	25	14	7	DOJA CAT	Vegas	Kemosabe/RCA
22	20	20	1	3	1	8	SAM SMITH & KIM PETRAS	Unholy	Capitol
15	8	10	10	35	2	9	DAVID GUETTA & BEBE REXHA	l'm Good (Blue)	Parlophone UK/Warner
20	13	4	43	2	6	10	SIA	Unstoppable	RCA
7	10	28	11	31	3	11	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
24	18	6	25	5	18	12	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner
9	9	21	22	18	28	13	JOJI	Glimpse Of Us	88Rising/Warner
12	12 17	14 10	27	21	22	14 15	YUNG GRAVY	Betty (Get Money)	Republic Dia Loud (Depublic
21 19	17	18 11	16 31	26 30	10 17	15 16	MORGAN WALLEN JAX	Wasted On You Victoria's Secret	Big Loud/Republic Atlantic
19 8	15	11	23	30 42	23	10	HARRY STYLES	Late Night Talking	Columbia
8 11	11	10	23 30	42 40	23 12	17	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
11	14	13	26	40 34	25	19	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
30	28	9	32	17	27	20	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
34	29	25	8	14	43	21	FUTURE	Wait For U f/Drake	Republic-Epic
40	39	42	13	8	5	22	BEYONCE	Cuff It	Parkwood/Columbia
23	21	13	15	37	44	23	THE WEEKND	Die For You	XO/Republic
46	48	Х	6	4	7	24	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
26	26	17	38	22	33	25	ROSA LINN	SNAP	Columbia
47	Х	Х	3	15	32	26	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
16	24	39	24	39	20	27	LIL NAS X	Star Walkin (League Of Legends	Columbia
13	23	30	40	41	16	28	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
29	30	38	41	1	30	29	AJR	World's Smallest Violin	AJR Productions/BMG
45	44	Х	4	10	26	30	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
32	32	43	19	16	31	31	JVKE	golden hour	JVKE/AWAL
25	25	24	35	44	19	32	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
36	33	36	28	20	21	33	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope
44	38	15	9	36	38	34	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
10	22	40	44	33	34	35	HARRY STYLES	Music For A Sushi Restaurant	Columbia
33	35	35	42	11	35	36	BLACKPINK	Pink Venom	YG Ent./Interscope
31 39	31 43	23 33	33 20	28 19	47 29	37 38	DJ KHALED F/DRAKE/LIL BABY REMA & SELENA GOMEZ	STAYING ALIVE	WTB/Republic-Capitol-Epic
39 28	43 27	33 26	29 46	19 47	29 24	30 39	LEWIS CAPALDI	Calm Down Forget Mo	Mavin/Jonzing/Interscope Capitol
20 42	40	20 41	40 37	47 24	24 39	39 40	ROSALIA	Forget Me DESPECHA	Columbia
42	40	41 X	34	7	33	40	GHOST	Mary On A Cross	Loma Vista/Concord
43	45	x	14	, 38	45	42	OMAR APOLLO	Evergreen	Warner
27	34	37	49	43	40	43	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
35	36	27	45	48	42	44	HALSEY	So Good	Capitol
37	41	29	36	46	41	45	TATE MCRAE	uh oh	RCA
50	Х	Х	17	29	48	46	BAD BUNNY	Moscow Mule	Rimas/The Orchard
38	37	31	47	49	46	47	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
49	47	Х	39	32	36	48	BURNA BOY	Last Last	Atlantic
14									•··· ··
	19	34	50	50	50	49	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	46	24	22	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
2	47	26	21	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
3	40	22	18	BEYONCE	Cuff It	Parkwood/Columbia
4	17	2	15	NICKI MINAJ	Super Freaky Girl	Republic
5	45	30	15	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
6	22	8	14	SAM SMITH & KIM PETRAS	Unholy	Capitol
7	34	21	13	FUTURE	Wait For U f/Drake	Republic-Epic
8	24	12	12	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner
9	20	10	10	SIA	Unstoppable	RCA
10	44	34	10	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
11	30	20	10	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam

TOP 40

MMI-RECURRENTS 10.17.22

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST		LABEL/IMPRINT
1	JACK HARLOW	First Class	Generation Now/Atlantic
2	GLASS ANIMALS	Heat Waves	Republic
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	LATTO	Big Energy	Streamcut/RCA
5	LIL NAS X	Thats What I Want	Columbia
6	JUSTIN BIEBER	Ghost	Def Jam
7	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
8	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
9	ED SHEERAN	Bad Habits	Atlantic
10	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
11	DOVE CAMERON	Boyfriend	Disruptor/Columbia
12	EM BEIHOLD	Numb Little Bug	Republic
13	DUA LIPA	Levitating	Interscope-Warner
14	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
15	THE WEEKND	Save Your Tears	XO/Republic
16	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
17	DOJA CAT	Need To Know	Kemosabe/RCA
18	ARIANA GRANDE	positions	Republic
19	ED SHEERAN	Shivers	Atlantic
20	DOJA CAT	Woman	Kemosabe/RCA
21	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
22	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia
23	GAYLE	abcdefu	Arthouse/Atlantic
24	ARIANA GRANDE	34+35	Republic
25	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
26	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
27	THE KID LAROI	Without You with Miley Cyrus	Columbia
28	MANESKIN	Beggin	Sony Music Latin/Arista
29	OLIVIA RODRIGO	deja vu	Geffen/Interscope
30	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam



TOP 20 @ AC /TOP 40 @ HAC / TOP 30 @ R&B 1.5 MILLION STREAMS NATIONAL EXPOSURE ON AGT



TOP 40



	Songs that are performing higher than most with all of the heaviest increases in all MMI Components.						
	ARTIST	TITLE	LABEL/IMPRINT				
HOTZONE	YUNG GRAVY	Betty (Get Money)	Republic				
HOTZONE	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic				
HOTZONE	DAVID GUETTA & BEBE REXHA	l'm Good (Blue)	Parlophone UK/Warner				
HOTZONE	LIL NAS X	Star Walkin (League Of Legends	Columbia				
HOTZONE	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic				
HOTZONE	SIA	Unstoppable	RCA				
HOTZONE	SAM SMITH & KIM PETRAS	Unholy	Capitol				
HOTZONE	THE WEEKND	Die For You	XO/Republic				
HOTZONE	ROSA LINN	SNAP	Columbia				
HOTZONE	AJR	World's Smallest Violin	AJR Productions/BMG				
HOTZONE	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam				
HOTZONE	JVKE	golden hour	JVKE/AWAL				
HOTZONE	CHEAT CODES/RUSSELL DICKERSON	l Remember	Cheat Codes LLC/further.				
HOTZONE	TATE MCRAE	uh oh	RCA				
HOTZONE	BEYONCE	Cuff It	Parkwood/Columbia				
HOTZONE	DEMI LOVATO	29	Island/Republic				
HOTZONE	PITBULL X PLAY N SKILLZ	Party Of A Lifetime	Mr. 305				
HOTZONE	OMAR APOLLO	Evergreen	Warner				

TOP 40

MMI-DEVELOPING

10.17.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
DEVELOPING	NICKI MINAJ	Super Freaky Girl	Republic
DEVELOPING	JAX	Victoria's Secret	Atlantic
DEVELOPING	MORGAN WALLEN	Wasted On You	Big Loud/Republic
DEVELOPING	LEWIS CAPALDI	Forget Me	Capitol
DEVELOPING	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
DEVELOPING	BLACKPINK	Pink Venom	YG Ent./Interscope
DEVELOPING	MACKLEMORE	MANIAC f/Windser	Bendo/Warner
DEVELOPING	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
DEVELOPING	LOUIS TOMLINSON	Bigger Than Me	BMG
DEVELOPING	ZEDD, MAREN MORRIS & BEAUZ	Make You Say	Columbia-Interscope
DEVELOPING	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
DEVELOPING	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
DEVELOPING	ROSALIA	DESPECHA	Columbia

TOP 40 MMI-VIJED STREAMING 10.17.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST		LABEL/IMPRINT	LISTENLINKS
1	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDE0 ►
2	SIA	Unstoppable	RCA	PLAY VIDEO 🕨
3	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO 🕨
4	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO 🕨
5	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner	PLAY VIDEO 🕨
6	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO 🕨
7	GHOST	Mary On A Cross	Loma Vista/Concord	PLAY VIDEO 🕨
8	BEYONCE	Cuff It	Parkwood/Columbia	PLAY VIDEO 🕨
9	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO 🕨
10	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	PLAY VIDEO 🕨
11	BLACKPINK	Pink Venom	YG Ent./Interscope	PLAY VIDEO >
12	HARRY STYLES	As It Was	Columbia	PLAY VIDEO >
13	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO >
14	FUTURE	Wait For U f/Drake	Republic-Epic	PLAY VIDEO >
15	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDE0 ►
16	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO 🕨
17	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ►
18	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ►
19	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope	PLAY VIDEO ►
20	IMAGINE DRAGONS	Bones	KidinaKorner/Interscope	PLAY VIDEO ►
21	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ►
22	ROSA LINN	SNAP	Columbia	PLAY VIDEO ►
23	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ►
24	ROSALIA	DESPECHA	Columbia	PLAY VIDEO >
25	DOJA CAT	Vegas Wested On Ven	Kemosabe/RCA	PLAY VIDEO
26	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO
27	POST MALONE	I Like You f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO >
28	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic	PLAY VIDEO
29 30	BAD BUNNY Jax	Moscow Mule	Rimas/The Orchard Atlantic	PLAY VIDEO
30 31	ONEREPUBLIC	Victoria's Secret I Ain't Worried		PLAY VIDEO
32	BURNA BOY	Last Last	Mosley/Interscope Atlantic	PLAY VIDEO ► PLAY VIDEO ►
32 33	HARRY STYLES	Music For A Sushi Restaurant	Columbia	
33 34	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO
34	DAVID GUETTA & BEBE REXHA	l'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ► PLAY VIDEO ►
36	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic	PLAY VIDEO >
37	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO >
38	OMAR APOLLO	Evergreen	Warner	PLAY VIDEO >
39	LIL NAS X	Star Walkin (League Of Legends	Columbia	PLAY VIDEO >
40	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	PLAY VIDEO >
41	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO >
42	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO >
43	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO >
44	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO >
45	DEMI LOVATO	29	Island/Republic	PLAY VIDEO >
46	TATE MCRAE	uh oh	RCA	PLAY VIDEO >
47	LEWIS CAPALDI	Forget Me	Capitol	PLAY VIDEO >
48	HALSEY	So Good	Capitol	PLAY VIDEO >
49	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO >
50	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic	PLAY VIDEO >
		0.11 1.2010		. LAT TIDLO P

TOP 40 MMI-TOP 40 CALLOUT 10.17.22

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	Each of four regions test 2	00 individuals for a total Sample Size of 800 per ππε	n'east	MIDWEST	SOUTH	WEST
KANK				MIDWEST	20018	WEST
1	DOJA CAT	Vegas	2	1	1	6
2	YOURE, NICKY	Sunroof	1	5	4	1
3	MINAJ, NICKI	Super Freaky Girl	4	3	2	3
4	SIA	Unstoppable	3	8	3	9
5	STYLES, HARRY	As It Was	7	4	6	2
6	BUSH, KATE	Running Up That Hill	6	11	5	5
7	POST MALONE FEAT. DOJA CAT	l Like You (A Happier Song)	13	6	8	4
8	LIZZO	About Damn Time	12	2	11	12
9	WHITE, ARMANI	Billie Eilish	8	9	13	13
10	GUETTA, DAVID & BEBE REXHA	l'm Good (Blue)	5	13	14	8
11	Jax	Victoria's Secret	11	7	17	17
12	Sanchez, Stephen	Until I Found You	9	15	15	10
13	The Weeknd	Die For You	10	21	10	11
14	Yung Gravy	Betty (Get Money)	17	10	12	21
15	Drake Feat. 21 Savage	Jimmy Cooks	16	25	9	7
16	Styles, Harry	Late Night Talking	15	17	16	15
17	Linn, Rosa	Snap	18	16	18	16
18	Wallen, Morgan	Wasted On You	30	14	7	28
19	John, Elton Feat. Britney Spears	Hold Me Closer	14 25	26	22	19 25
20	Smith, Sam Feat. Kim Petras	Unholy Climpson Of Us	25	12	23	25
21	Joji Logi Stave	Glimpse Of Us	24	18	19 21	23
22	Lacy, Steve	Bad Habit	21 23	19 20	21 20	24
23 24	DJ Khaled Feat. Drake & Lil Baby Marshmello Feat. Khalid	Staying Alive Numb	23 20	20 23	20 25	22 14
24 25	Future Feat. Drake & Tems	Wait For U	20 19	23 35	25 24	14 18
25 26			19 26	35 22	24 29	18 30
20	Capaldi, Lewis Halsey	Forget Me So Good	20	22	29 32	30 31
28	OneRepublic	I Ain't Worried	29	24 32	32 30	27
20	McRae, Tate	uh oh	32	32 39	26	20
30	Lizzo	2 Be Loved (Am I Ready)	22	27	33	43
31	Post Malone	Wrapped Around Your Finger	37	33	31	26
32	Cheat Codes X Russell Dickerson	l Remember	36	29	28	32
33	Lovato, Demi	29	28	34	34	29
34	Rema & Selena Gomez	Calm Down	31	37	27	33
35	Puth, Charlie Feat. Jung Kook	Left And Right	38	28	35	34
36	Blackpink	Pink Venom	42	31	37	37
37	Imagine Dragons	Bones	34	38	38	38
38	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	40	30	41	46
39	AJR	World's Smallest Violin	45	36	40	41
40	Anees	Sun And Moon	33	48	36	35
41	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	39	41	42	45
42	Styles, Harry	Music For A Sushi Restaurant	43	42	39	44
43	ROSALIA	Despecha	44	47	43	42
44	Tomlinson, Louis	Bigger Than Me	48	40	49	40
45	Kx5 Feat. Hayla	Escape	35	45	48	47
46	Beyonce	Cuff It	41	49	44	39
47	JVKE	Golden Hour	46	43	47	48
48	Pitbull X Play-N-Skillz	Party Of A Lifetime	47	50	45	36
49	Macklemore Feat. Windser	Maniac	49	46	46	49
50	Zedd, Maren Morris & Beauz	Make You Say	50	44	50	50

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MMI-INTELESCOPE

10.17.22

OL BLUE EYES & THE KING

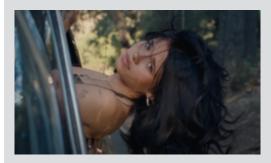
We all know the power of music on television. Commercials become hits, unknowns become stars and the semi retired become smashes. Just ask Kate Bush. It just works and always has. Award show bumps, Yellowstone exposure, CMT and placement in hit dramas...it works like magic. In the following clip, we wonder who benefited most in sales...for a moment in time, Click here:



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MMI-INTELEVISION

Check out these videos hand-picked by our staff!



NESSA BARRETT - "TIRED OF CALIFORNIA"

At MMI, we like Nessa. She's dark, artsy, cool, beautiful, edgy, complicated, you know, all that stuff we like. She's like kinda mad at the world but not really and she sorta rocks but doesn't roll outta the pop picture frame and if she came to visit, you'd offer her a beer but then worry about checking her ID but that would be awkward so you don't do either so now everyone is just standing there...you know, like parties in LA. And Nessa is tired of LA. So there. Click here:

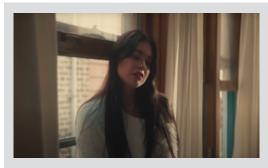




GAYLE WITH BLACKBEAR - "FMK"

Is violence "ok" if it's animated? Let's ask GAYLE who is dealing with mixed emotions in this jumble cookie of a love song. In FMK, she wants to do all of these things (use your alphabetical imagination) all in one day, and our claymation heroes (Ft. Blackbear) all get creamed, sliced, diced, and grilled. Sometimes, love hurts. Click here:





NERIAH - "UNFINISHED BUSINESS"

Neriah is an L.A. baby through and through. She grew up with show-biz TV parents and has it in her blood to be a star. And yes, it was TikTok that launched her voice and face to the folks. In "Unfinished Business" she wrestled green-eyed bears named jealousy and heartbreak. Click here:

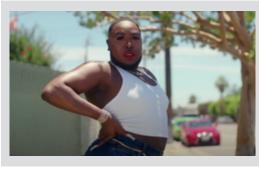




ARMIN VAN BUUREN FEAT. MAIA WRIGHT - "ONE More time"

Don't bring Armin Van Buuren a holiday candle for his mantle piece because there's no room. The Dutch Master mixer, producer, DJ, and syndicated radio host has won more awards than most living spinning humans. So add in Swedish Dish Maia Wright and you have a super fun dance pop toy chest of playthings. Click here:





SAUCY SANTANA FT. LATTO - "BOOTY"

Well Lordy, what have we here? This is a scientific study of yer hiney and what to do with it. No butts about it, this is a song you can get behind. And if you ass us, it feels like a big soft hit. Stop. You're cracking me up. Shake it and click here:



CHARTS/POWERS:

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MONDAY

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

ТОРЧО ТНЕ ВАСК РАБЕ 10.17.22

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY Morning Intel

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