

**MONDAY
MORNING
INTEL**

SAM SMITH
+ KIM PETRAS

unholy

#1 GLOBAL CONSUMPTION

LEWIS CAPALDI "FORGET ME"



TOP 40 *EDITION*

OCTOBER 24, 2022

MONDAY MORNING INTEL

OCTOBER 24, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

MONDAY
MORNING
INTEL

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES 10.24.22

AIRPLAY

DOJA CAT "VEGAS"

AIRSCORE

DOJA CAT "VEGAS"

CALLOUT

DOJA CAT "VEGAS"

AUDIO

SAM SMITH & KIM PETRAS "UNHOLY"

VIDEO

AJR "WORLD'S SMALLEST VIOLIN"

SALES

SAM SMITH & KIM PETRAS "UNHOLY"

COMPOSITE

HARRY STYLES "AS IT WAS"

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Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	2	5	7	13	11	1	HARRY STYLES	As It Was	Columbia
15	7	3	6	14	5	2	NICKI MINAJ	Super Freaky Girl	Republic
20	10	19	1	2	1	3	SAM SMITH & KIM PETRAS	Unholy	Capitol
6	5	22	2	7	18	4	STEVE LACY	Bad Habit	L-M/RCA
4	3	2	17	19	15	5	NICKY YOU'RE	Sunroof f/Dazy	Columbia
1	1	1	19	25	13	6	DOJA CAT	Vegas	Kemosabe/RCA
2	4	7	13	26	12	7	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
12	8	8	10	28	2	8	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
7	6	13	21	17	10	9	LIZZO	About Damn Time	Nice Life/Atlantic
5	9	29	9	29	4	10	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
19	14	6	41	4	6	11	SIA	Unstoppable	RCA
18	15	11	31	10	14	12	JAX	Victoria's Secret	Atlantic
44	32	4	5	6	7	13	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
21	16	18	14	24	9	14	MORGAN WALLEN	Wasted On You	Big Loud/Republic
25	20	9	26	5	20	15	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner
11	11	25	20	15	29	16	JOJI	Glimpse Of Us	88Rising/Warner
13	13	15	27	21	22	17	YUNG GRAVY	Betty (Get Money)	Republic
34	33	40	11	3	3	18	BEYONCE	Cuff It	Parkwood/Columbia
10	17	23	25	40	8	19	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
27	25	10	29	16	23	20	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
16	18	16	24	33	21	21	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
8	12	17	23	42	26	22	HARRY STYLES	Late Night Talking	Columbia
22	19	14	12	34	39	23	THE WEEKND	Die For You	XO/Republic
23	24	20	34	11	32	24	ROSA LINN	SNAP	Columbia
45	35	28	4	12	25	25	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
17	22	36	22	38	16	26	LIL NAS X	Star Walkin (League Of Legends)	Columbia
46	x	x	3	20	31	27	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
28	26	39	36	1	28	28	AJR	World's Smallest Violin	AJR Productions/BMG
14	23	33	38	39	17	29	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
30	31	41	18	22	30	30	JVKE	golden hour	JVKE/AWAL
40	38	12	8	35	37	31	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
29	30	24	30	43	19	32	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
39	37	30	28	18	27	33	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
9	21	42	42	30	33	34	HARRY STYLES	Music For A Sushi Restaurant	Columbia
32	34	37	40	8	36	35	BLACKPINK	Pink Venom	YG Ent./Interscope
26	27	26	43	45	24	36	LEWIS CAPALDI	Forget Me	Capitol
31	29	21	32	32	46	37	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
48	46	x	33	9	35	38	GHOST	Mary On A Cross	Loma Vista/Concord
41	42	35	15	36	44	39	OMAR APOLLO	Evergreen	Warner
43	44	43	37	23	38	40	ROSALIA	DESPECHA	Columbia
35	36	27	39	47	43	41	TATE MCRAE	uh oh	RCA
50	x	x	16	27	48	42	BAD BUNNY	Moscow Mule	Rimas/The Orchard
38	39	31	44	46	45	43	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
49	47	x	35	31	34	44	BURNA BOY	Last Last	Atlantic
37	41	38	48	44	40	45	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic
36	43	44	47	48	41	46	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
42	45	32	45	41	49	47	DEMI LOVATO	29	Island/Republic
47	48	x	46	37	42	48	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol
24	28	34	50	50	50	49	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
33	40	45	49	49	47	50	MACKLEMORE	MANIAC f/Windser	Bendo/Warner

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	44	13	31	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
2	45	25	20	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
3	46	27	19	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
4	20	3	17	SAM SMITH & KIM PETRAS	Unholy	Capitol
5	34	18	16	BEYONCE	Cuff It	Parkwood/Columbia
6	15	2	13	NICKI MINAJ	Super Freaky Girl	Republic
7	25	15	10	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner
8	48	38	10	GHOST	Mary On A Cross	Loma Vista/Concord
9	40	31	9	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
10	19	11	8	SIA	Unstoppable	RCA
11	50	42	8	BAD BUNNY	Moscow Mule	Rimas/The Orchard

Songs that have significantly dountreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JACK HARLOW	First Class	Generation Now/Atlantic
2	GLASS ANIMALS	Heat Waves	Republic
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	LATTO	Big Energy	Streamcut/RCA
5	LIL NAS X	Thats What I Want	Columbia
6	JUSTIN BIEBER	Ghost	Def Jam
7	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
8	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
9	DOVE CAMERON	Boyfriend	Disruptor/Columbia
10	ED SHEERAN	Bad Habits	Atlantic
11	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
12	EM BEIOLD	Numb Little Bug	Republic
13	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
14	DUA LIPA	Levitating	Interscope-Warner
15	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
16	THE WEEKND	Save Your Tears	XO/Republic
17	DOJA CAT	Need To Know	Kemosabe/RCA
18	ARIANA GRANDE	positions	Republic
19	ED SHEERAN	Shivers	Atlantic
20	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
21	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
22	DOJA CAT	Woman	Kemosabe/RCA
23	GAYLE	abcdefu	Arthouse/Atlantic
24	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
25	THE KID LAROI	Without You with Miley Cyrus	Columbia
26	ARIANA GRANDE	34+35	Republic
27	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
28	OLIVIA RODRIGO	deja vu	Geffen/Interscope
29	MANESKIN	Beggin	Sony Music Latin/Arista
30	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA



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Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
HOTZONE	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
HOTZONE	SAM SMITH & KIM PETRAS	Unholy	Capitol
HOTZONE	ROSA LINN	SNAP	Columbia
HOTZONE	LEWIS CAPALDI	Forget Me	Capitol
HOTZONE	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
HOTZONE	AJR	World's Smallest Violin	AJR Productions/BMG
HOTZONE	JVKE	golden hour	JVKE/AWAL
HOTZONE	BEYONCE	Cuff It	Parkwood/Columbia
HOTZONE	TATE MCRAE	uh oh	RCA
HOTZONE	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
HOTZONE	OMAR APOLLO	Evergreen	Warner
HOTZONE	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	YUNG GRAVY	Betty (Get Money)	Republic
DEVELOPING	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
DEVELOPING	NICKI MINAJ	Super Freaky Girl	Republic
DEVELOPING	LIL NAS X	Star Walkin (League Of Legends	Columbia
DEVELOPING	JAX	Victoria's Secret	Atlantic
DEVELOPING	SIA	Unstoppable	RCA
DEVELOPING	MORGAN WALLEN	Wasted On You	Big Loud/Republic
DEVELOPING	THE WEEKND	Die For You	XO/Republic
DEVELOPING	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
DEVELOPING	BLACKPINK	Pink Venom	YG Ent./Interscope
DEVELOPING	MACKLEMORE	MANIAC f/Windser	Bendo/Warner
DEVELOPING	LOUIS TOMLINSON	Bigger Than Me	BMG
DEVELOPING	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL
DEVELOPING	ZEDD, MAREN MORRIS & BEAUZ	Make You Say	Columbia-Interscope
DEVELOPING	CHEAT CODES/RUSSELL DICKERSON	I Remember	Cheat Codes LLC/further.
DEVELOPING	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
DEVELOPING	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
DEVELOPING	DEMI LOVATO	29	Island/Republic

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ►
2	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO ►
3	BEYONCE	Cuff It	Parkwood/Columbia	PLAY VIDEO ►
4	SIA	Unstoppable	RCA	PLAY VIDEO ►
5	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner	PLAY VIDEO ►
6	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO ►
7	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ►
8	BLACKPINK	Pink Venom	YG Ent./Interscope	PLAY VIDEO ►
9	GHOST	Mary On A Cross	Loma Vista/Concord	PLAY VIDEO ►
10	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ►
11	ROSA LINN	SNAP	Columbia	PLAY VIDEO ►
12	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	PLAY VIDEO ►
13	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ►
14	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ►
15	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ►
16	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ►
17	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ►
18	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope	PLAY VIDEO ►
19	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ►
20	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ►
21	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ►
22	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO ►
23	ROSALIA	DESPECHA	Columbia	PLAY VIDEO ►
24	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ►
25	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ►
26	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ►
27	BAD BUNNY	Moscow Mule	Rimas/The Orchard	PLAY VIDEO ►
28	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ►
29	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ►
30	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ►
31	BURNA BOY	Last Last	Atlantic	PLAY VIDEO ►
32	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic	PLAY VIDEO ►
33	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ►
34	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ►
35	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic	PLAY VIDEO ►
36	OMAR APOLLO	Evergreen	Warner	PLAY VIDEO ►
37	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	PLAY VIDEO ►
38	LIL NAS X	Star Walkin (League Of Legends	Columbia	PLAY VIDEO ►
39	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ►
40	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	PLAY VIDEO ►
41	DEMI LOVATO	29	Island/Republic	PLAY VIDEO ►
42	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ►
43	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ►
44	BLACK EYED PEAS/SHAKIRA/GUETTA	Don't You Worry	Epic	PLAY VIDEO ►
45	LEWIS CAPALDI	Forget Me	Capitol	PLAY VIDEO ►
46	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO ►
47	TATE MCRAE	uh oh	RCA	PLAY VIDEO ►
48	KX5, KASKADE, DEADMAU5	Escape f/Hayla	mau5trap/Arkade/AWAL	PLAY VIDEO ►
49	MACKLEMORE	MANIAC f/Windser	Bendo/Warner	PLAY VIDEO ►
50	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic	PLAY VIDEO ►

Wyn Starks

WHO I AM

TOP 20 @ AC / TOP 40 @ HAC / TOP 30 @ R&B

1.5 MILLION STREAMS

NATIONAL EXPOSURE ON AGT

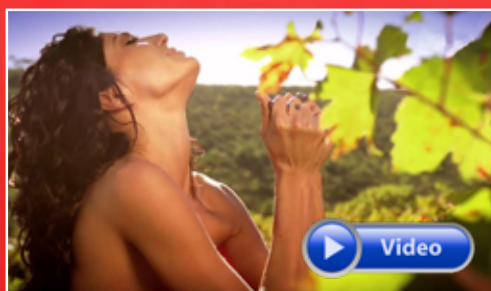


Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	DOJA CAT	Vegas	4	1	1	3
2	YOURE, NICKY	Sunroof	1	2	7	5
3	MINAJ, NICKI	Super Freaky Girl	5	5	3	1
4	BROWN, CHRIS	Under The Influence	3	11	6	4
5	STYLES, HARRY	As It Was	9	4	8	2
6	SIA	Unstoppable	6	8	5	11
7	POST MALONE FEAT. DOJA CAT	I Like You (A Happier Song)	7	6	16	7
8	GUETTA, DAVID & BEBE REXHA	I'm Good (Blue)	2	15	11	14
9	BUSH, KATE	Running Up That Hill	12	16	4	8
10	WHITE, ARMANI	Billie Eilish	8	9	14	12
11	Jax	Victoria's Secret	10	7	17	13
12	Drake Feat. 21 Savage	Jimmy Cooks	15	20	2	10
13	Lizzo	About Damn Time	16	3	13	16
14	The Weeknd	Die For You	11	22	10	6
15	Yung Gravy	Betty (Get Money)	24	10	12	17
16	Sanchez, Stephen	Until I Found You	17	17	15	9
17	Styles, Harry	Late Night Talking	14	14	23	15
18	Wallen, Morgan	Wasted On You	30	12	9	35
19	Smith, Sam Feat. Kim Petras	Unholy	20	13	21	24
20	Linn, Rosa	Snap	18	18	19	27
21	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	21	25	18	23
22	Lacy, Steve	Bad Habit	27	21	20	21
23	John, Elton Feat. Britney Spears	Hold Me Closer	13	30	24	18
24	Marshmello Feat. Khalid	Numb	19	24	25	20
25	Joji	Glimpse Of Us	29	23	22	26
26	Capaldi, Lewis	Forget Me	23	19	26	30
27	Cheat Codes X Russell Dickerson	I Remember	35	27	27	34
28	McRae, Tate	uh oh	28	33	29	25
29	Bad Bunny	Titi Me Pregunto	26	28	37	33
30	OneRepublic	I Ain't Worried	33	32	30	29
31	Rema & Selena Gomez	Calm Down	31	38	28	28
32	Post Malone	Wrapped Around Your Finger	32	34	31	32
33	Lovato, Demi	29	36	37	34	22
34	Lizzo	2 Be Loved (Am I Ready)	25	29	38	38
35	Puth, Charlie Feat. Jung Kook	Left And Right	38	31	33	31
36	Apollo, Omar	Evergreen (You Didn't Deserve Me At All)	46	26	42	19
37	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	22	36	35	42
38	Blackpink	Pink Venom	41	39	32	37
39	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	42	35	36	47
40	AJR	World's Smallest Violin	43	40	39	44
41	Anees	Sun And Moon	34	43	43	40
42	Beyonce	Cuff It	37	48	44	36
43	JVKE	Golden Hour	39	42	45	45
44	Styles, Harry	Music For A Sushi Restaurant	47	45	40	43
45	Tomlinson, Louis	Bigger Than Me	44	41	49	46
46	ROSALIA	Despecha	48	49	41	41
47	Pitbull X Play-N-Skillz	Party Of A Lifetime	45	50	47	39
48	Kx5 Feat. Hayla	Escape	40	47	46	48
49	Zedd, Maren Morris & Beauz	Make You Say	50	44	50	49
50	Macklemore Feat. Windser	Maniac	49	46	48	50

ANA RUCNER DESTINY

Sometimes we simply need to wander outside of our comfort zone and take a lefty down a new road. If you're all into familiarity scores, Beethoven's 5th Symphony tests like crazy. We put it into call-out and it has high scores in the 3 to 113 demos! And if you're looking for tempo. Voila, yo! Ana Rucner is an acclaimed Croatian cellist. Try to say that 3 times fast and click here:



Check out these videos hand-picked by our staff!



TAYLOR SWIFT - "ANTI-HERO"

Dark and beautiful, Taylor's latest artwork is centered around nocturnal theater that plays deep in one's physic chambers, particularly hers. And the sounds dance between nightmarish electronic to velvet chill to 70's emerging alt rock punctuations. This is one very serious yet extremely palatable collection of songs...wait a minute...like an unexpected twin comes' Midnights 3am Edition' born exactly 3 hours after the release of 'Midnights'. They are going to be studying this one in Songwriting, Marketing and Production 101. Click here:



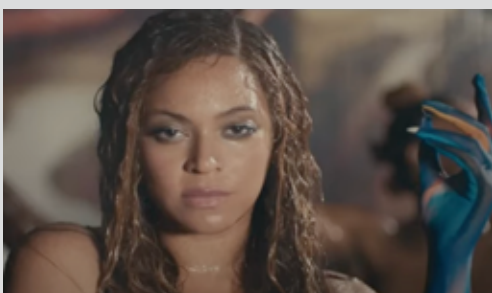
ELIZA ROSE - "B.O.T.A."

MMI Multi-Alert Alert: The following video contains depicted simulated drug usage in a bathroom stall and is recorded in a club that we think we want to visit but are not quite sure about. This video contains blurred lines of sexuality and untimely wig removal. Please note: this video can produce motion sickness (aka barfing) and those affected by light sensitivity should consider closing one eye before viewing. The following video contains Eliza Rose who is an acclaimed British DJ, Producer, and The Baddest Of Them All. Click here:



BLINK 182 - "EDGING"

Whoever said "don't blink" hasn't seen this video. White hot at Modern Rock and pinging at Pop radio, Blink is back and they brought the dancing bunnies. Hey, everybody loves dancing bunnies and knife-throwing and fire-breathing devils, right? When you press play, know you're headed for a circus of a good time and it's good to have the next carnival of rock from our 182 boys. Click here:



BEYONCE - "CUFF IT"

Talk about costume changes! Wardrobe deluxe! Hair and make-up to the max and a big ol' danceable hit. Beyonce is ready to "Cuff It" and looks forward to spending the evening doing more than the Twist. There is some magnificent beauty-shaking going on in this cinematic romp of a modern media screen scenario. Click here:



BRENT FAIYAZ - "ALL MINE"

MMI Parental Advisory Kinda Thing Alert: The following video has a lotta drinking', fussin', and some bonafide sexy talk. You might wanna send the rug rats outah-tha-room. Maryland-born and Grammy-nominated Faiyaz paints an atmospheric, cinematic black-and-white video portrait of the track "All Mine". It teaches us the lesson of being careful what wine you order because you might end up wearing it. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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