

MONDAY
MORNING
INTEL

Midnights

Lavender Haze
Maroon
Anti-Hero
Snow On The Beach
You're On Your Own, Kid
Midnight Rain
Question...?
Vigilante Sh*t
Bejeweled
Labyrinth
Karma
Sweet Nothing
Mastermind



“Anti-Hero”
100% Panel Close
on Impact T40/HAC

 #1 Spotify |  #1 Apple Music

republic
records

TOP 40 *EDITION*

OCTOBER 31, 2022

MONDAY MORNING INTEL

OCTOBER 31, 2022

TABLE OF CONTENTS

3 #1 SONGS THIS WEEK

4 POWERS

5 ACTION/RECURRENTS

6 HOTZONE/DEVELOPING

7 VIDEO STREAMING

8 TOP 40 CALLOUT

9 INTELESCOPE

10 INTELEVISION

11 METHODOLOGY

12 THE BACK PAGE

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

10.31.22

AIRPLAY

DOJA CAT "VEGAS"

AIRSCORE

DOJA CAT "VEGAS"

CALLOUT

DOJA CAT "VEGAS"

AUDIO

SAM SMITH & KIM PETRAS "UNHOLY"

VIDEO

AJR "WORLD'S SMALLEST VIOLIN"

SALES

SAM SMITH & KIM PETRAS "UNHOLY"

COMPOSITE

SAM SMITH & KIM PETRAS "UNHOLY"

Upgrade to GSelector®



With upgrade incentives and enrollment discounts into RCS Academy, **NOW** is the time to reach out to our Music Scheduling Team! sales@rcsworks.com

Join the thousands of current programmers who have made the switch to GSelector.

- Dedicated onboarding team who will convert your existing Selector database
- RCS Academy enrollment incentives
- Convert your current contract with no upcharge
- Enterprise Solutions

Experience the latest GSelector scheduling innovations.

- Goal & Rule Based Scheduling
- Multi-Attribute Timed Segue Bans
- No Restriction Scheduling
- Flex Clocks
- Selector2GO Mobile Creativity

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
13	7	14	1	2	1	1	SAM SMITH & KIM PETRAS	Unholy	Capitol
12	6	2	6	11	5	2	NICKI MINAJ	Super Freaky Girl	Republic
3	2	4	7	17	12	3	HARRY STYLES	As It Was	Columbia
4	3	3	17	13	15	4	NICKY YOU'RE	Sunroof f/Dazy	Columbia
1	1	1	19	25	11	5	DOJA CAT	Vegas	Kemosabe/RCA
6	5	19	2	8	19	6	STEVE LACY	Bad Habit	L-M/RCA
2	4	6	14	28	9	7	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
11	8	8	10	26	2	8	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
5	10	30	8	27	4	9	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
7	9	15	21	22	13	10	LIZZO	About Damn Time	Nice Life/Atlantic
16	11	5	39	10	6	11	SIA	Unstoppable	RCA
40	31	11	3	4	7	12	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
21	15	20	13	24	8	13	MORGAN WALLEN	Wasted On You	Big Loud/Republic
28	19	9	26	5	24	14	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner
29	27	40	11	3	3	15	BEYONCE	Cuff It	Parkwood/Columbia
20	16	12	32	21	14	16	JAX	Victoria's Secret	Atlantic
17	13	13	29	20	29	17	YUNG GRAVY	Betty (Get Money)	Republic
18	14	10	12	33	37	18	THE WEEKND	Die For You	XO/Republic
26	24	7	28	15	26	19	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
10	17	22	27	40	10	20	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
15	18	16	22	32	23	21	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
8	12	18	23	41	25	22	HARRY STYLES	Late Night Talking	Columbia
23	23	25	20	16	31	23	JOJI	Glimpse Of Us	88Rising/Warner
30	30	39	15	9	18	24	JVKE	golden hour	JVKE/AWAL
19	20	28	24	36	17	25	LIL NAS X	Star Walkin (League Of Legends)	Columbia
24	25	21	35	12	33	26	ROSA LINN	SNAP	Columbia
27	29	37	36	1	30	27	AJR	World's Smallest Violin	AJR Productions/BMG
14	22	33	37	39	20	28	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
39	34	17	9	35	38	29	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
9	21	41	41	31	34	30	HARRY STYLES	Music For A Sushi Restaurant	Columbia
42	37	34	25	14	27	31	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
25	26	23	43	43	22	32	LEWIS CAPALDI	Forget Me	Capitol
33	32	26	31	42	21	33	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
34	36	36	40	6	35	34	BLACKPINK	Pink Venom	YG Ent./Interscope
35	35	35	30	38	16	35	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic
46	40	38	4	18	28	36	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
32	x	24	33	30	44	37	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
41	39	42	16	34	40	38	OMAR APOLLO	Evergreen	Warner
49	47	x	5	19	32	39	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
22	28	43	50	x	x	40	TAYLOR SWIFT	Anti-Hero	Republic
31	33	31	42	46	42	41	TATE MCRAE	uh oh	RCA
48	45	x	34	7	36	42	GHOST	Mary On A Cross	Loma Vista/Concord
45	42	45	38	23	39	43	ROSALIA	DESPECHA	Columbia
43	38	29	44	45	43	44	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
50	x	x	18	29	46	45	BAD BUNNY	Moscow Mule	Rimas/The Orchard
44	43	32	46	44	48	46	DEMI LOVATO	29	Island/Republic
36	41	27	48	49	49	47	CHEAT CODES/RUSSELL DICKERSON	I Remember	Cheat Codes LLC/further.
38	46	46	45	47	45	48	ZEDD, MAREN MORRIS & BEAUZ	Make You Say	Columbia-Interscope
37	44	44	49	48	47	49	LOUIS TOMLINSON	Bigger Than Me	BMG
47	48	x	47	37	41	50	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	40	12	28	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
2	28	14	14	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner
3	29	15	14	BEYONCE	Cuff It	Parkwood/Columbia
4	13	1	12	SAM SMITH & KIM PETRAS	Unholy	Capitol
5	42	31	11	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope
6	12	2	10	NICKI MINAJ	Super Freaky Girl	Republic
7	39	29	10	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
8	46	36	10	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
9	49	39	10	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
10	21	13	8	MORGAN WALLEN	Wasted On You	Big Loud/Republic

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JACK HARLOW	First Class	Generation Now/Atlantic
2	GLASS ANIMALS	Heat Waves	Republic
3	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
4	LATTO	Big Energy	Streamcut/RCA
5	LIL NAS X	Thats What I Want	Columbia
6	JUSTIN BIEBER	Ghost	Def Jam
7	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
8	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.
9	DOVE CAMERON	Boyfriend	Disruptor/Columbia
10	ED SHEERAN	Bad Habits	Atlantic
11	DUA LIPA	Levitating	Interscope-Warner
12	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
13	EM BEIHOLD	Numb Little Bug	Republic
14	THE WEEKND	Save Your Tears	XO/Republic
15	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
16	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
17	DOJA CAT	Need To Know	Kemosabe/RCA
18	ED SHEERAN	Shivers	Atlantic
19	ARIANA GRANDE	positions	Republic
20	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
21	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
22	DOJA CAT	Woman	Kemosabe/RCA
23	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
24	THE KID LAROI	Without You with Miley Cyrus	Columbia
25	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
26	GAYLE	abcdefu	Arthouse/Atlantic
27	DOJA CAT	You Right f/The Weeknd	XO/Kemosabe/Republic-RCA
28	OLIVIA RODRIGO	deja vu	Geffen/Interscope
29	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
30	TATE MCRAE	You Broke Me First	RCA

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
<i>HOTZONE</i>	NICKI MINAJ	Super Freaky Girl	Republic
<i>HOTZONE</i>	SAM SMITH & KIM PETRAS	Unholy	Capitol
<i>HOTZONE</i>	SIA	Unstoppable	RCA
<i>HOTZONE</i>	THE WEEKND	Die For You	XO/Republic
<i>HOTZONE</i>	TAYLOR SWIFT	Anti-Hero	Republic
<i>HOTZONE</i>	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
<i>HOTZONE</i>	BEYONCE	Cuff It	Parkwood/Columbia
<i>HOTZONE</i>	TATE MCRAE	uh oh	RCA
<i>HOTZONE</i>	CHEAT CODES/RUSSELL DICKERSON	I Remember	Cheat Codes LLC/further.
<i>HOTZONE</i>	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
<i>HOTZONE</i>	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
<i>HOTZONE</i>	OMAR APOLLO	Evergreen	Warner
<i>HOTZONE</i>	TAYLOR SWIFT	Lavender Haze	Republic
<i>HOTZONE</i>	TAYLOR SWIFT	Bejeweled	Republic
<i>HOTZONE</i>	TAYLOR SWIFT	Karma	Republic

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
<i>DEVELOPING</i>	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
<i>DEVELOPING</i>	MORGAN WALLEN	Wasted On You	Big Loud/Republic
<i>DEVELOPING</i>	ROSA LINN	SNAP	Columbia
<i>DEVELOPING</i>	LEWIS CAPALDI	Forget Me	Capitol
<i>DEVELOPING</i>	AJR	World's Smallest Violin	AJR Productions/BMG
<i>DEVELOPING</i>	JVKE	golden hour	JVKE/AWAL
<i>DEVELOPING</i>	MACKLEMORE	MANIAC f/Windser	Bendo/Warner
<i>DEVELOPING</i>	ZEDD, MAREN MORRIS & BEAUZ	Make You Say	Columbia-Interscope
<i>DEVELOPING</i>	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ►
2	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO ►
3	BEYONCE	Cuff It	Parkwood/Columbia	PLAY VIDEO ►
4	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO ►
5	KATE BUSH	Running Up That Hill (A Deal)	EMI/Parlophone/Warner	PLAY VIDEO ►
6	BLACKPINK	Pink Venom	YG Ent./Interscope	PLAY VIDEO ►
7	GHOST	Mary On A Cross	Loma Vista/Concord	PLAY VIDEO ►
8	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ►
9	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO ►
10	SIA	Unstoppable	RCA	PLAY VIDEO ►
11	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ►
12	ROSA LINN	SNAP	Columbia	PLAY VIDEO ►
13	NICKY YOU'RE	Sunroof f/Dazy	Columbia	PLAY VIDEO ►
14	REMA & SELENA GOMEZ	Calm Down	Mavin/Jonzing/Interscope	PLAY VIDEO ►
15	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ►
16	JOJI	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ►
17	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ►
18	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	PLAY VIDEO ►
19	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ►
20	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ►
21	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ►
22	LIZZO	About Damn Time	Nice Life/Atlantic	PLAY VIDEO ►
23	ROSALIA	DESPECHA	Columbia	PLAY VIDEO ►
24	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ►
25	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ►
26	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ►
27	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ►
28	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ►
29	BAD BUNNY	Moscow Mule	Rimas/The Orchard	PLAY VIDEO ►
30	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic	PLAY VIDEO ►
31	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ►
32	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ►
33	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ►
34	OMAR APOLLO	Evergreen	Warner	PLAY VIDEO ►
35	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic	PLAY VIDEO ►
36	LIL NAS X	Star Walkin (League Of Legends	Columbia	PLAY VIDEO ►
37	CITY GIRLS	Good Love f/Usher	QC/Motown/RCA-Capitol	PLAY VIDEO ►
38	CHARLIE PUTH	Left And Right f/Jung Kook	Atlantic	PLAY VIDEO ►
39	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ►
40	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	PLAY VIDEO ►
41	HARRY STYLES	Late Night Talking	Columbia	PLAY VIDEO ►
42	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ►
43	LEWIS CAPALDI	Forget Me	Capitol	PLAY VIDEO ►
44	DEMI LOVATO	29	Island/Republic	PLAY VIDEO ►
45	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO ►
46	TATE MCRAE	uh oh	RCA	PLAY VIDEO ►
47	ZEDD, MAREN MORRIS & BEAUZ	Make You Say	Columbia-Interscope	PLAY VIDEO ►
48	LOUIS TOMLINSON	Bigger Than Me	BMG	PLAY VIDEO ►
49	CHEAT CODES/RUSSELL DICKERSON	I Remember	Cheat Codes LLC/further.	PLAY VIDEO ►

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

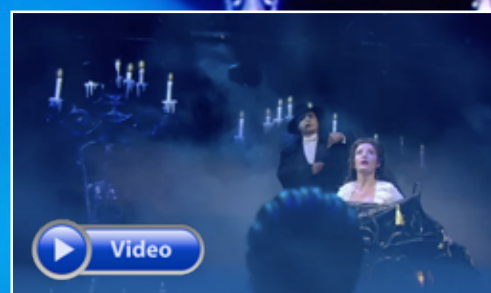
RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	DOJA CAT	Vegas	3	3	1	2
2	MINAJ, NICKI	Super Freaky Girl	4	1	2	4
3	YOURE, NICKY	Sunroof	1	2	9	7
4	STYLES, HARRY	As It Was	6	4	6	3
5	SIA	Unstoppable	7	8	3	6
6	POST MALONE FEAT. DOJA CAT	I Like You (A Happier Song)	5	10	13	9
7	WHITE, ARMANI	Billie Eilish	8	7	10	18
8	GUETTA, DAVID & BEBE REXHA	I'm Good (Blue)	2	15	16	12
9	BUSH, KATE	Running Up That Hill	9	19	8	5
10	THE WEEKND	Die For You	14	17	11	1
11	Brown, Chris	Under The Influence	13	18	4	11
12	Jax	Victoria's Secret	10	6	18	13
13	Yung Gravy	Betty (Get Money)	16	9	15	14
14	Smith, Sam Feat. Kim Petras	Unholy	12	11	12	20
15	Lizzo	About Damn Time	21	5	14	19
16	Sanchez, Stephen	Until I Found You	23	16	17	8
17	Drake Feat. 21 Savage	Jimmy Cooks	18	22	7	16
18	Styles, Harry	Late Night Talking	11	14	23	15
19	Lacy, Steve	Bad Habit	19	21	22	10
20	Wallen, Morgan	Wasted On You	24	13	5	39
21	Linn, Rosa	Snap	15	20	19	26
22	John, Elton Feat. Britney Spears	Hold Me Closer	17	25	25	17
23	Capaldi, Lewis	Forget Me	20	12	24	30
24	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	22	27	20	22
25	Joji	Glimpse Of Us	27	23	21	23
26	Marshmello Feat. Khalid	Numb	25	24	28	24
27	Cheat Codes X Russell Dickerson	I Remember	30	26	32	36
28	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	26	31	36	27
29	Post Malone	Wrapped Around Your Finger	31	29	29	31
30	OneRepublic	I Ain't Worried	32	28	27	33
31	McRae, Tate	uh oh	33	33	30	29
32	Lovato, Demi	29	34	35	26	25
33	Lizzo	2 Be Loved (Am I Ready)	28	30	38	32
34	Rema & Selena Gomez	Calm Down	29	40	33	21
35	Puth, Charlie Feat. Jung Kook	Left And Right	37	32	37	28
36	Blackpink	Pink Venom	36	36	31	34
37	AJR	World's Smallest Violin	39	34	39	41
38	Bad Bunny	Titi Me Pregunto	44	44	34	40
39	Black Eyed Peas Feat. Shakira & David Guetta	Don't You Worry	38	37	42	44
40	JVKE	Golden Hour	41	39	44	42
41	Beyonce	Cuff It	35	47	41	37
42	Styles, Harry	Music For A Sushi Restaurant	45	38	45	35
43	Apollo, Omar	Evergreen (You Didn't Deserve Me At All)	46	42	40	46
44	Swift, Taylor	Anti-Hero	47	46	35	50
45	Tomlinson, Louis	Bigger Than Me	42	43	48	43
46	ROSALIA	Despecha	49	48	43	38
47	Kx5 Feat. Hayla	Escape	40	49	49	49
48	Pitbull X Play-N-Skillz	Party Of A Lifetime	43	50	46	45
49	Macklemore Feat. Windser	Maniac	50	41	47	48
50	Zedd, Maren Morris & Beauz	Make You Say	48	45	50	47

THE PHANTOM OF THE OPERA

35TH ANNIVERSARY



At MMI we were a little sad with the news that after 35 years the brilliant Broadway masterpiece of a musical, Phantom of The Opera, is closing. Almost all of the songs are "signature tracks" so let's focus on the title theme song, Ok, so it's not officially a Halloween song. But really? It sure checks a lot of boxes. You have your ghost, you have your underworld, death, deception, all that good stuff. So to celebrate one of theater's greatest and most memorable moments, let's mask up and know this is not a trick...only a treat:



Check out these videos hand-picked by our staff!



TAYLOR SWIFT - "ANTI-HERO"

Dark and beautiful, Taylor's latest artwork is centered around nocturnal theater that plays deep in one's physic chambers, particularly hers. And the sounds dance between nightmarish electronic to velvet chill to 70's emerging alt rock punctuations. This is one very serious yet extremely palatable collection of songs...wait a minute...like an unexpected twin comes 'Midnights 3am Edition' born exactly 3 hours after the release of 'Midnights'. They are going to be studying this one in Songwriting, Marketing and Production 101. Click here:



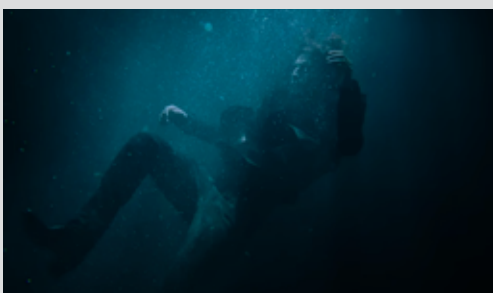
JAX - "VICTORIA'S SECRET" (ACOUSTIC) AT SiriusXM

There is no secret here. At MMI we're big Jax fans. We have put our career nickel bets down and know the Jersey girl is off to a long and fascinating career. We also thought this cool 'SiriusXM Fishbowl' clip of "Victoria's Secret" brought her awesome vocals and edgy lyrics more to the front of the class! Click here:



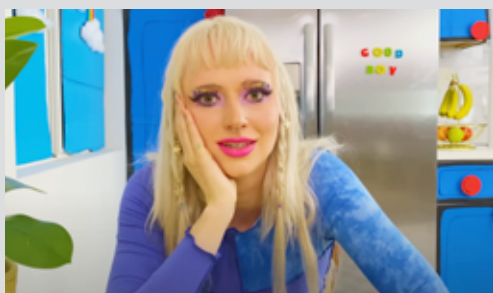
CHARLIEONNAFRIDAY - "ENOUGH"

CharlieonnaFriday is a teenage whiz-kid from Seattle that made the most of his pandemic downtime by making music. In "Enough" our boy Charlie (Finch) delivers a simple message: Done, git, over it, skee-daddle, keep going! Charlie is confident of his success and is about to launch his own 'OnnaFriday' clothing line, again HQed in his bedroom. Click here:



MANESKIN - "THE LONELIEST"

Wow, we hope those Italian Maneskins are ok. Like, after the wildfire of success this year, the video for "The Loneliest" is dee-pressing! You've got drowning people, funerals in the rain, barfing dudes, and lots of freak folks in black! Hell, yes.... that's a party. With all that Halloween mojo, the song is really quite infectious..... so to speak. Click here:



MAZIE - "DUMB DUMB"

The propeller heads in the MMI research office tend to blast SiriusHits-1 and this poppet jewel from last year pinged in! Mazie is a Georgia-born quirk-fest of color and flowers whose songs usually deal with dark things made pretty. "Dumb Dumb" ain't far off the mark and we kinda agree with the lady's messaging. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,
No part of the materials available through the
MONDAY MORNING INTEL presentation
may be copied, photocopied, reproduced,
translated or reduced to any electronic
medium or machine-readable form, in
whole or in part, without prior written
consent of AIRPLAY INTELLIGENCE, LLC.
Any other reproduction in any form without
permission of AIRPLAY INTELLIGENCE, LLC
is prohibited. All materials contained on this
presentation are protected by United States
copyright law and may not be reproduced,
distributed, transmitted, displayed, published or
broadcast without the prior written permission of
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
[Click Here](#)



THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee**
MASTERS OF THE SUN

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

RESEARCH TEAM
**PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

GRAPHIC DESIGN
EGO Design

PYTHON POWER RANGER
Trent Trento

OPERATIONS
Kylee Laynee Higgins

PAW POWER
NOT IN MY BOWL

Heidi Dog

Monkey Dog

Cooper