

MONDAY
MORNING
INTEL



SAM SMITH
+ KIM PETRAS

unholy

POWER

ROTATION EVERYWHERE



TOP 40 *EDITION*

NOVEMBER 21, 2022

MONDAY MORNING INTEL

NOVEMBER 21, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

MONDAY
MORNING
INTEL

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES 11.21.22

AIRPLAY

STEVE LACY "BAD HABIT"

AIRSCORE

SAM SMITH & KIM PETRAS "UNHOLY"

CALLOUT

NICKI MINAJ "SUPER FREAKY GIRL"

AUDIO

TAYLOR SWIFT "ANTI-HERO"

VIDEO

SAM SMITH & KIM PETRAS "UNHOLY"

SALES

TAYLOR SWIFT "ANTI-HERO"

COMPOSITE

SAM SMITH & KIM PETRAS "UNHOLY"

Faster Programming Intel From NuVoodoo.

The ASAP Study from NuVoodoo:

300 respondents, 10-minute interview and answers
in large markets in just 4 weeks for under \$10,000.

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Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	1	6	2	1	2	1	SAM SMITH & KIM PETRAS	Unholy	Capitol
6	4	1	18	4	13	2	NICKI MINAJ	Super Freaky Girl	Republic
7	7	21	1	8	1	3	TAYLOR SWIFT	Anti-Hero	Republic
5	3	3	10	12	16	4	HARRY STYLES	As It Was	Columbia
1	2	20	3	9	15	5	STEVE LACY	Bad Habit	L-M/RCA
9	8	5	14	33	4	6	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
10	6	4	23	11	25	7	NICKY YOURE	Sunroof f/Dazy	Columbia
29	18	17	7	6	11	8	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
2	5	7	25	32	21	9	DOJA CAT	Vegas	Kemosabe/RCA
18	12	13	20	20	12	10	MORGAN WALLEN	Wasted On You	Big Loud/Republic
30	27	x	17	3	5	11	MEGHAN TRAINOR	Made You Look	Epic
4	9	10	21	35	19	12	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
11	16	25	16	27	8	13	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
15	11	8	32	22	18	14	JAX	Victoria's Secret	Atlantic
20	21	36	19	5	7	15	BEYONCE	Cuff It	Parkwood/Columbia
8	10	9	15	34	37	16	THE WEEKND	Die For You	XO/Republic
14	13	11	24	28	24	17	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
19	22	39	13	19	3	18	RIHANNA	Lift Me Up	RocNation/DfJam/Hollywood
22	20	33	9	13	22	19	JVKE	golden hour	JVKE/AWAL
12	14	15	31	41	14	20	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
13	15	2	39	49	9	21	SIA	Unstoppable	RCA
25	24	14	30	16	29	22	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
21	19	19	35	14	34	23	ROSA LINN	SNAP	Columbia
31	28	27	27	7	23	24	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
16	17	26	29	38	20	25	LIL NAS X	Star Walkin (League Of Legends)	Columbia
24	25	29	36	2	33	26	AJR	World's Smallest Violin	AJR Productions/BMG
39	39	23	5	25	17	27	TAYLOR SWIFT	Bejeweled	Republic
27	29	30	26	40	10	28	SELENA GOMEZ	My Mind & Me	Interscope
36	35	22	8	26	38	29	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
32	32	18	33	21	39	30	YUNG GRAVY	Betty (Get Money)	Republic
33	31	32	4	39	32	31	TAYLOR SWIFT	Lavender Haze	Republic
38	38	x	22	17	31	32	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
40	37	37	11	15	28	33	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
17	23	35	43	31	35	34	HARRY STYLES	Music For A Sushi Restaurant	Columbia
23	26	16	46	44	30	35	LEWIS CAPALDI	Forget Me	Capitol
28	30	24	41	42	26	36	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
49	x	x	12	18	42	37	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
46	44	x	6	30	40	38	JOJI	Die For You	88Rising/Warner
45	42	x	48	29	6	39	P!NK	Never Gonna Not Dance Again	RCA
35	34	12	45	45	41	40	CHARLIEONNAFRIDAY	Enough	Island/Republic
37	x	28	38	36	50	41	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
34	36	40	28	47	45	42	OMAR APOLLO	Evergreen	Warner
47	46	x	40	10	44	43	GHOST	Mary On A Cross	Loma Vista/Concord
41	41	38	44	24	46	44	ROSALIA	DESPECHA	Columbia
50	x	x	37	23	36	45	TEMS	Free Mind	The Leading Vibe/RCA
26	33	34	47	50	47	46	TATE MCRAE	uh oh	RCA
44	43	x	34	43	48	47	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista
43	45	x	50	46	27	48	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTE/Interscope-3EE
42	40	31	49	48	49	49	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
48	47	x	42	37	43	50	BURNA BOY	Last Last	Atlantic

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	29	8	21	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
2	30	11	19	MEGHAN TRAINOR	Made You Look	Epic
3	39	27	12	TAYLOR SWIFT	Bejeweled	Republic
4	49	37	12	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
5	18	10	8	MORGAN WALLEN	Wasted On You	Big Loud/Republic
6	46	38	8	JOJI	Die For You	88Rising/Warner
7	31	24	7	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
8	36	29	7	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
9	40	33	7	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
10	45	39	6	P!NK	Never Gonna Not Dance Again	RCA
11	38	32	6	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LIZZO	About Damn Time	Nice Life/Atlantic
2	HARRY STYLES	Late Night Talking	Columbia
3	JACK HARLOW	First Class	Generation Now/Atlantic
4	GLASS ANIMALS	Heat Waves	Republic
5	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
6	LATTO	Big Energy	Streamcut/RCA
7	JUSTIN BIEBER	Ghost	Def Jam
8	LIL NAS X	Thats What I Want	Columbia
9	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
10	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-3EE
11	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
12	DUA LIPA	Levitating	Interscope-Warner
13	ED SHEERAN	Bad Habits	Atlantic
14	EM BEIHOLD	Numb Little Bug	Republic
15	THE WEEKND	Save Your Tears	XO/Republic
16	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
17	DOVE CAMERON	Boyfriend	Disruptor/Columbia
18	ED SHEERAN	Shivers	Atlantic
19	ARIANA GRANDE	positions	Republic
20	DOJA CAT	Need To Know	Kemosabe/RCA
21	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
22	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
23	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
24	KATE BUSH	Running Up That Hill (A Deal..	EMI/Parlophone/Warner
25	THE KID LAROI	Without You with Miley Cyrus	Columbia
26	DOJA CAT	Woman	Kemosabe/RCA
27	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
28	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
29	GAYLE	abcdefu	Arthouse/Atlantic
30	OLIVIA RODRIGO	deja vu	Geffen/Interscope

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	JVKE	golden hour	JVKE/AWAL
HOTZONE	SELENA GOMEZ	My Mind & Me	Interscope
HOTZONE	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
HOTZONE	MEGHAN TRAINOR	Made You Look	Epic
HOTZONE	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
HOTZONE	TAYLOR SWIFT	Lavender Haze	Republic
HOTZONE	OMAR APOLLO	Evergreen	Warner
HOTZONE	CHARLIEONNAFRIDAY	Enough	Island/Republic
HOTZONE	GAYLE	fmk f/Blackbear	Arthouse/Atlantic
HOTZONE	AVA MAX	Million Dollar Baby	Atlantic
HOTZONE	BLACK EYED PEAS	SIMPLY THE BEST f/Anitta...	Epic
HOTZONE	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
HOTZONE	TAYLOR SWIFT	Bejeweled	Republic
HOTZONE	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTE/Interscope-3EE

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
DEVELOPING	SIA	Unstoppable	RCA
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
DEVELOPING	JAX	Victoria's Secret	Atlantic
DEVELOPING	LIL NAS X	Star Walkin (League Of Legends	Columbia
DEVELOPING	MORGAN WALLEN	Wasted On You	Big Loud/Republic
DEVELOPING	RIHANNA	Lift Me Up	RocNation/DfJam/Hollywood
DEVELOPING	BEYONCE	Cuff It	Parkwood/Columbia
DEVELOPING	ROSA LINN	SNAP	Columbia
DEVELOPING	LEWIS CAPALDI	Forget Me	Capitol
DEVELOPING	AJR	World's Smallest Violin	AJR Productions/BMG
DEVELOPING	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
DEVELOPING	TATE MCRAE	uh oh	RCA
DEVELOPING	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
DEVELOPING	PITBULL X PLAY N SKILLZ	Party Of A Lifetime	Mr. 305
DEVELOPING	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
DEVELOPING	DICI	Beautiful Collision	Dici

**THOMAS****TURKEY****INTEL****CURRENT POSITION:****THOMAS
BOOM BOOM
TURKEY****MORNING'S/BRAND
MANAGER/MD/
PROMOTIONS DIRECTOR/
PM DRIVE/WEEKENDS
KGBL
99K-GOBBLE****Thanks for taking the time. We hear that.....**

Stop right there. Time? Who has time? Take a minute and check out my title, Jackson. Does it look like I've got time? The only reason I'm doing this is hopefully some EOE hungry station needs a minority ...(remember I'm full-blooded Turkey) and I'll be out of here before the inventible this Thursday. The GM is already eye-balling me and wants to "meet with me" Wednesday night after I get off one of my 3 airshafts. I know where this is going.

Copy that, Thomas. Now, you mentioned that you're....

Hold it. You can call me Tom. Or Boom Boom.....just make this quick. I have 3 hours of spots to knock out when I get off my next airshaft.

Ok, noted. So, Tom, our MMI research shows that you are, as you mentioned, the only full-blooded turkey programming radio. What made you decide to become a full-time radio executive?

That's an easy one. The shelf life of a Turkey is about a year, like November to November. All my buds in my flock said, "Dude, you're funny, you get up early, you can live off chicken feed, you have great feathers....go into radio". And at the time, it offered a longer spread of job security but lately, I don't know, Winston....kinda same-same...sheesh. Oh, and as far as me being the only turkey programming radio; have you met John Reynolds, David Corey or Grover Collins? The jury's still out with those cats.

Let's play a game. You're on the air...

Yeah, like in 32 markets twice a day...

...ok I get it. You're on the air and you have to play 5 songs back to back and you need the highest ratings possible. What tracks are you playing?

Rating? Yo, I'm sending out an SOS. It's Monday thru Thursday is T-Minus-Oven. Here's my set:

"Free Bird" Lynyrd Skynyrd

"Fly Away" Lenny Kravitz

"Wind Beneath My Wings". Bette Midler

"Escape" by Rupert Whoever that guy was
"Learn to Fly" Foo Fighters.....You get the picture, right?

Tom, you seem like you're unhappy and want to move on. Why not pack your U-Haul and just fly away?

See, you radio humans STILL think Turkeys can fly. We KNOW you radio peeps get together and laugh your featherless asses off at the WKRP episode "Turkey Drop". Ha, friggin Ha Ha, you say. Well, that's like a legendary horror film to our kind. We knew those guys. Les Nessman is like Stephen King to us so tread lightly, bro.

Sorry, we didn't mean to be insensitive. Can we ask about your air name? You're listeners know you as "Boom-Boom"! Where did the handle come from?

That's the sound the guys in camo and orange vests make in our neighborhood during the first 2 weeks of November. Another touchy subject, Herman.

It's the holidays. Is there any advice you'd like to give the broadcasting industry this year?

Yes. Love one another. Be thankful for what you have and not what you want. Hire me by Thursday and consider becoming a vegetarian. Peace out. Gotta flap....I have to go finish my next shift, cut a mess of 30s and go to a gas station remote.

MONDAY

MORNING

INTEL

***YOUR
WEEKLY
RESOURCE
FOR
MUSIC
RESEARCH***

MondayMorningIntel.com



CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO ▶
2	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ▶
3	MEGHAN TRAINOR	Made You Look	Epic	PLAY VIDEO ▶
4	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ▶
5	BEYONCE	Cuff It	Parkwood/Columbia	PLAY VIDEO ▶
6	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO ▶
7	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ▶
8	TAYLOR SWIFT	Anti-Hero	Republic	PLAY VIDEO ▶
9	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ▶
10	GHOST	Mary On A Cross	Loma Vista/Concord	PLAY VIDEO ▶
11	NICKY YOU'RE	Sunroof f/Dazy	Columbia	PLAY VIDEO ▶
12	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
13	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO ▶
14	ROSA LINN	SNAP	Columbia	PLAY VIDEO ▶
15	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	PLAY VIDEO ▶
16	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ▶
17	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic	PLAY VIDEO ▶
18	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ▶
19	RIHANNA	Lift Me Up	RocNation/DfJam/Hollywood	PLAY VIDEO ▶
20	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
21	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ▶
22	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ▶
23	TEMS	Free Mind	The Leading Vibe/RCA	PLAY VIDEO ▶
24	ROSALIA	DESPECHA	Columbia	PLAY VIDEO ▶
25	TAYLOR SWIFT	Bejeweled	Republic	PLAY VIDEO ▶
26	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic	PLAY VIDEO ▶
27	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ▶
28	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ▶
29	P!NK	Never Gonna Not Dance Again	RCA	PLAY VIDEO ▶
30	JOJI	Die For You	88Rising/Warner	PLAY VIDEO ▶
31	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ▶
32	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ▶
33	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ▶
34	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ▶
35	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ▶
36	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic	PLAY VIDEO ▶
37	BURNA BOY	Last Last	Atlantic	PLAY VIDEO ▶
38	LIL NAS X	Star Walkin (League Of Legends	Columbia	PLAY VIDEO ▶
39	TAYLOR SWIFT	Lavender Haze	Republic	PLAY VIDEO ▶
40	SELENA GOMEZ	My Mind & Me	Interscope	PLAY VIDEO ▶
41	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	PLAY VIDEO ▶
42	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ▶
43	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista	PLAY VIDEO ▶
44	LEWIS CAPALDI	Forget Me	Capitol	PLAY VIDEO ▶
45	CHARLIEONNAFRIDAY	Enough	Island/Republic	PLAY VIDEO ▶
46	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTE/Interscope-3EE	PLAY VIDEO ▶
47	OMAR APOLLO	Evergreen	Warner	PLAY VIDEO ▶
48	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO ▶
49	SIA	Unstoppable	RCA	PLAY VIDEO ▶
50	TATE MCRAE	uh oh	RCA	PLAY VIDEO ▶

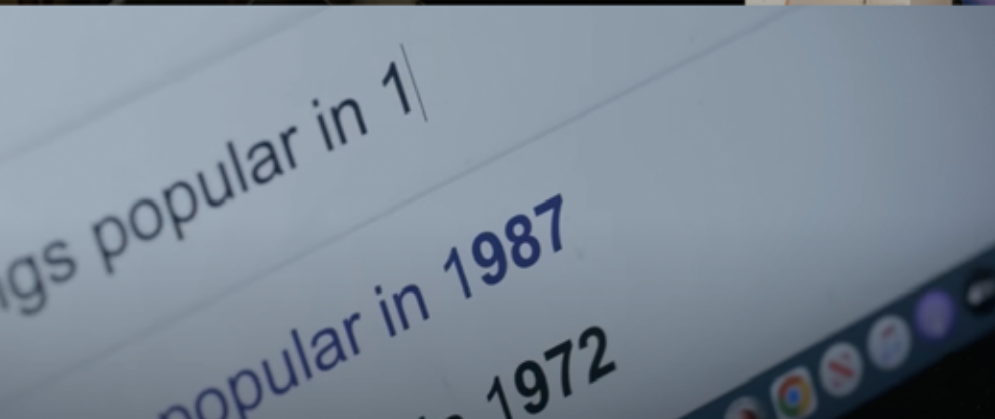
Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	MINAJ, NICKI	Super Freaky Girl	3	5	1	11
2	SIA	Unstoppable	8	1	2	5
3	STYLES, HARRY	As It Was	5	3	3	3
4	YOURE, NICKY	Sunroof	4	2	20	1
5	GUETTA, DAVID & BEBE REXHA	I'm Good (Blue)	1	4	9	2
6	SMITH, SAM FEAT. KIM PETRAS	Unholy	6	7	6	7
7	DOJA CAT	Vegas	2	10	4	12
8	BUSH, KATE	Running Up That Hill	11	11	5	6
9	JAX	Victoria's Secret	9	6	8	14
10	THE WEEKND	Die For You	7	13	13	9
11	Post Malone Feat. Doja Cat	I Like You (A Happier Song)	12	9	12	13
12	Lizzo	About Damn Time	25	16	7	8
13	Sanchez, Stephen	Until I Found You	24	14	15	4
14	Charliemnafriday	Enough	14	15	18	15
15	Wallen, Morgan	Wasted On You	16	8	11	26
16	White, Armani	Billie Eilish	10	12	28	17
17	John, Elton Feat. Britney Spears	Hold Me Closer	13	19	17	18
18	Capaldi, Lewis	Forget Me	15	20	16	20
19	Brown, Chris	Under The Influence	17	24	10	22
20	Yung Gravy	Betty (Get Money)	18	23	14	19
21	Linn, Rosa	Snap	22	18	22	24
22	Joji	Glimpse Of Us	33	17	25	10
23	Lacy, Steve	Bad Habit	19	22	26	16
24	Swift, Taylor	Anti-Hero	32	26	24	21
25	Drake Feat. 21 Savage	Jimmy Cooks	20	27	33	23
26	Swift, Taylor	Bejeweled	31	25	21	30
27	Lizzo	2 Be Loved (Am I Ready)	36	29	19	27
28	OneRepublic	I Ain't Worried	28	21	36	31
29	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	26	34	32	33
30	Rema & Selena Gomez	Calm Down	34	33	31	28
31	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	23	40	35	29
32	AJR	World's Smallest Violin	37	28	38	34
33	Gomez, Selena	My Mind & Me	21	41	43	25
34	Post Malone	Wrapped Around Your Finger	40	30	27	42
35	Lovato, Demi	29	45	38	23	32
36	Cheat Codes X Russell Dickerson	I Remember	35	35	29	41
37	Blackpink	Pink Venom	30	32	42	36
38	Swift, Taylor	Lavender Haze	29	42	30	39
39	Marshmello Feat. Khalid	Numb	27	31	40	44
40	JVKE	Golden Hour	44	37	39	38
41	McRae, Tate	uh oh	41	44	34	37
42	Styles, Harry	Music For A Sushi Restaurant	39	36	37	47
43	Max, Ava	Million Dollar Baby	38	39	46	40
44	Beyonce	Cuff It	42	43	45	46
45	Bad Bunny	Titi Me Pregunto	48	48	41	35
46	Gayle feat. Blackbear	fmk	47	47	44	43
47	ROSALIA	Despecha	43	46	47	45
48	Macklemore Feat. Windser	Maniac	46	45	50	48
49	Rihanna	Lift Me Up	50	50	49	49
50	Apollo, Omar	Evergreen (You Didn't Deserve Me At All)	49	49	48	50

RICK ASTLEY

WILL NEVER GIVE YOU UP

It's hard for civilians outside of the music business to understand the incalculable "Magic Factor". All the engineers, mathematicians and accountants can crush data all day and still not be able to predict what happens when the lightning strikes. Even if you wanted to escape (and most don't) the intoxicating opening beat of "Never Gonna Give You Up" from Rick Ashley, one must realize it's here forever. It's global cultural fabric, embedded in the soil of our souls and can emerge at anytime like, at Kroger and lead to spontaneous dance moves. This mini-doc maps the journey of one of Pop's biggest hits. Click Here:

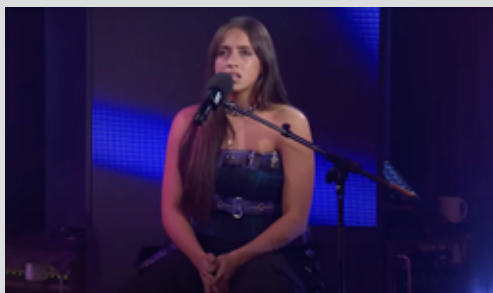


Check out these videos hand-picked by our staff!



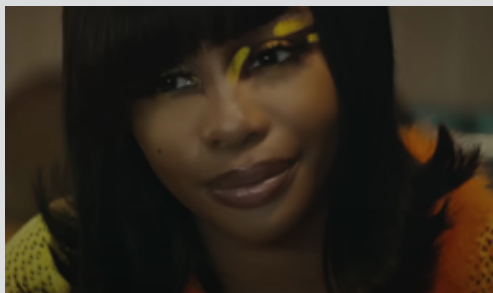
THE 1975 - "OH, CAROLINE"

MMI Lots Of 5s Alert: This is single number five from album number five from Manchester, England faves "The 1975". The album 'Being Funny in a Foreign Language' has had a darned good run stretching over several formats with gonzo streaming numbers alike. The latest release is oddly dark for something so bright and sing-a-long. It's a (un) happy anthemic groove to love gone too far....we think! It's what you'd call 'Bristish Hittish' hooky and fun...click here:



TATE MCRAE - "UH-OH" LIVE FROM THE BBC

This is a fantastic clip shot in the BBC Living Lounge series. It brings the angst-filled poetic lyrics to the forefront and reminds us that Tate is an insanely superb vocalist and not just a pop star. If you'd like a front-row seat to a carefully stripped-down version of a beautifully shot smash, click here:



SZA - "SHIRT"

MMI Rating Alert: Watch only if you dare: violence, language, guns, smoking...but damn, this is one seriously twisted and artistic video. Lakeith Stanfield (who has multi-major-movie creds) plays opposite SZA in this bizarre and edgy work of cinematic complexity from the track "Shirt". The audio is being rotated like a hillbilly barrel-race on SiriusXM's Venus and now this newly released video takes it to a new level...not sure what direction but vivid and powerful. If you are faint of heart, do not click here:



JOJI - "DIE FOR YOU"

Japanese edgy comedian Joji is the same dude as the former Filthy Frank who stirred up the net, also appearing sometimes as Pink Guy. But today he's Joji and is part of the way cool 88Rising camp of musical meteors. This oddball video is intoxicating and hypnotic. The more you get lost in the sequences of artsy clips, the more you want even more of the dreamy, heartbreaking lyrics, and soulful anguished vocals. Is that good? You bet. Click here:



KAROL G, Ovy On The Drums - "CAIRO"

MMI Arithmetic Time Alert: Class, including Latin Grammys, Billboard Music Awards, Grammys, Latin American Music Awards, and others, how many awards does Karol G have on her mantle? 67. Yep, kinda like Bad Bunny, Karol G is a mega superstar outside the US but gaining ground quickly on this side of the imaginary wall. In "Cairo" she gets all global and mixes up some Egyptian with her Spanish. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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