

**MONDAY**  
**MORNING**  
**INTEL**



**SAM SMITH**  
+ KIM PETRAS

***unholy***

**POWER**

**ROTATION EVERYWHERE**



**TOP 40** *EDITION*

NOVEMBER 28, 2022

# **MONDAY MORNING INTEL**

NOVEMBER 28, 2022

## ***TABLE OF CONTENTS***

***3 #1 SONGS THIS WEEK***

***4 POWERS***

***5 ACTION/RECURRENTS***

***6 HOTZONE/DEVELOPING***

***7 VIDEO STREAMING***

***8 TOP 40 CALLOUT***

***9 INTELESCOPE***

***10 INTELEVISION***

***11 METHODOLOGY***

***12 THE BACK PAGE***

***MMI - A MODERN DAY MUSIC RESEARCH SYSTEM***

MONDAY  
MORNING  
INTEL

#1

SONGS THIS WEEK  
BY MMI COMPOSITE CATEGORIES 11.28.22

AIRPLAY

SAM SMITH & KIM PETRAS "UNHOLY"

AIRSCORE

SAM SMITH & KIM PETRAS "UNHOLY"

CALLOUT

DAVID GUETTA & BEBE REXHA "I'M GOOD (BLUE)"

AUDIO

TAYLOR SWIFT "ANTI-HERO"

VIDEO

SAM SMITH & KIM PETRAS "UNHOLY"

SALES

TAYLOR SWIFT "ANTI-HERO"

COMPOSITE

SAM SMITH & KIM PETRAS "UNHOLY"

TRUE INTEGRATION

RCS  
Sound Software

GSelector®

Music Scheduling

Zetta®

Automation

Aquira®

Traffic

Revma™

Streaming

RCSCloud

Peace-of-Mind

RCS2GO®

Mobile



Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	6	2	1	2	1	SAM SMITH & KIM PETRAS	Unholy	Capitol
4	5	24	1	8	1	2	TAYLOR SWIFT	Anti-Hero	Republic
2	2	14	3	6	17	3	STEVE LACY	Bad Habit	L-M/RCA
5	3	3	21	4	13	4	NICKI MINAJ	Super Freaky Girl	Republic
9	4	4	12	15	15	5	HARRY STYLES	As It Was	Columbia
8	7	1	15	32	5	6	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
23	17	17	16	2	4	7	MEGHAN TRAINOR	Made You Look	Epic
10	8	5	25	13	28	8	NICKY YOURE	Sunroof f/Dazy	Columbia
3	6	7	26	29	19	9	DOJA CAT	Vegas	Kemosabe/RCA
29	22	19	7	5	14	10	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
16	13	16	19	20	11	11	MORGAN WALLEN	Wasted On You	Big Loud/Republic
6	10	8	22	35	18	12	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
19	19	31	20	7	6	13	BEYONCE	Cuff It	Parkwood/Columbia
11	11	11	24	22	23	14	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
14	12	9	33	27	10	15	JAX	Victoria's Secret	Atlantic
17	16	23	17	28	7	16	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
18	20	40	8	19	3	17	RIHANNA	Lift Me Up	RocNation/DfJam/Hollywood
7	9	10	13	33	37	18	THE WEEKND	Die For You	XO/Republic
20	21	35	10	12	16	19	JVKE	golden hour	JVKE/AWAL
13	14	26	30	23	25	20	LIL NAS X	Star Walkin (League Of Legends	Columbia
15	18	13	34	41	9	21	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
12	15	2	40	48	8	22	SIA	Unstoppable	RCA
28	24	15	31	16	30	23	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
31	28	28	27	9	22	24	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
22	23	18	36	14	33	25	ROSA LINN	SNAP	Columbia
26	25	29	38	3	31	26	AJR	World's Smallest Violin	AJR Productions/BMG
42	41	27	6	21	24	27	TAYLOR SWIFT	Bejeweled	Republic
37	34	41	23	10	32	28	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
30	30	36	5	40	34	29	TAYLOR SWIFT	Lavender Haze	Republic
43	43	38	11	17	21	30	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
38	36	22	9	31	41	31	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
24	27	21	46	45	20	32	LEWIS CAPALDI	Forget Me	Capitol
34	32	20	35	34	39	33	YUNG GRAVY	Betty (Get Money)	Republic
21	26	33	44	30	38	34	HARRY STYLES	Music For A Sushi Restaurant	Columbia
47	x	x	4	37	29	35	DRAKE & 21 SAVAGE	Circo Loco	OVO/Epic-Republic
25	29	37	32	46	26	36	SELENA GOMEZ	My Mind & Me	Interscope
48	x	x	14	18	40	37	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
32	31	12	45	44	35	38	CHARLIEONNAFRIDAY	Enough	Island/Republic
35	35	25	42	42	27	39	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
40	37	44	49	25	12	40	P!NK	Never Gonna Not Dance Again	RCA
39	45	x	18	38	43	41	JOJI	Die For You	88Rising/Warner
33	38	43	29	39	47	42	OMAR APOLLO	Evergreen	Warner
46	46	x	41	11	44	43	GHOST	Mary On A Cross	Loma Vista/Concord
45	42	42	43	26	45	44	ROSALIA	DESPECHA	Columbia
50	x	x	39	24	36	45	TEMS	Free Mind	The Leading Vibe/RCA
41	44	34	37	43	46	46	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista
27	33	32	48	50	49	47	TATE MCRAE	uh oh	RCA
36	39	39	50	49	42	48	AVA MAX	Million Dollar Baby	Atlantic
49	x	x	28	36	50	49	BAD BUNNY	Moscow Mule	Rimas/The Orchard
44	40	30	47	47	48	50	POST MALONE	Wrapped Around Your Finger	Mercury/Republic

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	29	10	19	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
2	23	7	16	MEGHAN TRAINOR	Made You Look	Epic
3	42	27	15	TAYLOR SWIFT	Bejeweled	Republic
4	43	30	13	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
5	47	35	12	DRAKE & 21 SAVAGE	Circo Loco	OVO/Epic-Republic
6	48	37	11	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
7	37	28	9	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
8	31	24	7	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
9	38	31	7	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
10	19	13	6	BEYONCE	Cuff It	Parkwood/Columbia

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	LIZZO	About Damn Time	Nice Life/Atlantic
2	HARRY STYLES	Late Night Talking	Columbia
3	JACK HARLOW	First Class	Generation Now/Atlantic
4	GLASS ANIMALS	Heat Waves	Republic
5	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
6	LATTO	Big Energy	Streamcut/RCA
7	JUSTIN BIEBER	Ghost	Def Jam
8	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
9	LIL NAS X	Thats What I Want	Columbia
10	DUA LIPA	Levitating	Interscope-Warner
11	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-3EE
12	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
13	ED SHEERAN	Bad Habits	Atlantic
14	THE WEEKND	Save Your Tears	XO/Republic
15	EM BEIHOLD	Numb Little Bug	Republic
16	ED SHEERAN	Shivers	Atlantic
17	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
18	DOJA CAT	Need To Know	Kemosabe/RCA
19	ARIANA GRANDE	positions	Republic
20	DOVE CAMERON	Boyfriend	Disruptor/Columbia
21	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
22	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
23	DOJA CAT	Woman	Kemosabe/RCA
24	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope
25	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam
26	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
27	THE KID LAROI	Without You with Miley Cyrus	Columbia
28	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
29	GAYLE	abcdefu	Arthouse/Atlantic
30	ARIANA GRANDE	34+35	Republic

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	LIL NAS X	Star Walkin (League Of Legends	Columbia
HOTZONE	JVKE	golden hour	JVKE/AWAL
HOTZONE	MEGHAN TRAINOR	Made You Look	Epic
HOTZONE	SELENA GOMEZ	My Mind & Me	Interscope
HOTZONE	TAYLOR SWIFT	Lavender Haze	Republic
HOTZONE	CHARLIEONNAFRIDAY	Enough	Island/Republic
HOTZONE	AVA MAX	Million Dollar Baby	Atlantic
HOTZONE	BLACK EYED PEAS	SIMPLY THE BEST f/Anitta...	Epic
HOTZONE	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
HOTZONE	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTE/Interscope-3EE
HOTZONE	JOJI	Die For You	88Rising/Warner
HOTZONE	P!NK	Never Gonna Not Dance Again	RCA
HOTZONE	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista
HOTZONE	PITBULL X PLAY N SKILLZ	Party Of A Lifetime	Mr. 305
HOTZONE	LOUD LUXURY	These Nights f/KIDDO	Armada

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
DEVELOPING	SIA	Unstoppable	RCA
DEVELOPING	JAX	Victoria's Secret	Atlantic
DEVELOPING	MORGAN WALLEN	Wasted On You	Big Loud/Republic
DEVELOPING	RIHANNA	Lift Me Up	RocNation/DfJam/Hollywood
DEVELOPING	BEYONCE	Cuff It	Parkwood/Columbia
DEVELOPING	ROSA LINN	SNAP	Columbia
DEVELOPING	TATE MCRAE	uh oh	RCA
DEVELOPING	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
DEVELOPING	OMAR APOLLO	Evergreen	Warner
DEVELOPING	GAYLE	fmk f/Blackbear	Arthouse/Atlantic
DEVELOPING	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	SAM SMITH & KIM PETRAS	Unholy	Capitol	<a href="#">PLAY VIDEO ▶</a>
2	MEGHAN TRAINOR	Made You Look	Epic	<a href="#">PLAY VIDEO ▶</a>
3	AJR	World's Smallest Violin	AJR Productions/BMG	<a href="#">PLAY VIDEO ▶</a>
4	NICKI MINAJ	Super Freaky Girl	Republic	<a href="#">PLAY VIDEO ▶</a>
5	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	<a href="#">PLAY VIDEO ▶</a>
6	STEVE LACY	Bad Habit	L-M/RCA	<a href="#">PLAY VIDEO ▶</a>
7	BEYONCE	Cuff It	Parkwood/Columbia	<a href="#">PLAY VIDEO ▶</a>
8	TAYLOR SWIFT	Anti-Hero	Republic	<a href="#">PLAY VIDEO ▶</a>
9	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	<a href="#">PLAY VIDEO ▶</a>
10	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic	<a href="#">PLAY VIDEO ▶</a>
11	GHOST	Mary On A Cross	Loma Vista/Concord	<a href="#">PLAY VIDEO ▶</a>
12	JVKE	golden hour	JVKE/AWAL	<a href="#">PLAY VIDEO ▶</a>
13	NICKY YOU'RE	Sunroof f/Dazy	Columbia	<a href="#">PLAY VIDEO ▶</a>
14	ROSA LINN	SNAP	Columbia	<a href="#">PLAY VIDEO ▶</a>
15	HARRY STYLES	As It Was	Columbia	<a href="#">PLAY VIDEO ▶</a>
16	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	<a href="#">PLAY VIDEO ▶</a>
17	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	<a href="#">PLAY VIDEO ▶</a>
18	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	<a href="#">PLAY VIDEO ▶</a>
19	RIHANNA	Lift Me Up	RocNation/DfJam/Hollywood	<a href="#">PLAY VIDEO ▶</a>
20	MORGAN WALLEN	Wasted On You	Big Loud/Republic	<a href="#">PLAY VIDEO ▶</a>
21	TAYLOR SWIFT	Bejeweled	Republic	<a href="#">PLAY VIDEO ▶</a>
22	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
23	LIL NAS X	Star Walkin (League Of Legends	Columbia	<a href="#">PLAY VIDEO ▶</a>
24	TEMS	Free Mind	The Leading Vibe/RCA	<a href="#">PLAY VIDEO ▶</a>
25	P!NK	Never Gonna Not Dance Again	RCA	<a href="#">PLAY VIDEO ▶</a>
26	ROSALIA	DESPECHA	Columbia	<a href="#">PLAY VIDEO ▶</a>
27	JAX	Victoria's Secret	Atlantic	<a href="#">PLAY VIDEO ▶</a>
28	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	<a href="#">PLAY VIDEO ▶</a>
29	DOJA CAT	Vegas	Kemosabe/RCA	<a href="#">PLAY VIDEO ▶</a>
30	HARRY STYLES	Music For A Sushi Restaurant	Columbia	<a href="#">PLAY VIDEO ▶</a>
31	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic	<a href="#">PLAY VIDEO ▶</a>
32	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	<a href="#">PLAY VIDEO ▶</a>
33	THE WEEKND	Die For You	XO/Republic	<a href="#">PLAY VIDEO ▶</a>
34	YUNG GRAVY	Betty (Get Money)	Republic	<a href="#">PLAY VIDEO ▶</a>
35	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	<a href="#">PLAY VIDEO ▶</a>
36	BAD BUNNY	Moscow Mule	Rimas/The Orchard	<a href="#">PLAY VIDEO ▶</a>
37	DRAKE & 21 SAVAGE	Circo Loco	OVO/Epic-Republic	<a href="#">PLAY VIDEO ▶</a>
38	JOJI	Die For You	88Rising/Warner	<a href="#">PLAY VIDEO ▶</a>
39	OMAR APOLLO	Evergreen	Warner	<a href="#">PLAY VIDEO ▶</a>
40	TAYLOR SWIFT	Lavender Haze	Republic	<a href="#">PLAY VIDEO ▶</a>
41	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	<a href="#">PLAY VIDEO ▶</a>
42	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	<a href="#">PLAY VIDEO ▶</a>
43	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista	<a href="#">PLAY VIDEO ▶</a>
44	CHARLIE ONNAFRIDAY	Enough	Island/Republic	<a href="#">PLAY VIDEO ▶</a>
45	LEWIS CAPALDI	Forget Me	Capitol	<a href="#">PLAY VIDEO ▶</a>
46	SELENA GOMEZ	My Mind & Me	Interscope	<a href="#">PLAY VIDEO ▶</a>
47	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
48	SIA	Unstoppable	RCA	<a href="#">PLAY VIDEO ▶</a>
49	AVA MAX	Million Dollar Baby	Atlantic	<a href="#">PLAY VIDEO ▶</a>
50	TATE MCRAE	uh oh	RCA	<a href="#">PLAY VIDEO ▶</a>

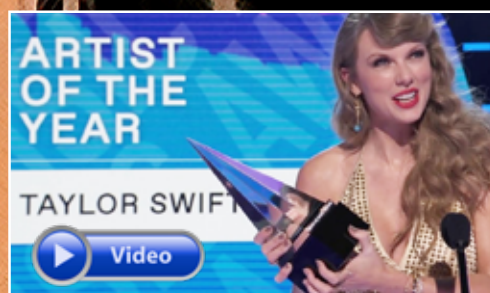
Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	GUETTA, DAVID & BEBE REXHA	I'm Good (Blue)	1	2	7	1
2	SIA	Unstoppable	4	1	2	2
3	MINAJ, NICKI	Super Freaky Girl	2	4	1	6
4	STYLES, HARRY	As It Was	3	6	3	4
5	YOURE, NICKY	Sunroof	9	3	8	3
6	SMITH, SAM FEAT. KIM PETRAS	Unholy	8	8	5	7
7	DOJA CAT	Vegas	6	10	4	9
8	POST MALONE FEAT. DOJA CAT	I Like You (A Happier Song)	11	9	6	11
9	JAX	Victoria's Secret	7	5	12	13
10	THE WEEKND	Die For You	5	14	9	8
11	Sanchez, Stephen	Until I Found You	12	7	18	5
12	Charliemnafriday	Enough	20	11	11	15
13	John, Elton Feat. Britney Spears	Hold Me Closer	10	16	19	16
14	Lacy, Steve	Bad Habit	14	21	16	10
15	White, Armani	Billie Eilish	17	13	20	14
16	Wallen, Morgan	Wasted On You	15	12	13	22
17	Trainor, Meghan	Made You Look	21	20	14	12
18	Linn, Rosa	Snap	16	19	15	17
19	Brown, Chris	Under The Influence	13	22	10	24
20	Yung Gravy	Betty (Get Money)	24	18	17	18
21	Capaldi, Lewis	Forget Me	18	15	24	21
22	Drake Feat. 21 Savage	Jimmy Cooks	19	28	25	19
23	OneRepublic	I Ain't Worried	26	17	26	27
24	Swift, Taylor	Anti-Hero	25	23	28	20
25	Lizzo	2 Be Loved (Am I Ready)	23	24	23	25
26	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	28	30	21	23
27	Swift, Taylor	Bejeweled	27	25	27	28
28	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	22	33	29	35
29	Rema & Selena Gomez	Calm Down	37	29	22	26
30	AJR	World's Smallest Violin	30	26	35	34
31	Post Malone	Wrapped Around Your Finger	35	27	32	36
32	Beyonce	Cuff It	31	35	30	44
33	Cheat Codes X Russell Dickerson	I Remember	33	36	34	31
34	McRae, Tate	uh oh	39	38	31	30
35	Styles, Harry	Music For A Sushi Restaurant	32	31	37	46
36	Beach Weather	Sex, Drugs, Etc	29	37	33	39
37	JVKE	Golden Hour	41	32	36	42
38	Swift, Taylor	Lavender Haze	34	34	42	43
39	Gomez, Selena	My Mind & Me	36	42	40	29
40	Bad Bunny	Titi Me Pregunto	38	47	39	33
41	Max, Ava	Million Dollar Baby	44	39	41	38
42	Rihanna	Lift Me Up	40	40	43	48
43	Tree, Oliver & Robin Schulz	Miss You	43	43	38	47
44	ROSALIA	Despecha	42	46	45	40
45	Gayle feat. Blackbear	fmk	46	44	44	41
46	Apollo, Omar	Evergreen (You Didn't Deserve Me At All)	45	45	47	45
47	Pink	Never Gonna Not Dance Again	49	41	49	37
48	Lavigne, Avril w/ Yungblud	I'm A Mess	48	49	48	32
49	Pitbull X Play-N-Skillz	Party Of A Lifetime	47	48	46	49
50	Black Eyed Peas feat. Anitta, El Alfa	Simply the Best	50	50	50	50



## TAYLOR SWIFT ACCEPTS THE AMA'S ARTIST OF THE YEAR AWARD

Last weeks AMA's were capped off with Taylor snagging the coveted AOTY award. Like, duh. Who else can rock the timbers of the globe with a ticket buying fiasco. Who else can put out as much new and diverse music as Taylor. We thought this acceptance speech captured her natural confidence and casual comfort of talking to her fans like real friends...almost one on one. She speaks like she writes and sings; realistically and brilliant. [Click here:](#)





Check out these videos hand-picked by our staff!



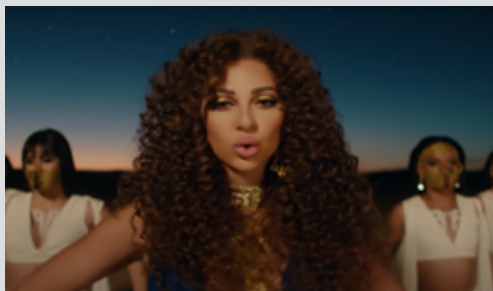
### (G)-I-DLE - "NXDE"

**MMI Incredible Video Alert:** What makes (G) I DLE different from the steady flow of all female pop South Korean groups is..they write and produce their own music. The gathering of 5 are real musicians and contribute equally to the art they release. In this amped-up showgirl-themed clip of "Nxde" (nude BTW) tells a story of fame, fortune and what it takes to make it all happen. And sometimes, what you see may not be what you get. Wanna take a peek? Click here:



### NICKY YOURE - "EYES ON YOU"

In the wake of the "Sunroof" success, all Californian Mr. Youre is back with the most wholesome video we've seen in sometime...well, maybe since the aforementioned "Sunroof". This clip has milk, cats, exercise garb, gadgets, and a protagonist that falls for kitty. It's peppy, it's fun, it's danceable and you can play it for your grandparents, too! Click here:



### TUKOH TAKA WITH NICKI MINAJ, MALUMA & MYRIAM FARES - "OFFICIAL FIFA FAN FESTIVAL ANTHEM"

Hips don't lie in the global feast of rhythmic funk that celebrates the World Cup with an anthem that is diverse as the games themselves. This is pure energy and excitement that gets stuck in your head and stays there. Click here:



### TEMS - "FREE MIND"

Temilade Openili also known as Tems Baby and now shortened to Tems is coming into her own. The soulful, bluesy, Nigerian singer, and writer-producer appeared with WhizKid in the Top Ten with "Essence" and the remix with Justin B snagged Tems a Grammy Nom. But this is her on her own power, talent and voice. Tems tells it all with "Fresh Mind" and we hear that No Volkswagen was hurt in the filming of this video. Click here:



### JUNG KOOK FT. FAHAD AL KUBAISI - "DREAMERS"

Another slice of FIFA World Cup magic comes to us from BTS member JungKook as he explores Qatar with fellow artist Fahad Al Kubaisi. This vivid and striking travel-log style video definitely puts a spin of beauty on the hostland and is another hypnotic look from the events' global and diverse soundtrack....like the games themselves. Click here:



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

CALL US at  
818-699-6400  
or EMAIL  
[contact@mmi2020.com](mailto:contact@mmi2020.com)

# MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,  
No part of the materials available through the  
MONDAY MORNING INTEL presentation  
may be copied, photocopied, reproduced,  
translated or reduced to any electronic  
medium or machine-readable form, in  
whole or in part, without prior written  
consent of AIRPLAY INTELLIGENCE, LLC.  
Any other reproduction in any form without  
permission of AIRPLAY INTELLIGENCE, LLC  
is prohibited. All materials contained on this  
presentation are protected by United States  
copyright law and may not be reproduced,  
distributed, transmitted, displayed, published or  
broadcast without the prior written permission of  
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY  
[Click Here](#)



**THANK YOU**  
from the entire staff:

**PUBLISHERS:**  
**ZEN CZAR**  
Rich Meyer  
**CHIEF WRANGLER**  
Steve Lehman

**MARKETING, PROMOTION**  
& Magic Fueled by Studio2Bee  
**MASTERS OF THE SUN**  
Skip Bishop  
Butch Waugh  
Kylee Laynee Higgins  
**HEAD INTELLICOMMENTATOR**  
John Shomby

**RESEARCH TEAM**  
**PEOPLE WHO ACTUALLY**  
**DO THE WORK**  
Richard R. Deitemeyer  
Kate Collins  
Brittany Whitney  
Brenda Manney  
Todd Morris

**GRAPHIC DESIGN**  
EGO Design

**PYTHON POWER RANGER**  
Trent Trento

**OPERATIONS**  
Kylee Laynee Higgins

**PAW POWER**  
**NOT IN MY BOWL**  
Hailey Dogg  
Monkey Dog  
Cooper