

MONDAY MORNING INTEL

NOVEMBER 14, 2022

INTEL TABLE OF CONTENTS

- = #1 SONGS THIS WEEK
- 4 POWERS
- 5 ACTION/RECURRENTS
- 7 HOTZONE/DEVELOPIONG
- **SOLUTION STREAMING**
- S TOP 40 CALLOUT
- 10 INTELESCOPE
- 11 INTELEVISION
- 12 METHODOLOGY
- 13 THE BACK PAGE



AIRPLAY DOJA CAT "VEGAS"

ARSCORE SAM SMITH & KIM PETRAS "UNHOLY"

CALLOLT NICKI MINAJ "SUPER FREAKY GIRL"

ALIDIO TAYLOR SWIFT "ANTI-HERO"

VIII AJR "WORLD'S SMALLEST VIOLIN"

SALES RIHANNA "LIFT ME UP"

COMPOSITE SAM SMITH & KIM PETRAS "UNHOLY"





GSelector

Music Scheduling

Zetta

Automation

Aquira.

Traffic

Revma

RCSCloud

RCS2GO

Streaming

Peace-of-Mind

Mobile

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RI Airpl <i>a</i>		TW RK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
5	1	7	2	2	3	1	SAM SMITH & KIM PETRAS	Unholy	Capitol
8	4	1	15	3	10	2	NICKI MINAJ	Super Freaky Girl	Republic
4	2	3	11	18	14	3	HARRY STYLES	As It Was	Columbia
11	9	26	1	8	2	4	TAYLOR SWIFT	Anti-Hero	Republic
2	5	20	6	11	21	5	STEVE LACY	Bad Habit	L-M/RCA
9	7	5	13	30	4	6	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
6	6	4	23	13	22	7	NICKY YOURE	Sunroof f/Dazy	Columbia
1	3	6	22	29	18	8	DOJA CAT	Vegas	Kemosabe/RCA
29	20	15	7	5	9	9	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
3	8	10	20	34	15	10	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
20	19	43	4	4	1	11	RIHANNA	Lift Me Up	Roc Nation/Def Jam
18	13	13	19	24	12	12	MORGAN WALLEN	Wasted On You	Big Loud/Republic
7	11	25	17	32	7	13	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
16	12	8	34	25	16	14	JAX	Victoria's Secret	Atlantic
21	22	39	16	7	6	15	BEYONCE	Cuff It	Parkwood/Columbia
10	10	9	14	35	37	16	THE WEEKND	Die For You	XO/Republic
36	36	Χ	18	6	5	17	MEGHAN TRAINOR	Made You Look	Epic
14	14	12	27	31	23	18	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
41	33	23	5	14	13	19	TAYLOR SWIFT	Bejeweled	Republic
26	25	37	9	15	19	20	JVKE	golden hour	JVKE/AWAL
13	15	18	31	40	11	21	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
15	16	2	43	47	8	22	SIA	Unstoppable	RCA
25	24	11	30	22	29	23	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
30	29	29	28	12	24	24	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
22	23	19	36	16	35	25	ROSA LINN	SNAP	Columbia
17	17	27	29	39	20	26	LIL NAS X	Star Walkin (League Of Legends	Columbia
24	26	33	39	1	32	27	AJR	World's Smallest Violin	AJR Productions/BMG
35	30	22	10	28	36	28	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
28	28	16	32	27	34	29	YUNG GRAVY	Betty (Get Money)	Republic
12	18	38	42	21	33	30	HARRY STYLES	Music For A Sushi Restaurant	Columbia
19	21	24	41	41	25	31	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
40	31	21	26	19	40	32	JOJI	Glimpse Of Us	88Rising/Warner
38	38	35	3	36	28	33	TAYLOR SWIFT	Lavender Haze	Republic
45	40	40	8	17	27	34	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
47	Χ	Χ	12	20	38	35	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
23	27	17	45	46	30	36	LEWIS CAPALDI	Forget Me	Capitol
43	44	Χ	21	23	31	37	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
37	37	30	35	44	26	38	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA
33	34	42	24	38	43	39	OMAR APOLLO	Evergreen	Warner
39	35	14	44	45	39	40	CHARLIEONNAFRIDAY	Enough	Island/Republic
31	Χ	28	37	37	48	41	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
48	45	Χ	33	10	42	42	GHOST	Mary On A Cross	Loma Vista/Concord
32	43	34	50	43	17	43	SELENA GOMEZ	My Mind & Me	Interscope
44	41	41	40	26	45	44	ROSALIA	DESPECHA	Columbia
27	32	36	47	49	44	45	TATE MCRAE	uh oh	RCA
49	47	Х	46	8	41	46	ELIZA ROSE	B.O.T.A. (Baddest Of Them All)	Warner
42	39	32	48	48	47	47	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
34	42	31	49	Х	50	48	CHEAT CODES/RUSSELL DICKERSON	I Remember	Cheat Codes LLC/further.
50	X	Χ	25	33	49	49	BAD BUNNY	Moscow Mule	Rimas/The Orchard
46	46	Х	38	42	46	50	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista

C + + +			
Songs that are out performing	d current airbiay results an	d a worth a second look if	iterms of airbiay acceleration.

TW Rank	TW RK Airplay	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	41	19	22	TAYLOR SWIFT	Bejeweled	Republic
2	29	9	20	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
3	36	17	19	MEGHAN TRAINOR	Made You Look	Epic
4	47	35	12	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
5	45	34	11	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
6	20	11	9	RIHANNA	Lift Me Up	Roc Nation/Def Jam
7	40	32	8	JOJI	Glimpse Of Us	88Rising/Warner
8	11	4	7	TAYLOR SWIFT	Anti-Hero	Republic
9	35	28	7	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic

TOP 40

MMI-RECURRENTS

11.14.22

	Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there					
RANK TW	for up to	o two years, before being reclassified as Gold.	LABEL/IMPRINT			
1	LIZZO	About Damn Time	Nice Life/Atlantic			
1	HARRY STYLES		Columbia			
2		Late Night Talking				
3	JACK HARLOW	First Class	Generation Now/Atlantic			
4	GLASS ANIMALS	Heat Waves	Republic			
5	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia			
6	LATTO	Big Energy	Streamcut/RCA			
7	LIL NAS X	Thats What I Want	Columbia			
8	JUSTIN BIEBER	Ghost	Def Jam			
9	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia			
10	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-300 Ent.			
11	ED SHEERAN	Bad Habits	Atlantic			
12	OLIVIA RODRIGO	good 4 u	Geffen/Interscope			
13	DUA LIPA	Levitating	Interscope-Warner			
14	DOVE CAMERON	Boyfriend	Disruptor/Columbia			
15	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope			
16	EM BEIHOLD	Numb Little Bug	Republic			
17	THE WEEKND	Save Your Tears	XO/Republic			
18	KATE BUSH	Running Up That Hill (A Deal	EMI/Parlophone/Warner			
19	ED SHEERAN	Shivers	Atlantic			
20	ARIANA GRANDE	positions	Republic			
21	DOJA CAT	Need To Know	Kemosabe/RCA			
22	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia			
23	24KGOLDN	Mood f/lann Dior	RECORDS/Columbia			
24	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA			
25	DOJA CAT	Woman	Kemosabe/RCA			
26	ELTON JOHN & DUA LIPA	Cold Heart	Mercury/Warner-Interscope			
27	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam			
28	OLIVIA RODRIGO	deja vu	Geffen/Interscope			
29	GAYLE	abcdefu	Arthouse/Atlantic			
30	ARIANA GRANDE	34+35	Republic			

Orleannests are complete Without never felt so sweet



JOHN JT' THOMAS

Master Of Living Well
Black Belt in Positivity
Gentle Teacher of Lessons

We will remember you and speak of your Earthly days with respect and astonishment, until we meet again.



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	TAYLOR SWIFT	Anti-Hero	Republic
HOTZONE	JAX	Victoria's Secret	Atlantic
HOTZONE	RIHANNA	Lift Me Up	Roc Nation/Def Jam
HOTZONE	BEYONCE	Cuff It	Parkwood/Columbia
HOTZONE	JVKE	golden hour	JVKE/AWAL
HOTZONE	TATE MCRAE	uh oh	RCA
HOTZONE	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
HOTZONE	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
HOTZONE	SELENA GOMEZ	My Mind & Me	Interscope
HOTZONE	OMAR APOLLO	Evergreen	Warner
HOTZONE	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic
HOTZONE	MEGHAN TRAINOR	Made You Look	Epic
HOTZONE	GAYLE	fmk f/Blackbear	Arthouse/Atlantic
HOTZONE	TAYLOR SWIFT	Lavender Haze	Republic
HOTZONE	CHARLIEONNAFRIDAY	Enough	Island/Republic
HOTZONE	AVA MAX	Million Dollar Baby	Atlantic
HOTZONE	TAYLOR SWIFT	Bejeweled	Republic
HOTZONE	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
HOTZONE	ROSALIA	DESPECHA	Columbia
HOTZONE	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard

TOP 40

MMI-DEVELOPING

11.14.22

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
DEVELOPING	SIA	Unstoppable	RCA
DEVELOPING	LIL NAS X	Star Walkin (League Of Legends	Columbia
DEVELOPING	MORGAN WALLEN	Wasted On You	Big Loud/Republic
DEVELOPING	ROSA LINN	SNAP	Columbia
DEVELOPING	LEWIS CAPALDI	Forget Me	Capitol
DEVELOPING	AJR	World's Smallest Violin	AJR Productions/BMG
DEVELOPING	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
DEVELOPING	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic
DEVELOPING	CHEAT CODES/RUSSELL DICKERSON	I Remember	Cheat Codes LLC/further.
DEVELOPING	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
DEVELOPING	DEMI LOVATO	29	Island/Republic

TOP 40 MMI-VIDED STREAMING 11.14.22

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

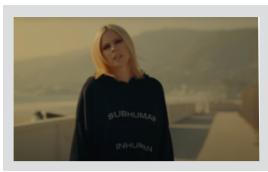
AV Rank	ARTIST	ine	LABEL/IMPRINT	LISTENLINKS
1	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ▶
2	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO ▶
3	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ▶
4	RIHANNA	Lift Me Up	Roc Nation/Def Jam	PLAY VIDEO ▶
5	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO ▶
6	MEGHAN TRAINOR	Made You Look	Epic	PLAY VIDEO ▶
7	BEYONCE	Cuff It	Parkwood/Columbia	PLAY VIDEO ▶
8	ELIZA ROSE	B.O.T.A. (Baddest Of Them All)	Warner	PLAY VIDEO ▶
9	TAYLOR SWIFT	Anti-Hero	Republic	PLAY VIDEO ▶
10	GHOST	Mary On A Cross	Loma Vista/Concord	PLAY VIDEO ▶
11	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ▶
12	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ▶
13	NICKY YOURE	Sunroof f/Dazy	Columbia	PLAY VIDEO ▶
14	TAYLOR SWIFT	Bejeweled	Republic	PLAY VIDEO ▶
15	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO ▶
16	ROSA LINN	SNAP	Columbia	PLAY VIDEO ▶
17	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	PLAY VIDEO ▶
18	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ▶
19	ונסנ	Glimpse Of Us	88Rising/Warner	PLAY VIDEO ▶
20	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ▶
21	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ▶
22	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ▶
23	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic	PLAY VIDEO ▶
24	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ▶
25	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ▶
26	ROSALIA	DESPECHA	Columbia	PLAY VIDEO ▶
27	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ▶
28	DRAKE	Jimmy Cooks f/21 Savage	OVO/Epic-Republic	PLAY VIDEO ▶
29	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ▶
30	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ▶
31	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic	PLAY VIDEO ▶
32	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope	PLAY VIDEO ▶
33	BAD BUNNY	Moscow Mule	Rimas/The Orchard	PLAY VIDEO ▶
34	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ▶
35	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ▶
36	TAYLOR SWIFT	Lavender Haze	Republic	PLAY VIDEO ▶
37	DJ KHALED F/DRAKE/LIL BABY	STAYING ALIVE	WTB/Republic-Capitol-Epic	PLAY VIDEO ▶
38	OMAR APOLLO	Evergreen	Warner	PLAY VIDEO ▶
39	LIL NAS X	Star Walkin (League Of Legends	Columbia	PLAY VIDEO ▶
40	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	PLAY VIDEO ▶
41	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ▶
42	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista	PLAY VIDEO ▶
43	SELENA GOMEZ	My Mind & Me	Interscope	PLAY VIDEO ▶
44	MARSHMELLO X KHALID	Numb	Joytime Collective/RCA	PLAY VIDEO ▶
45	CHARLIEONNAFRIDAY	Enough	Island/Republic	PLAY VIDEO ▶
46	LEWIS CAPALDI	Forget Me	Capitol	PLAY VIDEO ▶
47	SIA	Unstoppable	RCA	PLAY VIDEO ▶
48	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO ▶
49	TATE MCRAE	uh oh	RCA	PLAY VIDEO ▶

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	ns test 200 individuals for a total Sample Size of 800 per	N'EAST	MIDWEST	SOUTH	WEST
1	MINAJ, NICKI	Super Freaky Girl	4	4	1	8
2	SIA	Unstoppable	8	1	2	3
3	STYLES, HARRY	As It Was	5	3	4	2
4	YOURE, NICKY	Sunroof	3	2	16	1
5	GUETTA, DAVID & BEBE REXHA	I'm Good (Blue)	1	6	9	4
6	DOJA CAT	Vegas	2	9	3	9
7	SMITH, SAM FEAT. KIM PETRAS	Unholy	6	8	6	11
8	JAX	Victoria's Secret	9	5	10	12
9	BUSH, KATE	Running Up That Hill	12	14	5	6
10	THE WEEKND	Die For You	7	16	12	7
11	Post Malone Feat. Doja Cat	l Like You (A Happier Song)	10	10	13	10
12	Lizzo	About Damn Time	25	12	8	13
13	White, Armani	Billie Eilish	11	11	22	19
14	Sanchez, Stephen	Until I Found You	26	15	14	5
15	Wallen, Morgan	Wasted On You	18	7	11	28
16	Charlieonnafriday	Enough	14	18	17	18
17	Brown, Chris	Under The Influence	15	25	7	20
18	Yung Gravy	Betty (Get Money)	17	21	15	17
19	Capaldi, Lewis	Forget Me	16	13	19	21
20	John, Elton Feat. Britney Spears	Hold Me Closer	13	19	23	16
21	Linn, Rosa	Snap	19	17	20	23
22	Lacy, Steve	Bad Habit	21	22	27	14
23	Joji	Glimpse Of Us	30	20	26	15
24	Drake Feat. 21 Savage	Jimmy Cooks	20	26	21	22
25	Swift, Taylor	Bejeweled	33	24	18	38
26	Lizzo	2 Be Loved (Am I Ready)	32	27	24	25
27	OneRepublic	I Ain't Worried	31	23	33	33
28	Swift, Taylor	Anti-Hero	38	28	28	27
29	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	22	33	34	31
30	DJ Khaled Feat. Drake & Lil Baby	Staying Alive	24	39	30	29
31	Rema & Selena Gomez	Calm Down	28	35	35	26
32	Marshmello Feat. Khalid	Numb	27	29	39	42
33	Cheat Codes X Russell Dickerson	I Remember	35	31	32	40
34	Post Malone	Wrapped Around Your Finger	37	32	31	39
35	AJR	World's Smallest Violin	36	30	37	35
36	Gomez, Selena	My Mind & Me	23	43	41	24
37	Lovato, Demi	29	44	40	25	30
38	Blackpink	Pink Venom	34	34	40	34
39	Swift, Taylor	Lavender Haze	29	42	29	46
40	McRae, Tate	uh oh	39	41	36	32
41	JVKE	Golden Hour	40	38	38	36
42	Max, Ava	Million Dollar Baby	43	36	43	41
43	Styles, Harry	Music For A Sushi Restaurant	42	37	44	44
44	Beyonce	Cuff It	41	44	46	45
45	Bad Bunny	Titi Me Pregunto	46	46	42	37
46	ROSALIA	Despecha	45	48	48	43
47	Gayle feat. Blackbear	fmk	48	47	45	47
48	Macklemore Feat. Windser	Maniac	47	45	50	48
49	Apollo, Omar	Evergreen (You Didn't Deserve Me At All)	49	49	49	50
50	Rihanna	Lift Me Up	50	50	47	49



Check out these videos hand-picked by our staff!



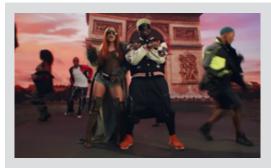
ARVIL LAVIGNE WITH YUNGBLUD - "I'M A MESS"

MMI Real Deal Alert: This single sure sounds like a fxxxing SMASH! Dang, Wendall. Put it on again, please and CRANK IT. I mean sometimes ya just know. You feel it. Back in the olden days, the PD would take it from the reps hand and walk it to the control room. A few decades later you'd hand it to an intern and say "cart it up". It was what we called an "automatic". Brit singer/songwriter/ TV star YUNGBLUD is the perfect partner as Avril brings her edgy brand back to life with full force. Click here:



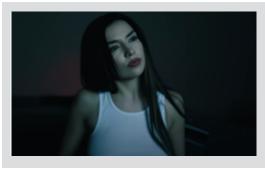
P!NK - "NEVER GONNA NOT DANCE AGAIN"

MMI Certified Bad Ass Alert: Our 5th grade teacher, Ms. Browder would not be cool with the double negative in the title but...It's PINK and she can do whatever she wants. And we wanna go grocery shopping with her. This video is as fun and stylistically brilliant as everything Pink touches. So, if your life ain't on the dance floor, get hip and get Pink. Click here:



BLACK EYED PEAS, ANITTA AND EL ALFA - "SIMPLY THE BEST"

Sometimes you just gotta serve up a slice of Anitta to go with your Black Eyed Peas. Then put some El Alpha Dominican hot sauce on top and your plate is gonna be filled with "Simply The Best". This global rooftop jam session moves and shakes like the 3 train rumbling into Spanish Harlem. Wanna ride? Click here:



AVA MAX - "MILLION DOLLAR BABY"

Either black or white, good or evil, right or wrong, left or right, blonde or brunette.....whoever she is, she's a "Million Dollar Baby". In this nightclub gone weird video Ava maxes out on dual identities and ends up chasing herself around the backrooms of The Bada Bing. Would you like a table? Say the secret word and click here:



Video



LOUD LUXURY FT. KIDDO - "THESE NIGHTS"

MMI Question Of The Week: Do teenage kids still do this? Sneak out of the house to ride bikes, eat ice cream, and kiss in a tree house? Really? Nobody is staring at a screen! Loud Luxury consist to 2 very in-demand Canadian DJ/Mixer/ producers and KIDDO is a Swedish blonde (go figure) mega vocalist. And SiriusXMs Venus is pounding "These Nights" like a bass drum in the Elmore County Alabama's Marching Band during the homecoming halftime show! Click here:







CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- **2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021, No part of the materials available through the MONDAY MORNING INTEL presentation may be copied, photocopied, reproduced, translated or reduced to any electronic medium or machine-readable form, in whole or in part, without prior written consent of AIRPLAY INTELLIGENCE, LLC. Any other reproduction in any form without permission of AIRPLAY INTELLIGENCE, LLC is prohibited. All materials contained on this presentation are protected by United States copyright law and may not be reproduced, distributed, transmitted, displayed, published or broadcast without the prior written permission of AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY
Click Here



THANK YOU

from the entire staff:

PUBLISHERS:

ZEN CZAR
Rich Meyer
CHIEF WRANGLER
Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee

MASTERS OF THE SUN
Skip Bishop
Butch Waugh
Kylee Laynee Higgins

RESEARCH TEAM

PEOPLE WHO ACTUALLY
DO THE WORK
Richard R. Deitemeyer
Kate Collins

Brittany Whitney
Brenda Manney
Todd Morris

GRAPHIC DESIGNEGO Design

PYTHON POWER RANGER
Trent Trento

OPERATIONSKylee Laynee Higgins

PAW POWER
NOT IN MY BOWL
Heidi Dog
Monkey Dog
Cooper