

MONDAY
MORNING
INTEL

SAM SMITH
+ KIM PETRAS

unholy

#1

BILLBOARD RADIO SONGS
MEDIABASE TOP 40
MEDIABASE DANCE
MEDIABASE BIG PICTURE



LEWIS CAPALDI "FORGET ME"



TOP 40 EDITION

DECEMBER 12, 2022

MONDAY MORNING INTEL

DECEMBER 12, 2022

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES 12.12.22

COMPOSITE

SAM SMITH & KIM PETRAS "UNHOLY"

AIRPLAY

SAM SMITH & KIM PETRAS "UNHOLY"

AIRSCORE

SAM SMITH & KIM PETRAS "UNHOLY"

CALLOUT

DAVID GUETTA & BEBE REXHA "I'M GOOD (BLUE)"

AUDIO

DRAKE & 21 SAVAGE "RICH FLEX"

VIDEO

AJR "WORLDS SMALLEST VIOLIN"

SALES

TAYLOR SWIFT "ANTI-HERO"

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Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	6	3	2	3	1	SAM SMITH & KIM PETRAS	Unholy	Capitol
5	2	10	4	4	17	2	STEVE LACY	Bad Habit	L-M/RCA
2	4	22	2	13	1	3	TAYLOR SWIFT	Anti-Hero	Republic
9	6	3	8	14	12	4	HARRY STYLES	As It Was	Columbia
15	9	13	11	3	2	5	MEGHAN TRAINOR	Made You Look	Epic
4	3	4	20	7	16	6	NICKI MINAJ	Super Freaky Girl	Republic
3	5	1	14	26	5	7	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
17	12	26	5	5	9	8	JVKE	golden hour	JVKE/AWAL
26	16	14	6	6	11	9	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
13	14	29	19	8	7	10	BEYONCE	Cuff It	Parkwood/Columbia
14	11	19	17	22	10	11	MORGAN WALLEN	Wasted On You	Big Loud/Republic
7	7	5	25	29	22	12	DOJA CAT	Vegas	Kemosabe/RCA
8	8	7	21	31	21	13	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
10	10	9	31	25	15	14	JAX	Victoria's Secret	Atlantic
16	18	34	18	20	4	15	RIHANNA	Lift Me Up	Roc Nation/Def Jam
6	36	8	9	30	30	16	THE WEEKND	Die For You	XO/Republic
46	x	x	1	11	14	17	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
28	24	24	23	9	20	18	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
18	17	18	33	16	28	19	ROSA LINN	SNAP	Columbia
23	20	25	35	1	26	20	AJR	World's Smallest Violin	AJR Productions/BMG
11	13	20	27	38	19	21	LIL NAS X	Star Walkin (League Of Legends	Columbia
12	15	2	37	48	8	22	SIA	Unstoppable	RCA
25	19	12	29	17	32	23	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
22	21	16	32	34	13	24	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope
20	22	30	10	41	35	25	TAYLOR SWIFT	Lavender Haze	Republic
32	29	35	22	10	34	26	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
41	33	38	7	18	24	27	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
19	23	15	45	46	23	28	LEWIS CAPALDI	Forget Me	Capitol
35	30	23	42	15	33	29	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic
29	27	11	44	44	27	30	CHARLIEONNAFRIDAY	Enough	Island/Republic
37	31	17	34	28	40	31	YUNG GRAVY	Betty (Get Money)	Republic
45	x	x	15	19	38	32	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
27	26	28	43	32	37	33	HARRY STYLES	Music For A Sushi Restaurant	Columbia
43	40	x	16	27	25	34	TAYLOR SWIFT	Bejeweled	Republic
38	43	32	41	24	6	35	JUNG KOOK	Dreamers	UnitedMasters
21	25	33	40	45	36	36	SELENA GOMEZ	My Mind & Me	Interscope
42	42	x	12	39	31	37	DRAKE & 21 SAVAGE	Circo Loco	OVO/Epic-Republic
33	36	37	24	36	47	38	JOJI	Die For You	88Rising/Warner
31	34	39	26	35	48	39	OMAR APOLLO	Evergreen	Warner
36	38	31	28	42	41	40	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista
34	32	40	48	43	18	41	P!NK	Never Gonna Not Dance Again	RCA
50	x	x	30	23	29	42	TEMS	Free Mind	The Leading Vibe/RCA
44	41	x	39	12	43	43	GHOST	Mary On A Cross	Loma Vista/Concord
24	28	27	47	50	50	44	TATE MCRAE	uh oh	RCA
48	x	x	38	21	46	45	ROSALIA	DESPECHA	Columbia
49	x	x	13	40	44	46	TAYLOR SWIFT	Midnight Rain	Republic
39	39	21	49	47	49	47	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
47	44	x	36	33	39	48	BURNA BOY	Last Last	Atlantic
30	35	36	50	49	45	49	AVA MAX	Million Dollar Baby	Atlantic
40	45	x	46	37	42	50	NICKI MINAJ/MALUMA/M. FARES	Tukoh Taka	Universal Arabic/Republic

WE'RE VERY GRATEFUL FOR YOU...

All the best this
Holiday Season

Rich, Steve, Skip, Butch, Rick, Alissa, John, George, Trent,
Kate, Kylee, Charlie, Monkey Dog, Hailey Dog and Cooper

MONDAY
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AIRPLAY
INTEL
3.0



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	46	17	29	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
2	26	9	17	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
3	41	27	14	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
4	45	32	13	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
5	28	18	10	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
6	15	5	10	MEGHAN TRAINOR	Made You Look	Epic
7	43	34	9	TAYLOR SWIFT	Bejeweled	Republic
8	17	8	9	JVKE	golden hour	JVKE/AWAL
9	50	42	8	TEMS	Free Mind	The Leading Vibe/RCA
10	37	31	6	YUNG GRAVY	Betty (Get Money)	Republic
11	32	26	6	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
12	35	29	6	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic

Songs that have significantly duntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
2	NICKY YOURE	Sunroof f/Dazy	Columbia
3	LIZZO	About Damn Time	Nice Life/Atlantic
4	HARRY STYLES	Late Night Talking	Columbia
5	JACK HARLOW	First Class	Generation Now/Atlantic
6	GLASS ANIMALS	Heat Waves	Republic
7	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
8	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
9	JUSTIN BIEBER	Ghost	Def Jam
10	LATTO	Big Energy	Streamcut/RCA
11	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
12	LIL NAS X	Thats What I Want	Columbia
13	ED SHEERAN	Bad Habits	Atlantic
14	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-3EE
15	DUA LIPA	Levitating	Interscope-Warner
16	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
17	THE WEEKND	Save Your Tears	XO/Republic
18	DOJA CAT	Need To Know	Kemosabe/RCA
19	ED SHEERAN	Shivers	Atlantic
20	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
21	ARIANA GRANDE	positions	Republic
22	DOVE CAMERON	Boyfriend	Disruptor/Columbia
23	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
24	24KGOLDN	Mood f/Iann Dior	RECORDS/Columbia
25	DOJA CAT	Woman	Kemosabe/RCA
26	DOJA CAT	Kiss Me More f/Sza	Kemosabe/RCA
27	DOJA CAT	Get Into It (Yuh)	Kemosabe/RCA
28	EM BEIHOLD	Numb Little Bug	Republic
29	THE KID LAROI	Without You with Miley Cyrus	Columbia
30	JUSTIN BIEBER	Peaches f/Daniel Caesar/Giveon	Def Jam

Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	BEYONCE	Cuff It	Parkwood/Columbia
HOTZONE	MEGHAN TRAINOR	Made You Look	Epic
HOTZONE	ROSA LINN	SNAP	Columbia
HOTZONE	LEWIS CAPALDI	Forget Me	Capitol
HOTZONE	TAYLOR SWIFT	Lavender Haze	Republic
HOTZONE	SELENA GOMEZ	My Mind & Me	Interscope
HOTZONE	GAYLE	fmk f/Blackbear	Arthouse/Atlantic
HOTZONE	BLACK EYED PEAS	SIMPLY THE BEST f/Anitta...	Warner-Epic
HOTZONE	AVA MAX	Million Dollar Baby	Atlantic
HOTZONE	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
HOTZONE	JOJI	Die For You	88Rising/Warner
HOTZONE	P!NK	Never Gonna Not Dance Again	RCA
HOTZONE	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTA/Elektra/3EE
HOTZONE	LOUD LUXURY	These Nights f/KIDDO	Armada
HOTZONE	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista
HOTZONE	JUNG KOOK	Dreamers	UnitedMasters
HOTZONE	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
HOTZONE	REGARD X DROP G	No Love For You	Epic
HOTZONE	NICKI MINAJ/MALUMA/M. FARES	Tukoh Taka	Universal Arabic/Republic
HOTZONE	POO BEAR	Favorite Human	Nfartam
HOTZONE	CHARLI D'AMELIO	if you ask me to	DAM FAM/Varick St.

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	LIL NAS X	Star Walkin (League Of Legends	Columbia
DEVELOPING	SIA	Unstoppable	RCA
DEVELOPING	MORGAN WALLEN	Wasted On You	Big Loud/Republic
DEVELOPING	RIHANNA	Lift Me Up	Roc Nation/Def Jam
DEVELOPING	JVKE	golden hour	JVKE/AWAL
DEVELOPING	AJR	World's Smallest Violin	AJR Productions/BMG
DEVELOPING	TATE MCRAE	uh oh	RCA
DEVELOPING	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
DEVELOPING	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
DEVELOPING	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
DEVELOPING	CHARLIEONNAFRIDAY	Enough	Island/Republic
DEVELOPING	OMAR APOLLO	Evergreen	Warner
DEVELOPING	PITBULL X PLAY N SKILLZ	Party Of A Lifetime	Mr. 305
DEVELOPING	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ►
2	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO ►
3	MEGHAN TRAINOR	Made You Look	Epic	PLAY VIDEO ►
4	STEVE LACY	Bad Habit	L-M/RCA	PLAY VIDEO ►
5	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO ►
6	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO ►
7	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ►
8	BEYONCE	Cuff It	Parkwood/Columbia	PLAY VIDEO ►
9	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ►
10	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic	PLAY VIDEO ►
11	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic	PLAY VIDEO ►
12	GHOST	Mary On A Cross	Loma Vista/Concord	PLAY VIDEO ►
13	TAYLOR SWIFT	Anti-Hero	Republic	PLAY VIDEO ►
14	HARRY STYLES	As It Was	Columbia	PLAY VIDEO ►
15	LIZZO	2 Be Loved (Am I Ready)	Nice Life/Atlantic	PLAY VIDEO ►
16	ROSA LINN	SNAP	Columbia	PLAY VIDEO ►
17	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ►
18	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	PLAY VIDEO ►
19	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ►
20	RIHANNA	Lift Me Up	Roc Nation/Def Jam	PLAY VIDEO ►
21	ROSALIA	DESPECHA	Columbia	PLAY VIDEO ►
22	MORGAN WALLEN	Wasted On You	Big Loud/Republic	PLAY VIDEO ►
23	TEMS	Free Mind	The Leading Vibe/RCA	PLAY VIDEO ►
24	JUNG KOOK	Dreamers	UnitedMasters	PLAY VIDEO ►
25	JAX	Victoria's Secret	Atlantic	PLAY VIDEO ►
26	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ►
27	TAYLOR SWIFT	Bejeweled	Republic	PLAY VIDEO ►
28	YUNG GRAVY	Betty (Get Money)	Republic	PLAY VIDEO ►
29	DOJA CAT	Vegas	Kemosabe/RCA	PLAY VIDEO ►
30	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ►
31	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ►
32	HARRY STYLES	Music For A Sushi Restaurant	Columbia	PLAY VIDEO ►
33	BURNA BOY	Last Last	Atlantic	PLAY VIDEO ►
34	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope	PLAY VIDEO ►
35	OMAR APOLLO	Evergreen	Warner	PLAY VIDEO ►
36	JOJI	Die For You	88Rising/Warner	PLAY VIDEO ►
37	NICKI MINAJ/MALUMA/M. FARES	Tukoh Taka	Universal Arabic/Republic	PLAY VIDEO ►
38	LIL NAS X	Star Walkin (League Of Legends	Columbia	PLAY VIDEO ►
39	DRAKE & 21 SAVAGE	Circo Loco	OVO/Epic-Republic	PLAY VIDEO ►
40	TAYLOR SWIFT	Midnight Rain	Republic	PLAY VIDEO ►
41	TAYLOR SWIFT	Lavender Haze	Republic	PLAY VIDEO ►
42	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista	PLAY VIDEO ►
43	P!NK	Never Gonna Not Dance Again	RCA	PLAY VIDEO ►
44	CHARLIEONNAFRIDAY	Enough	Island/Republic	PLAY VIDEO ►
45	SELENA GOMEZ	My Mind & Me	Interscope	PLAY VIDEO ►
46	LEWIS CAPALDI	Forget Me	Capitol	PLAY VIDEO ►
47	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE	PLAY VIDEO ►
48	SIA	Unstoppable	RCA	PLAY VIDEO ►
49	AVA MAX	Million Dollar Baby	Atlantic	PLAY VIDEO ►
50	TATE MCRAE	uh oh	RCA	PLAY VIDEO ►



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MONDAY DECEMBER 12 • 10/9c



Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	GUETTA, DAVID & BEBE REXHA	I'm Good (Blue)	1	1	8	7
2	SIA	Unstoppable	2	2	4	1
3	STYLES, HARRY	As It Was	4	4	5	5
4	MINAJ, NICKI	Super Freaky Girl	5	5	2	8
5	DOJA CAT	Vegas	6	8	3	3
6	SMITH, SAM FEAT. KIM PETRAS	Unholy	3	6	9	2
7	POST MALONE FEAT. DOJA CAT	I Like You (A Happier Song)	10	7	1	9
8	THE WEEKND	Die For You	11	15	6	4
9	JAX	Victoria's Secret	8	3	18	11
10	LACY, STEVE	Bad Habit	12	18	7	10
11	Charlieonnafriday	Enough	13	9	12	15
12	White, Armani	Billie Eilish	15	13	11	14
13	Trainor, Meghan	Made You Look	9	21	17	6
14	Brown, Chris	Under The Influence	16	14	10	19
15	Capaldi, Lewis	Forget Me	14	10	16	16
16	John, Elton Feat. Britney Spears	Hold Me Closer	7	16	21	23
17	Yung Gravy	Betty (Get Money)	19	17	14	18
18	Linn, Rosa	Snap	17	20	15	13
19	Wallen, Morgan	Wasted On You	21	12	13	26
20	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	24	19	20	21
21	Tyga, JhenË© Aiko, Pop Smoke	Sunshine	23	26	19	12
22	Swift, Taylor	Anti-Hero	18	24	22	17
23	Post Malone	Wrapped Around Your Finger	34	11	23	25
24	Lizzo	2 Be Loved (Am I Ready)	22	22	24	29
25	Rema & Selena Gomez	Calm Down	20	28	27	20
26	AJR	World's Smallest Violin	28	25	25	28
27	JVKE	Golden Hour	26	23	29	35
28	McRae, Tate	uh oh	38	31	31	22
29	Styles, Harry	Music For A Sushi Restaurant	25	29	32	38
30	Beyonce	Cuff It	27	43	28	33
31	Swift, Taylor	Lavender Haze	29	27	35	36
32	Beach Weather	Sex, Drugs, Etc	37	37	26	44
33	JONGKOOK	DREAMERS	39	32	30	39
34	Regard X Drop G	No Love For You	33	38	37	31
35	Gomez, Selena	My Mind & Me	40	36	38	27
36	Rihanna	Lift Me Up	32	39	33	43
37	Poo Bear	Favorite Human	42	44	34	24
38	Tree, Oliver & Robin Schulz	Miss You	31	40	36	37
39	Lavigne, Avril Feat. Yungblud	I'm A Mess	30	30	43	40
40	Max, Ava	Million Dollar Baby	45	33	41	30
41	Joji	Die For You	41	42	40	34
42	Bad Bunny	Titi Me Pregunto	43	49	39	32
43	Loud Luxury	These Nights	36	35	47	47
44	G-IDLE	NXDE	44	34	42	49
45	Gayle feat. Blackbear	fmk	47	45	46	41
46	Apollo, Omar	Evergreen (You Didn't Deserve Me At All)	46	47	44	45
47	Pink	Never Gonna Not Dance Again	48	41	48	46
48	Pitbull X Play-N-Skillz	Party Of A Lifetime	49	46	45	48
49	Minaj, Nicki X Maluma X Myriam Fares	Tukoh Taka	35	50	49	42
50	Black Eyed Peas Feat. Anitta, El Alfa	Simply the Best	50	48	50	50

BOB DYLAN READS TWAS THE NIGHT BEFORE CHRISTMAS

A detailed illustration of Santa Claus in a red suit and hat, sitting in a sleigh. The sleigh is being pulled by three reindeer with large antlers. The scene is set against a dark, cloudy night sky with a full moon. The sleigh is filled with various items, including a small dog and a box. The reindeer are galloping through a snowy landscape with trees in the background.

Twas 2 weeks before Christmas
Oh time it does fly.
As Elves crunched their data
For an issue of MMI

And what do our wondering ears
did we hear?
It's Mr Tamborine Man
Jingle Jangle.... so Near

It's not old Saint Nick
But Uncle Bob Dylan
Reading a poem
That is oh so fulfillin'

But wait! Bob is Jewish
But he celebrates all Faiths
As we all should... everywhere
What a difference it makes!



Check out these videos hand-picked by our staff!



SABRINA CARPENTER - "NONSENSE"

With Disney TV and Movies and some Law and Order under her belt, MMI's fave Sabrina does NOT get to the point because it's all "Nonsense". This way adorable cutie track is a tongue-tied ode to the electricity known as young love. Beware: video depicts alleged teen drinking: even though we didn't check any IDs, we're just covering our butts. Click here:



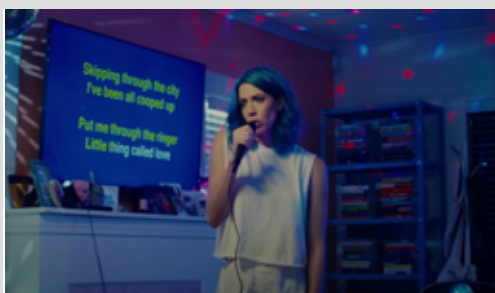
BIG TIME RUSH - "PARALYZED"

Hey wait, we know this one. Wasn't this track out in like 2011? No wait...it was... and then out again in 2016 but was it ever worked at radio? Dunno. No, wait. It's from the TV Show Big Time Rush but...but is it a remix? Television and Pop Music make magical bedfellows....a hit is a hit. Click here:



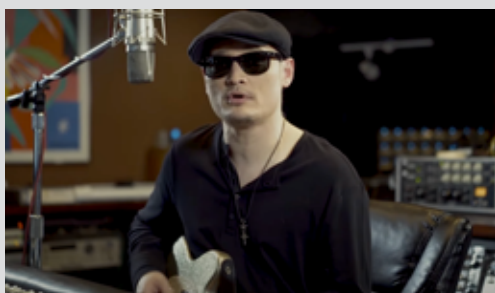
CENTRAL CEE - "DOJA"

MMI Single Under 2 Minutes Alert: Some call him an 'urban poet' which is another cool name for a rapper. UK Dude Central Cee has been stirring it up on the British charts for a good bit and now crosses the pond with an ode to the blurred lines of sexuality. There's a chance that the lyrics of this track will be taught in college courses because of its deeply complicated twist of humans and what they do together...and with who. Or not. Click here:



K.FLAY - "IT'S BEEN SO LONG"

MMI True Confession Alert: Ok here it goes: We're K.Flay fans. The quirky, cool writer, rapper, all-around hip musician puts out some way groovy tunes and is worth a full catalog "shuffle". She delivers an amazing semi-psychotic self-examination sing-a-long with "It's Been So Long". This one features joyous but lonesome potty-dancing....a seldom-seen art form. Click here:



TOMMY MARZ - "15"

Marz has been orbiting the Detroit music scene for decades and touring the region with other martians in a bus. He's versatile, talented, and damned determined to break...so he stays at the controls of his spaceship and keeps going where no man has gone before. In this video, Tommy takes us on a 'limited' intergalactic trip spinning around his studio where we get a tour of the meters, knobs, monitors, mics, etc. And the groove is catchy....MMI has detected some sonar pings on the radiodialometer. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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