## MONDAY Morning Intel

Holiday Edition



NASHVILLE APPROVED

DECEMBER 16, 2022





BECKY BRENNER Consulting Partner Albright & O'Malley & Brenner Consulting

## WHAT GIFT ARE YOU WANTING THE MOST DURING THE HOLIDAYS THIS YEAR?

World Peace – for people to be kind and love one another – yes it is cliché but it is what I pray for every day!

## IF YOU COULD GIVE THE INDUSTRY ONE GIFT THIS YEAR, WHAT WOULD IT BE?

I would give individual radio markets a million dollars each to spend on marketing and promotions that would elevate their brand in the marketplace and improve local radio's image and relevancy with younger audiences. There is so much good being done that no one knows about.

## WE'RE VERY GRATEFUL FOR YOU...

All the best this Holiday Season

AIRPLAY



Wishes Holiday



DAVE PARKER PD WUSH-FM

## WHAT GIFT ARE YOU WANTING THE MOST During the Holidays this year?

Free motorcycle detailing

## IF YOU COULD GIVE THE INDUSTRY ONE GIFT THIS YEAR, WHAT WOULD IT BE?

More country music on country radio.

## THIS YEAR'S BEST OF THE BEST AS PER MMI

TITLE

Country MMI-TOPPERFORMERS 12.16.22

ARTIST

**CODY JOHNSON MORGAN WALLEN** LUKE COMBS **COLE SWINDELL BAILEY ZIMMERMAN COLE SWINDELL & LAINEY WILSON JASON ALDEAN** SAM HUNT **MORGAN WALLEN** PARMALEE JELLY ROLL **ELLE KING & MIRANDA LAMBERT TYLER HUBBARD CARLY PEARCE & ASHLEY MCBRYDE** WALKER HAYES **KANE BROWN** DIERKS BENTLEY, BRELAND, HARDY MIRANDA LAMBERT SCOTTY MCCREERY HARDY **BLAKE SHELTON** ERNEST THOMAS RHETT **CARRIE UNDERWOOD ERIC CHURCH** LUKE BRYAN THOMAS RHETT JON PARDI RUSSELL DICKERSON JORDAN DAVIS **TIM MCGRAW** NATE SMITH JACKSON DEAN JIMMIE ALLEN ZACH BRYAN DYLAN SCOTT CHRIS STAPLETON MITCHELL TENPENNY **KFITH URBAN** GABBY BARRETT MAREN MORRIS JUSTIN MOORE CARLY PEARCE **INGRID ANDRESS** LEE BRICE LAINEY WILSON JAKE OWEN COREY KENT WALKER HAYES

**BLAKE SHELTON** 

#### TIL YOU CAN'T YOU PROOF THE KIND OF LOVE WE MAKE SHE HAD ME AT HEADS CAROLINA FALL IN LOVE **NEVER SAY NEVER TROUBLE WITH A HEARTBREAK** 23 WASTED ON YOU TAKE MY NAME SON OF A SINNER Drunk (And I Don't Wanna Go..) 5 Foot 9 Never Wanted To Be That Girl AA Like I Love Country Music Beers On Me If I Was A Cowbov Damn Strait Give Heaven Some Hell Come Back As A Country Boy Flower Shops f/Morgan Wallen Slow Down Summer Ghost Story Heart On Fire Country On Half Of Me f/Riley Green Last Night Lonely She Likes It f/Jake Scott What My World Spins Around 7500 OBO Whiskey On You Don't Come Lookin' down home Something in the Orange New Truck Joy Of My Life Truth About You Wild Hearts Pick Me Up **Circles Around This Town** With A Woman You Love What He Didn't Do Wishful Drinking w/Sam Hunt Soul Heart Like A Truck **Best Thing Since Backroads** Wild As Her Y'all Life No Body

#### LABEL

**COJO/WARNER/WMN BIG LOUD/MERCURY/REPUBLIC RIVER HOUSE/COLUMBIA NASH** WARNER/WMN WARNER/WEA/ELEKTRA WARNER/WMN/BBR MACON MUSIC/BROKEN BOW MCA NASHVILLE **BIG LOUD/REPUBLIC STONEY CREEK STONEY CREEK/BMG** RCA/Columbia Nashville **EMI Nashville Big Machine/WMN** Monument **RCA Nashville** Atlantic/Big Loud/Capitol **RCA Nashville Triple Tigers Big Loud** Warner/WMN **Big Loud** Valory Music Co. **Capitol Nashville EMI Nashville Capitol Nashville** Valory Music Co./BMLG **Capitol Nashville Triple Tigers** MCA Nashville **Big Machine** Arista Nashville **Big Machine** Stoney Creek Warner Curb Mercurv Nashville **Riser House/Columbia Capitol Nashville** Warner/WAR Columbia Nashville Valory Music Co. **Big Machine** Atlantic/Warner/WEA Curb Broken Bow **Big Loud** Combustion/RCA Nashville Monument Warner/WMN

Holiday Vishes



CHRISTI BROOKS PD and PM Drive Y100 San Antonio

## WHAT GIFT ARE YOU WANTING THE MOST DURING THE HOLIDAYS THIS YEAR?

I'm a Disnerd. Yes one of those people you see on TikTok that they call a Disney Adult. I would love a trip to Disney World doing all the things. We have been to Disney a couple of times with the kids and my husband and I went on a spur of the moment adult only trip last April, BUT we haven't done it big. OH and a puppy, really, really, really want a puppy. Yes I'm a child don't judge!

#### IF YOU COULD GIVE THE INDUSTRY ONE GIFT THIS YEAR, WHAT WOULD IT BE?

Easy, I'd give them their people back. We would have live shows in all dayparts. Yes overnights too. That's how we grow our farm team. Heck that's how I learned. We have cut back SO much that it's really hard to be great at everything. I know a lot of us figure it out and get it done because we love what we do, but I also know a lot of us that are exhausted. Mentally and physically. **THANK YOU COUNTRY RADIO FOR A PHENOMENAL 2022!** 

## BROKEN BOW RECORDS COUNTRY AIRCHECK LABEL OF THE YEAR

## 4 OUT OF THE TOP 10

**COUNTRY AIRCHECK MOST PLAYED SONGS** 



**"THINKING 'BOUT YOU"** DUSTIN LYNCH (FEAT. MACKENZIE PORTER)



**"IF I DIDN'T LOVE YOU"** JASON ALDEAN & CARRIE UNDERWOOD



**"TAKE MY NAME"** PARMALEE



**"TROUBLE WITH A HEARTBREAK"** JASON ALDEAN





**"TAKE MY NAME"** PARMALEE



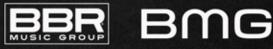
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"THINKING 'BOUT YOU" DUSTIN LYNCH (FEAT. MACKENZIE PORTER)

**"TROUBLE WITH A HEARTBREAK"** JASON ALDEAN

CONGRATULATIONS TO OUR 2023 CRS NEW FACES ARTISTS JELLY ROLL AND FRANK RAY

HAVE A WONDERFUL AND JOYOUS HOLIDAY FROM



Wishes Holiday



KAREN WEST APD/MD/Middays WGH-FM, Norfolk, VA

## WHAT GIFT ARE YOU WANTING THE MOST DURING THE HOLIDAYS THIS YEAR?

The gift I want most this year (and will get because we're all on board!) is peace and quality time with family with ZERO political and pandemic drama.

## IF YOU COULD GIVE THE INDUSTRY ONE GIFT THIS YEAR, WHAT WOULD IT BE?

And the gift I would give the industry if I could...is to add everyone's record...in power play.



## THE HIGHEST TESTING SONGS OF THE YEAR

## NUMBER ONES

WALLEN, MORGAN YOU PROOF

> **PARMALEE** TAKE MY NAME

HUNT, SAM 23 TENPENNY, MITCHELL TRUTH ABOUT YOU

**SWINDELL, COLE** SHE HAD ME AT HEADS CAROLINA

**RHETT, THOMAS FEAT. RILEY GREEN** 

HALF OF ME

JOHNSON, CODY TIL YOU CAN'T

SWINDELL, COLE & LAINEY WILSON NEVER SAY NEVER

> MCCREERY, SCOTTY DAMN STRAIT

## THE BEST OF THE REST

		Л	ПЕ КЕЗТ	
ARTIST	TITLE		ARTIST	TITLE
ALDEAN, JASON	Trouble With A Heartbreak		WALLEN, MORGAN	Wasted On You
KING, ELLE & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go Home)		LAMBERT, MIRANDA	If I Was A Cowboy
MOORE, JUSTIN	With A Woman You Love		PEARCE, CARLY	What He Didn't Do
COMBS, LUKE	The Kind Of Love We Make		BRYAN, LUKE	Country On
DAN + SHAY	You		ZIMMERMAN, BAILEY	Fall In Love
UNDERWOOD, CARRIE	Ghost Story		ALDEAN, JASON	That's What Tequila Does
BENTLEY, DIERKS FEAT. BRELAND & HARDY	Beers On Me		CHURCH, ERIC	Heart On Fire
HUBBARD, TYLER	5 Foot 9		COMBS, LUKE	Doin' This
SHELTON, BLAKE	Come Back As A Country Boy		DEAN, JACKSON	Don't Come Lookin'
PEARCE, CARLY & ASHLEY MCBRYDE	Never Wanted To Be That Girl		MORRIS, MAREN	Circles Around This Town
ANDRESS, INGRID WITH SAM HUNT	Wishful Drinking		BROWN BAND, ZAC	Out In The Middle
OWEN, JAKE	Best Thing Since Backroads		JOHNSON, CODY	Human
ALLEN, JIMMIE	Down Home		YOUNG, BRETT	You Didn't
URBAN, KEITH	Wild Hearts		JELLY ROLL	Son Of A Sinner
HARDY	Give Heaven Some Hell		KENT, COREY	Wild As Her
MCGRAW, TIM	7500 OBO		SMITH, NATE	Whiskey On You
YOUNG, CHRIS FEAT. MITCHELL TENPENNY	At The End Of A Bar		JANSON, CHRIS	Bye Mom
PARDI, JON	Last Night Lonely		WILSON, LAINEY	Heart Like A Truck
SCOTT, DYLAN	New Truck		BARRETT, GABBY	Pick Me Up
DICKERSON, RUSSELL FEAT. JAKE SCOTT	She Likes It		HOUSER, RANDY	Note To Self
RHETT, THOMAS	Slow Down Summer			
	1			

Wishes Holiday



TIM ROBERTS Vice President/Format Captain, Programming Audacy | Detroit

## WHAT GIFT ARE YOU WANTING THE MOST DURING THE HOLIDAYS THIS YEAR?

More monster hot artists under the tree so in 2023 we'll bring cheer to Country radio and all the little touring boys and girls.

## IF YOU COULD GIVE THE INDUSTRY ONE GIFT THIS YEAR, WHAT WOULD IT BE?

As always, it is completely curing childhood cancer with the help of St. Jude's Children's Research hospital.

## FOR YOUR GRAMMY CONSIDERATION FOR KING + COUNTRY FOR GOD IS WITH US (WITH HILLARY SCOTT)

BEST CONTEMPORARY CHRISTIAN MUSIC PERFORMANCE/SONG

## # For KING & COUNTRY IMPACTING NOW

COUNTRY "LITTLE DRUMMER BOY"

AC / HOT AC / TOP 40 "DO YOU HEAR WHAT I HEAR?"

CONTEMPORARY CHRISTIAN "JOY TO THE WORLD"



## FOR KING + COUNTRY & FRIENDS



CURB WORD

FEATURING REBECCA ST. JAMES CHRISSY METZ BRELAND NATALIE GRANT



Wishes Holiday



JOEL RABB Owner Joel Raab Country Radio/Media

## WHAT GIFT ARE YOU WANTING THE MOST DURING THE HOLIDAYS THIS YEAR?

Besides an easy way to lose weight, it would be a gift to me and my clients if some of the large groups would cease predatory pricing that's hurting the industry and themselves.

## IF YOU COULD GIVE THE INDUSTRY ONE GIFT THIS YEAR, WHAT WOULD IT BE?

I'm hard pressed to think of a gift to ask for. Perhaps an way to lose weight?

Country





If you're looking for the best researched songs over the past year for country radio, look no further than the year-end callout chart. One big qualifier is that these are all songs that have been in the callout for 15 weeks or more. Look at the top 20 and there you have some semblance of a recurrent rotation for the most part. One outlier is Dan + Shay's "You" which actually ranks 14th overall as still a current while three surprises show up in the top 20 – Carrie Underwood's "Ghost Story" at #15, Blake Shelton's "Come Back As A Country Boy" (18th) and Carly Pearce and Ashley McBryde's "Never Wanted To Be That Girl" (19th). The panel may want to reconsider these in some rotation if they aren't already in.

Cole Swindell gets the "double" with two sings in the top 20 – "Never Say Never" with Lainey Wilson at #8 and "She Had Me At Heads Carolina" ranking 5th overall. Rounding out the top is Mitchell Tenpenny's "Truth About You" which continues to show some lasting strength at #4, Sam Hunt's summer hit "23" at #3, the wedding song of the year, Parmalee's "Take My Name" reaches #2 and Morgan Wallen grabs the top spot with a song that is still in power with a lot of the panel "You Proof".



Wishes Holiday



MIKE MCVAY President McVay Media Consulting

#### WHAT GIFT ARE YOU WANTING THE MOST DURING THE HOLIDAYS THIS YEAR?

I want a moment of rest and relaxation with my family. Doing something fun. Sking, snowboarding, fine food, wine and F U N !!! There's nothing like hearing my family fill a room with laughter.

## IF YOU COULD GIVE THE INDUSTRY ONE GIFT THIS YEAR, WHAT WOULD IT BE?

The confidence to bravely adapt, adjust and move forward in a changing industry. To throw away the shackles of "what was" and focus on "what can be" as a way to liberate our minds.





# REGISTRATION NOW OPENI

## \$649

NEW FACES OF COUNTRY MUSIC TICKETS ARE NOW SOLD SEPARATELY, AND WILL BE \$100 WHILE SEATS LAST!

Wishes Holiday



MOJOE ROBERTS Program Director I 95-5 The Bull On-Air Personality I KWNR, KSNE, KEEY, KAJA, KASE, WKSF, WPGB iHeartMedia Multi-Platform GroupI Las Vegas

#### WHAT GIFT ARE YOU WANTING THE MOST DURING THE HOLIDAYS THIS YEAR?

I just want continued health and happiness for my family.

## IF YOU COULD GIVE THE INDUSTRY ONE GIFT THIS YEAR, WHAT WOULD IT BE?

I'd like to give everyone in the industry one full week off to completely unplug and disconnect. Similar to what the labels get to do this time of year.