

**MONDAY
MORNING
INTEL**

DAVID GUETTA & BEBE REXHA

i'm good
(BLUE)

MULTI-FORMAT #1



**MMI
PROFILE
JOE BREEZY**

TOP 40 *EDITION*

JANUARY 30, 2023

MONDAY MORNING INTEL

JANUARY 30, 2023

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

MONDAY
MORNING
INTEL

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES 1.30.23

COMPOSITE

SAM SMITH & KIM PETRAS "UNHOLY"

AIRPLAY

DAVID GUETTA & BEBE REXHA "I'M GOOD (BLUE)"

AIRSCORE

SAM SMITH & KIM PETRAS "UNHOLY"

CALLOUT

METRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"

AUDIO

MILEY CYRUS "FLOWERS"

VIDEO

LADY GAGA "BLOODY MARY"

SALES

MILEY CYRUS "FLOWERS"

TRUE INTEGRATION

RCS
Sound Software

GSelector®

Music Scheduling

Zetta®

Automation

Aquira®

Traffic

Revma™

Streaming

RCSCloud

Peace-of-Mind

RCS2GO®

Mobile

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	1	2	7	4	4	1	SAM SMITH & KIM PETRAS	Unholy	Capitol
12	8	8	1	2	1	2	MILEY CYRUS	Flowers	Columbia
1	2	4	12	23	3	3	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
3	4	17	5	18	2	4	TAYLOR SWIFT	Anti-Hero	Republic
5	5	10	18	10	5	5	MEGHAN TRAINOR	Made You Look	Epic
7	6	1	3	27	12	6	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Republic
14	12	20	2	11	10	7	SZA	Kill Bill	Top Dawg Ent./RCA
4	3	5	10	28	24	8	THE WEEKND	Die For You	XO/Republic
17	13	9	15	12	14	9	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
10	10	26	8	13	13	10	JVKE	golden hour	JVKE/AWAL
6	7	3	25	14	25	11	NICKI MINAJ	Super Freaky Girl	Republic
16	14	23	16	5	9	12	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
8	11	27	21	16	11	13	BEYONCE	Cuff It	Parkwood/Columbia
9	9	6	26	26	28	14	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
23	24	34	9	8	16	15	RAYE	Escapism f/070 Shake	Human Re/The Orchard
33	27	13	27	9	6	16	COI LERAY	Players	Uptown/Republic
19	19	39	24	1	15	17	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
38	28	11	4	20	18	18	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
15	15	15	35	19	26	19	ROSA LINN	SNAP	Columbia
39	38	22	6	6	19	20	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
11	16	32	20	40	22	21	TAYLOR SWIFT	Lavender Haze	Republic
35	35	28	22	22	7	22	RIHANNA	Lift Me Up	Roc Nation/Def Jam
20	17	18	34	33	27	23	LIL NAS X	Star Walkin (League Of Legends	Columbia
26	26	37	28	7	30	24	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
21	21	29	11	36	33	25	SZA	Nobody Gets Me	Top Dawg Ent./RCA
40	36	21	14	30	8	26	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
31	23	30	37	3	31	27	AJR	World's Smallest Violin	AJR Productions/BMG
22	20	7	39	34	29	28	CHARLIEONNAFRIDAY	Enough	Island/Republic
13	18	14	41	41	21	29	LEWIS CAPALDI	Forget Me	Capitol
37	34	12	38	21	35	30	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam
29	33	25	23	35	38	31	SABRINA CARPENTER	Nonsense	Island/Republic
45	x	x	17	24	32	32	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
44	x	19	13	29	41	33	SZA	Shirt	TDE/RCA
32	40	33	30	42	17	34	TIESTO	10:35 f/Tate McRae	Atlantic
18	25	40	44	45	23	35	P!NK	Never Gonna Not Dance Again	RCA
28	30	38	33	38	37	36	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista
27	31	35	46	47	20	37	AVA MAX	Million Dollar Baby	Atlantic
24	32	41	32	39	43	38	JOJI	Die For You	88Rising/Warner
30	29	16	47	44	44	39	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
50	x	x	19	25	39	40	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
43	41	36	40	17	42	41	GHOST	Mary On A Cross	Loma Vista/Concord
48	x	x	29	31	34	42	TAYLOR SWIFT	Bejeweled	Republic
25	37	42	49	48	36	43	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTA/Elektra/3EE
42	x	x	31	43	40	44	DRAKE & 21 SAVAGE	Circo Loco	OVO/Epic-Republic
34	39	31	45	49	45	45	TATE MCRAE	uh oh	RCA
49	22	x	x	x	x	46	TOM MACDONALD	Ghost	---
41	x	24	42	46	48	47	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
47	x	x	48	15	47	48	NICKI MINAJ/MALUMA/M. FARES	Tukoh Taka	Universal Arabic/Republic
36	42	43	43	32	49	49	(G)I-DLE	Nxde	Cube
46	x	x	36	37	46	50	ISABEL LAROSA	i'm yours	Slumbo Labs/RCA

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	38	18	20	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
2	39	20	19	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
3	33	16	17	COI LERAY	Players	Uptown/Republic
4	40	26	14	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
5	35	22	13	RIHANNA	Lift Me Up	Roc Nation/Def Jam
6	45	32	13	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
7	44	33	11	SZA	Shirt	TDE/RCA
8	12	2	10	MILEY CYRUS	Flowers	Columbia
9	50	40	10	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas
10	23	15	8	RAYE	Escapism f/070 Shake	Human Re/The Orchard
11	17	9	8	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	HARRY STYLES	As It Was	Columbia
2	STEVE LACY	Bad Habit	L-M/RCA
3	JAX	Victoria's Secret	Atlantic
4	DOJA CAT	Vegas	Kemosabe/RCA
5	LIZZO	About Damn Time	Nice Life/Atlantic
6	HARRY STYLES	Late Night Talking	Columbia
7	NICKY YOURE	Sunroof f/Dazy	Columbia
8	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
9	GLASS ANIMALS	Heat Waves	Republic
10	JACK HARLOW	First Class	Generation Now/Atlantic
11	JUSTIN BIEBER	Ghost	Def Jam
12	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
13	LATTO	Big Energy	Streamcut/RCA
14	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
15	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
16	SIA	Unstoppable	RCA
17	ED SHEERAN	Bad Habits	Atlantic
18	LIL NAS X	Thats What I Want	Columbia
19	DUA LIPA	Levitating	Interscope-Warner
20	DOJA CAT	Need To Know	Kemosabe/RCA
21	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
22	MORGAN WALLEN	Wasted On You	Big Loud/Republic
23	ED SHEERAN	Shivers	Atlantic
24	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
25	THE WEEKND	Save Your Tears	XO/Republic
26	DOVE CAMERON	Boyfriend	Disruptor/Columbia
27	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
28	DOJA CAT	Woman	Kemosabe/RCA
29	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-3EE
30	ELTON JOHN & BRITNEY SPEARS	Hold Me Closer	Mercury UK/RCA-Interscope

OVER 23 MILLION STREAMS

FOR KING + COUNTRY

LOVE ME LIKE I AM (WITH JORDIN SPARKS)

IMPACTING AC NOW



Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	1	1	1	1
2	SMITH, SAM FEAT. KIM PETRAS	Unholy	3	2	5	2
3	MINAJ, NICKI	Super Freaky Girl	4	4	2	8
4	GUETTA, DAVID & BEBE REXHA	I'm Good (Blue)	2	3	9	3
5	THE WEEKND	Die For You	5	10	3	9
6	POST MALONE FEAT. DOJA CAT	I Like You (A Happier Song)	7	6	6	11
7	CHARLIEONNAFRIDAY	Enough	6	5	10	12
8	CYRUS, MILEY	Flowers	8	7	13	4
9	BROWN, CHRIS	Under The Influence	13	13	4	7
10	TRAINOR, MEGHAN	Made You Look	11	11	11	10
11	Drake Feat. 21 Savage	Rich Flex	9	12	7	14
12	White, Armani	Billie Eilish	14	8	12	5
13	Leray, Coi	Players	21	15	8	6
14	Capaldi, Lewis	Forget Me	10	9	18	18
15	Lacy, Steve	Bad Habit	15	18	14	13
16	Linn, Rosa	Snap	17	14	15	19
17	Tyga, JhenË© Aiko, Pop Smoke	Sunshine	20	17	17	15
18	Swift, Taylor	Anti-Hero	12	20	21	21
19	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	16	16	20	20
20	SZA	Shirt	18	21	19	22
21	SZA	Kill Bill	19	26	22	17
22	Brown, Kane Feat. Katelyn Brown	Thank God	36	19	25	16
23	Lil Uzi Vert	Just Wanna Rock	22	24	16	27
24	Rema & Selena Gomez	Calm Down	25	27	26	24
25	Post Malone	Wrapped Around Your Finger	28	23	23	28
26	Carpenter, Sabrina	Nonsense	24	25	27	26
27	JVKE	Golden Hour	35	30	24	25
28	Beyonce	Cuff It	27	31	31	23
29	Rihanna	Lift Me Up	23	32	28	30
30	SZA	Nobody Gets Me	26	29	33	31
31	AJR	World's Smallest Violin	31	22	38	32
32	McRae, Tate	uh oh	30	28	32	39
33	Swift, Taylor	Lavender Haze	29	35	30	34
34	Tiesto Feat. Tate Mcrae	10:35	0	0	0	0
35	RAYE Feat. 070 Shake	Escapism	34	33	36	38
36	Max, Ava	Million Dollar Baby	38	36	39	29
37	Ghost	Mary On A Cross	33	37	37	42
38	Tree, Oliver & Robin Schulz	Miss You	41	38	29	40
39	Beach Weather	Sex, Drugs, Etc	39	41	34	36
40	Regard X Drop G	No Love For You	37	43	43	37
41	Lady Gaga	Bloody Mary	43	39	42	41
42	Pink	Never Gonna Not Dance Again	42	45	41	43
43	Joji	Die For You	46	40	40	44
44	Lavigne, Avril Feat. Yungblud	I'm A Mess	40	42	47	45
45	D'Amelio, Charli	if you ask me to	44	47	48	35
46	Lonnie	One Night Stand	45	46	45	47
47	Loud Luxury	These Nights	48	48	46	46
48	(G)I-DLE	NXDE	49	49	44	48
49	Youre, Nicky	Eyes On You	50	44	49	49
50	Black Eyed Peas Feat. Anitta, El Alfa	Simply the Best	47	50	50	50



MMI WEEK AT A GLANCE

JOHN SHOMBY

Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment
Sr. Chart/Data Analyst MMI Publications

The hottest song of the week and, probably, the fastest rising song in weeks is "Flowers" from Miley Cyrus. It may have set a record for the quickest move into the overall top 5 (2 weeks) and the biggest increase (26 places) of any song in recent memory. "Flowers" goes from 28th to 2nd and already is the #1 selling AND audio streamer plus the #2 video streamed song and 8th in callout. The panel is already recognizing the value of playing this song so quickly as it moves up to #12 from 19th in airplay. Miley has the makings of a major hit. The other big mover of the week is SZA's "Kill Bill" moving up to 7th from #15 last week. Ranked 10th in sales, 2nd in audio streams and 20th in callout, it's getting more airplay moving up to 14th from #21. More panel believers jumping in especially with a top 20 callout rank this early.

Three songs for the panel to watch very closely are the other three top movers of the week. Jersey rapper Coi Leray's "Players" after only 4 weeks, hits 16th from #18 ranking 6th in sales, 9th in video streams and a respectable 13th in callout even though the airplay rank is 33rd. Looks like this young lady is back in the groove. Drake and 21 Savage's "Rich Flex" goes from 24th to #18 overall sitting at #4 in audio streams and 11th in callout. With an airplay rank of 38, this song has lots of growth still ahead of it. Finally, Lil Uzi Vert's "Just Wanna Rock" is off to a rockin' start moving into the top 20 from 23 to 20 overall behind some impressive streaming numbers ranking 6th in both video and audio. The song's callout rank of 22nd is another good sign with the fact that is the 39th ranked song in airplay.

Other than Miley Cyrus' enormous move to #2, the top 5 is made up of familiar names. Meghan Trainor's "Made You Look" drops one position to #5 this week ranking 5th in sales and 10th in both video streams and callout. Taylor Swift's "Anti-Hero" slides to 4th from #2 and is still hot in sales at #2 and audio streams ranking 5th. At #3 still is David Guetta and Bebe Rexha's "I'm Good (Blue)". It's the 3rd best-selling song and 4th in callout. Once again, number one for a second straight week is "Unholy" from Sam Smith featuring Kim Petras. Ranking 4th in sales and video streams, 7th in audio streaming and 2nd in callout, the song has a lot of life left in it.

One other one getting stronger by the week bubbling just under the top 5 is Metro Boomin' featuring The Weeknd and 21 Savage's "Creepin" remaining at #6 overall. It's the #1 callout and 3rd best in audio streams so the audience is telling us this one continues headed upward, for sure.



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MILEY CYRUS	Flowers	Columbia
HOTZONE	SZA	Kill Bill	Top Dawg Ent./RCA
HOTZONE	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
HOTZONE	P!NK	Never Gonna Not Dance Again	RCA
HOTZONE	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
HOTZONE	SZA	Nobody Gets Me	Top Dawg Ent./RCA
HOTZONE	RAYE	Escapism f/070 Shake	Human Re/The Orchard
HOTZONE	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTA/Elektra/3EE
HOTZONE	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
HOTZONE	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista
HOTZONE	SABRINA CARPENTER	Nonsense	Island/Republic
HOTZONE	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
HOTZONE	TIESTO	10:35 f/Tate McRae	Atlantic
HOTZONE	LONNIE	One Night Stand	Muse
HOTZONE	COI LERAY	Players	Uptown/Republic
HOTZONE	LOUD LUXURY	These Nights f/KIDDO	Armada
HOTZONE	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
HOTZONE	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
HOTZONE	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
HOTZONE	RENEE RAPP	Too Well	Interscope
HOTZONE	MIMI WEBB	Red Flags	Epic
HOTZONE	JOHNNIE MIKEL	Fallen Angel	11th Hour Music

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	TAYLOR SWIFT	Lavender Haze	Republic
DEVELOPING	LEWIS CAPALDI	Forget Me	Capitol
DEVELOPING	ROSA LINN	SNAP	Columbia
DEVELOPING	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
DEVELOPING	CHARLIEONNAFRIDAY	Enough	Island/Republic
DEVELOPING	JOJI	Die For You	88Rising/Warner
DEVELOPING	AVA MAX	Million Dollar Baby	Atlantic
DEVELOPING	(G)I-DLE	Nxde	Cube
DEVELOPING	REGARD X DROP G	No Love For You	Epic
DEVELOPING	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
DEVELOPING	CHARLI D'AMELIO	if you ask me to	DAM FAM/Varick St.

HotAC is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	1	1	2	1
2	SIA	UNSTOPPABLE	3	2	1	3
3	THE KID LAROI & JUSTIN BIEBER	STAY	6	4	3	10
4	SHEERAN, ED	BAD HABITS	2	3	4	9
5	GLASS ANIMALS	HEAT WAVES	11	7	6	4
6	SHEERAN, ED	SHIVERS	5	8	7	8
7	SMITH, SAM FEAT. KIM PETRAS	UNHOLY	15	5	5	7
8	GUETTA, DAVID & BEBE REXHA	I'M GOOD (BLUE)	8	9	10	6
9	YOURE, NICKY	SUNROOF	4	6	8	14
10	LIPA, DUA	LEVITATING	20	11	9	2
11	Bieber, Justin	Ghost	7	12	15	19
12	Imagine Dragons X JID	Enemy	26	15	12	5
13	Jax	Victoria's Secret	17	14	17	15
14	Lil Nas X	That's What I Want	19	16	11	17
15	Parmalee	Take My Name	25	10	13	24
16	Post Malone Feat. Doja Cat	I Like You (A Happier Song)	16	19	16	12
17	Capaldi, Lewis	Forget Me	18	13	20	21
18	Doja Cat	Vegas	14	22	24	11
19	John, Elton Feat. Britney Spears	Hold Me Closer	10	20	18	18
20	Beihold, Em	Numb Little Bug	9	18	21	22
21	Rodrigo, Olivia	good 4 u	12	17	26	25
22	The Weeknd	Die For You	22	24	19	13
23	Styles, Harry	As It Was	21	28	22	16
24	Minaj, Nicki	Super Freaky Girl	23	27	14	29
25	Trainor, Meghan	Made You Look	24	26	23	27
26	Styles, Harry	Late Night Talking	33	23	25	26
27	Cyrus, Miley	Flowers	13	32	27	30
28	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	28	21	31	20
29	Lizzo	About Damn Time	32	29	28	28
30	Sanchez, Stephen	Until I Found You	31	35	29	23
31	Lewis, Dean	How Do I Say Goodbye	27	33	30	31
32	Swift, Taylor	Anti-Hero	29	25	39	35
33	Linn, Rosa	Snap	34	30	33	33
34	SZA	Nobody Gets Me	30	34	36	37
35	OneRepublic	I Ain't Worried	37	36	32	32
36	Max, Ava	Million Dollar Baby	35	31	37	38
37	JVKE	Golden Hour	43	37	35	41
38	Beyonce	Cuff It	38	44	38	36
39	Lady Gaga	Bloody Mary	36	46	41	34
40	Graham, Lukas Feat. Khalid	Wish You Were Here	41	39	40	45
41	Rihanna	Lift Me Up	42	40	47	39
42	Lavigne, Avril Feat. Yungblud	I'm A Mess	46	38	46	43
43	Swift, Taylor	Lavender Haze	39	47	44	42
44	Andress, Ingrid	Seeing Someone Else	48	42	34	47
45	Ballerini, Kelsea	Heartfirst	40	43	43	49
46	Odell, Tom	Another Love	45	49	42	40
47	Starks, Wyn	Who I Am	44	45	48	46
48	Pink	Never Gonna Not Dance Again	47	41	49	44
49	Joji	Die For You	49	48	45	48
50	American Authors	Blind For Love	50	50	50	50



THE CALLOUT DIAGNOSIS HOTAC

MIKE McVAY

President
McVay Media Consulting

Last week I focused on Sia, who remains “Unstoppable”, Sam Smith & Kim Petra, David Guetta and his duo with my favorite dance partner Bebe Rexha, Dazzy, P!NK and Avril Lavigne. I also wrote about Metro Boomin and his song “Creepin” f/Weeknd + 21 Savage... which is doing anything but creeping as it’s this week’s #1 testing Hot AC song. A 70.3 positive score overall. Testing the highest with 33–39-year-old females. This song is already at 90% familiar.

The normal format progression of a song is to move to Hot AC from Top-40. “Creepin” is the highest testing song at CHR. Hot AC is mirroring that. Same with Sam Smith & Kim Petra. The one to watch is Miley Cyrus and her new song “Flowers.” She’s known for Top-40 hits from the last decade. In the last few years, she’s been best known for her amazing performances of covers of songs from Led Zeppelin to Fleetwood Mac with this being the first with the potential to be a big hit in a long time.

Jax and the song “Victoria’s Secret” is one of my favorites. Maybe because much like the lyrics sing, I’m a dude who lives in Ohio, but I think more so because it’s a cleverly written story song. It has a message that’s important for young women to hear. The song tests slightly better on the upper end of the Hot Ac demo, but both cells show interest and positives. It’s not testing Top-10 yet, but it is at #13 this week.

I can appreciate well written story songs. It’s what takes a song from being a jingle and turns it into a lasting memory. It becomes a movie in the mind. That’s what Ed Sheeran’s song “Bad Habits” is and it scored as the fourth highest testing song of the week and showing the most positives on the young side of the spectrum with 25–32-year-old females.

Regionally; mentioned earlier ... Miley Cyrus “Flowers” is showing significant growth in the Northeast versus the other regions of the nation. Same for Em Beihold with “Numb Little Bug” scoring double in the Northeast versus other regions. In the West it’s “Levitating” Dua Lipa that continue to hold onto a top position based on testing. The song is a recurrent for many, but it is worthy of continuing airplay as a current or recurrent. It is Top-10 in likeability.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope	PLAY VIDEO ►
2	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ►
3	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ►
4	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO ►
5	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ►
6	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic	PLAY VIDEO ►
7	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic	PLAY VIDEO ►
8	RAYE	Escapism f/070 Shake	Human Re/The Orchard	PLAY VIDEO ►
9	COI LERAY	Players	Uptown/Republic	PLAY VIDEO ►
10	MEGHAN TRAINOR	Made You Look	Epic	PLAY VIDEO ►
11	SZA	Kill Bill	Top Dawg Ent./RCA	PLAY VIDEO ►
12	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO ►
13	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO ►
14	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ►
15	NICKI MINAJ/MALUMA/M. FARES	Tukoh Taka	Universal Arabic/Republic	PLAY VIDEO ►
16	BEYONCE	Cuff It	Parkwood/Columbia	PLAY VIDEO ►
17	GHOST	Mary On A Cross	Loma Vista/Concord	PLAY VIDEO ►
18	TAYLOR SWIFT	Anti-Hero	Republic	PLAY VIDEO ►
19	ROSA LINN	SNAP	Columbia	PLAY VIDEO ►
20	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic	PLAY VIDEO ►
21	ARMANI WHITE	Billie Eilish	Legendbound/Def Jam	PLAY VIDEO ►
22	RIHANNA	Lift Me Up	Roc Nation/Def Jam	PLAY VIDEO ►
23	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ►
24	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	PLAY VIDEO ►
25	BAD BUNNY	Me Porto Bonito f/Ch. Corleone	Rimas	PLAY VIDEO ►
26	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ►
27	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Republic	PLAY VIDEO ►
28	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ►
29	SZA	Shirt	TDE/RCA	PLAY VIDEO ►
30	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville	PLAY VIDEO ►
31	TAYLOR SWIFT	Bejeweled	Republic	PLAY VIDEO ►
32	(G)I-DLE	Nxde	Cube	PLAY VIDEO ►
33	LIL NAS X	Star Walkin (League Of Legends	Columbia	PLAY VIDEO ►
34	CHARLIEONNAFRIDAY	Enough	Island/Republic	PLAY VIDEO ►
35	SABRINA CARPENTER	Nonsense	Island/Republic	PLAY VIDEO ►
36	SZA	Nobody Gets Me	Top Dawg Ent./RCA	PLAY VIDEO ►
37	ISABEL LAROSA	i'm yours	Slumbo Labs/RCA	PLAY VIDEO ►
38	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista	PLAY VIDEO ►
39	JOJI	Die For You	88Rising/Warner	PLAY VIDEO ►
40	TAYLOR SWIFT	Lavender Haze	Republic	PLAY VIDEO ►
41	LEWIS CAPALDI	Forget Me	Capitol	PLAY VIDEO ►
42	TIESTO	10:35 f/Tate McRae	Atlantic	PLAY VIDEO ►
43	DRAKE & 21 SAVAGE	Circo Loco	OVO/Epic-Republic	PLAY VIDEO ►
44	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE	PLAY VIDEO ►
45	P!NK	Never Gonna Not Dance Again	RCA	PLAY VIDEO ►
46	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO ►
47	AVA MAX	Million Dollar Baby	Atlantic	PLAY VIDEO ►
48	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTA/Elektra/3EE	PLAY VIDEO ►
49	TATE MCRAE	uh oh	RCA	PLAY VIDEO ►



JOE BREEZY INTEL

CURRENT POSITION:

BRAND MANAGER
ON-AIR HOST,
HOT 106.7 WNFN
NASHVILLE

Programming Top 40 in Nashville has to be tricky. Yes, it's Music City and has greatly diversified, but it's still the epicenter for Country. Do you ever consider dabble-dabbling around with monster Country tracks? Or is it Church and State?

I absolutely dabble-dabble in monster Country tracks! I think we've all grown to learn that you can't put our listeners' taste of music in a box anymore....especially with the way they consume it online and on demand. Whether it's Kane Brown, Dua Lipa, Dan + Shay or Post Malone...if they want to hear it, we need to play it. Otherwise they'll go somewhere else to find it.

We hacked your iCalendar.... Lordy mercy, you're a busy guy. You've lately added TV duties as the Pop Correspondent for Local On 2 at WKRN-TV to your schedule. With your gig with Hot 106.7, Open House Party syndicated across the US of A, what does a typical day look like for you? Do you sleep?

I get this question a lot and believe it or not, there's a method to my madness. I wake up at the same time every morning, repeat the same morning routine and front load my work duties like clock work. Prioritizing with the most important duties upfront and maintenance in the afternoon and evenings. Thankfully, I have fantastic supervisors (and an understanding wife) that give me the resources and trust that it takes to tackle multiple projects at once.

Let's play fill in the blank: if I could be more like any person (living or not currently using oxygen) it would be -----because-----?

Easy! 100% my wife, Danielle. She's a beast and I have a tremendous amount respect and admiration for her. Her drive, work ethic and skill sets are unlike anything I've ever seen. It's all gas, no brakes and she has that perfect balance of execution, growth and educating the next generation in her field. Plus, she makes a killer chili dip that is super clutch when we're watching games together!

Let's discuss competition. Hot 106.7 is an extremely active promotion driven Top 40 station owned by Wisconsin based rock solid Midwest Communications. You have a competitor right down the street that is an iHeart major landing strip. Do you have to wrestle promotional politics or does everyone play nice in the sandbox?

There's always a challenge when there's competition. But that's what makes it fun and brings out the best in every one. There are certainly advantages, and opportunities for improvement with any company in my

opinion. We do have a mutual respect for each other (which makes our lives easier) however, we all have job to do and that's to do our best every day and try to win!

You're clearly a multi-media kinda guy. How can terrestrial radio stations expand their brands without driving listeners to other audio sources?

This is a tough one because it's all about balance, right? We need to fish where the fish are, but also keep our current listeners from leaving. Long answer short, I'd say we must keep delivering unique content that our audience can't find in another medium while continuing our education as leaders. What worked in 2005 or 2015, sure as heck doesn't work in 2023 and beyond. 6-12 months from now? Who knows! But as long as we have a solid foundation with the willingness to adapt on the fly, we can keep growing and be successful.

Please write a short poem that mentions your personal and professional heroes.

Umm okay! Here goes nothing!

Roses are red...dead air is sad and blue

Shout out to all of our radio family

if you're reading this, that includes you

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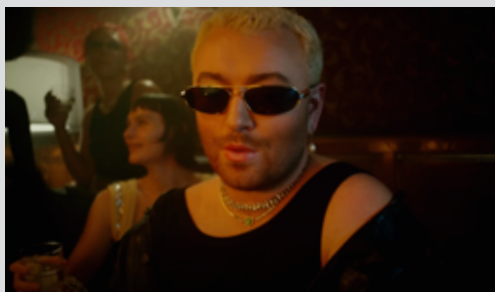
THE HISTORY OF THE MULLET



No. Not the fish...the endearing "do". In our beloved industry, hair has always held a prominent influential flag waving roll. One of the greatest Musicals ever was named...ah, "Hair". Of all the mops we've been through, from The Beatles, to Hair-Bands, Flock of Seagulls, Little Richard, Beethoven, The Cure's Robert Smith, and on and on...the most enduring, endearing and cringeworthy is The Mullet. Sharper your pencils, take notes...there will be a test. Click Here:

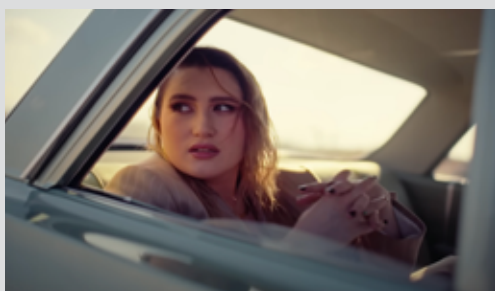


Check out these videos hand-picked by our staff!



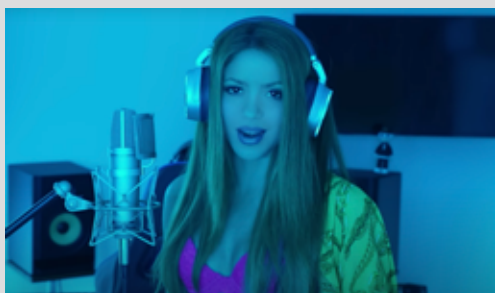
SAM SMITH, KOFFEE, JESSIE REYES - "GIMME"

MMI Bare Butt Alert: Viewer discretion advised cuz Sam's bare booty appears in this vid-clip...just sayin'. Maybe that's your thing. Now, that the official biz is wrapped up (or not), Mr. Smith is back after knocking the top of the charts off. In this mega-super-party video (again, one to which we were not invited), Sam teams up with Jamacia's way hot Grammy-winning Reggae supernova, Koffee and Jessie Reyes to deliver a clear message of Gimme, Gimme, Gimme what I want. What I want. Rinse, repeat, and click here:



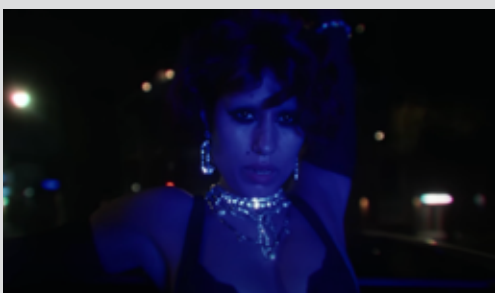
ROSA LINN - "SNAP"

MMI Driving Safely Alert: Do not try this at home. And...when driving a car from the backseat, stop. Okay, that's done. For months, MMI has been tracking the global success of "Snap" from Armenian Songbird Rosa Linn and now this lush, complex, and infectious track is getting all its due on US radio and Television, too. Linn, AKA Roza Kostandyan shows us how to play a counting game with her mental health. To play along, click here:



SHAKIRA W/ BIZARRAP - "MUSIC SESSION #53"

Unless you've been hiding under the board in the production room, you know Latin Music has exploded into a state of global dominance, you Bad Bunny! And Shakira has been on the front lines since day one. Here, she teams up with mysterious and aptly named mega-producer, Argentina's Bizarrap aka BZRP aka Gonzolo Julian Conde. The man with mucho names appears only with waving arms as the always beautiful and timeless Shakira bops us through this studio version of "Music Session #53". Click here:



RAYE, 070 SHAKE - "ESCAPISM"

If you like drinking, snorting, smoking, and hip-shaking away a broken heart, this video is for you. So well captured, "Escapism" is an artistic journey into bad decisions to get away from the pain of a dashed relationship. The concept and execution of this mini-film is highlighted by 070 Shake AKA Danielle Balbuena, notoriously gifted New Jersey Art-Pop Queen. The clip also successfully whollops the flip-side and the "dreaded day after" that makes us all think..."I don't wanna feel like that ever, again". Click here:



FALL OUT BOY - "LOVE FROM THE OTHER SIDE"

At MMI, we love it when real rock sneaks back onto the Top 40 charts, and who better to come a-knockin' than the beloved Windy City Power Pop Punksters, Fall Out Boy! And you just have to love every fun second of this rock and roll mini-movie. It makes you twist the volume knob all the way to the right while head-bobbing your musical brains out. These guys never ever let cha down. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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Monkey Dog
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