

**MONDAY**  
**MORNING**  
**INTEL**



**STARTS**  
**LIKE**  
**CONFETTI**

**MMI**  
**PROFILE**  
**KRIS DANIELS**

*Country Edition*

**NASHVILLE**  
**APPROVED**

**JANUARY 30, 2023**



# DUSTIN LYNCH

## STARS LIKE CONFETTI



## 14 HUGE MARKETS ALREADY ADDED

**IMPACTING MONDAY**

**45 STATIONS  
CONFIRMED & COUNTING!**

MUSIC CHOICE  
KKGO/LOS ANGELES  
WUSN/CHICAGO  
WXTU/PHILADELPHIA  
WYCD/DETROIT  
WDRQ/DETROIT  
KEEY/MINNEAPOLIS

KWBL/DENVER  
KYGO/DENVER  
WDSY/PITTSBURGH  
WGH/NORFOLK  
WPAW/GREENSBORO  
WZZK/BIRMINGHAM  
WXBQ/BRISTOL



# **MONDAY MORNING INTEL**

JANUARY 30, 2023

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MONDAY  
MORNING  
INTEL

#1

SONGS THIS WEEK  
BY MMI COMPOSITE CATEGORIES 1.30.23

COMPOSITE

MORGAN WALLEN "Thought You Should Know"

AIRPLAY

NATE SMITH "Whiskey On You"

AIRSCORE

NATE SMITH "Whiskey On You"

CALLOUT

JELLY ROLL "Son Of A Sinner"

AUDIO

ZACH BRYAN "Something in The Orange"

VIDEO

HARDY "wait in the truck f/La.Wilson"

SALES

MORGAN WALLEN "Thought You Should Know"

# Faster Programming Intel From NuVoodoo.

## The ASAP Study from NuVoodoo:

300 respondents, 10-minute interview and answers  
in large markets in just 4 weeks for under \$10,000.

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Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
4	4	8	8	4	1	1	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
10	6	4	7	1	2	2	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
7	5	10	5	7	3	3	LAINÉY WILSON	Heart Like A Truck	Broken Bow
11	8	1	9	3	5	4	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
2	7	13	3	6	6	5	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
6	3	7	4	10	9	6	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
14	11	3	2	5	7	7	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
3	2	12	11	11	11	8	JORDAN DAVIS	What My World Spins Around	MCA Nashville
1	1	5	12	18	17	9	NATE SMITH	Whiskey On You	Arista Nashville
9	10	11	15	9	13	10	CARLY PEARCE	What He Didn't Do	Big Machine
5	9	19	18	19	15	11	GABBY BARRETT	Pick Me Up	Warner/WAR
15	13	14	27	15	19	12	BRETT YOUNG	You Didn't	BMLG
17	15	21	14	14	24	13	COREY KENT	Wild As Her	Combustion/RCA Nashville
31	24	44	1	2	4	14	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
12	14	32	13	24	16	15	PARKER MCCOLLUM	Handle On You	MCA Nashville
16	17	20	16	17	25	16	CODY JOHNSON	Human	CoJo/Warner/WMN
35	25	6	26	13	20	17	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
41	29	27	6	12	14	18	MEGAN MORONEY	Tennessee Orange	Arista Nashville
18	18	28	25	22	22	19	BLAKE SHELTON	No Body	Warner/WMN
8	12	9	37	28	34	20	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow
13	16	16	38	33	23	21	DIERKS BENTLEY	Gold	Capitol Nashville
40	32	x	31	8	8	22	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
20	19	18	21	40	30	23	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR
33	26	24	19	35	18	24	OLD DOMINION	Memory Lane	Arista Nashville
24	22	17	30	37	26	25	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
25	34	2	40	26	37	26	DAN + SHAY	You	Warner/WAR
29	23	29	34	25	28	27	WALKER HAYES	Y'all Life	Monument
34	30	25	17	27	40	28	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud
21	20	35	28	36	36	29	SAM HUNT	Water Under The Bridge	MCA Nashville
42	38	31	23	30	29	30	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
50	50	x	10	21	10	31	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury
48	47	x	33	20	12	32	CHRIS YOUNG	Looking For You	RCA Nashville
19	21	30	36	48	41	33	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
46	44	46	20	16	33	34	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
37	40	36	24	42	31	35	JON PARDI	Your Heart Or Mine	Capitol Nashville
28	33	34	41	38	38	36	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
45	45	45	22	34	32	37	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
47	46	38	39	32	21	38	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
39	48	26	35	29	48	39	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
30	36	23	44	44	46	40	RANDY HOUSER	Note To Self	Magnolia Music
26	31	37	42	45	44	41	ERIC CHURCH	Doing Life With Me	EMI Nashville
38	41	40	32	41	42	42	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
27	37	42	49	31	43	43	DILLON CARMICHAEL	Son Of A	Riser House
36	35	43	46	43	27	44	KENNY CHESNEY	Beer With My...w/Old Dominion	Blue Chair/Warner/WEA
22	27	39	48	46	47	45	SHANE PROFITT	How It Oughta Be	BMLG
49	49	x	29	23	45	46	CHAYCE BECKHAM	23	Wheelhouse
43	42	41	43	39	35	47	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
32	39	22	45	47	49	48	PARMALEE	Girl In Mine	Stoney Creek
44	43	15	47	49	39	49	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
23	28	33	50	50	50	50	JOE NICHOLS	Good Day For Living	Quartz Hill



the  
mockingbird



THE  
CROW

**OUT NOW**

BIG LOUD BIG LOUD ROCK



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TWMMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	41	18	<b>23</b>	MEGAN MORONEY	Tennessee Orange	Arista Nashville
2	50	31	<b>19</b>	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury
3	35	17	<b>18</b>	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
4	40	22	<b>18</b>	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
5	31	14	<b>17</b>	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
6	48	32	<b>16</b>	CHRIS YOUNG	Looking For You	RCA Nashville
7	46	34	<b>12</b>	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
8	42	30	<b>12</b>	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
9	33	24	<b>9</b>	OLD DOMINION	Memory Lane	Arista Nashville
10	47	38	<b>9</b>	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
2	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
3	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
4	JIMMIE ALLEN	down home	Stoney Creek
5	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
6	TYLER HUBBARD	5 Foot 9	EMI Nashville
7	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
8	PARMALEE	Take My Name	Stoney Creek/BMG
9	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
10	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
11	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
12	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
13	MORGAN WALLEN	Wasted On You	Big Loud/Republic
14	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
15	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
16	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
17	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
18	JON PARDI	Last Night Lonely	Capitol Nashville
19	SCOTTY MCCREERY	Damn Strait	Triple Tigers
20	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
21	LUKE COMBS	Forever After All	River House/Columbia Nash
22	LUKE BRYAN	Country On	Capitol Nashville
23	WALKER HAYES	Fancy Like	Monument/RCA
24	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
25	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
26	JACKSON DEAN	Don't Come Lookin'	Big Machine
27	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
28	LUKE COMBS	Cold As You	River House/Columbia Nash
29	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic
30	DYLAN SCOTT	New Truck	Curb





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
HOTZONE	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
HOTZONE	OLD DOMINION	Memory Lane	Arista Nashville
HOTZONE	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
HOTZONE	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	PARKER MCCOLLUM	Handle On You	MCA Nashville
DEVELOPING	DIERKS BENTLEY	Gold	Capitol Nashville
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	CODY JOHNSON	Human	CoJo/Warner/WMN
DEVELOPING	COREY KENT	Wild As Her	Combustion/RCA Nashville
DEVELOPING	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
DEVELOPING	SAM HUNT	Water Under The Bridge	MCA Nashville
DEVELOPING	SHANE PROFITT	How It Oughta Be	BMLG
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill
DEVELOPING	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
DEVELOPING	DAN + SHAY	You	Warner/WAR
DEVELOPING	ERIC CHURCH	Doing Life With Me	EMI Nashville
DEVELOPING	DILLON CARMICHAEL	Son Of A	Riser House
DEVELOPING	WALKER HAYES	Y'all Life	Monument
DEVELOPING	RANDY HOUSER	Note To Self	Magnolia Music
DEVELOPING	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
DEVELOPING	PARMALEE	Girl In Mine	Stoney Creek
DEVELOPING	MATT STELL	Man Made	RECORDS Nashville
DEVELOPING	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
DEVELOPING	JON PARDI	Your Heart Or Mine	Capitol Nashville
DEVELOPING	KOLBY COOPER	Excuses	Combustion/Wheelhouse
DEVELOPING	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
DEVELOPING	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
DEVELOPING	MEGAN MORONEY	Tennessee Orange	Arista Nashville
DEVELOPING	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
DEVELOPING	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek
DEVELOPING	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash





GEORGE BIRGE  
*MIND ON YOU*

ALREADY ON OVER 50 STATIONS

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CLICK HERE to E-MAIL Monday Morning Intel with your thoughts, suggestions, or ideas.





# **MMI** **WEEK AT A** **GLANCE**

**JOHN SHOMBY**

Owner/CEO  
Country's Radio Coach, Inc.

The audience is giving us some advance info on a couple possible future hits. Megan Moroney's "Tennessee Orange" continues to grow in its fourth week moving up to 18th overall from #20 despite being ranked 41st in airplay. The song is the 6th most audio streamed, 12th in video streams and 14th in sales. With such little airplay, the fact that it is ranked 27th in callout should also open the panel's eyes. Got to see her in person last Thursday and she is the real deal n person. Think modern day Dolly with a little Taylor mixed in.

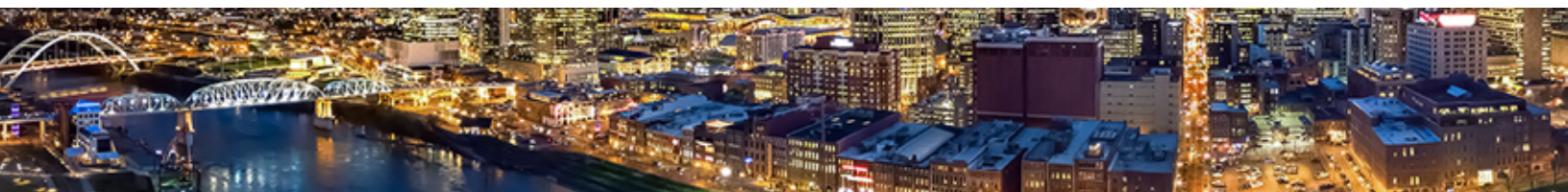
Tyler Hubbard's "Dancin' In The Country" after only three weeks is up to 17th overall from 23rd last week. Top 15 (13th) in video streams and its #6 in callout is another attention-getter considering its still ranked just 35th in airplay. Jelly Roll's "Need A Favor" rolls into its second week moving from 28th to 22nd overall with his "Son Of A Sinner" still ranked 4th on the chart. This new one is #8 in sales and video streaming and up to 40th in airplay giving the panel another to keep an eye on.

And, then, there's Zach Bryan! Once again, his "Something In The Orange" is the top audio and #2 video streamed song also ranking 4th in sales and sporting its highest airplay rank at #31 this week. Still a lot of doubters on the panel despite the strong numbers and the numbers don't lie.

Bailey Zimmerman's "Rock And A Hard Place" stays at #7 but is getting stronger each week as the 2nd most streamed song at audio, 5th most in video and up to 7th in sales along with way up to 3rd in callout. This one had developed a lot quicker than his first hit.

One new entry in the top 5 happens to be an artist with TWO songs in there. Lainey Wilson's "Heart Like A Truck" reaches #3 from 6th last week ranking 3rd in sales, 7th in video streams and 5th with audio streaming plus up to #10 in callout. Her duet with Hardy "Wait In The Truck" parks itself at #2 this week overall. It's still the #1 video streamed song and now 7th in audio streams plus #2 in sales and 4th in callout. More panel believers coming in each week. Kane and Katelyn Brown's "Thank You" drops one spot to 5th this week still strong in sales at #6, 6th in video streams and 3rd in audio streaming. Jelly Roll's "Son Of A Sinner" falls from #1 to #4 but still is the number one callout plus 5th in sales, 3rd in video streaming and 9th in audio streams.

Morgan Wallen's "Thought You Should Know" reaches number one overall this week as quickly as any song I've seen. Sing about your mom and that happens. It's the #1 selling tune along with 4th in video streaming, 8th in audio streams and 8th in callout. On top of all of this, another Morgan song "One Thing At A Time" is 31st overall, after two weeks ranked 10th in sales and audio streams but still ranked dead last at #50 in airplay. I'm guessing that the panel will pick up on this one as fast as they have his others.





**MONDAY  
MORNING  
INTEL**



**YES,  
I  
GET  
IT**

With the **“BIG GAME”** on the horizon, we will hear **“do they have the tools to win it all?”** Over and over again.

MMI is the tool to **WIN IT ALL.**

I love **“developing”** and **“hot zone”** to **GAME PLAN** my guests on Rockin’ Country Saturday Night each week!

**COOP**

Host | BIG 98.1, 99.5 WYCD, 102.9 The Wolf, Y108  
Coop’s Rockin’ Country Saturday Night  
Social Media Captain | Country  
Audacy

**MMI AND THE AIRPLAY INTEL  
FAMILY OF PUBLICATIONS**

**YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS**

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud	<a href="#">PLAY VIDEO ▶</a>
2	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
3	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
4	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic	<a href="#">PLAY VIDEO ▶</a>
5	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra	<a href="#">PLAY VIDEO ▶</a>
6	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
7	LAINÉY WILSON	Heart Like A Truck	Broken Bow	<a href="#">PLAY VIDEO ▶</a>
8	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	<a href="#">PLAY VIDEO ▶</a>
9	CARLY PEARCE	What He Didn't Do	Big Machine	<a href="#">PLAY VIDEO ▶</a>
10	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
11	JORDAN DAVIS	What My World Spins Around	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
12	MEGAN MORONEY	Tennessee Orange	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
13	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
14	COREY KENT	Wild As Her	Combustion/RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
15	BRETT YOUNG	You Didn't	BMLG	<a href="#">PLAY VIDEO ▶</a>
16	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
17	CODY JOHNSON	Human	CoJo/Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
18	NATE SMITH	Whiskey On You	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
19	GABBY BARRETT	Pick Me Up	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
20	CHRIS YOUNG	Looking For You	RCA Nashville	<a href="#">PLAY VIDEO ▶</a>
21	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury	<a href="#">PLAY VIDEO ▶</a>
22	BLAKE SHELTON	No Body	Warner/WMN	<a href="#">PLAY VIDEO ▶</a>
23	CHAYCE BECKHAM	23	Wheelhouse	<a href="#">PLAY VIDEO ▶</a>
24	PARKER MCCOLLUM	Handle On You	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
25	WALKER HAYES	Y'all Life	Monument	<a href="#">PLAY VIDEO ▶</a>
26	DAN + SHAY	You	Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
27	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	<a href="#">PLAY VIDEO ▶</a>
28	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow	<a href="#">PLAY VIDEO ▶</a>
29	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	<a href="#">PLAY VIDEO ▶</a>
30	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	<a href="#">PLAY VIDEO ▶</a>
31	DILLON CARMICHAEL	Son Of A	Riser House	<a href="#">PLAY VIDEO ▶</a>
32	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	<a href="#">PLAY VIDEO ▶</a>
33	DIERKS BENTLEY	Gold	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
34	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	<a href="#">PLAY VIDEO ▶</a>
35	OLD DOMINION	Memory Lane	Arista Nashville	<a href="#">PLAY VIDEO ▶</a>
36	SAM HUNT	Water Under The Bridge	MCA Nashville	<a href="#">PLAY VIDEO ▶</a>
37	SCOTTY MCCREERY	It Matters To Her	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
38	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
39	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.	<a href="#">PLAY VIDEO ▶</a>
40	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR	<a href="#">PLAY VIDEO ▶</a>
41	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	<a href="#">PLAY VIDEO ▶</a>
42	JON PARDI	Your Heart Or Mine	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
43	KENNY CHESNEY	Beer With My...w/Old Dominion	Blue Chair/Warner/WEA	<a href="#">PLAY VIDEO ▶</a>
44	RANDY HOUSER	Note To Self	Magnolia Music	<a href="#">PLAY VIDEO ▶</a>
45	ERIC CHURCH	Doing Life With Me	EMI Nashville	<a href="#">PLAY VIDEO ▶</a>
46	SHANE PROFITT	How It Oughta Be	BMLG	<a href="#">PLAY VIDEO ▶</a>
47	PARMALEE	Girl In Mine	Stoney Creek	<a href="#">PLAY VIDEO ▶</a>
48	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	<a href="#">PLAY VIDEO ▶</a>
49	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	<a href="#">PLAY VIDEO ▶</a>
50	JOE NICHOLS	Good Day For Living	Quartz Hill	<a href="#">PLAY VIDEO ▶</a>



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	JELLY ROLL	Son Of A Sinner	7	1	3	7
2	DAN + SHAY	You	1	7	4	1
3	ZIMMERMAN, BAILEY	Rock And A Hard Place	2	3	2	13
4	HARDY FEAT. LAINEY WILSON	Wait In The Truck	3	17	1	2
5	SMITH, NATE	Whiskey On You	11	2	9	9
6	HUBBARD, TYLER	Dancin' In The Country	20	8	10	5
7	COMBS, LUKE	Going, Going, Gone	10	5	6	26
8	WALLEN, MORGAN	Thought You Should Know	16	4	23	12
9	ALDEAN, JASON	That's What Tequila Does	5	6	11	30
10	WILSON, LAINEY	Heart Like A Truck	4	10	12	20
11	PEARCE, CARLY	What He Didn't Do	12	12	22	6
12	DAVIS, JORDAN	What My World Spins Around	19	19	8	11
13	BROWN, KANE FEAT. KATELYN BROWN	Thank God	18	20	5	21
14	YOUNG, BRETT	You Didn't	29	11	7	24
15	DICKERSON, RUSSELL	God Gave Me A Girl	14	15	14	18
16	BENTLEY, DIERKS	Gold	9	16	17	28
17	MCCREERY, SCOTTY	It Matters To Her	6	23	18	25
18	BROWN BAND, ZAC	Out In The Middle	33	14	13	17
19	BARRETT, GABBY	Pick Me Up	8	24	15	34
20	JOHNSON, CODY	Human	34	9	31	16
21	KENT, COREY	Wild As Her	23	18	37	14
22	PARMALEE	Girl In Mine	28	26	30	4
23	HOUSER, RANDY	Note To Self	26	21	27	23
24	OLD DOMINION	Memory Lane	13	43	26	8
25	HAILEY WHITTERS	Everything She Ain't	15	33	33	10
26	SCOTT, DYLAN	Can't Have Mine	41	13	24	31
27	MORONEY, MEGAN	Tennessee Orange	35	30	29	3
28	SHELTON, BLAKE	No Body	30	27	19	33
29	HAYES, WALKER	Y'all Life	17	22	28	42
30	URBAN, KEITH	Brown Eyes Baby	24	25	34	19
31	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	You, Me, & Whiskey	31	37	16	27
32	MCCOLLUM, PARKER	Handle On You	27	31	20	38
33	NICHOLS, JOE	Good Day For Living	32	35	21	35
34	UNDERWOOD, CARRIE	Hate My Heart	25	34	42	22
35	MILLIGAN, DRAKE	Sounds Like Something I'd Do	37	29	38	29
36	HUNT, SAM	Water Under The Bridge	36	38	32	32
37	PARDI, JON	Your Heart Or Mine	38	28	35	39
38	STELL, MATT	Man Made	40	36	25	44
39	CHURCH, ERIC	Doing Life With Me	22	42	46	36
40	BALLERINI, KELSEA	If You Go Down (I'm Goin' Down Too)	47	40	44	15
41	COOPER, KOLBY	Excuses	43	41	36	41
42	PROFITT, SHANE	How It Oughta Be	44	32	41	46
43	KING, ELLE FEAT. DIERKS BENTLEY	Worth A Shot	21	47	45	40
44	GILBERT, BRANTLEY & B. SHELTON FEAT. V.GILL	Heaven By Then	49	39	39	45
45	CARMICHAEL, DILLION	Son Of A	39	44	40	50
46	CHESNEY, KENNY WITH OLD DOMINION	Beer With My Friends	45	45	43	48
47	BRYAN, ZACH	Something In The Orange	48	48	47	47
48	TENPENNY, MITCHELL	We Got History	46	49	48	43
49	MORGAN, KYLIE	If He Wanted To He Would	42	50	50	37
50	KEITH, TOBY	Oklahoma Breakdown	50	46	49	49



# KRIS DANIELS INTEL

CURRENT POSITION:  
EXECUTIVE NETWORK  
PRODUCER/ON AIR TALENT  
AT AUDACY

**Your career has been like a broadcasting trip to the circus. You've held so many interesting and colorful positions. Let's start with Bakerfield and being a music director for Buck Owens. Describe "picking the hits" for a man who had defined a sound and had had so many smashes of his own.**

Haha It has been a circus...but a fun one not a scary one! Buck was incredible to work for. He would come into the studio sometimes at night, (I did nights then) and would tell amazing stories. I would have to interrupt him so I could talk on the air. ... no pressure!!! I remember wanting to hear all of his stories, but I still had an air shift I had to do. He was pretty "hands off" when it came to music, however; he would come in occasionally and tell Evan and I we should check out a new artist...Brad Paisley or Keith Urban or The Chicks (Dixie Chicks at the time). Buck was also an incredible businessman! Some of my favorite memories around Buck were backstage. Hearing him give advice to an artist was like wow!!!

**You're currently tasked with designing, producing and executing network content for Audacy. Let's explore that mission. Many are saying that returning to "live and local" will be the savior of terrestrial radio. Yet (like the television evolution) syndication seems to garner numbers and roll on. Where is it all going?**

If I had a crystal ball I would've bet the right numbers in the lottery...but, seriously good content/music/radio is where you win! I believe in certain markets "Live and Local" works and in other markets listeners are connecting with the talent and their stories not realizing or carrying that they don't live in their market. I've seen morning shows in a local market do nothing with their listeners or they don't know the demo....shows like that aren't connecting and won't win. If you know your demo and connect with the demo can win. I do believe it is important for talent to "meet" their listeners whether that is thru social median or in person. Talent connecting with their listeners is big and the listener will feel the connection.

**The rise and fall of Disney Radio will be a case study for universities for years. From the mega active saving grace of AM signals, to pioneers in on-line listening... to simply gone. As a former exec at Disney Radio, what changed?**

Radio Disney/Radio Disney Country was a magical time and what a great team! Lead by a great leader. Phil Guerini, was great about letting his team think outside of the box and he was always challenging us. I learned so much there. I was sad when it ended because I felt we were just getting started on some great ideas. The pandemic ended a lot of things for a lot of people.

**Ok, not being noseey but there's a rumor that you like camping. We're sitting around the fire outside with blankets and hot chocolate. Please tell us a camping story that stars you and your family?**

I love camping. We used to have a 5th wheel that we had stored at Pismo Coast Village. When we lived in LA we would go to our "Beach House" once a month. Once we moved from LA to Nashville we took a month and enjoyed



all the sites along the way with our boys, living out of the 5th wheel. It was such a great time and memories we will cherish for a long time.

**In radio or not, living or not currently using oxygen: Who is the smartest person ever?**

I know a lot of smart people and smart in different areas. When it comes to mental health my supervisor Dr. Donna Wilburn, is extremely smart. She impresses me with her knowledge of how the brain works. I also think my dad is/was one of the smartest people I know. He came from a very humble background, growing up on a farm in Tulare, Ca. He became a success story, constantly achieved his dreams. But he never got lost focus of where he came from and treated people with kindness....that is important.

**The Radio God comes to you at night in a dream and says, "Kris. Thou must create a non-existing format that will lead our people into brighter ratings and happiness. This format cannot already exist. Thou art taskedeth to to imagine something new that will be on one terrestrial signal in all of Earth's markets and thy must winneth In the 12 plus demos....Amen" When you awaken, there is a golden microphone wrapped in a silver blanket on your bedside table.. No pressure...What are you gonna do to save the world?**

I would extend on what we were doing at Radio Disney Country but a little different. There are so many talented female artists out there and I feel they need more platforms. I would have a station that was 50% female and 50% male. But Great music....I wouldn't play someone just because they were male or female but because I believed their song should be heard. This station would also be heavily focused on social media....all platforms. I'm not talking the forced 3 posts a day but really putting together a social media plan for the week. Just like talent maps out their shows, this would need to be reflected on the social platform as well. We would work on setting social goals and finding ways to develop the brand in the social setting. PLUS answering listeners on socials as well!!!! I would have radio talent on every daypart weekly and have special hosts on the weekend like actors/singers (other genres) people that have great personalities and made sense to host a weekend show. Promotionally, we would focus on "Experiences". Unique events or opportunities for listeners to get to hang with their favorite artist and their favorite "On Air" talent.

**You are the host of the awards show 'The Krissys'. You are about to announce these winners Best Country Song, like Ever:**

Too many too list but 4 songs:

Merle "Misery and Gin"

Hank Jr "Blues Man"

Carloyn Dawn Johnson "Complicated"

Morgan Wallen "Thought you should know"

\*\*haha all slow songs....

**Kris's Favorite Single, like Ever Ever:**

Too many but "Misery and Gin" Merle Haggard....not sure it was released as a single....well before my time...Morgan Wallen "Cover me Up". And I HAVE to mention Dolly's "Here You Come Again" and Linda Ronstadt's "Blue Bayou." Artists like these paved they way for amazing new talents like Morgan Wade and Lainey Wilson!

**Best Album (any genre), like Way Ever:**

Red Hot Chili Peppers "The Uplift Mofo Party Plan" and "Blood Sugar Sex Magik"

Pink Floyd "Dark Side of the Moon"

Merle Haggard "Big City"

Morgan Wallen "Dangerous: The Double Album"

Kings of Leon "Only by the Night"

Dua Lipa "Future Nostalgia"

**Best missed hit that you knew was awesome and a smash but the world missed...like ever:**

Gary Allen "Smoke Rings in the Dark" and Allison Moore

# 80 FOR BRADY TRAILER



You don't get anymore American mainstream than this. 80 For Brady has big stars, big laughs and is inspired by a "true story". So we can see this really happening.... no, really. Click here:





Check out these videos hand-picked by our staff!



**CMT FEATURE VIDEO OF THE WEEK**

## KASEY TYNDALL & DYLAN MARLOWE - "PLACE FOR ME"

True Country balanced duets are few and far between and a mainstay in our Formats history. CMT features these 2 rising stars; Kasey from North Carolina and young Dylan from Georgia. In the sweet clip, the kids intertwine their God-given gifts and sing about the path to Heaven! Click here:



## HARDY AND LAINEY WILSON - "WAIT IN THE TRUCK"

If they were in a ball park, it would have gone over the fence. If they were in a boat, they would have rocked it. If it were a rocket, it would have blasted off. If it were the lottery, they played the winning ticket. Car? Peddle to the metal. Jet? Broken the sound barrier. MMI stayed up way past our beddy-bye time to watch Hardy and Lainey smash it like a nuclear fission pancake on the Tonight Show. Admit it. "Wait in The Truck" is one of the best Country story songs in decades...maybe ever. Click here:



## CONNER SMITH - "TAKE IT SLOW"

Let's get to the point: If we were "betting people" we would go to Vegas and put a pot of platinum down on Conner Smith. He's gifted, captivating, and has enough edge and individual color to balance out his magic commercial magnetism. He looks like, writes like, sings like, and performs like the next big star in Country Music. Ok, we're doubling down on our bet. Conner Smith is the one to watch. Click here:



## DOLLY PARTON, BELINDA CARLISLE, CYNDI LAUPER, GLORIA ESTEFAN, DEBBIE HARRY - "GONNA BE YOU"

If you scroll up to Intelescope, you'll find the trailer for this whacky film. 5 monster female vocalists (with fingerprints in as many decades) whipped out the theme song for the football fun fantasy film, "80 for Brady". Line up, suit up, and click here:



## CAITLYN SMITH - "LATELY"

Soon the world will know what Nashville knows already. Caitlyn Smith is a musical star. She's one hit away from breaking big and will have a Billy Joel/Carole King-type career of accolades and awards. She's amazing live, her songs are emotionally packed with muscle, and her voice rings beautifully and true. It's going to happen. The gatekeepers need to let her through to the levels she deserves..it could be sooner but let's hope it's "Lately". Click here:



CRS 

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## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

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# MONDAY MORNING INTEL

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