

MONDAY MORNING INTEL



THE WOMEN OF EPIC!

TOP 40 EDITION

FEBRUARY 6, 2023

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MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES 2.6.23

COMPOSITE

SAM SMITH & KIM PETRAS "UNHOLY"

AIRPLAY

DAVID GUETTA & BEBE REXHA "I'M GOOD (BLUE)"

AIRSCORE

DAVID GUETTA & BEBE REXHA "I'M GOOD (BLUE)"

CALLOUT

METRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"

AUDIO

MILEY CYRUS "FLOWERS"

VIDEO

LADY GAGA "BLOODY MARY"

SALES

MILEY CYRUS "FLOWERS"

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Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
3	2	2	6	5	2	1	SAM SMITH & KIM PETRAS	Unholy	Capitol
9	7	5	1	2	1	2	MILEY CYRUS	Flowers	Columbia
1	1	4	12	24	4	3	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
4	3	14	5	19	3	4	TAYLOR SWIFT	Anti-Hero	Republic
5	5	9	21	11	5	5	MEGHAN TRAINOR	Made You Look	Epic
6	6	1	3	26	12	6	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Republic
13	11	17	2	12	14	7	SZA	Kill Bill	Top Dawg Ent./RCA
2	4	6	11	23	25	8	THE WEEKND	Die For You	XO/Republic
10	9	21	10	14	11	9	JVKE	golden hour	JVKE/AWAL
16	16	20	15	7	10	10	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
15	15	10	17	13	15	11	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
8	8	3	29	16	27	12	NICKI MINAJ	Super Freaky Girl	Republic
7	13	24	22	17	13	13	BEYONCE	Cuff It	Parkwood/Columbia
11	10	7	27	15	29	14	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
42	x	x	7	4	6	15	SHAKIRA & BIZARRAP	BZRP Music Sessions #53	DalePlay/Sony Music Latin
19	22	31	9	8	19	16	RAYE	Escapism f/070 Shake	Human Re/The Orchard
29	29	12	25	9	7	17	COI LERAY	Players	Uptown/Republic
17	17	37	24	1	20	18	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
33	38	19	8	10	21	19	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
35	32	11	4	21	22	20	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
12	12	30	19	37	18	21	TAYLOR SWIFT	Lavender Haze	Republic
32	35	18	16	29	9	22	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
24	19	15	36	20	28	23	LIL NAS X	Star Walkin (League Of Legends	Columbia
20	18	25	13	35	32	24	SZA	Nobody Gets Me	Top Dawg Ent./RCA
34	27	27	37	3	23	25	AJR	World's Smallest Violin	AJR Productions/BMG
25	28	35	30	6	33	26	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
14	14	13	41	38	26	27	LEWIS CAPALDI	Forget Me	Capitol
37	39	26	23	22	8	28	RIHANNA	Lift Me Up	Roc Nation/Def Jam
27	23	8	38	33	30	29	CHARLIEONNAFRIDAY	Enough	Island/Republic
21	25	23	20	34	42	30	SABRINA CARPENTER	Nonsense	Island/Republic
26	40	32	28	40	17	31	TIESTO	10:35 f/Tate McRae	Atlantic
43	x	x	18	25	31	32	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
44	x	x	14	28	39	33	SZA	Shirt	TDE/RCA
28	36	36	35	32	38	34	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista
40	41	28	40	18	40	35	GHOST	Mary On A Cross	Loma Vista/Concord
45	x	x	26	27	34	36	NEWJEANS	Ditto	ADOR/Geffen
18	30	40	45	42	24	37	P!NK	Never Gonna Not Dance Again	RCA
23	37	41	33	36	45	38	JOJI	Die For You	88Rising/Warner
46	x	x	34	39	16	39	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE
30	26	33	46	45	35	40	AVA MAX	Million Dollar Baby	Atlantic
31	33	16	47	43	46	41	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
47	x	x	31	30	36	42	TAYLOR SWIFT	Bejeweled	Republic
48	20	x	x	x	x	43	TOM MACDONALD	Ghost	---
22	24	39	48	46	37	44	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTA/Elektra/3EE
41	x	29	32	41	43	45	DRAKE & 21 SAVAGE	Circo Loco	OVO/Epic-Republic
36	31	38	43	47	44	46	MIMI WEBB	Red Flags	Epic
39	x	22	44	44	47	47	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
50	20	x	x	x	x	48	AVA MAX	Ghost	Atlantic
49	x	x	39	31	41	49	BURNA BOY	Last Last	Atlantic
38	34	34	42	48	48	50	RENEE RAPP	Too Well	Interscope

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	42	15	27	SHAKIRA & BIZARRAP	BZRP Music Sessions #53	DalePlay/Sony Music Latin
2	35	20	15	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
3	33	19	14	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
4	29	17	12	COI LERAY	Players	Uptown/Republic
5	44	33	11	SZA	Shirt	TDE/RCA
6	43	32	11	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard
7	32	22	10	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
8	37	28	9	RIHANNA	Lift Me Up	Roc Nation/Def Jam
9	45	36	9	NEWJEANS	Ditto	ADOR/Geffen
10	34	25	9	AJR	World's Smallest Violin	AJR Productions/BMG

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	HARRY STYLES	As It Was	Columbia
2	STEVE LACY	Bad Habit	L-M/RCA
3	DOJA CAT	Vegas	Kemosabe/RCA
4	LIZZO	About Damn Time	Nice Life/Atlantic
5	ROSA LINN	SNAP	Columbia
6	HARRY STYLES	Late Night Talking	Columbia
7	NICKY YOURE	Sunroof f/Dazy	Columbia
8	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
9	JAX	Victoria's Secret	Atlantic
10	GLASS ANIMALS	Heat Waves	Republic
11	JACK HARLOW	First Class	Generation Now/Atlantic
12	JUSTIN BIEBER	Ghost	Def Jam
13	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
14	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
15	ED SHEERAN	Bad Habits	Atlantic
16	LATTO	Big Energy	Streamcut/RCA
17	LIL NAS X	Thats What I Want	Columbia
18	SIA	Unstoppable	RCA
19	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
20	DUA LIPA	Levitating	Interscope-Warner
21	DOJA CAT	Need To Know	Kemosabe/RCA
22	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
23	ED SHEERAN	Shivers	Atlantic
24	MORGAN WALLEN	Wasted On You	Big Loud/Republic
25	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
26	DOJA CAT	Woman	Kemosabe/RCA
27	THE WEEKND	Save Your Tears	XO/Republic
28	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
29	DOVE CAMERON	Boyfriend	Disruptor/Columbia
30	MEGAN THEE STALLION & DUA LIPA	Sweetest Pie	1501Cert./Warner-3EE

OVER 25 MILLION STREAMS FOR KING + COUNTRY

LOVE ME LIKE I AM (WITH JORDIN SPARKS)

WRITTEN BY JOEL & LUKE SMALLBONE, JOSH KERR
& MICHAEL POLLACK (MILEY CYRUS "FLOWERS")

IMPACTING HAC 2/13
AC NOW

ALREADY ON

KCKC, KMXZ, KRNO, KSRZ, WJKK, WKJY
WMGN, WRSA, WTFM, KEZR, KHTI, KIMN
KLTG, KPSI, KAFN, KATR, KYKY, KZXY
KZZU, WBOG, WEZF, WGYL, WHBG, WLTJ
WMEE, WMGX, WPYA, WSGI, WURV, WVEZ

Wyn Starks

WHO I AM

TOP 20 @ AC

TOP 30 @ HAC & R&B



20% SAVE RATE



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Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	1	1	1	1
2	SMITH, SAM FEAT. KIM PETRAS	Unholy	2	6	4	4
3	MINAJ, NICKI	Super Freaky Girl	4	4	2	8
4	GUETTA, DAVID & BEBE REXHA	I'm Good (Blue)	3	5	8	7
5	CYRUS, MILEY	Flowers	9	7	7	3
6	THE WEEKND	Die For You	8	9	3	2
7	POST MALONE FEAT. DOJA CAT	I Like You (A Happier Song)	6	3	10	5
8	CHARLIEONNAFRIDAY	Enough	5	2	11	10
9	TRAINOR, MEGHAN	Made You Look	7	11	9	12
10	BROWN, CHRIS	Under The Influence	14	10	5	9
11	Drake Feat. 21 Savage	Rich Flex	11	12	6	14
12	Leray, Coi	Players	15	13	12	6
13	Capaldi, Lewis	Forget Me	10	8	14	15
14	Swift, Taylor	Anti-Hero	12	14	16	17
15	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	13	16	15	16
16	Tyga, JhenĀ Aiko, Pop Smoke	Sunshine	16	15	19	13
17	SZA	Kill Bill	17	21	17	11
18	Brown, Kane Feat. Katelyn Brown	Thank God	31	17	18	19
19	Lil Uzi Vert	Just Wanna Rock	18	23	13	29
20	Rema & Selena Gomez	Calm Down	19	27	24	18
21	JVKE	Golden Hour	28	18	22	21
22	Post Malone	Wrapped Around Your Finger	26	24	20	22
23	Carpenter, Sabrina	Nonsense	22	22	26	33
24	Beyonce	Cuff It	20	28	29	20
25	SZA	Nobody Gets Me	23	19	31	27
26	Rihanna	Lift Me Up	21	30	28	26
27	AJR	World's Smallest Violin	32	20	36	24
28	Ghost	Mary On A Cross	27	32	27	30
29	Drake & 21 Savage	Circo Loco	35	36	23	25
30	Swift, Taylor	Lavender Haze	24	26	38	35
31	RAYE Feat. 070 Shake	Escapism	29	25	30	37
32	Tiesto Feat. Tate Mcrae	10:35:00	0	0	0	0
33	Max, Ava	Million Dollar Baby	30	34	40	23
34	Rapp, Renee	Too Well	34	29	21	48
35	Smith, Sam	I'm Not Here To Make Friends	40	33	25	34
36	Tree, Oliver & Robin Schulz	Miss You	38	37	34	36
37	Beach Weather	Sex, Drugs, Etc	36	40	37	38
38	Regard X Drop G	No Love For You	33	42	41	28
39	Mikel, Johnnie	Fallen Angel	45	35	32	44
40	Lady Gaga	Bloody Mary	41	41	39	40
41	Webb, Mimi	Red Flags	43	46	33	39
42	D'Amelio, Charli	if you ask me to	39	44	47	31
43	Lavigne, Avril Feat. Yungblud	I'm A Mess	37	39	44	45
44	Pink	Never Gonna Not Dance Again	42	43	43	41
45	Joji	Die For You	47	38	42	43
46	Lonnie	One Night Stand	44	45	48	47
47	Youre, Nicky	Eyes On You	46	47	45	46
48	Loud Luxury	These Nights	49	48	46	42
49	(G)I-DLE	NXDE	48	49	49	49
50	Black Eyed Peas Feat. Anitta, El Alfa	Simply the Best	50	50	50	50



MMI WEEK AT A GLANCE

JOHN SHOMBY

Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment
Sr. Chart/Data Analyst MMI Publications

The Powers chart has been on "repeat" for the past 3 weeks and now we are into week 4 with the top 8 unchanged. Every single one of them showing amazing staying power and strength starting with The Weekend's "Die For You" at #8 with a strong callout rank. Fast-moving SZA's "Kill Bill" really has nowhere to go at this point so she remains at 7th on the strength of being the 2nd most audio streamed song. 6 weeks and this is already a top 10 mainstay. The callout king "Creepin" from Metro Boomin' with The Weekend and 21 Savage stays in the 6th spot with strong audio stream numbers also at #2. "Made Me Look" from Meghan Trainor hangs in at #5 raking 5th in sales, 11th in video streams and 9th in audio streaming. Taylor Swift's "Anti-Hero" holds at 4th placing 3rd in sales and 5th in audio streams. "I'm Good (Blue)" from David Guetta and Bebe Rexha is solidly firm at #3 with big sales numbers ranking 4th and a string callout story ranking 4th. The fastest mover of all, after only three weeks, Miley Cyrus' "Flowers" stays in the #2 spot as the top seller and audio streamer. That, coupled with a #8 rank in callout points to this being a monster hit. Once again, "Unholy" from Sam Smith and Kim Petras holds down the top spot on the chart raking 2nd in sales, 5th in video streams, 67th with audio streaming and a solid #2 in callout. These 8 songs could all be in power as far as the panel is concerned.

One big surprise is the debut at 15th overall for Shakira's collaboration with Argentine DJ sensation Bizarrap "Bzrp Music Sessions, Vol. 53". From a DSP perspective, this is off to an incredible start hitting 6th in sales, 4th in video streams and 7th in audio streaming. With an airplay rank of 42, this tells us that there are some early believers on the panel going after this one. Another making its move in the crossover arena is Kane and Katelyn Brown's "Thank You" rising to 22nd overall from #26. Ranking 9th in sales and 18th in callout are two indications plus an 8-place increase in airplay ranking from 40 to 32. The panel is starting to see some value with this artist in the format. The next few weeks should tell the full story.



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	SZA	Kill Bill	Top Dawg Ent./RCA
HOTZONE	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
HOTZONE	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
HOTZONE	P!NK	Never Gonna Not Dance Again	RCA
HOTZONE	RAYE	Escapism f/070 Shake	Human Re/The Orchard
HOTZONE	SZA	Nobody Gets Me	Top Dawg Ent./RCA
HOTZONE	SABRINA CARPENTER	Nonsense	Island/Republic
HOTZONE	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTA/Elektra/3EE
HOTZONE	JOJI	Die For You	88Rising/Warner
HOTZONE	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic
HOTZONE	TIESTO	10:35 f/Tate McRae	Atlantic
HOTZONE	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista
HOTZONE	COI LERAY	Players	Uptown/Republic
HOTZONE	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
HOTZONE	LONNIE	One Night Stand	Muse
HOTZONE	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
HOTZONE	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
HOTZONE	LOUD LUXURY	These Nights f/KIDDO	Armada
HOTZONE	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
HOTZONE	MIMI WEBB	Red Flags	Epic
HOTZONE	SAM SMITH	I'm Not Here To Make Friends	Capitol
HOTZONE	RENEE RAPP	Too Well	Interscope
HOTZONE	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
HOTZONE	JOHNNIE MIKEL	Fallen Angel	11th Hour Music
HOTZONE	GHOST	Mary On A Cross	Loma Vista/Concord
HOTZONE	NICKY YOURE	Eyes On You	Thirty Knots/Columbia
HOTZONE	DRAKE & 21 SAVAGE	Circo Loco	OVO/Epic-Republic

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	TAYLOR SWIFT	Lavender Haze	Republic
DEVELOPING	LEWIS CAPALDI	Forget Me	Capitol
DEVELOPING	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
DEVELOPING	AVA MAX	Million Dollar Baby	Atlantic
DEVELOPING	(G)I-DLE	Nxde	Cube
DEVELOPING	REGARD X DROP G	No Love For You	Epic

HotAC is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	1	2	2	1
2	SIA	UNSTOPPABLE	3	4	1	3
3	SHEERAN, ED	BAD HABITS	5	1	3	2
4	THE KID LAROI & JUSTIN BIEBER	STAY	2	3	4	6
5	GLASS ANIMALS	HEAT WAVES	12	5	9	4
6	SHEERAN, ED	SHIVERS	8	6	7	8
7	GUETTA, DAVID & BEBE REXHA	I'M GOOD (BLUE)	7	7	6	9
8	SMITH, SAM FEAT. KIM PETRAS	UNHOLY	10	10	8	7
9	YOURE, NICKY	SUNROOF	6	9	10	10
10	LIPA, DUA	LEVITATING	18	11	5	5
11	Bieber, Justin	Ghost	4	12	15	13
12	Lil Nas X	That's What I Want	14	15	12	15
13	Jax	Victoria's Secret	16	13	13	14
14	Parmalee	Take My Name	15	8	17	27
15	John, Elton Feat. Britney Spears	Hold Me Closer	13	17	11	18
16	Beihold, Em	Numb Little Bug	11	16	19	25
17	Post Malone Feat. Doja Cat	I Like You (A Happier Song)	23	18	16	16
18	Cyrus, Miley	Flowers	9	19	20	24
19	Capaldi, Lewis	Forget Me	21	14	23	20
20	Doja Cat	Vegas	17	21	24	11
21	Minaj, Nicki	Super Freaky Girl	26	20	14	19
22	The Weeknd	Die For You	24	25	18	12
23	Trainor, Meghan	Made You Look	22	26	21	23
24	Styles, Harry	As It Was	20	29	26	21
25	Styles, Harry	Late Night Talking	30	23	22	22
26	Lil Nas X	Star Walkin (League Of Legends Worlds Anthem)	28	24	28	17
27	Lizzo	About Damn Time	27	28	29	26
28	Lewis, Dean	How Do I Say Goodbye	29	27	27	30
29	Sanchez, Stephen	Until I Found You	31	31	25	28
30	Swift, Taylor	Anti-Hero	25	22	33	32
31	Linn, Rosa	Snap	33	30	30	35
32	OneRepublic	I Ain't Worried	32	34	31	31
33	John, Elton Feat. Dua Lipa	Cold Heart	19	40	34	29
34	SZA	Nobody Gets Me	34	32	32	36
35	Max, Ava	Million Dollar Baby	35	33	35	34
36	JVKE	Golden Hour	47	38	37	38
37	Beyonce	Cuff It	36	43	38	40
38	Rihanna	Lift Me Up	42	36	41	37
39	Graham, Lukas Feat. Khalid	Wish You Were Here	43	37	39	43
40	Lavigne, Avril Feat. Yungblud	I'm A Mess	44	35	44	41
41	Andress, Ingrid	Seeing Someone Else	48	42	36	48
42	Swift, Taylor	Lavender Haze	38	45	42	42
43	Lady Gaga	Bloody Mary	41	48	40	39
44	Ballerini, Kelsea	Heartfirst	39	41	46	47
45	Pink	Never Gonna Not Dance Again	45	39	48	45
46	D'Amelio, Charli	if you ask me to	37	44	50	33
47	Odell, Tom	Another Love	40	47	45	44
48	Starks, Wyn	Who I Am	46	46	49	46
49	Joji	Die For You	49	49	43	49
50	American Authors	Blind For Love	50	50	47	50



THE CALLOUT DIAGNOSIS HOTAC

MIKE McVAY

President
McVay Media Consulting

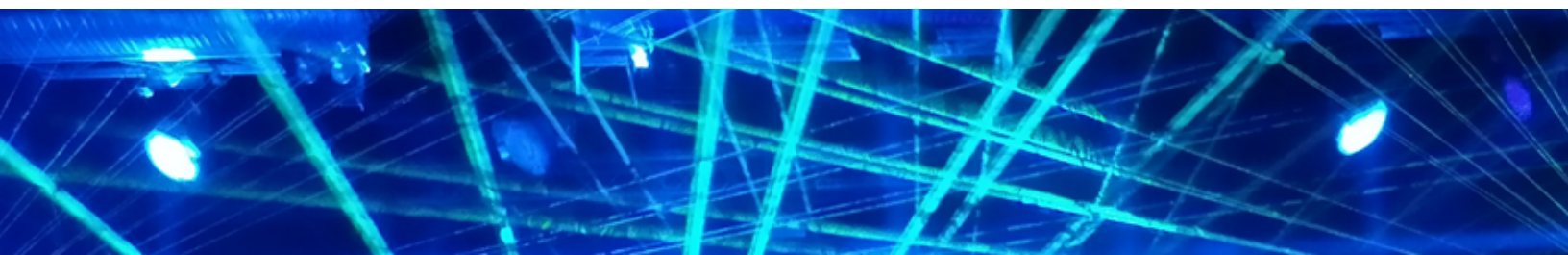
The big winners this past week include Metro Boomin' and the song "Creepin'." Performing as the #1 testing song in the Northeast and West. In my best Casey Kasem voice "The song is #2 in the Midwest and the South." Sia is #1 in the south with the song "Unstoppable." Although many have made the move to free-up space in the Power category by shifting the song to Recurrent. The same goes for The Kid Laroï and Justin Bieber as "Stay" has been shifted to Recurrent despite high testing scores. That opens up room for newer songs with strong acceptance. Ed Sheeran's song "Bad Habits" is another in the Recurrent category that continues to show strong acceptance and big positive scores.

"Unholy" by Sam Smith & Kim Petras is at the top of the Top-40 research chart. Given that the natural lifecycle of a song is from Top-40 to Hot AC and to AC, and this song is Top-5 at Top-40 and Top-10 at Hot AC ... it's a song that will hit #1 and live there for a longtime. "Take My Name" by Parmalee has crossed solidly from Country to Hot AC. Already 85% familiar because of the strong airplay at the country format, the song is Top-15 in testing.

A real find worth considering is Victoria's Secret by Jax. While there may be those who feel the sound of the song is too Top-40 sounding, the message in the story is relevant to women of all ages. It puts a spotlight on an issue, body shaming or appearance inferiority, that has become more openly addressed of late. The tune is memorable. The energy is uplifting. Good song.

"Anti-Hero" by Taylor Swift hasn't seen the positive acceptance that other songs of hers have received, but it is at the top of the airplay chart. It's an amazingly well written story-song that Top-40 and Hot AC don't often have for consideration. The complexity of the music itself, and a chorus that's used more like the filling in the middle of an Oreo cookie than how a chorus is normally used, makes it memorable. The song is still growing and should see more positive scores as familiarity grows.

The one to watch, that I'm really high on, is "Flowers" by Miley Cyrus. The tune is the 18th biggest testing song at Hot AC. Its acceptance and positive score that's almost equal with the younger 25-32 and 33-39 cells. Cyrus has such a unique voice and a range that belies the coarseness of her speaking voice. This song is one that will one day become a library song.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope	PLAY VIDEO ►
2	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ►
3	AJR	World's Smallest Violin	AJR Productions/BMG	PLAY VIDEO ►
4	SHAKIRA & BIZARRAP	BZRP Music Sessions #53	DalePlay/Sony Music Latin	PLAY VIDEO ►
5	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO ►
6	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic	PLAY VIDEO ►
7	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ►
8	RAYE	Escapism f/070 Shake	Human Re/The Orchard	PLAY VIDEO ►
9	COI LERAY	Players	Uptown/Republic	PLAY VIDEO ►
10	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic	PLAY VIDEO ►
11	MEGHAN TRAINOR	Made You Look	Epic	PLAY VIDEO ►
12	SZA	Kill Bill	Top Dawg Ent./RCA	PLAY VIDEO ►
13	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO ►
14	JVKE	golden hour	JVKE/AWAL	PLAY VIDEO ►
15	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic	PLAY VIDEO ►
16	NICKI MINAJ	Super Freaky Girl	Republic	PLAY VIDEO ►
17	BEYONCE	Cuff It	Parkwood/Columbia	PLAY VIDEO ►
18	GHOST	Mary On A Cross	Loma Vista/Concord	PLAY VIDEO ►
19	TAYLOR SWIFT	Anti-Hero	Republic	PLAY VIDEO ►
20	LIL NAS X	Star Walkin (League Of Legends	Columbia	PLAY VIDEO ►
21	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic	PLAY VIDEO ►
22	RIHANNA	Lift Me Up	Roc Nation/Def Jam	PLAY VIDEO ►
23	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ►
24	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ►
25	BAD BUNNY	Titi Me Pregunto	Rimas/The Orchard	PLAY VIDEO ►
26	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Republic	PLAY VIDEO ►
27	NEWJEANS	Ditto	ADOR/Geffen	PLAY VIDEO ►
28	SZA	Shirt	TDE/RCA	PLAY VIDEO ►
29	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville	PLAY VIDEO ►
30	TAYLOR SWIFT	Bejeweled	Republic	PLAY VIDEO ►
31	BURNA BOY	Last Last	Atlantic	PLAY VIDEO ►
32	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista	PLAY VIDEO ►
33	CHARLIEONNAFRIDAY	Enough	Island/Republic	PLAY VIDEO ►
34	SABRINA CARPENTER	Nonsense	Island/Republic	PLAY VIDEO ►
35	SZA	Nobody Gets Me	Top Dawg Ent./RCA	PLAY VIDEO ►
36	JOJI	Die For You	88Rising/Warner	PLAY VIDEO ►
37	TAYLOR SWIFT	Lavender Haze	Republic	PLAY VIDEO ►
38	LEWIS CAPALDI	Forget Me	Capitol	PLAY VIDEO ►
39	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE	PLAY VIDEO ►
40	TIESTO	10:35 f/Tate McRae	Atlantic	PLAY VIDEO ►
41	DRAKE & 21 SAVAGE	Circo Loco	OVO/Epic-Republic	PLAY VIDEO ►
42	P!NK	Never Gonna Not Dance Again	RCA	PLAY VIDEO ►
43	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE	PLAY VIDEO ►
44	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO ►
45	AVA MAX	Million Dollar Baby	Atlantic	PLAY VIDEO ►
46	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTA/Elektra/3EE	PLAY VIDEO ►
47	MIMI WEBB	Red Flags	Epic	PLAY VIDEO ►
48	RENEE RAPP	Too Well	Interscope	PLAY VIDEO ►

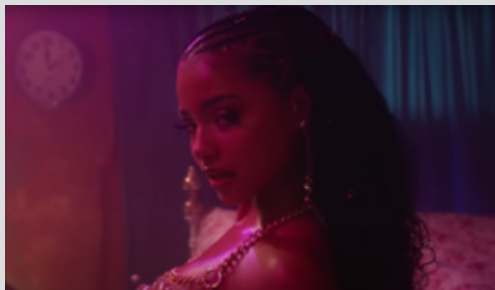


FANTASTIC MACHINE

If you're reading this, you have at least one leg in the media world pool of images. And, if you're keeping an ear to the ground at this year's Sundance Film Fest you may have heard about the astonishing documentary "Fantastic Machine". The title came from a comment from British King Edward VII when he first encountered a camera. The fast-paced film takes us through history to modern day and the path from reality to deception...and beyond. For a sample, click here.

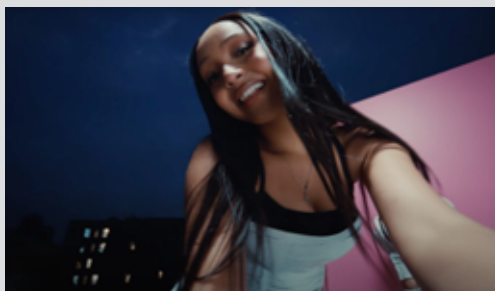


Check out these videos hand-picked by our staff!



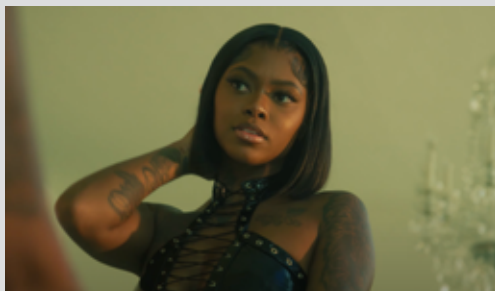
TYLA - "BEEN THINKING"

So look. We don't know exactly who Tyra is singing to or about, but...they better get home like, really quickly. In "Been Thinking", South African teenage dream Tyla Seethal displays dance moves that are sexy and second to none. Like so many, she blew up on TikTok with her global viral smash 'Getting Late' which paved the way to all the heat you'll ever need to land a mega deal with Epic. In this smoking dance-drama of a video, Tyla has arrived and is shaking more than the music industry. Click here:



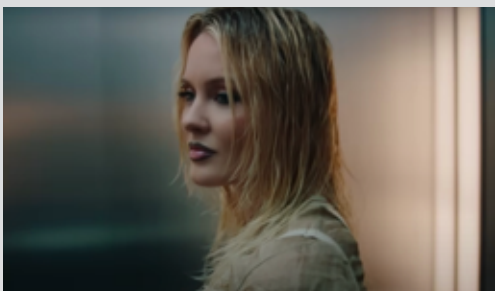
PINKPANTHERESS, ICE SPICE - "BOYS A LIAR" PT. 2

The propellerheads in the MMI research dept have been blasting Pinkpantheress for a good bit and came across this cooled-up version with a dash of Brooklyn Bad-ass Ice Spice. The adorable English-poppette found her way through the TikTok portal (yeah, it's a thing) and has had a small handful of quirky, short, sample-heavy charted hits across the lake. We so liked this version and video because of the NY Subway scenery. Always the mark of authenticity. Click here:



BIG BOSS VETTE - "PRETTY GIRLS WALK"

How do we say this....hmmmm.? Warning: This video uses some words that you would not use in church. The Big Boss Vette, also known as Diamond Alexis Smith, began making noise on her socials and into the Hip-Hop clubs of her native St. Louis. In this instructional video, Ms. Vette revs her educational engine to demonstrate how the pretty girls walk. Now, THESE pretty girls don't wear a lot of clothes when they walk but maybe it's not as dang cold in Missouri. Who knows? Click here:



ZARA LARSSON - "CAN'T TAME HER"

So this is like Abba had a grandchild who loved the movie 'Flashdance'. Zara, who has been performing on stages and television since she was 10, has some not-so-hidden messages in this "love yourself, let go, discover your inner-you" montage of retro choreography. The mayhem begins in an elevator and moves to a blackout stage with what looks to be festooned with large nuggets of good weed.....we hear. Click here:



THE KID LAROI - "LOVE AGAIN"

It's so nice to have The Kid back and this time he brought his new girlfriend. Wow, she is SUCH a doll. Mr. Laroi is giving her full prop-ups to try to rekindle their heat but she's mostly being all stiff....but this single sure ain't as it has blasted onto the charts. Let's hope The Kid keeps Dolly far enough away from the heater so she won't just melt with his affections. Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400
or EMAIL
contact@mmi2020.com

MONDAY MORNING INTEL

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THANK YOU
from the entire staff:

PUBLISHERS:
ZEN CZAR
Rich Meyer
CHIEF WRANGLER
Steve Lehman

MARKETING, PROMOTION
& Magic Fueled by Studio2Bee
MASTERS OF THE SUN
Skip Bishop
Butch Waugh
Kylee Laynee Higgins
HEAD INTELLICOMMENTATOR
John Shomby

RESEARCH TEAM
PEOPLE WHO ACTUALLY
DO THE WORK
Richard R. Deitemeyer
Kate Collins
Brittany Whitney
Brenda Manney
Todd Morris

GRAPHIC DESIGN
EGO Design

PYTHON POWER RANGER
Trent Trento

OPERATIONS
Kylee Laynee Higgins

PAW POWER
NOT IN MY BOWL
Hailey Dogg
Monkey Dog
Cooper