MONDAY MORNING IN TEL Frankling

ТОРЧО

EDITION

Heart Wants What It Wants

FEBRUARY 27, 2023

MONDAY MORNING

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM



SONGS THIS WEEK BY MMI COMPOSITE CATEGORIES 2.27.23

COMPOSITEMILEY CYRUS "FLOWERS"AIRPLAYMILEY CYRUS "FLOWERS"AIRSCOREMILEY CYRUS "FLOWERS"CALLOLITMETRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"ALIDIOSZA "KILL BILL"VIDEOLADY GAGA "BLOODY MARY"SALESMILEY CYRUS "FLOWERS"

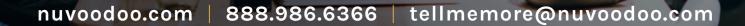
Introducing OMT Lite

THE ONLINE MUSIC TEST

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When a full-sized OMT is a strain on time or budget, get answers from 100 screened respondents on 400 titles for under \$10,000.

ACTIONABLE SPEEDY SAFFORDABLE MUSIC RESEARCH



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MMI-POWERS

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

| TW RK Airplay | TW RK AIRscore | TW RK Callout | TW RK Audio | TW RK Video | TW RK Sales | TW COMP Rank | ARTIST | TITLE | LABEL |
|------------------|-------------------|------------------|----------------|----------------|----------------|-----------------|---|--------------------------------|-----------------------------|
| 1 | 1 | 2 | 3 | 2 | 1 | 1 | MILEY CYRUS | Flowers | Columbia |
| 4 | 2 | 4 | 11 | 5 | 5 | 2 | SAM SMITH & KIM PETRAS | Unholy | Capitol |
| 7 | 7 | 12 | 1 | 6 | 13 | 3 | SZA | Kill Bill | Top Dawg Ent./RCA |
| 2 | 3 | 1 | 6 | 24 | 14 | 4 | METRO BOOMIN | Creepin' f/The Weeknd, 21 Sav. | Boominati/Epic-Republc |
| 5 | 6 | 3 | 17 | 22 | 3 | 5 | DAVID GUETTA & BEBE REXHA | l'm Good (Blue) | Parlophone UK/Warner |
| 6 | 5 | 8 | 24 | 7 | 10 | 6 | MEGHAN TRAINOR | Made You Look | Epic |
| 8 | 9 | 21 | 8 | 16 | 4 | 7 | BEYONCE | Cuff It | Parkwood/Columbia |
| 10 | 8 | 14 | 10 | 19 | 7 | 8 | TAYLOR SWIFT | Anti-Hero | Republic |
| 18 | 12 | 7 | 16 | 9 | 8 | 9 | COI LERAY | Players | Uptown/Republic |
| 11 | 11 | 16 | 15 | 8 | 12 | 10 | REMA & SELENA GOMEZ | Calm Down | Mavin/Virgin/Interscope |
| 3 | 4 | 5 | 12 | 25 | 26 | 11 | THE WEEKND | Die For You | XO/Republic |
| 28 | 19 | 18 | 5 | 3 | 18 | 12 | LIL UZI VERT | Just Wanna Rock | Generation Now/Atlantic |
| 13 | 13 | 26 | 28 | 1 | 11 | 13 | LADY GAGA | Bloody Mary | Stream/Konlive/Interscope |
| 12 | 15 | 20 | 13 | 10 | 22 | 14 | RAYE | Escapism f/070 Shake | Human Re/The Orchard |
| 14 | 10 | 11 | 20 | 15 | 23 | 15 | CHRIS BROWN | Under The Influence | Chris Brown Ent./RCA |
| 31 | 17 | 6 | 9 | 11 | 20 | 16 | MIGUEL | Sure Thing | By Storm/RCA |
| 21 | 20 | 17 | 14 | 23 | 6 | 17 | KANE BROWN & KATELYN BROWN | Thank God | RCA Nashville |
| 34 | 16 | 9 | 7 | 18 | 28 | 18 | DRAKE & 21 SAVAGE | Rich Flex | OVO/Epic-Republic |
| 9 | 14 | 25 | 18 | 30 | 17 | 19 | TAYLOR SWIFT | Lavender Haze | Republic |
| 38 | Х | 31 | 4 | 21 | 2 | 20 | MORGAN WALLEN | Last Night | Big Loud/Mercury/Republic |
| 32 | X | 35 | 2 | 13 | 25 | 21 | PINKPANTHERESS | Boy's A Liar | 300 Ent./3EE |
| 19 | 24 | 27 | 21 | 26 | 27 | 22 | THE KID LAROI | Love Again | Columbia |
| 15 | 18 | 22 | 23 | 36 | 30 | 23 | | Nobody Gets Me | Top Dawg Ent./RCA |
| 24 17 | 22 21 | 30 19 | 31 27 | 4 37 | 37 29 | 24 25 | OLIVER TREE & ROBIN SCHULZ SABRINA CARPENTER | Miss You | Atlantic |
| 20 | 23 | 19 23 | 27 26 | 37 40 | 29 19 | 25 26 | TIESTO | Nonsense 10:35 f/Tate McRae | Island/Republic Atlantic |
| 20 33 | 23 31 | 23 40 | 20 19 | 40 12 | 19 24 | 20 | SHAKIRA & BIZARRAP | BZRP Music Sessions #53 | DalePlay/Sony Music Latin |
| 33 16 | 38 | 40 32 | 15 25 | 38 | 24 16 | 27 | LIZZO | Special f/SZA | Nice Life/Atlantic |
| 23 | 29 | 28 | 32 | 35 | 31 | 29 | SAM SMITH | I'm Not Here To Make Friends | Capitol |
| 39 | 26 | 10 | 36 | 31 | 36 | 30 | CHARLIEONNAFRIDAY | Enough | Island/Republic |
| 45 | <u>х</u> | X | 33 | 29 | 9 | 31 | P!NK | TRUSTFALL | RCA |
| 44 | 37 | 13 | 22 | 28 | 38 | 32 | SZA | Shirt | TDE/RCA |
| 48 | X | X | 37 | 17 | 15 | 33 | BIG BOSS VETTE | Pretty Girls Walk | Republic |
| 22 | 27 | 37 | 44 | 41 | 21 | 34 | P!NK | Never Gonna Not Dance Again | RCA |
| 40 | 30 | 34 | 35 | 14 | 39 | 35 | GHOST | Mary On A Cross | Loma Vista/Concord |
| 29 | 32 | 33 | 30 | 33 | 41 | 36 | BEACH WEATHER | Sex, Drugs, Etc. | 8123/Arista |
| 25 | 28 | 15 | 46 | 42 | 45 | 37 | TYGA | Sunshine f/Jhene Aiko/PopSmoke | LastKings/Republic-EMPIRE |
| 37 | х | 29 | 40 | 43 | 34 | 38 | FALL OUT BOY | Love From The Other Side | FueledByRamen/Elektra/3EE |
| 46 | 25 | Х | Х | Х | Х | 39 | TOM MACDONALD | Ghost | |
| 50 | Х | Х | 29 | 27 | 35 | 40 | NEWJEANS | Ditto | ADOR/Geffen |
| 27 | 35 | 41 | 41 | 48 | 33 | 41 | MIMI WEBB | Red Flags | Epic |
| 35 | 34 | 39 | 34 | 39 | 46 | 42 | ווטר | Die For You | 88Rising/Warner |
| 26 | 33 | 38 | 49 | 47 | 32 | 43 | AVRIL LAVIGNE | I'm A Mess w/YUNGBLUD | DTA/Elektra/3EE |
| 30 | 36 | 36 | 39 | 49 | 42 | 44 | RENEE RAPP | Too Well | Interscope |
| 43 | 41 | Х | 45 | 20 | 49 | 45 | TAYLOR SWIFT | l Knew You Were (Taylor's | Republic |
| 41 | Х | 24 | 43 | 46 | 47 | 46 | POST MALONE | Wrapped Around Your Finger | Mercury/Republic |
| 42 | Х | Х | 47 | 32 | 43 | 47 | XG | Left Right | Avex |
| 36 | 39 | 42 | 48 | 45 | 44 | 48 | ZARA LARSSON | Can't Tame Her | Sommer House/Epic |
| 47 | 40 | Х | 42 | 34 | 48 | 49 | YG | Toxic | 4hunnid/Def Jam |
| 49 | Х | Х | 38 | 44 | 40 | 50 | PARMALEE | Take My Name | Stoney Creek/BMG |



| | | | Songs th | Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration. | | | |
|------------|------------------|---------------------|------------------|---|-------------------|---------------------------|--|
| TW Rank | TW RK Airplay | TW MMI Composite | ACTION Factor | ARTIST | TITLE | LABEL/IMPRINT | |
| 1 | 38 | 20 | 18 | MORGAN WALLEN | Last Night | Big Loud/Mercury/Republic | |
| 2 | 28 | 12 | 16 | LIL UZI VERT | Just Wanna Rock | Generation Now/Atlantic | |
| 3 | 34 | 18 | 16 | DRAKE & 21 SAVAGE | Rich Flex | OVO/Epic-Republic | |
| 4 | 31 | 16 | 15 | MIGUEL | Sure Thing | By Storm/RCA | |
| 5 | 48 | 33 | 15 | BIG BOSS VETTE | Pretty Girls Walk | Republic | |
| 6 | 45 | 31 | 14 | P!NK | TRUSTFALL | RCA | |
| 7 | 44 | 32 | 12 | SZA | Shirt | TDE/RCA | |
| 8 | 32 | 21 | 11 | PINKPANTHERESS | Boy's A Liar | 300 Ent./3EE | |
| 9 | 50 | 40 | 10 | NEWJEANS | Ditto | ADOR/Geffen | |
| 10 | 18 | 9 | 9 | COI LERAY | Players | Uptown/Republic | |
| 11 | 39 | 30 | 9 | CHARLIEONNAFRIDAY | Enough | Island/Republic | |

TOP 40

MMI-RECURRENTS 2.27.23

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there

| DANK | for up to two years, before being reclassified as Gold. | | | | | |
|------------|---|--------------------------------|-------------------------|--|--|--|
| RANK Tw | ARTIST | TITLE | LABEL/IMPRINT | | | |
| 1 | HARRY STYLES | As It Was | Columbia | | | |
| 2 | JVKE | golden hour | JVKE/AWAL | | | |
| 3 | POST MALONE | I Like You f/Doja Cat | Mercury/RCA-Republic | | | |
| 4 | NICKI MINAJ | Super Freaky Girl | Republic | | | |
| 5 | LIZZO | About Damn Time | Nice Life/Atlantic | | | |
| 6 | DOJA CAT | Vegas | Kemosabe/RCA | | | |
| 7 | STEVE LACY | Bad Habit | L-M/RCA | | | |
| 8 | GLASS ANIMALS | Heat Waves | Republic | | | |
| 9 | HARRY STYLES | Late Night Talking | Columbia | | | |
| 10 | THE KID LAROI & JUSTIN BIEBER | Stay | Columbia | | | |
| 11 | NICKY YOURE | Sunroof f/Dazy | Columbia | | | |
| 12 | JUSTIN BIEBER | Ghost | Def Jam | | | |
| 13 | JACK HARLOW | First Class | Generation Now/Atlantic | | | |
| 14 | LIL NAS X & JACK HARLOW | INDUSTRY BABY | Columbia | | | |
| 15 | LEWIS CAPALDI | Forget Me | Capitol | | | |
| 16 | LIL NAS X | Thats What I Want | Columbia | | | |
| 17 | STEPHEN SANCHEZ | Until I Found You | Mercury/Republic | | | |
| 18 | ED SHEERAN | Bad Habits | Atlantic | | | |
| 19 | LATTO | Big Energy | Streamcut/RCA | | | |
| 20 | DUA LIPA | Levitating | Interscope-Warner | | | |
| 21 | SIA | Unstoppable | RCA | | | |
| 22 | OLIVIA RODRIGO | good 4 u | Geffen/Interscope | | | |
| 23 | DOJA CAT | Need To Know | Kemosabe/RCA | | | |
| 24 | ED SHEERAN | Shivers | Atlantic | | | |
| 25 | IMAGINE DRAGONS | Enemy From League Of Legends | KidinaKorner/Interscope | | | |
| 26 | ONEREPUBLIC | I Ain't Worried | Mosley/Interscope | | | |
| 27 | DOJA CAT | Woman | Kemosabe/RCA | | | |
| 28 | JAX | Victoria's Secret | Atlantic | | | |
| 29 | LIL NAS X | MONTERO (Call Me By Your Name) | Columbia | | | |
| 30 | THE WEEKND | Save Your Tears | XO/Republic | | | |

TOP 40 MMI-TOP 40 CALLOUT 2.27.23

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST | υ individuals for a total Sample Size of πιε | N'EAST | MIDWEST | SOUTH | WEST |
|----------|--|---|----------|----------|----------|----------|
| 1 | METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE | Creepin' | 1 | 1 | 2 | 1 |
| 2 | CYRUS, MILEY | Flowers | 2 | 2 | 1 | 2 |
| 3 | GUETTA, DAVID & BEBE REXHA | l'm Good (Blue) | 4 | 6 | 3 | 3 |
| 4 | SMITH, SAM FEAT. KIM PETRAS | Unholy | 3 | 4 | 4 | 10 |
| 5 | THE WEEKND | Die For You | 6 | 9 | 7 | 4 |
| 6 | MIGUEL | Sure Thing | 14 | 3 | 5 | 5 |
| 7 | LERAY, COI | Players | 7 | 7 | 8 | 6 |
| 8 | TRAINOR, MEGHAN | Made You Look | 5 | 11 | 6 | 8 |
| 9 | DRAKE FEAT. 21 SAVAGE | Rich Flex | 8 | 10 | 9 | 11 |
| 10 | CHARLIEONNAFRIDAY | Enough | 9 | 5 | 10 | 14 |
| 11 | Brown, Chris | Under The Influence | 12 | 8 | 12 | 12 |
| 12 | SZA | Kill Bill | 11 | 12 | 16 | 7 |
| 13 | SZA | Shirt | 13 | 14 | 17 | 9 |
| 14 | Swift, Taylor | Anti-Hero | 10 | 15 | 13 | 16 |
| 15 | Tyga, Jhené Aiko, Pop Smoke | Sunshine | 17 | 13 | 11 | 13 |
| 16 | Rema & Selena Gomez | Calm Down | 15 | 20 | 15 | 15 |
| 17 | Brown, Kane Feat. Katelyn Brown | Thank God | 16 | 16 | 14 | 35 |
| 18 | Lil Uzi Vert | Just Wanna Rock | 18 | 17 | 18 | 23 |
| 19 | Carpenter, Sabrina | Nonsense | 20 | 19 | 24 | 22 |
| 20 | JVKE | Golden Hour | 21 | 18 | 23 | 28 |
| 21 | RAYE Feat. 070 Shake | Escapism | 27 | 28 | 22 | 18 |
| 22 23 | Beyonce SZA | Cuff It Nabady Cata Ma | 19 25 | 25 26 | 31 19 | 17 31 |
| 23 24 | SZA Tiesto Feat. Tate Mcrae | Nobody Gets Me 10:35 | 33 | 20 31 | 21 | 20 |
| 24 | Post Malone | Wrapped Around Your Finger | 30 | 24 | 28 | 20 |
| 25 26 | Swift, Taylor | Lavender Haze | 24 | 24 | 20 | 33 |
| 20 | Lady Gaga | Bloody Mary | 36 | 30 | 27 | 19 |
| 28 | The Kid Laroi | Love Again | 22 | 35 | 35 | 26 |
| 29 | Tyga X Chris Brown | Nasty | 37 | 21 | 34 | 30 |
| 30 | Smith, Sam | I'm Not Here To Make Friends | 35 | 23 | 33 | 36 |
| 31 | Fall Out Boy | Love From The Other Side | 26 | 29 | 32 | 39 |
| 32 | Tree, Oliver & Robin Schulz | Miss You | 29 | 34 | 44 | 21 |
| 33 | Wallen, Morgan | Last Night | 31 | 32 | 20 | 47 |
| 34 | Latto feat. Lu Kala | Lottery | 28 | 22 | 45 | 40 |
| 35 | Lizzo Feat. SZA | Special (Remix) | 34 | 42 | 25 | 34 |
| 36 | Regard X Drop G | No Love For You | 32 | 38 | 39 | 32 |
| 37 | Beach Weather | Sex, Drugs, Etc | 42 | 36 | 41 | 25 |
| 38 | Ghost | Mary On A Cross | 39 | 33 | 42 | 37 |
| 39 | Pinkpantheress | Boy's A Liar | 23 | 39 | 48 | 29 |
| 40 | Rapp, Renee | Too Well | 38 | 40 | 30 | 41 |
| 41 | Pink | Never Gonna Not Dance Again | 43 | 37 | 26 | 48 |
| 42 | Lavigne, Avril Feat.Yungblud | I'm A Mess | 40 | 44 | 37 | 42 |
| 43 | Lonnie | One Night Stand | 41 | 41 | 43 | 44 |
| 44 | Joji | Die For You | 45 | 43 | 46 | 38 |
| 45 | Bizarrap, Shakira | Bzrp Music Sessions, Vol. 53 | 46 | 48 | 40 | 27 |
| 46 | Webb, Mimi | Red Flags | 47 | 46 | 38 | 45 |
| 47 | Mikel, Johnnie | Fallen Angel | 48 | 45 | 47 | 49 |
| 48 | Horan, Niall | Heaven | 50 | 50 | 36 | 43 |
| 49 | Tyla | Been Thinking | 44 | 49 | 49 | 50 |
| 50 | Larsson, Zara | Can't Tame Her | 49 | 47 | 50 | 46 |

TOP 40 MONDAY MORNING INTEL 2.27.23





JOHN SHOMBY Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

Two big moves coming from artists on different sides of the pop music spectrum. East coast rapper, L'il Uzi Vert, jumps 5 spots to #12 on the overall chart this week with "Just Wanna Rock". The growth comes primarily from the streaming side with the song ranking 3rd in video and 5th in audio. The panel is still lagging behind on this one even though the airplay rank rises 3 spots this week to 28th.

The cleverly named Pink Pantheress registers the second biggest move knocking on the top 20 door at #21 up from 26 last week. "Boy's a Liar" is the second most audio-streamed song of the week and up to 13th in video streams. The panel is beginning to take notice with the airplay rank increasing to 32nd from #39.

Taylor Swift now has two tunes in the top 20 with "Lavender Haze" breaking in at #19 this week. This one is just starting to grow with decent top 20 sales and audio streams. More to come with this one. Meanwhile, her "Ant-Hero" is still in the top 10 dropping one spot to 8th with consistency in sales and audio streams both ranked in the top 10.

Beyonce's "Cuff It" is hanging in there with third best move of the week up to 7th from #10. This is driven mostly from sales (4th) and audio streaming (8th). The lady still has it and the panel is behind this one.

Miguel's "Sure Thing" drops only one spot to 16th overall. This is only the second week on this chart for the song having solid audio streaming at 9th and an impressive callout at #6. With the strength of those two categories, it's a clear indication that the audience is into this one! The panel is getting there with a move up 7 spots to 31 in airplay rank.

The top 5 has one return entry as David Guetta and Bebe Rexha's "I'm Good (Blue)" moves back up one spot to #5. "Creepin'", from Metro Boomin with The Weekend and 21 Savage, drops one spot to 4th but is still the #1 callout and ranked 4th in audio streams. This song will not go away. One of the hottest artists of the year, so far, SZA and her smash "Kill Bill" remains at #3 and continues to be the most audio streamed song and is 6th in video streams. Holding at #2, another one that has had incredible staying power, Sam Smith and Kim Petras' "Unholy" with top 5 numbers in sales, video streams and callout. Back at number one for a second straight week, AND after only 6 weeks on the chart, is Miley Cyrus' "Flowers". The number one seller, number two in video streams and callout and number three in audio streams, this may wind up being Miley's signature song of her career.



| | Songs that are performing higher than | most with all of the heaviest increases in | all MMI Components. |
|---------|---------------------------------------|--|---------------------------|
| | ARTIST | TITLE | LABEL/IMPRINT |
| HOTZONE | RAYE | Escapism f/070 Shake | Human Re/The Orchard |
| HOTZONE | SZA | Nobody Gets Me | Top Dawg Ent./RCA |
| HOTZONE | LIZZO | Special f/SZA | Nice Life/Atlantic |
| HOTZONE | COI LERAY | Players | Uptown/Republic |
| HOTZONE | THE KID LAROI | Love Again | Columbia |
| HOTZONE | KANE BROWN & KATELYN BROWN | Thank God | RCA Nashville |
| HOTZONE | SAM SMITH | I'm Not Here To Make Friends | Capitol |
| HOTZONE | TYGA | Sunshine f/Jhene Aiko/PopSmoke | LastKings/Republic-EMPIRE |
| HOTZONE | LONNIE | One Night Stand | Muse |
| HOTZONE | MIMI WEBB | Red Flags | Epic |
| HOTZONE | LIL UZI VERT | Just Wanna Rock | Generation Now/Atlantic |
| HOTZONE | NIALL HORAN | Heaven | Capitol |
| HOTZONE | RENEE RAPP | Too Well | Interscope |
| HOTZONE | MIGUEL | Sure Thing | By Storm/RCA |
| HOTZONE | PINKPANTHERESS | Boy's A Liar | 300 Ent./3EE |
| HOTZONE | LATTO | Lottery f/LU KALA | Streamcut/RCA |
| HOTZONE | SHAKIRA & BIZARRAP | BZRP Music Sessions #53 | DalePlay/Sony Music Latin |
| HOTZONE | ZARA LARSSON | Can't Tame Her | Sommer House/Epic |
| HOTZONE | FALL OUT BOY | Love From The Other Side | FueledByRamen/Elektra/3EE |
| HOTZONE | MORGAN WALLEN | Last Night | Big Loud/Mercury/Republic |
| HOTZONE | BEBE REXHA | Heart Wants What It Wants | Warner |
| HOTZONE | XG | Left Right | Avex |

TOP 40

MMI-DEVELOPING 2.2

2.27.23

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

| | ARTIST | TITLE | LABEL/IMPRINT |
|------------|----------------------------|---------------------|---------------------------|
| DEVELOPING | REMA & SELENA GOMEZ | Calm Down | Mavin/Virgin/Interscope |
| DEVELOPING | LADY GAGA | Bloody Mary | Stream/Konlive/Interscope |
| DEVELOPING | CHRIS BROWN | Under The Influence | Chris Brown Ent./RCA |
| DEVELOPING | SABRINA CARPENTER | Nonsense | Island/Republic |
| DEVELOPING | TIESTO | 10:35 f/Tate McRae | Atlantic |
| DEVELOPING | OLIVER TREE & ROBIN SCHULZ | Miss You | Atlantic |
| DEVELOPING | DRAKE & 21 SAVAGE | Rich Flex | OVO/Epic-Republic |
| DEVELOPING | JOHNNIE MIKEL | Fallen Angel | 11th Hour Music |
| DEVELOPING | TYLA | Been Thinking | FAX/Epic |

ТОРЧО мм-HOTAC CALLOUT 2.27.23

HotAC is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST | U individuals for a total Sample Size of 800 per | N'EAST | MIDWEST | SOUTH | WEST |
|----------|---|--|----------|----------|----------|----------|
| 1 | SIA | UNSTOPPABLE | 2 | 3 | 1 | 2 |
| 2 | THE KID LAROI & JUSTIN BIEBER | STAY | 1 | 7 | 3 | 1 |
| 3 | METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE | CREEPIN' | 3 | 1 | 6 | 3 |
| 4 | CYRUS, MILEY | FLOWERS | 4 | 5 | 2 | 10 |
| 5 | SHEERAN, ED | BAD HABITS | 7 | 4 | 4 | 8 |
| 6 | GLASS ANIMALS | HEAT WAVES | 5 | 2 | 8 | 4 |
| 7 | SHEERAN, ED | SHIVERS | 8 | 9 | 5 | 5 |
| 8 | YOURE, NICKY | SUNROOF | 9 | 10 | 12 | 7 |
| 9 | LIPA, DUA | LEVITATING | 14 | 8 | 13 | 6 |
| 10 | XAL | VICTORIA'S SECRET | 6 | 6 | 15 | 18 |
| 11 | Guetta, David & Bebe Rexha | l'm Good (Blue) | 10 | 14 | 9 | 9 |
| 12 | Bieber, Justin | Ghost | 12 | 13 | 7 | 12 |
| 13 | Smith, Sam Feat. Kim Petras | Unholy | 13 | 12 | 14 | 11 |
| 14 | Parmalee | Take My Name | 22 | 11 | 11 | 28 |
| 15 | Lil Nas X | That's What I Want | 15 | 18 | 10 | 23 |
| 16 | Post Malone Feat. Doja Cat | l Like You (A Happier Song) | 20 | 16 | 22 | 13 |
| 17 | John, Elton Feat. Britney Spears | Hold Me Closer | 11 | 23 | 20 | 21 |
| 18 | Trainor, Meghan | Made You Look | 25 | 17 | 16 | 26 |
| 19 | Beihold, Em | Numb Little Bug | 19 | 19 | 18 | 29 |
| 20 | Capaldi, Lewis | Forget Me | 21 | 20 | 28 | 16 |
| 21 | Doja Cat | Vegas | 17 | 22 | 19 | 27 |
| 22 | Styles, Harry | As It Was | 16 | 28 | 17 | 19 |
| 23 | The Weeknd | Die For You | 27 | 21 | 26 | 14 |
| 24 | Lizzo | About Damn Time | 24 | 25 | 27 | 22 |
| 25 | Lil Nas X | Star Walkin (League Of Legends Worlds Anthem) | 26 | 24 | 30 | 20 |
| 26 | Styles, Harry | Late Night Talking | 23 | 29 | 24 | 17 |
| 27 | Swift, Taylor | Anti-Hero | 18 | 26 | 31 | 25 |
| 28 | Brown, Kane Feat. Katelyn Brown | Thank God | 32 | 15 | 21 | 30 |
| 29 | Lewis, Dean | How Do I Say Goodbye | 29 | 27 | 25 | 24 |
| 30 | Sanchez, Stephen | Until I Found You | 28 | 33 | 23 | 15 |
| 31 | Linn, Rosa | Snap | 31 | 30 | 29 | 35 |
| 32 | Max, Ava | Million Dollar Baby | 36 | 31 | 35 | 39 |
| 33 | SZA | Nobody Gets Me | 35 | 35 | 33 | 32 |
| 34 | SZA | Kill Bill | 33 | 40 | 37 | 33 |
| 35 | Swift, Taylor | Lavender Haze | 30 | 34 | 48 | 37 |
| 36 | RAYE Feat. 070 Shake | Escapism | 42 | 36 | 32 | 40 |
| 37 | Pink | Never Gonna Not Dance Again | 37 | 38 | 38 | 38 |
| 38 | JVKE | Golden Hour | 34 20 | 43 | 41 | 34 |
| 39 | Beyonce | Cuff It | 39 41 | 37 | 34 20 | 41 |
| 40 41 | Lizzo Feat. SZA | Special (Remix) | 41 40 | 32 41 | 36 | 47 45 |
| 41 42 | Lavigne, Avril Feat.Yungblud The Kid Laroi | I'm A Mess | 40 47 | 41 45 | 40 42 | 45 21 |
| 42 43 | Ballerini, Kelsea | Love Again Heartfirst | 47 43 | 45 42 | 42 39 | 31 44 |
| 43 44 | Smith, Sam | I'm Not Here To Make Friends | 43 44 | 42 39 | 39 43 | 44 46 |
| 44 | Lady Gaga | Bloody Mary | 38 | 39 46 | 43 45 | 40 |
| 45 46 | Odell, Tom | Another Love | 38 46 | 40 47 | 43 47 | 42 36 |
| 40 47 | Starks, Wyn | Who I Am | 40 45 | 47 44 | 47 46 | 30 43 |
| 47 | Webb, Mimi | Red Flags | 45 48 | 44 49 | 40 49 | 43 48 |
| 40 49 | For King and Country Feat. Jordin Sparks | Love Me Like I Am | 40 50 | 49 50 | 49 44 | 40 49 |
| 40 50 | American Authors | Blind For Love | 30 49 | 30 48 | 50 | 43 50 |
| | | | чJ | ΨU | 00 | 50 |

TOP 40 MONDAY MORNING INTEL 2.27.23





We called it. Miley Cyrus and "Flowers" is up to #4 on the Hot AC chart according to research. The song is performing strongly and showing the strength to hit #1. It's the 3rd highest testing song with both the younger (25-32) and upper end of the female demo (33-39) at the high 60s in Total Positive. The former child star could be on the way to her biggest hit yet.

McVay Media Consulting

Miley's song is going to have to wait a few weeks before being able to proclaim the title of "The Best Researching Song of the Week." There's a logjam at the top of the chart sits with Sia's song "Unstoppable" at #1. The song has the highest overall positive score. It shows single digit burn. Sia's looking at her biggest hit ever.

Metro Boomin has the highest testing song among women 33-39 with a 75.4 Total Positive. No burn to speak off. The vocals on this song are an all-star cast. Metro Boomin features The Weeknd and 21 Savage on "Creepin." The feel from this song is really enjoyable. It has a rhythm that will sound good next to just about any other song on your station.

There's something happening with Meghan Trainor's song "Made You Look." This song is showing a slow rise in burn with the younger side of the sample. It's testing in the Top-20. It has a stronger story to tell on the upper end. Too soon to be concerned that the song isn't working. It has a stronger "Like" score than a "Favorite" score. Familiarity breed Favorites. It needs more time to connect. The song is unique. Unique always takes time to catch-on.

My song to listen to and watch ... P!NK "Never Not Gonna Dance Again." A good base is growing for the song. It's a great story song. Well written. Everything she sings sounds special. The score for Favorite is growing. Add to all of that ... how do you not love any singer that combines pop music and Cirque Du Soleil? C'mon now.



TOP 40 MMI-VIJED STREAMING 2.27.23

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

| AV Rank | ARTIST | | LABEL/IMPRINT | LISTENLINKS |
|------------|----------------------------|--------------------------------|---------------------------|--------------|
| | | | | |
| 1 | LADY GAGA | Bloody Mary | Stream/Konlive/Interscope | PLAY VIDEO 🕨 |
| 2 | MILEY CYRUS | Flowers | Columbia | PLAY VIDEO 🕨 |
| 3 | LIL UZI VERT | Just Wanna Rock | Generation Now/Atlantic | PLAY VIDEO 🕨 |
| 4 | OLIVER TREE & ROBIN SCHULZ | Miss You | Atlantic | PLAY VIDEO 🕨 |
| 5 | SAM SMITH & KIM PETRAS | Unholy | Capitol | PLAY VIDEO 🕨 |
| 6 | SZA | Kill Bill | Top Dawg Ent./RCA | PLAY VIDEO 🕨 |
| 7 | MEGHAN TRAINOR | Made You Look | Epic | PLAY VIDEO 🕨 |
| 8 | REMA & SELENA GOMEZ | Calm Down | Mavin/Virgin/Interscope | PLAY VIDEO 🕨 |
| 9 | COI LERAY | Players | Uptown/Republic | PLAY VIDEO 🕨 |
| 10 | RAYE | Escapism f/070 Shake | Human Re/The Orchard | PLAY VIDEO 🕨 |
| 11 | MIGUEL | Sure Thing | By Storm/RCA | PLAY VIDEO 🕨 |
| 12 | SHAKIRA & BIZARRAP | BZRP Music Sessions #53 | DalePlay/Sony Music Latin | PLAY VIDEO 🕨 |
| 13 | PINKPANTHERESS | Boy's A Liar | 300 Ent./3EE | PLAY VIDEO 🕨 |
| 14 | GHOST | Mary On A Cross | Loma Vista/Concord | PLAY VIDEO 🕨 |
| 15 | CHRIS BROWN | Under The Influence | Chris Brown Ent./RCA | PLAY VIDEO 🕨 |
| 16 | BEYONCE | Cuff It | Parkwood/Columbia | PLAY VIDEO 🕨 |
| 17 | BIG BOSS VETTE | Pretty Girls Walk | Republic | PLAY VIDEO 🕨 |
| 18 | DRAKE & 21 SAVAGE | Rich Flex | OVO/Epic-Republic | PLAY VIDEO 🕨 |
| 19 | TAYLOR SWIFT | Anti-Hero | Republic | PLAY VIDEO 🕨 |
| 20 | TAYLOR SWIFT | l Knew You Were (Taylor's | Republic | PLAY VIDEO 🕨 |
| 21 | MORGAN WALLEN | Last Night | Big Loud/Mercury/Republic | PLAY VIDEO 🕨 |
| 22 | DAVID GUETTA & BEBE REXHA | l'm Good (Blue) | Parlophone UK/Warner | PLAY VIDEO 🕨 |
| 23 | KANE BROWN & KATELYN BROWN | Thank God | RCA Nashville | PLAY VIDEO 🕨 |
| 24 | METRO BOOMIN | Creepin' f/The Weeknd, 21 Sav. | Boominati/Epic-Republc | PLAY VIDEO 🕨 |
| 25 | THE WEEKND | Die For You | XO/Republic | PLAY VIDEO 🕨 |
| 26 | THE KID LAROI | Love Again | Columbia | PLAY VIDEO 🕨 |
| 27 | NEWJEANS | Ditto | ADOR/Geffen | PLAY VIDEO 🕨 |
| 28 | SZA | Shirt | TDE/RCA | PLAY VIDEO 🕨 |
| 29 | P!NK | TRUSTFALL | RCA | PLAY VIDEO 🕨 |
| 30 | TAYLOR SWIFT | Lavender Haze | Republic | PLAY VIDEO 🕨 |
| 31 | CHARLIEONNAFRIDAY | Enough | Island/Republic | PLAY VIDEO 🕨 |
| 32 | XG | Left Right | Avex | PLAY VIDEO 🕨 |
| 33 | BEACH WEATHER | Sex, Drugs, Etc. | 8123/Arista | PLAY VIDEO 🕨 |
| 34 | YG | Тохіс | 4hunnid/Def Jam | PLAY VIDEO 🕨 |
| 35 | SAM SMITH | I'm Not Here To Make Friends | Capitol | PLAY VIDEO 🕨 |
| 36 | SZA | Nobody Gets Me | Top Dawg Ent./RCA | PLAY VIDEO 🕨 |
| 37 | SABRINA CARPENTER | Nonsense | Island/Republic | PLAY VIDEO 🕨 |
| 38 | LIZZO | Special f/SZA | Nice Life/Atlantic | PLAY VIDEO 🕨 |
| 39 | ווסנ | Die For You | 88Rising/Warner | PLAY VIDEO 🕨 |
| 40 | TIESTO | 10:35 f/Tate McRae | Atlantic | PLAY VIDEO 🕨 |
| 41 | P!NK | Never Gonna Not Dance Again | RCA | PLAY VIDEO 🕨 |
| 42 | TYGA | Sunshine f/Jhene Aiko/PopSmoke | LastKings/Republic-EMPIRE | PLAY VIDEO 🕨 |
| 43 | FALL OUT BOY | Love From The Other Side | FueledByRamen/Elektra/3EE | PLAY VIDEO 🕨 |
| 44 | PARMALEE | Take My Name | Stoney Creek/BMG | PLAY VIDEO 🕨 |
| 45 | ZARA LARSSON | Can't Tame Her | Sommer House/Epic | PLAY VIDEO 🕨 |
| 46 | POST MALONE | Wrapped Around Your Finger | Mercury/Republic | PLAY VIDEO 🕨 |
| 47 | AVRIL LAVIGNE | I'm A Mess w/YUNGBLUD | DTA/Elektra/3EE | PLAY VIDEO 🕨 |
| 48 | MIMI WEBB | Red Flags | Epic | PLAY VIDEO 🕨 |
| 49 | RENEE RAPP | Too Well | Interscope | PLAY VIDE0 ► |

MMI-INTELESCOPE

2.27.23

GRACIE ABRAMS ON JIMMY KIMMEL LIVE

MMI has been waving the Gracie Flag for a bit. Soooo,'a friend' asked us to watch Friday's Jimmy Kimmel Live to hear and see (that's a TV thing) Gracie perform "I Know It Won't Work". So we asked what time the show airs and thought that too..'won't work". So we took naps, made some coffee, took a walk and a shower and stayed up to watch the stellar performance. We're glad we did and so will you if you click here:

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MMI-INTELEVISION

Check out these videos hand-picked by our staff!



BIBI - "VENGEANCE"

MMI Uh-Oh Whoospie Alert: Don't piss off BIBI. Not a good idea at all. And...This amazing video may have some really bad language but we're not sure because most of it's in Korean. This makes sense because that's where BIBI's from. See..this is all starting to tie together. Bad-ass BIBI has a global deal with the very hot 88Rising team and if I were them I'd do my best to get this smash up the chart because (as mentioned earlier and depicted in said aforementioned video) you DO NOT Video want to piss off BIBI. Click here:





PINK - "TRUSTFALL"

The high-wire-death-defying baddest of all has just released (with a magnificent wave of furious grandeur) her new album, TrustFall. The LP is a collection of danceable rhythmic therapy sessions for those of us who are worn down from heartbreak, global pandemics, pressures, wars, and spy-balloons. It's a "let it go and live" lesson planner with a bad and beautiful backbeat. If you need to feel better about

something...anything, stream Trustfall from the press play button to the end. But first, click here:





MAE STEPHENS - "IF WE EVER BROKE UP"

At MMI we are a data and research engine and rely on science and accurate interpretation of numbers. Henceforth we avoid language such as "adorable, cute as heck, a toe-tapper, catchy, sweet as pie, the bees knees, ditty, tackle box full of hooks, etc". All of which apply to this video from English TikTokker Mae Stephens. You're welcome and click here:





LINKIN PARK - "LOST"

20 years later, Linkin Park still sounds new as they bring back a re-tweaked "Lost", that was originally recorded for the 2003 album Meteora. The way cool anime video treatment brings the track to life and solves the sad conundrum of addressing the loss of lead singer Chester Bennington in 2017. The early chart success of this track shows that avid Linkin fans never left the park. Click here:





HALSEY - "DIE 4 ME"

We love Halsey. Pure Pop with splashy art and just enough edge to keep it cool. This video is a perfect picture of the magic she whips up. A pane of glass, some steam, some erotic choreography, little to no wardrobe, and an amazingly hot track. Boom. Click here:



CHARTS/POWERS:

торчо

MONDAY

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

торчо *The Back Page* 2.27.23

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MONDAY Morning Intel

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