



**MONDAY  
MORNING  
INTEL**

**RUSSELL  
DICKERSON**



**MMI  
PROFILE  
BRENT MICHAELS**

*Country Edition*

**NASHVILLE  
APPROVED**

**FEBRUARY 6, 2023**



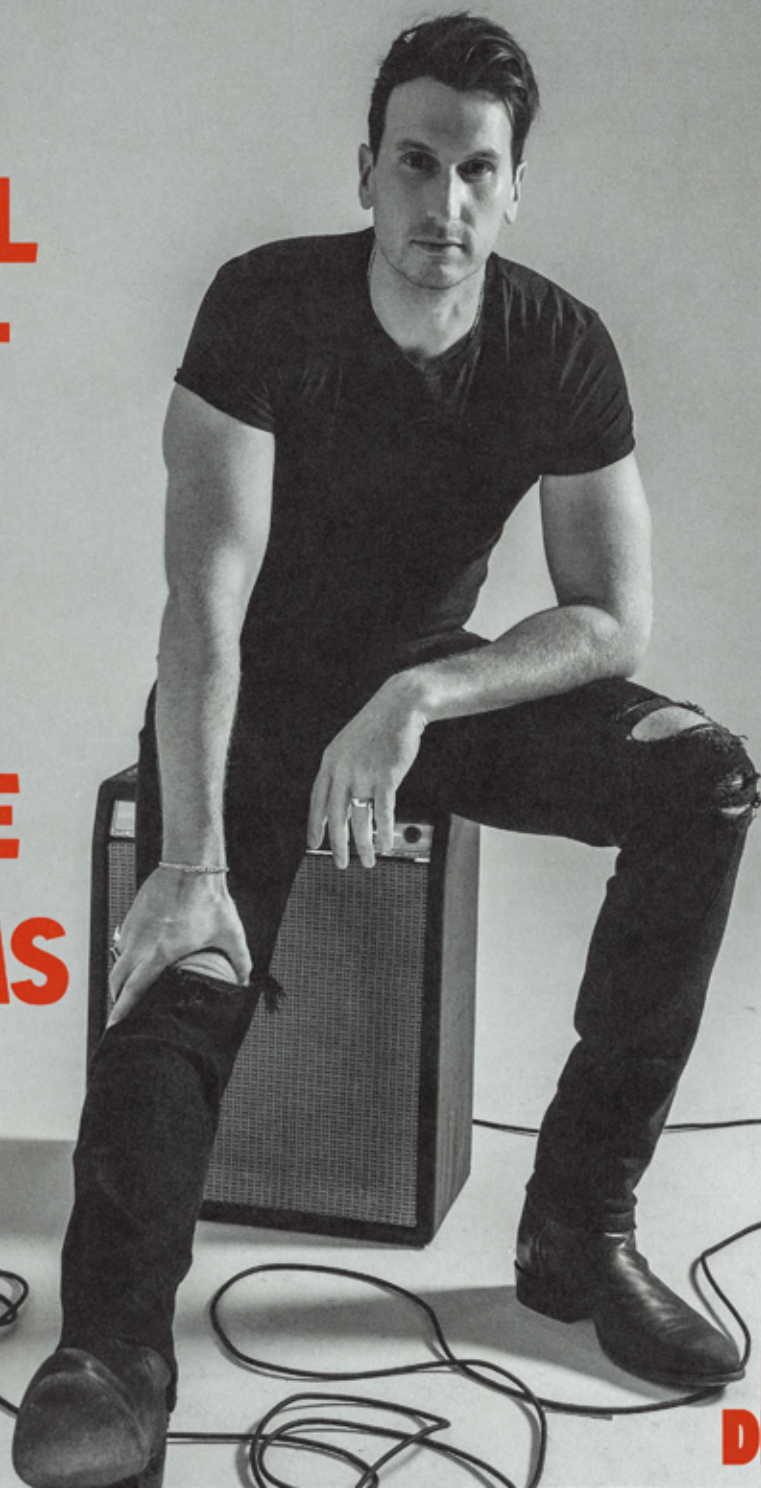
# GOD GAVE ME A GIRL

**#9**

**NATIONAL  
CALLOUT**

**+26%**

**INCREASE  
IN STREAMS**



# **MONDAY MORNING INTEL**

FEBRUARY 6, 2023

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**MONDAY  
MORNING  
INTEL**

# #1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES 2.6.23

**COMPOSITE**

**MORGAN WALLEN "Thought You Should Know"**

**AIRPLAY**

**NATE SMITH "Whiskey On You"**

**AIRSCORE**

**NATE SMITH "Whiskey On You"**

**CALLOUT**

**BAILEY ZIMMERMAN "Rock And A Hard Place"**

**AUDIO**

**ZACH BRYAN "Something in the Orange"**

**VIDEO**

**HARDY F/LA. WILSON "wait in the truck"**

**SALES**

**MORGAN WALLEN "Thought You Should Know"**

## Upgrade to GSelector®



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Experience the latest GSelector scheduling innovations.

- Goal & Rule Based Scheduling
- Multi-Attribute Timed Segue Bans
- No Restriction Scheduling
- Flex Clocks
- Selector2GO Mobile Creativity



Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

| TWRK<br>AIRPLAY | TWRK<br>AIRscore | TWRK<br>CALLOUT | TWRK<br>AUDIO | TWRK<br>VIDEO | TWRK<br>SALES | TWCOMP<br>RANK | ARTIST                         | TITLE                          | LABEL                     |
|-----------------|------------------|-----------------|---------------|---------------|---------------|----------------|--------------------------------|--------------------------------|---------------------------|
| 3               | 3                | 4               | 7             | 3             | 1             | 1              | MORGAN WALLEN                  | Thought You Should Know        | Big Loud/Mercury/Republic |
| 2               | 2                | 15              | 4             | 5             | 4             | 2              | KANE BROWN & KATELYN BROWN     | Thank God                      | RCA Nashville             |
| 11              | 11               | 1               | 2             | 4             | 5             | 3              | BAILEY ZIMMERMAN               | Rock And A Hard Place          | Warner/WEA/Elektra        |
| 5               | 5                | 7               | 5             | 10            | 6             | 4              | LUKE COMBS                     | Going, Going, Gone             | River House/Columbia Nash |
| 6               | 7                | 13              | 6             | 6             | 3             | 5              | LAINIEY WILSON                 | Heart Like A Truck             | Broken Bow                |
| 9               | 6                | 3               | 3             | 1             | 19            | 6              | HARDY                          | wait in the truck f/La. Wilson | Broken Bow/Big Loud       |
| 4               | 4                | 12              | 10            | 11            | 9             | 7              | JORDAN DAVIS                   | What My World Spins Around     | MCA Nashville             |
| 1               | 1                | 5               | 11            | 17            | 16            | 8              | NATE SMITH                     | Whiskey On You                 | Arista Nashville          |
| 8               | 9                | 8               | 12            | 9             | 10            | 9              | CARLY PEARCE                   | What He Didn't Do              | Big Machine               |
| 14              | 14               | 11              | 19            | 15            | 14            | 10             | BRETT YOUNG                    | You Didn't                     | BMLG                      |
| 10              | 10               | 26              | 18            | 18            | 13            | 11             | GABBY BARRETT                  | Pick Me Up                     | Warner/WAR                |
| 12              | 12               | 23              | 14            | 23            | 12            | 12             | PARKER MCCOLLUM                | Handle On You                  | MCA Nashville             |
| 15              | 16               | 17              | 13            | 13            | 22            | 13             | COREY KENT                     | Wild As Her                    | Combustion/RCA Nashville  |
| 16              | 15               | 25              | 16            | 14            | 20            | 14             | CODY JOHNSON                   | Human                          | Colo/Warner/WMN           |
| 30              | 28               | 46              | 1             | 2             | 2             | 15             | ZACH BRYAN                     | Something in the Orange        | Belting Bronco/Warner/WAR |
| 32              | 32               | 10              | 24            | 7             | 11            | 16             | TYLER HUBBARD                  | Dancin' In The Country         | EMI Nashville             |
| 7               | 8                | 6               | 36            | 31            | 34            | 17             | JASON ALDEAN                   | That's What Tequila Does       | Macon Music/Broken Bow    |
| 36              | 23               | 21              | 29            | 8             | 8             | 18             | JELLY ROLL                     | NEED A FAVOR                   | Stoney Creek/BMG          |
| 17              | 18               | 30              | 26            | 21            | 21            | 19             | BLAKE SHELTON                  | No Body                        | Warner/WMN                |
| 37              | 35               | 28              | 8             | 12            | 15            | 20             | MEGAN MORONEY                  | Tennessee Orange               | Arista Nashville          |
| 13              | 13               | 18              | 39            | 34            | 24            | 21             | DIERKS BENTLEY                 | Gold                           | Capitol Nashville         |
| 22              | 24               | 14              | 25            | 36            | 23            | 22             | SCOTTY MCCREERY                | It Matters To Her              | Triple Tigers             |
| 31              | 26               | 36              | 15            | 35            | 17            | 23             | OLD DOMINION                   | Memory Lane                    | Arista Nashville          |
| 28              | 17               | 16              | 28            | 41            | 32            | 24             | ZAC BROWN BAND                 | Out In The Middle              | Home Grown/Warner/WAR     |
| 18              | 19               | 33              | 27            | 33            | 36            | 25             | SAM HUNT                       | Water Under The Bridge         | MCA Nashville             |
| 50              | 38               | x               | 9             | 20            | 7             | 26             | MORGAN WALLEN                  | One Thing At A Time            | Big Loud/Mercury          |
| 25              | 30               | 27              | 38            | 24            | 26            | 27             | WALKER HAYES                   | Y'all Life                     | Monument                  |
| 34              | 31               | 32              | 17            | 28            | 31            | 28             | HAILEY WHITTERS                | Everything She Ain't           | Pegasus/S&D/Big Loud      |
| 40              | 34               | 29              | 20            | 26            | 25            | 29             | JUSTIN MOORE & PRISCILLA BLOCK | You, Me, And Whiskey           | Valory/InDent/Mercury     |
| 19              | 20               | 24              | 37            | 47            | 41            | 30             | KEITH URBAN                    | Brown Eyes Baby                | Capitol Nashville         |
| 23              | 50               | 2               | 43            | 29            | 42            | 31             | DAN + SHAY                     | You                            | Warner/WAR                |
| 24              | 29               | 34              | 42            | 37            | 38            | 32             | CARRIE UNDERWOOD               | Hate My Heart                  | Capitol Nashville         |
| 41              | 40               | 45              | 23            | 27            | 27            | 33             | MITCHELL TENPENNY              | We Got History                 | Riser House/Columbia Nash |
| 46              | 45               | 39              | 22            | 16            | 35            | 34             | KYLIE MORGAN                   | If He Wanted To He Would       | EMI Nashville             |
| 35              | 43               | 35              | 21            | 40            | 30            | 35             | JON PARDI                      | Your Heart Or Mine             | Capitol Nashville         |
| 39              | 42               | 22              | 35            | 25            | 45            | 36             | DYLAN SCOTT                    | Can't Have Mine (Find You A..) | Curb                      |
| 45              | 39               | x               | 41            | 19            | 28            | 37             | CHRIS YOUNG                    | Looking For You                | RCA Nashville             |
| 29              | 33               | 19              | 45            | 43            | 40            | 38             | RANDY HOUSER                   | Note To Self                   | Magnolia Music            |
| 44              | 46               | 40              | 30            | 30            | 18            | 39             | KELSEA BALLERINI               | If You Go Down (I'm Going...)  | Black River Entertainment |
| 26              | 25               | 43              | 48            | 32            | 37            | 40             | DILLON CARMICHAEL              | Son Of A                       | Riser House               |
| 27              | 27               | 38              | 40            | 44            | 44            | 41             | ERIC CHURCH                    | Doing Life With Me             | EMI Nashville             |
| 20              | 21               | 37              | 49            | 46            | 47            | 42             | SHANE PROFITT                  | How It Oughta Be               | BMLG                      |
| 42              | 37               | 44              | 44            | 38            | 33            | 43             | BRANTLEY GILBERT/BLAKE SHELTON | Heaven By Then f/Vince Gill    | Valory Music Co.          |
| 21              | 22               | 31              | 50            | 50            | 48            | 44             | JOE NICHOLS                    | Good Day For Living            | Quartz Hill               |
| 38              | 49               | 42              | 31            | 39            | 39            | 45             | ELLE KING                      | Worth A Shot f/Dierks Bentley  | RCA/Columbia Nashville    |
| 48              | 44               | x               | 34            | 42            | 29            | 46             | MORGAN EVANS                   | Over For You                   | Warner/WEA                |
| 49              | 48               | x               | 33            | 22            | 46            | 47             | CHAYCE BECKHAM                 | 23                             | Wheelhouse                |
| 33              | 36               | 20              | 46            | 49            | 50            | 48             | PARMALEE                       | Girl In Mine                   | Stoney Creek              |
| 43              | 47               | 9               | 47            | 48            | 43            | 49             | RUSSELL DICKERSON              | God Gave Me A Girl             | Triple Tigers             |
| 47              | 41               | 41              | 32            | 45            | 49            | 50             | CONNER SMITH                   | Take It Slow                   | Valory Music Co.          |



# Jelly Roll

+ NEED A FAVOR +

OUT NOW

**IMPACTING RADIO FEBRUARY 13TH**

**60+ STATIONS ALREADY COMMITTED**

**25+ STATIONS SPINNING IN DOUBLE DIGITS**

**1.9 WEEKLY STREAMS**

**SPINNING 45X PER WEEK  
ON SIRIUSXM THE HIGHWAY**

**ALREADY CHARTED CA/MB #48 AND BB #44**

**MMI ACTION & HOTZONE**



BBR

STONEY  
CREEK

BMG



Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

| TW RANK | TW RK AIRPLAY | TW MMI COMPOSITE | ACTION FACTOR | ARTIST                         | TITLE                    | LABEL/IMPRINT             |
|---------|---------------|------------------|---------------|--------------------------------|--------------------------|---------------------------|
| 1       | 50            | 26               | <b>24</b>     | MORGAN WALLEN                  | One Thing At A Time      | Big Loud/Mercury          |
| 2       | 36            | 18               | <b>18</b>     | JELLY ROLL                     | NEED A FAVOR             | Stoney Creek/BMG          |
| 3       | 37            | 20               | <b>17</b>     | MEGAN MORONEY                  | Tennessee Orange         | Arista Nashville          |
| 4       | 32            | 16               | <b>16</b>     | TYLER HUBBARD                  | Dancin' In The Country   | EMI Nashville             |
| 5       | 30            | 15               | <b>15</b>     | ZACH BRYAN                     | Something in the Orange  | Belting Bronco/Warner/WAR |
| 6       | 46            | 34               | <b>12</b>     | KYLIE MORGAN                   | If He Wanted To He Would | EMI Nashville             |
| 7       | 40            | 29               | <b>11</b>     | JUSTIN MOORE & PRISCILLA BLOCK | You, Me, And Whiskey     | Valory/InDent/Mercury     |
| 8       | 31            | 23               | <b>8</b>      | OLD DOMINION                   | Memory Lane              | Arista Nashville          |
| 9       | 41            | 33               | <b>8</b>      | MITCHELL TENPENNY              | We Got History           | Riser House/Columbia Nash |
| 10      | 45            | 37               | <b>8</b>      | CHRIS YOUNG                    | Looking For You          | RCA Nashville             |
| 11      | 11            | 3                | <b>8</b>      | BAILEY ZIMMERMAN               | Rock And A Hard Place    | Warner/WEA/Elektra        |

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

| RANK TW | ARTIST                        | TITLE                          | LABEL/IMPRINT             |
|---------|-------------------------------|--------------------------------|---------------------------|
| 1       | COLE SWINDELL                 | She Had Me At Heads Carolina   | Warner/WMN                |
| 2       | MORGAN WALLEN                 | You Proof                      | Big Loud/Mercury/Republic |
| 3       | JELLY ROLL                    | Son Of A Sinner                | Stoney Creek/BMG          |
| 4       | LUKE COMBS                    | The Kind Of Love We Make       | River House/Columbia Nash |
| 5       | TYLER HUBBARD                 | 5 Foot 9                       | EMI Nashville             |
| 6       | THOMAS RHETT                  | Half Of Me f/Riley Green       | Valory Music Co./BMLG     |
| 7       | JIMMIE ALLEN                  | down home                      | Stoney Creek              |
| 8       | CODY JOHNSON                  | Til You Can't                  | CoJo/Warner/WMN           |
| 9       | PARMALEE                      | Take My Name                   | Stoney Creek/BMG          |
| 10      | DUSTIN LYNCH                  | Thinking 'Bout You f/M. Porter | Broken Bow                |
| 11      | JUSTIN MOORE                  | With A Woman You Love          | Valory Music Co.          |
| 12      | BAILEY ZIMMERMAN              | Fall In Love                   | Warner/WEA/Elektra        |
| 13      | MORGAN WALLEN                 | Wasted On You                  | Big Loud/Republic         |
| 14      | MITCHELL TENPENNY             | Truth About You                | Riser House/Columbia      |
| 15      | JON PARDI                     | Last Night Lonely              | Capitol Nashville         |
| 16      | JASON ALDEAN/CARRIE UNDERWOOD | If I Didn't Love You           | BMG/Capitol               |
| 17      | INGRID ANDRESS                | Wishful Drinking w/Sam Hunt    | Atlantic/Warner/WEA       |
| 18      | CHRIS YOUNG & KANE BROWN      | Famous Friends                 | RCA Nashville             |
| 19      | JASON ALDEAN                  | Trouble With A Heartbreak      | Macon Music/Broken Bow    |
| 20      | JORDAN DAVIS                  | Buy Dirt f/Luke Bryan          | MCA Nashville             |
| 21      | SCOTTY MCCREERY               | Damn Strait                    | Triple Tigers             |
| 22      | LUKE COMBS                    | Forever After All              | River House/Columbia Nash |
| 23      | ELLE KING & MIRANDA LAMBERT   | Drunk (And I Don't Wanna Go..) | RCA/Columbia Nashville    |
| 24      | ZAC BROWN BAND                | Same Boat                      | Home Grown/Warner/WAR     |
| 25      | JACKSON DEAN                  | Don't Come Lookin'             | Big Machine               |
| 26      | CHRIS STAPLETON               | You Should Probably Leave      | Mercury Nashville         |
| 27      | WALKER HAYES                  | Fancy Like                     | Monument/RCA              |
| 28      | COLE SWINDELL                 | Single Saturday Night          | Warner/WMN                |
| 29      | LUKE COMBS                    | Cold As You                    | River House/Columbia Nash |
| 30      | DYLAN SCOTT                   | New Truck                      | Curb                      |





Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

|         | ARTIST            | TITLE                         | LABEL/IMPRINT             |
|---------|-------------------|-------------------------------|---------------------------|
| HOTZONE | BAILEY ZIMMERMAN  | Rock And A Hard Place         | Warner/WEA/Elektra        |
| HOTZONE | COREY KENT        | Wild As Her                   | Combustion/RCA Nashville  |
| HOTZONE | SAM HUNT          | Water Under The Bridge        | MCA Nashville             |
| HOTZONE | CARRIE UNDERWOOD  | Hate My Heart                 | Capitol Nashville         |
| HOTZONE | OLD DOMINION      | Memory Lane                   | Arista Nashville          |
| HOTZONE | TYLER HUBBARD     | Dancin' In The Country        | EMI Nashville             |
| HOTZONE | JELLY ROLL        | NEED A FAVOR                  | Stoney Creek/BMG          |
| HOTZONE | MEGAN MORONEY     | Tennessee Orange              | Arista Nashville          |
| HOTZONE | COLE SWINDELL     | Drinkaby                      | Warner/WMN                |
| HOTZONE | MITCHELL TENPENNY | We Got History                | Riser House/Columbia Nash |
| HOTZONE | KELSEA BALLERINI  | If You Go Down (I'm Going...) | Black River Entertainment |

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

|            | ARTIST                         | TITLE                          | LABEL/IMPRINT             |
|------------|--------------------------------|--------------------------------|---------------------------|
| DEVELOPING | PARKER MCCOLLUM                | Handle On You                  | MCA Nashville             |
| DEVELOPING | DIERKS BENTLEY                 | Gold                           | Capitol Nashville         |
| DEVELOPING | BRETT YOUNG                    | You Didn't                     | BMLG                      |
| DEVELOPING | CODY JOHNSON                   | Human                          | CoJo/Warner/WMN           |
| DEVELOPING | BLAKE SHELTON                  | No Body                        | Warner/WMN                |
| DEVELOPING | KEITH URBAN                    | Brown Eyes Baby                | Capitol Nashville         |
| DEVELOPING | SHANE PROFITT                  | How It Oughta Be               | BMLG                      |
| DEVELOPING | JOE NICHOLS                    | Good Day For Living            | Quartz Hill               |
| DEVELOPING | SCOTTY MCCREERY                | It Matters To Her              | Triple Tigers             |
| DEVELOPING | DAN + SHAY                     | You                            | Warner/WAR                |
| DEVELOPING | WALKER HAYES                   | Y'all Life                     | Monument                  |
| DEVELOPING | DILLON CARMICHAEL              | Son Of A                       | Riser House               |
| DEVELOPING | ERIC CHURCH                    | Doing Life With Me             | EMI Nashville             |
| DEVELOPING | RANDY HOUSER                   | Note To Self                   | Magnolia Music            |
| DEVELOPING | ZACH BRYAN                     | Something in the Orange        | Belting Bronco/Warner/WAR |
| DEVELOPING | PARMALEE                       | Girl In Mine                   | Stoney Creek              |
| DEVELOPING | MATT STELL                     | Man Made                       | RECORDS Nashville         |
| DEVELOPING | JON PARDI                      | Your Heart Or Mine             | Capitol Nashville         |
| DEVELOPING | KOLBY COOPER                   | Excuses                        | Combustion/Wheelhouse     |
| DEVELOPING | ELLE KING                      | Worth A Shot f/Dierks Bentley  | RCA/Columbia Nashville    |
| DEVELOPING | DYLAN SCOTT                    | Can't Have Mine (Find You A..) | Curb                      |
| DEVELOPING | JUSTIN MOORE & PRISCILLA BLOCK | You, Me, And Whiskey           | Valory/InDent/Mercury     |
| DEVELOPING | BRANTLEY GILBERT/BLAKE SHELTON | Heaven By Then f/Vince Gill    | Valory Music Co.          |
| DEVELOPING | DRAKE MILLIGAN                 | Sounds Like Something I'd Do   | Stoney Creek              |
| DEVELOPING | JAKE OWEN                      | Up There Down Here             | Big Loud                  |



# PARKER MICCOLLUM

"HANDLE ON YOU"

## TOP 10 BOUND ... AND BEYOND!



SPINNING  
**TOP 5**

AT

KAJA

KKBQ

KTEX

KXLY

WTQR

WXBQ

KSKS

WIL

WSLC

KILT

AND MORE!

## CONVERT NOW!

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# **MMI** **WEEK AT A** **GLANCE**

**JOHN SHOMBY**

Owner/CEO  
Country's Radio Coach, Inc.

The audience is giving us some advance info on a couple possible future hits. Megan Moroney's "Tennessee Orange" continues to grow in its fourth week moving up to 18th overall from #20 despite being ranked 41st in airplay. The song is the 6th most audio streamed, 12th in video streams and 14th in sales. With such little airplay, the fact that it is ranked 27th in callout should also open the panel's eyes. Got to see her in person last Thursday and she is the real deal in person. Think modern day Dolly with a little Taylor mixed in.

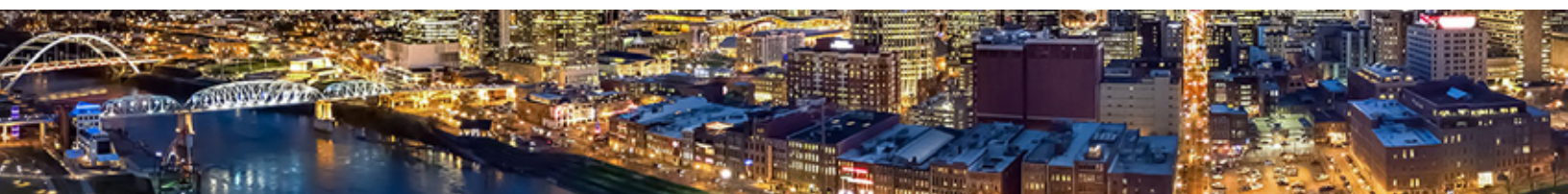
Tyler Hubbard's "Dancin' In The Country" after only three weeks is up to 17th overall from 23rd last week. Top 15 (13th) in video streams and its #6 in callout is another attention-getter considering its still ranked just 35th in airplay. Jelly Roll's "Need A Favor" rolls into its second week moving from 28th to 22nd overall with his "Son Of A Sinner" still ranked 4th on the chart. This new one is #8 in sales and video streaming and up to 40th in airplay giving the panel another to keep an eye on.

And, then, there's Zach Bryan! Once again, his "Something In The Orange" is the top audio and #2 video streamed song also ranking 4th in sales and sporting its highest airplay rank at #31 this week. Still a lot of doubters on the panel despite the strong numbers and the numbers don't lie.

Bailey Zimmerman's "Rock And A Hard Place" stays at #7 but is getting stronger each week as the 2nd most streamed song at audio, 5th most in video and up to 7th in sales along with way up to 3rd in callout. This one had developed a lot quicker than his first hit.

One new entry in the top 5 happens to be an artist with TWO songs in there. Lainey Wilson's "Heart Like A Truck" reaches #3 from 6th last week ranking 3rd in sales, 7th in video streams and 5th with audio streaming plus up to #10 in callout. Her duet with Hardy "Wait In The Truck" parks itself at #2 this week overall. It's still the #1 video streamed song and now 7th in audio streams plus #2 in sales and 4th in callout. More panel believers coming in each week. Kane and Katelyn Brown's "Thank You" drops one spot to 5th this week still strong in sales at #6, 6th in video streams and 3rd in audio streaming. Jelly Roll's "Son Of A Sinner" falls from #1 to #4 but still is the number one callout plus 5th in sales, 3rd in video streaming and 9th in audio streams.

Morgan Wallen's "Thought You Should Know" reaches number one overall this week as quickly as any song I've seen. Sing about your mom and that happens. It's the #1 selling tune along with 4th in video streaming, 8th in audio streams and 8th in callout. On top of all of this, another Morgan song "One Thing At A Time" is 31st overall, after two weeks ranked 10th in sales and audio streams but still ranked dead last at #50 in airplay. I'm guessing that the panel will pick up on this one as fast as they have his others.



**MONDAY  
MORNING  
INTEL**



**YES,  
WE  
GET  
IT**

If you ever needed a  
**ONE STOP SHOP**  
for data and research,  
**MMI IS IT!**  
MMI is part of  
**EVERY MUSIC  
DECISION**  
we make.

**SCOTT DONATO**

OM/PD - WGTY York, Pa

**MMI AND THE AIRPLAY INTEL  
FAMILY OF PUBLICATIONS**

**YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS**



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

| AV RANK | ARTIST                         | TITLE                          | LABEL/IMPRINT             | LISTEN! LINKS                |
|---------|--------------------------------|--------------------------------|---------------------------|------------------------------|
| 1       | HARDY                          | wait in the truck f/La. Wilson | Broken Bow/Big Loud       | <a href="#">PLAY VIDEO ▶</a> |
| 2       | ZACH BRYAN                     | Something in the Orange        | Belting Bronco/Warner/WAR | <a href="#">PLAY VIDEO ▶</a> |
| 3       | MORGAN WALLEN                  | Thought You Should Know        | Big Loud/Mercury/Republic | <a href="#">PLAY VIDEO ▶</a> |
| 4       | BAILEY ZIMMERMAN               | Rock And A Hard Place          | Warner/WEA/Elektra        | <a href="#">PLAY VIDEO ▶</a> |
| 5       | KANE BROWN & KATELYN BROWN     | Thank God                      | RCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 6       | LAINÉY WILSON                  | Heart Like A Truck             | Broken Bow                | <a href="#">PLAY VIDEO ▶</a> |
| 7       | TYLER HUBBARD                  | Dancin' In The Country         | EMI Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 8       | JELLY ROLL                     | NEED A FAVOR                   | Stoney Creek/BMG          | <a href="#">PLAY VIDEO ▶</a> |
| 9       | CARLY PEARCE                   | What He Didn't Do              | Big Machine               | <a href="#">PLAY VIDEO ▶</a> |
| 10      | LUKE COMBS                     | Going, Going, Gone             | River House/Columbia Nash | <a href="#">PLAY VIDEO ▶</a> |
| 11      | JORDAN DAVIS                   | What My World Spins Around     | MCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 12      | MEGAN MORONEY                  | Tennessee Orange               | Arista Nashville          | <a href="#">PLAY VIDEO ▶</a> |
| 13      | COREY KENT                     | Wild As Her                    | Combustion/RCA Nashville  | <a href="#">PLAY VIDEO ▶</a> |
| 14      | CODY JOHNSON                   | Human                          | CoJo/Warner/WMN           | <a href="#">PLAY VIDEO ▶</a> |
| 15      | BRETT YOUNG                    | You Didn't                     | BMLG                      | <a href="#">PLAY VIDEO ▶</a> |
| 16      | KYLIE MORGAN                   | If He Wanted To He Would       | EMI Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 17      | NATE SMITH                     | Whiskey On You                 | Arista Nashville          | <a href="#">PLAY VIDEO ▶</a> |
| 18      | GABBY BARRETT                  | Pick Me Up                     | Warner/WAR                | <a href="#">PLAY VIDEO ▶</a> |
| 19      | CHRIS YOUNG                    | Looking For You                | RCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 20      | MORGAN WALLEN                  | One Thing At A Time            | Big Loud/Mercury          | <a href="#">PLAY VIDEO ▶</a> |
| 21      | BLAKE SHELTON                  | No Body                        | Warner/WMN                | <a href="#">PLAY VIDEO ▶</a> |
| 22      | CHAYCE BECKHAM                 | 23                             | Wheelhouse                | <a href="#">PLAY VIDEO ▶</a> |
| 23      | PARKER MCCOLLUM                | Handle On You                  | MCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 24      | WALKER HAYES                   | Y'all Life                     | Monument                  | <a href="#">PLAY VIDEO ▶</a> |
| 25      | DYLAN SCOTT                    | Can't Have Mine (Find You A..) | Curb                      | <a href="#">PLAY VIDEO ▶</a> |
| 26      | JUSTIN MOORE & PRISCILLA BLOCK | You, Me, And Whiskey           | Valory/InDent/Mercury     | <a href="#">PLAY VIDEO ▶</a> |
| 27      | MITCHELL TENPENNY              | We Got History                 | Riser House/Columbia Nash | <a href="#">PLAY VIDEO ▶</a> |
| 28      | HAILEY WHITTERS                | Everything She Ain't           | Pigasus/S&D/Big Loud      | <a href="#">PLAY VIDEO ▶</a> |
| 29      | DAN + SHAY                     | You                            | Warner/WAR                | <a href="#">PLAY VIDEO ▶</a> |
| 30      | KELSEA BALLERINI               | If You Go Down (I'm Going...)  | Black River Entertainment | <a href="#">PLAY VIDEO ▶</a> |
| 31      | JASON ALDEAN                   | That's What Tequila Does       | Macon Music/Broken Bow    | <a href="#">PLAY VIDEO ▶</a> |
| 32      | DILLON CARMICHAEL              | Son Of A                       | Riser House               | <a href="#">PLAY VIDEO ▶</a> |
| 33      | SAM HUNT                       | Water Under The Bridge         | MCA Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 34      | DIERKS BENTLEY                 | Gold                           | Capitol Nashville         | <a href="#">PLAY VIDEO ▶</a> |
| 35      | OLD DOMINION                   | Memory Lane                    | Arista Nashville          | <a href="#">PLAY VIDEO ▶</a> |
| 36      | SCOTTY MCCREERY                | It Matters To Her              | Triple Tigers             | <a href="#">PLAY VIDEO ▶</a> |
| 37      | CARRIE UNDERWOOD               | Hate My Heart                  | Capitol Nashville         | <a href="#">PLAY VIDEO ▶</a> |
| 38      | BRANTLEY GILBERT/BLAKE SHELTON | Heaven By Then f/Vince Gill    | Valory Music Co.          | <a href="#">PLAY VIDEO ▶</a> |
| 39      | ELLE KING                      | Worth A Shot f/Dierks Bentley  | RCA/Columbia Nashville    | <a href="#">PLAY VIDEO ▶</a> |
| 40      | JON PARDI                      | Your Heart Or Mine             | Capitol Nashville         | <a href="#">PLAY VIDEO ▶</a> |
| 41      | ZAC BROWN BAND                 | Out In The Middle              | Home Grown/Warner/WAR     | <a href="#">PLAY VIDEO ▶</a> |
| 42      | MORGAN EVANS                   | Over For You                   | Warner/WEA                | <a href="#">PLAY VIDEO ▶</a> |
| 43      | RANDY HOUSER                   | Note To Self                   | Magnolia Music            | <a href="#">PLAY VIDEO ▶</a> |
| 44      | ERIC CHURCH                    | Doing Life With Me             | EMI Nashville             | <a href="#">PLAY VIDEO ▶</a> |
| 45      | CONNER SMITH                   | Take It Slow                   | Valory Music Co.          | <a href="#">PLAY VIDEO ▶</a> |
| 46      | SHANE PROFITT                  | How It Oughta Be               | BMLG                      | <a href="#">PLAY VIDEO ▶</a> |
| 47      | KEITH URBAN                    | Brown Eyes Baby                | Capitol Nashville         | <a href="#">PLAY VIDEO ▶</a> |
| 48      | RUSSELL DICKERSON              | God Gave Me A Girl             | Triple Tigers             | <a href="#">PLAY VIDEO ▶</a> |
| 49      | PARMALEE                       | Girl In Mine                   | Stoney Creek              | <a href="#">PLAY VIDEO ▶</a> |
| 50      | JOE NICHOLS                    | Good Day For Living            | Quartz Hill               | <a href="#">PLAY VIDEO ▶</a> |

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#1 COUNTRY ALBUMS #1 ROCK ALBUMS  
#1 HARD ROCK ALBUMS #1 ROCK & ALTERNATIVE ALBUMS #1 CURRENT ALBUM SALES  
#1 INDEPENDENT ALBUMS #1 PURE ALBUM SALES

BIG LOUD BIG LOUD ROCK



Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.  
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST                                     | TITLE                               | N/EAST | MIDWEST | SOUTH | WEST |
|------|--|-------------------------------------|--------|---------|-------|------|
| 1    | ZIMMERMAN, BAILEY                          | Rock And A Hard Place               | 2      | 2       | 2     | 12   |
| 2    | DAN + SHAY                                 | You                                 | 1      | 9       | 10    | 2    |
| 3    | HARDY FEAT. LAINEY WILSON                  | Wait In The Truck                   | 4      | 28      | 1     | 1    |
| 4    | WALLEN, MORGAN                             | Thought You Should Know             | 11     | 1       | 8     | 11   |
| 5    | SMITH, NATE                                | Whiskey On You                      | 8      | 3       | 16    | 15   |
| 6    | ALDEAN, JASON                              | That's What Tequila Does            | 5      | 5       | 9     | 23   |
| 7    | COMBS, LUKE                                | Going, Going, Gone                  | 6      | 4       | 12    | 25   |
| 8    | PEARCE, CARLY                              | What He Didn't Do                   | 10     | 14      | 17    | 4    |
| 9    | DICKERSON, RUSSELL                         | God Gave Me A Girl                  | 3      | 13      | 19    | 10   |
| 10   | HUBBARD, TYLER                             | Dancin' In The Country              | 15     | 10      | 20    | 3    |
| 11   | YOUNG, BRETT                               | You Didn't                          | 21     | 6       | 4     | 18   |
| 12   | DAVIS, JORDAN                              | What My World Spins Around          | 12     | 15      | 7     | 7    |
| 13   | WILSON, LAINEY                             | Heart Like A Truck                  | 16     | 12      | 3     | 37   |
| 14   | MCCREERY, SCOTTY                           | It Matters To Her                   | 7      | 20      | 18    | 19   |
| 15   | OWEN, JAKE                                 | Up There Down Here                  | 17     | 24      | 22    | 5    |
| 16   | BROWN, KANE FEAT. KATELYN BROWN            | Thank God                           | 23     | 21      | 11    | 9    |
| 17   | BROWN BAND, ZAC                            | Out In The Middle                   | 28     | 8       | 24    | 24   |
| 18   | KENT, COREY                                | Wild As Her                         | 19     | 17      | 27    | 13   |
| 19   | BENTLEY, DIERKS                            | Gold                                | 14     | 22      | 23    | 30   |
| 20   | HOUSER, RANDY                              | Note To Self                        | 22     | 19      | 25    | 16   |
| 21   | PARMALEE                                   | Girl In Mine                        | 18     | 27      | 33    | 8    |
| 22   | JELLY ROLL                                 | Need A Favor                        | 32     | 11      | 5     | 48   |
| 23   | SCOTT, DYLAN                               | Can't Have Mine                     | 41     | 16      | 15    | 22   |
| 24   | MCCOLLUM, PARKER                           | Handle On You                       | 29     | 35      | 6     | 26   |
| 25   | URBAN, KEITH                               | Brown Eyes Baby                     | 25     | 25      | 29    | 14   |
| 26   | JOHNSON, CODY                              | Human                               | 39     | 7       | 35    | 17   |
| 27   | BARRETT, GABBY                             | Pick Me Up                          | 9      | 33      | 26    | 35   |
| 28   | HAYES, WALKER                              | Y'all Life                          | 13     | 18      | 28    | 41   |
| 29   | MORONEY, MEGAN                             | Tennessee Orange                    | 30     | 34      | 32    | 6    |
| 30   | MOORE, JUSTIN FEAT. PRISCILLA BLOCK        | You, Me, & Whiskey                  | 38     | 39      | 21    | 20   |
| 31   | SHELTON, BLAKE                             | No Body                             | 36     | 26      | 13    | 45   |
| 32   | NICHOLS, JOE                               | Good Day For Living                 | 37     | 38      | 14    | 44   |
| 33   | HAILEY WHITTERS                            | Everything She Ain't                | 27     | 31      | 48    | 21   |
| 34   | HUNT, SAM                                  | Water Under The Bridge              | 24     | 37      | 38    | 33   |
| 35   | UNDERWOOD, CARRIE                          | Hate My Heart                       | 35     | 32      | 37    | 32   |
| 36   | MILLIGAN, DRAKE                            | Sounds Like Something I'd Do        | 44     | 29      | 34    | 38   |
| 37   | COOPER, KOLBY                              | Excuses                             | 46     | 30      | 40    | 27   |
| 38   | PARDI, JON                                 | Your Heart Or Mine                  | 43     | 36      | 41    | 28   |
| 39   | OLD DOMINION                               | Memory Lane                         | 31     | 44      | 30    | 29   |
| 40   | PROFITT, SHANE                             | How It Oughta Be                    | 45     | 23      | 43    | 40   |
| 41   | STELL, MATT                                | Man Made                            | 42     | 42      | 39    | 39   |
| 42   | CHURCH, ERIC                               | Doing Life With Me                  | 20     | 40      | 49    | 42   |
| 43   | MORGAN, KYLIE                              | If He Wanted To He Would            | 26     | 46      | 46    | 34   |
| 44   | BALLERINI, KELSEA                          | If You Go Down (I'm Goin' Down Too) | 49     | 41      | 42    | 31   |
| 45   | SMITH, CONNER                              | Take It Slow                        | 34     | 48      | 31    | 43   |
| 46   | KING, ELLE FEAT. DIERKS BENTLEY            | Worth A Shot                        | 40     | 47      | 44    | 36   |
| 47   | CARMICHAEL, DILLION                        | Son Of A                            | 33     | 45      | 36    | 49   |
| 48   | GILBERT, BRANTLEY & B.SHELTON FEAT. V.GILL | Heaven By Then                      | 48     | 43      | 47    | 46   |
| 49   | TENPENNY, MITCHELL                         | We Got History                      | 47     | 49      | 50    | 47   |
| 50   | BRYAN, ZACH                                | Something In The Orange             | 50     | 50      | 45    | 50   |



# BRENT MICHAELS INTEL

## CURRENT POSITION:

KUZZ AM/FM & KRJK-FM  
PROGRAM DIRECTOR/  
ON-AIR PERSONALITY

**Brent, you're vice-chair of the CRB's CRS Agenda Committee this year. Between us, just you and me, can you tell us a few "secrets" or changes that will happen this year? No really, Bro... just us. Off the record. Won't print...roll tape.**

Well, between us, here's the scoop (wink, wink)... I think this is one of the most well-rounded CRS Agendas I've been a part of. There's a lot of practical sessions for air talent and programmers like Prep Rally (show prep best practices) and The Social Experience (a how to from some social media experts on different platforms), and we'll also address mental health, the relationship between radio and records, and how to attract young talent into our industry.

**The pandemic introduced us to CRS Online. Even though last year was a massive turnout and this year looks like a chart topper, should the on-line element still exist for attendees who simply can't come in?**

It's something that was discussed, but ultimately, the vast majority of CRS registrants are excited to be back in person. There are a lot of logistics and technical aspects to a live stream, and unfortunately, it's not feasible to pull off for the limited interested audience. But even if you can't attend CRS this year, the CRB is always working to make CRS accessible to as many industry professionals as possible, and there are options like CRS 360 sessions that happen throughout the year that provide a lot of educational opportunities and discussions too.

**Like us and everyone reading this, you're most likely a radio nerd. Describe what it was like growing up listening to Hawaiian radio where signals (except for published charts) are isolated from outside influences and has deep cultural roots far different from the mainland.**

It's a different landscape for sure. There are multiple stations dedicated to local Hawaiian music. There wasn't a country station most of the time as I grew up (there is now, and I do afternoon drive on it!), but I fell in love with radio because of KSSK. Legendary personalities Perry & Price (Michael W. Perry and Larry Price) were everything—funny, intelligent, locally focused. There are a lot of similarities between KSSK and KUZZ, both are iconic brands within their community and dedicated to being the voice of their communities.

**The Bakersfield sound has been one of the most influential sub-genres in Country Music. Buck, Merle and the crew paved the way for Country rock and Outlaw Country. Broadcasting from the heart and cradle, how do you pay homage to the history and still stay modern and mainstream?**

I think about this a lot. Aside from the radio station, Buck Owens meant so much to this community. He was a businessman, a philanthropist, and loved Bakersfield. I think we best pay tribute to his legacy by keeping KUZZ as Bakersfield's country music authority and a heritage brand in the industry. Our listeners do tend to gravitate toward the more traditional singles, but there are many songs with a pop or rock lean that also do very well. If we're playing the best country music for our listeners, we're honoring our founder.



**The Aforementioned Buck and Merle show up at your house for dinner. With them they bring Jelly Roll and Morgan Wade. Jelly Roll brings Jack Kerouac and Morgan brings Leslie Fram. What are you making for dinner and what album will you play while you dine?**

We're having Chicken Fried Steak and we're playing the Cake "Live From The Crystal Palace" album. Buck was a big Cake fan.

**Let's turn on of TVs for a minute. GMA, Today, Fox and Friends have all pretty much squished (is that a word?) local morning shows. With radio's pendants talking about the need and rebirth of "Live and Local", will this happen to terrestrial radio?**

I do firmly believe in live and local radio. But It needs to be done well to be successful. It needs to reflect the voice of the community in a topical and compelling way. Cliff & Tanya and I have that discussion. The bottom line is any morning show (and really any radio talent, period) needs to be as compelling as possible—funny, thoughtful, topical, emotional. If it's a local talent or voice tracked shift that's not providing much, being local isn't an advantage. One of our stations (KRJK) carries The Bobby Bones Show, and there's a reason that has an audience as well. Great radio, from wherever it originates, is great radio.

**What is the best Country song that never made it to the radio charts?**

There's so many... some of the immediate ones that come to mind from the last few years are Carly Pearce "Your Drinking, My Problem", Sam Hunt "2016", Larry Fleet "Three Chords and a Lie", and Dustin Lynch "Love Me or Leave Me Alone"

**MONDAY  
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## 2 THINGS WE LOVE: MARGO PRICE AND RADIO



MMI Warning: The Following Cinematic Presentation Containing Smoking !....with references that could depict marijuana...allegedly. Warning 2.0: Said video depicts Grammy Winner and MMI Fave Margo Price in very little clothing and could lead the viewer to wonder if aforementioned Price was underwear...ah, we meant unaware that she was being filmed. Further Alert: This song and video carries a blatant "FU Imma gonna do what I want and be me: attitude that is infectious and may lead to being rebellious, hip and cool. Note: Said Video may expose viewer to awesome Jersey singer songwriter Sharon Van Etten which clearly labels one as "hip and cool" by association thereof. Beware and Click here.





Check out these videos hand-picked by our staff!



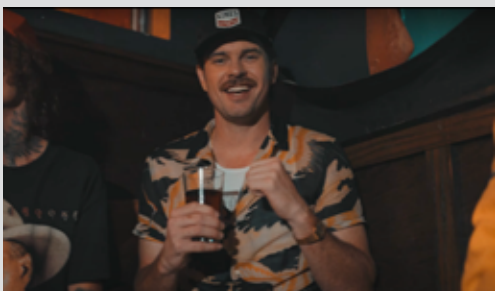
### LOCASH - "THREE FAVORITE COLORS"

The LOCASH boys are hook machines. They are masters of mindset and sing-a-longs. Chris and Preston have earned black belts in Country crowd control and they are red dirt dream-weavers and cornfield collaborating kings of simple rhyme and harmony. In this arm-swaying smash, LOCASH puts your Country in your Country, with name-checking and product-placing brilliance. It's all masterful hooks and tight lines as they reel you in. Click here:



### DIERKS BENTLEY FT. ASHLEY MCBRYDE - "COWBOY BOOTS"

There's magic dust on this video. Besides the magnificent intertwined talents of Dierks and Ashley, the simplicity of the Lower Broadway set (Looks like Layla's) captures the moment and the lyric beautifully. This clip has 4 stars: the song itself, the 2 singers, and the shadowed couple dancing so convincingly that you forget there are lights, cameras, and crew. Worth watching twice. Click here:



### CHEAT CODES & MATT STELL - "WHEN YOU KNOW"

If you are a grumpy Country old-timer who don't like no Pop being dipped in yer Country tunes, then DO NOT listen to the amazingly fun Cheat Codes project "One Night In Nashville". The California EDM DJ Trio (oh hush up and google it already) mixed it up with some of our hometown modern besties like Matt, Russell, Jimmie, and Mackenzie who came up with some flavorful fun deluxe. Check out the bright and atmospheric "When You Know" featuring the very tall hit spinner Matt Stell. Click here:



### KIP MOORE FT. BOY NAMED BANJO - "SWEET VIRGINIA" (ACOUSTIC)

**MMI Full Disclosure Alert:** When Kip released Wild World in 2021, we checked to see if he had covered the Country Bluesy Rolling Stones, "Sweet Virginia" from Exile on Main Street. Nope. The song is a gritty, impassioned plea from the writer searching for his place in a relationship and the world. Add in the beloved touring monster band, Boy Named Banjo and this becomes something to behold. Worth knowing and loving. Click here:



### ALANA SPRINGSTEEN - "YOU DON'T DESERVE A COUNTRY SONG"

Virginia-born and Nashville based, beyond buzz-worthy Alana Springsteen spends way too much time answering the question. And... no, she's not related to him but, as you can tell in this song and clip, she's her own boss. With a flurry of head-turning, press, and spotlighting, Alana is surpassing her earlier cult status and is emerging into the "real deal" category. Click here:



CRS 

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\$100 WHILE SEATS LAST!***



## CHARTS/POWERS:

**1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

**2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE** predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

## HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

## RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

## ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

## STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

*NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.*

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Monkey Dog

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