

MONDAY
MORNING
INTEL

MATT STELLA

ONE OF US

THE EP

OUT NOW



MMI
PROFILE
ROB STONE +
HOLLY HUTTON

Country Edition

NASHVILLE
APPROVED

FEBRUARY 13, 2023

MONDAY MORNING INTEL

FEBRUARY 13, 2023

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IMPACTING THIS MONDAY 2/13



Jelly Roll

+ NEED A FAVOR +

OUT NOW

70+ STATIONS
ALREADY COMMITTED

28 STATIONS
SPINNING IN DOUBLE DIGITS

1.8 MILLION WEEKLY STREAMS

#4 CONSUMPTION PER SPIN (CA/MB TOP 50)

SPINNING 61X PER WEEK
ON SIRIUSXM THE HIGHWAY

ALREADY CHARTED
CA/MB #47 AND BB #43

#22 MMI CALLOUT

BBR

STONE
CREEK

BMG

MONDAY
MORNING
INTEL

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES

2.13.23

COMPOSITE

MORGAN WALLEN "Thought You Should Know"

AIRPLAY

KANE BROWN & KATELYN BROWN "Thank God"

AIRSCORE

MORGAN WALLEN "Thought You Should Know"

CALLOUT

DAN+SHAY "You"

AUDIO

ZACH BRYAN "Something in the Orange"

VIDEO

HARDY F/LA. WILSON "wait in the truck"

SALES

MORGAN WALLEN "Thought You Should Know"

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Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
2	1	4	3	4	1	1	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
9	7	3	6	1	2	2	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
10	4	2	2	3	7	3	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
1	8	7	4	5	4	4	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
4	2	5	5	7	9	5	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
6	6	12	7	6	3	6	LAINIEY WILSON	Heart Like A Truck	Broken Bow
5	3	6	10	9	11	7	JORDAN DAVIS	What My World Spins Around	MCA Nashville
8	9	9	13	8	12	8	CARLY PEARCE	What He Didn't Do	Big Machine
3	5	8	11	15	16	9	NATE SMITH	Whiskey On You	Arista Nashville
11	10	17	14	22	15	10	PARKER MCCOLLUM	Handle On You	MCA Nashville
14	12	13	21	14	19	11	BRETT YOUNG	You Didn't	BMLG
15	14	15	17	13	20	12	CODY JOHNSON	Human	CoJo/Warner/WMN
29	18	10	15	16	8	13	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
13	13	24	12	12	23	14	COREY KENT	Wild As Her	Combustion/RCA Nashville
31	23	46	1	2	5	15	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
20	16	18	19	19	18	16	GABBY BARRETT	Pick Me Up	Warner/WAR
35	25	20	9	11	14	17	MEGAN MORONEY	Tennessee Orange	Arista Nashville
16	17	31	25	20	22	18	BLAKE SHELTON	No Body	Warner/WMN
36	22	27	29	10	10	19	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
7	11	11	37	30	38	20	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow
12	15	21	38	31	25	21	DIERKS BENTLEY	Gold	Capitol Nashville
22	21	14	28	37	24	22	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
50	39	x	8	17	6	23	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury
25	24	26	33	23	27	24	WALKER HAYES	Y'all Life	Monument
38	30	23	20	25	26	25	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
28	26	32	18	42	21	26	OLD DOMINION	Memory Lane	Arista Nashville
18	20	36	27	33	35	27	SAM HUNT	Water Under The Bridge	MCA Nashville
33	29	37	16	26	36	28	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud
17	19	16	35	48	44	29	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
24	27	28	39	39	33	30	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
34	36	35	24	41	31	31	JON PARDI	Your Heart Or Mine	Capitol Nashville
46	43	40	23	18	30	32	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
23	50	1	44	28	42	33	DAN + SHAY	You	Warner/WAR
42	41	45	22	27	29	34	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
27	31	22	45	43	39	35	RANDY HOUSER	Note To Self	Magnolia Music
39	45	19	32	24	46	36	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
37	38	42	26	36	x	37	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
45	37	34	40	34	32	38	CHRIS YOUNG	Looking For You	RCA Nashville
26	33	33	43	45	45	39	ERIC CHURCH	Doing Life With Me	EMI Nashville
44	40	39	36	35	28	40	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
40	42	43	41	44	13	41	COLE SWINDELL	Drinkaby	Warner/WMN
19	28	38	48	47	41	42	SHANE PROFITT	How It Oughta Be	BMLG
30	34	41	49	32	40	43	DILLON CARMICHAEL	Son Of A	Riser House
32	35	25	42	49	49	44	PARMALEE	Girl In Mine	Stoney Creek
48	47	x	30	21	43	45	CHAYCE BECKHAM	23	Wheelhouse
49	48	x	34	38	17	46	MORGAN EVANS	Over For You	Warner/WEA
41	44	44	46	40	34	47	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
21	32	29	50	50	47	48	JOE NICHOLS	Good Day For Living	Quartz Hill
43	46	30	47	46	37	49	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek
47	49	x	31	29	48	50	CONNER SMITH	Take It Slow	Valory Music Co.

MORGAN WALLEN

Thought you should know

- Morgan

POWER UP NOW

BIG LOUD

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	23	27	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury
2	35	17	18	MEGAN MORONEY	Tennessee Orange	Arista Nashville
3	36	19	17	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
4	31	15	16	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
5	29	13	16	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
6	46	32	14	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
7	38	25	13	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
8	42	34	8	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
9	9	2	7	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
10	45	38	7	CHRIS YOUNG	Looking For You	RCA Nashville
11	10	3	7	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
2	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
3	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
4	TYLER HUBBARD	5 Foot 9	EMI Nashville
5	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
6	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
7	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
8	JIMMIE ALLEN	down home	Stoney Creek
9	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
10	PARMALEE	Take My Name	Stoney Creek/BMG
11	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
12	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
13	MORGAN WALLEN	Wasted On You	Big Loud/Republic
14	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
15	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
16	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
17	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
18	JON PARDI	Last Night Lonely	Capitol Nashville
19	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
20	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
21	SCOTTY MCCREERY	Damn Strait	Triple Tigers
22	LUKE COMBS	Forever After All	River House/Columbia Nash
23	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
24	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
25	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
26	JACKSON DEAN	Don't Come Lookin'	Big Machine
27	WALKER HAYES	Fancy Like	Monument/RCA
28	LUKE COMBS	Cold As You	River House/Columbia Nash
29	DYLAN SCOTT	New Truck	Curb
30	ZAC BROWN BAND	Out In The Middle	Home Grown/Warner/WAR



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	COREY KENT	Wild As Her	Combustion/RCA Nashville
HOTZONE	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
HOTZONE	WALKER HAYES	Y'all Life	Monument
HOTZONE	OLD DOMINION	Memory Lane	Arista Nashville
HOTZONE	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
HOTZONE	MEGAN MORONEY	Tennessee Orange	Arista Nashville
HOTZONE	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
HOTZONE	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
HOTZONE	COLE SWINDELL	Drinkaby	Warner/WMN
HOTZONE	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
HOTZONE	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
HOTZONE	CHRIS YOUNG	Looking For You	RCA Nashville

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	PARKER MCCOLLUM	Handle On You	MCA Nashville
DEVELOPING	DIERKS BENTLEY	Gold	Capitol Nashville
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	CODY JOHNSON	Human	CoJo/Warner/WMN
DEVELOPING	BLAKE SHELTON	No Body	Warner/WMN
DEVELOPING	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
DEVELOPING	SAM HUNT	Water Under The Bridge	MCA Nashville
DEVELOPING	SHANE PROFITT	How It Oughta Be	BMLG
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill
DEVELOPING	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
DEVELOPING	DAN + SHAY	You	Warner/WAR
DEVELOPING	ERIC CHURCH	Doing Life With Me	EMI Nashville
DEVELOPING	RANDY HOUSER	Note To Self	Magnolia Music
DEVELOPING	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
DEVELOPING	PARMALEE	Girl In Mine	Stoney Creek
DEVELOPING	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud
DEVELOPING	MATT STELL	Man Made	RECORDS Nashville
DEVELOPING	JON PARDI	Your Heart Or Mine	Capitol Nashville
DEVELOPING	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
DEVELOPING	KOLBY COOPER	Excuses	Combustion/Wheelhouse
DEVELOPING	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
DEVELOPING	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
DEVELOPING	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek
DEVELOPING	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
DEVELOPING	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville

TOP 40 AND CLIMBING
DYLAN SCOTT

CAN'T HAVE MINE

#4 WOMEN 25-54 NATIONAL RADIOTRAKS
#6 PERSONS 25-54 NATIONAL RADIOTRAKS



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MMI **WEEK AT A** **GLANCE**

JOHN SHOMBY

Owner/CEO
Country's Radio Coach, Inc.

The audience is giving us some advance info on a couple possible future hits. Megan Moroney's "Tennessee Orange" continues to grow in its fourth week moving up to 18th overall from #20 despite being ranked 41st in airplay. The song is the 6th most audio streamed, 12th in video streams and 14th in sales. With such little airplay, the fact that it is ranked 27th in callout should also open the panel's eyes. Got to see her in person last Thursday and she is the real deal in person. Think modern day Dolly with a little Taylor mixed in.

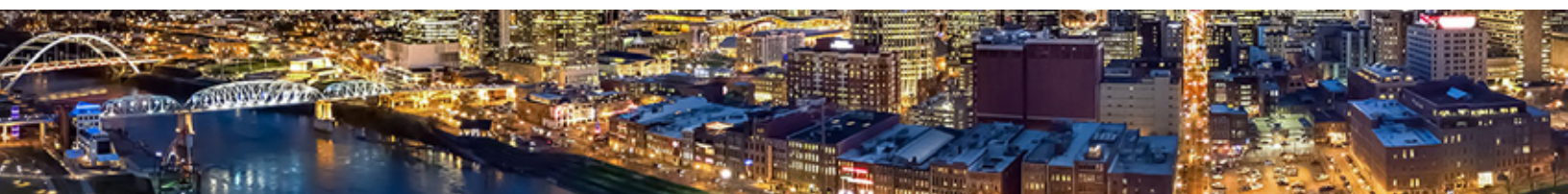
Tyler Hubbard's "Dancin' In The Country" after only three weeks is up to 17th overall from 23rd last week. Top 15 (13th) in video streams and its #6 in callout is another attention-getter considering its still ranked just 35th in airplay. Jelly Roll's "Need A Favor" rolls into its second week moving from 28th to 22nd overall with his "Son Of A Sinner" still ranked 4th on the chart. This new one is #8 in sales and video streaming and up to 40th in airplay giving the panel another to keep an eye on.

And, then, there's Zach Bryan! Once again, his "Something In The Orange" is the top audio and #2 video streamed song also ranking 4th in sales and sporting its highest airplay rank at #31 this week. Still a lot of doubters on the panel despite the strong numbers and the numbers don't lie.

Bailey Zimmerman's "Rock And A Hard Place" stays at #7 but is getting stronger each week as the 2nd most streamed song at audio, 5th most in video and up to 7th in sales along with way up to 3rd in callout. This one had developed a lot quicker than his first hit.

One new entry in the top 5 happens to be an artist with TWO songs in there. Lainey Wilson's "Heart Like A Truck" reaches #3 from 6th last week ranking 3rd in sales, 7th in video streams and 5th with audio streaming plus up to #10 in callout. Her duet with Hardy "Wait In The Truck" parks itself at #2 this week overall. It's still the #1 video streamed song and now 7th in audio streams plus #2 in sales and 4th in callout. More panel believers coming in each week. Kane and Katelyn Brown's "Thank You" drops one spot to 5th this week still strong in sales at #6, 6th in video streams and 3rd in audio streaming. Jelly Roll's "Son Of A Sinner" falls from #1 to #4 but still is the number one callout plus 5th in sales, 3rd in video streaming and 9th in audio streams.

Morgan Wallen's "Thought You Should Know" reaches number one overall this week as quickly as any song I've seen. Sing about your mom and that happens. It's the #1 selling tune along with 4th in video streaming, 8th in audio streams and 8th in callout. On top of all of this, another Morgan song "One Thing At A Time" is 31st overall, after two weeks ranked 10th in sales and audio streams but still ranked dead last at #50 in airplay. I'm guessing that the panel will pick up on this one as fast as they have his others.



**MONDAY
MORNING
INTEL**

**YES,
I
GET
IT**



Knowing that the **MMI Power** rankers take so many criteria into consideration lends **CREDIBILITY** to the data.

Weighted Airplay, retention, streaming, and sales scores are all **GOOD INDICATORS** of forward momentum.

And seeing data from the different regions is **INTRIGUING**.

Plus the MMI Pro-Files are **TERRIFIC!**

A great way to get to know our colleagues in the industry.

BECKY BRENNER

Consulting Partner
Albright & O'Malley & Brenner Consulting

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud	PLAY VIDEO ▶
2	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR	PLAY VIDEO ▶
3	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra	PLAY VIDEO ▶
4	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic	PLAY VIDEO ▶
5	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville	PLAY VIDEO ▶
6	LAINÉY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
7	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash	PLAY VIDEO ▶
8	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
9	JORDAN DAVIS	What My World Spins Around	MCA Nashville	PLAY VIDEO ▶
10	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO ▶
11	MEGAN MORONEY	Tennessee Orange	Arista Nashville	PLAY VIDEO ▶
12	COREY KENT	Wild As Her	Combustion/RCA Nashville	PLAY VIDEO ▶
13	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
14	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
15	NATE SMITH	Whiskey On You	Arista Nashville	PLAY VIDEO ▶
16	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	PLAY VIDEO ▶
17	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury	PLAY VIDEO ▶
18	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	PLAY VIDEO ▶
19	GABBY BARRETT	Pick Me Up	Warner/WAR	PLAY VIDEO ▶
20	BLAKE SHELTON	No Body	Warner/WMN	PLAY VIDEO ▶
21	CHAYCE BECKHAM	23	Wheelhouse	PLAY VIDEO ▶
22	PARKER MCCOLLUM	Handle On You	MCA Nashville	PLAY VIDEO ▶
23	WALKER HAYES	Y'all Life	Monument	PLAY VIDEO ▶
24	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	PLAY VIDEO ▶
25	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	PLAY VIDEO ▶
26	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	PLAY VIDEO ▶
27	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	PLAY VIDEO ▶
28	DAN + SHAY	You	Warner/WAR	PLAY VIDEO ▶
29	CONNER SMITH	Take It Slow	Valory Music Co.	PLAY VIDEO ▶
30	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow	PLAY VIDEO ▶
31	DIERKS BENTLEY	Gold	Capitol Nashville	PLAY VIDEO ▶
32	DILLON CARMICHAEL	Son Of A	Riser House	PLAY VIDEO ▶
33	SAM HUNT	Water Under The Bridge	MCA Nashville	PLAY VIDEO ▶
34	CHRIS YOUNG	Looking For You	RCA Nashville	PLAY VIDEO ▶
35	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	PLAY VIDEO ▶
36	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
37	SCOTTY MCCREERY	It Matters To Her	Triple Tigers	PLAY VIDEO ▶
38	MORGAN EVANS	Over For You	Warner/WEA	PLAY VIDEO ▶
39	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville	PLAY VIDEO ▶
40	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.	PLAY VIDEO ▶
41	JON PARDI	Your Heart Or Mine	Capitol Nashville	PLAY VIDEO ▶
42	OLD DOMINION	Memory Lane	Arista Nashville	PLAY VIDEO ▶
43	RANDY HOUSER	Note To Self	Magnolia Music	PLAY VIDEO ▶
44	COLE SWINDELL	Drinkaby	Warner/WMN	PLAY VIDEO ▶
45	ERIC CHURCH	Doing Life With Me	EMI Nashville	PLAY VIDEO ▶
46	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek	PLAY VIDEO ▶
47	SHANE PROFITT	How It Oughta Be	BMLG	PLAY VIDEO ▶
48	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	PLAY VIDEO ▶
49	PARMALEE	Girl In Mine	Stoney Creek	PLAY VIDEO ▶
50	JOE NICHOLS	Good Day For Living	Quartz Hill	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	DAN + SHAY	You	2	8	4	6
2	ZIMMERMAN, BAILEY	Rock And A Hard Place	8	1	1	22
3	HARDY FEAT. LAINEY WILSON	Wait In The Truck	1	23	6	5
4	WALLEN, MORGAN	Thought You Should Know	7	2	7	14
5	COMBS, LUKE	Going, Going, Gone	4	6	8	7
6	DAVIS, JORDAN	What My World Spins Around	14	14	5	3
7	BROWN, KANE FEAT. KATELYN BROWN	Thank God	10	9	3	16
8	SMITH, NATE	Whiskey On You	3	4	24	8
9	PEARCE, CARLY	What He Didn't Do	6	15	10	4
10	HUBBARD, TYLER	Dancin' In The Country	16	11	11	2
11	ALDEAN, JASON	That's What Tequila Does	11	5	9	21
12	WILSON, LAINEY	Heart Like A Truck	15	7	2	32
13	YOUNG, BRETT	You Didn't	20	12	14	19
14	MCCREERY, SCOTTY	It Matters To Her	5	21	13	24
15	JOHNSON, CODY	Human	19	3	18	29
16	URBAN, KEITH	Brown Eyes Baby	12	30	15	10
17	MCCOLLUM, PARKER	Handle On You	17	17	12	26
18	BARRETT, GABBY	Pick Me Up	9	13	20	30
19	SCOTT, DYLAN	Can't Have Mine	28	10	23	15
20	MORONEY, MEGAN	Tennessee Orange	30	22	28	1
21	BENTLEY, DIERKS	Gold	23	18	19	23
22	HOUSER, RANDY	Note To Self	21	16	26	25
23	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	You, Me, & Whiskey	35	24	17	12
24	KENT, COREY	Wild As Her	22	19	29	17
25	PARMALEE	Girl In Mine	26	38	33	9
26	HAYES, WALKER	Y'all Life	13	20	36	39
27	JELLY ROLL	Need A Favor	29	27	21	40
28	UNDERWOOD, CARRIE	Hate My Heart	18	36	25	45
29	NICHOLS, JOE	Good Day For Living	40	32	22	37
30	MILLIGAN, DRAKE	Sounds Like Something I'd Do	27	25	39	36
31	SHELTON, BLAKE	No Body	34	37	30	41
32	OLD DOMINION	Memory Lane	32	35	44	27
33	CHURCH, ERIC	Doing Life With Me	25	33	45	31
34	YOUNG, CHRIS	Looking For You	44	29	38	13
35	PARDI, JON	Your Heart Or Mine	43	34	32	35
36	HUNT, SAM	Water Under The Bridge	31	41	40	34
37	HAILEY WHITTERS	Everything She Ain't	36	28	50	18
38	COOPER, KOLBY	Excuses	48	26	34	33
39	PROFITT, SHANE	How It Oughta Be	37	31	35	48
40	BALLERINI, KELSEA	If You Go Down (I'm Goin' Down Too)	45	40	42	20
41	MORGAN, KYLIE	If He Wanted To He Would	33	42	46	28
42	CARMICHAEL, DILLION	Son Of A	24	44	27	49
43	STELL, MATT	Man Made	38	39	37	46
44	KING, ELLE FEAT. DIERKS BENTLEY	Worth A Shot	42	46	31	43
45	DEAN, JACKSON	Fearless	49	49	16	38
46	SWINDELL, COLE	Drinkaby	41	48	47	11
47	GILBERT, BRANTLEY & B.SHELTON FEAT. V.GILL	Heaven By Then	46	43	43	50
48	TENPENNY, MITCHELL	We Got History	39	47	49	44
49	KEITH, TOBY	Oklahoma Breakdown	47	45	48	42
50	BRYAN, ZACH	Something In The Orange	50	50	41	47



ROB STONE HOLLY HUTTON INTEL

CURRENT POSITION:

ROB
CO-HOST ROB + HOLLY SHOW
AUDACY

HOLLY
WYCD MUSIC DIRECTOR AND
CO-HOST ROB + HOLLY SHOW
AUDACY

Traditionally, big syndicated shows center around one personality and a supporting staff. Your show doesn't sound like that. In musical comparison, it's like a true duet. Is this intentional or does it just naturally happen?

Rob: We think the true duet style show that you're hearing is just something that happened naturally. Neither of us ever thought of our show as more more focused on one person than the other. We just try to have fun together and that's probably why it comes off that way.

Holly: We do have a ton of fun! I think what makes it work is that we both help each other and it's not a competition for airtime. I'm okay with allowing Rob to shine and I think he does a great job of setting me up so that I can shine too.

The CRS New Faces Show has always been an "insider's" beloved gem. This year, you folks are all over backstage, hosting and doing artist interviews. This is definitely letting the cat out of the bag for consumer awareness. How will that effect New Faces moving forward?

Holly: We are just so happy that we are a part of this year's New Faces Show. Having the backstage interview component with us will add to the excitement. New Faces always has had a fun energy to it and we are hoping to be a positive addition to it!

Ok. Just between us. Do you ever have little spats...those days that you don't get along and have to fake it when the mic is open? Or is it always roses and sunshine?

Rob: We definitely have our arguments but honestly they are few and far between. When we do have issues, we'll yell at each other for a few minutes, then forgive and forget. Life's too short to hold grudges or try and work with someone while you're angry.

Holly: I'm not sure what he's talking about. We never argue. Lol Actually, we've got some serious sibling energy happening between us. And I think we have a pretty healthy work relationship. We both speak up when we have an opinion and then one of us concedes or we agree to disagree and move on.

You have horses. Are any of them named after Country artists? And let's say you were befitted 5 new animals and you had to name them after artists or radio execs, or label peeps. What would the Animal be, what is the name and why?

Holly: I'm such a Dolly Parton fan and I saw a miniature horse named Dolly Parton and bought her mainly because of her name. Currently I own these Flemish Giant Rabbits which are just these ridiculously sized

rabbits. I breed those and have started naming them after label reps. So far I have one named Charlie Dean, Brent Jones and John D'Amico. There was a duck named after Bridget Herrmann but a hawk ate it. So, once I had another litter I named a rabbit after Bridget. Charlie Dean and Bridget will be bred to the new male (still unnamed) bunny this spring. Accepting name suggestions for him!

It's 20 below in Detroit, snow and ice blowing around like flying monkeys. It's 87 and sunshiny in Houston. You're on the air in both cities. (And a whole lot more). How do you keep a local connection?

Rob: The first rule in being in several cities with different climates is "don't talk about the weather" It is challenging to sound like you're from everywhere, but we think the best way we connect with people is being ourselves and talking about our real life situations with family and friends. Those types of conversations is what connects with people no matter the state you live in.

Holly: We love connecting with listeners on socials too. I think that helps!

You and Holly interview that biggest names in the music biz constantly. Do they know you too are a songwriter and performer and have you hooked up any co-writes with the rich and glitzy?

Rob: Some of the artists we interview know that I write and perform original music, but it's not something I bring up during our interviews. I know in that moment it's about them, not me. Randy Houser told me once he checked out my stuff and liked it, so that is something I'll never forget and greatly appreciate. I haven't had any co-writes with any famous artists yet, but have opened for Locash, Jameson Rodgers and Matt Stell, just to name a few!

Outside of Country music, who is the one guest, living or not currently employing the use of oxygen, that you would like to interview and why?

Rob: If you've ever seen my studio during our zoom interviews, you know I'm a huge Jimi Hendrix fan! He obviously died long before I was born, but he was the first artist I became obsessed with when I was young and he is the reason I ever wanted to pickup a guitar. It would probably be a terrible interview because I'd be freaking out, but he is definitely number one on my list!

Holly: I think it would be fascinating to interview Jane Goodall but I would probably have the most fun in an interview with Aubrey Plaza. She's so weird and I just love her!

Will you pullllleeeese come by the MMI HQ booth at CRS so we can get a selfie and an autograph on our 'MMI I Get it' Rob and Holly portrait? And like maybe a hug?

Rob: We of course will come by your booth and give hugs and high fives! Our autographs will probably make your portrait worth less, but we'll sign it if you'd like!

Holly: Ahhhhhhhh!!! Yes!!! Hugs all around!

JACKIE DESHANNON SINGS BURT



Legendary Kentucky Hitmaker and Radio Host of "Breakfast w/ The Beatles" Jackie DeShannon has had hits on both the Country and Pop charts. Many (including DeShannon) consider her Burt Bacharach/Hal David composition "What The World Needs Now" her 1965 breakthrough. Admittedly, after Dione Warwick and Gene Pitney both passed on the tune, Burt was hesitant to play it for young Jackie.... but luckily he did.... and the rest is history!



Check out these videos hand-picked by our staff!



PARKER MCCOLLUM - "HANDLE ON YOU"

Heartbreak + Heavy drinking = Country Song. Parker puts his pain in a shot glass and belts down a bottle to bolster his broken heart. But his sadness is soothed by a sea of adoring fans as our boy returned to his native Texas to do what he was born to do.....serve up hits to the masses! Click here:



IAN FLANIGAN - "UNDER A SOUTHERN SKY"

There's an underground rumble with Ian Flanigan as his cult-like fan base widens. The former finalist from The Voice stepped off the stage onto his own path as the serious singer-songwriter artistic troubadour that he is. With a hint of everything from Kristofferson to Springsteen, Flanigan is beginning to turn industry heads with his laser-focused talent for powerful vocals and poetically painted Country lyrics. Click here:



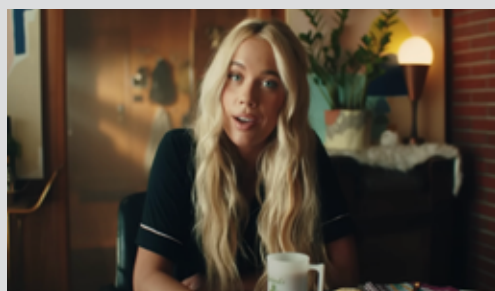
WALKER HAYES FT. CIARA - "Y'ALL LIFE"

Yo, let's mix it up one more time as Walker shares the soundstage with Ciara in the pop-laced performance patty-caked flavored video of "Y'all Life". For a completely live good time that includes a dog in a supporting role, click here:



MUSCADINE BLOODLINE - "INCONVENIENCE STORE"

Don't know 'em? You should because these hard-rocking Hillbillies are doing it all by their Southern selves with sold-out club dates, streams, and rabid fans. The duo proudly calls Mobile, Allybammy home and has delivered a true staple in Country success...a story song. So the next time you decide to hold up a convenience store and need the do's and don'ts, just click here:



MEGAN MORONEY - "TENNESSEE ORANGE"

Did ya hear the one about the PD who said he wasn't gonna play this single because his listeners don't live in Tennessee? It's a real knee-slapper. Anywho, this bonafide chart missile is fueled by streams and research that have already landed this smash in the number 2 position on the coveted MMI Action chart. If you can hear a knock, knock on the door, that's the sound that tells you Megan has arrived. Click here:



CRS 

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CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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NOT IN MY BOWL**

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