



MONDAY MORNING INTEL

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Country Edition

**NASHVILLE
APPROVED**

FEBRUARY 27, 2023

BROKEN BOW RECORDS IS PROUD TO INTRODUCE...

JORDAN HARVEY

ALONG FOR THE RIDE

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- JIM MURPHY, MUSIC CHOICE

"JORDAN IS SUCH AN EASY GUY TO ROOT FOR AND 'ALONG FOR THE RIDE' JUST **SCREAMS SUMMER!**"

- SEAN COPELAND, WLHK / INDIANAPOLIS

"JORDAN IS SO **TALENTED AND CHARISMATIC** AND THIS SONG IS JUST FUN! SO EXCITED FOR WHERE HE'S HEADED!"

- BRENT MICHAELS, KUZZ/BAKERSFIELD



BBR

BBR

BMG

MONDAY MORNING INTEL

FEBRUARY 27, 2023

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**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES **2.27.23**

COMPOSITE

MORGAN WALLEN "Thought You Should Know"

AIRPLAY

MORGAN WALLEN "Thought You Should Know"

AIRSCORE

MORGAN WALLEN "Thought You Should Know"

CALLOUT

BAILEY ZIMMERMAN "Rock And A Hard Place"

AUDIO

MORGAN WALLEN "Last Night"

VIDEO

MORGAN WALLEN "Last Night"

SALES

MORGAN WALLEN "Last Night"

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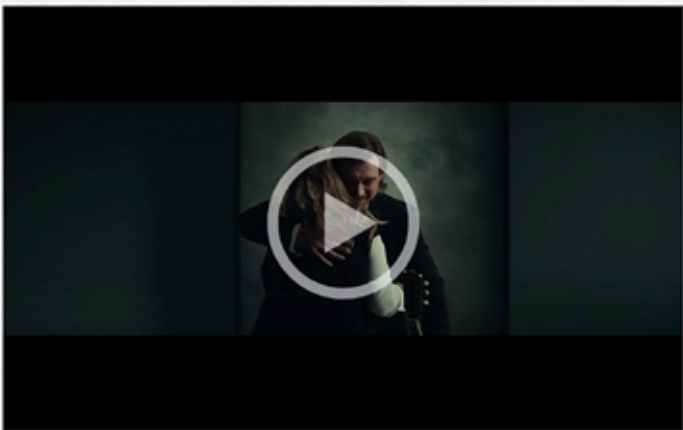
Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	3	4	5	3	1	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
3	5	2	5	3	2	2	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
6	3	1	3	6	8	3	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
2	2	7	6	8	7	4	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
4	4	8	7	7	5	5	LAINIEY WILSON	Heart Like A Truck	Broken Bow
9	7	10	10	4	4	6	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
10	8	14	12	12	11	7	PARKER MCCOLLUM	Handle On You	MCA Nashville
8	6	12	11	17	15	8	NATE SMITH	Whiskey On You	Arista Nashville
12	11	11	13	11	17	9	COREY KENT	Wild As Her	Combustion/RCA Nashville
7	9	4	14	34	12	10	CARLY PEARCE	What He Didn't Do	Big Machine
14	13	20	20	13	16	11	CODY JOHNSON	Human	CoJo/Warner/WMN
50	x	x	1	1	1	12	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
13	12	19	18	18	22	13	BRETT YOUNG	You Didn't	BMLG
23	19	9	17	23	13	14	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
30	21	21	9	10	14	15	MEGAN MORONEY	Tennessee Orange	Arista Nashville
29	23	43	2	2	6	16	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
18	17	5	24	38	23	17	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
11	14	13	37	29	21	18	DIERKS BENTLEY	Gold	Capitol Nashville
15	15	18	36	15	29	19	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
5	10	16	35	32	36	20	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow
34	20	29	31	14	9	21	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
17	16	27	29	21	27	22	BLAKE SHELTON	No Body	Warner/WMN
37	29	17	21	24	20	23	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
22	22	22	19	43	19	24	OLD DOMINION	Memory Lane	Arista Nashville
26	25	35	28	16	24	25	WALKER HAYES	Y'all Life	Monument
47	40	x	8	19	10	26	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury
16	18	25	30	33	33	27	SAM HUNT	Water Under The Bridge	MCA Nashville
49	x	x	15	9	25	28	JORDAN DAVIS	Next Thing You Know	MCA Nashville
33	31	33	16	31	30	29	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
45	38	26	25	20	37	30	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
24	27	23	41	37	40	31	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
35	34	31	23	39	35	32	JON PARDI	Your Heart Or Mine	Capitol Nashville
21	47	6	43	30	46	33	DAN + SHAY	You	Warner/WAR
43	37	44	22	28	32	34	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
46	48	x	26	25	18	35	MORGAN EVANS	Over For You	Warner/WEA
39	44	24	33	27	43	36	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
38	32	28	39	46	31	37	THOMAS RHETT	Angels	Valory Music Co.
19	24	32	48	45	38	38	SHANE PROFITT	How It Oughta Be	BMLG
25	26	39	49	26	42	39	DILLON CARMICHAEL	Son Of A	Riser House
27	28	36	38	42	47	40	ERIC CHURCH	Doing Life With Me	EMI Nashville
42	42	42	32	36	28	41	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
28	33	30	44	41	45	42	RANDY HOUSER	Note To Self	Magnolia Music
36	36	40	34	40	44	43	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
44	41	38	42	35	39	44	CHRIS YOUNG	Looking For You	RCA Nashville
32	35	45	47	47	26	45	COLE SWINDELL	Drinkaby	Warner/WMN
48	46	x	27	22	48	46	CHAYCE BECKHAM	23	Wheelhouse
41	45	15	46	49	41	47	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
40	43	41	45	44	34	48	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
31	39	34	40	48	50	49	PARMALEE	Girl In Mine	Stoney Creek
20	30	37	50	50	49	50	JOE NICHOLS	Good Day For Living	Quartz Hill

MORGAN WALLLEN

Thought you should know

- Morgan



RIAA CERTIFIED PLATINUM
MAX SPINS NOW

BIG LOUD

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	50	12	38	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
2	47	26	21	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury
3	49	28	21	JORDAN DAVIS	Next Thing You Know	MCA Nashville
4	30	15	15	MEGAN MORONEY	Tennessee Orange	Arista Nashville
5	45	30	15	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
6	37	23	14	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
7	29	16	13	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
8	34	21	13	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
9	46	35	11	MORGAN EVANS	Over For You	Warner/WEA
10	23	14	9	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
11	43	34	9	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash

Songs that have significantly dntreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JORDAN DAVIS	What My World Spins Around	MCA Nashville
2	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
3	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
4	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
5	TYLER HUBBARD	5 Foot 9	EMI Nashville
6	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
7	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
8	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
9	PARMALEE	Take My Name	Stoney Creek/BMG
10	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
11	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
12	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
13	JIMMIE ALLEN	down home	Stoney Creek
14	MORGAN WALLEN	Wasted On You	Big Loud/Republic
15	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
16	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
17	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
18	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
19	JON PARDI	Last Night Lonely	Capitol Nashville
20	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
21	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
22	SCOTTY MCCREERY	Damn Strait	Triple Tigers
23	GABBY BARRETT	Pick Me Up	Warner/WAR
24	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
25	LUKE COMBS	Forever After All	River House/Columbia Nash
26	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
27	WALKER HAYES	Fancy Like	Monument/RCA
28	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
29	JACKSON DEAN	Don't Come Lookin'	Big Machine
30	MORGAN WALLEN	Sand In My Boots	Big Loud/Republic



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
<i>HOTZONE</i>	OLD DOMINION	Memory Lane	Arista Nashville
<i>HOTZONE</i>	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
<i>HOTZONE</i>	DILLON CARMICHAEL	Son Of A	Riser House
<i>HOTZONE</i>	MEGAN MORONEY	Tennessee Orange	Arista Nashville
<i>HOTZONE</i>	COLE SWINDELL	Drinkaby	Warner/WMN
<i>HOTZONE</i>	THOMAS RHETT	Angels	Valory Music Co.
<i>HOTZONE</i>	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
<i>HOTZONE</i>	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
<i>DEVELOPING</i>	DIERKS BENTLEY	Gold	Capitol Nashville
<i>DEVELOPING</i>	COREY KENT	Wild As Her	Combustion/RCA Nashville
<i>DEVELOPING</i>	BRETT YOUNG	You Didn't	BMLG
<i>DEVELOPING</i>	CODY JOHNSON	Human	CoJo/Warner/WMN
<i>DEVELOPING</i>	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
<i>DEVELOPING</i>	SAM HUNT	Water Under The Bridge	MCA Nashville
<i>DEVELOPING</i>	SHANE PROFITT	How It Oughta Be	BMLG
<i>DEVELOPING</i>	JOE NICHOLS	Good Day For Living	Quartz Hill
<i>DEVELOPING</i>	DAN + SHAY	You	Warner/WAR
<i>DEVELOPING</i>	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
<i>DEVELOPING</i>	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
<i>DEVELOPING</i>	PARMALEE	Girl In Mine	Stoney Creek
<i>DEVELOPING</i>	HAILEY WHITTERS	Everything She Ain't	Pegasus/S&D/Big Loud
<i>DEVELOPING</i>	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
<i>DEVELOPING</i>	JON PARDI	Your Heart Or Mine	Capitol Nashville
<i>DEVELOPING</i>	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
<i>DEVELOPING</i>	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
<i>DEVELOPING</i>	KOLBY COOPER	Excuses	Combustion/Wheelhouse
<i>DEVELOPING</i>	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
<i>DEVELOPING</i>	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
<i>DEVELOPING</i>	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
<i>DEVELOPING</i>	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek
<i>DEVELOPING</i>	CHRIS YOUNG	Looking For You	RCA Nashville
<i>DEVELOPING</i>	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
<i>DEVELOPING</i>	JAKE OWEN	Up There Down Here	Big Loud

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MMI **WEEK AT A** **GLANCE**

JOHN SHOMBY

Owner/CEO
Country's Radio Coach, Inc.

Morgan Wallen continues to show us why he is country music's current #1 superstar. Not only does he have the #1 song on the chart in "Thought You Should Know" but he also debuts this week at #12 with a cut that's also crossing over possibly to pop – "Last Night" from his forthcoming album "One Thing At A Time". The song is number one in sales and streaming. With Morgan, you can find out what bounces to the top as songs grow on the DSP side. This one looks bigger right now than the album's title cut which sits at #26 on the chart. It's 10th in sales and 8th in audio streams. Will be interesting to see what the next song will be that goes to country radio of these two.

A couple of new artists are sticking around a lot longer than expected. Corey Kent's "Wild As Her" holds at #9 overall with top 15 numbers in streaming and callout. Lots of life left in this one. The fact that he is one of the openers for Jason Aldean's upcoming "Highway Desperado" tour will give this song another shot in the arm. One of the most-talked about artists of '23 so far, Megan Moroney and her "Tennessee Orange" stays in the top 15 at #15 with a credible streaming story ranked 10th on the video side and 9th in audio. The fact that she's also top 15 in sales helps also. The panel is still slow to jump on this one with an airplay rank of 30 from 31 last week. This tune is looking too good for the panel to ignore at this point.

Watch out for Jordan Davis' "The Next Thing You Know". After two weeks, the song is top 15 with video streams and top 10 in audio streaming. Stations on the panel are just starting to discover it but the message in the song is already cutting through for the audience.

Here we go again with Zach Bryan's "Something In The Orange" still hanging in at #16. Still trying to figure out why a song that is the #6 seller and is 2nd in streaming consistently yet is still ranked 29th in airplay. The panel is missing a hit PLUS a song that will stand out on the radio.

There is a new entry into the top 5 with Lainey Wilson's "Heart Like A Truck" at #5. The song had a good week hitting the top 10 in streaming and callout plus top 5 in sales. Looks as if Ms. Wilson has another to add to her list of growing hits. Luke Combs "Going Going Gone" drops two places to #4 but is still top 10 in all categories. Speeding up the chart after just six weeks, Bailey Zimmerman's "Rock And A Hard Place" holds at #3 this week but don't let that fool you. It's the number one ranked callout tune, 7th in sales, 6th in video streams and 3rd in audio streaming. Kane and Katelyn Brown's "Thank God" reaches its highest position at #2 from 4 last week. No question this is one for the panel to keep banging away as it ranks 2nd in sales and callout, 5th in audio streams and 4th in audio streams. As mentioned earlier, Morgan Wallen's "Thought You Should Know" remains at #1 for the second straight week with top 5 numbers across the board.



**MONDAY
MORNING
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**YES,
—
GET
IT**

The music is some of my

**FAVORITE
CONTENT!**

I love diving into MMI
as we prep out our shows
for the week!

WAYNE D

On - Air
iHeartCountry

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
2	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR	PLAY VIDEO ▶
3	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville	PLAY VIDEO ▶
4	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud	PLAY VIDEO ▶
5	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic	PLAY VIDEO ▶
6	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra	PLAY VIDEO ▶
7	LAINEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
8	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash	PLAY VIDEO ▶
9	JORDAN DAVIS	Next Thing You Know	MCA Nashville	PLAY VIDEO ▶
10	MEGAN MORONEY	Tennessee Orange	Arista Nashville	PLAY VIDEO ▶
11	COREY KENT	Wild As Her	Combustion/RCA Nashville	PLAY VIDEO ▶
12	PARKER MCCOLLUM	Handle On You	MCA Nashville	PLAY VIDEO ▶
13	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
14	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO ▶
15	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	PLAY VIDEO ▶
16	WALKER HAYES	Y'all Life	Monument	PLAY VIDEO ▶
17	NATE SMITH	Whiskey On You	Arista Nashville	PLAY VIDEO ▶
18	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
19	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury	PLAY VIDEO ▶
20	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	PLAY VIDEO ▶
21	BLAKE SHELTON	No Body	Warner/WMN	PLAY VIDEO ▶
22	CHAYCE BECKHAM	23	Wheelhouse	PLAY VIDEO ▶
23	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	PLAY VIDEO ▶
24	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	PLAY VIDEO ▶
25	MORGAN EVANS	Over For You	Warner/WEA	PLAY VIDEO ▶
26	DILLON CARMICHAEL	Son Of A	Riser House	PLAY VIDEO ▶
27	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	PLAY VIDEO ▶
28	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	PLAY VIDEO ▶
29	DIERKS BENTLEY	Gold	Capitol Nashville	PLAY VIDEO ▶
30	DAN + SHAY	You	Warner/WAR	PLAY VIDEO ▶
31	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	PLAY VIDEO ▶
32	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow	PLAY VIDEO ▶
33	SAM HUNT	Water Under The Bridge	MCA Nashville	PLAY VIDEO ▶
34	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
35	CHRIS YOUNG	Looking For You	RCA Nashville	PLAY VIDEO ▶
36	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	PLAY VIDEO ▶
37	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville	PLAY VIDEO ▶
38	SCOTTY MCCREERY	It Matters To Her	Triple Tigers	PLAY VIDEO ▶
39	JON PARDI	Your Heart Or Mine	Capitol Nashville	PLAY VIDEO ▶
40	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
41	RANDY HOUSER	Note To Self	Magnolia Music	PLAY VIDEO ▶
42	ERIC CHURCH	Doing Life With Me	EMI Nashville	PLAY VIDEO ▶
43	OLD DOMINION	Memory Lane	Arista Nashville	PLAY VIDEO ▶
44	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.	PLAY VIDEO ▶
45	SHANE PROFITT	How It Oughta Be	BMLG	PLAY VIDEO ▶
46	THOMAS RHETT	Angels	Valory Music Co.	PLAY VIDEO ▶
47	COLE SWINDELL	Drinkaby	Warner/WMN	PLAY VIDEO ▶
48	PARMALEE	Girl In Mine	Stoney Creek	PLAY VIDEO ▶
49	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	PLAY VIDEO ▶
50	JOE NICHOLS	Good Day For Living	Quartz Hill	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N/EAST	MIDWEST	SOUTH	WEST
1	ZIMMERMAN, BAILEY	Rock And A Hard Place	2	1	1	21
2	BROWN, KANE FEAT. KATELYN BROWN	Thank God	10	2	8	3
3	WALLEN, MORGAN	Thought You Should Know	11	3	3	4
4	PEARCE, CARLY	What He Didn't Do	14	13	5	1
5	MCCREERY, SCOTTY	It Matters To Her	1	10	6	10
6	DAN + SHAY	You	15	4	13	5
7	COMBS, LUKE	Going, Going, Gone	12	12	2	7
8	WILSON, LAINEY	Heart Like A Truck	6	8	4	17
9	HUBBARD, TYLER	Dancin' In The Country	7	11	7	9
10	HARDY FEAT. LAINEY WILSON	Wait In The Truck	5	6	18	12
11	KENT, COREY	Wild As Her	20	17	9	2
12	SMITH, NATE	Whiskey On You	29	7	14	8
13	BENTLEY, DIERKS	Gold	8	14	12	13
14	MCCOLLUM, PARKER	Handle On You	4	19	10	20
15	DICKERSON, RUSSELL	God Gave Me A Girl	23	5	16	30
16	ALDEAN, JASON	That's What Tequila Does	34	9	21	19
17	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	You, Me, & Whiskey	16	22	17	25
18	URBAN, KEITH	Brown Eyes Baby	21	37	11	6
19	YOUNG, BRETT	You Didn't	9	26	31	14
20	JOHNSON, CODY	Human	18	15	29	23
21	MORONEY, MEGAN	Tennessee Orange	28	18	26	16
22	OLD DOMINION	Memory Lane	26	21	36	11
23	UNDERWOOD, CARRIE	Hate My Heart	33	16	23	28
24	SCOTT, DYLAN	Can't Have Mine	17	24	32	18
25	LYNCH, DUSTIN	Stars Like Confetti	32	27	15	37
26	HUNT, SAM	Water Under The Bridge	3	40	19	36
27	MORGAN, KYLIE	If He Wanted To He Would	13	28	44	15
28	SHELTON, BLAKE	No Body	27	32	22	26
29	RHETT, THOMAS	Angels	19	42	24	31
30	JELLY ROLL	Need A Favor	35	38	20	32
31	HOUSER, RANDY	Note To Self	22	39	30	33
32	PARDI, JON	Your Heart Or Mine	38	34	27	34
33	PROFITT, SHANE	How It Oughta Be	36	36	28	35
34	HAILEY WHITTERS	Everything She Ain't	40	20	49	24
35	PARMALEE	Girl In Mine	42	35	37	22
36	HAYES, WALKER	Y'all Life	43	29	25	45
37	CHURCH, ERIC	Doing Life With Me	24	33	47	29
38	STELL, MATT	Man Made	25	31	42	42
39	NICHOLS, JOE	Good Day For Living	45	25	39	46
40	COOPER, KOLBY	Excuses	39	23	45	44
41	YOUNG, CHRIS	Looking For You	31	30	48	40
42	MILLIGAN, DRAKE	Sounds Like Something I'd Do	37	44	43	41
43	CARMICHAEL, DILLION	Son Of A	44	41	38	43
44	KING, ELLE FEAT. DIERKS BENTLEY	Worth A Shot	41	46	35	49
45	GILBERT, BRANTLEY & B.SHELTON FEAT. V. GILL	Heaven By Then	47	43	40	47
46	BALLERINI, KELSEA	If You Go Down (I'm Goin' Down Too)	50	45	41	27
47	BRYAN, ZACH	Something In The Orange	49	47	33	39
48	TENPENNY, MITCHELL	We Got History	30	49	50	38
49	DEAN, JACKSON	Fearless	48	48	34	48
50	SWINDELL, COLE	Drinkaby	46	50	46	50



TY BENTLI INTEL

CURRENT POSITION:

APPLE MUSIC
COUNTRY HOST

Terrestrial Radio And Digital Music Sources are different animals. Gone away are the quarter hour strategies, The FCC rules and regs, stop sets and stroking the clients and the audio delivery system is radically different. Being a high profile personality on a modern music vehicle HAS to effect your programming mind. How so?

This really comes down to the definition of a word: Quality.

On my daily live broadcasts, quality is defined by creating the best possible product for the listeners (not in a way that tricks them into sticking around an extra quarter hour, and not in a way that organically convinces them to buy from a car dealer who has studio naming rights).

In terrestrial radio, often 'quality' is defined by the f**king ratings. Ooph - I just threw up in my mouth a little - just hearing that word gives me anxiety. Even watching my ratings grow or sitting at #1 still gave me anxiety, because we know it all depends on our understanding of ratings strategy and not necessarily on delivering the kind of show we wanted to do! Being hilarious, and creative, and beloved (and possibly even being the show that the MOST people listen to in reality) isn't always reflected in a host's ratings.

Now, I'm free of those constraints! MUSIC is the heartbeat and commonality between me and listeners in the 165+ countries we broadcast to, which brings me back to the reason I got into this business in the first place: I love music - and suddenly my bandwidth is productively spent on digging into the stories of the music and the creators behind the songs. The encyclopedia inside my head is no longer packed with "who's dating who" and "what is a Nepo-baby" ... it's now filling with knowledge of liner notes and musical inspirations & stories about Reba being turned away from the artist entrance at her Opry debut or singer Marty Robbins crashing his car into a wall to save the lives of other racers who had wrecked on the track ahead of him!

My programming decisions are focused on making a true investment in music that speaks to me (which hopefully indicates it will speak to others), and artists who speak to perspectives and experiences that were previously discouraged and marginalized in country music. It is about MUSIC and QUALITY and not the ever fickle and anxiety-inducing ratings. Side note: I do have a LOT of new phoner topics noted in my iPhone.

MMI Math Time: You are from South Dakota. If you lined up 50 people at the Green Hills Mall and went down the line and said, "I'll give you this 50 dollar bill if you can spell Sioux Falls". How much dough would you have to shell out? No calculator please.

This is where the devil is in the details - hit up the Opry Mills Mall and I'd find tourists with ties to the Siouxland somewhere between the Johnny Cash wax replica at Madam Tussaud's and the Rainforest Cafe.. but at the Nashville equivalent of the Beverly Shopping Center: I'd be heading home with my 50 bucks (it wouldn't be enough to buy anything there, anyway).

Many say that the audience that get their music from Apple, Spotify and other digital sites is different from the loyal terrestrial listener. Do you think that's true?

I'm obviously a long time radio lover, and yet I've seen myself adopt new habits, organically, as the opportunities presented themselves, so I think it's less about "terrestrial listeners vs. streaming listeners" and more about how

active a music fan chooses to be. If you go beyond "casual radio listener" you probably dig into multiple platforms and take control of your listening preferences.

This is analogous to people who watch cable television & those watching Netflix or Youtube. There's a lot of overlap - spaces to organically run into pop culture updates vs. having the power to focus on what interests each of us.

I still see radio as part of many people's daily routine and music discovery. If you hear songs you love in that space, you then go to Apple Music or a record store and take ownership of the music so that you can hear it anytime!

Increasingly, social media has become a big platform for music discovery, too - much like radio, we come across artists on TikTok or IG that pique our interest, then hit up a streaming service to listen to more from the artist and share them with our friends (on our schedule).

Your Cousin Vinny dies deader than hell and leaves you his 91 Ford Taurus. He also leaves you a zillion dollars but you have to drive the Taurus from Bangor Maine to El Paso, Texas to pick up the dough in a bus station locker. The radio doesn't work in the Taurus but there is a functional cassette player with bitchin' speakers. You only have one cassette. You must choose 3 people to ride with you; another air personality, an artist and program director from your past. Who are your trip-mates, why them...and what is your cassette?

RIP Vinny.

Which part of this question do most people get hung up on? I hope everyone is like me and having trouble picking "the cassette." I'm picturing a bunch of my first tapes: Guns'n'Roses "Appetite For Destruction," Billy Ray Cyrus "Some Gave All," Adam Sandler "They're All Gonna Laugh At You (I almost picked this one)," Jerky Boys (I could still recite the prank calls word for word)..

As much as I considered Ace of Base and bringing along a former PD I'd have loved to torture with 300 spins of "All That She Wants"...

I am positive I could listen to Michael Jackson's Thriller album for all 2,621 miles of this drive.

And I'm bringing:

Air Talent: Scotty Kay (US99 Chicago) - the best man at my wedding, and one of the savviest personality jocks in radio

Programmer: Jay Michaels (PD at Lucy93.3 & ACL radio in Austin) - one of the most-hilarious and ingenious programmers in this business (and I've worked for several programmers who fit this bill), but I mainly picked Jay cuz he is the guy I've been the worst at keeping in touch with and I want to spend a roadtrip catching up on years and years of stories!

Artist: Kelsea Ballerini. I have a lot of questions.

Some guy in a suit and shiny shoes comes to you and says, "Ty, I need for you to create a new radio format that will bring younger demographics back to terrestrial radio. You have unlimited budget and resources plus...a 91 Taurus for a company car!" What would that format be?

I don't know why it took me so long to recognize you're clearly still obligated to some Ford ad-buy contract from 1991. But that aside, its a talk-based format built around TikTok trends and influencers. A bunch of quick hits on what's relevant, what's trending, and who you should be following to stay cool. The only justification for a new format is that its perishable half-life is almost infinitesimally small...people MUST listen, or they'll miss out, get behind, be nerds. So crush it with relevance - play songs that are trending, talk to influencers about why everybody is doing that new thing and what they want to be doing next. Whose music did they find - who is the undiscovered talent that we've all GOT to hear? What tutorials and filters are all the rage. And what show that everyone is watching has inspired a viral dance (like Wednesday). You'll be basing this station on cume, but it'll be a destination. Parents will hate it, kids will love it...then parents will love it and that's when we'll have to flip the frequency to Adult Contemporary...but its gonna be the AC station that goes to ALL CHRISTMAS music starting at midnight on Labor Day, so still a cash cow.

You have a rare day off here in Music City. It's only you and your beautiful family. What is the perfect day for you and yours?

How come I didn't get unlimited budget on this question? If we're doing this with money in mind, our family loves the Nashville Zoo and Adventure Science Center, so we'd use our season pass and get member-discounted frozen yogurt along the way. If you can spare a few bucks, my kids love the arcade! My wife and I love the Opry and the whole family loves Gaylord Opryland Resort. So I'd 1000% plan a stay-cation that includes a room overlooking the atrium at

Opryland. We could hit the water park, eat dinner on the General Jackson, and then take the kids to the Opry Mills arcade before a sitter pops in and Corri and I can wander the mall for a bit before catching a Grand Ole Opry show! (I know that sounds too on-the-nose, but its absolutely true)

What great air personalities have influenced you in your life and career? And who is the one that you wouldn't want to compete against?

This list is long if I get too pensive. The truth is that as a kid, I loved radio more than I realized. I recorded shows with my best friend on a mic plugged into my dual-cassette AIWA stereo. I practiced talking up song ramps. The only comfort I felt in the dark basement bedroom of my house when I was 8-years-old was from listening to 101.9 KTWB "Outlaw Country" as I drifted off toward sleep.

Later, I stole every FMQB Aircheck CD from my first music radio station job (very easy to pilfer them since I did overnights... 104.7 KCLD can invoice me at ... I dunno John.Shomby@MMI.orwhateverhisemailaddressis.com) and I learned this trade via relentless listens to those discs with Scotty Davis, Tone E. Fly, Kane, JoJo Wright, Billy Hammond and so many others

Here are the early influences that I knew IRL, and suffice it to say that they'd all be forces to reckon with.

JJ Kincaid: JJ was working overnights at KDWB Minneapolis when I was working evenings in St. Cloud MN. He'd let me drive up to see him every week and hang out in the incredible 101.3 studios, then wrap up a LATE shift by air checking my latest shows in the production studio. His advice and wit are priceless. His support was the even more impressive attribute. No wonder this guy eventually ruled NYC drive time at Z100 for so many years.

Tik Tac / Mark Anderson: I remember standing in the studio in Little Rock during my evening show, when Scott Mahalick walked in. He'd heard about the impact my show was making, and my PD, Randy Cain had no-doubt been extremely gracious with his assessments of me to Scott and the higher ups at (then) Citadel Radio. Scott said he wanted to introduce me to the guy that was disrupting airwaves like almost no one in the business and put me in touch with WIOQ-Philly's "Tik Tac." Mark and I spent hours and hours and hours on the phone talking about radio. He is a fascinating guy. I might have talked to him more than any human on earth in those years - he challenged my creativity. He unabashedly told me to stop "puking" and start talking like a human (advice that I had been yearning to hear for years - it left him dumbfounded when I completely dropped 'the act' the next night and have never looked back, except to laugh at myself for sounding like that). I consider him my biggest ongoing influence and the reason for my successes. What is wild is that even with hour long convos several times a week, I didn't meet him for probably 10 years of our friendship. He's a wildcard and a genius. He also was very kind when he got fired from a job in Chicago and they then offered it to me - I was simultaneously excited and also almost turned it down out of a sense of loyalty to him. But when I called to ask him about it, he immediately said "Take it!!!"

Scotty Kay and Bret Mega: Two of the most-creative people I've ever met. They were brilliant and creative as individual air talents, but when they teamed up for mornings in Atlanta and then Dallas, they showed what ambition, talent, and a sense of purpose can accomplish. 1+1 = 3

I use them as sounding boards, because they have brilliant thoughts on how to enhance my own ideas for air.

Tricia "TJ" Jenkins: I met TJ over 15 years ago and knew she was something special. She connects with humans immediately. There is something so intriguing about her, and when she has used that power to reel us all in...she shows her vulnerability and relatability in the most genuine ways. She and I bonded less over strategy of radio, at first, and more over the massive pain in the ass that this industry is for all of us who love it. I cannot even begin to tell you how lucky I feel that over a decade after we began our friendship (in Modesto CA), she accepted my offer to come to Nashville and join my syndicated show at Westwood One. TJ, alongside Chuck Wicks, and an incredible team behind the scenes helped me to build the show to successes it had never seen and ultimately expand to include broadcasting across the UK (we became the UK's most-listened to national country program). I still look at her as the ultimate showcase of a team-player and someone who helps raise the caliber of everyone around her simply by being authentic and supportive (oh - and fucking hilarious).

And one more - i promised early influences, but this is about my recent colleague at Westwood One.

Too many years into this business, I was relieved to meet someone like John Shomby - a guy operating as the director of Nash campus's multiple syndicated country shows - who somehow finally taught me a little about patience. And more-importantly exhibits what it means to lead people as a good human being. A person of character, a storyteller, and the friend that we all deserve to have.

I'm not just saying that because he's the one who asked to spotlight me here - I'm saying that because I know he won't ever think to spotlight himself. And because his nephew gets free Cubs tickets

PAISLEY: HE'S BACK, BOLD WITH NO BOUNDRIES

Brad has never been afraid to fly his heart on a flag. His 'risk-taking' is second nature to writing and music. Supporting a cause, calling out racism, feeding the hungry is all just who he is and weaves his heart into his art. Friday marked the first anniversary of Russia's destructive attack on Ukraine and (not coincidentally) it was the same day "Same Hear" from Paisley was released. The poignant ballad even features an audio clip of a conversation he had with President Volodymyr Zelenskyy. Bold?... Always. Here Brad's words by clicking here:



Check out these videos hand-picked by our staff!

**CMT**
PRESENTS

CONNER SMITH - "CREEK WILL RISE"

If you are placing your bet on Conner Smith breaking big...you're late to the table. The music fans have already discovered and embraced him. His viral success with "I Hate Alabama" wasn't just about a TikTok moment, it also sent a signal that this kid can write, sing, and perform like the pro he is. The Nashville born and raised has lived in the songwriting world all his born days. At MMI, we are seeing a rising superstar. Click here:



KEITH URBAN - "BROWN EYES BABY"

Keith nails it with his signature swagger deluxe. AND...it's written by Morgan Wallen, Rodney Clawson, Josh Thompson, and Will Bundy. That, my friends, is a front line that nobody can get through on any playing field. It also is a reminder that songs and the writers thereof are the gods that walk among us. In Nashville, songwriters are referred to and respected. How lucky are we to feel the energy and vibration of their talents in our lives...someone once said, "Nashville. It's like living' in The Louvre". Click here:



WALKER COUNTY - "STONED"

Now, we weren't born yesterday and we have been to one or two of those outdoor music festivals. So, unless we're way off base, we think these sweet singing sisters are making some mighty meticulous metaphors for...drugs. Yep, say what you will but these blood-tight harmonies seem to be sailing around some 'high notes' if you get our herbal drift. Looks here, we aren't accusing anybody of any-thing-at-all but where's there is smoke.....click here:



MIKAYLA LANE - "RODEO MONEY"

Mikayla is just a kid. She's recently 17 years old. She released her first EP at 14. The Tulsa singer-songwriter is poetic, pretty, and soaking with possibilities. In this pure Country ballad played with painful, soulful truth, young Mikayla tells the tale of not even trying to catch the elusive rodeo butterfly of love. It's so well done and sweetly in your face. Click here:



TYLER RICH - "TRUCKS DON'T LIE"

We assigned this task to the MMI research department. Mission: How many country songs have been written about trucks. Their calculators ran out of batteries before their millennial Rick & Morty re-runs lunch break. Trucks are a pillar in our genre's pier, like God, Momma, liquor, and dawgs. Tyler Rich puts a pretty sweet spin on the personification of his treasured vehicle as the keeper of the truth. Throw a little heartbreak into the bed and Tyler drives up the chart with another 4 wheel no-brainer. Click here:



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CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is based on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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**PAW POWER
NOT IN MY BOWL**

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Monkey Dog

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