# MONDAY MORNING INTEL Bebelle

Heart Wants What It Wants

WARNER



MARCH 6, 2023

# MONDAY MORNING

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM



BY MMI COMPOSITE CATEGORIES

COMPOSITEMILEY CYRUS "FLOWERS"AIRPLAYMILEY CYRUS "FLOWERS"AIRSCOREMILEY CYRUS "FLOWERS"CALLOLITMETRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"ALIDIOPINKPANTHERESS "BOY'S A LIAR"VIDEOLADY GAGA "BLOODY MARY"SALESMILEY CYRUS "FLOWERS"

# TRUE INTEGRATION



Music Scheduling

Zetta

Automation

Aquira. Traffic



Sound Software



Streaming



Peace-of-Mind

# MMI-POWERS

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK AIRscore	TW RK Callout	TW RK Audio	TW RK Video	TW RK Sales	TW COMP Rank	ARTIST	TITLE	LABEL
1	1	2	4	2	1	1	MILEY CYRUS	Flowers	Columbia
4	3	4	10	7	4	2	SAM SMITH & KIM PETRAS	Unholy	Capitol
5	4	11	2	3	15	3	SZA	Kill Bill	Top Dawg Ent./RCA
2	2	1	5	24	17	4	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc
16	11	6	16	6	6	5	COI LERAY	Players	Uptown/Republic
6	6	3	17	22	8	6	DAVID GUETTA & BEBE REXHA	l'm Good (Blue)	Parlophone UK/Warner
12	8	15	13	5	12	7	<b>REMA &amp; SELENA GOMEZ</b>	Calm Down	Mavin/Virgin/Interscope
10	9	14	9	20	5	8	TAYLOR SWIFT	Anti-Hero	Republic
9	7	9	24	13	14	9	MEGHAN TRAINOR	Made You Look	Epic
8	10	24	12	15	10	10	BEYONCE	Cuff It	Parkwood/Columbia
3	5	5	11	26	27	11	THE WEEKND	Die For You	XO/Republic
30	17	17	6	4	7	12	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
26	16	7	8	10	16	13	MIGUEL	Sure Thing	By Storm/RCA
11	13	23	14 10	14	20	14	RAYE	Escapism f/070 Shake	Human Re/The Orchard
14 12	12	10 25	19 27	16	26 25	15	CHRIS BROWN LADY GAGA	Under The Influence	Chris Brown Ent./RCA
13 34	15 23	25 30	27 3	1 21	25 2	16 17	MORGAN WALLEN	Bloody Mary	Stream/Konlive/Interscope
54 7	25 14	30 21	5 18	21 34	2 19	17	TAYLOR SWIFT	Last Night Lavender Haze	Big Loud/Mercury/Republic Republic
21	14 20	21 16	10 15	54 28	19	18	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
27	26	32	15	8	22	20	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
37	18	8	7	17	31	20	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
18	10	22	22	25	33	22	THE KID LAROI	Love Again	Columbia
20	25	19	26	43	23	23	TIESTO	10:35 f/Tate McRae	Atlantic
19	21	18	30	35	37	24	SABRINA CARPENTER	Nonsense	Island/Republic
17	22	26	23	38	34	25	SZA	Nobody Gets Me	Top Dawg Ent./RCA
15	24	34	29	41	21	26	LIZZO	Special f/SZA	Nice Life/Atlantic
36	33	40	20	12	29	27	SHAKIRA & BIZARRAP	BZRP Music Sessions #53	DalePlay/Sony Music Latin
32	31	28	35	9	39	28	<b>OLIVER TREE &amp; ROBIN SCHULZ</b>	Miss You	Atlantic
23	34	33	31	32	24	29	LATTO	Lottery f/LU KALA	Streamcut/RCA
24	35	43	25	39	9	30	NIALL HORAN	Heaven	Capitol
43	Х	12	21	30	43	31	SZA	Shirt	TDE/RCA
22	30	31	37	40	28	32	SAM SMITH	I'm Not Here To Make Friends	Capitol
41	27	37	38	11	38	33	GHOST	Mary On A Cross	Loma Vista/Concord
47	Х	Х	28	27	11	34	LINKIN PARK	Lost	Warner
46	Х	Х	42	18	18	35	BIG BOSS VETTE	Pretty Girls Walk	Republic
50	Х	Х	33	33	3	36	P!NK	TRUSTFALL	RCA
25	28	13	49	45	46	37	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
38	40	35	32	36	35	38	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista
39	29	29	45	46	36	39	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE
35	41	41	41	42	30	40	BEBE REXHA	Heart Wants What It Wants	Warner
45	Х	X	39	19	45	41		this is what heartbreak	JVKE/AWAL
49	X	20	34	37	32	42	MAE STEPHENS	If We Ever Broke Up	Republic
40	42	Х	47 20	31	42	43	XG	Left Right	Avex
48 20	X 22	х 38	36 40	29	40 50	44	AYRA STARR	Rush Never Canna Net Dance Again	 RCA
29 28	32 36	38 42	40 44	44 49	50 44	45 46	P!NK Mimi webb	Never Gonna Not Dance Again Red Flags	Epic
20 33	30 37	42 39	44 50	49 48	44 41	40 47	AVRIL LAVIGNE	l'm A Mess w/YUNGBLUD	DTA/Elektra/3EE
33 31	37 39	39 36	50 43	40 50	41 48	47	RENEE RAPP	Too Well	Interscope
44	39 43	30 Х	43 48	23	40 47	40 49	TAYLOR SWIFT	l Knew You Were (Taylor's	Republic
44	43 38	27	40 46	23 47	49	49 50	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
τL	50	21	τU	וד	тJ	00		mapped mound rout ringer	moroury/ nopublic



			Songs th	Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.			
TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT	
1	30	12	18	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic	
2	34	17	17	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	
3	37	21	16	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic	
4	50	36	14	P!NK	TRUSTFALL	RCA	
5	26	13	13	MIGUEL	Sure Thing	By Storm/RCA	
6	47	34	13	LINKIN PARK	Lost	Warner	
7	43	31	12	SZA	Shirt	TDE/RCA	
8	16	5	11	COI LERAY	Players	Uptown/Republic	
9	46	35	11	<b>BIG BOSS VETTE</b>	Pretty Girls Walk	Republic	
10	36	27	9	SHAKIRA & BIZARRAP	BZRP Music Sessions #53	DalePlay/Sony Music Latin	

**TOP 40** 

# MMI-RECURRENTS 3.6.23

### Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	HARRY STYLES	As It Was	Columbia
2	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
3	NICKI MINAJ	Super Freaky Girl	Republic
4	DOJA CAT	Vegas	Kemosabe/RCA
5	STEVE LACY	Bad Habit	L-M/RCA
6	GLASS ANIMALS	Heat Waves	Republic
7	JVKE	golden hour	JVKE/AWAL
8	LIZZO	About Damn Time	Nice Life/Atlantic
9	NICKY YOURE	Sunroof f/Dazy	Columbia
10	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
11	HARRY STYLES	Late Night Talking	Columbia
12	JUSTIN BIEBER	Ghost	Def Jam
13	JACK HARLOW	First Class	Generation Now/Atlantic
14	ED SHEERAN	Bad Habits	Atlantic
15	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
16	LIL NAS X	Thats What I Want	Columbia
17	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
18	LATTO	Big Energy	Streamcut/RCA
19	DUA LIPA	Levitating	Interscope-Warner
20	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
21	DOJA CAT	Need To Know	Kemosabe/RCA
22	SIA	Unstoppable	RCA
23	ED SHEERAN	Shivers	Atlantic
24	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
25	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
26	LEWIS CAPALDI	Forget Me	Capitol
27	DOJA CAT	Woman	Kemosabe/RCA
28	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
29	THE WEEKND	Save Your Tears	XO/Republic
30	JAX	Victoria's Secret	Atlantic

# ТОРЧО *мм-ТОР 40 CALLOLT* 3.6.23

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	U individuals for a total Sample Size of	N'EAST	MIDWEST	SOUTH	WEST
			1			1
1 2	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	2	1 2	1 2	2
2	CYRUS, MILEY Guetta, David & Bebe Rexha	Flowers I'm Good (Blue)	2	2 5	2	2 4
3 4	SMITH, SAM FEAT. KIM PETRAS	Unholy	5 5	3	5 5	4 9
5	THE WEEKND	Die For You	4	3 7	7	5 7
6	LERAY, COI	Players	9	8	6	5
7	MIGUEL	Sure Thing	14	4	4	6
8	DRAKE FEAT. 21 SAVAGE	Rich Flex	6	9	8	13
9	TRAINOR, MEGHAN	Made You Look	7	10	9	8
10	BROWN, CHRIS	Under The Influence	13	6	10	11
11	SZA	Kill Bill	10	11	15	3
12	SZA	Shirt	10	12	16	10
13	Tyga, Jhené Aiko, Pop Smoke	Sunshine	12	13	11	10
14	Swift, Taylor	Anti-Hero	8	16	12	15
15	Rema & Selena Gomez	Calm Down	11	18	14	14
16	Brown, Kane Feat. Katelyn Brown	Thank God	18	14	13	30
17	Lil Uzi Vert	Just Wanna Rock	16	15	22	24
18	Carpenter, Sabrina	Nonsense	17	19	21	21
19	Tiesto Feat. Tate Mcrae	10:35	34	21	17	19
20	Stephens, Mae	If We Ever Broke Up	22	34	18	16
21	Swift, Taylor	Lavender Haze	21	22	24	32
22	The Kid Laroi	Love Again	15	23	34	26
23	RAYE Feat. 070 Shake	Escapism	28	27	19	20
24	Beyonce	Cuff It	20	28	32	18
25	Lady Gaga	Bloody Mary	31	32	27	17
26	SZA	Nobody Gets Me	29	29	23	29
27	Post Malone	Wrapped Around Your Finger	33	24	25	35
28	Tree, Oliver & Robin Schulz	Miss You	23	30	35	25
29	Tyga X Chris Brown	Nasty	30	20	42	28
30	Fall Out Boy	Love From The Other Side	25	26	31	37
31	Wallen, Morgan	Last Night	36	17	20	44
32	Smith, Sam	I'm Not Here To Make Friends	27	31	29	33
33	Regard X Drop G	No Love For You	26	35	38	22
34	Pinkpantheress	Boy's A Liar	24	38	37	23
35	Latto feat. Lu Kala	Lottery	35	25	43	34
36 27	Lizzo Feat. SZA	Special (Remix)	37	39 20	30	38
37	Beach Weather	Sex, Drugs, Etc Too Well	41 32	36	40	27
38 39	Rapp, Renee Ghost	Mary On A Cross	52 42	40 33	26 36	39 36
39 40	Pink	Never Gonna Not Dance Again	42 44	33 37	33	30 47
40 41	Lavigne, Avril Feat.Yungblud	I'm A Mess	44 40	57 41	33 41	47
41	Max, Ava	Weapons	40 38	41	28	40
42	Bizarrap, Shakira	Bzrp Music Sessions, Vol. 53	43	44 50	39	40 31
44	Lonnie	One Night Stand	39	42	47	46
45	Rexha, Bebe	Heart Wants What It Wants	47	47	44	43
46	Webb, Mimi	Red Flags	46	46	44	43
47	Horan, Niall	Heaven	48	40	40	42
48	Tyla	Been Thinking	45	45	49	49
49	Larsson, Zara	Can't Tame Her	50	48	48	45
50	Mikel, Johnnie	Fallen Angel	49	43	50	50
	1	· 0·				

# TOP 40 MONDAY MORNING INTEL 3.6.23





JOHN SHOMBY Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

Is it possible for country superstar Morgan Wallen to have a pop and country hit at the same time? If his latest "Last Night" keeps tracking the way it has, he has a shot at having this happen. It moves up to 17 on the overall power chart from 20 last week with still no callout numbers as of yet. The song is driven totally by two very important factors – sales, where it ranks 2nd and audio streams where it places 3rd. After only three weeks, this is an excellent start moving up 4 spots to 34th in airplay. We'll see how the panel treats this as the weeks progress.

Miguel's "Sure Thing" continues to grow. It's made it to the top 10 in streams (10th video and 8th audio) and has remained in the top 10 in callout at #7. The panel appears to be noticing the early success with a decent airplay rank of 26 (from 31 last week).

One song that has really snuck up on us is "Calm Down" from Rema and Selena Gomez rising to 7th overall from #10 last week. Video streams appear to be the story ranking 5th although the song is also top 15 in sales, audio streams and callout. One more for the panel to make a priority if it isn't already.

"Boy's a Liar" from Pink Pantheress is getting the streams which gets into the top 20 at 20 from 21 last week. Ranking 8th in video and 6th in audio streams, more stations on the panel are believing as the airplay rank rises to 27th from 32 last week. This one has been a fast starter and the panel is getting the idea.

One new entry into the top 5 is what may be the next big thing in Coi Leray's "Players" sitting at #5 all the way up from 9th last week. Being 6th in sales, video streams and callout shows that the song has a well-rounded foundation needed to be a CHR hit. The airplay rank is now up to 16 so it's safe to say that the panel is jumping on board.

Holding at #4 is the 6-time callout champion, "Creepin" from Metro Boomin' featuring The Weekend and 21 Savage. Still in the third position is SZA's "Kill Bill", a streaming giant ranked 3rd in video and 2nd in audio. With the callout numbers gradually increasing (11th this week), this one has gotten the full attention of the panel.

Remaining in the 2nd spot is "Unholy" from Sam Smith and Kim Petras. It's still a solid heavy rotation hit across the board ranking 4th in sales, 7th in video streams, 10th with audio streams and 4th in callout. Once again at top for the second straight week is Miley Cyrus' "Flowers". It's the number one seller, 2nd in video streams, 4th in audio streaming and 2nd in callout. A bona fide hit!!!

Are there any songs being "left on the table" by the panel? One obvious one that has a consistent callout story – Drake and 21 Savage's "Rich Flex". It's been in the top 10 for callout for the past 4 weeks and is ranked 8th in audio streams yet it still can't crack the top 20. The airplay rank has dropped to 37 from #34 last week. Just looking at the pure numbers, one has to wonder why this hasn't grown faster. Let's see if the panel notices this in the next week or two.



	Songs that are performing high	her than most with all of the heaviest increases i	n all MMI Components.
	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	RAYE	Escapism f/070 Shake	Human Re/The Orchard
HOTZONE	LIZZO	Special f/SZA	Nice Life/Atlantic
HOTZONE	LATTO	Lottery f/LU KALA	Streamcut/RCA
HOTZONE	NIALL HORAN	Heaven	Capitol
HOTZONE	MIGUEL	Sure Thing	By Storm/RCA
HOTZONE	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
HOTZONE	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
HOTZONE	BEBE REXHA	Heart Wants What It Wants	Warner
HOTZONE	ZARA LARSSON	Can't Tame Her	Sommer House/Epic
HOTZONE	XG	Left Right	Avex
HOTZONE	HALSEY	Die 4 Me	Capitol

### **TOP 40**

# MMI- DEVELOPING

### 3.6.23

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
DEVELOPING	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
DEVELOPING	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
DEVELOPING	COI LERAY	Players	Uptown/Republic
DEVELOPING	THE KID LAROI	Love Again	Columbia
DEVELOPING	TIESTO	10:35 f/Tate McRae	Atlantic
DEVELOPING	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
DEVELOPING	SAM SMITH	I'm Not Here To Make Friends	Capitol
DEVELOPING	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
DEVELOPING	LONNIE	One Night Stand	Muse
DEVELOPING	MIMI WEBB	Red Flags	Epic
DEVELOPING	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
DEVELOPING	RENEE RAPP	Too Well	Interscope
DEVELOPING	TYLA	Been Thinking	FAX/Epic
DEVELOPING	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
DEVELOPING	TYGA & CHRIS BROWN	Nasty	Last Kings/RCA-EMPIRE

# ТОРЧО мм-HOTAC CALLOLT 3.6.23

HotAC is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

	č	0 individuals for a total Sample Size of 80				
RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	1	1	7	1
2	SIA	UNSTOPPABLE	3	5	2	2
3	THE KID LAROI & JUSTIN BIEBER	STAY	2	8	3	3
4	CYRUS, MILEY	FLOWERS	5	2	1	5
5	GLASS ANIMALS	HEAT WAVES	4	7	4	4
6	SHEERAN, ED	BAD HABITS	6	3	11	8
7	SHEERAN, ED	SHIVERS	8	6	9	6
8	YOURE, NICKY	SUNROOF	9	11	8	7
9	BIEBER, JUSTIN	GHOST	7	13	5	12
10	LIPA, DUA	LEVITATING	14	10	10	9
11	Guetta, David & Bebe Rexha	I'm Good (Blue)	10	15	6	11
12	Jax	Victoria's Secret	11	4	18	15
13	Smith, Sam Feat. Kim Petras	Unholy	12	14	12	10
14	Post Malone Feat. Doja Cat	l Like You (A Happier Song)	15	12	21	13
15	Parmalee	Take My Name	21	9	17	23
16	Doja Cat	Vegas	16	19	16	22
17	Trainor, Meghan	Made You Look	22	18	13	25
18	Capaldi, Lewis	Forget Me	17	16	31	18
19	John, Elton Feat. Britney Spears	Hold Me Closer	13	22	23	19
20	Beihold, Em	Numb Little Bug	18	21	20	21
21	The Weeknd	Die For You	24	20	22	16
22	Styles, Harry	As It Was	19	26	19	14
23	Swift, Taylor	Anti-Hero	23	24	30	24
24	Lizzo	About Damn Time	25	23	25	26
25	Styles, Harry	Late Night Talking	20	27	24	20
26	Brown, Kane Feat. Katelyn Brown	Thank God	29	17	26	31
27	Lewis, Dean	How Do I Say Goodbye	27	25	32	27
28	Sanchez, Stephen	Until I Found You	26	28	27	17
29	John, Elton Feat. Dua Lipa	Cold Heart (PNAU Remix)	28	35	14	30
30	SZA	Kill Bill	31	36	34	28
31	Rema & Selena Gomez	Calm Down	36	37	15	35
32	SZA	Nobody Gets Me	33	29	36	34
33	Swift, Taylor	Lavender Haze	30	30	49	33
34	Beyonce	Cuff It	37	31	33	38
35	JVKE	Golden Hour	34	38	40	32
36	RAYE Feat. 070 Shake	Escapism	38	33	41	36
37	Pink	Never Gonna Not Dance Again	40	34	35	40
38	Lizzo Feat. SZA	Special (Remix)	41	32	37	42
39	Pink	Trustfall	32	41	28	47
40	The Kid Laroi	Love Again	39	44	43	29
41	Lavigne, Avril Feat.Yungblud	I'm A Mess	42	40	39	44
42	Lady Gaga	Bloody Mary	35	45	44	37
43	Smith, Sam	I'm Not Here To Make Friends	43	39	45	41
44	Starks, Wyn	Who I Am	45	43	38	43
45	Walk Off The Earth	My Stupid Heart	44	42	42	46
46	Odell, Tom	Another Love	47	47	46	39
47	Webb, Mimi	Red Flags	46	46	47	48
48	For King and Country Feat. Jordin Sparks	Love Me Like I Am	49	49	48	45
49	Horan, Niall	Heaven	48	50	29	50
50	American Authors	Blind For Love	50	48	50	49

# TOP 40 MONDAY MORNING INTEL 2.27.23





The #1 researching song this week? It's Metro Boomin's song "Creepin'." The tune continues to be a big winner with both women 33-39 and women 25-32. No burn. Metro Boomin features The Weeknd and 21 Savage on the track. That's like putting LeBron James, Luka Doncic and Donovan Mitchell together on the same NBA team. *The new Big 3*.

Miley Cyrus and "Flowers" continues to be the big one to watch at Hot AC. The song is #1 at CHR and that's where most AC smashes originate. I'm not saying that Hot AC hasn't fostered bigger hits without them first winning at CHR ... but I am saying that Miley's #2 Total Positive with women 25-32 puts it in a strong position to continue to grow.

"I'm Good (Blue)" by David Guetta and Bebe Rexha is starting to show a slowdown as the burn score has just crossed into double digits. The song still tests strong enough to be in the Power category and has a 95% familiarity score. The burn score is something to watch, but not to be alarmed by ... yet. Any music that has as addicting an *ear worm* as this one will burn more quickly than a less familiar song.

Meghan Trainor's song "Made You Look" continues to show a slow rise in burn with the younger side of the sample. It' now at 14.3% burn on the young end of the demo. Half that number with the upper end where it's at 7.8% burn. Keep an eye on it. It's success for your station depends on your target demo.

The song that's attracting a lot of attention is "Bloody Mary" by Lady Gaga. The song was first released in 2011 on Gaga's second LP "Born This Way." It's receiving massive exposure on social media. Lady Gaga is seen on TikTok reacting to hearing the song on the radio. Yep ... she heard it on the radio. You can see 102.7 KIIS FM on the screen in her car. The title is already almost 80% familiar. Its Total Positive score isn't strong ... yet. This one is different enough that it will be memorable. A song to track.



# TOP 40 MMI-VIJED STREAMING 3.6.23

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV		you a pinpoint look at the top strear	ning songs.	
RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope	
2	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ► PLAY VIDEO ►
2	SZA	Kill Bill	Top Dawg Ent./RCA	
3 4	SZA LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic	PLAY VIDEO
		Calm Down		PLAY VIDEO
5	REMA & SELENA GOMEZ		Mavin/Virgin/Interscope	PLAY VIDEO
6 7	COI LERAY	Players	Uptown/Republic	PLAY VIDEO
	SAM SMITH & KIM PETRAS	Unholy Bay's A Lise	Capitol	PLAY VIDEO
8	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE	PLAY VIDEO >
9	OLIVER TREE & ROBIN SCHULZ	Miss You	Atlantic	PLAY VIDEO >
10	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO >
11	GHOST	Mary On A Cross	Loma Vista/Concord	PLAY VIDEO ►
12	SHAKIRA & BIZARRAP	BZRP Music Sessions #53	DalePlay/Sony Music Latin	PLAY VIDE0 ►
13	MEGHAN TRAINOR	Made You Look	Epic	PLAY VIDEO ►
14	RAYE	Escapism f/070 Shake	Human Re/The Orchard	PLAY VIDEO ►
15	BEYONCE	Cuff It	Parkwood/Columbia	PLAY VIDEO ►
16	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO
17	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic	PLAY VIDEO
18	BIG BOSS VETTE	Pretty Girls Walk	Republic	PLAY VIDEO
19	JVKE	this is what heartbreak	JVKE/AWAL	PLAY VIDEO >
20	TAYLOR SWIFT	Anti-Hero	Republic	PLAY VIDEO
21	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO
22	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO 🕨
23	TAYLOR SWIFT	l Knew You Were (Taylor's	Republic	PLAY VIDEO 🕨
24	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc	PLAY VIDEO 🕨
25	THE KID LAROI	Love Again	Columbia	PLAY VIDEO 🕨
26	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO 🕨
27	LINKIN PARK	Lost	Warner	PLAY VIDEO 🕨
28	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville	PLAY VIDEO 🕨
29	AYRA STARR	Rush		PLAY VIDEO 🕨
30	SZA	Shirt	TDE/RCA	PLAY VIDEO 🕨
31	XG	Left Right	Avex	PLAY VIDEO 🕨
32	LATTO	Lottery f/LU KALA	Streamcut/RCA	PLAY VIDEO 🕨
33	P!NK	TRUSTFALL	RCA	PLAY VIDEO 🕨
34	TAYLOR SWIFT	Lavender Haze	Republic	PLAY VIDEO 🕨
35	SABRINA CARPENTER	Nonsense	Island/Republic	PLAY VIDEO 🕨
36	BEACH WEATHER	Sex, Drugs, Etc.	8123/Arista	PLAY VIDEO 🕨
37	MAE STEPHENS	If We Ever Broke Up	Republic	PLAY VIDEO 🕨
38	SZA	Nobody Gets Me	Top Dawg Ent./RCA	PLAY VIDEO 🕨
39	NIALL HORAN	Heaven	Capitol	PLAY VIDEO 🕨
40	SAM SMITH	I'm Not Here To Make Friends	Capitol	PLAY VIDEO 🕨
41	LIZZO	Special f/SZA	Nice Life/Atlantic	PLAY VIDEO 🕨
42	BEBE REXHA	Heart Wants What It Wants	Warner	PLAY VIDEO 🕨
43	TIESTO	10:35 f/Tate McRae	Atlantic	PLAY VIDEO 🕨
44	P!NK	Never Gonna Not Dance Again	RCA	PLAY VIDEO 🕨
45	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE	PLAY VIDEO 🕨
46	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE	PLAY VIDEO 🕨
47	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO 🕨
48	AVRIL LAVIGNE	I'm A Mess w/YUNGBLUD	DTA/Elektra/3EE	PLAY VIDEO 🕨
49	MIMI WEBB	Red Flags	Epic	PLAY VIDEO
EO		Tee Well	Intercono	

Interscope

PLAY VIDE0 ►

Too Well

50

**RENEE RAPP** 

# MMI-INTELESCOPE

**TOP 40** 

3.6.23

# REMEMBERING DAVID LINDLEY

This week the world lost the masterful (and quirky) mega musician David Lindley. There were few stringed instruments left unconquered: guitar, dobro, banjo, sitar, upright and electric bass. With all his accomplishments Lindley was best know his legendary falsetto performance on Jackson Browne's 1977 LP "Running on Empty" where David warbled his way through "Stay". For an acoustic version, click here:





# MMI-INTELEVISION

#### Check out these videos hand-picked by our staff!



### LIL UZI VERT - "JUST WANNA ROCK"

**MMI Things We Love About Lil Uzi And This Video Alert:** A. He's wearing a Sade T-Shirt. Way cool. B. The video shoot had no permit and the 5-0 did in fact roll in. C. Mr. Vert escapes in a flying armored truck..... dude. Duuuuudde. Click here:





#### **BEABADOOBEE** - "GLUE SONG"

Born in the Philippines and raised in London.... Beabadoobee made this "home-movie-ish" video in her native land. There are plenty of warm and fuzzy (yet grainy) shots of Ms. Doobee cooking with her Granny and playing with the neighbors ...and then she sticks a friggin' cigarette in her mouth!!! Sheeeesh. Feels like a springtime smash. Click here:





### MILEY CYRUS - "WE CAN'T STOP"

**MMI Flashback Monday Alert:** Weird that it's been almost a decade since this video made us all say "ah...wut"? And we knew Lil Hannah Montana had crossed the adult bridge into a new level of artistry. Now with "Flowers" blooming all over the top of the charts, we thought it's time to reminisce with a golden platter that mattered. Click here:





#### FALL OUT BOY - "LOVE FROM THE OTHER SIDE"

**MMI Full Disclosure/Transparency Alert:** We love Fall Out Boy. Who doesn't? Hands? We thought so. Stroll down the hall to the Alt control room and you'll find this one on top. Tip: Sounds best at 11. Twist the knob to the right and click here:





### **DEAN LEWIS - "HOW DO I SAY GOODBYE"**

In his home of Australia, Dean Lewis is like, way big. Superstar big. Platinum, number ones, sold-out tours big. Like, big big. Dean's ode to his Dad is a certified tear-jerker and the accompanying video is all the real deal. Grab a tissue and click away:



# **CHARTS/POWERS:**

торчо

MONDAY

MORNING

**AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

**2** AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

# **HOT ZONE / DEVELOPING**

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

# RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

# ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

# **STREAMING AUDIO, VIDEO AND SALES**

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

# TOP 40 THE BACK PAGE

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

# MONDAY Morning Intel

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**THANK YOU** from the entire staff: 3.6.23

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PAW POWER Not in my bowl

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