# MONDAY MORNING INTEL TRAINOR MEGH





# MONDAY MORNING

MARCH 20, 2023 INTEL TABLE OF CONTENTS

- #1 SONGS THIS WEEK 3
- POWERS Δ
- ACTION/RECURRENTS
- TOP 40 CALLOLIT F
- MMI WEEK AT A GLANCE 7
- HOTZONE/JEVELOPIONG B
- HOTAC CALLOLIT 9
- 1 // CALLOLIT DIAGNOSIS
- VIDED STREAMING 77
- 12 INTELESCOPE
- 13 INTELEVISION
- 14 METHODOLOGY
- 15 THE BACK PAGE

MMI – A MODERN DAY MUSIC RESEARCH SYSTEM



### SONGS THIS WEEK BY MMI COMPOSITE CATEGORIES 3.20.23

COMPOSITEMILEY CYRUS "FLOWERS"AIRPLAYMILEY CYRUS "FLOWERS"AIRSCOREMILEY CYRUS "FLOWERS"CALLOLITMETRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"ALIDIOMORGAN WALLEN "LAST NIGHT"LOCELADY GAGA "BLOODY MARY"SALESMILEY CYRUS "FLOWERS"

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### **TOP 40**

# MMI-POWERS

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK AIRscore	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
1	1	2	5	2	1	1	MILEY CYRUS	Flowers	Columbia
3	4	7	4	5	14	2	SZA	Kill Bill	Top Dawg/RCA
4	3	4	3	19	9	3	THE WEEKND	Die For You	XO/Republic
6	5	5	12	11	7	4	SAM SMITH & KIM PETRAS	Unholy	Capitol
9	7	12	11	6	3	5	<b>REMA &amp; SELENA GOMEZ</b>	Calm Down	Mavin/Virgin/Interscope
12	10	6	13	12	4	6	COI LERAY	Players	Uptown/Republic
2	2	1	7	27	19	7	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc
18	14	8	8	4	16	8	MIGUEL	Sure Thing	By Storm/RCA
7	6	3	19	23	10	9	DAVID GUETTA & BEBE REXHA	l'm Good (Blue)	Parlophone UK/Warner
11	9	9	17	17	18	10	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
22	22	18	2	3	20	11	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
5	8	20	18	30	5	12	TAYLOR SWIFT	Lavender Haze	Republic
8	11	19	15	16	21	13	RAYE	Escapism f/070 Shake	Human Re/The Orchard
24	28	22	1	14	2	14	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
27	24	16	6	7	12	15	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
21	12	11	24	15	13	16	MEGHAN TRAINOR	Made You Look	Epic
10	13	25	31	1	24	17	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
20	18	17	14	28	8	18	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
14	15	21	25	22	37	19	THE KID LAROI	Love Again	Columbia
15	16	15	28	26	38	20	SABRINA CARPENTER	Nonsense	Island/Republic
36	32	10	10	20	34	21	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
17	20	23	27	40 25	23	22	TIESTO	10:35 f/Tate McRae	Atlantic
16	17 19	24 30	23 32	35 38	35 26	23 24	SZA LIZZO	Nobody Gets Me	Top Dawg/RCA Nice Life/Atlantic
13 42	19 36		52 16	30 9	20 33	24 25	LIZZO LIZZY MCALPINE	Special f/SZA Ceilings	Harbour Artists/AWAL
42 35	30 35	х 35	10 22	9 13	33 32	25 26	SHAKIRA & BIZARRAP	BZRP Music Sessions #53	DalePlay/Sony Music Latin
33 48	35 Х	35 Х	9	8	32 31	20	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
32	33	^ 14	29	41	29	28	HALSEY	Die 4 Me	Capitol
19	23	29	37	39	30	29	LATTO	Lottery f/LU KALA	Streamcut/RCA
23	29	37	30	36	27	30	NIALL HORAN	Heaven	Capitol
44	X	X	35	21	17	31	BIG BOSS VETTE	Pretty Girls Walk	Republic
45	X	X	26	18	28	32	NF	HOPE	NF Real Music/Virgin
43	26	26	36	10	42	33	GHOST	Mary On A Cross	Loma Vista/Concord
37	43	32	33	34	6	34	P!NK	TRUSTFALL	RCA
30	30	27	41	44	36	35	SAM SMITH	I'm Not Here To Make Friends	Capitol
26	21	13	49	45	48	36	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
40	27	34	42	42	25	37	P!NK	Never Gonna Not Dance Again	RCA
33	39	42	48	33	11	38	JAX	Cinderella Snapped	Atlantic
39	40	39	40	37	15	39	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner
28	37	41	Х	Х	Х	40	MILEY CYRUS	River	Columbia
47	Х	Х	21	25	43	41	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic
41	42	33	39	24	46	42	JVKE	this is what heartbreak	JVKE/AWAL
38	25	28	47	47	40	43	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE
25	31	36	44	48	41	44	MIMI WEBB	Red Flags	Epic
50	Х	Х	34	32	22	45	LINKIN PARK	Lost	Warner
49	X	X	20	29	44	46	SZA	Shirt	Top Dawg/RCA
34	41	38	45 40	31	47 45	47	XG	Left Right Heart Wanta What It Wanta	XGALX
29 21	38 24	40 21	46	46 40	45 40	48	BEBE REXHA	Heart Wants What It Wants	Warner
31 46	34	31	43 20	49 42	49 39	49 50	RENEE RAPP	Too Well	Interscope Popublic
40	Х	Х	38	43	22	50	JONAS BROTHERS	Wings	Republic

### **TOP 40**



			Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.			
TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	48	27	21	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
2	42	25	17	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
3	36	21	15	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
4	45	32	13	NF	HOPE	NF Real Music/Virgin
5	44	31	13	<b>BIG BOSS VETTE</b>	Pretty Girls Walk	Republic
6	27	15	12	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
7	22	11	11	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
8	24	14	10	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
9	18	8	10	MIGUEL	Sure Thing	By Storm/RCA
10	43	33	10	GHOST	Mary On A Cross	Loma Vista/Concord

**TOP 40** 

# MMI-RECURRENTS 3.20.23

### Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST		LABEL/IMPRINT
		A - 14 M	Columbia
1	HARRY STYLES	As It Was	Columbia Declamatic
2	BEYONCE	Cuff It	Parkwood/Columbia
3	TAYLOR SWIFT	Anti-Hero	Republic
4	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
5	GLASS ANIMALS	Heat Waves	Republic
6	NICKI MINAJ	Super Freaky Girl	Republic
7	STEVE LACY	Bad Habit	L-M/RCA
8	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
9	NICKY YOURE	Sunroof f/Dazy	Columbia
10	DOJA CAT	Vegas	Kemosabe/RCA
11	HARRY STYLES	Late Night Talking	Columbia
12	LIZZO	About Damn Time	Nice Life/Atlantic
13	JUSTIN BIEBER	Ghost	Def Jam
14	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
15	ED SHEERAN	Bad Habits	Atlantic
16	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
17	JACK HARLOW	First Class	Generation Now/Atlantic
18	LIL NAS X	Thats What I Want	Columbia
19	JVKE	golden hour	JVKE/AWAL
20	DUA LIPA	Levitating	Interscope-Warner
21	LATTO	Big Energy	Streamcut/RCA
22	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
23	DOJA CAT	Need To Know	Kemosabe/RCA
24	SIA	Unstoppable	RCA
25	ED SHEERAN	Shivers	Atlantic
26	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
27	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope
28	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia
29	THE WEEKND	Save Your Tears	XO/Republic
30	DOJA CAT	Woman	Kemosabe/RCA

# ТОРЧО мм-ТОР 40 CALLOUT 3.20.23

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

	-	0 individuals for a total Sample Size of 800 per				
RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	1	1	1	1
2	CYRUS, MILEY	Flowers	2	2	2	4
3	GUETTA, DAVID & BEBE REXHA	l'm Good (Blue)	3	10	4	2
4	THE WEEKND	Die For You	5	5	3	9
5	SMITH, SAM FEAT. KIM PETRAS	Unholy	4	3	5	6
6	LERAY, COI	Players	9	4	6	5
7	SZA	Kill Bill	7	8	11	3
8	MIGUEL	Sure Thing	14	6	7	8
9	BROWN, CHRIS	Under The Influence	12	7	8	7
10	DRAKE FEAT. 21 SAVAGE	Rich Flex	10	9	9	15
11	TRAINOR, MEGHAN	Made You Look	8	11	10	13
12	REMA & SELENA GOMEZ	Calm Down	6	12	12	14
13	SWIFT, TAYLOR	Anti-Hero	11	13	13	11
14	TYGA, JHENé AIKO, POP SMOKE	Sunshine	24	15	17	10
15	HALSEY	Die 4 Me	27	17	15	12
16	CARPENTER, SABRINA	Nonsense	18	14	24	21
17	LIL UZI VERT	Just Wanna Rock	15	25	16	22
18	BROWN, KANE FEAT. KATELYN BROWN	Thank God	21	16	18	26
19	PINKPANTHERESS	Boy's A Liar	29	24	19	17
20	RAYE FEAT. 070 SHAKE	Escapism	20	34	23	16
21	SWIFT, TAYLOR	Lavender Haze	19	22	22	25
22	THE KID LAROI	Love Again	16	18	32	20
23	WALLEN, MORGAN	Last Night	22	20	21	35
24	TIESTO FEAT. TATE MCRAE	10:35:00	35	35	14	34
25	BEYONCE	Cuff It	25	29	20	24
26	SZA	Nobody Gets Me	23	21	26	28
27	POST MALONE	Wrapped Around Your Finger	28	23	25	32
28	LADY GAGA	Bloody Mary	31	27	30	18
29	GHOST	Mary On A Cross	34	36	27	23
30	SMITH, SAM	I'm Not Here To Make Friends	36	26	28	27
31	FALL OUT BOY	Love From The Other Side	33	30	29	33
32	LATTO FEAT. LU KALA	Lottery	39	32	35	19
33	LIZZO FEAT. SZA	Special (Remix)	38	38	34	29
34	RAPP, RENEE	Too Well	30	37	33	38
35	PINK	Trustfall	32	33	43	30
36	JVKE	this is what heartbreak feels like	13	28	41	50
37	PINK	Never Gonna Not Dance Again	40	39	42	40
38	LONNIE DIZADDAD SUAKIDA	One Night Stand	43 46	40 40	39 21	36 27
39 40	BIZARRAP, SHAKIRA	Bzrp Music Sessions, Vol. 53	46	49 42	31 27	37
40 41	WEBB, MIMI	Red Flags Heaven	49 47	43 45	37 36	39
41 42	HORAN, NIALL XG	Left Right	47 37	45 35	50 50	44 31
42 43	MACKLEMORE FEAT. COLLETT	No Bad Days	37 44	35 41	50 44	42
43 44	CYRUS, MILEY FEAT. BRANDI CARLILE	Thousand Miles	44 26	41 42	44 47	42 41
44 45	REXHA, BEBE	Heart Wants What It Wants	20 45	42 48	47 40	41 43
45 46	MIKEL, JOHNNIE		45 48	40 44	40 38	45 45
40 47	CYRUS, MILEY	Fallen Angel River	40 17	44 46	30 48	45 48
47 48	JAX	Cinderella Snapped	42	40 31	40 49	40 49
40 49	LARSSON, ZARA	Can't Tame Her	42 41	47	49 46	49 46
49 50	TYLA	Been Thinking	41 50	47 50	40 45	40 47
50			50	50	4J	4/

### TOP 40 MONDAY MORNING INTEL 3.20.23





JOHN SHOMBY Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

First it was Miley Cyrus about 7 weeks back. Now, there are two more who are taking off like a shot after just 3 weeks on the Mediabase Chart. Miguel's "Sure Thing" is looking more and more like just that (a sure thing!!) rising to 8th on the Powers chart from 10 last week. Top 10 in audio streams and callout and top 5 in video streams, more stations jumped on the bandwagon as the airplay rises five positions to #18. The British Tik Tok phenom, Pink Pantheress and "Boy's A Liar", is within one spot of the top 10 moving up to #11 from 15th overall last week. With callout picking up at 18th, it's a streaming and sales monster ranking 2nd in sales and audio streams and 3rd in video streams. More panel believers jumping on board with airplay now at #22 from 25th last week. The reaction has been so quick and strong to both, that the panel will need to move just as quick on them. Don't miss out on two songs the listeners are feeling now.

Morgan Wallen's "Last Night" continues to exhibit impressive crossover potential advancing 3 spots to #14 overall this week. It's the #2 seller and the top audio streamer but still has some room to move up in callout. More stations are taking the chance as the airplay rank is up to 24th from 30 last week. He's nowhere near the household name he has for country, but this young man is making it known that he could be a multi-format star. The panel should put any preconceived notions aside and just look at the numbers.

Get ready for two more "newbies" that could start making some noise from two very opposite sides of the musical spectrum. Metro Boomin' may have another possible hit with "Superhero (Heroes and Villains)" featuring Chris Brown and Future. It's already a top 10 streamer ranking 8th in video and 9th in audio. The panel is still all over "Creepin" as this one is low at #48 in airplay. Alternative rocker and Philly native, Lizzy McAlpine, is making some noise on the pop side after going top 10 on the rock chart. Her haunting tune "Ceilings" is 9th in video streams and 16th on the audio side but, more importantly, she starts ranked at 42nd in airplay. Pretty high for a song like this. Some of the panel is on board early.

The top 5 just won't budge. Rema and Selena Gomez' "Calm Down" stays at #5 overall. It's a big seller ranked 3rd and the video hits the 6th spot in streaming. "Unholy" from Sam Smith and Kim Petras holds at 4th on the strength of top 5 in callout and top 10 in sales. The Weekend's "Die For You" drops one spot to 3rd but still is a streaming giant ranking 3rd in audio streams and 4th in callout. A definite listener preference even after 29 weeks! SZA's "Kill Bill" checks in at #2 from 3rd last week. It's a top 5 streamer and 7th in callout giving the panel a clearcut reason to put or keep that in heavy. Once again at #1 is "Flowers" from Miley Cyrus. This is a total smash ranking #1 in sales, 2nd in video streams and callout and 5th in audio streams. With only 9 weeks on the chart, this has a lot more growth left in it.



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	Songs that are performing higher than most with all of the heaviest increases in all MMI Components.			
	ARTIST	TITLE	LABEL/IMPRINT	
HOTZONE	COI LERAY	Players	Uptown/Republic	
HOTZONE	THE KID LAROI	Love Again	Columbia	
HOTZONE	SABRINA CARPENTER	Nonsense	Island/Republic	
HOTZONE	MIGUEL	Sure Thing	By Storm/RCA	
HOTZONE	LATTO	Lottery f/LU KALA	Streamcut/RCA	
HOTZONE	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE	
HOTZONE	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	
HOTZONE	MIMI WEBB	Red Flags	Epic	
HOTZONE	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic	
HOTZONE	MILEY CYRUS	River	Columbia	
HOTZONE	BEBE REXHA	Heart Wants What It Wants	Warner	
HOTZONE	ZARA LARSSON	Can't Tame Her	Sommer House/Epic	
HOTZONE	HALSEY	Die 4 Me	Capitol	
HOTZONE	JAX	Cinderella Snapped	Atlantic	
HOTZONE	XG	Left Right	XGALX	
HOTZONE	P!NK	TRUSTFALL	RCA	
HOTZONE	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner	
HOTZONE	JVKE	this is what heartbreak	JVKE/AWAL	
HOTZONE	MILEY CYRUS	Wonder Woman	Columbia	
HOTZONE	MILEY CYRUS	Thousand Miles f/B. Carlile	Columbia	
HOTZONE	MILEY CYRUS	Jaded	Columbia	

### **TOP 40**

### MMI- DEVELOPING

### 3.20.23

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
DEVELOPING	LIZZO	Special f/SZA	Nice Life/Atlantic
DEVELOPING	SZA	Nobody Gets Me	Top Dawg/RCA
DEVELOPING	TIESTO	10:35 f/Tate McRae	Atlantic
DEVELOPING	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
DEVELOPING	NIALL HORAN	Heaven	Capitol
DEVELOPING	RENEE RAPP	Too Well	Interscope
DEVELOPING	SHAKIRA & BIZARRAP	BZRP Music Sessions #53	DalePlay/Sony Music Latin
DEVELOPING	JOHNNIE MIKEL	Fallen Angel	11th Hour Music
DEVELOPING	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic
DEVELOPING	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE

# ТОРЧО мм-HOTAC CALLOLT 3.20.23

HotAC is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	Each of four regions test 20	U individuals for a total Sample Size of TITLE	oou per tormat.	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	1	2	2	2
2	CYRUS, MILEY	FLOWERS	8	1	1	5
3	THE KID LAROI & JUSTIN BIEBER	STAY	4	5	6	1
4	SIA	UNSTOPPABLE	5	6	4	3
5	SHEERAN, ED	BAD HABITS	3	3	3	10
6	GLASS ANIMALS	HEAT WAVES	9	7	8	4
7	SHEERAN, ED	SHIVERS	7	4	7	12
8	BIEBER, JUSTIN	GHOST	2	16	12	8
9	SMITH, SAM FEAT. KIM PETRAS	UNHOLY	6	17	10	11
10	LIPA, DUA	LEVITATING	16	9	11	7
11	Guetta, David & Bebe Rexha	l'm Good (Blue)	10	15	9	15
12	Youre, Nicky	Sunroof	15	11	5	16
13	Jax	Victoria's Secret	12	8	16	13
14	Capaldi, Lewis	Forget Me	11	10	17	17
15	Trainor, Meghan	Made You Look	13	14	14	20
16	Parmalee	Take My Name	18	12	13	24
17	Leray, Coi	Players	14	20	26	9
18	Beihold, Em	Numb Little Bug	20	13	21	26
19	Styles, Harry	As It Was	23	25	15	14
20	Lil Nas X	That's What I Want	30	21	27	6
21	Swift, Taylor	Anti-Hero	19	23	23	19
22	The Weeknd	Die For You	22	24	24	18
23	Brown, Kane Feat. Katelyn Brown	Thank God	25	18	20	30
24	Styles, Harry	Late Night Talking	21	26	19	21
25	Lizzo	About Damn Time	24	19	25	28
26	John, Elton Feat. Britney Spears	Hold Me Closer	17	27	28	23
27	Sanchez, Stephen	Until I Found You	28	28	22	22
28	Lewis, Dean	How Do I Say Goodbye	29	22	29	25
29	Rema & Selena Gomez	Calm Down	27	32	18	29
30	SZA	Kill Bill	36	30	31	27
31	SZA	Nobody Gets Me	34	29	34	34
32	Lizzo Feat. SZA	Special (Remix)	31	37	32	35
33	Swift, Taylor	Lavender Haze	33	31	41	31
34	JVKE	Golden Hour	38	35	33	33
35	RAYE Feat. 070 Shake	Escapism	32	36	38	41
36	Pink	Never Gonna Not Dance Again	41	33	30	46
37	Smith, Sam	I'm Not Here To Make Friends	35	38	40	36
38	Beyonce	Cuff It	43	34	36	39
39	The Kid Laroi	Love Again	42	39	35	44
40	Pink	Trustfall	39	42	37	38
41	Lavigne, Avril Feat.Yungblud	I'm A Mess	37	41	42	40
42	Rexha, Bebe	Heart Wants What It Wants	26	40	49	42
43	Lady Gaga	Bloody Mary	40	44	45	32
44	Walk Off The Earth	My Stupid Heart	46	43	44	43
45	Odell, Tom	Another Love	49	45	39	45
46	Horan, Niall	Heaven	47	47	43	48
47	For King and Country Feat. Jordin Sparks	Love Me Like I Am	48	48	46	47
48	Webb, Mimi	Red Flags	45	46	47 50	49 27
49 50	Mraz, Jason	I Feel Like Dancing	44	50	50	37
50	American Authors	Blind For Love	50	49	48	50

### TOP 40 MONDAY MORNING INTEL 3.20.23





President McVay Media Consulting

We have a new leading song for the week. The big five are ... Metro Boomin' "Creepin'" becomes the highest testing song. Miley and "Flowers" is number two. In the three position is The Kid Laroi with Justin Bieber "Stay" and at number four is Sia with "Unstoppable." Then we hit a clump of re-currents at number five leading off with Ed Sheeran "Bad Habits." Glass Animals is at number six with "Heat Waves." Sheeran has two titles in the Top-10 as "Shivers" comes in as the seventh best testing song for the week.

There are several songs that continue to test well with both sides of the demo. Ms. Cyrus' song "Flowers" continues to show growth. The song is #1 in the Midwest and the South. This song was predicted by this research process to be highly accepted. Joining it as songs showing real potential are Meghan Trainor "Made You Look", Coi Leray "Players" looks like it's for real as it posts a promising store on the upper end of the female sample. Also looking like it will grow quickly is the song by Sam Smith "I'm Not Here to Make Friends."

Given that all things are cyclical, watch for a shake-up in a couple weeks as we're starting to see double digit burn on songs by Sia, Glass Animals, Sam Smith f/Kim Petras, Dua Lipa, David Guetta & Bebe Rexha, Nicky Youre, Lizzo, Stephen Sanchez and Beyonce. None of these tunes are crispy. The growing burn does suggest that those on the top of the chart, that have been testing for a significant period of time, can be shifted to recurrent.

The most impressive song this week, based on the research we're seeing, is the aforementioned song by Coi Leray. Bloody Mary by Lady Gaga is showing positive acceptance with the Top-40 research panel. Given that songs cross from Top-40 to Hot AC as a part of their lifecycle, it is reasonable to expect that this song will; show eventual growth with this panel. The song is already showing a good "Total Like" score for a song that's only been on the active chart a short time. Because of its' history, it is a familiar song.

Want to freshen-up your playlist? "Blind for Love" by the American Authors, Jason Mraz "I Feel Like Dancing", Mimi Webb "Red Flags" and For King and Country "Love Me Like I Am" are new entries or recent entries into the test sample. These titles have upside potential, but need more familiarity. These four tunes are worthy of exposure at night, overnights, and weekends to build familiarity that they can be evaluated with more of a foundation under them.



# TOP 40 MMI-VIJED STREAMING 3.20.23

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV Rank	ARTIST		LABEL/IMPRINT	LISTENLINKS
1	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope	PLAY VIDEO ►
2	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO
3	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE	PLAY VIDEO >
4	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO >
5	SZA	Kill Bill	Top Dawg/RCA	PLAY VIDEO >
6	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO >
7	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic	PLAY VIDEO >
8	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic	PLAY VIDEO >
9	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL	PLAY VIDEO >
10	GHOST	Mary On A Cross	Loma Vista/Concord	PLAY VIDEO ►
11	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO
12	COI LERAY	Players	Uptown/Republic	PLAY VIDEO
13	SHAKIRA & BIZARRAP	BZRP Music Sessions #53	DalePlay/Sony Music Latin	PLAY VIDEO
14	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO 🕨
15	MEGHAN TRAINOR	Made You Look	Epic	PLAY VIDEO 🕨
16	RAYE	Escapism f/070 Shake	Human Re/The Orchard	PLAY VIDEO 🕨
17	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO 🕨
18	NF	HOPE	NF Real Music/Virgin	PLAY VIDEO 🕨
19	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO 🕨
20	DRAKE & 21 SAVAGE	Rich Flex	OVO/Epic-Republic	PLAY VIDEO 🕨
21	BIG BOSS VETTE	Pretty Girls Walk	Republic	PLAY VIDEO 🕨
22	THE KID LAROI	Love Again	Columbia	PLAY VIDEO 🕨
23	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO 🕨
24	JVKE	this is what heartbreak	JVKE/AWAL	PLAY VIDEO 🕨
25	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic	PLAY VIDEO 🕨
26	SABRINA CARPENTER	Nonsense	Island/Republic	PLAY VIDEO 🕨
27	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc	PLAY VIDEO 🕨
28	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville	PLAY VIDEO 🕨
29	SZA	Shirt	Top Dawg/RCA	PLAY VIDEO 🕨
30	TAYLOR SWIFT	Lavender Haze	Republic	PLAY VIDEO 🕨
31	XG	Left Right	XGALX	PLAY VIDEO 🕨
32	LINKIN PARK	Lost	Warner	PLAY VIDEO ►
33	JAX	Cinderella Snapped	Atlantic	PLAY VIDEO ►
34	P!NK	TRUSTFALL	RCA	PLAY VIDEO >
35	SZA	Nobody Gets Me	Top Dawg/RCA	PLAY VIDEO
36 27	NIALL HORAN	Heaven	Capitol Banda (Warner	PLAY VIDEO
37	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner	PLAY VIDEO
38	LIZZO	Special f/SZA	Nice Life/Atlantic	PLAY VIDEO
39 40	LATTO TIESTO	Lottery f/LU KALA 10:35 f/Tate McRae	Streamcut/RCA	
40 41	HALSEY	Die 4 Me	Atlantic Capitol	PLAY VIDEO
42	P!NK	Never Gonna Not Dance Again	RCA	
43	JONAS BROTHERS	Wings	Republic	PLAY VIDEO ► Play video ►
44	SAM SMITH	I'm Not Here To Make Friends	Capitol	PLAY VIDEO >
45	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE	PLAY VIDEO >
46	BEBE REXHA	Heart Wants What It Wants	Warner	PLAY VIDEO >
47	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE	PLAY VIDEO >
48	MIMI WEBB	Red Flags	Epic	PLAY VIDEO
49	RENEE RAPP	Too Well	Interscope	PLAY VIDEO
		100 1101	interesept	

# **THE WONDERS (ONEDERS)** That thing you do

**TOP 40** 

MMI-INTELESCOPE

3.20.23

What an honor! Rolling Stone magazine just awarded this track as the "Number One Song EVER by a Fake Band". Wow. And deservedly so. From the amazing film by the same name and directorial debut by Tom Hanks, The fictitious band is The Oneders who become (later in the film) The Wonders. The movie itself is a joyous study of the nuts and bolts of our beloved biz and this infectious yet fake power pop platter that matters was written by the late genius Adam Schlesinger, creator, writer producer of Fountains Of Wayne. Click Here:



you do!

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## MMI-INTELEVISION

#### Check out these videos hand-picked by our staff!



### **MEGHAN TRAINOR - "MOTHER"**

This is an absolutely brilliant song and video from Meghan Trainor. No really. She delivers simply a magnificent slice of art that features an inyour-face (sez a) cameo from Kris Jenner and a troupe of ridiculously fun dancers. Meghan is endlessly talented and deserves her own Broadway play. Also, if you have grey temples, you'll recognize a musical tip of the hat to the mega covered "Mr. Sandman". Click here:



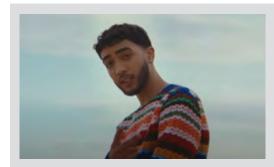


### MILEY CYRUS - "RIVER"

Ya know, it's simply Miley's 'River' and we're all just swimming in it. Pop has always been dominated by 'what's now" and it's been Miley's moment for quite a while. She's everything we want and need; sexy, talented, scorching hot, and masterful at marketing the entire universe that swirls around her. What fun and how lucky are we to live on Planet Miley. Who cares that all the oxygen is taken up and we can't

breathe when she dances....we'll all go out in a happy state of asphyxiation. Click here:

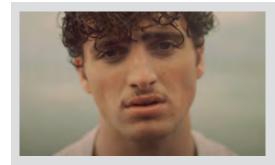




### **KID CULTURE - "KEEP IT"**

This kid made his mark as a producer of many chart toppers from Bieber to Eminem and has now taken a swing at being a solo singles artist. Little wonder this track is an official tackle box filled with shiny hooks and the video is a visual feast of fun, fashion, and fantastic imagery. The message within is simple: you got negativity? Then "Keep it". Click here:

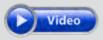


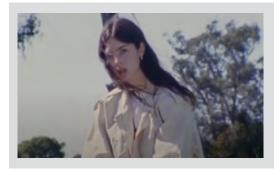


### **BENSON BOONE - "SUGAR SWEET"**

**MMI Health Advisory Alert:** The following video from Benson Boone has a high caloric level. It contains an elevated glucose rating and brushing one's teeth is recommended after viewing. Please be advised that this video has no artificial sweeteners and the natural sugar content can lead to a short-term energy boost that can suddenly subside. Do not administer this video

to children under 12 after 5pm. Please be advised that radio airplay of this track will attract 'listeners' and will ask for 'more' by placing their hands in the jar. Click here:





### **GRACIE ABRAMS - "I KNOW IT WON'T WORK"**

Young LA girl Gracie has released her official video of this haunting ode to pessimism. The stark and grainy video is a perfect vehicle to a song that has lyrical twists and turns like a ghost story. It features a horse, a beach, and a stellar song performed by a budding singer-songwriting superstar. Click here:



### **CHARTS/POWERS:**

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MONDAY

MORNING

**AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

**2** AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

**3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

**4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

**6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

### **HOT ZONE / DEVELOPING**

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

### RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

### ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

### **STREAMING AUDIO, VIDEO AND SALES**

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

# торчо *THE BACK PAGE* 3.20.23

### CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

# MONDAY Morning Intel

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PYTHON POWER RANGER Trent Trento

OPERATIONS Kylee Laynee Higgins

#### PAW POWER Not in my bowl

Hailey Dogg Monkey Dog Cooper