

MONDAY
MORNING
INTEL



KYLIE MORGAN

If He Wanted To He Would

**MMI
PROFILE
SKIP BISHOP**

Country Edition

**NASHVILLE
APPROVED**

MARCH 6, 2023

A close-up portrait of a woman with long, wavy brown hair, looking slightly to the side with a soft smile. Her hand is resting on her forehead. The background is dark and out of focus, with some purple flowers visible at the bottom right.

#3
CHARTED
CONSUMPTION
TO SPIN

#15
MMI ACTION
FACTOR

#26
MMI CALLOUT
RANK

KYLIE MORGAN

If He Wanted To He Would

2.2 MILLION STREAMS A WEEK

70 MILLION TOTAL STREAMS TO DATE

CONVERT CONVERT

EMI
RECORDS
NASHVILLE

MONDAY MORNING INTEL

MARCH 6, 2023

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MONDAY
MORNING
INTEL

#1

SONGS THIS WEEK
BY MMI COMPOSITE CATEGORIES **3.6.23**

COMPOSITE

MORGAN WALLEN "Thought You Should Know"

AIRPLAY

MORGAN WALLEN "Thought You Should Know"

AIRSCORE

MORGAN WALLEN "Thought You Should Know"

CALLOUT

KANE BROWN & KATELYN BROWN "Thank God"

AUDIO

MORGAN WALLEN "Last Night"

VIDEO

MORGAN WALLEN "Last Night"

SALES

MORGAN WALLEN "Last Night"

Introducing OMT Lite

THE ONLINE MUSIC TEST

When a full-sized OMT is a strain on time or budget, get answers from 100 screened respondents on 400 titles for under \$10,000.



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Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRscore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TWCOMP RANK	ARTIST	TITLE	LABEL
1	1	2	4	4	2	1	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic
4	4	3	3	5	7	2	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra
6	5	1	5	6	3	3	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville
3	3	4	6	7	5	4	LAINIEY WILSON	Heart Like A Truck	Broken Bow
2	2	5	7	9	8	5	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash
8	7	15	10	3	4	6	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud
9	8	13	14	14	11	7	PARKER MCCOLLUM	Handle On You	MCA Nashville
7	6	6	13	31	12	8	CARLY PEARCE	What He Didn't Do	Big Machine
10	9	16	12	10	21	9	COREY KENT	Wild As Her	Combustion/RCA Nashville
13	12	14	18	12	16	10	CODY JOHNSON	Human	CoJo/Warner/WMN
21	16	8	15	19	10	11	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
12	10	17	16	15	19	12	BRETT YOUNG	You Didn't	BMLG
29	22	40	2	2	6	13	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
24	20	24	11	11	13	14	MEGAN MORONEY	Tennessee Orange	Arista Nashville
16	14	7	24	35	18	15	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
11	13	12	36	28	17	16	DIERKS BENTLEY	Gold	Capitol Nashville
48	46	x	1	1	1	17	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
33	21	23	26	13	9	18	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
5	11	18	32	32	35	19	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow
22	19	21	19	36	20	20	OLD DOMINION	Memory Lane	Arista Nashville
17	17	29	27	20	25	21	BLAKE SHELTON	No Body	Warner/WMN
14	15	19	34	27	31	22	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
36	29	20	20	23	26	23	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
15	18	26	29	34	32	24	SAM HUNT	Water Under The Bridge	MCA Nashville
28	24	38	30	16	23	25	WALKER HAYES	Y'all Life	Monument
47	38	x	9	8	28	26	JORDAN DAVIS	Next Thing You Know	MCA Nashville
45	39	44	8	17	14	27	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
32	27	30	17	29	42	28	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
19	37	9	43	33	45	29	DAN + SHAY	You	Warner/WAR
38	34	22	31	25	38	30	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
37	26	11	41	46	29	31	THOMAS RHETT	Angels	Valory Music Co.
34	33	34	21	39	33	32	JON PARDI	Your Heart Or Mine	Capitol Nashville
23	25	31	39	38	37	33	CARRIE UNDERWOOD	Hate My Heart	Capitol Nashville
46	45	33	23	18	34	34	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
42	44	39	22	26	27	35	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
49	50	x	25	22	15	36	MORGAN EVANS	Over For You	Warner/WEA
18	23	25	48	44	36	37	SHANE PROFITT	How It Oughta Be	BMLG
27	31	32	42	41	39	38	RANDY HOUSER	Note To Self	Magnolia Music
40	41	41	35	37	24	39	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
41	43	35	40	30	30	40	CHRIS YOUNG	Looking For You	RCA Nashville
26	30	36	38	45	47	41	ERIC CHURCH	Doing Life With Me	EMI Nashville
25	32	43	49	24	44	42	DILLON CARMICHAEL	Son Of A	Riser House
30	36	46	45	47	22	43	COLE SWINDELL	Drinkaby	Warner/WMN
31	35	27	37	48	49	44	PARMALEE	Girl In Mine	Stoney Creek
50	49	x	28	21	46	45	CHAYCE BECKHAM	23	Wheelhouse
35	40	45	33	40	48	46	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
20	28	28	50	50	50	47	JOE NICHOLS	Good Day For Living	Quartz Hill
43	48	10	46	49	40	48	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers
39	47	42	44	42	41	49	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
44	42	37	47	43	43	50	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek

MORGAN WALLEN

Thought you should know

- Morgan

MULTI WEEK #1

THANK YOU COUNTRY RADIO

ONE THING AT A TIME ON YOUR DESK TUESDAY **BIG LOUD**

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	48	17	31	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
2	47	26	21	JORDAN DAVIS	Next Thing You Know	MCA Nashville
3	45	27	18	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
4	29	13	16	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
5	33	18	15	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
6	49	36	13	MORGAN EVANS	Over For You	Warner/WEA
7	36	23	13	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
8	46	34	12	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville
9	21	11	10	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
10	24	14	10	MEGAN MORONEY	Tennessee Orange	Arista Nashville

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	JORDAN DAVIS	What My World Spins Around	MCA Nashville
2	NATE SMITH	Whiskey On You	Arista Nashville
3	COLE SWINDELL	She Had Me At Heads Carolina	Warner/WMN
4	MORGAN WALLEN	You Proof	Big Loud/Mercury/Republic
5	LUKE COMBS	The Kind Of Love We Make	River House/Columbia Nash
6	TYLER HUBBARD	5 Foot 9	EMI Nashville
7	JELLY ROLL	Son Of A Sinner	Stoney Creek/BMG
8	THOMAS RHETT	Half Of Me f/Riley Green	Valory Music Co./BMLG
9	CODY JOHNSON	Til You Can't	CoJo/Warner/WMN
10	DUSTIN LYNCH	Thinking 'Bout You f/M. Porter	Broken Bow
11	PARMALEE	Take My Name	Stoney Creek/BMG
12	MITCHELL TENPENNY	Truth About You	Riser House/Columbia
13	JUSTIN MOORE	With A Woman You Love	Valory Music Co.
14	MORGAN WALLEN	Wasted On You	Big Loud/Republic
15	JIMMIE ALLEN	down home	Stoney Creek
16	CHRIS YOUNG & KANE BROWN	Famous Friends	RCA Nashville
17	JASON ALDEAN/CARRIE UNDERWOOD	If I Didn't Love You	BMG/Capitol
18	INGRID ANDRESS	Wishful Drinking w/Sam Hunt	Atlantic/Warner/WEA
19	JON PARDI	Last Night Lonely	Capitol Nashville
20	JASON ALDEAN	Trouble With A Heartbreak	Macon Music/Broken Bow
21	JORDAN DAVIS	Buy Dirt f/Luke Bryan	MCA Nashville
22	BAILEY ZIMMERMAN	Fall In Love	Warner/WEA/Elektra
23	ZAC BROWN BAND	Same Boat	Home Grown/Warner/WAR
24	ELLE KING & MIRANDA LAMBERT	Drunk (And I Don't Wanna Go..)	RCA/Columbia Nashville
25	GABBY BARRETT	Pick Me Up	Warner/WAR
26	SCOTTY MCCREERY	Damn Strait	Triple Tigers
27	WALKER HAYES	Fancy Like	Monument/RCA
28	LUKE COMBS	Forever After All	River House/Columbia Nash
29	CHRIS STAPLETON	You Should Probably Leave	Mercury Nashville
30	CHASE RICE F/F.G.L.	Drinkin' Beer Talkin' God Amen	Dack Janiels/BBR-BMLG



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MEGAN MORONEY	Tennessee Orange	Arista Nashville
HOTZONE	THOMAS RHETT	Angels	Valory Music Co.
HOTZONE	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment
HOTZONE	CHRIS YOUNG	Looking For You	RCA Nashville
HOTZONE	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic
HOTZONE	JACKSON DEAN	Fearless	Big Machine
HOTZONE	CHRIS JANSON	All I Need Is You	BMLG

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	DIERKS BENTLEY	Gold	Capitol Nashville
DEVELOPING	BRETT YOUNG	You Didn't	BMLG
DEVELOPING	CODY JOHNSON	Human	CoJo/Warner/WMN
DEVELOPING	KEITH URBAN	Brown Eyes Baby	Capitol Nashville
DEVELOPING	SAM HUNT	Water Under The Bridge	MCA Nashville
DEVELOPING	SCOTTY MCCREERY	It Matters To Her	Triple Tigers
DEVELOPING	SHANE PROFITT	How It Oughta Be	BMLG
DEVELOPING	DAN + SHAY	You	Warner/WAR
DEVELOPING	JOE NICHOLS	Good Day For Living	Quartz Hill
DEVELOPING	TYLER HUBBARD	Dancin' In The Country	EMI Nashville
DEVELOPING	OLD DOMINION	Memory Lane	Arista Nashville
DEVELOPING	ERIC CHURCH	Doing Life With Me	EMI Nashville
DEVELOPING	RANDY HOUSER	Note To Self	Magnolia Music
DEVELOPING	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR
DEVELOPING	COLE SWINDELL	Drinkaby	Warner/WMN
DEVELOPING	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud
DEVELOPING	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG
DEVELOPING	JON PARDI	Your Heart Or Mine	Capitol Nashville
DEVELOPING	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville
DEVELOPING	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury
DEVELOPING	KOLBY COOPER	Excuses	Combustion/Wheelhouse
DEVELOPING	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb
DEVELOPING	BRANTLEY GILBERT/BLAKE SHELTON	Heaven By Then f/Vince Gill	Valory Music Co.
DEVELOPING	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash
DEVELOPING	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek
DEVELOPING	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville

FROM THE ACM ARTIST OF THE DECADE!

JASON ALDEAN

THAT'S WHAT TEQUILA DOES

MAX SPINS NOW THROUGH 3/13!
POWER IT UP!



JORDAN HARVEY

ALONG FOR THE RIDE

IMPACTING MARCH 6TH
7 EARLY ADDS! 30 COMMITMENTS!

"JORDAN HAS **INFECTIOUS ENERGY** AND TRULY CARES ABOUT MAKING GREAT COUNTRY MUSIC. HE'S GOT A **BRIGHT BEGINNING** TO HIS CAREER!"

- NICK RUSSO, KILT/HOUSTON

"NOT ONLY IS JORDAN TALENTED.. BUT HIS PERSONALITY IS MAGNETIC.. HE'S **REFRESHINGLY DIFFERENT** & INVESTED. I'M EXCITED TO WATCH HIS GROWTH."

- CRYSTAL LEGENDS, WRNS/NEW BERN NC

"JORDAN IS **A BREATH OF FRESH AIR!** HIS ENERGY AND ENTHUSIASM TO SHARE HIS WORK IS SO INSPIRING AND EVERY SONG **SOUNDS LIKE A HIT.** CAN'T WAIT FOR WARMER WEATHER TO ROLL THE WINDOWS DOWN AND ROCK OUT TO 'ALONG FOR THE RIDE'!"

- MICHELLE BUCKLES, KZSN/WICHITA



BBR

BBR

BMG



MMI WEEK AT A GLANCE

JOHN SHOMBY

Owner/CEO
Country's Radio Coach, Inc.

One song that has been very quietly making its way up the power chart continues its ascent this week. Tyler Hubbard's "Dancin' in the Country" rises to the 11th spot from 14th ranking 8th in callout, top 10 in sales, and top 15 in audio streams. Why do I bring this up? The airplay rank of the song is inching up moving to 21 from 24th. This one has never dropped in the 7 weeks it's been on the chart so now it's time for the panel to get serious.

Let's do hope Tyler H is not handled the way Zach Bryan's "Something in the Orange" has been. After stalling several weeks, the tune now gets up to #13 on the chart from 16th last week. Ranked 6th in sales and 2nd in total streaming, the airplay rank has not changed still sitting at 29th. There is no question a good portion of the panel is missing this one. I'll stay on this train as long as I have to. This artist and song has the makings of a hit.

Morgan Wallen has THREE songs on the chart this week. His "Thought You Should Know" remains in the top position on the chart while two newer ones from his forthcoming album – "Last Night" and the title cut "One Night At A Time" are showing some possible hit potential.

"Last Night" drops to 17th on the chart from 12 last week but is still the #1 seller and streamer even though the airplay rank inches up to 48. Meanwhile "One Night" hangs in at #27 with its best number being ranked 8th in audio streams. This one's airplay rank is at #45 so both songs have possibilities but remains to be seen where the panel goes with either of these two.

The top 5 is basically the same with a couple of place changes. Luke Combs' "Going Going Gone" drops to 5th from #4 but is still a solid top 10 in sales and streaming and top 5 in callout. "Heart Like A Truck" from Lainey Wilson takes over Luke's old position from 5th last week. This one has been consistently heading upward for the past 4 weeks. Kane and Katelyn Brown's "Thank God" drops one spot to 3rd but is still a solid top 5 across the board in all categories. I would not send this one to recurrent yet.

Bailey Zimmerman's "Rock and a Hard Place" gets the nod for 2nd spot from 3 last week with top 5 streaming numbers, 7th in sales and a very impressive #2 in callout. There is a lot of life left in this one. As mentioned earlier, Morgan Wallen's "Thought You Should Know" stays at #1 for week #3 with top 5 ranks across the board. This is yet another one that needs to be hammered in heavy for quite a bit longer which may, possibly, slow the progress of Morgan's other tunes.

One final impressive move goes to the surprise of the week, "Memory Lane" from Old Dominion. They crack the top 20 at #20 for the first time, up from 24th last week. Top 20 in sales and streaming and getting close to top 20 in callout means this is one that the panel should be watching from here on in.





SKIP BISHOP INTEL

CURRENT POSITION:

MMI FAMILY OF PUBLICATIONS
STUDIO2BEE COLLECTIVE/
BISHOP ENTERTAINMENT
ENTERPRISES
ISLANDTIME MUSIC FEST
CHARITIES

What the heck is MMI Meat and 3? Is the publication going into the restaurant business?

First of all you're misspelling it. It's MMI Meet and 3. And it's the first of several new features that will make Monday Morning Intel more Interactive. The "show" will be another creative way to expose brilliant new artists.

That's just lovely but you didn't answer the question.

I'm kinda known for that. The concept is a quick down and funky interview in a booth at one of Nashville's many Meat and Three diners. That's the "meet" part. Then the featured artist performs 3 songs recorded live in that diner location. It's like a Southern Hillbilly Pop Up concert....with a side of turnip greens.

How did Conner Smith become your debut artist for the show?

Several reasons. I was having breakfast at Nashville Deli with my friend George Briner who's the President of Valory Music. Many of you know George is smart, creative and passionate about music. I'm trying to scarf down my oatmeal and read the Washington Post and George wouldn't stop raving about Conner's new tracks. He sent us the music....and it's awesome, so he and I had a follow up "what if" conversation. And voila, the idea was born somewhere between the egg white omelette and the wheat toast. Also, the propeller-heads in the MMI music office were blasting Conner's "I Hate Alabama" ages ago. It was one of those clever viral monsters that rises up from the fans.

You mentioned that MMI was becoming more interactive and would have new features. Can you explain that?

Well, 2022 was a massive growth year for all the MMI Publications. We were born as a research machine and have stayed true to that concept and we constantly track our open/share rates. Now that we have such complete saturation at radio, we began asking our users what they wanted to see next. The responses were a kaleidoscope of cool ideas, many of which you'll see emerging soon. But the centerpiece of the success is the MMI chart itself. We use the best and most extensive data to create a real chart that reflects real hits.

It's not an old school simple airplay chart; The MMI Power chart includes call-out research from Nuwoodoo, retention scores, current audio and video streams, sales and airplay. It's the most accurate chart going and radio is using it multiple times a week.

Can you tell us your favorite thing to eat at a real Meat and Three?

Of course. Being of Southern descent, I have perfected the art of 'The Cornbread Crumble'. That is when your order turnip greens with extra pot-liquor (the liquid from the bottom of the cooking vessel). You break up from cornbread, give it a heavy dribble of pot liquor until saturated, shake a healthy dose of pepper sauce on it and proceed to eat the hell out of it.

What is the connection with MMI Publications and Studio2Bee Collective?

It's a modern business arrangement with a cutting edge blueprint and structure. Here's goes: We are family. We hug a lot.

When will we see the first MMI Meet and 3?

Conner Smith (from the aforementioned Nashville Deli) debuts Monday, March 20th.



The
VALORY &
Music Co.

**MONDAY
MORNING
INTEL**

BRING YOU THE DEBUT EPISODE OF



MONDAY MARCH, 20

FEATURING

CONNER SMITH

MMI'S MEET AND 3!

SERVING UP THE HOTTEST NEW MUSIC FROM OUR KITCHEN TO YOUR TABLE!

**MONDAY
MORNING
INTEL**



**YES,
—
GET
IT**

I always look forward to

**DIVING
INTO MMI.**

It's like one of my gossip
magazines! **We use it**

EVERY WEEK

**in our music meets
and compare the data to
where we are with our music.**

SARAH KAY

94.9 WQMX Akron, Ohio
Program Director/Morning Show Host
Scott and Sarah in the Morning

**MMI AND THE AIRPLAY INTEL
FAMILY OF PUBLICATIONS**

YOUR STATION | YOUR MUSIC | YOUR RESEARCH | BY THE NUMBERS

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN! LINKS
1	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
2	ZACH BRYAN	Something in the Orange	Belting Bronco/Warner/WAR	PLAY VIDEO ▶
3	HARDY	wait in the truck f/La. Wilson	Broken Bow/Big Loud	PLAY VIDEO ▶
4	MORGAN WALLEN	Thought You Should Know	Big Loud/Mercury/Republic	PLAY VIDEO ▶
5	BAILEY ZIMMERMAN	Rock And A Hard Place	Warner/WEA/Elektra	PLAY VIDEO ▶
6	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville	PLAY VIDEO ▶
7	LAINEY WILSON	Heart Like A Truck	Broken Bow	PLAY VIDEO ▶
8	JORDAN DAVIS	Next Thing You Know	MCA Nashville	PLAY VIDEO ▶
9	LUKE COMBS	Going, Going, Gone	River House/Columbia Nash	PLAY VIDEO ▶
10	COREY KENT	Wild As Her	Combustion/RCA Nashville	PLAY VIDEO ▶
11	MEGAN MORONEY	Tennessee Orange	Arista Nashville	PLAY VIDEO ▶
12	CODY JOHNSON	Human	CoJo/Warner/WMN	PLAY VIDEO ▶
13	JELLY ROLL	NEED A FAVOR	Stoney Creek/BMG	PLAY VIDEO ▶
14	PARKER MCCOLLUM	Handle On You	MCA Nashville	PLAY VIDEO ▶
15	BRETT YOUNG	You Didn't	BMLG	PLAY VIDEO ▶
16	WALKER HAYES	Y'all Life	Monument	PLAY VIDEO ▶
17	MORGAN WALLEN	One Thing At A Time	Big Loud/Mercury/Republic	PLAY VIDEO ▶
18	KYLIE MORGAN	If He Wanted To He Would	EMI Nashville	PLAY VIDEO ▶
19	TYLER HUBBARD	Dancin' In The Country	EMI Nashville	PLAY VIDEO ▶
20	BLAKE SHELTON	No Body	Warner/WMN	PLAY VIDEO ▶
21	CHAYCE BECKHAM	23	Wheelhouse	PLAY VIDEO ▶
22	MORGAN EVANS	Over For You	Warner/WEA	PLAY VIDEO ▶
23	JUSTIN MOORE & PRISCILLA BLOCK	You, Me, And Whiskey	Valory/InDent/Mercury	PLAY VIDEO ▶
24	DILLON CARMICHAEL	Son Of A	Riser House	PLAY VIDEO ▶
25	DYLAN SCOTT	Can't Have Mine (Find You A..)	Curb	PLAY VIDEO ▶
26	MITCHELL TENPENNY	We Got History	Riser House/Columbia Nash	PLAY VIDEO ▶
27	KEITH URBAN	Brown Eyes Baby	Capitol Nashville	PLAY VIDEO ▶
28	DIERKS BENTLEY	Gold	Capitol Nashville	PLAY VIDEO ▶
29	HAILEY WHITTERS	Everything She Ain't	Pigasus/S&D/Big Loud	PLAY VIDEO ▶
30	CHRIS YOUNG	Looking For You	RCA Nashville	PLAY VIDEO ▶
31	CARLY PEARCE	What He Didn't Do	Big Machine	PLAY VIDEO ▶
32	JASON ALDEAN	That's What Tequila Does	Macon Music/Broken Bow	PLAY VIDEO ▶
33	DAN + SHAY	You	Warner/WAR	PLAY VIDEO ▶
34	SAM HUNT	Water Under The Bridge	MCA Nashville	PLAY VIDEO ▶
35	SCOTTY MCCREERY	It Matters To Her	Triple Tigers	PLAY VIDEO ▶
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37	KELSEA BALLERINI	If You Go Down (I'm Going...)	Black River Entertainment	PLAY VIDEO ▶
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39	JON PARDI	Your Heart Or Mine	Capitol Nashville	PLAY VIDEO ▶
40	ELLE KING	Worth A Shot f/Dierks Bentley	RCA/Columbia Nashville	PLAY VIDEO ▶
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43	DRAKE MILLIGAN	Sounds Like Something I'd Do	Stoney Creek	PLAY VIDEO ▶
44	SHANE PROFITT	How It Oughta Be	BMLG	PLAY VIDEO ▶
45	ERIC CHURCH	Doing Life With Me	EMI Nashville	PLAY VIDEO ▶
46	THOMAS RHETT	Angels	Valory Music Co.	PLAY VIDEO ▶
47	COLE SWINDELL	Drinkaby	Warner/WMN	PLAY VIDEO ▶
48	PARMALEE	Girl In Mine	Stoney Creek	PLAY VIDEO ▶
49	RUSSELL DICKERSON	God Gave Me A Girl	Triple Tigers	PLAY VIDEO ▶
50	JOE NICHOLS	Good Day For Living	Quartz Hill	PLAY VIDEO ▶

Country is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	BROWN, KANE FEAT. KATELYN BROWN	Thank God	27	2	2	2
2	WALLEN, MORGAN	Thought You Should Know	5	3	6	3
3	ZIMMERMAN, BAILEY	Rock And A Hard Place	11	1	3	23
4	WILSON, LAINEY	Heart Like A Truck	6	6	4	19
5	COMBS, LUKE	Going, Going, Gone	18	8	5	11
6	PEARCE, CARLY	What He Didn't Do	10	10	8	1
7	MCCREERY, SCOTTY	It Matters To Her	1	11	7	12
8	HUBBARD, TYLER	Dancin' In The Country	3	7	12	6
9	DAN + SHAY	You	13	9	18	5
10	DICKERSON, RUSSELL	God Gave Me A Girl	17	4	15	15
11	RHETT, THOMAS	Angels	8	34	1	8
12	BENTLEY, DIERKS	Gold	14	16	9	13
13	MCCOLLUM, PARKER	Handle On You	2	13	13	30
14	JOHNSON, CODY	Human	19	15	14	9
15	HARDY FEAT. LAINEY WILSON	Wait In The Truck	24	5	25	20
16	KENT, COREY	Wild As Her	29	12	19	10
17	YOUNG, BRETT	You Didn't	4	25	20	7
18	ALDEAN, JASON	That's What Tequila Does	22	14	17	22
19	URBAN, KEITH	Brown Eyes Baby	34	26	10	4
20	MOORE, JUSTIN FEAT. PRISCILLA BLOCK	You, Me, & Whiskey	12	27	16	24
21	OLD DOMINION	Memory Lane	25	17	34	14
22	LYNCH, DUSTIN	Stars Like Confetti	7	28	28	33
23	SCOTT, DYLAN	Can't Have Mine	23	18	40	32
24	OWEN, JAKE	Up There Down Here	9	48	11	21
25	JELLY ROLL	Need A Favor	20	32	27	37
26	MORONEY, MEGAN	Tennessee Orange	30	22	39	25
27	PROFITT, SHANE	How It Oughta Be	26	30	23	42
28	HUNT, SAM	Water Under The Bridge	15	39	21	38
29	PARMALEE	Girl In Mine	43	21	36	17
30	NICHOLS, JOE	Good Day For Living	42	20	37	18
31	SHELTON, BLAKE	No Body	21	35	24	41
32	HAILEY WHITTERS	Everything She Ain't	35	19	46	31
33	UNDERWOOD, CARRIE	Hate My Heart	39	23	38	29
34	HOUSER, RANDY	Note To Self	28	37	29	39
35	MORGAN, KYLIE	If He Wanted To He Would	32	31	45	26
36	PARDI, JON	Your Heart Or Mine	38	24	30	46
37	YOUNG, CHRIS	Looking For You	33	29	49	27
38	CHURCH, ERIC	Doing Life With Me	40	36	44	28
39	MILLIGAN, DRAKE	Sounds Like Something I'd Do	37	42	31	36
40	HAYES, WALKER	Y'all Life	47	38	22	49
41	DEAN, JACKSON	Fearless	44	43	35	34
42	TENPENNY, MITCHELL	We Got History	31	46	42	40
43	COOPER, KOLBY	Excuses	36	33	50	35
44	BRYAN, ZACH	Something In The Orange	49	41	32	47
45	BALLERINI, KELSEA	If You Go Down (I'm Goin' Down Too)	50	45	47	16
46	GILBERT, BRANTLEY & B.SHELTON FEAT. V.GILL	Heaven By Then	48	44	33	45
47	CARMICHAEL, DILLION	Son Of A	46	40	48	44
48	WALLEN, MORGAN	One Thing At A Time	16	50	26	43
49	KING, ELLE FEAT. DIERKS BENTLEY	Worth A Shot	41	47	41	50
50	SWINDELL, COLE	Drinkaby	45	49	43	48

F O R Y O U R A C M C O N S I D E R A T I O N



LEE BRICE

ENTERTAINER
MALE ARTIST
SINGLE - "SOUL"
VISUAL MEDIA - "SOUL"



DYLAN SCOTT

NEW MALE ARTIST OF THE YEAR
ALBUM - LIVIN' MY BEST LIFE
SINGLE - "NEW TRUCK"
VISUAL MEDIA - "NEW TRUCK"

CURB
RECORDS



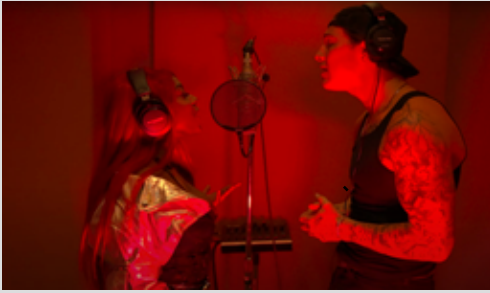
REMEMBERING DAVID LINDLEY



This week the world lost the masterful (and quirky) mega musician David Lindley. There were few stringed instruments left unconquered: guitar, dobro, banjo, sitar, upright and electric bass. With all his accomplishments Lindley was best known his legendary falsetto performance on Jackson Browne's 1977 LP "Running on Empty" where David warbled his way through "Stay". For an acoustic version, click here:



Check out these videos hand-picked by our staff!



CMT
PRESENTS

REYNA ROBERTS FT. TAYLER HOLDER - "ANOTHER ROUND"

CMT always gets the good stuff! Like red-headed Reyna Roberts revving it up with her buddy Tayler Holder. This is a clear and present hook machine of a video with a chorus that will stick in your head like a fine toothcomb dipped in superglue. Belly up to the bar for "Another Round" and click here:



JORDYN SHELLHART - "TELL YOUR MOTHER I'M FINE"

Jordan may look 12 but she's already had over a decade of songwriting success. Some of the biggest names have spun her tales. She's introspective and poetic, brilliant, and talented. Little wonder that Warner is putting her upfront and rolling out new music from this seasoned songbird. Click here:



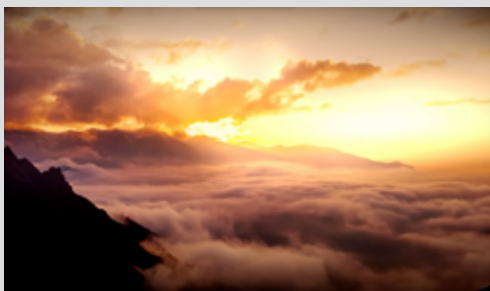
THE CADILLAC THREE FT. ELVIE SHANE, KETCH SECOR - "HILLBILLY"

Ever noticed that TC3 fans are crazy? They are rabidly in love with this band. They would follow them into a burning roadhouse and tie themselves to their tour bus to get to the next gig. Why? Because The Cadillac 3" are (or is it) friggin awesome. They have edge, style, grit, moves, talent, and an amazing live show. Join the cult and click here:



KIP MOORE - "DAMN LOVE"

MMI Full Disclosure: Videos shot in NYC get watched first. Throw in subway scenes and you get automatic placement. Check and check. Plus, Kip is kool and the song is packed with power and emotion. So three checks and click here:



LONESTAR - "AMAZED" 2023

Well, dad gum. (We always wanted to say that) Lonestar went and re-recorded a bunch of their smasharonies, dressed 'em with new sounds, and will roll them out in an upcoming album called "10 to 1"! They started amazingly with "Amazed" which had an amazing 11 week run at the top of the charts. Click here:



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CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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MONDAY MORNING INTEL

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**PAW POWER
NOT IN MY BOWL**

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Monkey Dog

Cooper