

TOPUD EDITION

APRIL 3, 2023

MONDAY MORNING INTEL

APRIL 3, 2023

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COMPOSITE

MILEY CYRUS "FLOWERS"

AIRPLAY

MILEY CYRUS "FLOWERS"

AIRSCORE

MILEY CYRUS "FLOWERS"

CALLOLT METRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"

ALIZIO MORGAN WALLEN "LAST NIGHT"

VIDEO PINK PANTHERESS "BOY'S A LIAR"

SALES TAYLOR SWIFT "ALL OF THE GIRLS YOU LOVED.."

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ACTIONABLE



SPEEDY



§ AFFORDABLE



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Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK AIRscore	TWRK Callout	TW RK AUDIO	TW RK VIDEO	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
1	1	3	4	2	2	1	MILEY CYRUS	Flowers	Columbia
2	2	4	3	7	10	2	SZA	Kill Bill	Top Dawg/RCA
7	5	10	9	4	4	3	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
3	3	1	8	22	8	4	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc
4	4	2	5	21	9	5	THE WEEKND	Die For You	XO/Republic
11	7	5	13	12	5	6	COI LERAY	Players	Uptown/Republic
13	8	8	11	6	16	7	MIGUEL	Sure Thing	By Storm/RCA
16	12	12	2	1	21	8	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
8	6	7	15	13	15	9	SAM SMITH & KIM PETRAS	Unholy	Capitol
9	10	6	22	23	7	10	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
24	15	18	1	16	3	11	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
12	11	9	19	14	20	12	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
6	9	23	18	18	19	13	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam
5	13	17	14	33	12	14	TAYLOR SWIFT	Lavender Haze	Republic
10	14	25	30	3	24	15	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
31	18	14	10	8	26	16	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
25	20	11	26	15	17	17	MEGHAN TRAINOR	Made You Look	Epic
19	19	21	21	28	6	18	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
41	Χ	32	6	31	1	19	TAYLOR SWIFT	All Of The Girls You Loved	Republic
34	33	13	16	11	32	20	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
17	17	16	27	29	36	21	SABRINA CARPENTER	Nonsense	Island/Republic
28	28	35	32	5	14	22	MEGHAN TRAINOR	Mother	Epic
40	40	28	7	10	18	23	TOOSII	Favorite Song	SCMG/Capitol
14	16	26	28	30	38	24	THE KID LAROI	Love Again	Columbia
39	30	19	17	26	22	25	NICKI MINAJ	Red Ruby Da Sleeze	Republic
42	Χ	20	37	17	13	26	BIG BOSS VETTE	Pretty Girls Walk	Republic
46	Χ	Χ	12	9	33	27	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
22	21	22	24	39	37	28	SZA	Nobody Gets Me	Top Dawg/RCA
23	23	27	29	44	25	29	TIESTO	10:35 f/Tate McRae	Atlantic
15	22	31	36	43	29	30	LIZZO	Special f/SZA	Nice Life/Atlantic
21	24	41	25	35	30	31	MILEY CYRUS	River	Columbia
20	26	36	31	42	23	32	NIALL HORAN	Heaven	Capitol
18	25	30	43	40	27	33	LATTO	Lottery f/LU KALA	Streamcut/RCA
36	31	33	38	41	11	34	P!NK	TRUSTFALL	RCA
29	29	24	34	45	35	35	HALSEY	Die 4 Me	Capitol
45	Χ	Х	20	24	44	36	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic
38	36	34	41	25	46	37	JVKE	this is what heartbreak	JVKE/AWAL
43	42	Х	33	20	43	38	MAE STEPHENS	If We Ever Broke Up	Republic
30	37	40	46	37	34	39	JAX	Cinderella Snapped	Atlantic
44	41	Х	40	19	41	40	TAYLOR SWIFT	I Knew You Were (Taylor's	Republic
37	27	29	45	47	39	41	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE
47	Х	X	39	36	28	42	LINKIN PARK	Lost	Warner
32	39	37	42	34	49	43	XG	Left Right	XGALX
35	32	15	49	46	50	44	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
49	Х	Х	35	27	40	45	AYRA STARR	Rush	 T D/DOA
50	Х	Х	23	32	47	46	SZA	Shirt	Top Dawg/RCA
48	X 24	χ χ	44 47	38	31 45	47	TORI KELLY	missin u	Beautiful Mind/Epic
26	34 25	39 42	47 40	50 40	45 42	48	MIMI WEBB	Red Flags	Epic Panda/Warner
33	35 20	42 20	48 50	48 40	42 40	49 50	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner
27	38	38	50	49	48	50	BEBE REXHA	Heart Wants What It Wants	Warner

AIRTEL 3.0

HUNDREDS OF IN-DEPTH STATION PLAYLISTS WITH SUGGESTED PLAY ANALYSES

IN-DEPTH WEEKLY CALLOUT RESEARCH RESPONDENTS FROM DOZENS OF KEY MARKETS

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of where songs are headed

DECISIONS on music.

KEVIN CALLAHAN

Corporate Director of Operations and Programming for Pamal Broadcasting

Songs that are out perforn	ning current airplay re	e ulte and a worth a	second look in terms	of airplay acceleration
Jongs that are out perion	illing current all play it	coulto alla a Woltill a	second look in terms	of all play acceleration.

TW RANK	TW RK AIRPLAY	TW MMI COMPOSITE	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	41	19	22	TAYLOR SWIFT	All Of The Girls You Loved	Republic
2	46	27	19	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
3	40	23	17	TOOSII	Favorite Song	SCMG/Capitol
4	42	26	16	BIG BOSS VETTE	Pretty Girls Walk	Republic
5	31	16	15	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
6	39	25	14	NICKI MINAJ	Red Ruby Da Sleeze	Republic
7	34	20	14	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
8	24	11	13	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
9	45	36	9	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic
10	16	8	8	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
11	25	17	8	MEGHAN TRAINOR	Made You Look	Epic

TOP 40

MMI-RECURRENTS

4.3.23

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there

for up to two years, before being reclassified as Gold.						
RANK TW	ARTIST	TITLE	LABEL/IMPRINT			
1	HARRY STYLES	As It Was	Columbia			
2	TAYLOR SWIFT	Anti-Hero	Republic			
3	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic			
4	GLASS ANIMALS	Heat Waves	Republic			
5	NICKY YOURE	Sunroof f/Dazy	Columbia			
6	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia			
7	STEVE LACY	Bad Habit	L-M/RCA			
8	HARRY STYLES	Late Night Talking	Columbia			
9	DOJA CAT	Vegas	Kemosabe/RCA			
10	LIZZO	About Damn Time	Nice Life/Atlantic			
11	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic			
12	JUSTIN BIEBER	Ghost	Def Jam			
13	NICKI MINAJ	Super Freaky Girl	Republic			
14	BEYONCE	Cuff It	Parkwood/Columbia			
15	ED SHEERAN	Bad Habits	Atlantic			
16	LIL NAS X	Thats What I Want	Columbia			
17	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia			
18	LATTO	Big Energy	Streamcut/RCA			
19	DUA LIPA	Levitating	Interscope-Warner			
20	JACK HARLOW	First Class	Generation Now/Atlantic			
21	OLIVIA RODRIGO	good 4 u	Geffen/Interscope			
22	DOJA CAT	Need To Know	Kemosabe/RCA			
23	ED SHEERAN	Shivers	Atlantic			
24	JVKE	golden hour	JVKE/AWAL			
25	SIA	Unstoppable	RCA			
26	DOJA CAT	Woman	Kemosabe/RCA			
27	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope			
28	THE WEEKND	Save Your Tears	XO/Republic			
29	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia			
30	IMAGINE DRAGONS	Enemy From League Of Legends	KidinaKorner/Interscope			

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	individuals for a total Sample Size of 80	N'EAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	1	1	1	1
2	THE WEEKND	Die For You	6	2	2	2
3	CYRUS, MILEY	Flowers	2	3	8	3
4	SZA	Kill Bill	7	7	4	4
5	LERAY, COI	Players	5	4	7	7
6	GUETTA, DAVID & BEBE REXHA	I'm Good (Blue)	3	9	9	6
7	SMITH, SAM FEAT. KIM PETRAS	Unholy	8	5	6	10
8	MIGUEL	Sure Thing	9	6	5	8
9	BROWN, CHRIS	Under The Influence	11	8	3	9
10	REMA & SELENA GOMEZ	Calm Down	4	12	11	11
11	TRAINOR, MEGHAN	Made You Look	10	11	12	15
12	PINKPANTHERESS	Boy's A Liar	15	19	14	13
13	MCALPINE, LIZZY	Ceilings	12	20	33	5
14	LIL UZI VERT	Just Wanna Rock	13	23	15	14
15	TYGA, JHENé AIKO, POP SMOKE	Sunshine	29	17	21	12
16	CARPENTER, SABRINA	Nonsense	16	13	23	24
17	SWIFT, TAYLOR	Lavender Haze	18	21	16	20
18	WALLEN, MORGAN	Last Night	17	14	13	33
19	MINAJ, NICKI	Red Ruby Da Sleeze	25	24	10	19
20	BIG BOSS VETTE	Pretty Girls Walk	19	10	19	32
21	Brown, kane feat. Katelyn brown	Thank God	22	18	17	28
22	SZA	Nobody Gets Me	20	16	25	27
23	RAYE FEAT. 070 SHAKE	Escapism	26	25	20	18
24	HALSEY	Die 4 Me	30	27	18	17
25	LADY GAGA	Bloody Mary	24	26	26	16
26	THE KID LAROI	Love Again	21	22	29	23
27	TIESTO FEAT. TATE MCRAE	10:35	27	30	22	21
28	POST MALONE	Wrapped Around Your Finger	28	29	24	25
29	TOOSII	Favorite Song	23	15	31	41
30	SHEERAN, ED	Eyes Closed	14	38	34	37
31	FALL OUT BOY	Love From The Other Side	41	28	28	29
32	LATTO FEAT. LU KALA	Lottery	43	32	27	22
33	LIZZO FEAT. SZA	Special (Remix)	33	35	32	26
34	RAPP, RENEE	Too Well	31	34	37	30
35	SWIFT, TAYLOR	All Of The Girls You Loved Before	32	33	30	47
36	PINK	Trustfall	40	39	36	35
37	JVKE	this is what heartbreak feels like	34	36	35	45
38	TRAINOR, MEGHAN	Mother	36	31	38	49
39	HORAN, NIALL	Heaven	35	37	41	43
40	LONNIE	One Night Stand	39	46	40	34
41	XG	Left Right	42	43	42	31
42	REXHA, BEBE	Heart Wants What It Wants	44	45	43	36
43	WEBB, MIMI	Red Flags	37	42	47	42
44	JAX	Cinderella Snapped	45	40	45	46
45	CYRUS, MILEY	River	47	41	44	38
46	MIKEL, JOHNNIE	Fallen Angel	48	44	46	40
47	MACKLEMORE FEAT. COLLETT	No Bad Days	50	48	39	48
48	TYLA	Been Thinking	46	49	48	44
49	LARSSON, ZARA	Can't Tame Her	49	50	49	39
50	JONAS BROTHERS	Wings	38	47	50	50
		5				



MMI WEEK AT A **GLANCE**

JOHN SHOMBY

Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

Not a lot of movement this week which gives an indication that the music out there is staying with the audience for a while. Three 4-point upward moves this week top the list of the best. Philly native, bedroom pop Tik Tok star, Lizzy McAlpine breaks into the top 20 at #20 from 24th last week. Top 15 numbers in video streaming and callout gets her rolling along with a #16 rank in audio streams. With her airplay rank rising three spots to 34th, this haunting tune could have a future at CHR. The panel should stay attentive.

Taylor Swift's "Lavender Haze" moves up to 14th from #18 after 21 weeks on the Mediabase chart. The strength of the song is in sales (#12), audio streams (14th) and callout (17th). Callout champ "Creepin'" from Metro Boomin' with help from The Weekend and 21 Savage enters the top 5 Power chart for the first time at #4 up from 8th. Not only is it the #1callout tune but it also ranks 8th in sales and audio streams solidifying this as a BIG hit!

Something else to keep an eye on just below the top 25 is Female rapper Big Boss Vette's "Pretty Girls Walk" making it up to 26th from 31. Top 15 sales and top 20 video streaming and callout, this reaction song has lots of time, and room, for this one to continue to develop.

Looking really like an actual country crossover, "Last Night" from Morgan Wallen hangs at 11th this week and it's still the #1 audio streamed song plus 3rd in sales and 18th in callout. With an airplay rank staying at 24, there are still some who may be a tad cautious about playing this.

Another fast mover after 6 weeks is Pink Pantheress' "Boy's a Liar" moving up one position to 8th overall behind some strong streaming numbers – 1st in video and 2nd in audio – plus a respectable 12th in callout. A reaction song really making its mark quickly.

The top 5 is the same other than Metro Boomin' entry at 4th. The Weekend's "Die For You" remains in the 5th spot ranking top 5 in audio streams and callout plus top 10 in sales. Still strong after 31 weeks on the chart. Hanging in at 3rd is "Calm Down" from Rema and Selena Gomez behind top 5 sales numbers and top 10 in streaming and callout. It's taken a little time (20 weeks) but this one is now a solid hit. Holding at #2 is "Kill Bill" from SZA ranking 3rd in audio streams and 4th in callout and top 10 sales and video streams. For the 5th straight, Miley Cyrus owns the top spot on the chart powered by #2 ranks in sales and video streams, 4th in audio streaming and 3rd in callout. This one will definitely be around a while longer.

One to keep an eye on, especially as her tour hits more cities, is Taylor Swift's "All of the Girls You've Loved". It debuts at 19 on the Power chart being the top seller and #6 audio streamer. Long way to go but Taylor songs have a tendency to take hold and stick for a long time.



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	MIGUEL	Sure Thing	By Storm/RCA
HOTZONE	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
HOTZONE	MILEY CYRUS	River	Columbia
HOTZONE	ED SHEERAN	Eyes Closed	Atlantic
HOTZONE	MEGHAN TRAINOR	Mother	Epic
HOTZONE	HALSEY	Die 4 Me	Capitol
HOTZONE	JAX	Cinderella Snapped	Atlantic
HOTZONE	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner
HOTZONE	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
HOTZONE	JVKE	this is what heartbreak	JVKE/AWAL
HOTZONE	NICKI MINAJ	Red Ruby Da Sleeze	Republic
HOTZONE	TOOSII	Favorite Song	SCMG/Capitol
HOTZONE	TAYLOR SWIFT	All Of The Girls You Loved	Republic
HOTZONE	BIG BOSS VETTE	Pretty Girls Walk	Republic
HOTZONE	MAE STEPHENS	If We Ever Broke Up	Republic

TOP 40

MMI-DEVELOPING

4.3.23

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
DEVELOPING	COI LERAY	Players	Uptown/Republic
DEVELOPING	THE KID LAROI	Love Again	Columbia
DEVELOPING	LATTO	Lottery f/LU KALA	Streamcut/RCA
DEVELOPING	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
DEVELOPING	NIALL HORAN	Heaven	Capitol
DEVELOPING	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
DEVELOPING	BEBE REXHA	Heart Wants What It Wants	Warner
DEVELOPING	ZARA LARSSON	Can't Tame Her	Sommer House/Epic
DEVELOPING	XG	Left Right	XGALX
DEVELOPING	P!NK	TRUSTFALL	RCA
DEVELOPING	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE
DEVELOPING	TYLA	Been Thinking	FAX/Epic
DEVELOPING	POST MALONE	Wrapped Around Your Finger	Mercury/Republic

HotAC is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	N'EAST	MIDWEST	SOUTH	WEST
1	CYRUS, MILEY	FLOWERS	2	1	1	1
2	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	5	5	2	2
3	BIEBER, JUSTIN	GHOST	1	4	9	5
4	THE KID LAROI & JUSTIN BIEBER	STAY	8	2	5	6
5	SIA	UNSTOPPABLE	9	7	3	9
6	GLASS ANIMALS	HEAT WAVES	12	6	7	8
7	SHEERAN, ED	BAD HABITS	7	3	8	13
8	SMITH, SAM FEAT. KIM PETRAS	UNHOLY	4	11	4	11
9	SHEERAN, ED	SHIVERS	11	10	13	3
10	LIPA, DUA	LEVITATING	17	12	6	4
11	Jax	Victoria's Secret	3	8	18	12
12	Guetta, David & Bebe Rexha	I'm Good (Blue)	10	9	12	18
13	Youre, Nicky	Sunroof	13	13	10	19
14	Trainor, Meghan	Made You Look	6	15	17	23
15	Capaldi, Lewis	Forget Me	16	16	20	10
16	Parmalee	Take My Name	18	14	11	27
17	Leray, Coi	Players	15	22	14	15
18	The Weeknd	Die For You	23	28	16	7
19	Brown, Kane Feat. Katelyn Brown	Thank God	29	17	15	24
20	Lil Nas X	That's What I Want	19	18	22	16
21	Swift, Taylor	Anti-Hero	22	20	27	14
22	Styles, Harry	As It Was	26	23	21	22
23	Sanchez, Stephen	Until I Found You	27	24	24	17
24	John, Elton Feat. Britney Spears	Hold Me Closer	30	27	23	20
25	Styles, Harry	Late Night Talking	33	21	19	29
26	Lizzo	About Damn Time	31	19	25	25
27	Rema & Selena Gomez	Calm Down	20	32	29	21
28	Lewis, Dean	How Do I Say Goodbye	34	26	28	26
29	Wallen, Morgan	Last Night	25	25	26	37
30	SZA	Kill Bill	21	31	30	28
31	Swift, Taylor	Lavender Haze	39	29	32	30
32	Lizzo Feat. SZA	Special (Remix)	32	33	31	42
33	JVKE	Golden Hour	37	34	34	33
34	Sheeran, Ed	Eyes Closed	14	39	42	35
35	RAYE Feat. 070 Shake	Escapism	28	38	40	34
36	SZA	Nobody Gets Me	38	35	37	32
37	Beyonce	Cuff It	36	36	35	36
38	Pink	Trustfall	40	37	36	40
39	Walk Off The Earth	My Stupid Heart	47	30	38	39
40	The Kid Laroi	Love Again	42	41	33	41
41	Lady Gaga	Bloody Mary	41	42	39	31
42	Jax	Cinderella Snapped	24	43	45	43
43	Rexha, Bebe	Heart Wants What It Wants	43	40	46	46
44	Cyrus, Miley	River	45	46	43	38
45	Odell, Tom	Another Love	44	44	41	45
46	For King and Country Feat. Jordin Sparks	Love Me Like I Am	49	47	44	44
47	Webb, Mimi	Red Flags	46	45	48	48
48	Horan, Niall	Heaven	48	48	47	49
49	Trainor, Meghan	Mother	35	50	50	50
50	Mraz, Jason	I Feel Like Dancing	50	49	49	47



THE CALLOUT **JIAGNOSIS** HOTAC

MIKE MCVAY President McVay Media Consulting

It took every ounce of my conscience to avoid opening this weeks Callout Diagnosis with an Aprils Fools joke. During my time in the Program Director chair, I have pulled a few pranks on the music industry by numbering every song #1 or suddenly having my reported list change format. None of those April 1st shenanigans. This report is based on research across the four regions of the United States and measures the acceptance of songs with radio listeners.

Lizzo, Miley, Metro Boomin', Sia, Sam Smith f/Kim Petras, Jax and Meghan Trainor continue to show strength. Showing up as the ones to focus on as future Powers are Parmalee "Say My name", Lewis Capaldi with "Forget Me", "Players" from Coi Leray and "Die for You" by Weeknd. These titles are showing familiarity, positive acceptance and low burn/tired of scores. The logiam of Recurrents on many lists can start to slow down in favor of fresher well testing titles.

The Hot AC format is building into a Superstar format for the summer. Taylor Swift is developing a strong story with the song "Anti-Hero." Testing slightly better with upper demo females (33-39) versus lower demo females (25-32). Harry Styles is right there with her and "Late Night Talking."

Lizzo's song "Special (Remix)", which features SZA, is at the 32nd best testing song. Speaking of the artist with the three-letter name, SZA (s i z e / SIZ-e) has "Kill Bill" as the 30th highest researching tune. The St. Louis native also has a song another title which is just getting started. That one is titled "Nobody Gets Me." None of her three songs test below 50% Total Positive. Not ready for higher rotations but all three, including the one where Lizzo is the lead artist, are showing signs of a heavier rotation in their future.

Those titles starting to show burn include Lizzo "It's About Damn Time", "As It Was" by Harry Styles, "That's What I Want" Lil Nas X, David Guetta & Bebe Rexha with "I'm Good (Blue)", Nicky You're "Sunroof", and Dua Lipa "Levitating." Note that even though these titles have double digit burn, none of them are near 15%. There's still reason to continue to play these titles and watch for 15%+ before considering slowing them down. Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV	ADTIG	you a pinpoint look at the top stream		LICTENLINIC
RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE	PLAY VIDEO ▶
2	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ▶
3	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope	PLAY VIDEO ▶
4	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ▶
5	MEGHAN TRAINOR	Mother	Epic	PLAY VIDEO ▶
6	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO ▶
7	SZA	Kill Bill	Top Dawg/RCA	PLAY VIDEO ▶
8	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic	PLAY VIDEO ▶
9	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic	PLAY VIDEO ►
10	TOOSII	Favorite Song	SCMG/Capitol	PLAY VIDEO ▶
11	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL	PLAY VIDEO ▶
12	COI LERAY	Players	Uptown/Republic	PLAY VIDEO ►
13	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO ►
14	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA	PLAY VIDEO ▶
15	MEGHAN TRAINOR	Made You Look	Epic	PLAY VIDEO ►
16	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ►
17	BIG BOSS VETTE	Pretty Girls Walk	Republic	PLAY VIDEO ▶
18	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam	PLAY VIDEO ►
19	TAYLOR SWIFT	I Knew You Were (Taylor's	Republic	PLAY VIDEO ►
20	MAE STEPHENS	If We Ever Broke Up	Republic	PLAY VIDEO ►
21	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ▶
22	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republo	PLAY VIDEO ►
23 24	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner	PLAY VIDEO ►
2 4 25	DRAKE & 21 SAVAGE JVKE	Spin Bout U this is what heartbreak	OVO/Epic-Republic JVKE/AWAL	PLAY VIDEO ►
25 26	NICKI MINAJ			PLAY VIDEO ►
20 27	AYRA STARR	Red Ruby Da Sleeze Rush	Republic	PLAY VIDEO ►
28	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA	PLAY VIDEO ► PLAY VIDEO ►
29	SABRINA CARPENTER	Nonsense	Island/Republic	PLAY VIDEO >
30	THE KID LAROI	Love Again	Columbia	PLAY VIDEO ►
31	TAYLOR SWIFT	All Of The Girls You Loved	Republic	PLAY VIDEO ▶
32	SZA	Shirt	Top Dawg/RCA	PLAY VIDEO ▶
33	TAYLOR SWIFT	Lavender Haze	Republic	PLAY VIDEO ▶
34	XG	Left Right	XGALX	PLAY VIDEO ▶
35	MILEY CYRUS	River	Columbia	PLAY VIDEO ▶
36	LINKIN PARK	Lost	Warner	PLAY VIDEO ▶
37	JAX	Cinderella Snapped	Atlantic	PLAY VIDEO ▶
38	TORI KELLY	missin u	Beautiful Mind/Epic	PLAY VIDEO ▶
39	SZA	Nobody Gets Me	Top Dawg/RCA	PLAY VIDEO ▶
40	LATTO	Lottery f/LU KALA	Streamcut/RCA	PLAY VIDEO ▶
41	P!NK	TRUSTFALL	RCA	PLAY VIDEO ▶
42	NIALL HORAN	Heaven	Capitol	PLAY VIDEO ▶
43	LIZZO	Special f/SZA	Nice Life/Atlantic	PLAY VIDEO ▶
44	TIESTO	10:35 f/Tate McRae	Atlantic	PLAY VIDEO ▶
45	HALSEY	Die 4 Me	Capitol	PLAY VIDEO ▶
46	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE	PLAY VIDEO ▶
47	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE	PLAY VIDEO ►
48	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner	PLAY VIDEO ▶
49	BEBE REXHA	Heart Wants What It Wants	Warner	PLAY VIDEO ▶
50	MIMI WEBB	Red Flags	Epic	PLAY VIDEO ►

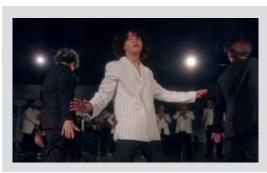


The Smash TV Show "YellowJackets" is back and everyone is buzzin'! The series has a sharp sting and veteran actor Juliette Lewis has emerged as the cast's queen bee. After a string of quirky hit films like Natural Born Killers, Cape Fear and Christmas Vacation, Lewis fell off the film radar and committed to the rock star life with her band, Juliette and the Licks. The bumpy ride as road-dogs achieved venue and (some) chart success and put on a seriously solid show. Wanna little bit?....Click here:



Video

Check out these videos hand-picked by our staff!



MENUDO - "MI AMORE"

MMI Bound To Happen Alert: Like, duh. With Latin music dominating the global charts, Mario Lopez from 'Saved By The Bell' fame rolled out the latest version of one of the most enduring brands in boy bands, Menudo. And these kids are kids....there's a dang 10-year-old up there shaking himself up. With a digital dig, all the content that we found shows these Puerto Rican punks are sooo dang talented and the first video brings the playground to the stage in "Mi Amore". Click here:



PEOPLE R UGLY - "I LOVE MYSELF"

Wedding day has gone awry, groomsmen in Chuck Taylors, priests who smoke, f-bombs deluxe, what's not to love? Then there's this. When Tristen Kevitch got a call back from the famed Whiskey A GoGo that "yes, we have an opening slot", he didn't even have a band. He (very quickly) assembles what is now People R Ugly and with a little more luck they'll be able to say (someday) the rest is history. Click here:



MORGAN WALLEN - "LAST NIGHT"

The road between Nashville and Pop City seems to have some heavy traffic lately. And driving the biggest truck is Mr. Wallen, who is as Country and unapologetic as he can be. Last night is continuing to ramp up the pop charts with zero magic mix, just real plain Morgan. If the DSP era has taught us anything, it's that consumers hunger for great music that isn't ordered off on the menu and the format walls that we built are now imaginary. Click here:



TOOSII - "FAVORITE SONG"

MMI Valuable Intel Alert: Let's say you're checking out at Kroger and the clerk says "I'll give you 50 percent off these seedless grapes if you can tell me Tootsii's real birth name." The answer is Nau 'Jour Grainger. You're welcome. Tootsii moved to North Carolina from upstate NY as a teenager and found himself eyeballed by Dababy's camp who snapped him up. In "Favorite Song" she poetically raps about lost love and the longing thereof. Click here:



TOVE LO - "BORDERLINE"

If you are not familiar with Sweden's dark princess of Pop, you should jump into the ice bath of twisted tales beautifully spun into dance beats. Tove Lo is kinda like the Stephen King of pop songs and has had real success as a writer prior to blowing up as a performance artist. We're not sure how you say 'bad ass' in Swedish but however, it's pronounced, it's highly appropriate. In "Borderline" you can experience life, death, and romance with a crash test dummy. Join the fire and fun by clicking here:







CHARTS/POWERS:

- **1 AIRPLAY** is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.
- 2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.
- **3 NATIONAL CALLOUT** contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.
- **4 STREAMING, AUDIO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **5 STREAMING, VIDEO** contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.
- **6 SALES** is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY MORNING INTEL

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