MONDAY Morning Intel

P!NK

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TOPUD EDITION

APRIL 10, 2023

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MONDAY MORNING

APRIL 10, 2023 INTEL TABLE OF CONTENTS

- #1 SONGS THIS WEEK 5
- POWERS F
- ACTION/RECURRENTS
- TOP 40 CALLOLIT 9
- 10 MMI WEEK AT A GLANCE
- 11 HOTZONE/JEVELOPIONG
- 12 HOTAC CALLOLIT
- 13 CALLOLIT DIAGNOSIS
- 1 4 VIDEO STREAMING
- 15 INTELESCOPE
- 15 INTELEVISION
- 17 METHODOLOGY
- 18 THE BACK PAGE

MMI – A MODERN DAY MUSIC RESEARCH SYSTEM



BY MMI COMPOSITE CATEGORIES 4.10,23

COMPOSITEMILEY CYRUS "FLOWERS"AIRPLAYMILEY CYRUS "FLOWERS"AIRSCOREMILEY CYRUS "FLOWERS"CALLOLITMETRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"ALICIOMORGAN WALLEN "LAST NIGHT"VICEOPINK PANTHERESS "BOY'S A LIAR"SALESMILEY CYRUS "FLOWERS"

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TOP 40

MMI-POWERS

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TW RK Airplay	TW RK AIRscore	TW RK Callout	TW RK Audio	TW RK Video	TW RK SALES	TW COMP Rank	ARTIST	TITLE	LABEL
1	1	3	4	3	1	1	MILEY CYRUS	Flowers	Columbia
2	2	5	2	6	8	2	SZA	Kill Bill	Top Dawg/RCA
6	5	8	8	5	4	3	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
8	6	4	10	7	14	4	MIGUEL	Sure Thing	By Storm/RCA
4	4	2	5	20	15	5	THE WEEKND	Die For You	XO/Republic
3	3	1	7	21	17	6	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc
9	7	6	13	12	5	7	COI LERAY	Players	Uptown/Republic
12	8	9	3	1	21	8	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
11	9	7	15	13	11	9	SAM SMITH & KIM PETRAS	Unholy	Capitol
21	13	16	1	15	2	10	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
7	11	20	17	14	18	11	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam
5	10	18	14	28	16	12	TAYLOR SWIFT	Lavender Haze	Republic
10	12	22	27	2	22	13	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
34	21	24	6	9	10	14	TOOSII	Favorite Song	SCMG/Capitol
33	18	10	11	8	25	15	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
20	16	19	21	25	7	16	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
15	17	31	16	27	3	17	ED SHEERAN	Eyes Closed	Atlantic
16	14	15	23	18	32	18	SABRINA CARPENTER	Nonsense	Island/Republic
40	27	12	20	24	6	19		Red Ruby Da Sleeze	Republic
32	28	11	18	11	30	20		Ceilings	Harbour Artists/AWAL
22	26	38	30	4	19 25	21	MEGHAN TRAINOR	Mother	Epic
14	15	26	24 20	26	35	22	THE KID LAROI	Love Again Dratty Cirla Walk	Columbia Bonublia
43 37	х 31	14 32	36 9	17 35	13 12	23 24	BIG BOSS VETTE TAYLOR SWIFT	Pretty Girls Walk All Of The Girls You Loved	Republic Republic
37 23	20	52 21	9 22	35 34	12 34	24 25	SZA	Nobody Gets Me	Republic Top Dawg/RCA
23 49		Ζ1 Χ	12	34 10	34 27	25	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
49 24	х 25	23	26	10 39	23	20	TIESTO	10:35 f/Tate McRae	Atlantic
13	23 19	29	20 34	40	28	28	LIZZO	Special f/SZA	Nice Life/Atlantic
18	24	37	28	38	24	29	NIALL HORAN	Heaven	Capitol
19	23	41	25	33	33	30	MILEY CYRUS	River	Columbia
17	22	30	40	37	26	31	LATTO	Lottery f/LU KALA	Streamcut/RCA
38	30	34	35	36	9	32	P!NK	TRUSTFALL	RCA
27	29	17	33	42	31	33	HALSEY	Die 4 Me	Capitol
47	х	Х	19	22	39	34	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic
45	43	27	29	16	36	35	MAE STEPHENS	If We Ever Broke Up	Republic
26	35	42	42	31	29	36	JAX	Cinderella Snapped	Atlantic
39	33	35	37	23	45	37	JVKE	this is what heartbreak	JVKE/AWAL
50	Х	Х	31	30	20	38	LINKIN PARK	Lost	Warner
29	37	36	39	29	46	39	XG	Left Right	XGALX
46	42	Х	38	19	40	40	TAYLOR SWIFT	l Knew You Were (Taylor's	Republic
36	32	13	49	43	49	41	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE
28	36	45	50	32	44	42	ZARA LARSSON	Can't Tame Her	Sommer House/Epic
41	38	28	32	41	50	43	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE
25	39	39	48	47	43	44	BEBE REXHA	Heart Wants What It Wants	Warner
35	34	43	47	48	38	45	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner
44	X	X	41	44	37	46	PARMALEE	Take My Name	Stoney Creek/BMG
31	40	40 25	46	49 40	41	47	MIMI WEBB	Red Flags	Epic Marauru/Dopublic
42	X 41	25 22	43 45	46 50	47 40	48	POST MALONE	Wrapped Around Your Finger	Mercury/Republic
30 19	41	33 44	45 44	50 45	48 42	49 50	RENEE RAPP	Too Well Wings	Interscope Popublic
48	Х	44	44	45	42	50	JONAS BROTHERS	Wings	Republic

TOP 40



	Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.					
TW Rank	TW RK Airplay	TW MMI Composite	ACTION Factor	ARTIST	TITLE	LABEL/IMPRINT
1	49	26	23	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
2	40	19	21	NICKI MINAJ	Red Ruby Da Sleeze	Republic
3	34	14	20	TOOSII	Favorite Song	SCMG/Capitol
4	43	23	20	BIG BOSS VETTE	Pretty Girls Walk	Republic
5	33	15	18	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic
6	37	24	13	TAYLOR SWIFT	All Of The Girls You Loved	Republic
7	47	34	13	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic
8	32	20	12	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
9	50	38	12	LINKIN PARK	Lost	Warner
10	21	10	11	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic

TOP 40

MMI-RECURRENTS 4.10.23

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	ITTLE	LABEL/IMPRINT
1	DAVID GUETTA & BEBE REXHA	l'm Good (Blue)	Parlophone UK/Warner
2	HARRY STYLES	As It Was	Columbia
3	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
4	POST MALONE	l Like You f/Doja Cat	Mercury/RCA-Republic
5	TAYLOR SWIFT	Anti-Hero	Republic
6	GLASS ANIMALS	Heat Waves	Republic
7	NICKY YOURE	Sunroof f/Dazy	Columbia
8	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
9	HARRY STYLES	Late Night Talking	Columbia
10	STEVE LACY	Bad Habit	L-M/RCA
11	JUSTIN BIEBER	Ghost	Def Jam
12	LIZZO	About Damn Time	Nice Life/Atlantic
13	DOJA CAT	Vegas	Kemosabe/RCA
14	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
15	ED SHEERAN	Bad Habits	Atlantic
16	LIL NAS X	Thats What I Want	Columbia
17	NICKI MINAJ	Super Freaky Girl	Republic
18	MEGHAN TRAINOR	Made You Look	Epic
19	DUA LIPA	Levitating	Interscope-Warner
20	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
21	LATTO	Big Energy	Streamcut/RCA
22	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
23	BEYONCE	Cuff It	Parkwood/Columbia
24	DOJA CAT	Need To Know	Kemosabe/RCA
25	JACK HARLOW	First Class	Generation Now/Atlantic
26	ED SHEERAN	Shivers	Atlantic
27	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
28	SIA	Unstoppable	RCA
29	DOJA CAT	Woman	Kemosabe/RCA
30	JVKE	golden hour	JVKE/AWAL

OVER 38 MILLION + STREAMS FOR KING + COUNTRY LOVE MELIKE I AM (WITH JORDEN SPARKS)

TOP 30 @ HAC TOP 10 BOUND @ AC @ AC # 1 AC # 2 HAC ADULTS 25-34

TOP 10 BOUND @ AC

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ATTS



ТОРЧО *мм-ТОР 40 CALLOLT* 4.10.23

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	Each of four regions test 20	0 individuals for a total Sample Size of 800 pe πτε	r tormat. N'EAST	MIDWEST	SOUTH	WEST
						WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	1	1	1	1
2	THE WEEKND	Die For You	2	2	2	2
3	CYRUS, MILEY	Flowers	3	4	5	3
4	MIGUEL	Sure Thing	6	3	4	5
5	SZA	Kill Bill	5	8	6	4
6	BROWN, CHRIS	Under The Influence	12	5	3	8
7	LERAY, COI	Players	8	7	7	7
8	SMITH, SAM FEAT. KIM PETRAS	Unholy	9	6	8	11
9	GUETTA, DAVID & BEBE REXHA	l'm Good (Blue)	4	9	9	6
10	REMA & SELENA GOMEZ	Calm Down	7	10	10	10
11	PINKPANTHERESS	Boy's A Liar	10	18	16	12
12		Just Wanna Rock	11	12	17	16
13	MCALPINE, LIZZY	Ceilings Mada Van Laak	14	25	23	9
14 15	TRAINOR, MEGHAN	Made You Look	13 23	16	14	21
15 10	MINAJ, NICKI TVCA, IJIENÃO AJKO, DOD SMOKE	Red Ruby Da Sleeze		20 11	11 10	14 12
16 17	TYGA, JHENé AIKO, POP SMOKE Big Boss vette	Sunshine Bratty Cirla Walk	25 16	11 14	19 12	13 30
17		Pretty Girls Walk Nonsense	16 15	14 13	22	30 23
10	CARPENTER, SABRINA WALLEN, MORGAN	Last Night	21	15 15	13	23 33
20	HALSEY	Die 4 Me	21	13 22	15	33 18
20	SWIFT, TAYLOR	Lavender Haze	18	22	20	10
22	BROWN, KANE FEAT. KATELYN BROWN	Thank God	18	17	18	29
22	RAYE FEAT. 070 SHAKE	Escapism	28	27	21	17
23	SZA	Nobody Gets Me	20	23	24	24
25	LADY GAGA	Bloody Mary	26	28	31	15
26	TIESTO FEAT. TATE MCRAE	10:35:00	20	20	25	25
20	TOOSII	Favorite Song	30	19	29	26
28	POST MALONE	Wrapped Around Your Finger	31	26	26	22
29	THE KID LAROI	Love Again	17	29	33	28
30	STEPHENS, MAE	If We Ever Broke Up	32	46	27	20
31	FALL OUT BOY	Love From The Other Side	39	30	28	34
32	LIZZO FEAT. SZA	Special (Remix)	33	32	35	31
33	LATTO FEAT. LU KALA	Lottery	40	31	34	27
34	SHEERAN, ED	Eyes Closed	27	33	32	43
35	SWIFT, TAYLOR	All Of The Girls You Loved Before	34	35	30	37
36	RAPP, RENEE	Too Well	29	36	39	35
37	PINK	Trustfall	43	37	37	36
38	JVKE	this is what heartbreak feels like	36	39	36	38
39	XG	Left Right	42	43	40	32
40	HORAN, NIALL	Heaven	35	34	42	40
41	TRAINOR, MEGHAN	Mother	37	38	38	44
42	REXHA, BEBE	Heart Wants What It Wants	41	44	44	39
43	WEBB, MIMI	Red Flags	38	42	45	48
44	CYRUS, MILEY	River	48	40	43	41
45	JAX	Cinderella Snapped	44	41	46	49
46	MACKLEMORE FEAT. COLLETT	No Bad Days	49	48	41	42
47	MIKEL, JOHNNIE	Fallen Angel	45	45	47	46
48	JONAS BROTHERS	Wings	46	47	48	50
49	TYLA	Been Thinking	47	49	49	45
50	LARSSON, ZARA	Can't Tame Her	50	50	50	47

TOPYO MONDAY MORNING INTEL 4.10.23





JOHN SHOMBY Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

After only two weeks of exposure, Rapper Toosii's melodic "Favorite Song" grabs the biggest move of the week on the Powers chart going from 23 to 14. It's solid across the board for as early as it is. 10th in sales, 9th video streaming and 6th with audio streams, the fact that it's already 24th in callout is pretty impressive. In addition, the airplay goes from 40 to 34 showing more of the panel taking a shot with this one.

The second strongest mover is Nicki Minaj's "Red Ruby Da Sleeze" breaking into the top 20 at 19th overall from 25 last week. She's the 6th top seller, 12th in callout and top 20 in audio streams. Stations appear a bit cautious with this one right now with an airplay rank of 40. Definitely an add consideration in the next few weeks.

Getting some quick attention, especially from the panel, is Ed Sheeren's newest "Eyes Closed". It debuts at 17 overall behind a strong sales week ranking 3rd and 16th in audio streams. More impressive is the airplay rank of 15 already. A good part of the panel is already hitting this one.

Bedroom Pop artist, Lizzy McAlpine, is showing her song "Ceilings" is for real, hanging in at #20 this week bolstered by sitting at #11 in video streams and 11th in callout PLUS and increase in airplay rank from 34 to 30. The panel is paying more attention for the balance possibilities I'm sure this song presents.

I believe it's safe to say that Morgan Wallen's "Last Night" has crossed over as it lands in the top 10 for the time moving up one position from last week. It's a huge seller ranked 2nd and it's the top audio streamed song this week along with a top 20 rank in callout. More stations are jumping on board as the airplay rank rises to 21st. Another one getting more love from the panel is "Boy's A Liar" from Pink Pantheress. The song remains at 8th overall on the chart with strong streaming and callout numbers – 1st in video and 3rd in audio streams plus 9th in callout. The airplay rank moves up to 12th so it's safe to say the panel believes.

One new entry into the top 5. Miguel's second time around shot with "Sure Thing" jumps to 4th from #7 last week. 7th in video streams, 10th in audio streaming and a strong 4th in callout, the panel is bringing it home as the airplay is now up to 8th. Staying at #5 after 32 weeks is The Weekend's "Die For You" with streaming and callout driving this one still. Rema and Selena Gomez' "Calm Down" hangs in at #3 with top 5 ranks in sales and video streams and top 10 with audio streaming and callout. At a very solid #2 is "Kill Bill" from SZA with top 5 audio streaming and callout numbers. The #1 song, now for the 6th straight week, is Miley Cyrus' "Flowers" ranking top 5 across the board. Only negative I'm starting to see is 16% burn especially with females 25-34 so the panel needs to keep a close eye on the rotation of this in the next few weeks.



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	Songs that are performing higher that	an most with all of the heaviest increases	in all MMI Components.
	ARTIST	TITLE	LABEL/IMPRINT
HOTZONE	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
HOTZONE	ED SHEERAN	Eyes Closed	Atlantic
HOTZONE	NIALL HORAN	Heaven	Capitol
HOTZONE	MILEY CYRUS	River	Columbia
HOTZONE	MEGHAN TRAINOR	Mother	Epic
HOTZONE	JAX	Cinderella Snapped	Atlantic
HOTZONE	ZARA LARSSON	Can't Tame Her	Sommer House/Epic
HOTZONE	XG	Left Right	XGALX
HOTZONE	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
HOTZONE	TOOSII	Favorite Song	SCMG/Capitol
HOTZONE	TAYLOR SWIFT	All Of The Girls You Loved	Republic
HOTZONE	NICKI MINAJ	Red Ruby Da Sleeze	Republic
HOTZONE	BIG BOSS VETTE	Pretty Girls Walk	Republic
HOTZONE	NOTD	AM:PM f/Maia Wright	Island/Republic
HOTZONE	PARMALEE	Take My Name	Stoney Creek/BMG
HOTZONE	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic
HOTZONE	MAE STEPHENS	If We Ever Broke Up	Republic
HOTZONE	MENUDO	Mi Amore	Mistar Ent./The Orchard

TOP 40

MMI- JEVELOPING 4.10.23

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

ARTIST	TITLE	LABEL/IMPRINT
LIZZO	Special f/SZA	Nice Life/Atlantic
THE KID LAROI	Love Again	Columbia
SABRINA CARPENTER	Nonsense	Island/Republic
LATTO	Lottery f/LU KALA	Streamcut/RCA
KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
BEBE REXHA	Heart Wants What It Wants	Warner
HALSEY	Die 4 Me	Capitol
RENEE RAPP	Too Well	Interscope
MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner
P!NK	TRUSTFALL	RCA
JVKE	this is what heartbreak	JVKE/AWAL
FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE
TYLA	Been Thinking	FAX/Epic
POST MALONE	Wrapped Around Your Finger	Mercury/Republic
	LIZZO THE KID LAROI SABRINA CARPENTER LATTO KANE BROWN & KATELYN BROWN MORGAN WALLEN BEBE REXHA HALSEY RENEE RAPP MACKLEMORE P!NK JVKE FALL OUT BOY TYLA	LIZZOSpecial f/SZATHE KID LAROILove AgainSABRINA CARPENTERNonsenseLATTOLottery f/LU KALAKANE BROWN & KATELYN BROWNThank GodMORGAN WALLENLast NightBEBE REXHAHeart Wants What It WantsHALSEYDie 4 MeRENEE RAPPToo WellMACKLEMORENO BAD DAYS f/CollettP!NKTRUSTFALLJVKEthis is what heartbreakFALL OUT BOYLove From The Other SideTYLABeen Thinking

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MMI-HOTAC CALLOLT 4.10.23

HotAC is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	Each of four regions test 20	U individuals for a total Sample Size of TITLE	800 per format.	MIDWEST	SOUTH	WEST
						WESI
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	1	5	1	1
2	CYRUS, MILEY	FLOWERS	10	1	2	2
3	SIA	UNSTOPPABLE	8	3	3	6
4	BIEBER, JUSTIN	GHOST	3	6	4	7
5	SHEERAN, ED	BAD HABITS	5	2	8	10
6	THE KID LAROI & JUSTIN BIEBER	STAY	11	4	5	5
7	SMITH, SAM FEAT. KIM PETRAS	UNHOLY	2	10	7	11
8	GLASS ANIMALS	HEAT WAVES	16	9	6	8
9	SHEERAN, ED	SHIVERS	7	7	14	3
10	GUETTA, DAVID & BEBE REXHA	I'M GOOD (BLUE)	6	8	11	18
11	Lipa, Dua	Levitating	9	16	10	9
12	Youre, Nicky	Sunroof	12	11	12	13
13	Jax	Victoria's Secret	4	14	15	12
14	Leray, Coi	Players	14	18	17	15
15	Parmalee	Take My Name	23	12	9	29
16	Capaldi, Lewis	Forget Me	17	15	20	14
17	The Weeknd	Die For You Made You Last	20	25	16	4
18	Trainor, Meghan	Made You Look	13	17	18	23
19 20	Brown, Kane Feat. Katelyn Brown	Thank God Hold Me Closer	22	13 23	13	24
20	John, Elton Feat. Britney Spears		15		21	19 17
21 22	Sanchez, Stephen	Until I Found You As It Was	19 26	21 22	25 22	17 16
22	Styles, Harry Swift, Taylor	As it was Anti-Hero	20	22	22 24	20
23 24	Wallen, Morgan	Last Night	21	20 19	24 19	20 36
24 25	Styles, Harry	Last Night Talking	24 28	20	26	26
25	Lewis, Dean	How Do I Say Goodbye	28 34	20 24	20	20
20	Rema & Selena Gomez	Calm Down	18	33	23 29	21
28	Lizzo	About Damn Time	29	33 27	28	28
29	John, Elton Feat. Dua Lipa	Cold Heart (PNAU Remix)	25	32	20	20
30	SZA	Kill Bill	23	29	30	25
31	Swift, Taylor	Lavender Haze	35	28	33	31
32	Lizzo Feat. SZA	Special (Remix)	31	30	35	35
33	The Kid Laroi	Love Again	32	34	34	38
34	SZA	Nobody Gets Me	36	31	37	34
35	RAYE Feat. 070 Shake	Escapism	33	37	36	32
36	Sheeran, Ed	Eyes Closed	30	39	41	30
37	Walk Off The Earth	My Stupid Heart	41	35	39	37
38	Pink	Trustfall	38	36	40	41
39	Lady Gaga	Bloody Mary	37	42	38	33
40	Jax	Cinderella Snapped	43	40	42	40
41	Rexha, Bebe	Heart Wants What It Wants	39	38	46	45
42	Odell, Tom	Another Love	44	41	43	42
43	Cyrus, Miley	River	42	43	44	39
44	Daigle, Lauren	Thank God I Do	47	47	32	48
45	Webb, Mimi	Red Flags	46	44	47	44
46	Trainor, Meghan	Mother	40	49	45	49
47	For King and Country Feat. Jordin Sparks	Love Me Like I Am	48	48	48	43
48	Horan, Niall	Heaven	45	46	49	50
49	Shinedown	A Symptom Of Being Human	50	45	31	47
50	Mraz, Jason	I Feel Like Dancing	49	50	50	46

TOPYO MONDAY MORNING INTEL 4.10.23





President McVay Media Consulting

This week's research shows some nice growth for some of the format's image artists and introduces a couple that I believe should be the backbone of the format in the future. This format has long been a part of the lifecycle of a pop song as it moves from Contemporary Hit Radio to Hot AC and then to Adult Contemporary. The benefit of Hot AC is that the format can play the biggest hits from CHR, the most mass appeal songs from Rhythmic and those Country songs that crossover to pop. It also has the ability to embrace crossover songs from the Contemporary Christian Format. We see that in this week's research results.

Strong songs from CHR include great test scores for Miley Cyrus, Sia, Ed Sheeran and Dua Lipa. Rhythmic songs include music by Metro Boomin', Lizzo, and SZA. Country crossovers are showing great strength for Morgan Wallen and Parmalee. The CCM format is represented with music on the rise from Lauren Daigle and from For King and Country f/Jordin Sparks. All this to say that the Hot AC format is at a point where it can be considered the melting pot of music.

"Creepin'" by Metro Boomin' continues to be the highest testing and best researching song in the nation. It is only in the Midwest where it drops from #1 to #5. Miley Cyrus continues to be a strong song across the nation scoring the #2 position. It is Miley that bumped Metro Boomin' out of the #1 spot in the Midwest where she tops the charts. Neither song has significant burn with Ms. Cyrus just now entering the double-digit range and the song "Creepin'" showing high single digits. These songs continue to research as worthy of the Power Category.

Despite some stations moving "Unholy" by Sam Smith and Kim Petras to Recurrent, the song continues to show a score that should keep the song in a Power category. I understand the need to move titles along to allow for there to be room for new music, but this one has a 67.7 Positive with only a 10.4 burn score nationally. It's a strong #2 in the Northeast, #10 in the Midwest, #7 in the South and #11 in the West. All this to say that it has legs to continue in Power for another week or two.

New tunes to track; Miley Cyrus "River." Jax "Cinderella Snapped." Pink "Trustfall." Meghan Trainor "Mother."



ТОРЧО MMI-VIJEO STREAMING 4.10.23

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV		you a pinpoint look at the top stream	ning songs.	
RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTENLINKS
1	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE	PLAY VIDEO 🕨
2	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope	PLAY VIDEO >
3	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO
4	MEGHAN TRAINOR	Mother	Epic	PLAY VIDEO
5	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO
6	SZA	Kill Bill	Top Dawg/RCA	PLAY VIDEO
7	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO
8	LIL UZI VERT	Just Wanna Rock	Generation Now/Atlantic	PLAY VIDEO
9	TOOSII	Favorite Song	SCMG/Capitol	PLAY VIDEO >
10	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic	PLAY VIDEO >
11	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL	PLAY VIDEO >
12	COI LERAY	Players	Uptown/Republic	PLAY VIDEO >
13	SAM SMITH & KIM PETRAS	Unholy	Capitol	PLAY VIDEO >
14	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam	PLAY VIDEO >
15	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO >
16	MAE STEPHENS	If We Ever Broke Up	Republic	PLAY VIDEO >
17	BIG BOSS VETTE	Pretty Girls Walk	Republic	PLAY VIDEO >
18	SABRINA CARPENTER	Nonsense	Island/Republic	PLAY VIDEO >
19	TAYLOR SWIFT	l Knew You Were (Taylor's	Republic	PLAY VIDEO >
20	THE WEEKND	Die For You	X0/Republic	PLAY VIDEO >
21	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republc	PLAY VIDEO >
22	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic	PLAY VIDEO >
23	JVKE	this is what heartbreak	JVKE/AWAL	PLAY VIDEO >
24	NICKI MINAJ	Red Ruby Da Sleeze	Republic	PLAY VIDEO >
25	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA	PLAY VIDEO >
26	THE KID LAROI	Love Again	Columbia	PLAY VIDEO >
27	ED SHEERAN	Eyes Closed	Atlantic	PLAY VIDEO >
28	TAYLOR SWIFT	Lavender Haze	Republic	PLAY VIDEO >
29	XG	Left Right	XGALX	PLAY VIDEO
30	LINKIN PARK	Lost	Warner	PLAY VIDEO 🕨
31	JAX	Cinderella Snapped	Atlantic	PLAY VIDEO 🕨
32	ZARA LARSSON	Can't Tame Her	Sommer House/Epic	PLAY VIDEO 🕨
33	MILEY CYRUS	River	Columbia	PLAY VIDEO 🕨
34	SZA	Nobody Gets Me	Top Dawg/RCA	PLAY VIDEO 🕨
35	TAYLOR SWIFT	All Of The Girls You Loved	Republic	PLAY VIDEO 🕨
36	P!NK	TRUSTFALL	RCA	PLAY VIDEO 🕨
37	LATTO	Lottery f/LU KALA	Streamcut/RCA	PLAY VIDEO 🕨
38	NIALL HORAN	Heaven	Capitol	PLAY VIDEO 🕨
39	TIESTO	10:35 f/Tate McRae	Atlantic	PLAY VIDEO 🕨
40	LIZZO	Special f/SZA	Nice Life/Atlantic	PLAY VIDEO 🕨
41	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE	PLAY VIDEO 🕨
42	HALSEY	Die 4 Me	Capitol	PLAY VIDEO 🕨
43	TYGA	Sunshine f/Jhene Aiko/PopSmoke	LastKings/Republic-EMPIRE	PLAY VIDEO 🕨
44	PARMALEE	Take My Name	Stoney Creek/BMG	PLAY VIDEO 🕨
45	JONAS BROTHERS	Wings	Republic	PLAY VIDEO 🕨
46	POST MALONE	Wrapped Around Your Finger	Mercury/Republic	PLAY VIDEO 🕨
47	BEBE REXHA	Heart Wants What It Wants	Warner	PLAY VIDEO 🕨
48	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner	PLAY VIDEO 🕨
49	MIMI WEBB	Red Flags	Epic	PLAY VIDEO 🕨
50	RENEE RAPP	Too Well	Interscope	PLAY VIDEO 🕨

CHARLIE GETS CHARLE GETS CHARLE GETS CHARLE GETS CHARLE GETS

Video

TOP 40

MMI F-Bomb Alert: This short, ethereal, and artsy film serves as a 'side piece' precursor to Charlie Puth's latest chart missile, "That's Not How This Works". It's a beautifully crafted mush-mash of emotion that shows the peaks and valleys of a loving yet volition relationship. Fun to watch, heady to figure out, and makes you want to eat the new single like a hot Krispy Kreme. Punctuating line? "Get the F@#K off my piano"!! Click video:

MMI-INTELESCOPE

4.10.23

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MMI-INTELEVISION

Check out these videos hand-picked by our staff!



CHARLIE PUTH FT. DAN + SHAY -"THAT'S NOT HOW THIS WORKS"

Chuck Puth launches this emotional mid-tempo missile right on up the Cape Canaveral airplay chart with the robust rocket fuel of Dan + Shay. Good Lord. What a magnificent mixture of vocal greatness. The 3 voices are a pure magical madness that decodes this message about dealing with the ups and downs of love and losing it. Click here:





FLO RIDA - "WHAT A NIGHT"

Yo, Flo! We wanna Rida in your party bus. This old-school graduation party makes you think about dropping your doings and climbing on board 4 some 4 Seasons worth of shaking, baking, and earth-quaking. No secrets here, Dr. Rida has planted the seeds of a classic hook that is so deep into the pop soil that every demo on this bus can (and will) sing along. Click here:





PATRICK MARTIN - "DANDELION EYES"

MMI Summer-Time Smash Alert: Wow. Dude! If this doesn't open your windows nothing will. This slick, sleek, sexy single seriously sends us to the outdoors to dance. Frankly, we had to do one of those googley online deep dives for more Martin and young Patrick is the Real F.Deal.org.edu! If you can't hear this one we have 2 words for you: Bell &Howell: Click here:

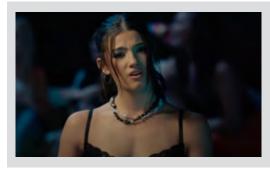




ICE SPICE - "IN HA MOOD"

Ms. Ice Spice (from Brooklyn NY) and her ever-changing hairstyles musta been bad cuz every-bad-ass-body in this video keeps spanking her! This street scene-mega-funkadelic-city-groove is packed with chart power and is designed to light up all categories of the reaction-action chart. Board your city-slicker snowmobile and click here:





CHARLI D'AMELIO - "IF YOU ASK ME TO"

Ok. We're a little worried about the folks in this clip cuz every one of them have the knees ripped out of their jeans! We hope they're ok. Anywho, Connecticut's Charli is a master of social media...pretty darned untouched at harnessing the power of Tik Tok. This single captures that feeling of when the one you want seems to want a little something else. All though,

young Charli may have captured her prize in a perfect moment that is a missed opportunity for a Nike product placement. Just sayin'. Click here:



CHARTS/POWERS:

торчо

MONDAY

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

TOP 40 THE BACK PAGE

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MONDAY Morning Intel

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THANK YOU from the entire staff: 4.10.23

PUBLISHERS: ZEN CZAR Rich Meyer CHIEF WRANGLER Steve Lehman

MARKETING, PROMOTION & Magic Fueled by Studio2Bee MASTERS OF THE SUN

Skip Bishop Butch Waugh Kylee Laynee Higgins **HEAD INTELLICOMMENTATOR** John Shomby

RESEARCH TEAM People who actually do the work

Richard R. Deitemeyer Kate Collins Brittany Whitney Brenda Manney Todd Morris

GRAPHIC DESIGN EGO Design

PYTHON POWER RANGER Trent Trento

OPERATIONS Kylee Laynee Higgins

PAW POWER Not in my bowl

> Hailey Dogg Monkey Dog Cooper