MONDAY Morning Intel

COILERAY DAVID GUETTA ANNE-MARIE DAVID GUETTA ANNE-MARIE DAVID GUETTA ANNE-MARIE NOVEL

TOPUD EDITION

APRIL 17, 2023

ARPLAY INTEL 3.0

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CAT THOMAS OM/PD/DPD Beasley Media Group/Las Vegas

MONDAY MORNING

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MMI – A MODERN DAY MUSIC RESEARCH SYSTEM



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TOP 40

MMI-POWERS

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

| TW RK Airplay | TW RK AIRscore | TW RK Callout | TW RK Audio | TW RK Video | TW RK Sales | TW COMP Rank | ARTIST | TITLE | LABEL |
|------------------|-------------------|------------------|----------------|----------------|----------------|-----------------|--------------------------------|---------------------------------|---------------------------|
| 2 | 1 | 3 | 4 | 3 | 2 | 1 | MILEY CYRUS | Flowers | Columbia |
| 1 | 2 | 5 | 2 | 8 | 3 | 2 | SZA | Kill Bill | Top Dawg/RCA |
| 4 | 5 | 7 | 8 | 5 | 5 | 3 | REMA & SELENA GOMEZ | Calm Down | Mavin/Virgin/Interscope |
| 8 | 6 | 4 | 9 | 9 | 11 | 4 | MIGUEL | Sure Thing | By Storm/RCA |
| 5 | 4 | 2 | 5 | 19 | 14 | 5 | THE WEEKND | Die For You | XO/Republic |
| 11 | 8 | 9 | 3 | 1 | 19 | 6 | PINKPANTHERESS | Boy's A Liar | 300 Ent./3EE |
| 3 | 3 | 1 | 7 | 21 | 16 | 7 | METRO BOOMIN | Creepin' f/The Weeknd, 21 Sav. | Boominati/Epic-Republc |
| 9 | 7 | 6 | 14 | 12 | 8 | 8 | COI LERAY | Players | Uptown/Republic |
| 19 | 12 | 16 | 1 | 13 | 1 | 9 | MORGAN WALLEN | Last Night | Big Loud/Mercury/Republic |
| 6 | 9 | 17 | 11 | 30 | 7 | 10 | TAYLOR SWIFT | Lavender Haze | Republic |
| 7 | 10 | 20 | 16 | 15 | 15 | 11 | RAYE | Escapism f/070 Shake | HR/The Orchard-Def Jam |
| 25 | 20 | 22 | 6 | 7 | 9 | 12 | TOOSII | Favorite Song | SCMG/Capitol |
| 10 | 11 | 21 | 27 | 2 | 20 | 13 | LADY GAGA | Bloody Mary | Stream/Konlive/Interscope |
| 20 | 15 | 18 | 19 | 25 | 4 | 14 | KANE BROWN & KATELYN BROWN | Thank God | RCA Nashville/RCA |
| 36 | 17 | 12 | 10 | 11 | 21 | 15 | LIL UZI VERT | Just Wanna Rock | Generation Now/Atlantic |
| 12 | 16 | Х | 21 | 35 | 6 | 16 | ED SHEERAN | Eyes Closed | Atlantic |
| 15 | 13 | 15 | 24 | 22 | 31 | 17 | SABRINA CARPENTER | Nonsense | Island/Republic |
| 27 | 27 | 13 | 17 | 16 | 33 | 18 | LIZZY MCALPINE | Ceilings | Harbour Artists/AWAL |
| 21 | 25 | 32 | 33 | 4 | 18 | 19 | MEGHAN TRAINOR | Mother | Epic |
| 38 | 26 | 10 | 20 | 27 | 13 | 20 | NICKI MINAJ | Red Ruby Da Sleeze | Republic |
| 13 | 14 | 26 | 28 | 29 | 35 | 21 | THE KID LAROI | Love Again | Columbia |
| 45 | Х | Х | 12 | 10 | 25 | 22 | KAROL G & SHAKIRA | TQG | UMLatino/UMLE |
| 41 | Х | 11 | 38 | 18 | 17 | 23 | BIG BOSS VETTE | Pretty Girls Walk | Republic |
| 48 | Х | Х | 13 | 6 | 30 | 24 | METRO BOOMIN | Superhero (Heroes & Villains) | Boominati/RCA-Republic |
| 29 | 19 | 24 | 23 | 37 | 37 | 25 | SZA | Nobody Gets Me | Top Dawg/RCA |
| 33 | 30 | 27 | 15 | 39 | 23 | 26 | TAYLOR SWIFT | All Of The Girls You Loved | Republic |
| 18 | 23 | 35 | 30 | 41 | 22 | 27 | NIALL HORAN | Heaven | Capitol |
| 14 | 18 | 29 | 37 | 42 | 28 | 28 | LIZZO | Special f/SZA | Nice Life/Atlantic |
| 16 | 21 | 30 | 43 | 34 | 24 | 29 | | Lottery f/LU KALA | Streamcut/RCA |
| 34 | X | 37 25 | 29 20 | 31 | 12 | 30 | CHARLIE PUTH F/DAN+SHAY | That's Not How This Works | Atlantic |
| 32 | 24 20 | 25 31 | 26 34 | 43 | 26 10 | 31 32 | TIESTO | 10:35 f/Tate McRae TRUSTFALL | Atlantic RCA |
| 30 24 | 29 28 | 51 19 | 34 35 | 40 44 | 10 34 | 32 33 | P!NK HALSEY | Die 4 Me | |
| 24 17 | 20 22 | 19 38 | 35 31 | 44 38 | 34 36 | 33 34 | MILEY CYRUS | River | Capitol Columbia |
| 42 | 22 41 | 23 | 32 | 38 17 | 38 | 34 | MAE STEPHENS | If We Ever Broke Up | Republic |
| 42 44 | | | 52 18 | 24 | 38 42 | 36 | DRAKE & 21 SAVAGE | Spin Bout U | OVO/Epic-Republic |
| 22 | x 34 | x 40 | 45 | 24 | 42 27 | 30 | JAX | Cinderella Snapped | Atlantic |
| 49 | J4 Х | 40 X | 43 22 | 20 | 39 | 38 | ICE SPICE | In Ha Mood | 10K Projects/Capitol |
| 47 | x | x | 25 | 32 | 32 | 39 | TAYLOR SWIFT | Karma | Republic |
| 43 | x | 8 | 41 | 46 | 40 | 40 | PARMALEE | Take My Name | Stoney Creek/BMG |
| 28 | 36 | 33 | 42 | 33 | 49 | 41 | XG | Left Right | XGALX |
| 40 | 32 | 36 | 40 | 26 | 48 | 42 | JVKE | this is what heartbreak | JVKE/AWAL |
| 46 | 40 | Х | 39 | 14 | 44 | 43 | TAYLOR SWIFT | l Knew You Were (Taylor's | Republic |
| 26 | 35 | 42 | 50 | 23 | 47 | 44 | ZARA LARSSON | Can't Tame Her | Sommer House/Epic |
| 37 | 31 | 14 | 48 | 45 | 50 | 45 | TYGA | Sunshine f/Jhene Aiko/PopSmoke | LastKings/Republic-EMPIRE |
| 39 | 37 | 28 | 44 | 47 | 41 | 46 | FALL OUT BOY | Love From The Other Side | FueledByRamen/Elektra/3EE |
| 50 | х | х | 36 | 36 | 29 | 47 | DOECHII & KODAK BLACK | What It Is (Block Boy) | TDE/Capitol |
| 23 | 38 | 34 | 49 | 49 | 45 | 48 | BEBE REXHA | Heart Wants What It Wants | Warner |
| 31 | 33 | 41 | 47 | 48 | 43 | 49 | MACKLEMORE | NO BAD DAYS f/Collett | Bendo/Warner |
| 35 | 39 | 39 | 46 | 50 | 46 | 50 | MIMI WEBB | Red Flags | Epic |
| | | | | | | | | | |

TOP 40



| | | | Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration. | | | | |
|------------|------------------|---------------------|---|-------------------|-------------------------------|--------------------------------|--|
| TW Rank | TW RK AIRPLAY | TW MMI Composite | ACTION Factor | ARTIST | TITLE | LABEL/IMPRINT | |
| 1 | 48 | 24 | 24 | METRO BOOMIN | Superhero (Heroes & Villains) | Boominati/RCA-Republic | |
| 2 | 45 | 22 | 23 | KAROL G & SHAKIRA | TQG | UMLatino/UMLE | |
| 3 | 36 | 15 | 21 | LIL UZI VERT | Just Wanna Rock | Generation Now/Atlantic | |
| 4 | 38 | 20 | 18 | NICKI MINAJ | Red Ruby Da Sleeze | Republic | |
| 5 | 41 | 23 | 18 | BIG BOSS VETTE | Pretty Girls Walk | Republic | |
| 6 | 25 | 12 | 13 | TOOSII | Favorite Song | SCMG/Capitol | |
| 7 | 49 | 38 | 11 | ICE SPICE | In Ha Mood | 10K Projects/Capitol | |
| 8 | 19 | 9 | 10 | MORGAN WALLEN | Last Night | Big Loud/Mercury/Republic | |
| 9 | 27 | 18 | 9 | LIZZY MCALPINE | Ceilings | Harbour Artists/AWAL | |
| 10 | 47 | 39 | 8 | TAYLOR SWIFT | Karma | Republic | |
| 11 | 44 | 36 | 8 | DRAKE & 21 SAVAGE | Spin Bout U | OVO/Epic-Republic | |

TOP 40

MMI-RECURRENTS 4.17.23

Songs that have significantly downtreanded on the Powers charts are reclassified as Recurent and can remain there

| DANK | for up to two years, before being reclassified as Gold. | | | | | |
|------------|---|-----------------------|-------------------------|--|--|--|
| RANK TW | ARTIST | TITLE | LABEL/IMPRINT | | | |
| 1 | SAM SMITH & KIM PETRAS | Unholy | Capitol | | | |
| 2 | DAVID GUETTA & BEBE REXHA | l'm Good (Blue) | Parlophone UK/Warner | | | |
| 3 | HARRY STYLES | As It Was | Columbia | | | |
| 4 | POST MALONE | l Like You f/Doja Cat | Mercury/RCA-Republic | | | |
| 5 | TAYLOR SWIFT | Anti-Hero | Republic | | | |
| 6 | CHRIS BROWN | Under The Influence | Chris Brown Ent./RCA | | | |
| 7 | GLASS ANIMALS | Heat Waves | Republic | | | |
| 8 | NICKY YOURE | Sunroof f/Dazy | Columbia | | | |
| 9 | THE KID LAROI & JUSTIN BIEBER | Stay | Columbia | | | |
| 10 | HARRY STYLES | Late Night Talking | Columbia | | | |
| 11 | STEVE LACY | Bad Habit | L-M/RCA | | | |
| 12 | JUSTIN BIEBER | Ghost | Def Jam | | | |
| 13 | LIZZO | About Damn Time | Nice Life/Atlantic | | | |
| 14 | STEPHEN SANCHEZ | Until I Found You | Mercury/Republic | | | |
| 15 | DOJA CAT | Vegas | Kemosabe/RCA | | | |
| 16 | ED SHEERAN | Bad Habits | Atlantic | | | |
| 17 | LIL NAS X | Thats What I Want | Columbia | | | |
| 18 | DUA LIPA | Levitating | Interscope-Warner | | | |
| 19 | LIL NAS X & JACK HARLOW | INDUSTRY BABY | Columbia | | | |
| 20 | NICKI MINAJ | Super Freaky Girl | Republic | | | |
| 21 | OLIVIA RODRIGO | good 4 u | Geffen/Interscope | | | |
| 22 | LATTO | Big Energy | Streamcut/RCA | | | |
| 23 | JACK HARLOW | First Class | Generation Now/Atlantic | | | |
| 24 | ONEREPUBLIC | I Ain't Worried | Mosley/Interscope | | | |
| 25 | DOJA CAT | Need To Know | Kemosabe/RCA | | | |
| 26 | DOJA CAT | Woman | Kemosabe/RCA | | | |
| 27 | ED SHEERAN | Shivers | Atlantic | | | |
| 28 | MEGHAN TRAINOR | Made You Look | Epic | | | |
| 29 | SIA | Unstoppable | RCA | | | |
| 30 | THE WEEKND | Save Your Tears | XO/Republic | | | |

TOP 40 MM-TOP 40 CALLOLT 4.17.23

Top 40 is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| RANK | ARTIST | | N'EAST | MIDWEST | SOUTH | WEST |
|------|--|-----------------------------------|--------|---------|-------|------|
| 1 | METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE | Creepin' | 1 | 1 | 1 | 1 |
| 2 | THE WEEKND | Die For You | 3 | 3 | 2 | 2 |
| 3 | CYRUS, MILEY | Flowers | 2 | 4 | 5 | 3 |
| 4 | MIGUEL | Sure Thing | 4 | 2 | 4 | 7 |
| 5 | SZA | Kill Bill | 6 | 8 | 3 | 4 |
| 6 | LERAY, COI | Players | 5 | 5 | 6 | 8 |
| 7 | REMA & SELENA GOMEZ | Calm Down | 8 | 16 | 7 | 5 |
| 8 | PARMALEE | Take My Name | 7 | 6 | 13 | 9 |
| 9 | PINKPANTHERESS | Boy's A Liar | 9 | 18 | 9 | 11 |
| 10 | MINAJ, NICKI | Red Ruby Da Sleeze | 12 | 11 | 11 | 12 |
| 11 | BIG BOSS VETTE | Pretty Girls Walk | 10 | 9 | 8 | 20 |
| 12 | LIL UZI VERT | Just Wanna Rock | 14 | 12 | 10 | 16 |
| 13 | MCALPINE, LIZZY | Ceilings | 11 | 19 | 23 | 6 |
| 14 | TYGA, JHENé AIKO, POP SMOKE | Sunshine | 17 | 10 | 15 | 15 |
| 15 | CARPENTER, SABRINA | Nonsense | 13 | 15 | 14 | 23 |
| 16 | WALLEN, MORGAN | Last Night | 18 | 7 | 12 | 36 |
| 17 | SWIFT, TAYLOR | Lavender Haze | 22 | 17 | 17 | 19 |
| 18 | BROWN, KANE FEAT. KATELYN BROWN | Thank God | 16 | 13 | 20 | 33 |
| 19 | HALSEY | Die 4 Me | 26 | 20 | 16 | 17 |
| 20 | RAYE FEAT. 070 SHAKE | Escapism | 27 | 23 | 19 | 13 |
| 21 | LADY GAGA | Bloody Mary | 25 | 24 | 21 | 14 |
| 22 | TOOSII | Favorite Song | 29 | 14 | 25 | 21 |
| 23 | STEPHENS, MAE | If We Ever Broke Up | 20 | 29 | 33 | 10 |
| 24 | SZA | Nobody Gets Me | 24 | 26 | 18 | 27 |
| 25 | TIESTO FEAT. TATE MCRAE | 10:35 | 22 | 22 | 24 | 29 |
| 26 | THE KID LAROI | Love Again | 15 | 25 | 28 | 31 |
| 27 | POST MALONE | Wrapped Around Your Finger | 30 | 27 | 26 | 22 |
| 28 | SWIFT, TAYLOR | All Of The Girls You Loved Before | 28 | 21 | 27 | 35 |
| 29 | FALL OUT BOY | Love From The Other Side | 39 | 28 | 22 | 30 |
| 30 | LIZZO FEAT. SZA | Special (Remix) | 21 | 34 | 29 | 40 |
| | | | | | | |

This is an abbreviated report. For greatly expanded research contact:

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ARPLAY INTEL

TOP 40 MONDAY MORNING INTEL 4.17.23





JOHN SHOMBY Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment Sr. Chart/Data Analyst MMI Publications

Having another big week on a chart where the biggest mover rose 3 slots, Toosi's melodic "Favorite Song" is now at #12 from 14 last week. It's a top 10 seller and streamer and has just hit the top 20 in callout after in only its 3rd week. The panel is showing increased interest in this as the airplay rank now sits at 25 up 9 spots from last week. Keep a VERY close eye on this one. Another panel early discovery is Meghan Trainor's follow-up to "Made You Look" called "Mother" ranking 21st in airplay after just 5 weeks. This throwback sound has gotten immediate reaction as a top 5 video streamer and top 20 in sales ranking 18th on the overall chart up 3 from a week ago.

Taylor Swift just keeps on cranking them out. Finally, after 23 weeks on Mediabase, her "Lavender Haze" enters the top 10 on the overall Powers chart showing strength as a top 10 seller and top 15 with audio streams and callout. Morgan Wallen's "Last Night" is convincing new panel members each week this is a crossover hit going 21 to 19 in airplay rank. Overall, the song moves up one spot to #9 as the #1 seller and audio streamer and top 15 in callout. Ed Sheeren's "Eyes Closed" is showing its no fluke rising to 16 from 17 last week. The strength is in sales ranking 6th and airplay going from 15th to 12th. Looking for callout and streams to catch up soon but, regardless, Ed is a radio favorite, and it shows with this one.

Pink Pantheress' "Boy's A Liar" going into its 9th week already reaches 6th overall after being at 8 last week. She's the #1 video streamer, 3rd in audio streams and all the way up to 9th in callout. Those numbers indicate a clear fan favorite, and the panel is agreeing moving 12th to 11th in airplay. I see a definite rotation increase here.

The top 5 has not changed from last week. Still, after 33 weeks, The Weekend's "Die For You" has lots of life remaining at #5 behind top 5 audio streaming and callout. Miguel's "Sure Thing", back for an encore after a few years, hangs in at 4th as a top 5 callout and top 10 streamer. This has flown up the chart in only 8 weeks' time and with an airplay rank at 8, the panel is following suit. Rema and Selena Gomez' "Calm Down" is still making noise at #3 ranking top 5 in sales and video streams and top 10 in audio streams and callout. Took the song a little while but it finally appears to be coming home. "Kill Bill" from SZA stays in the second spot with top 5 numbers in sales and video streams and top 10 in callout and audio streaming. For the 7th consecutive week, "Flowers" by Miley Cyrus holds on to number one ranking top 5 across the board.

One to keep an eye on after only 4 weeks is "Ceilings" from bedroom pop artist, Lizzy McAlpine. It's up one to 19 on the overall chart but it's starting to pick up traction in callout (13th) and audio streams (16th) and the airplay rank has risen from 32 to 27. As I mentioned last week, this is one of those good tunes to consider for balance.



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| | Songs that are performing higher than most with all of the heaviest increases in all MMI Components. | | | | |
|---------|--|----------------------------|---------------------------|--|--|
| | ARTIST | TITLE | LABEL/IMPRINT | | |
| HOTZONE | PINKPANTHERESS | Boy's A Liar | 300 Ent./3EE | | |
| HOTZONE | ED SHEERAN | Eyes Closed | Atlantic | | |
| HOTZONE | MILEY CYRUS | River | Columbia | | |
| HOTZONE | MORGAN WALLEN | Last Night | Big Loud/Mercury/Republic | | |
| HOTZONE | MEGHAN TRAINOR | Mother | Epic | | |
| HOTZONE | XAL | Cinderella Snapped | Atlantic | | |
| HOTZONE | BEBE REXHA | Heart Wants What It Wants | Warner | | |
| HOTZONE | HALSEY | Die 4 Me | Capitol | | |
| HOTZONE | TOOSII | Favorite Song | SCMG/Capitol | | |
| HOTZONE | ZARA LARSSON | Can't Tame Her | Sommer House/Epic | | |
| HOTZONE | LIZZY MCALPINE | Ceilings | Harbour Artists/AWAL | | |
| HOTZONE | XG | Left Right | XGALX | | |
| HOTZONE | P!NK | TRUSTFALL | RCA | | |
| HOTZONE | MACKLEMORE | NO BAD DAYS f/Collett | Bendo/Warner | | |
| HOTZONE | JONAS BROTHERS | Waffle House | Republic | | |
| HOTZONE | TAYLOR SWIFT | All Of The Girls You Loved | Republic | | |
| HOTZONE | CHARLIE PUTH F/DAN+SHAY | That's Not How This Works | Atlantic | | |
| HOTZONE | NF | НАРРҮ | NF Real Music/Virgin | | |
| HOTZONE | MENUDO | Mi Amore | Mistar Ent./The Orchard | | |
| HOTZONE | D. GUETTA/ANNE-MARIE/C. LERAY | Baby Don't Hurt Me | Parlophone UK/Warner | | |

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MMI- DEVELOPING

4.17.23

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

| | ARTIST | TITLE | LABEL/IMPRINT |
|------------|-------------------|----------------------------|--------------------|
| DEVELOPING | THE KID LAROI | Love Again | Columbia |
| DEVELOPING | LIZZO | Special f/SZA | Nice Life/Atlantic |
| DEVELOPING | SABRINA CARPENTER | Nonsense | Island/Republic |
| DEVELOPING | LATTO | Lottery f/LU KALA | Streamcut/RCA |
| DEVELOPING | NIALL HORAN | Heaven | Capitol |
| DEVELOPING | RENEE RAPP | Too Well | Interscope |
| DEVELOPING | NICKI MINAJ | Red Ruby Da Sleeze | Republic |
| DEVELOPING | TYLA | Been Thinking | FAX/Epic |
| DEVELOPING | BIG BOSS VETTE | Pretty Girls Walk | Republic |
| DEVELOPING | POST MALONE | Wrapped Around Your Finger | Mercury/Republic |
| DEVELOPING | MAE STEPHENS | If We Ever Broke Up | Republic |

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MMI-HOTAC CALLOLT 4.17.23

HotAC is tested every week for Popularity, Familiarity and Burn in myraid key demographics. Each of four regions test 200 individuals for a total Sample Size of 800 per format.

| | - | U individuals for a total Sample Size of 800 | • | | | |
|----------|--|--|----------|----------|----------|----------|
| RANK | ARTIST | TITLE | N'EAST | MIDWEST | SOUTH | WEST |
| 1 | SIA | UNSTOPPABLE | 9 | 1 | 1 | 4 |
| 2 | METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE | CREEPIN' | 3 | 6 | 2 | 1 |
| 3 | CYRUS, MILEY | FLOWERS | 5 | 2 | 6 | 3 |
| 4 | THE KID LAROI & JUSTIN BIEBER | STAY | 6 | 10 | 4 | 2 |
| 5 | SMITH, SAM FEAT. KIM PETRAS | UNHOLY | 1 | 5 | 12 | 10 |
| 6 | SHEERAN, ED | SHIVERS | 7 | 4 | 16 | 5 |
| 7 | BIEBER, JUSTIN | GHOST | 2 | 8 | 8 | 9 |
| 8 | SHEERAN, ED | BAD HABITS | 14 | 3 | 10 | 7 |
| 9 | GLASS ANIMALS | HEAT WAVES | 17 | 11 | 3 | 6 |
| 10 | GUETTA, DAVID & BEBE REXHA | I'M GOOD (BLUE) | 4 | 7 | 14 | 11 |
| 11 | Youre, Nicky | Sunroof | 8 | 12 | 11 | 13 |
| 12 | Lipa, Dua | Levitating | 13 | 16 | 7 | 12 |
| 13 | Jax | Victoria's Secret | 15 | 13 | 20 | 8 |
| 14 | Leray, Coi | Players | 12 | 18 | 15 | 15 |
| 15 | Trainor, Meghan | Made You Look | 11 | 15 | 17 | 24 |
| 16 | Parmalee | Take My Name | 26 | 9 | 5 | 29 |
| 17 | John, Elton Feat. Britney Spears | Hold Me Closer | 10 | 22 | 21 | 16 |
| 18 | The Weeknd | Die For You | 25 | 21 | 9 | 14 |
| 19 | Brown, Kane Feat. Katelyn Brown | Thank God | 22 | 14 | 18 | 25 |
| 20 | Wallen, Morgan | Last Night | 21 | 19 | 13 | 35 |
| 21 | Capaldi, Lewis | Forget Me | 23 | 17 | 19 | 23 |
| 22 | Sanchez, Stephen | Until I Found You | 16 | 24 | 26 | 19 |
| 23 | Styles, Harry | Late Night Talking | 28 | 20 | 22 | 21 |
| 24 | Styles, Harry | As It Was | 27 | 25 | 28 | 17 |
| 25 | Swift, Taylor | Anti-Hero | 19 | 23 | 23 | 32 |
| 26 | Lewis, Dean | How Do I Say Goodbye | 24 | 26 25 | 25 | 28 |
| 27 28 | Rema & Selena Gomez | Calm Down Cold Heart (PNAU Remix) | 18 20 | 35 30 | 24 27 | 18 22 |
| 20 29 | John, Elton Feat. Dua Lipa Lizzo | About Damn Time | 20 31 | 30 27 | 30 | 22 |
| 29 30 | SZA | Kill Bill | 29 | 34 | 30 29 | 20 26 |
| 30 | Svift, Taylor | Lavender Haze | 33 | 28 | 33 | 36 |
| 32 | Lizzo Feat. SZA | Special (Remix) | 34 | 29 | 32 | 38 |
| 33 | The Kid Laroi | Love Again | 34 | 32 | 31 | 31 |
| 34 | SZA | Nobody Gets Me | 38 | 31 | 35 | 34 |
| 35 | Sheeran, Ed | Eyes Closed | 30 | 36 | 37 | 27 |
| 36 | RAYE Feat. 070 Shake | Escapism | 35 | 39 | 34 | 33 |
| 37 | Pink | Trustfall | 39 | 33 | 36 | 42 |
| 38 | Lady Gaga | Bloody Mary | 37 | 43 | 39 | 30 |
| 39 | Walk Off The Earth | My Stupid Heart | 36 | 38 | 43 | 37 |
| 40 | Rexha, Bebe | Heart Wants What It Wants | 41 | 40 | 44 | 41 |
| 41 | Odell, Tom | Another Love | 40 | 42 | 41 | 45 |
| 42 | Cyrus, Miley | River | 43 | 45 | 45 | 39 |
| 43 | Jax | Cinderella Snapped | 44 | 41 | 49 | 40 |
| 44 | Shinedown | A Symptom Of Being Human | 47 | 37 | 42 | 48 |
| 45 | Daigle, Lauren | Thank God I Do | 48 | 46 | 40 | 44 |
| 46 | Webb, Mimi | Red Flags | 49 | 44 | 38 | 46 |
| 47 | Trainor, Meghan | Mother | 42 | 48 | 47 | 43 |
| 48 | For King and Country Feat. Jordin Sparks | Love Me Like I Am | 46 | 47 | 46 | 47 |
| 49 | Horan, Niall | Heaven | 45 | 49 | 48 | 50 |
| 50 | Mraz, Jason | I Feel Like Dancing | 50 | 50 | 50 | 49 |

TOPYO MONDAY MORNING INTEL 4.17.23





President McVay Media Consulting

There are no new titles added to the list of positive testing titles this week, but the strong songs continue to be those recorded by Miley Cyrus, Sia, Ed Sheeran and Dua Lipa. Crushing it are Metro Boomin', Lizzo, and SZA. Morgan Wallen and Parmalee continue as those that have crossed from the Country format. Lauren Daigle and For King and Country f/Jordin Sparks show strong growth crossing from the Contemporary Christian Music format. The value of a crossover is that it becomes more familiar more quickly and that means you either succeed solidly or fail fast. I'm not seeing any "fail" on any of the crossover artists.

Sia is back up to the #1 overall best testing song. Only 10.3% Burn on the song. It's in reality a recurrent, but it's so strong that it warrants remaining a Power or putting it into the Recurrent category with a 50% Back rule so it comes up more frequently. "Creepin'" by Metro Boomin' continues to be one of the highest testing and best researching song in the nation. Miley Cyrus's song "Flowers" is showing growth with familiarity. These songs continue to research as worthy of the Power Category.

Morgan Wallen's song "Last Night" is interesting to me. Great growth pushes it to #20 as it becomes more familiar. Despite many thinking of him as a contemporary artist who sounds country, he's testing stronger with the upper end of the female cell. That is to say that with women 33-39 he looks like he's headed to the Power category in a couple weeks. Not quite as strong with women 25-32, but still out scores many artists whose names are synonymous with pop.

Start looking for fun, up-tempo, energetic songs for summer. This is the time of year to be ready to launch an ear worm over Memorial Day Weekend that will be strong for the summer. The new Bebe Rexha "The Heart Wants What It Wants" could be one of those. Love to hear your choices. Reach me at mikemcvay@mcvaymedia.com



ТОРЧО MMI-VIJEO STREAMING 4.17.23

Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

| AV | | you a pinpoint look at the top stream | 0 | |
|----------|----------------------------|--|---|--------------|
| RANK | ARTIST | TITLE | LABEL/IMPRINT | LISTEN LINKS |
| 1 | PINKPANTHERESS | Boy's A Liar | 300 Ent./3EE | PLAY VIDEO 🕨 |
| 2 | LADY GAGA | Bloody Mary | Stream/Konlive/Interscope | PLAY VIDEO > |
| 3 | MILEY CYRUS | Flowers | Columbia | PLAY VIDEO > |
| 4 | MEGHAN TRAINOR | Mother | Epic | PLAY VIDEO > |
| 5 | REMA & SELENA GOMEZ | Calm Down | Mavin/Virgin/Interscope | PLAY VIDEO > |
| 6 | METRO BOOMIN | Superhero (Heroes & Villains) | Boominati/RCA-Republic | PLAY VIDEO > |
| 7 | TOOSII | Favorite Song | SCMG/Capitol | PLAY VIDEO > |
| 8 | SZA | Kill Bill | Top Dawg/RCA | PLAY VIDEO > |
| 9 | MIGUEL | Sure Thing | By Storm/RCA | PLAY VIDEO > |
| 10 | KAROL G & SHAKIRA | TQG | UMLatino/UMLE | PLAY VIDEO > |
| 11 | LIL UZI VERT | Just Wanna Rock | Generation Now/Atlantic | PLAY VIDEO > |
| 12 | COI LERAY | Players | Uptown/Republic | PLAY VIDEO > |
| 13 | MORGAN WALLEN | Last Night | Big Loud/Mercury/Republic | PLAY VIDEO > |
| 14 | TAYLOR SWIFT | l Knew You Were (Taylor's | Republic | PLAY VIDEO 🕨 |
| 15 | RAYE | Escapism f/070 Shake | HR/The Orchard-Def Jam | PLAY VIDEO 🕨 |
| 16 | LIZZY MCALPINE | Ceilings | Harbour Artists/AWAL | PLAY VIDEO 🕨 |
| 17 | MAE STEPHENS | If We Ever Broke Up | Republic | PLAY VIDEO 🕨 |
| 18 | BIG BOSS VETTE | Pretty Girls Walk | Republic | PLAY VIDEO 🕨 |
| 19 | THE WEEKND | Die For You | XO/Republic | PLAY VIDEO 🕨 |
| 20 | ICE SPICE | In Ha Mood | 10K Projects/Capitol | PLAY VIDEO 🕨 |
| 21 | METRO BOOMIN | Creepin' f/The Weeknd, 21 Sav. | Boominati/Epic-Republc | PLAY VIDEO 🕨 |
| 22 | SABRINA CARPENTER | Nonsense | Island/Republic | PLAY VIDEO 🕨 |
| 23 | ZARA LARSSON | Can't Tame Her | Sommer House/Epic | PLAY VIDEO 🕨 |
| 24 | DRAKE & 21 SAVAGE | Spin Bout U | OVO/Epic-Republic | PLAY VIDEO 🕨 |
| 25 | KANE BROWN & KATELYN BROWN | Thank God | RCA Nashville/RCA | PLAY VIDEO 🕨 |
| 26 | JVKE | this is what heartbreak | JVKE/AWAL | PLAY VIDEO 🕨 |
| 27 | NICKI MINAJ | Red Ruby Da Sleeze | Republic | PLAY VIDEO 🕨 |
| 28 | JAX | Cinderella Snapped | Atlantic | PLAY VIDEO 🕨 |
| 29 | THE KID LAROI | Love Again | Columbia | PLAY VIDEO 🕨 |
| 30 | TAYLOR SWIFT | Lavender Haze | Republic | PLAY VIDEO 🕨 |
| 31 | CHARLIE PUTH F/DAN+SHAY | That's Not How This Works | Atlantic | PLAY VIDEO 🕨 |
| 32 | TAYLOR SWIFT | Karma | Republic | PLAY VIDEO 🕨 |
| 33 | XG | Left Right | XGALX | PLAY VIDEO 🕨 |
| 34 | LATTO | Lottery f/LU KALA | Streamcut/RCA | PLAY VIDEO 🕨 |
| 35 | ED SHEERAN | Eyes Closed | Atlantic | PLAY VIDE0 ► |
| 36 | DOECHII & KODAK BLACK | What It Is (Block Boy) | TDE/Capitol | PLAY VIDEO ► |
| 37 | SZA | Nobody Gets Me | Top Dawg/RCA | PLAY VIDEO ► |
| 38 | MILEY CYRUS | River | Columbia | PLAY VIDEO > |
| 39 | TAYLOR SWIFT | All Of The Girls You Loved | Republic | PLAY VIDEO > |
| 40 | P!NK | TRUSTFALL | RCA | PLAY VIDEO |
| 41 | NIALL HORAN | Heaven | Capitol Nice Life (Atlantic | PLAY VIDEO |
| 42 | LIZZO | Special f/SZA | Nice Life/Atlantic | PLAY VIDEO |
| 43 44 | TIESTO HALSEY | 10:35 f/Tate McRae Die 4 Me | Atlantic | |
| 44 45 | TYGA | | Capitol | |
| 45 46 | PARMALEE | Sunshine f/Jhene Aiko/PopSmoke Take My Name | LastKings/Republic-EMPIRE Stoney Creek/BMG | |
| 46 47 | FALL OUT BOY | Love From The Other Side | FueledByRamen/Elektra/3EE | |
| 47 48 | MACKLEMORE | NO BAD DAYS f/Collett | Bendo/Warner | |
| 40 49 | BEBE REXHA | Heart Wants What It Wants | Warner | |
| 49 50 | MIMI WEBB | Red Flags | Epic | |
| 50 | | ιτου ι ταχο | Lhic | PLAY VIDE0 ► |

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MMI-INTELESCOPE

4.17.23

WHAT THE HELL HAPPENED TO BLOOD, SWEAT AND TEARS TRAILER

50 years ago, this wasn't news...only rumors. The magnificent band, Blood, Sweat and Tears was tearing up the charts and venues in the late 60's and into the early 70s until things got a bit quiet. In a pre-social media world, there was only whispers that the masterful jazz-fusion ensemble had gotten in some heat with feds regarding playing for "the commies". All these years later, the story is coming to the silver screen. For a peek behind the iron curtain of rock 'n roll, click video.



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MMI-INTELEVISION

Check out these videos hand-picked by our staff!



ANDY GRAMMER - "I NEED A NEW MONEY"

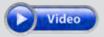
MMI VFCool Alert: In the 1950's there was a smokin' hot trend blowing out of San Fransisco called Beat Poetry. It fueled the careers of Jack Kerouac, Lawrence Ferlinghetti, and Allen Ginsberg. Andy Grammer has never been shy about his love for poetry and now it looks like he's bringing the spoken word to the bigger stage. It's a bold and beautiful move and harkens back to when Rap worked its way into the mainstream with heady supporters saying "They used to call it Video poetry". Click here:





JONAS BROTHERS - "WAFFLE HOUSE" LIVE ON SNL

We're so glad that they are back and doing the rounds that we actually stayed up really late (like, 4 us) to see the J-Bros on the Intelevison set, yo. They looked, performed, sounded friggin uber awesome and we loved every darn minute of it. What's better than a late night stop at the "Waffle House"? Click here:





NF - "HAPPY"

In "Happy" Michigan-Man NF unloads more issues than the NY Times off the back of a truck on Sunday morning. If you take a deeper dive into NF's content you'll find the dude has some weight in his lyrics and swims in a bigger pool than most. He occupies the light and fun of the rap kiddie pool to the deep end of spiritual messages (which have won him Dove awards). The title of "Happy" can be a little deceiving but you can't judge a vid by its cover. Click here:



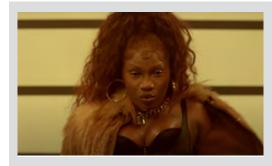


SPENCER SUTHERLAND - "JEALOUSY"

MMI Weird and Fun Alert: Spencer Southerland adores the pure fashion of "golf clothes" and harkens back to High School Musical's heartthrob, Zac Efron, and his decade-old video for "Bet On It". Cue the windmills and sand traps. Don't get lost in nostalgia and forget that this modern slick track is incredibly hooky with mega lush production that sounds like summer. And

DO NOT miss the freaky disclaimer regarding not using the aforementioned Efron's image for "legal reasons". Brilliant and surreal indeed. Click here:





DOECHII FT. KODAK BLACK -"WHAT IT IS (BLOCK BOY)"

There is certainly some interesting imagery in this video. It seems there are human remains being tossed to some alligators with their choppers agaping. (We made that word up but we know you get it) Doechii teams up with Kodak Black to create a rowdy, street-wise, and well-

choreographed Romeo and Juliet meet Adam and Eve scenario. For a new twist on old themes, click here:



CHARTS/POWERS:

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MONDAY

MORNING

AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

UNDERSTANDING EACH OF THE 6 KEY COMPONENTS

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

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CALL US at 818-699-6400 or EMAIL contact@mmi2020.com

MONDAY Morning Intel

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THANK YOU from the entire staff:

4.17.23

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PAW POWER Not in my bowl

Hailey Dogg Monkey Dog Cooper