

**MONDAY
MORNING
INTEL**

**BABY
DON'T
HURT
ME**



COI LERAY

DAVID GUETTA

ANNE-MARIE

IMPACTING NOW!



TOP 40 *EDITION*

APRIL 24, 2023

AIRPLAY INTEL

3.0

HUNDREDS OF
IN-DEPTH STATION PLAYLISTS
WITH SUGGESTED PLAY ANALYSES

800 WEEKLY
IN-DEPTH WEEKLY CALLOUT RESEARCH
RESPONDENTS FROM DOZENS OF KEY MARKETS

AIRPLAY, STREAMING, AIRSCORE, & MORE

ARM YOUR RADIO STATION
WITH THE MOST POWERFUL
RESEARCH IN THE INDUSTRY

CALL **CHERYL BROZ 615-293-9867** FOR A FULL DEMO



**YES,
I
GET
IT**

AirPlay Intel 3.0
CONTRIBUTES
to our playlist
DECISIONS
each week with their
**INNOVATIVE
TECHNOLOGY**
and giving us a clear
SNAPSHOT
of what's happening.

SCOTT G MAHALICK

Operation Manager Hubbard Radio Seattle
Brand Content Director

MONDAY
MORNING
INTEL

APRIL 24, 2023

***TABLE OF
CONTENTS***

5 #1 SONGS THIS WEEK

6 POWERS

7 ACTION/RECURRENTS

8 TOP 40 CALLOUT

9 MMI WEEK AT A GLANCE

10 HOTZONE/DEVELOPING

11 HOTAC CALLOUT

12 CALLOUT DIAGNOSIS

13 VIDEO STREAMING

14 INTELESCOPE

15 INTELEVISION

16 METHODOLOGY

17 THE BACK PAGE

MMI - A MODERN DAY MUSIC RESEARCH SYSTEM

**MONDAY
MORNING
INTEL**

#1 SONGS THIS WEEK

BY MMI COMPOSITE CATEGORIES 4.24.23

COMPOSITE

MILEY CYRUS "FLOWERS"

AIRPLAY

MILEY CYRUS "FLOWERS"

AIRSCORE

MILEY CYRUS "FLOWERS"

CALLOUT

METRO BOOMIN F/THE WEEKND, 21 SAV "CREEPIN"

AUDIO

MORGAN WALLEN "LAST NIGHT"

VIDEO

PINK PANTHERESS "BOY'S A LIAR"

SALES

MORGAN WALLEN "LAST NIGHT"

Upgrade to

GSelector®



With upgrade incentives and enrollment discounts into RCS Academy, **NOW** is the time to reach out to our Music Scheduling Team! sales@rcsworks.com

Join the thousands of current programmers who have made the switch to GSelector.

- Dedicated onboarding team who will convert your existing Selector database
- RCS Academy enrollment incentives
- Convert your current contract with no upcharge
- Enterprise Solutions

Experience the latest GSelector scheduling innovations.

- Goal & Rule Based Scheduling
- Multi-Attribute Timed Segue Bans
- No Restriction Scheduling
- Flex Clocks
- Selector2GO Mobile Creativity

Weighted Airplay, AIRscore, Streaming Scores, and Sales Scores this week combined and equally weighted deviser Powers Rankers.

TWRK AIRPLAY	TWRK AIRScore	TWRK CALLOUT	TWRK AUDIO	TWRK VIDEO	TWRK SALES	TW COMP RANK	ARTIST	TITLE	LABEL
1	1	2	4	4	2	1	MILEY CYRUS	Flowers	Columbia
3	3	7	7	3	3	2	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope
2	2	5	2	8	11	3	SZA	Kill Bill	Top Dawg/RCA
6	6	4	9	9	9	4	MIGUEL	Sure Thing	By Storm/RCA
5	5	3	5	19	15	5	THE WEEKND	Die For You	XO/Republic
9	7	6	13	10	7	6	COI LERAY	Players	Uptown/Republic
10	8	10	3	1	21	7	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE
16	11	12	1	12	1	8	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
4	4	1	8	23	18	9	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republic
23	14	21	6	7	8	10	TOOSII	Favorite Song	SCMG/Capitol
7	9	20	16	16	14	11	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam
11	12	19	28	2	16	12	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope
8	10	18	11	30	12	13	TAYLOR SWIFT	Lavender Haze	Republic
19	16	17	18	26	6	14	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
15	13	14	24	22	33	15	SABRINA CARPENTER	Nonsense	Island/Republic
12	17	31	22	35	4	16	ED SHEERAN	Eyes Closed	Atlantic
28	20	15	19	15	35	17	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
21	19	34	35	5	20	18	MEGHAN TRAINOR	Mother	Epic
13	15	24	29	29	37	19	THE KID LAROI	Love Again	Columbia
37	28	11	21	25	27	20	NICKI MINAJ	Red Ruby Da Sleeze	Republic
46	x	x	12	11	28	21	KAROL G & SHAKIRA	TQG	UMLatino/UMLE
31	35	43	14	17	10	22	NF	HAPPY	NF Real Music/Virgin
34	23	30	15	36	19	23	TAYLOR SWIFT	All Of The Girls You Loved ...	Republic
47	x	x	10	6	31	24	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
42	30	8	41	20	22	25	BIG BOSS VETTE	Pretty Girls Walk	Republic
18	22	36	30	44	23	26	NIALL HORAN	Heaven	Capitol
14	18	29	40	43	30	27	LIZZO	Special f/SZA	Nice Life/Atlantic
24	33	42	26	41	5	28	JONAS BROTHERS	Waffle House	Republic
36	29	9	33	48	24	29	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
45	32	16	17	21	46	30	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic
22	31	40	46	24	17	31	JAX	Cinderella Snapped	Atlantic
17	21	32	45	42	25	32	LATTO	Lottery f/LU KALA	Streamcut/RCA
35	24	27	25	33	41	33	SZA	Nobody Gets Me	Top Dawg/RCA
29	34	33	37	38	13	34	P!NK	TRUSTFALL	RCA
41	41	25	20	27	32	35	LABRINTH	Never Felt So Alone	Columbia
38	27	26	27	45	26	36	TIESTO	10:35 f/Tate McRae	Atlantic
26	26	22	39	46	39	37	HALSEY	Die 4 Me	Capitol
20	25	39	34	39	40	38	MILEY CYRUS	River	Columbia
48	x	23	31	13	44	39	MAE STEPHENS	If We Ever Broke Up	Republic
49	x	x	23	18	38	40	ICE SPICE	In Ha Mood	10K Projects/Capitol
32	40	41	36	37	34	41	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic
40	43	x	32	34	36	42	MILEY CYRUS	Jaded	Columbia
30	36	35	44	31	50	43	XG	Left Right	XGALX
43	x	13	42	47	45	44	PARMALEE	Take My Name	Stoney Creek/BMG
44	44	x	43	14	47	45	TAYLOR SWIFT	I Knew You Were ... (Taylor's	Republic
33	37	38	48	40	43	46	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner
50	x	x	38	28	29	47	DOECHII & KODAK BLACK	What It Is (Block Boy)	TDE/Capitol
27	38	44	50	32	49	48	ZARA LARSSON	Can't Tame Her	Sommer House/Epic
39	42	28	47	49	42	49	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE
25	39	37	49	50	48	50	BEBE REXHA	Heart Wants What It Wants	Warner

Songs that are out performing current airplay results and a worth a second look in terms of airplay acceleration.

TW RANK	TWRK AIRPLAY	TW MMI COMPOSITE	ACTION FACTOR	ARTIST	TITLE	LABEL/IMPRINT
1	46	21	25	KAROL G & SHAKIRA	TQG	UMLatino/UMLE
2	47	24	23	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic
3	37	20	17	NICKI MINAJ	Red Ruby Da Sleeze	Republic
4	42	25	17	BIG BOSS VETTE	Pretty Girls Walk	Republic
5	45	30	15	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic
6	23	10	13	TOOSII	Favorite Song	SCMG/Capitol
7	34	23	11	TAYLOR SWIFT	All Of The Girls You Loved ...	Republic
8	28	17	11	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
9	31	22	9	NF	HAPPY	NF Real Music/Virgin
10	48	39	9	MAE STEPHENS	If We Ever Broke Up	Republic
11	49	40	9	ICE SPICE	In Ha Mood	10K Projects/Capitol

Songs that have significantly downtrended on the Powers charts are reclassified as Recurent and can remain there for up to two years, before being reclassified as Gold.

RANK TW	ARTIST	TITLE	LABEL/IMPRINT
1	DAVID GUETTA & BEBE REXHA	I'm Good (Blue)	Parlophone UK/Warner
2	HARRY STYLES	As It Was	Columbia
3	SAM SMITH & KIM PETRAS	Unholy	Capitol
4	POST MALONE	I Like You .. f/Doja Cat	Mercury/RCA-Republic
5	TAYLOR SWIFT	Anti-Hero	Republic
6	GLASS ANIMALS	Heat Waves	Republic
7	NICKY YOURE	Sunroof f/Dazy	Columbia
8	THE KID LAROI & JUSTIN BIEBER	Stay	Columbia
9	HARRY STYLES	Late Night Talking	Columbia
10	CHRIS BROWN	Under The Influence	Chris Brown Ent./RCA
11	JUSTIN BIEBER	Ghost	Def Jam
12	STEVE LACY	Bad Habit	L-M/RCA
13	LIZZO	About Damn Time	Nice Life/Atlantic
14	STEPHEN SANCHEZ	Until I Found You	Mercury/Republic
15	DOJA CAT	Vegas	Kemosabe/RCA
16	ED SHEERAN	Bad Habits	Atlantic
17	LIL NAS X	Thats What I Want	Columbia
18	DUA LIPA	Levitating	Interscope-Warner
19	NICKI MINAJ	Super Freaky Girl	Republic
20	LIL NAS X & JACK HARLOW	INDUSTRY BABY	Columbia
21	OLIVIA RODRIGO	good 4 u	Geffen/Interscope
22	ONEREPUBLIC	I Ain't Worried	Mosley/Interscope
23	LATTO	Big Energy	Streamcut/RCA
24	DOJA CAT	Need To Know	Kemosabe/RCA
25	JACK HARLOW	First Class	Generation Now/Atlantic
26	THE WEEKND	Save Your Tears	XO/Republic
27	ED SHEERAN	Shivers	Atlantic
28	SIA	Unstoppable	RCA
29	MEGHAN TRAINOR	Made You Look	Epic
30	LIL NAS X	MONTERO (Call Me By Your Name)	Columbia

Top 40 is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	Creepin'	1	1	1	1
2	CYRUS, MILEY	Flowers	2	2	3	3
3	THE WEEKND	Die For You	5	4	2	2
4	MIGUEL	Sure Thing	4	3	4	7
5	SZA	Kill Bill	7	9	5	4
6	LERAY, COI	Players	6	6	6	5
7	REMA & SELENA GOMEZ	Calm Down	9	7	7	6
8	BIG BOSS VETTE	Pretty Girls Walk	10	10	9	11
9	GUETTA, DAVID, ANNE-MARIE, COI LERAY	Baby Don't Hurt Me	3	16	10	18
10	PINKPANTHERESS	Boy's A Liar	13	17	16	8
11	MINAJ, NICKI	Red Ruby Da Sleeze	17	14	11	10
12	WALLEN, MORGAN	Last Night	18	5	8	39
13	PARMALEE	Take My Name	8	8	12	32
14	CARPENTER, SABRINA	Nonsense	14	13	17	14
15	MCALPINE, LIZZY	Ceilings	19	23	21	9
16	DRAKE & 21 SAVAGE	Spin Bout U	16	18	13	23
17	BROWN, KANE FEAT. KATELYN BROWN	Thank God	12	11	19	33
18	SWIFT, TAYLOR	Lavender Haze	21	12	22	19
19	LADY GAGA	Bloody Mary	22	22	18	15
20	RAYE FEAT. 070 SHAKE	Escapism	28	26	23	12
21	TOOSII	Favorite Song	34	15	14	28
22	HALSEY	Die 4 Me	29	24	15	21
23	STEPHENS, MAE	If We Ever Broke Up	26	28	26	13
24	THE KID LAROI	Love Again	11	32	33	20
25	POST MALONE	Wrapped Around Your Finger	30	37	24	16
26	LABRINTH FEAT. BILLIE EILISH	Never Felt So Alone	31	20	35	17
27	TIESTO FEAT. TATE MCRAE	10:35	24	30	27	22
28	SZA	Nobody Gets Me	23	25	28	24
29	FALL OUT BOY	Love From The Other Side	37	21	20	25
30	LIZZO FEAT. SZA	Special (Remix)	15	34	29	38

This is an abbreviated report.
For greatly expanded research
contact:

Cheryl Broz
615.293.9867
cheryl@airplayintel.com

AIRPLAY
INTEL
3.0



MMI WEEK AT A GLANCE

JOHN SHOMBY

Partner, Radio's Fresh Eyes, LLC | EVP/GM Studio2Bee Entertainment
Sr. Chart/Data Analyst MMI Publications

From TikTok to the top 10. Rapper Toosi breaks in to the top 10 after only three weeks at #8 with the melodic "Favorite Song". It is definitely taking off virally ranking 7th in video streaming and 6th in audio streaming plus it's picking up on the sales side rising to 8th. With all of that, the song also is getting a callout story this early as its knocking on the top 20 door at 21. A high consideration for the panel, for sure.

Not a lot of big moves this week making it even more impressive that two pop ladies are showing some hit signs. Electro-pop artist Sabrina Carpenter enters the top 15 for the first time this week rising two spots with strength in callout at #14 and getting within the top 20 in streaming. At #15 in airplay, she's getting some increased love from the panel. Meanwhile, bedroom pop specialist, Lizzy McAlpine, heads from 19 to 17 overall with top 15 callout and video streaming. Her airplay rank of 28 still shows that the panel is not yet convinced totally.

It is safe to say Morgan Wallen's "Last Night" has crossed over the pop bridge rising one position to 8th overall. After only 8 weeks on the chart, the song is the #1 seller and audio streamer and, with callout at #12, more stations are believing as evidenced by an airplay rank up to 16th this week. Coi Leray's "Players" rises two spots to #6 is top 10 sales, video streaming and callout. This is very impressive at 13 weeks in.

A couple of "newbies" to be aware of. Karol G and Shakira's Spanish duet "TQG" enters the chart at #28 ranking 11th in video streams and 12th in audio streaming already. At 46 in airplay, this one still has a way to go but it's off to a good start. Christian Hip Hop artist, NF, has a new one called "Happy" that starts at #22 this week. It's 10th in sales and 14th in audio streams. Already with an airplay rank of 31, the panel is paying attention.

No movement at all with the top 5 showing how strong all these songs are. At #5, and still alive and kicking after 34 weeks, is The Weekend's "Die For You". It's top 15 in sales and audio streams but the real story is callout as it remains at #3. The 4th spot is still taken up by Miguel bringing his "Sure Thing" around for a second run. Ranking top 10 in sales and streaming and 4th in callout, it looks like a bigger hit than the first time. SZA's "Kill Bill" drops one spot to #3 but is still a big audio streamer ranking 2nd and is 5th in callout. Up one to #2 is Rema and Selena Gomez' "Calm Down". After 23 weeks, this one has definitely kicked in with top 5 numbers in sales and video streams and top 10 in audio streaming and callout. For the 8th straight week Miley Cyrus' "Flowers" is on top with top 5 numbers across the board. If the panel is looking for the heavy rotation for the week, it should look no further than this top 5.



Songs that are performing higher than most with all of the heaviest increases in all MMI Components.

	ARTIST	TITLE	LABEL/IMPRINT
<i>HOTZONE</i>	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic
<i>HOTZONE</i>	POST MALONE	Chemical	Mercury/Republic
<i>HOTZONE</i>	TOOSII	Favorite Song	SCMG/Capitol
<i>HOTZONE</i>	JONAS BROTHERS	Waffle House	Republic
<i>HOTZONE</i>	P!NK	TRUSTFALL	RCA
<i>HOTZONE</i>	NF	HAPPY	NF Real Music/Virgin
<i>HOTZONE</i>	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic
<i>HOTZONE</i>	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner
<i>HOTZONE</i>	MILEY CYRUS	Jaded	Columbia
<i>HOTZONE</i>	MENUDO	Mi Amore	Mistar Ent./The Orchard
<i>HOTZONE</i>	LABRINTH	Never Felt So Alone	Columbia
<i>HOTZONE</i>	LEWIS CAPALDI	Wish You The Best	Capitol

New music that is increasing at a moderate rate in all MMI Components — Upward Trending Music.

	ARTIST	TITLE	LABEL/IMPRINT
<i>DEVELOPING</i>	ED SHEERAN	Eyes Closed	Atlantic
<i>DEVELOPING</i>	THE KID LAROI	Love Again	Columbia
<i>DEVELOPING</i>	SABRINA CARPENTER	Nonsense	Island/Republic
<i>DEVELOPING</i>	LATTO	Lottery f/LU KALA	Streamcut/RCA
<i>DEVELOPING</i>	NIALL HORAN	Heaven	Capitol
<i>DEVELOPING</i>	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA
<i>DEVELOPING</i>	MEGHAN TRAINOR	Mother	Epic
<i>DEVELOPING</i>	JAX	Cinderella Snapped	Atlantic
<i>DEVELOPING</i>	HALSEY	Die 4 Me	Capitol
<i>DEVELOPING</i>	ZARA LARSSON	Can't Tame Her	Sommer House/Epic
<i>DEVELOPING</i>	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL
<i>DEVELOPING</i>	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner
<i>DEVELOPING</i>	TAYLOR SWIFT	All Of The Girls You Loved ...	Republic
<i>DEVELOPING</i>	NICKI MINAJ	Red Ruby Da Sleeze	Republic
<i>DEVELOPING</i>	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE

HotAC is tested every week for Popularity, Familiarity and Burn in myriad key demographics.
Each of four regions test 200 individuals for a total Sample Size of 800 per format.

RANK	ARTIST	TITLE	NEAST	MIDWEST	SOUTH	WEST
1	THE KID LAROI & JUSTIN BIEBER	STAY	5	8	1	1
2	SIA	UNSTOPPABLE	3	4	2	2
3	METRO BOOMIN FEAT. THE WEEKND, 21 SAVAGE	CREEPIN'	4	2	4	3
4	GUETTA, DAVID & BEBE REXHA	I'M GOOD (BLUE)	6	1	8	5
5	GLASS ANIMALS	HEAT WAVES	13	6	3	4
6	SMITH, SAM FEAT. KIM PETRAS	UNHOLY	1	7	11	9
7	CYRUS, MILEY	FLOWERS	2	9	10	6
8	SHEERAN, ED	BAD HABITS	14	3	5	8
9	SHEERAN, ED	SHIVERS	7	5	12	7
10	BIEBER, JUSTIN	GHOST	10	13	6	10
11	Youre, Nicky	Sunroof	8	11	15	13
12	Lipa, Dua	Levitating	9	22	9	12
13	Jax	Victoria's Secret	12	14	21	11
14	Parmalee	Take My Name	17	10	7	25
15	Leray, Coi	Players	15	21	13	16
16	The Weeknd	Die For You	19	17	17	14
17	Trainor, Meghan	Made You Look	11	19	18	18
18	Wallen, Morgan	Last Night	20	12	14	33
19	Capaldi, Lewis	Forget Me	18	15	19	24
20	Brown, Kane Feat. Katelyn Brown	Thank God	22	18	16	28
21	Styles, Harry	Late Night Talking	30	16	20	23
22	Sanchez, Stephen	Until I Found You	16	23	27	19
23	Lewis, Dean	How Do I Say Goodbye	23	20	26	35
24	Styles, Harry	As It Was	29	24	23	15
25	Swift, Taylor	Anti-Hero	21	25	24	31
26	Rema & Selena Gomez	Calm Down	26	32	22	21
27	Lizzo	About Damn Time	24	27	28	22
28	John, Elton Feat. Dua Lipa	Cold Heart (PNAU Remix)	25	28	25	27
29	Swift, Taylor	Lavender Haze	32	29	31	30
30	SZA	Kill Bill	28	35	29	36
31	Sheeran, Ed	Eyes Closed	35	26	37	34
32	The Kid Laroi	Love Again	31	37	32	29
33	SZA	Nobody Gets Me	37	33	33	32
34	RAYE Feat. 070 Shake	Escapism	39	31	34	37
35	Lizzo Feat. SZA	Special (Remix)	34	30	36	40
36	Lady Gaga	Bloody Mary	33	36	38	26
37	Ducrot, Cian	I'll Be Waiting	40	46	30	17
38	Pink	Trustfall	27	38	35	45
39	Rexha, Bebe	Heart Wants What It Wants	36	41	40	42
40	Puth, Charlie Feat. Dan + Shay	That's Not How This Works	48	34	48	20
41	Cyrus, Miley	River	41	45	45	38
42	Jax	Cinderella Snapped	43	40	42	43
43	Daigle, Lauren	Thank God I Do	42	42	39	44
44	Trainor, Meghan	Mother	38	43	46	41
45	Shinedown	A Symptom Of Being Human	47	39	41	46
46	Jonas Brothers	Waffle House	50	44	44	39
47	For King and Country Feat. Jordin Sparks	Love Me Like I Am	46	47	43	49
48	Horan, Niall	Heaven	44	48	47	50
49	Matchbox Twenty	Wild Dogs (Running In A Slow Dream)	45	49	50	47
50	Mraz, Jason	I Feel Like Dancing	49	50	49	48



THE CALLOUT DIAGNOSIS HOTAC

MIKE McVAY

President
McVay Media Consulting

The best researching songs this week are "Stay" by The Kid Laroï and Justin Bieber, "Unstoppable" from Sia, "Creepin'" recorded by Metro Boomin' and "I'm Good (Blue)" created by Bebe Rexha and David Guetta. Notice that I put the lady first here. She sings it and performs it memorably. Bebe, after years of writing hits for others, has this one approaching the top of the stack.

We have several songs that you'll see have very positive test scores and look like they'll be on the charts for a long ride. Coi Leray is one of those new stars riding their success from Top-40 with the song "Players." Miley Cyrus song "Flowers" is still a big hit and showing strength in all regions. It is particularly strong in the Northeast where it's number two. This one is Top-10 in all regions nationally and #7 Nationally. Resist the urge to move it to Recurrent to make room for her new song "River." It is a good song and my prediction is it will ride to the top of the charts, but it's still building familiarity.

There are no new songs showing huge growth this week, although there are several new titles included in this week's research and they are showing steady growth. Matchbox Twenty, Niall Horan, Cian Ducrot and Lauren Daigle are artists with fairly new songs included in this week's research that are showing growth. These titles should provide a freshness to radio airplay as we approach summer. The new Bebe Rexha "The Heart Wants What It Wants" has the potential to be the song of the summer. That one is performing the best in the Northeast.

Hot AC, unlike other mainstream formats, plays the biggest hits from other charts and favors tunes that have built familiarity in other music arenas. Seldom is there an exclusive Hot AC artist. The music in this arena comes from Top-40, Rock, Country, Urban/Rhythmic and CCM. Crossover titles showing positive research scores this week include For King and Country "Love Me Like I Am" and Lauren Daigle with "Thank God I Do." Those two artists crossed to Hot AC from the CCM chart. The Country format has given Hot AC radio music from Parmalee, Morgan Wallen and Kane Brown. The latter who recorded with his wife Katelyn Brown. Coming from Rock is the song "A Symptom of Being Human" by Sundown.

The songs showing the highest burn are those that could be in Recurrent by now. Dua Lipa "Levitating" has 13.8% burn. Harry Styles song "As It Was" is showing a 13.5% toasty score. Lizzo has "About Damn Time" at a 12.4% tired of score. "Made You Look" by Meghan Trainor isn't showing the acceptance that I expected it to show, but it is showing growth and this songs burn is only at 11.7%. It needs more exposure to truly gauge where it is in its' lifecycle.



Sources included Amazon, Apple, You Tube, Google Play, Napster, Pandora, and Slacker, combined to provide you a pinpoint look at the top streaming songs.

AV RANK	ARTIST	TITLE	LABEL/IMPRINT	LISTEN LINKS
1	PINKPANTHERESS	Boy's A Liar	300 Ent./3EE	PLAY VIDEO ▶
2	LADY GAGA	Bloody Mary	Stream/Konlive/Interscope	PLAY VIDEO ▶
3	REMA & SELENA GOMEZ	Calm Down	Mavin/Virgin/Interscope	PLAY VIDEO ▶
4	MILEY CYRUS	Flowers	Columbia	PLAY VIDEO ▶
5	MEGHAN TRAINOR	Mother	Epic	PLAY VIDEO ▶
6	METRO BOOMIN	Superhero (Heroes & Villains)	Boominati/RCA-Republic	PLAY VIDEO ▶
7	TOOSII	Favorite Song	SCMG/Capitol	PLAY VIDEO ▶
8	SZA	Kill Bill	Top Dawg/RCA	PLAY VIDEO ▶
9	MIGUEL	Sure Thing	By Storm/RCA	PLAY VIDEO ▶
10	COI LERAY	Players	Uptown/Republic	PLAY VIDEO ▶
11	KAROL G & SHAKIRA	TQG	UMLatino/UMLE	PLAY VIDEO ▶
12	MORGAN WALLEN	Last Night	Big Loud/Mercury/Republic	PLAY VIDEO ▶
13	MAE STEPHENS	If We Ever Broke Up	Republic	PLAY VIDEO ▶
14	TAYLOR SWIFT	I Knew You Were ... (Taylor's	Republic	PLAY VIDEO ▶
15	LIZZY MCALPINE	Ceilings	Harbour Artists/AWAL	PLAY VIDEO ▶
16	RAYE	Escapism f/070 Shake	HR/The Orchard-Def Jam	PLAY VIDEO ▶
17	NF	HAPPY	NF Real Music/Virgin	PLAY VIDEO ▶
18	ICE SPICE	In Ha Mood	10K Projects/Capitol	PLAY VIDEO ▶
19	THE WEEKND	Die For You	XO/Republic	PLAY VIDEO ▶
20	BIG BOSS VETTE	Pretty Girls Walk	Republic	PLAY VIDEO ▶
21	DRAKE & 21 SAVAGE	Spin Bout U	OVO/Epic-Republic	PLAY VIDEO ▶
22	SABRINA CARPENTER	Nonsense	Island/Republic	PLAY VIDEO ▶
23	METRO BOOMIN	Creepin' f/The Weeknd, 21 Sav.	Boominati/Epic-Republic	PLAY VIDEO ▶
24	JAX	Cinderella Snapped	Atlantic	PLAY VIDEO ▶
25	NICKI MINAJ	Red Ruby Da Sleeze	Republic	PLAY VIDEO ▶
26	KANE BROWN & KATELYN BROWN	Thank God	RCA Nashville/RCA	PLAY VIDEO ▶
27	LABRINTH	Never Felt So Alone	Columbia	PLAY VIDEO ▶
28	DOECHII & KODAK BLACK	What It Is (Block Boy)	TDE/Capitol	PLAY VIDEO ▶
29	THE KID LAROI	Love Again	Columbia	PLAY VIDEO ▶
30	TAYLOR SWIFT	Lavender Haze	Republic	PLAY VIDEO ▶
31	XG	Left Right	XGALX	PLAY VIDEO ▶
32	ZARA LARSSON	Can't Tame Her	Sommer House/Epic	PLAY VIDEO ▶
33	SZA	Nobody Gets Me	Top Dawg/RCA	PLAY VIDEO ▶
34	MILEY CYRUS	Jaded	Columbia	PLAY VIDEO ▶
35	ED SHEERAN	Eyes Closed	Atlantic	PLAY VIDEO ▶
36	TAYLOR SWIFT	All Of The Girls You Loved ...	Republic	PLAY VIDEO ▶
37	CHARLIE PUTH F/DAN+SHAY	That's Not How This Works	Atlantic	PLAY VIDEO ▶
38	P!NK	TRUSTFALL	RCA	PLAY VIDEO ▶
39	MILEY CYRUS	River	Columbia	PLAY VIDEO ▶
40	MACKLEMORE	NO BAD DAYS f/Collett	Bendo/Warner	PLAY VIDEO ▶
41	JONAS BROTHERS	Waffle House	Republic	PLAY VIDEO ▶
42	LATTO	Lottery f/LU KALA	Streamcut/RCA	PLAY VIDEO ▶
43	LIZZO	Special f/SZA	Nice Life/Atlantic	PLAY VIDEO ▶
44	NIALL HORAN	Heaven	Capitol	PLAY VIDEO ▶
45	TIESTO	10:35 f/Tate McRae	Atlantic	PLAY VIDEO ▶
46	HALSEY	Die 4 Me	Capitol	PLAY VIDEO ▶
47	PARMALEE	Take My Name	Stoney Creek/BMG	PLAY VIDEO ▶
48	D. GUETTA/ANNE-MARIE/C. LERAY	Baby Don't Hurt Me	Parlophone UK/Warner	PLAY VIDEO ▶
49	FALL OUT BOY	Love From The Other Side	FueledByRamen/Elektra/3EE	PLAY VIDEO ▶
50	BEBE REXHA	Heart Wants What It Wants	Warner	PLAY VIDEO ▶

KELLY CLARKSON

WHAT'S "MINE" IS NOW YOURS!



No, we weren't sitting around having daytime tube time....the propeller-heads in the MMI Music research ward found this and shared. And for good reason. As she's become a major television personality, we sometimes forget that KC catapulted into our hearts as one of the best vocalists on the planet. She used her popular show's stage to wallop the audience with the debut of her upcoming release "Mine" and although it was filled with angst and sadness the performance was nothing short of breathtaking. After all, she was our first Idol. Click here:



Check out these videos hand-picked by our staff!



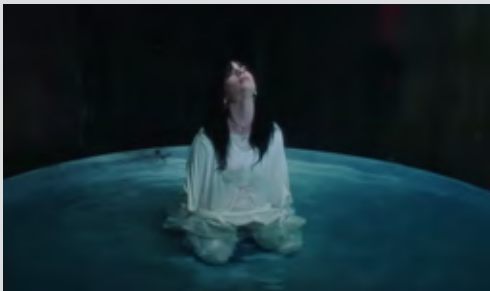
POST MALONE - "CHEMICAL"

MMI Smoking Alert: This video starts out with dude-man lighting up a big fat cigarette. Uh-uh, no way, this is not cool, yo. With that said, the song is a laboratory, born in a beaker-mega bomb of a smash. Dr. Malone drops his lab coat and we all get a good long look at all his ink. And the single is STILL a bad-ass bell-ringer mix-it-up-right-here-in-the-sink-smash. Click here:



MILEY CYRUS - "JADED"

Springtime! Birds a-tweeting, flowers a-blooming, charcoal a-grilling, bees and buzzing, and tattoos a-showing! Miley takes us to the back-yard sessions to this prom-like-wedding-band look at her new chart bottle rocket "Jaded". Grab some champagne, rub on some SPF 70, and click here:



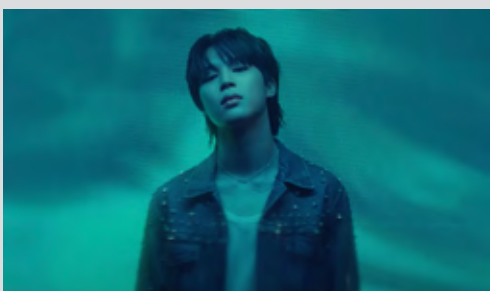
LABRINTH - "NEVER FELT SO ALONE"

MMI Cool Factoid Alert: Labrinth composed the musical score for the first season of the mega quirky, fun, and hot TV show "Euphoria" and won 2 Emmys. The uber-successful London rapper and writer-producer sends us some signature weirdness with "Never Felt So Alone" and has some gruesomely uncomfortable chained and swinging contortion moves going on here. And YES, the other twisted-in metal-and-white leather artist is in fact Billie Eilish who adds a shaker of weirdness to the madness herein. Click here:



LEWIS CAPALDI - "WISH YOU THE BEST"

MMI Tissue Alert: Mr. Capaldi comes back with a surprisingly loving video that (if you are a 4-legged friend fan) is gonna rock your socks. The simple and sweet song depicts heartbreak that is only soothed by accepting it's over and the accompanying video carries the message through a heartwarming love and loss scenario between a mailman's best friend. Click here:



JIMIN - "LIKE CRAZY"

As the individual members of BTS find their paths, Jimin emerges with a swaying summer single that has clubs and dance floors lighting up like Korean Christmas trees. And everything is going just great til our man Jimin decides to sit down on the public restroom floor. Ewwwwww, dude. Get up, wash up, and dance! Click here:



CHARTS/POWERS:

1 AIRPLAY is calculated by Trailing 14 Days of radio airplay on the Key Influencer radio stations – Top 157 radio stations by Average Quarter Hour. Charts are weighted using currently assigned points in Mediabase...100% point value for Morning Drive, 90% for Afternoon Drive, 80% for Mid-days, 70% for nights, 50% for Overnights.

2 AIRSCORE: THE AIRPLAY INTEL 3.0 RETENTION SCORE predicts listener tune-in/ tune-out on song play by contemplating the trend over time relationship between local and national airplay, local/regional callout, and audio and video streaming.

3 NATIONAL CALLOUT contemplates more than 1,000 respondents weekly in four regions geographically equivalent over the trailing 14 days of calls.

4 STREAMING, AUDIO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

5 STREAMING, VIDEO contemplates trailing 14 days of all streaming. Songs with insufficient data are designated with an "x". These songs do not affect the Total Performance Score in any way.

6 SALES is base on 14 days trailing results. Songs with insufficient data are designated as PENDING. Pending songs do not affect Total Performance Score in any way.

HOT ZONE / DEVELOPING

All five components listed above are contemplated. Songs moving up and increasing significantly in TWO or more categories are designated in the Hot Zone. Other new releases are designated as Developing.

RECURRENTS

Recurrents are a simple calculation of songs that have trended downward and no longer qualify for Current status. Trailing 14 days are contemplated, along with 6 weeks of Retention Data, and are computed on a 50/50 level of importance.

ACTION

Songs that are testing either in Callout or in Retention significantly higher than current Airplay rank. These songs are considered UNDEREXPOSED and deserving generally of greater airplay.

STREAMING AUDIO, VIDEO AND SALES

Streaming Audio and Video, and Sales, are based on trailing 14 days data. All major streaming services are used wherever possible, along with sales.

NOTE: Hot AC Callout information is provided as stand-alone information. This data does not factor into the main chart rankings in any way.

CALL US at
818-699-6400

or EMAIL

contact@mimi2020.com

MONDAY MORNING INTEL

© AIRPLAY INTELLIGENCE, LLC, 2021,
No part of the materials available through the
MONDAY MORNING INTEL presentation
may be copied, photocopied, reproduced,
translated or reduced to any electronic
medium or machine-readable form, in
whole or in part, without prior written
consent of AIRPLAY INTELLIGENCE, LLC.
Any other reproduction in any form without
permission of AIRPLAY INTELLIGENCE, LLC
is prohibited. All materials contained on this
presentation are protected by United States
copyright law and may not be reproduced,
distributed, transmitted, displayed, published or
broadcast without the prior written permission of
AIRPLAY INTELLIGENCE, LLC. 2021.

PRIVACY POLICY

[Click Here](#)



THANK YOU
from the entire staff:

PUBLISHERS:

ZEN CZAR

Rich Meyer

CHIEF WRANGLER

Steve Lehman

**MARKETING, PROMOTION
& Magic Fueled by Studio2Bee
MASTERS OF THE SUN**

Skip Bishop

Butch Waugh

Kylee Laynee Higgins

HEAD INTELLICOMMENTATOR

John Shomby

**RESEARCH TEAM
PEOPLE WHO ACTUALLY
DO THE WORK**

Richard R. Deitemeyer

Kate Collins

Brittany Whitney

Brenda Manney

Todd Morris

GRAPHIC DESIGN

EGO Design

PYTHON POWER RANGER

Trent Trento

OPERATIONS

Kylee Laynee Higgins

**PAW POWER
NOT IN MY BOWL**

Hailey Dogg

Monkey Dog

Cooper